

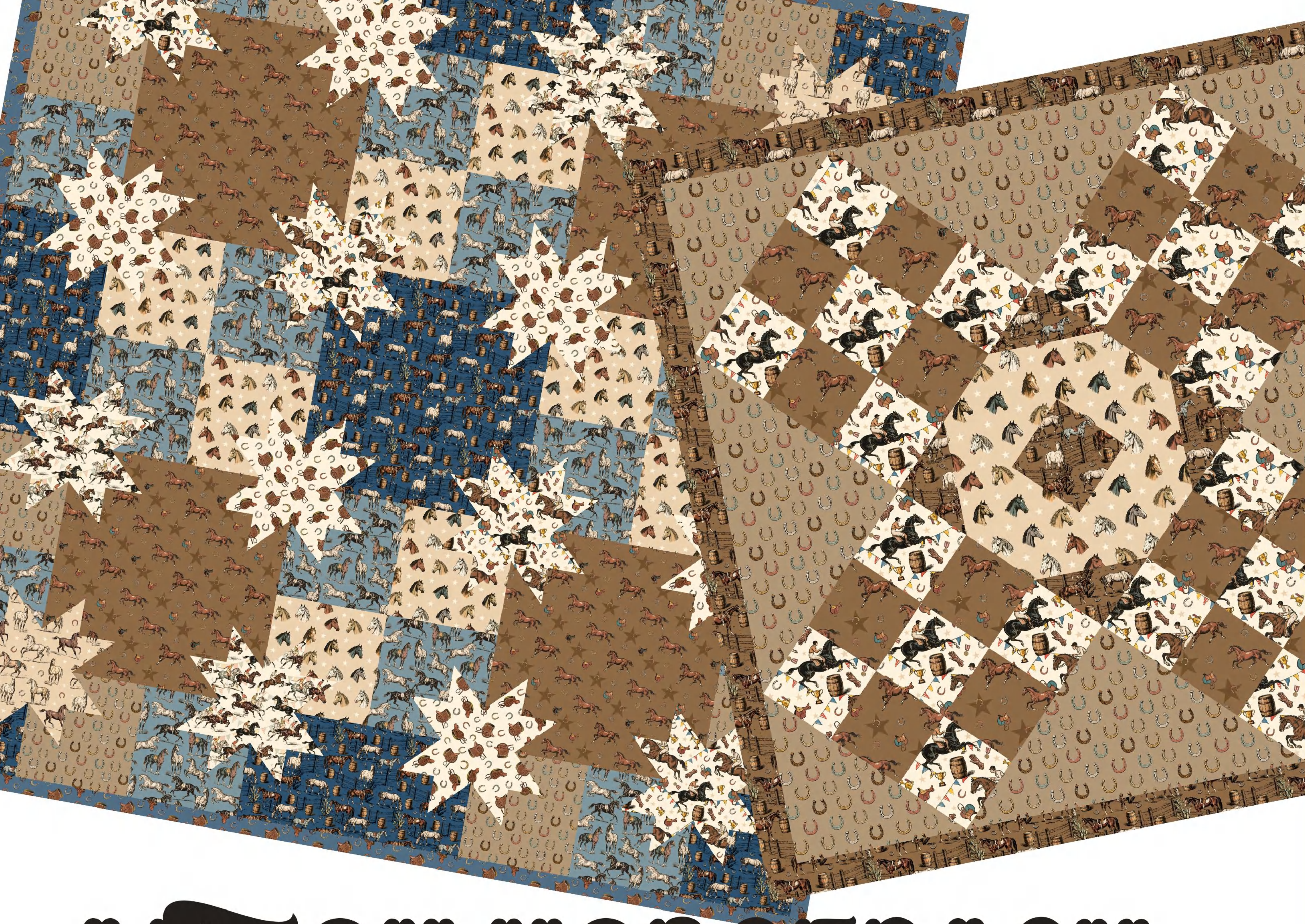
BOOK

Pattern

APRIL 2025 VERSION







ART ON HORSEBACK

This design centers around vintage American equestrian elements, aiming to create a uniquely captivating pattern. By artfully blending iconic motifs with innovative design techniques, it vividly portrays the passion and elegance of equestrian sports on the vast ranches of the American West. The result is a visual experience rich in nostalgia and cultural depth.

The color palette features deep brown, tan, off-white, and khaki as primary tones, complemented by accents of blue, light green, and soft pink to enrich the overall series. These color combinations evoke a mood of nostalgia, freedom, and vitality, while also reflecting a relaxed and effortlessly stylish aesthetic.

Key elements from classic American equestrian culture are selected, such as powerful horses, confident riders, ornate saddles, and rustic fences characteristic of the western frontier. Horses are meticulously depicted in dynamic poses—galloping, standing, grazing—highlighting their strength and grace. The riders, clad in traditional equestrian attire, exude confidence and bold spirit.

ART ON HORSEBACK



APRIL 2025 VERSION

ART ON HORSEBACK



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HLF250401-15



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HLF250401-11



HLF250401-2



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APRIL 2025 VERSION



Serenade Flower Shape

The design inspiration is drawn from the vigorous vitality of a spring garden.

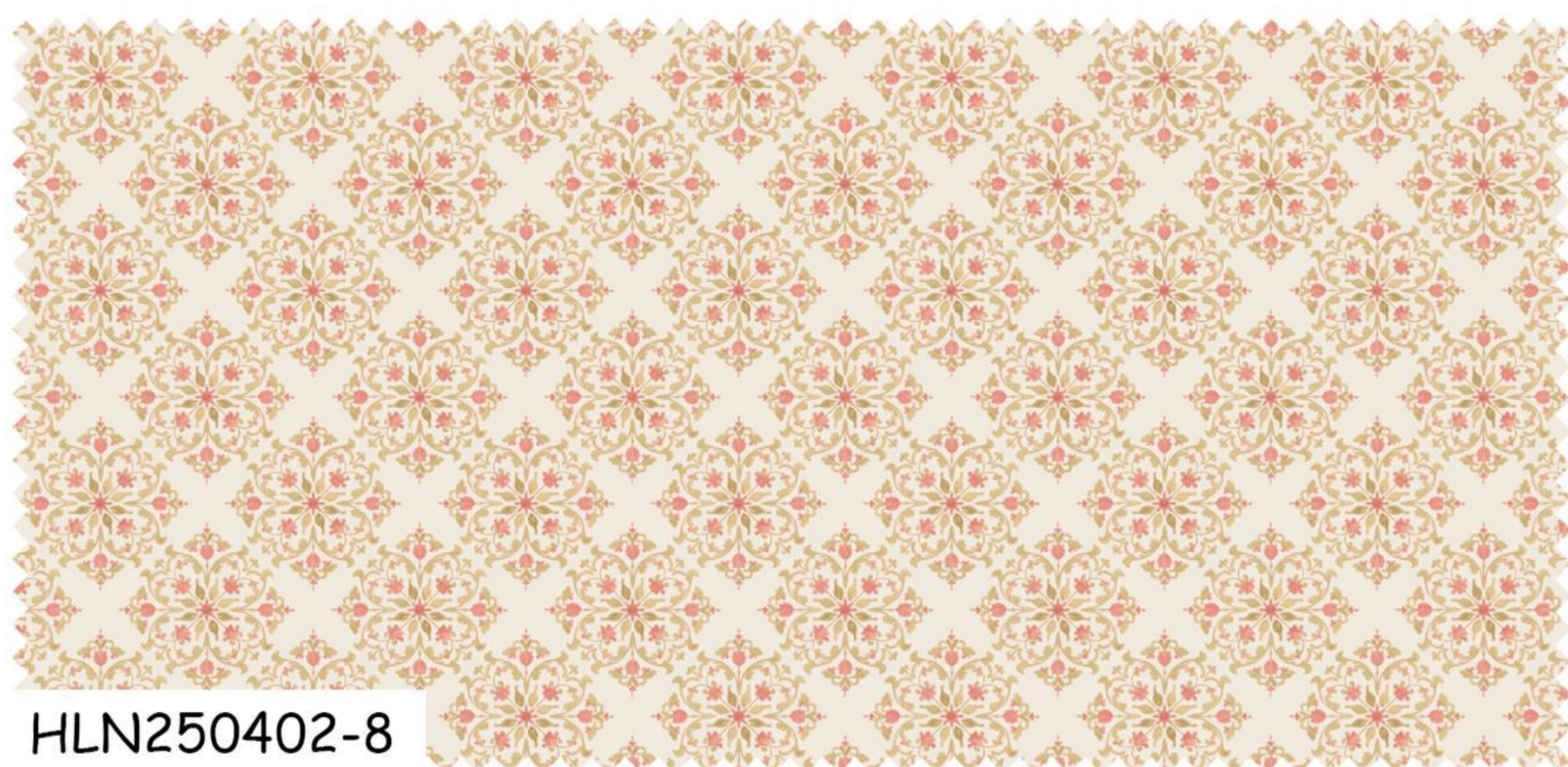
When strolling along the paths surrounded by blooming flowers, various colorful flowers sway gracefully in the gentle breeze. Their forms, colors, and charm intertwine to create a hymn to nature, which is deeply engraved in the mind and becomes the core source of this design.

The color selection is closely tied to the romantic theme. The use of floral patterns is not only a presentation of beauty but also a tribute to nature.





Serenade Flower & Shape



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APRIL 2025 VERSION



Serenade Flower Shape



HLN250402-11



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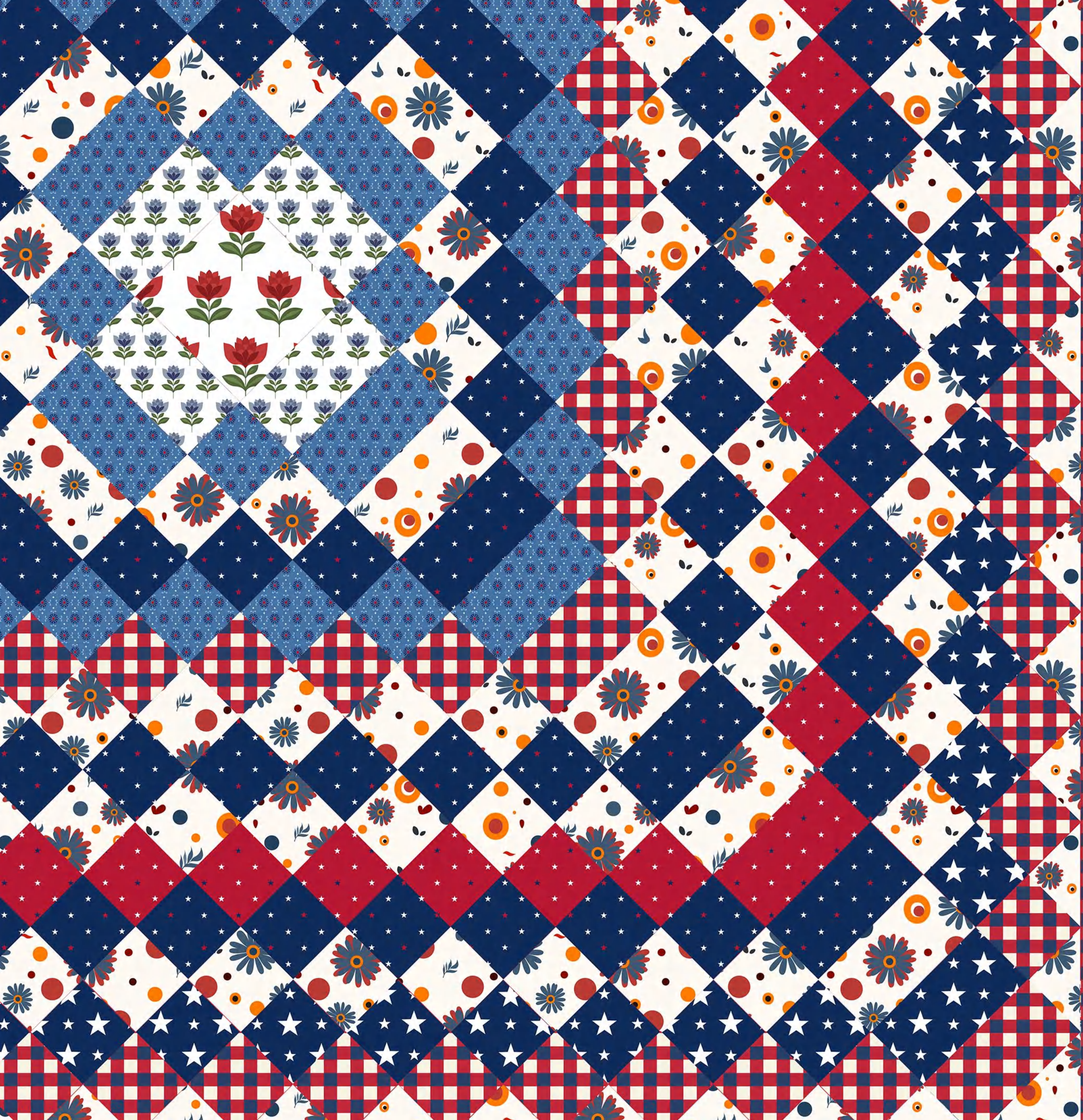


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APRIL 2025 VERSION

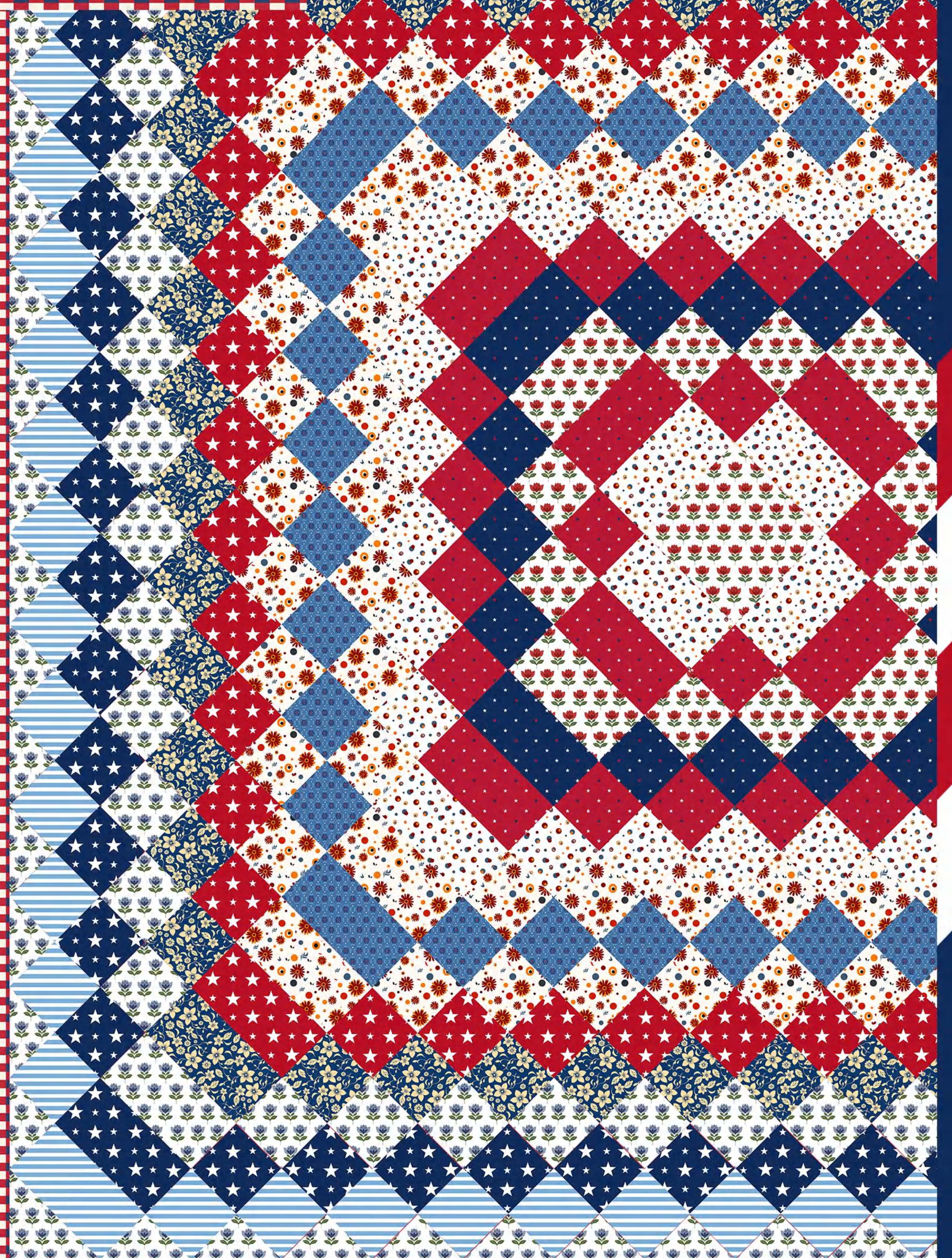
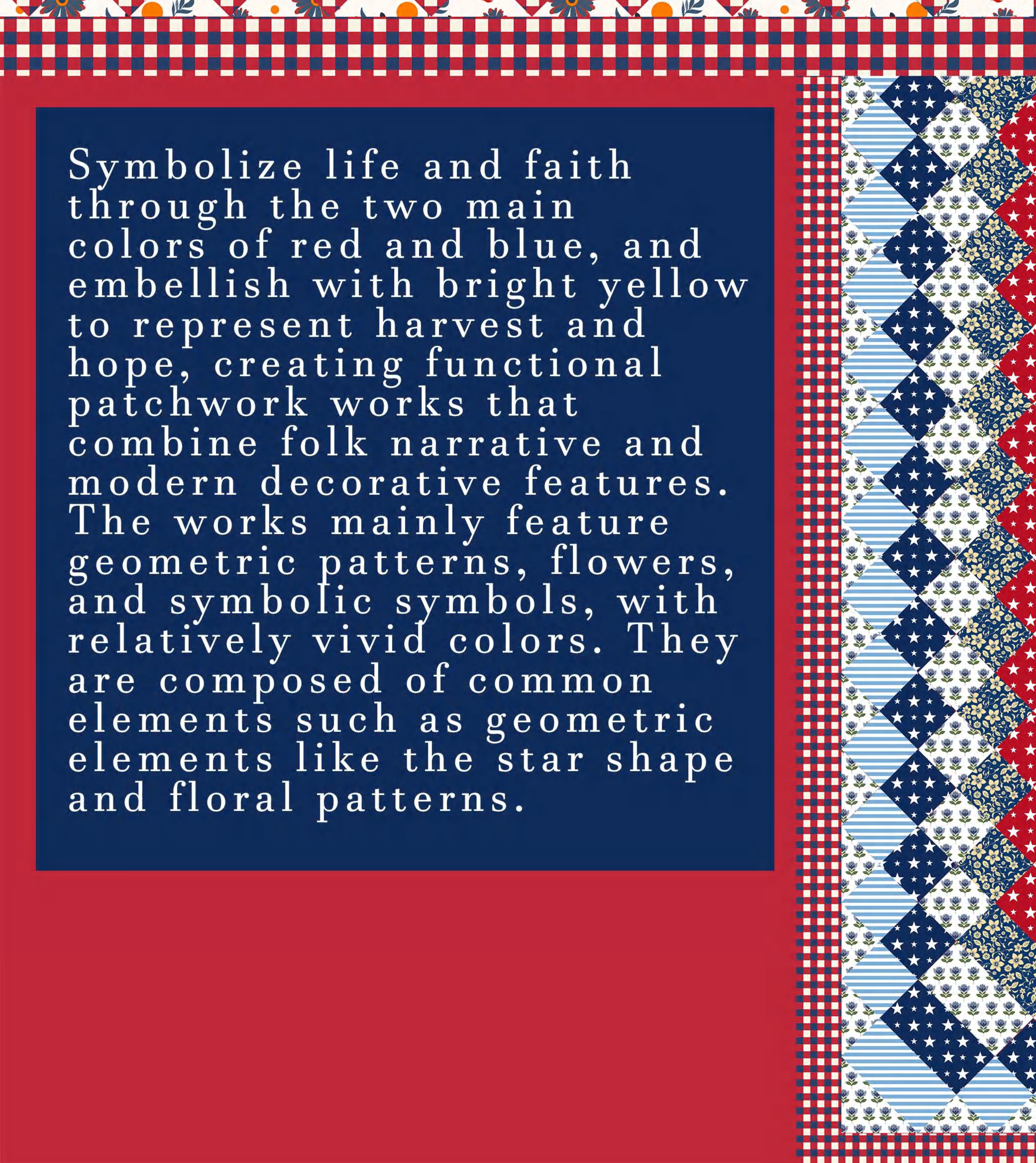




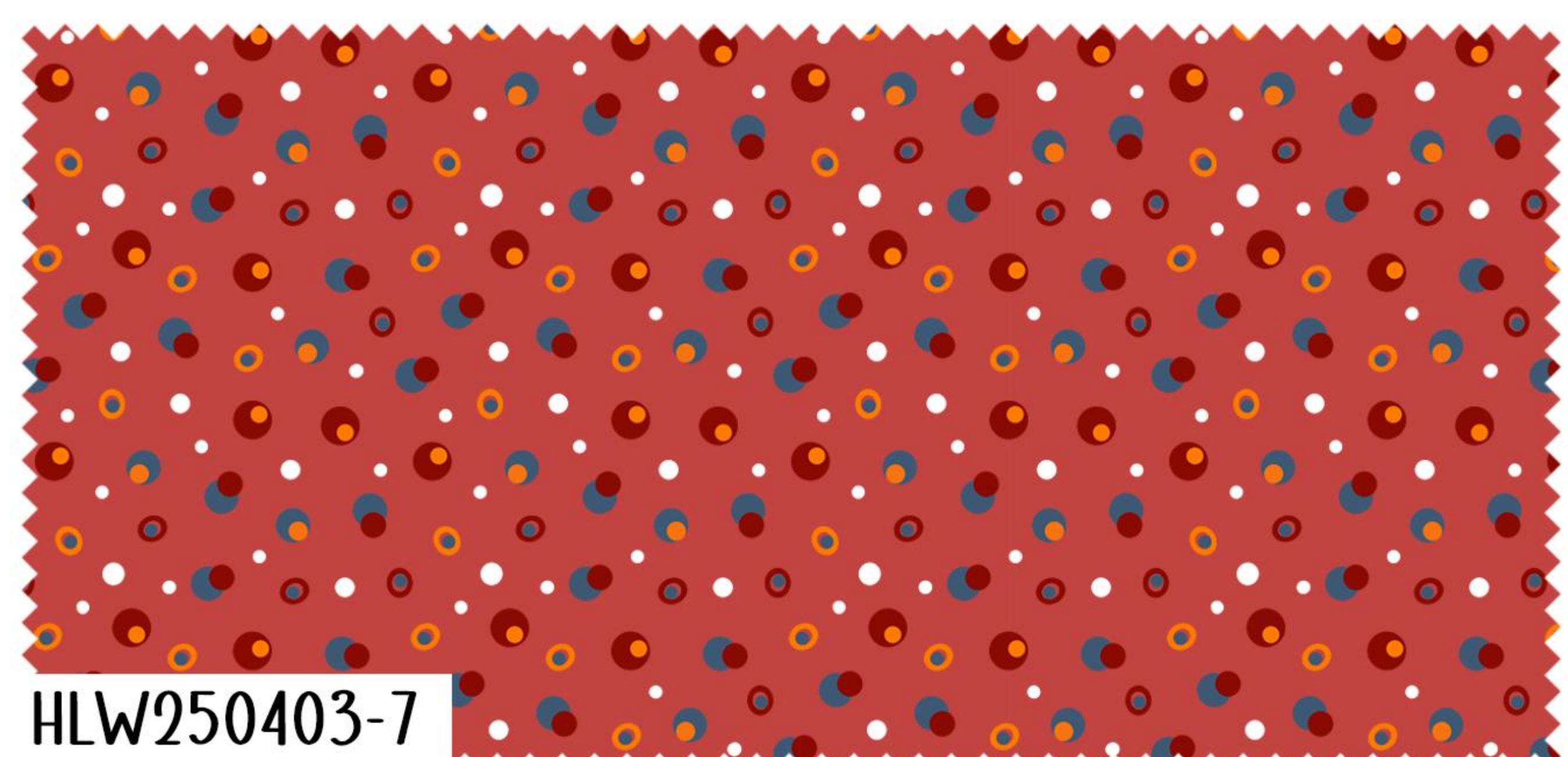
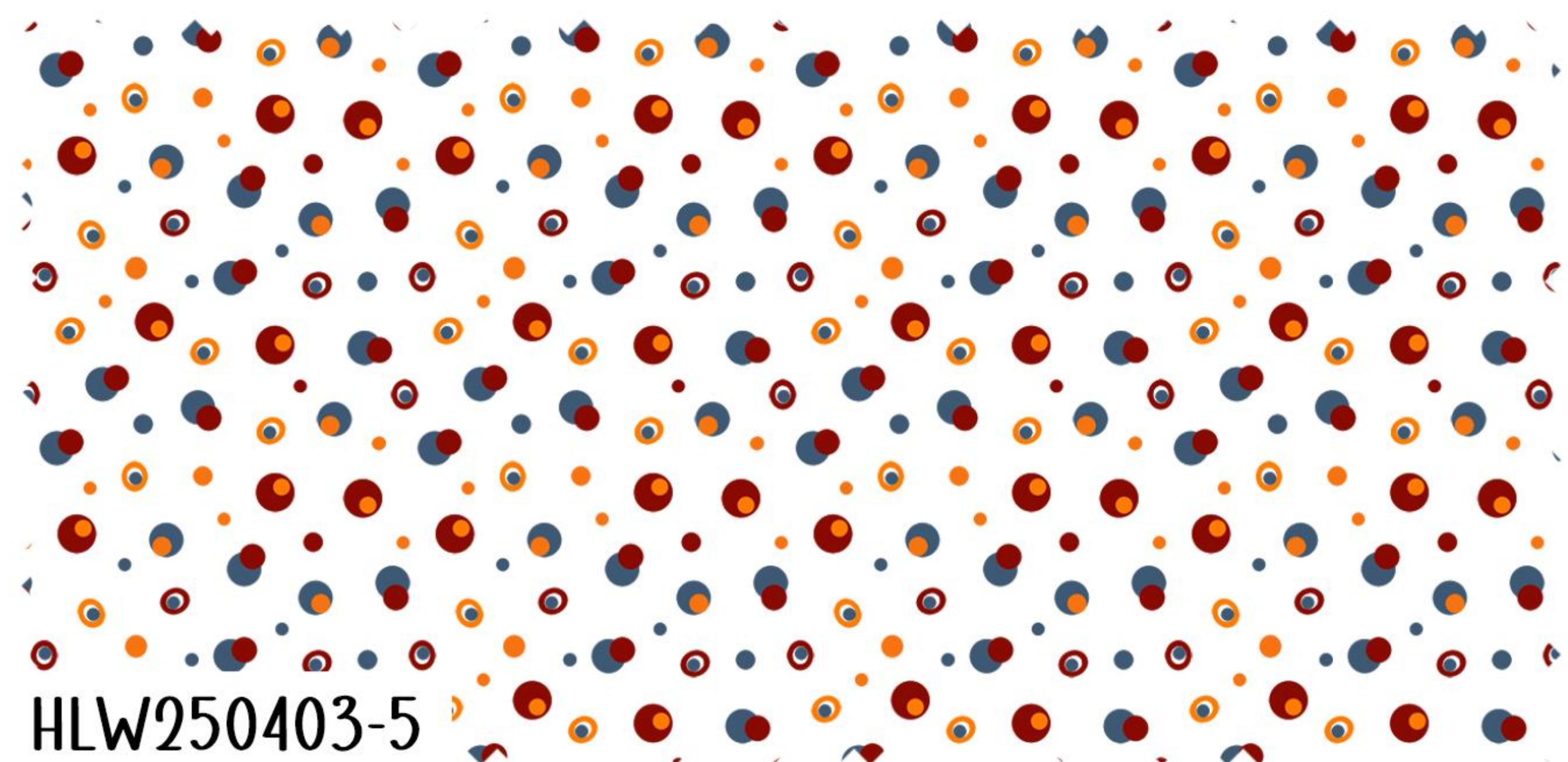
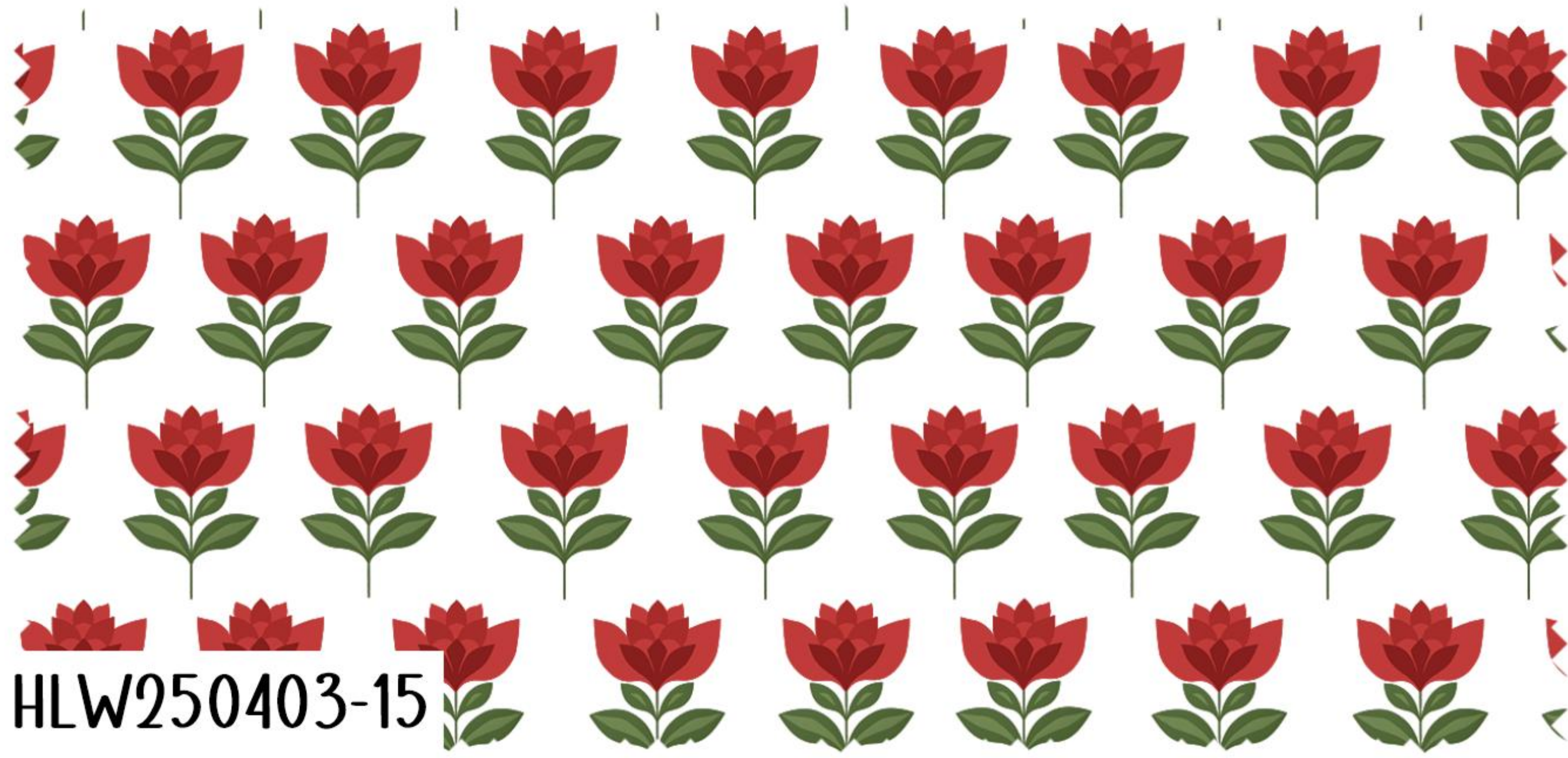
folk custom



Symbolize life and faith through the two main colors of red and blue, and embellish with bright yellow to represent harvest and hope, creating functional patchwork works that combine folk narrative and modern decorative features. The works mainly feature geometric patterns, flowers, and symbolic symbols, with relatively vivid colors. They are composed of common elements such as geometric elements like the star shape and floral patterns.

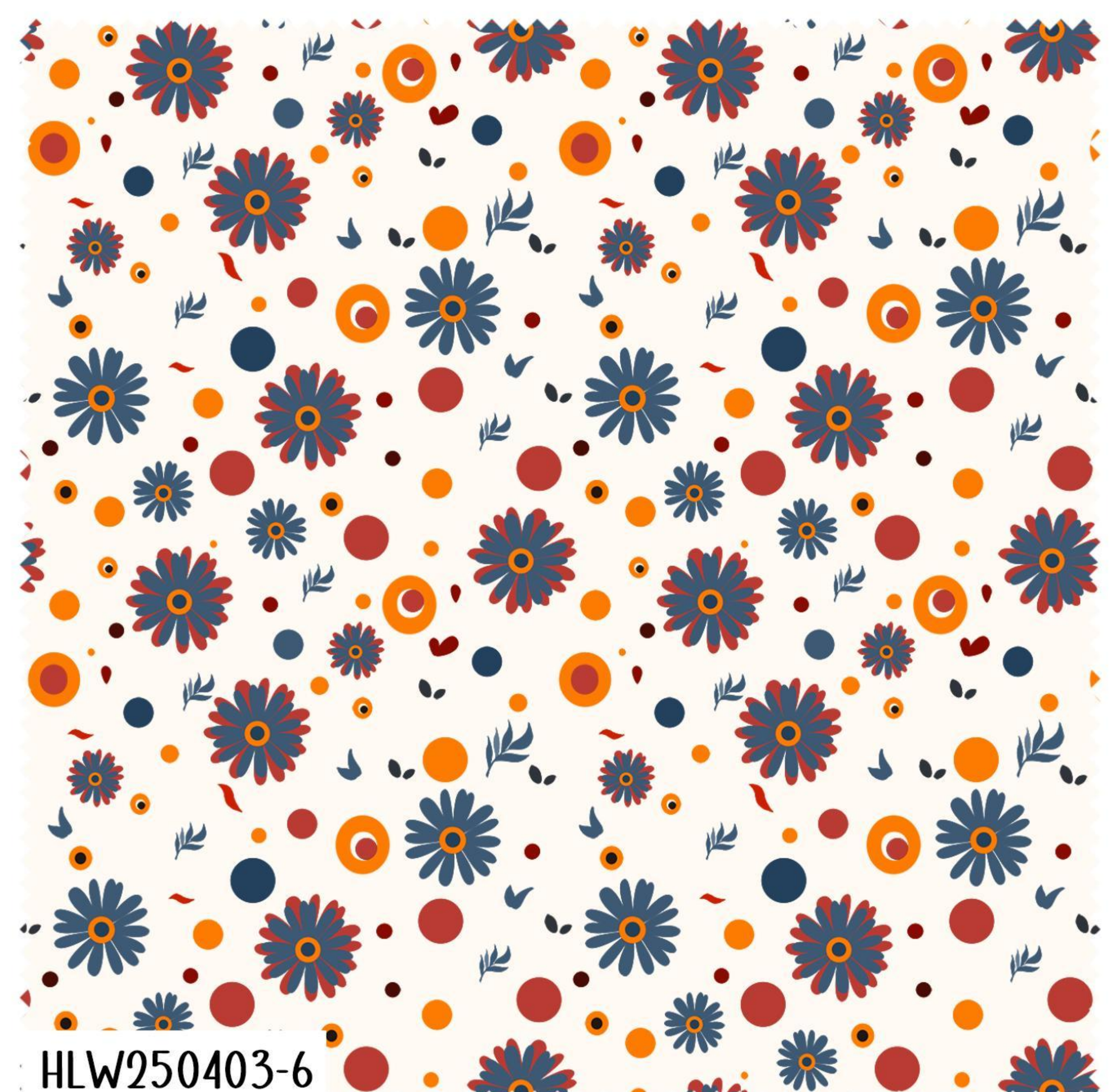
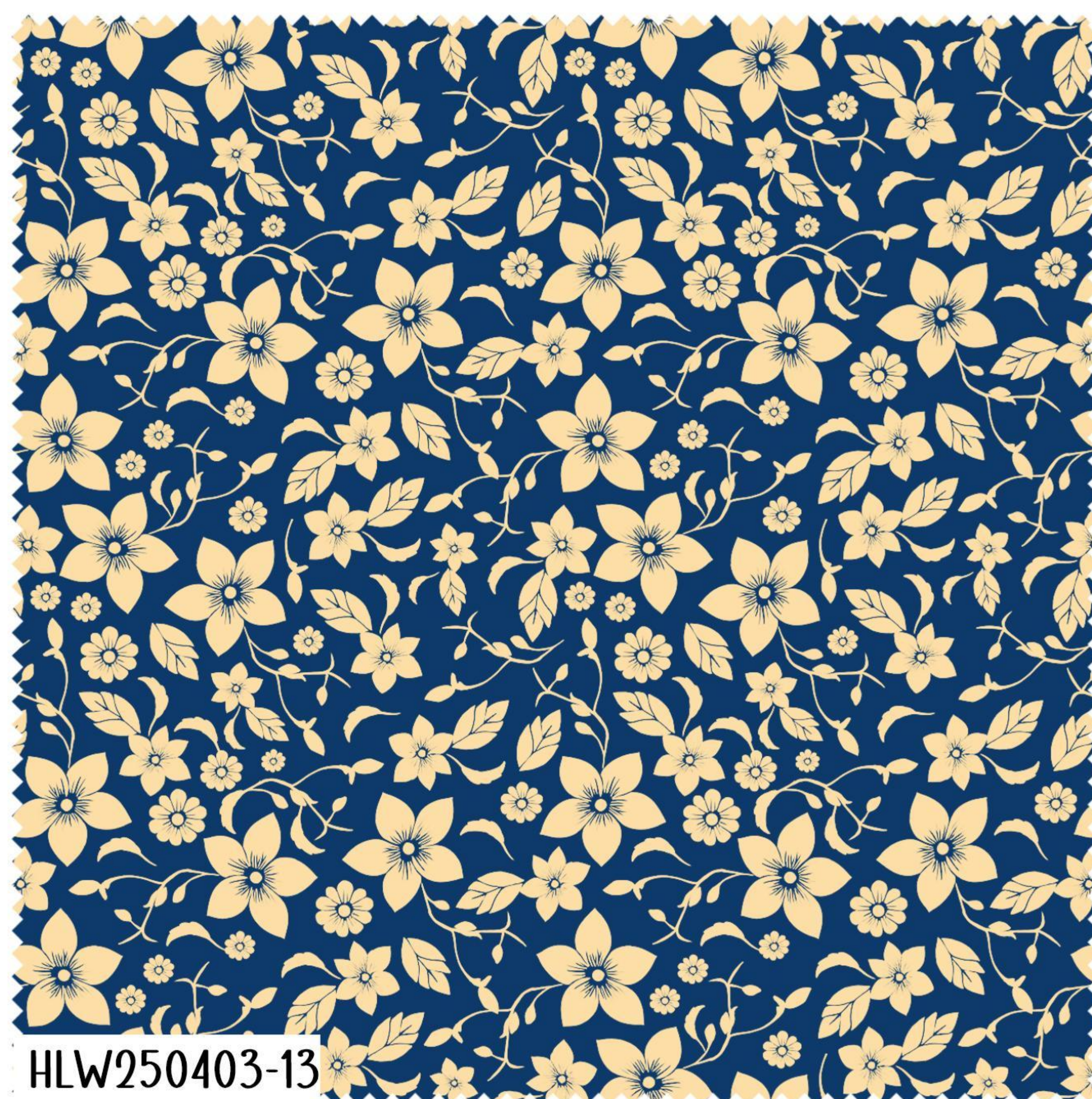
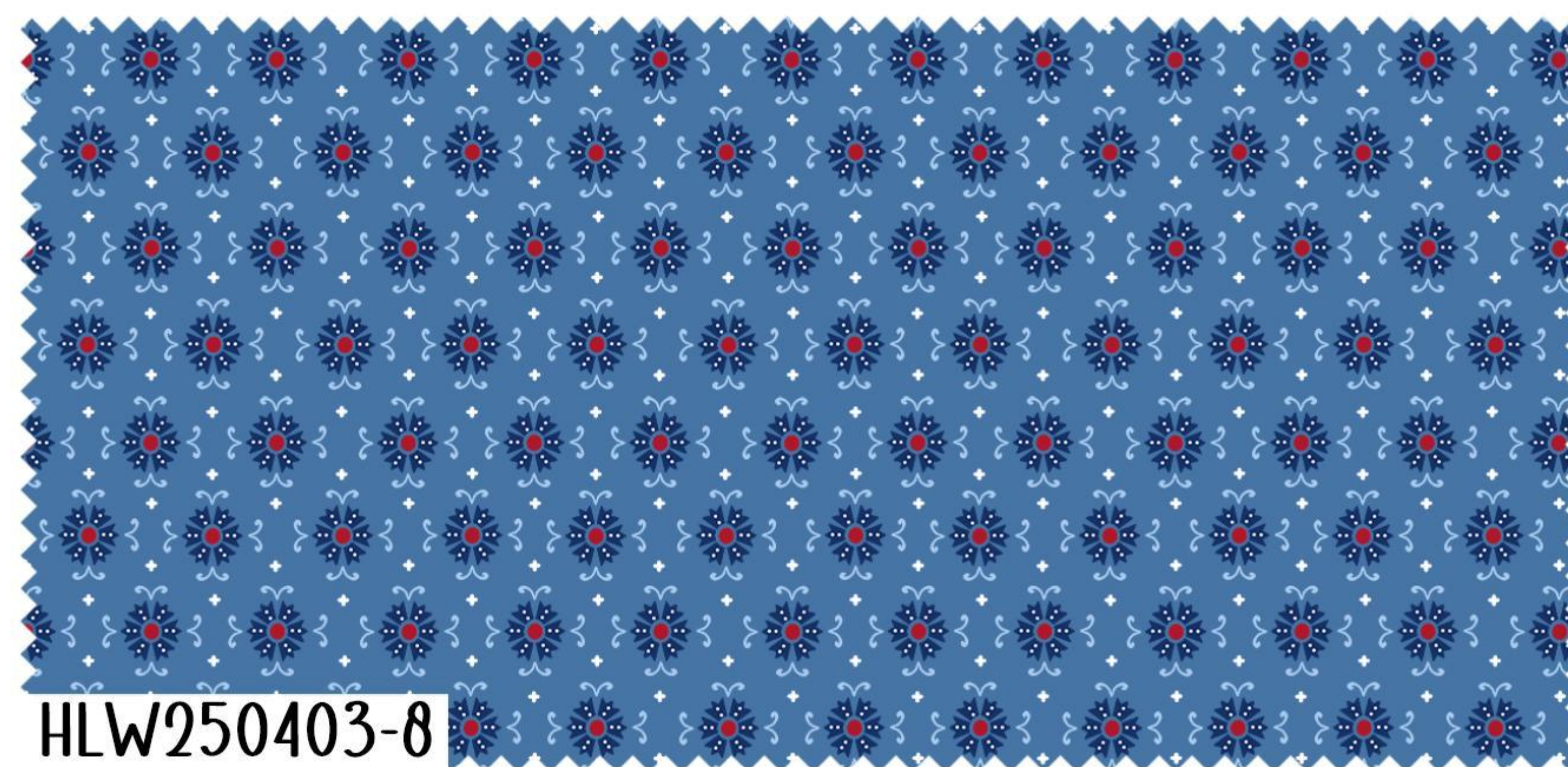
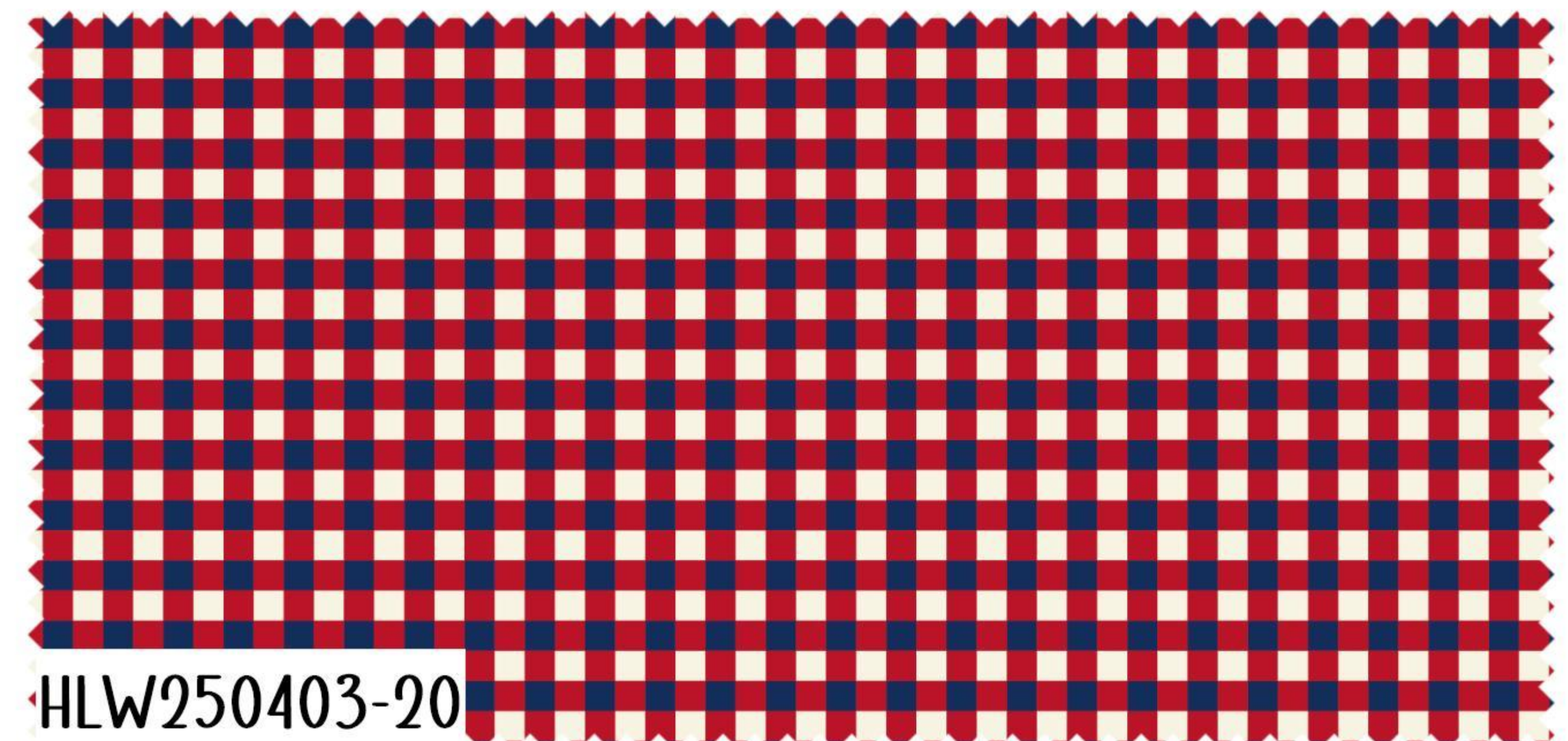
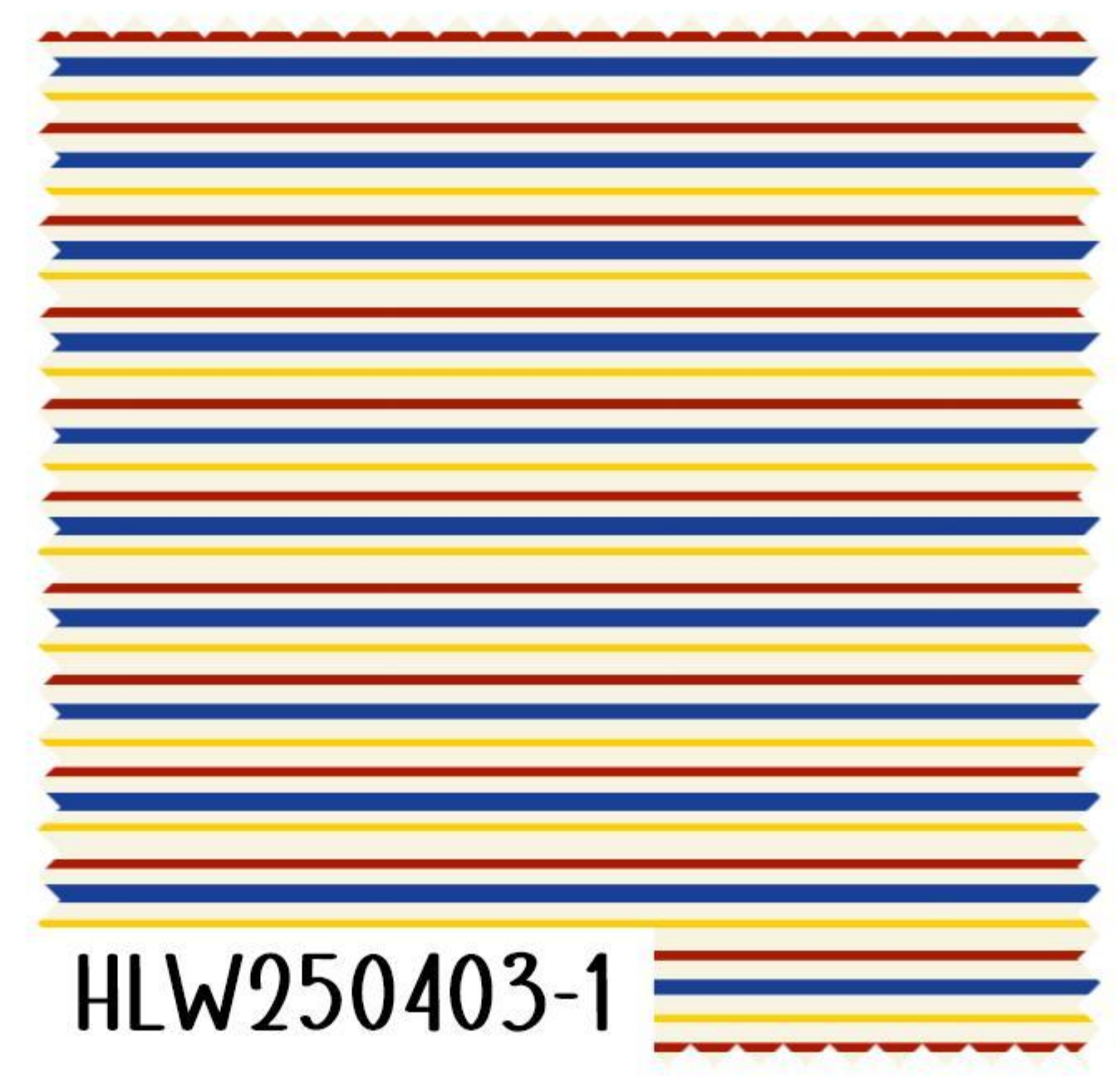


folk custom ★★



APRIL 2025 VERSION

 folk custom ★ ★







Nature's Whisper

The flowers in the garden are in full bloom unrestrainedly. Under the interlacing of light and shadow, the flowers show a vivid and poetic posture. Each flower seems to be telling a romantic story. Creating a romantic atmosphere is at the core. The main color scheme selects the soft pastel series, which is like the flowers in full bloom in spring, exuding a romantic atmosphere. The auxiliary color is a fresh green, simulating the flower stems and leaves, injecting vitality and energy into the entire floral pattern, making the picture more natural and harmonious. It exudes a unique charm, allowing people to enjoy the wonderful experience of being surrounded by flowers and feel the romantic gift from nature.

Nature's Whisper



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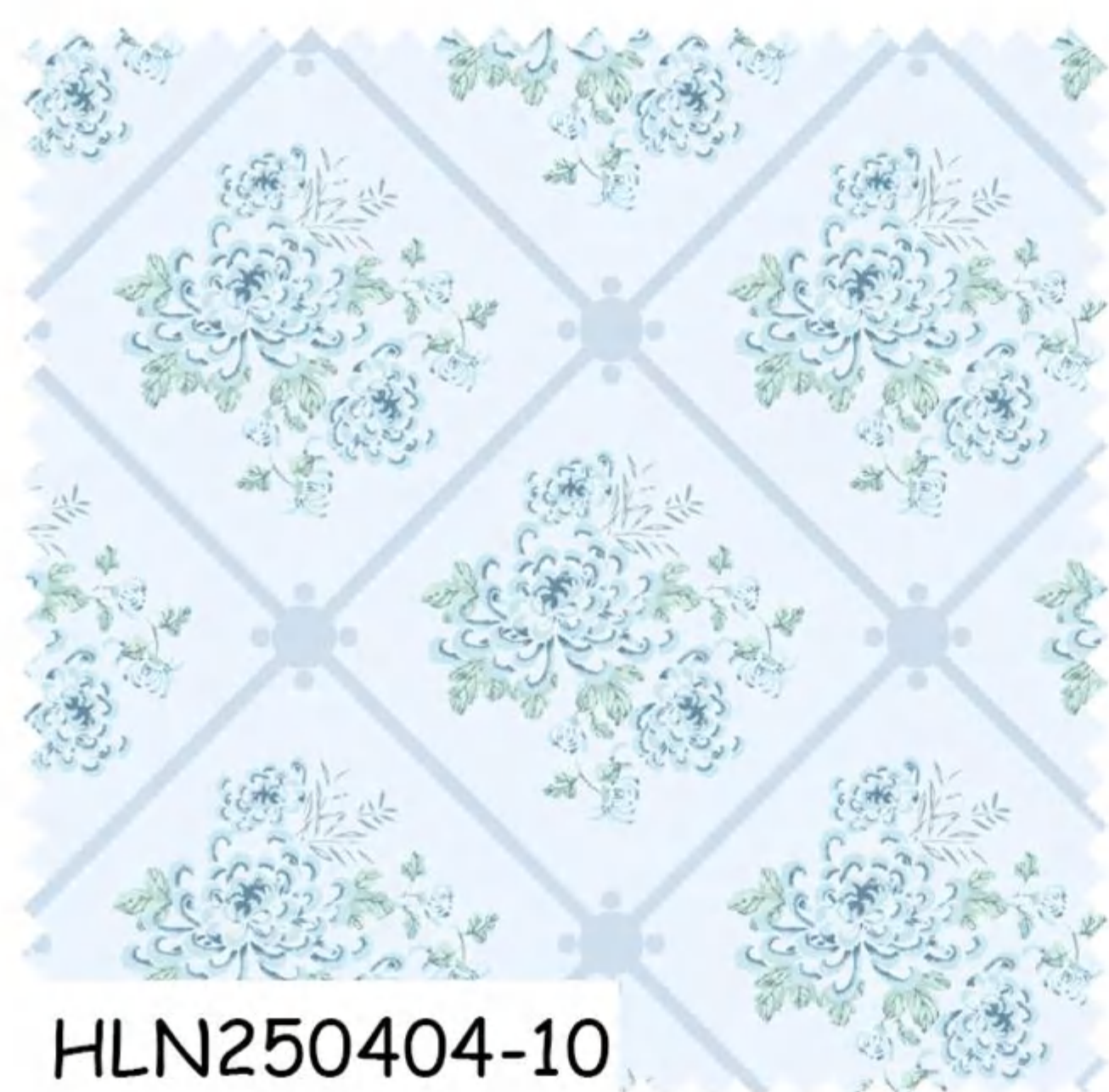
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APRIL 2025 VERSION



Nature's Whisper



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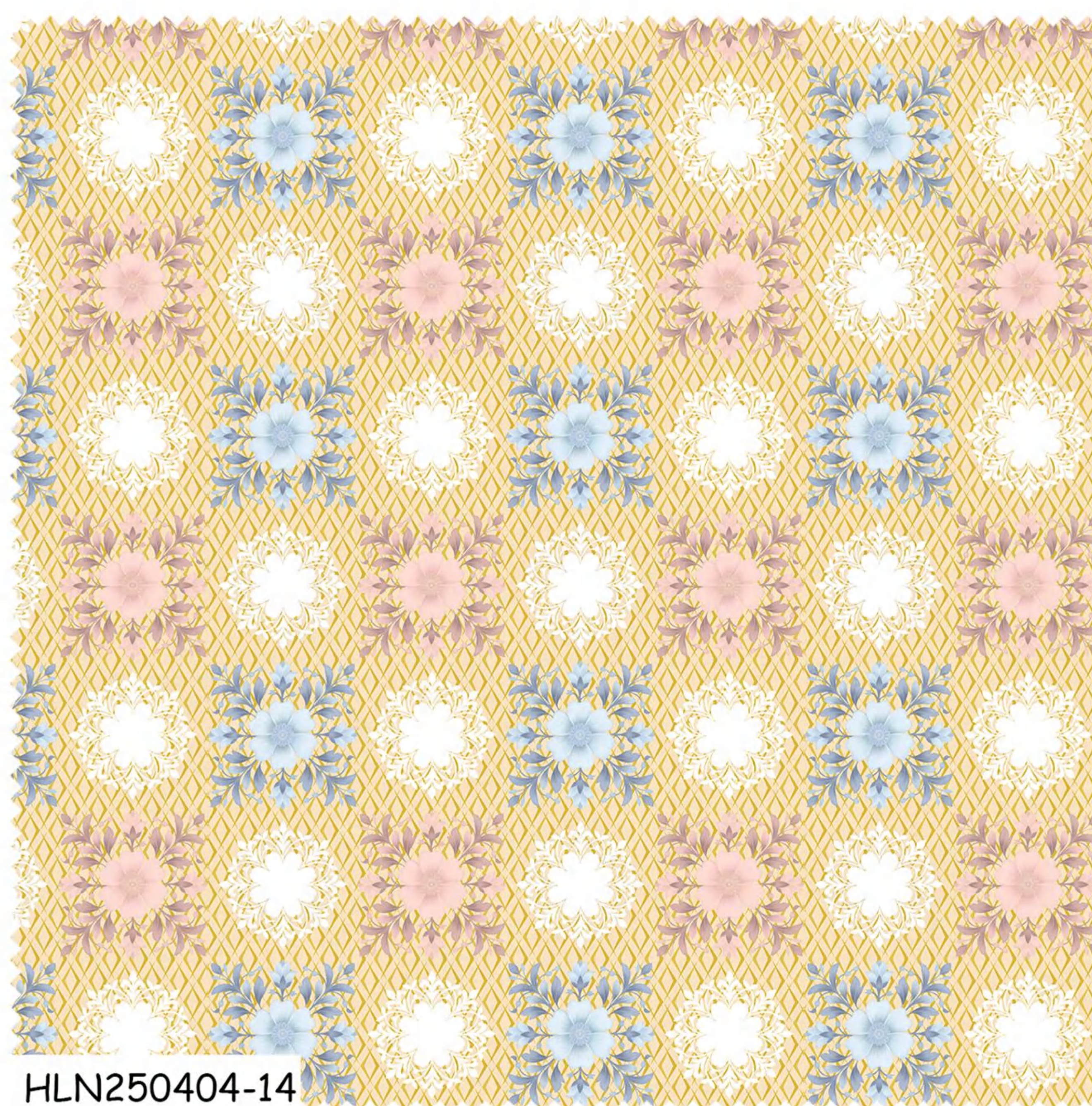
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APRIL 2025 VERSION



Scorched-earth Secret Pattern

The design is inspired by the Olmec civilization of Mesoamerica, and through the color collision of terra cotta red and emerald green, it builds up a visual language rich in primitive tension. The terra cotta red adopts coarse texture to simulate the firing traces of ancient pottery, while the emerald green is presented with glaze luster, alluding to the worship of jade by the Mesoamerican civilization.

The color ratio follows the golden ratio of 7:3, with terra cotta red as the main tone and emerald green as rhythmic embellishment in the form of bands or dots.

Suitable for modern ceramics, textiles or architectural decoration, the ancient symbols are transformed into a contemporary design language.



Scorched-e'arth Secret Pattern



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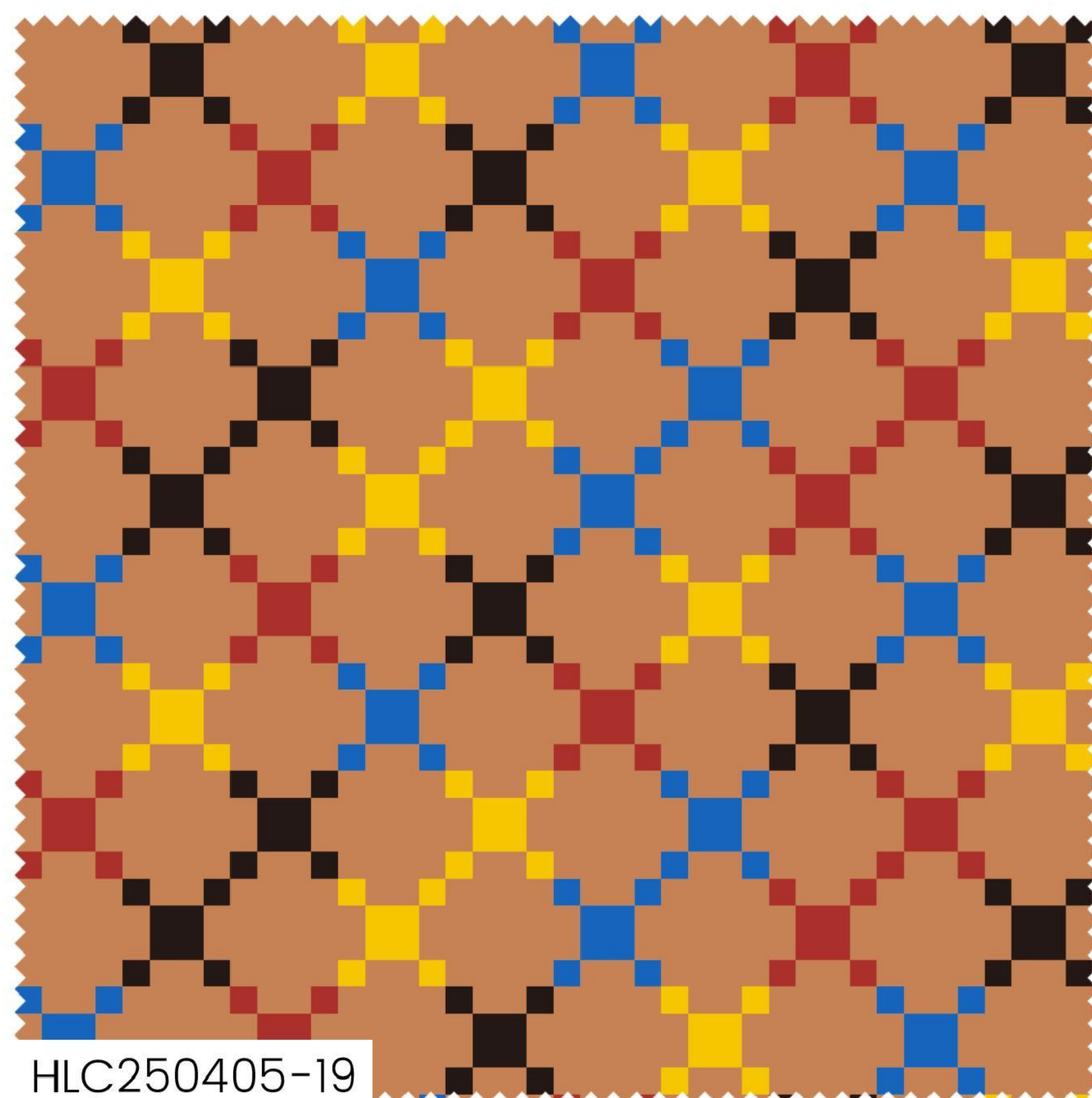
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APRIL 2025 VERSION

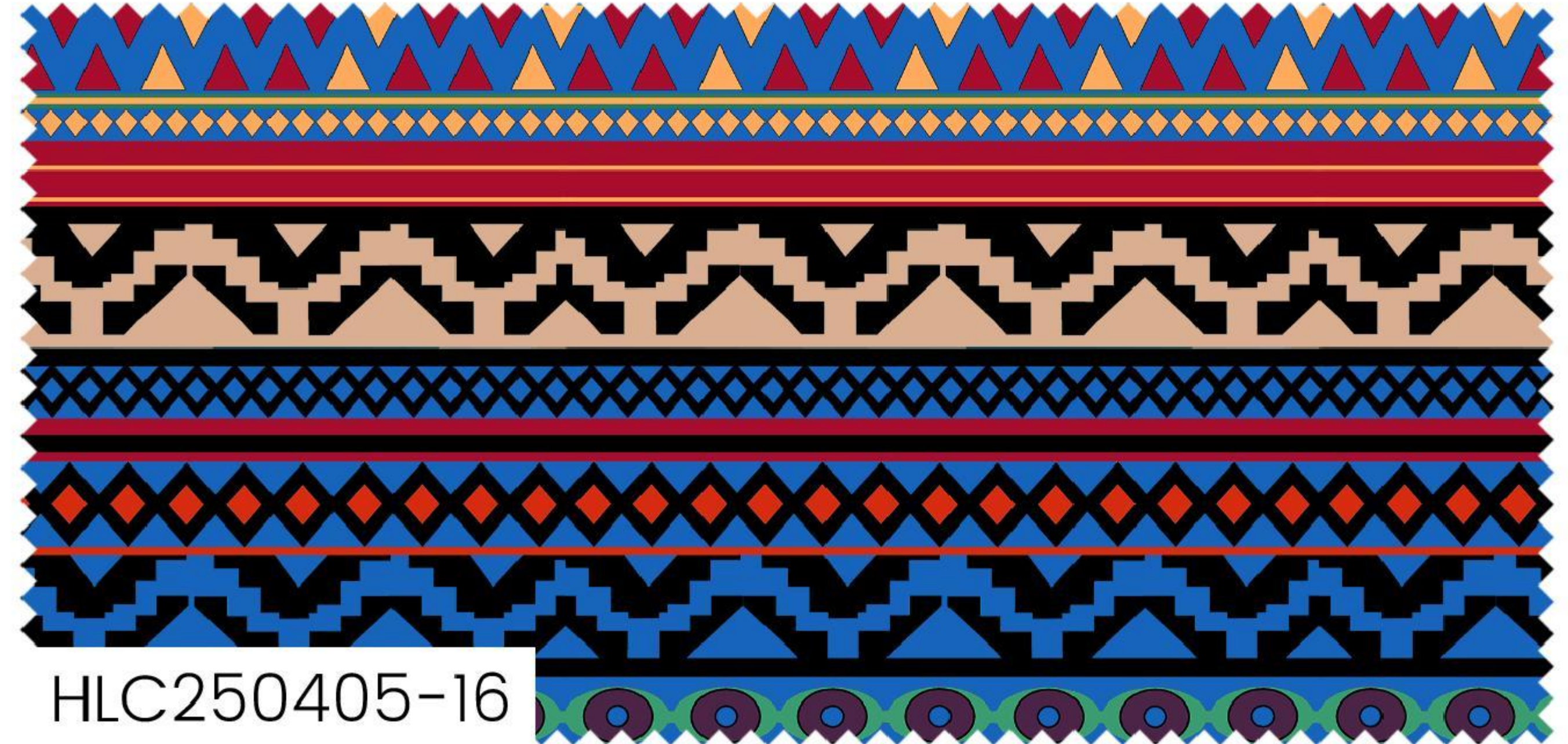
Scorched-e'arth Se'cret Patte'rn



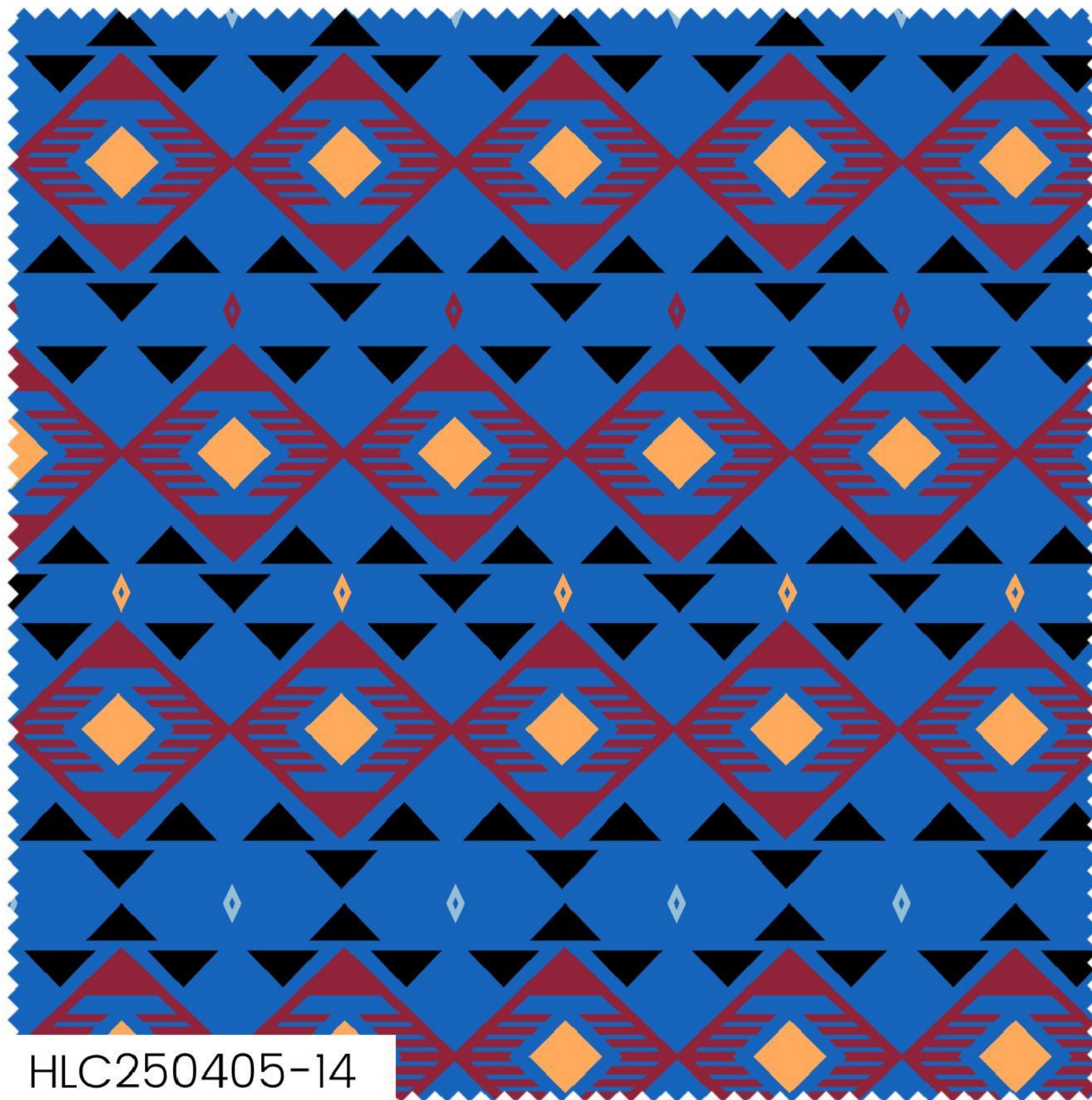
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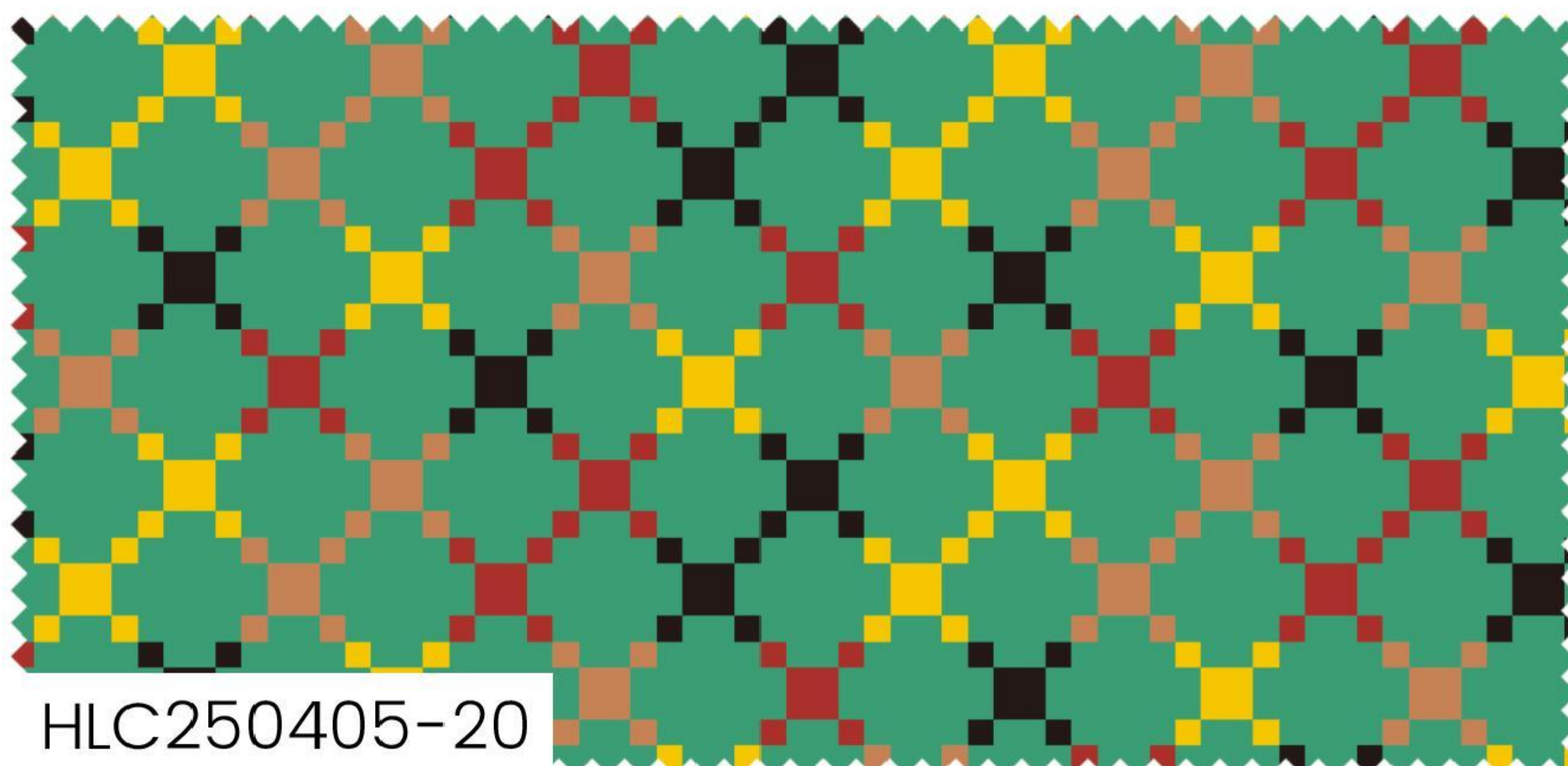
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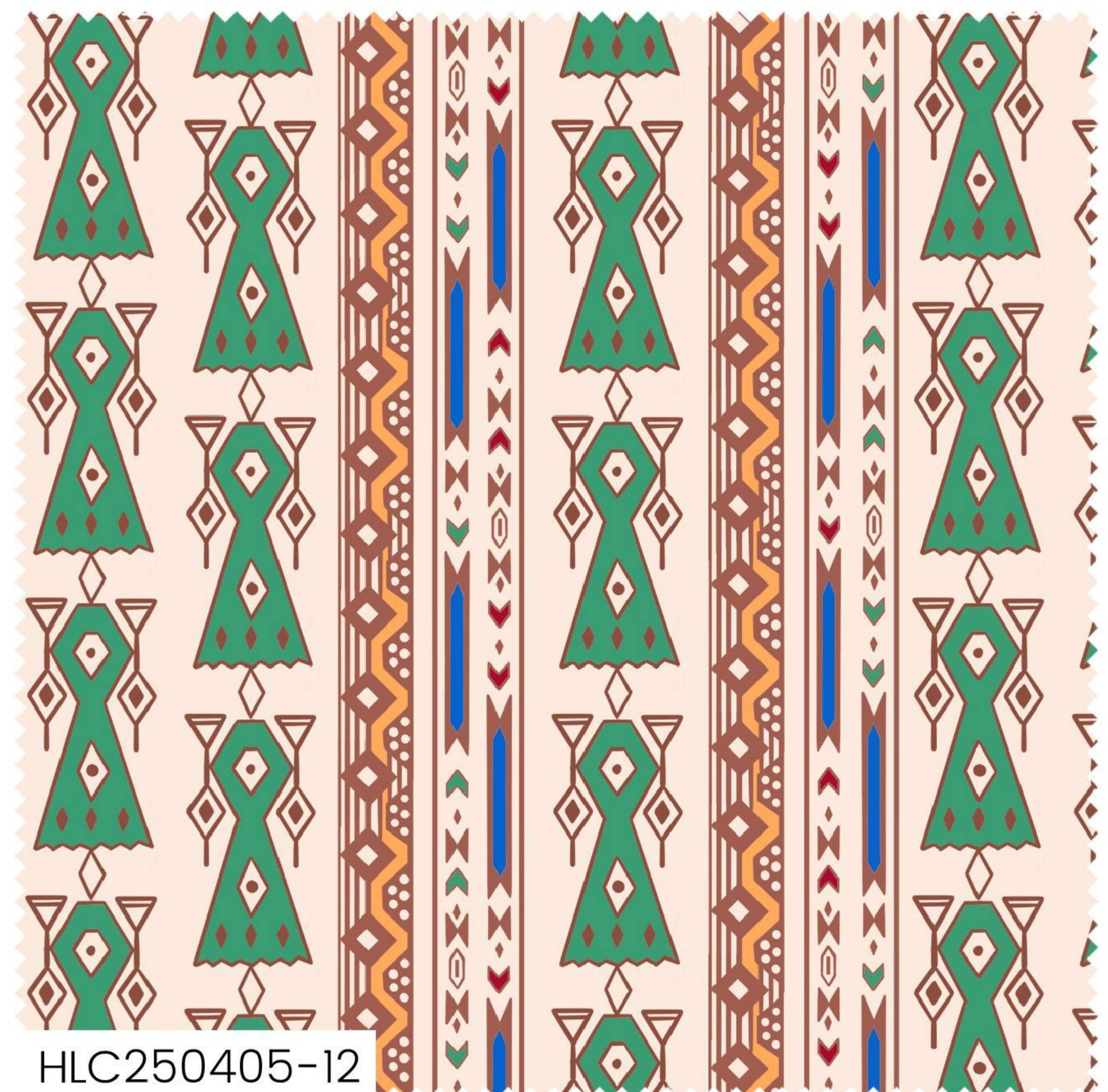
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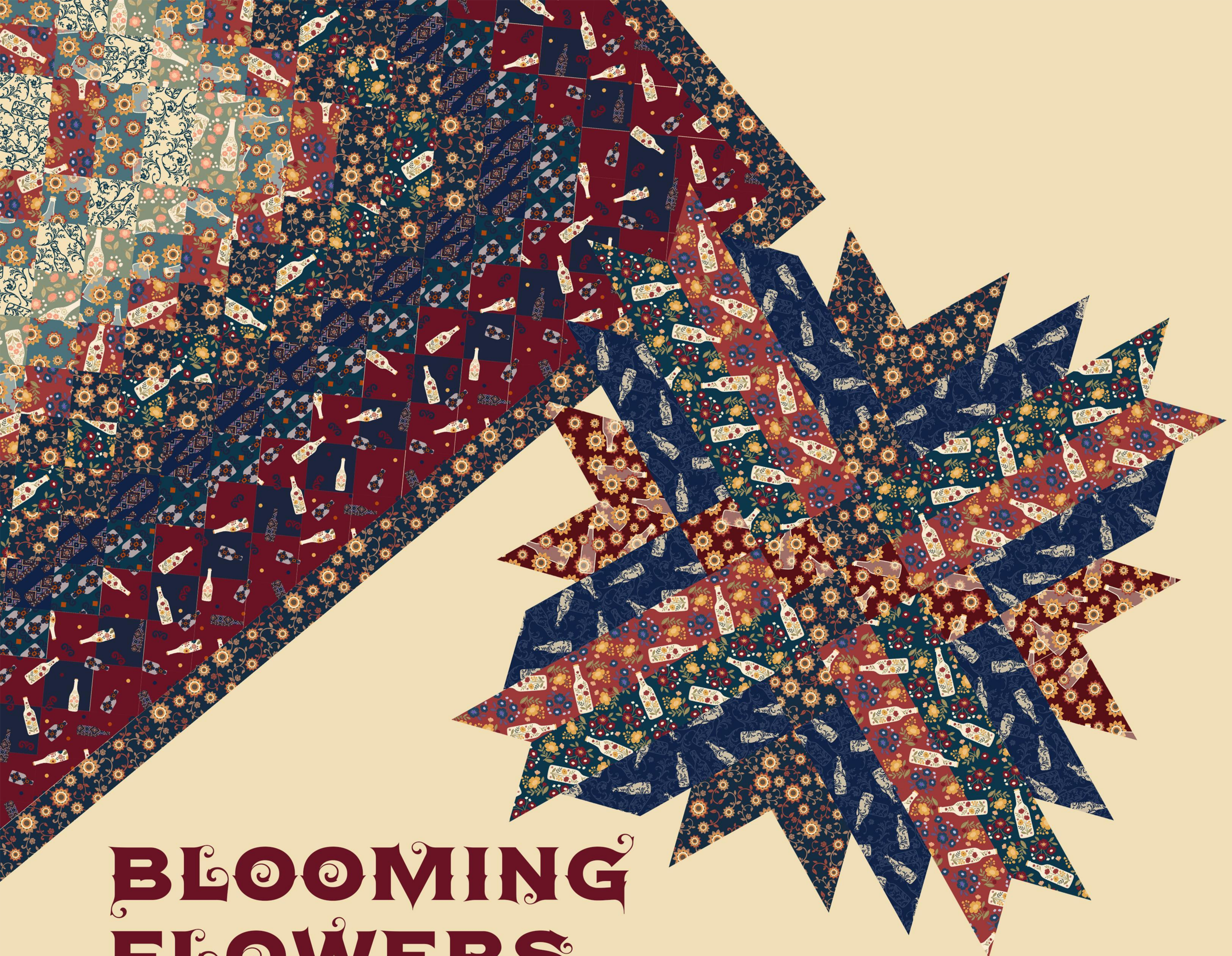


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APRIL 2025 VERSION





BLOOMING FLOWERS

COMBINING FLORAL ELEMENTS WITH THE SHAPE OF WINE BOTTLES INFUSES NARRATIVE MOMENTUM INTO THE TRADITIONAL FRAMEWORK OF STILL-LIFE PAINTINGS. IT BRINGS A NEW PERSPECTIVE AND FORM OF EXPRESSION TO THE FIELD OF FLORAL ART. IT SKILLFULLY INTEGRATES INDUSTRIAL PRODUCTS WITH NATURAL ELEMENTS, CREATING AN ARTISTIC STYLE THAT IS BOTH MODERN AND FULL OF A NATURAL ATMOSPHERE. THIS INNOVATIVE ARTISTIC EXPRESSION ENRICHES THE LANGUAGE OF ARTISTIC CREATION. AS A SYMBOL OF LIFE AND BEAUTY, THE FLOWERS, SET OFF BY THE WINE BOTTLES, MORE PROMINENTLY SHOWCASE THEIR TENACIOUS VITALITY AND UNIQUE CHARM.



BLOOMING FLOWERS



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HLW250406-13



HLW250406-11



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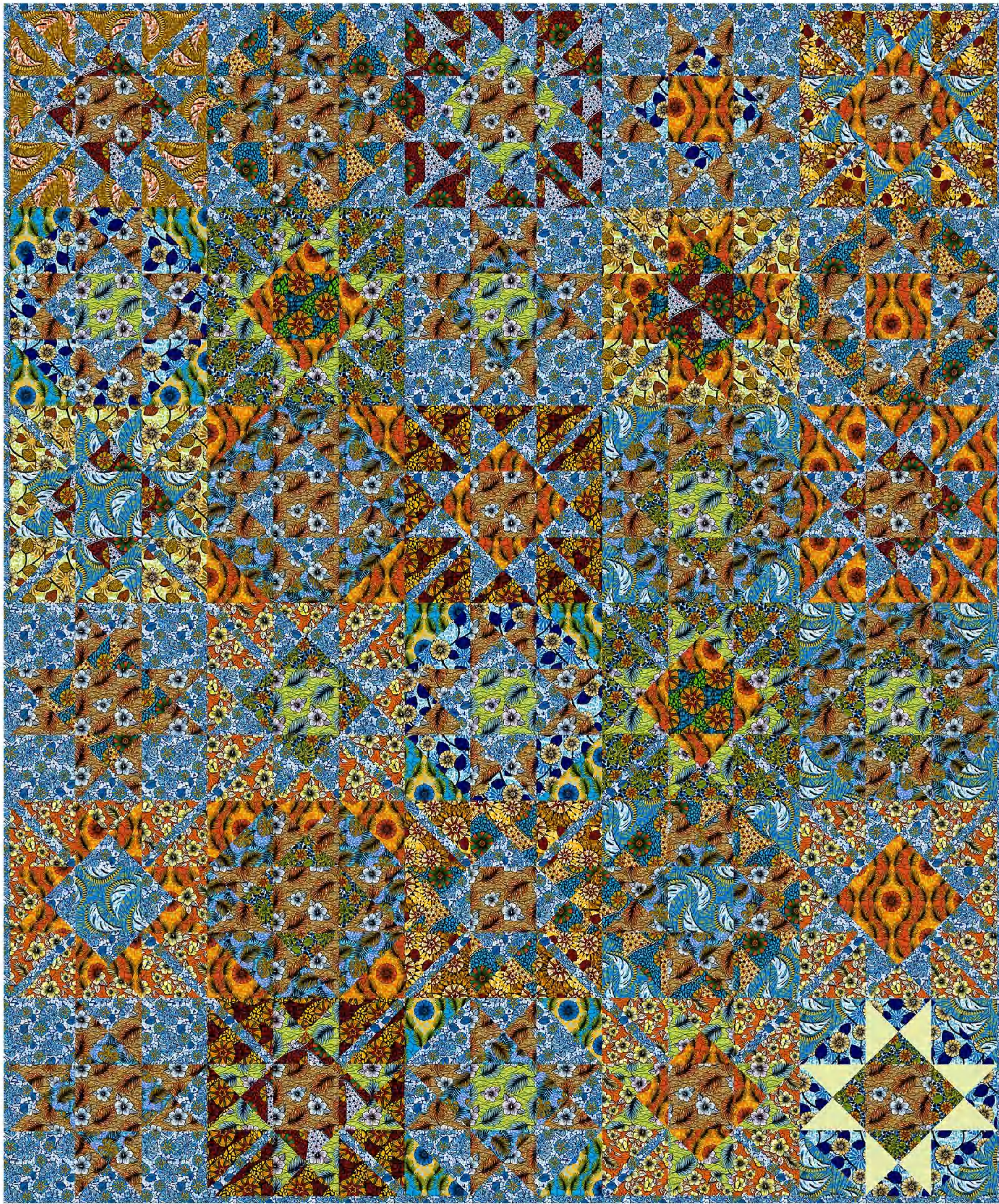


APRIL 2025 VERSION

BLOOMING FLOWERS







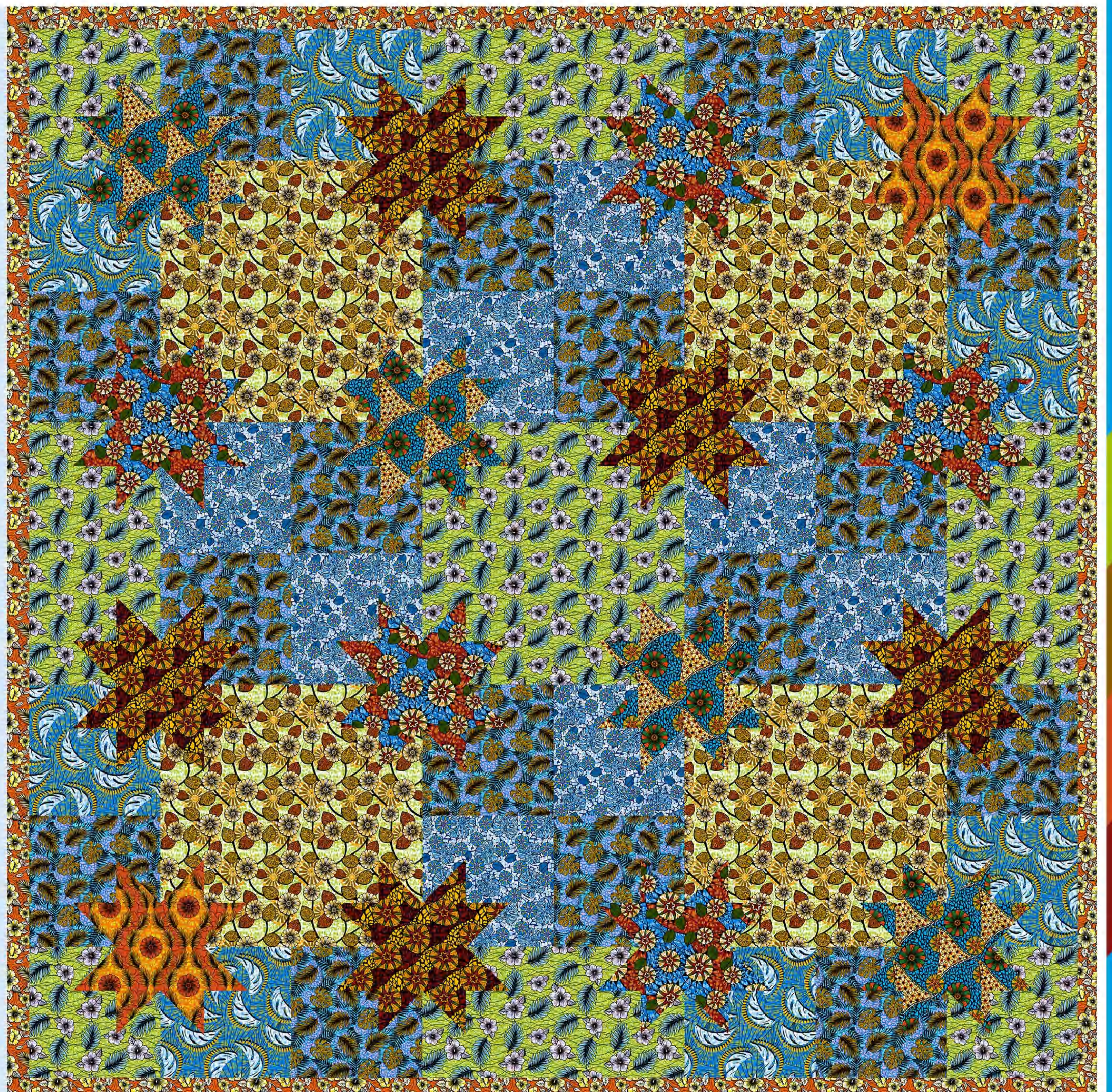
Sing for Life

This design focuses on crafting patterns that embody the rich essence of African wax print fabrics. By deeply exploring African cultural elements and presenting them with creative reinterpretation, the design integrates the unique characteristics of wax printing to showcase the continent's mysterious and vibrant charm.

Representative African colors are employed: passionate red, earthy brown symbolizing land and soil, green signifying life and hope, blue representing the sky and water, and black to convey mystery and solemnity. These vivid combinations create an emotional atmosphere

that is energetic, profound, and full of life, allowing the viewer to connect with the unique cultural sentiments of Africa.

Natural elements such as palm leaves and African daisies are incorporated into the design. Symmetry and repetition are used to enhance visual rhythm and order. For instance, repeated arrangements of palm leaves create a structured visual pattern, reinforcing memorability and reflecting the African artistic appreciation for repetition and harmony.



Sing for Life



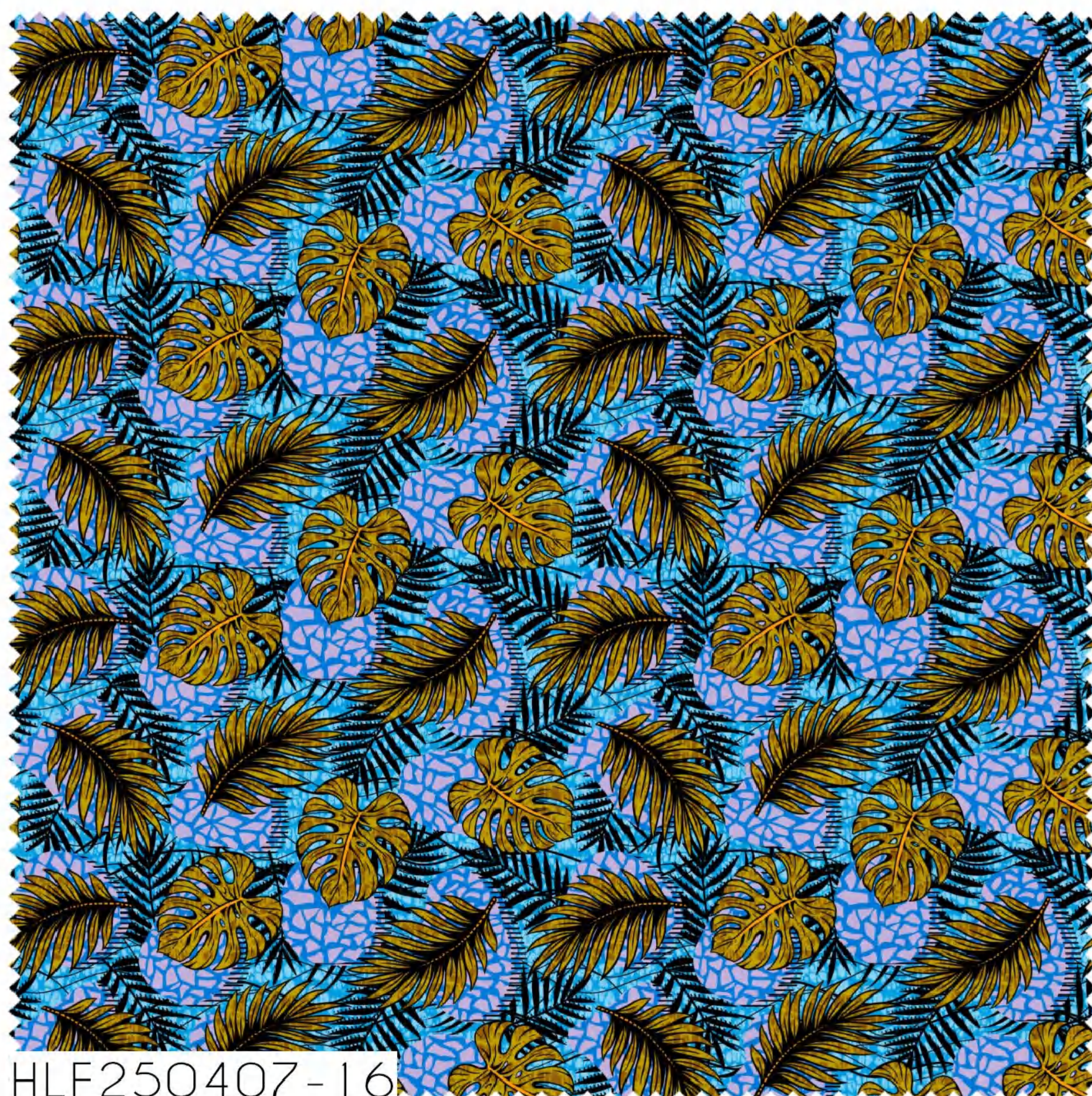
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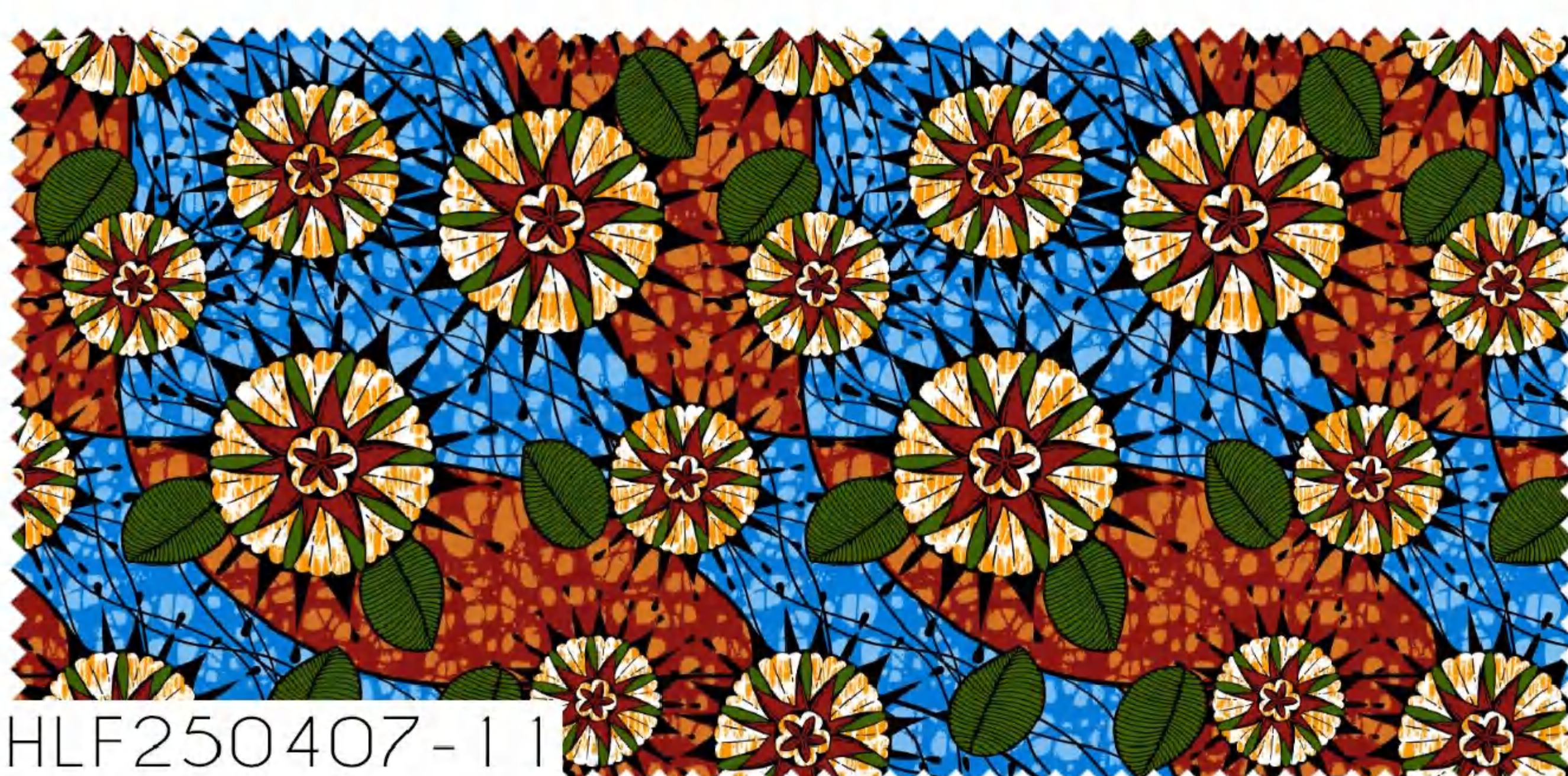
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APRIL 2025 VERSION

Sing for Life



HLF250407-8



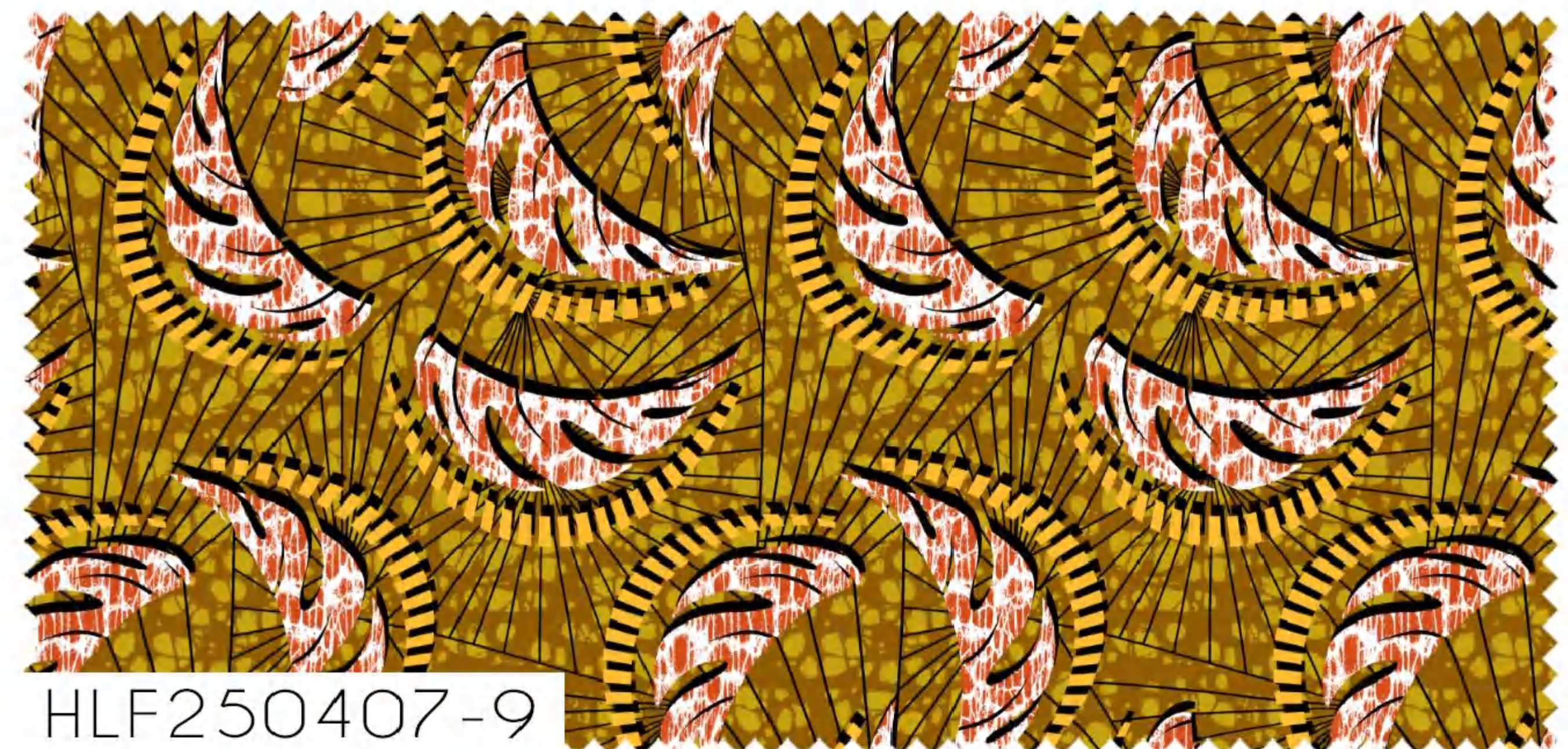
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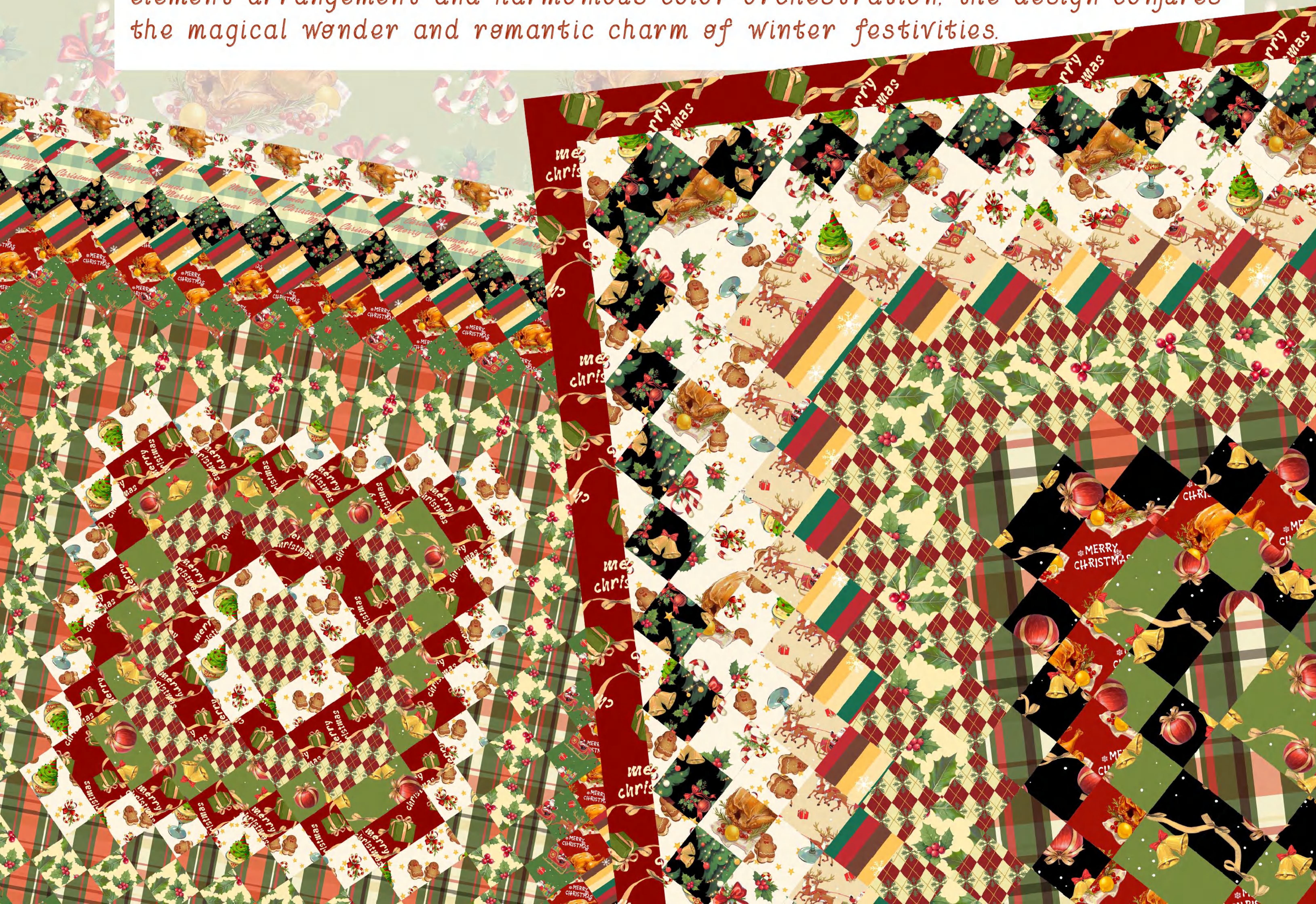


ENCHANTED DREAM ON A SNOWY NIGHT

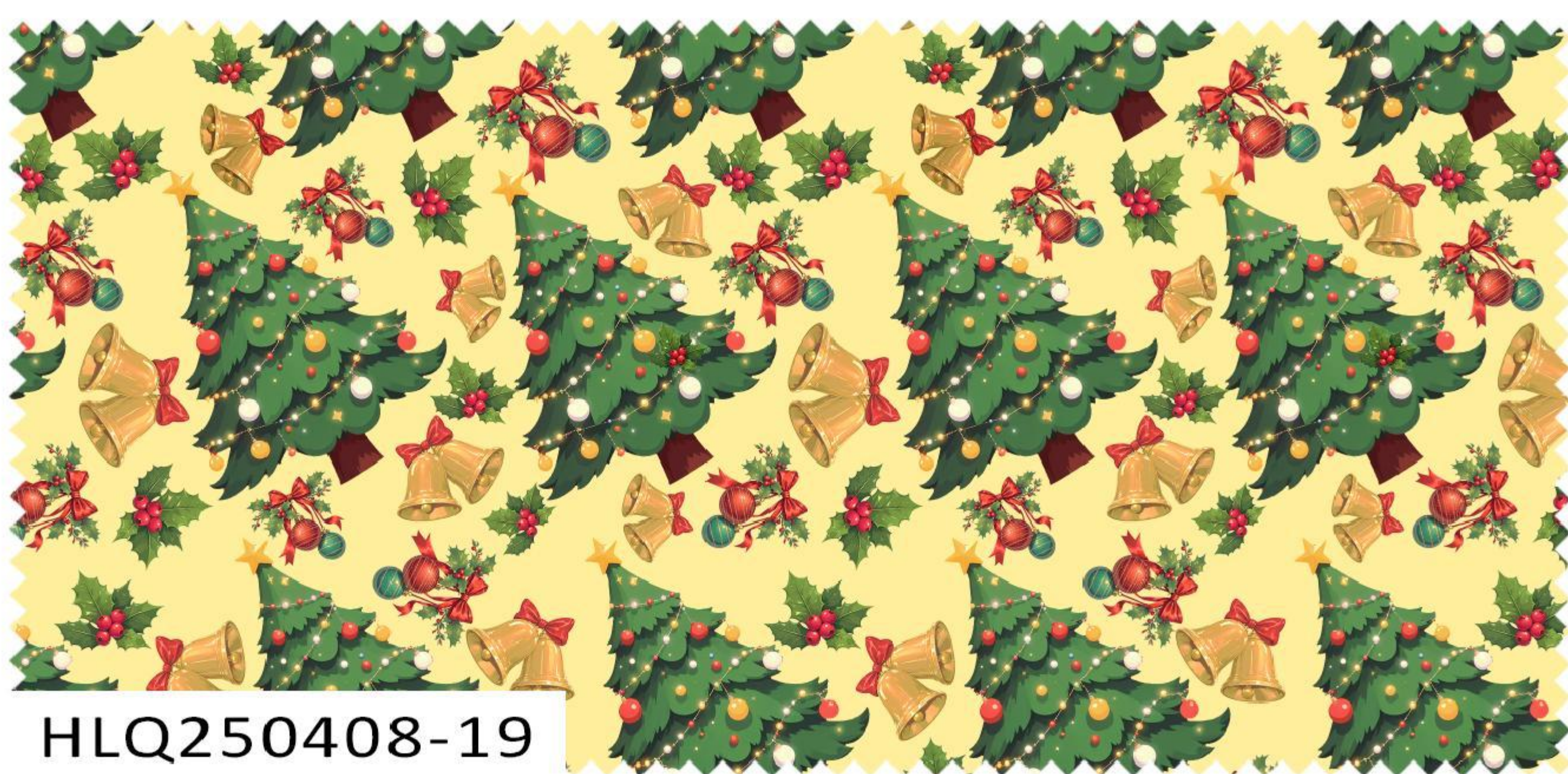
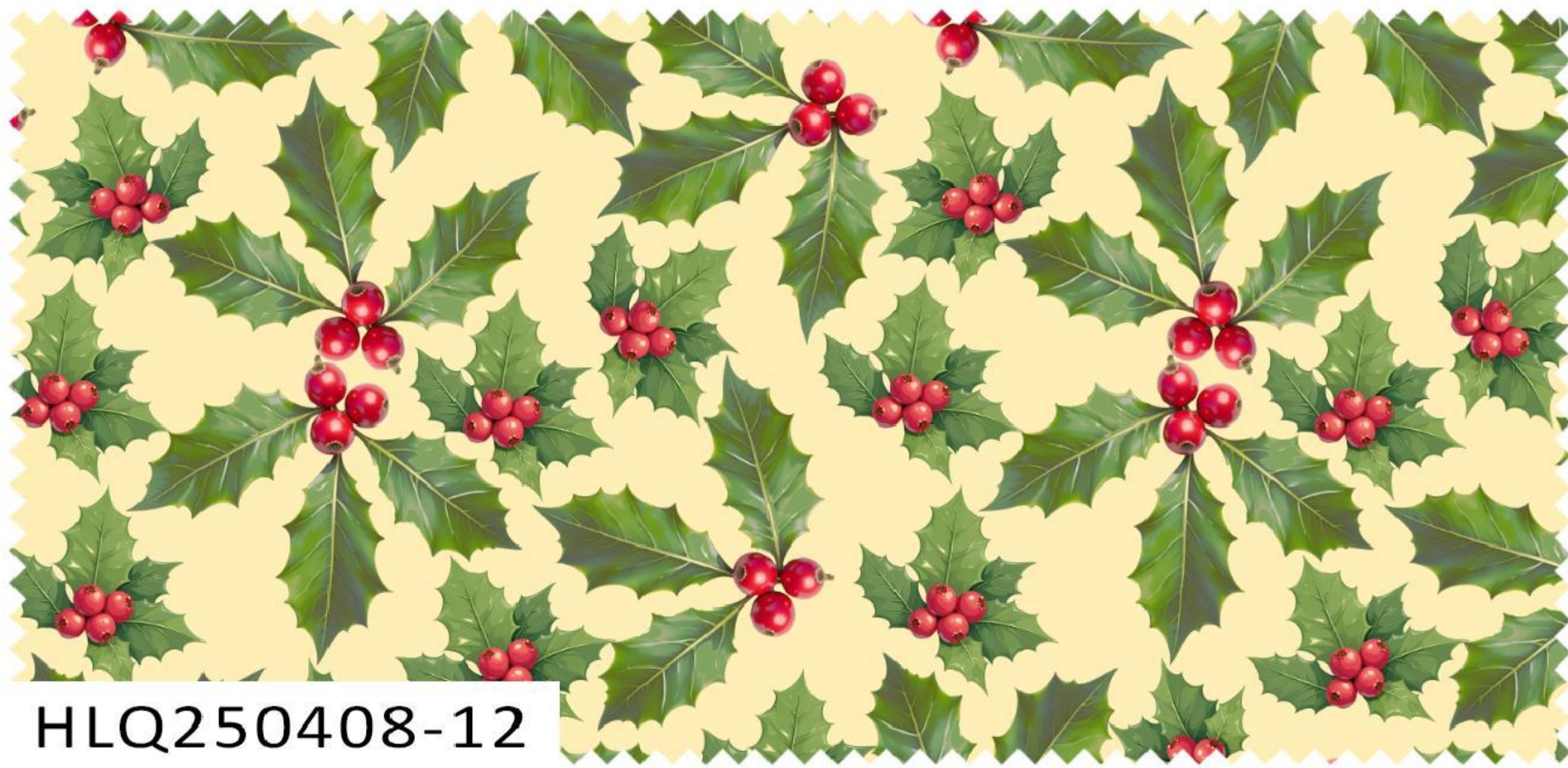
This design is anchored in traditional Christmas motifs, creating a heartwarming visual celebration brimming with holiday spirit. By masterfully fusing timeless Yuletide elements with contemporary design aesthetics, it vividly captures the merry conviviality of seasonal reunions while evoking a profound sense of festive tradition and ceremonial warmth.

The chromatic scheme revolves around quintessential Christmas crimson, pine forest green and toasted brown, accentuated with opulent gold and creamy ivory to elevate the celebratory essence. The dynamic interplay of rich reds and greens delivers vibrant visual energy, while gilded and earthy tones temper the chromatic intensity, bestowing the composition with refined yet inviting sophistication.

Central to the design are iconic holiday symbols - resplendent Christmas trees adorned with ornaments, twinkling fairy lights, whimsical gingerbread figures, striped candy canes and golden-roasted turkey. Through meticulous element arrangement and harmonious color orchestration, the design conjures the magical wonder and romantic charm of winter festivities.



ENCHANTED DREAM ON A SNOWY NIGHT



ENCHANTED DREAM ON A SNOWY NIGHT



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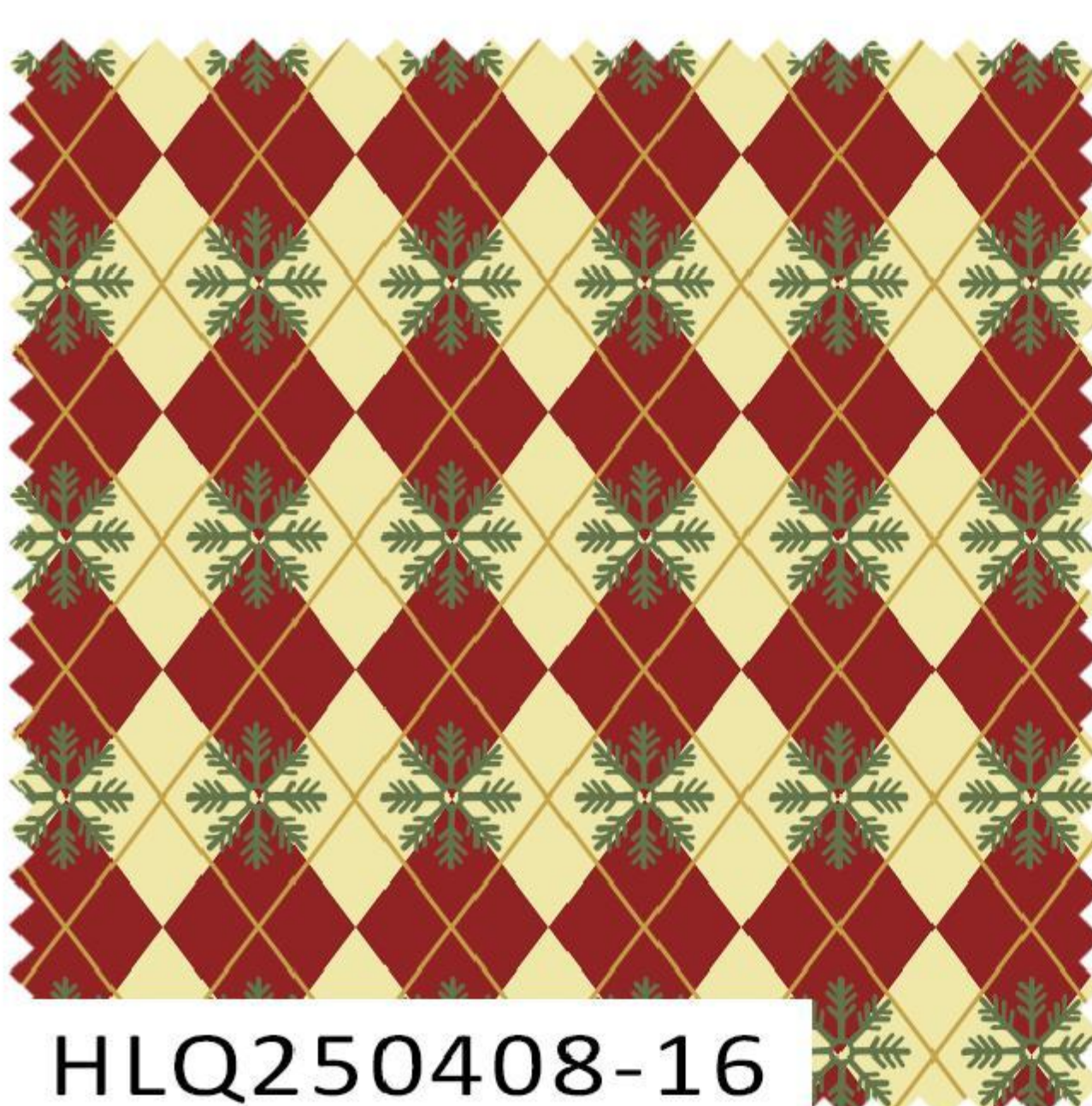
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Forest travel

This pattern design revolves around the theme “To the Wild: The Joy of Camping”, aiming to capture the harmonious coexistence between humans and nature through visual language. It seeks to convey the sense of freedom, relaxation, and closeness to nature that camping brings to modern life.

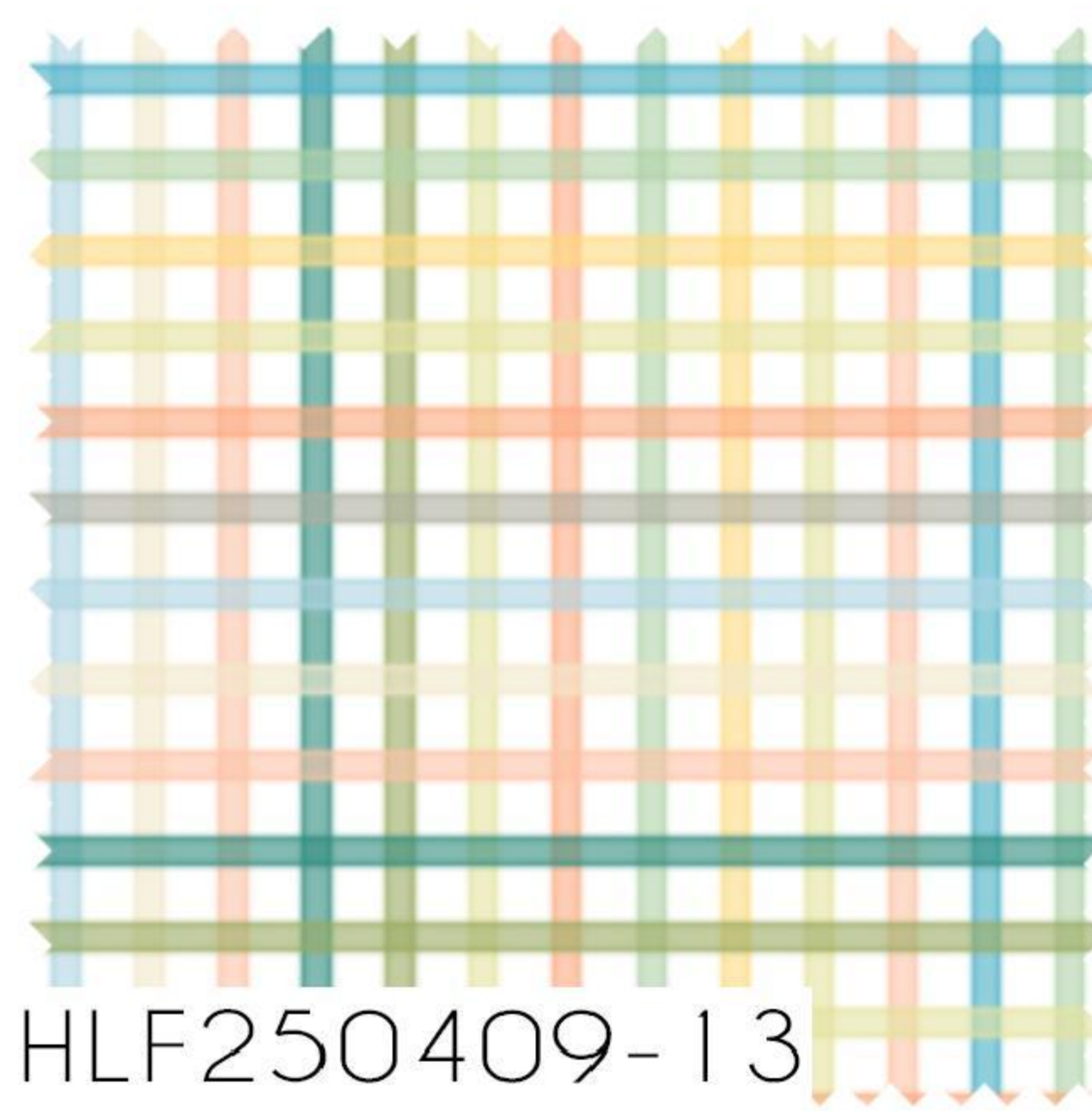
Key elements such as tents and camper vans serve as the core visual motifs, surrounded by lush natural scenery—towering pine trees, blooming wildflowers, and decorative features like twinkling stars, campfires, and picnic blankets. These details enrich the overall atmosphere and vividly illustrate the camping experience.

The color palette leans toward natural tones, complemented by bright, cheerful hues. The greenery of trees and grass is set against a serene blue background to evoke a fresh and tranquil ambiance. Warm shades of red, yellow, and orange are used for tents, furniture, and food, creating a dynamic contrast that emphasizes the camping theme and adds vitality to the design. The result is a vibrant, refreshing pattern that captures the thriving spirit of nature in an outdoor setting.

Forest travel



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HLF250409-13



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APRIL 2025 VERSION

Forest travel



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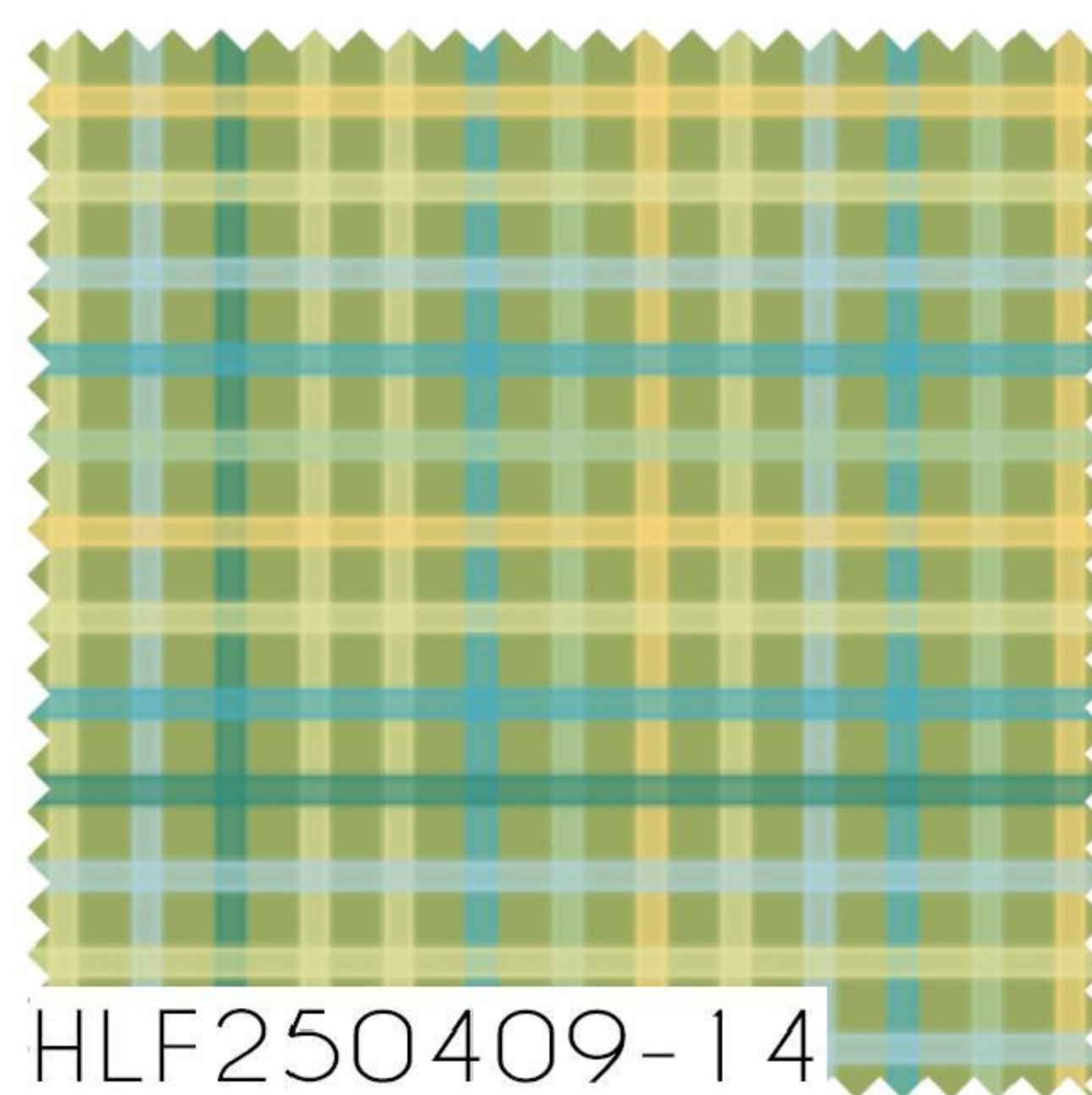
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APRIL 2025 VERSION



THE LINGERING CHARM OF FOLK CUSTOMS

THE INSPIRATION FOR THE FOLK-STYLE FLORAL PATTERN DESIGN IS DEEPLY ROOTED IN THE RICH SOIL OF TRADITIONAL CULTURE. WE DELVE DEEP INTO TRADITIONAL FOLK PATTERNS AND EXTRACT REPRESENTATIVE ELEMENTS FROM THEM. WHILE PRESERVING THE ESSENCE OF FOLK ELEMENTS, WE CARRY OUT INNOVATIVE DESIGNS FOR THE FORMS OF THE FLORAL PATTERNS. WE ADOPT A LAYOUT METHOD WITH A PROPER DENSITY AND A CLEAR DISTINCTION BETWEEN THE PRIMARY AND SECONDARY ELEMENTS. THROUGH THE RE-CREATION OF THESE CLASSIC FOLK ELEMENTS, WE INTEGRATE THE CHARM OF TRADITIONAL CULTURE INTO MODERN FLORAL PATTERN DESIGN, ENABLING TRADITIONAL FOLK ART TO RADIATE NEW VITALITY IN THE CONTEMPORARY FASHION FIELD.

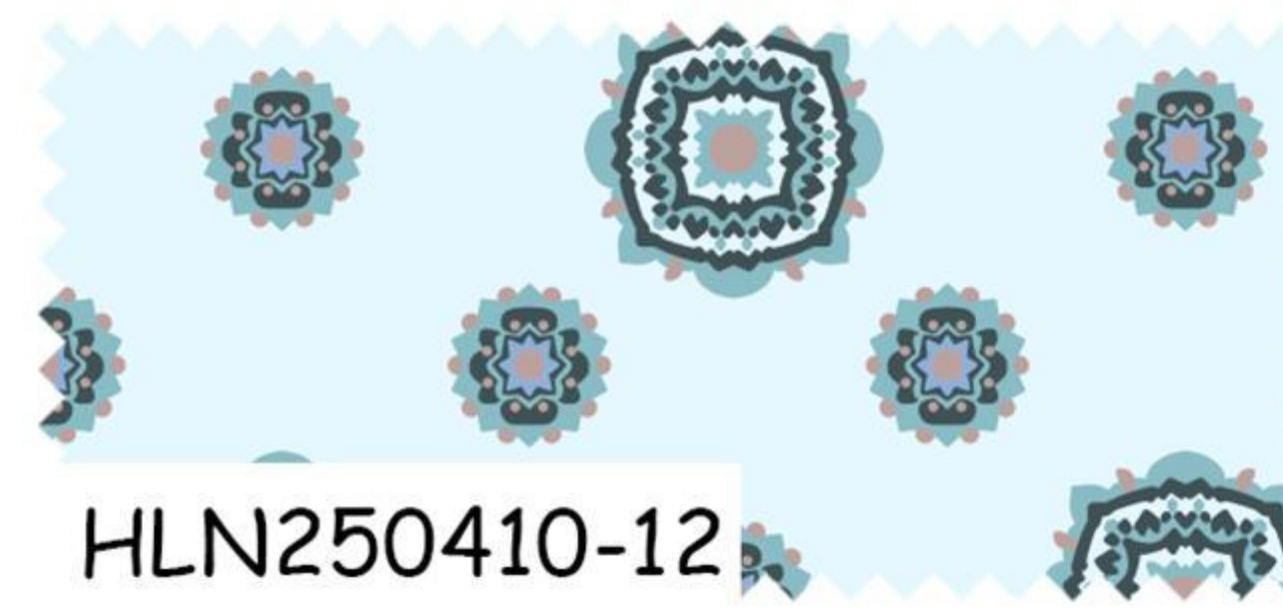




THE LINGERING CHARM OF FOLK CUSTOMS



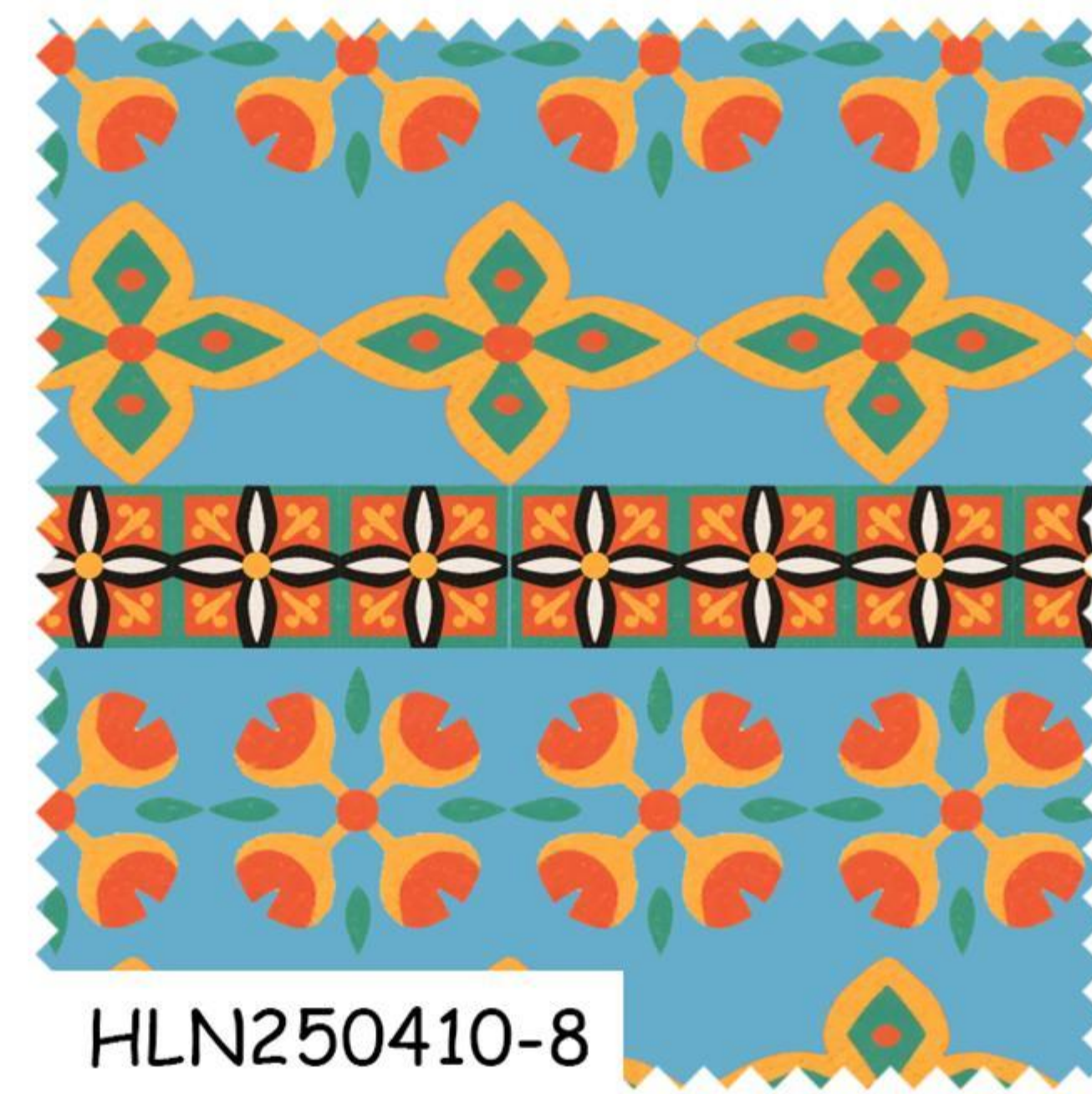
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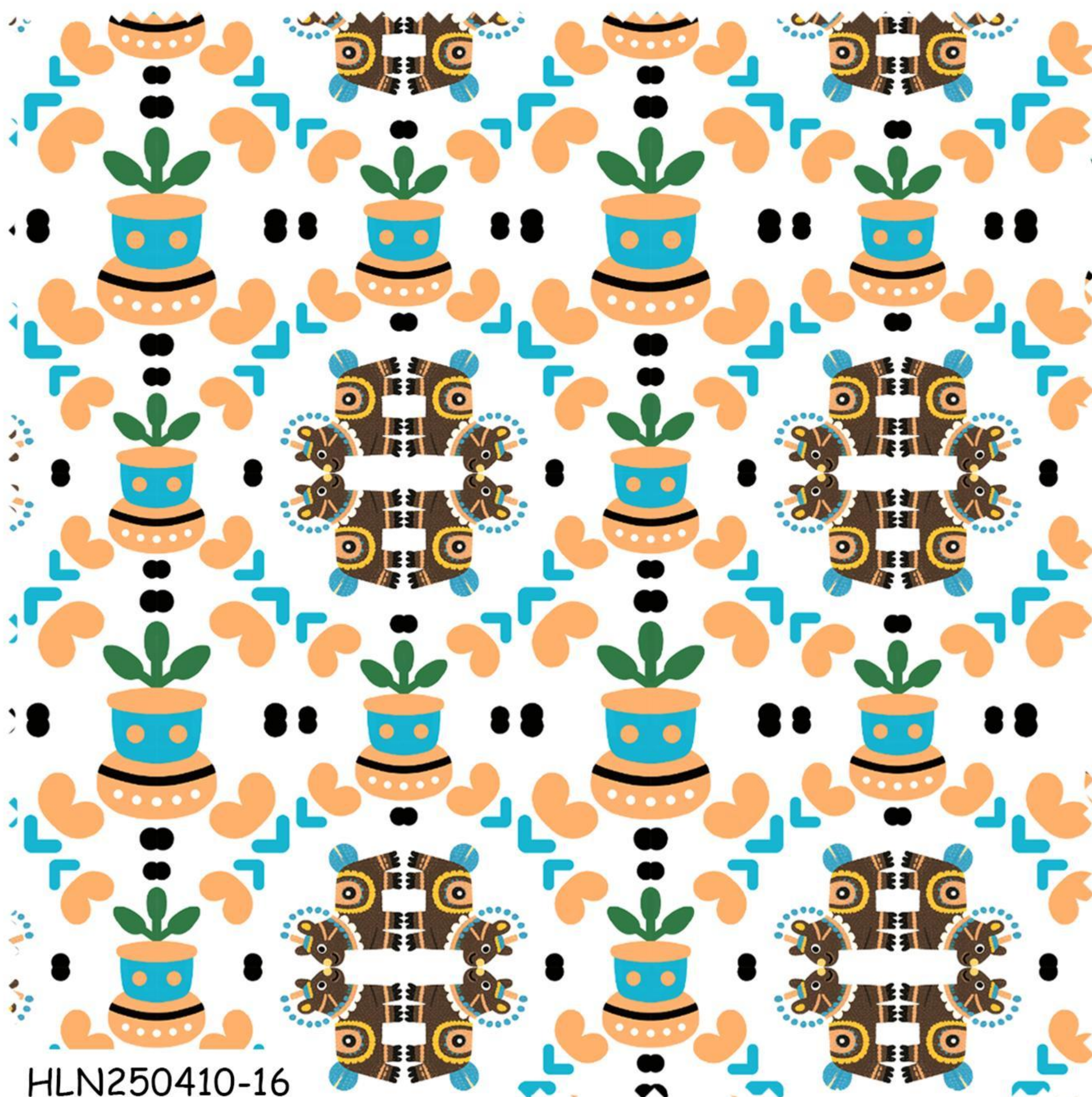
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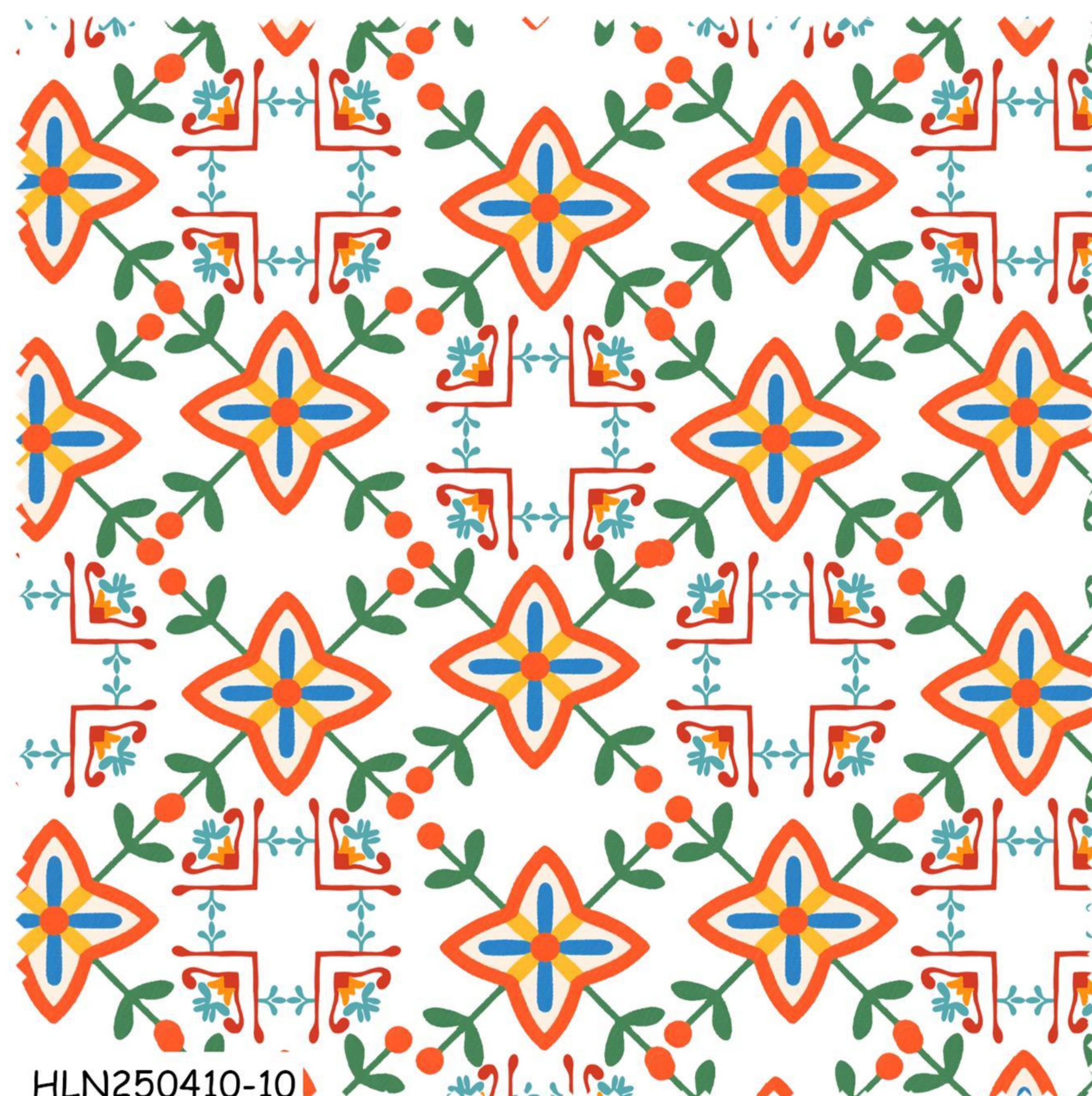
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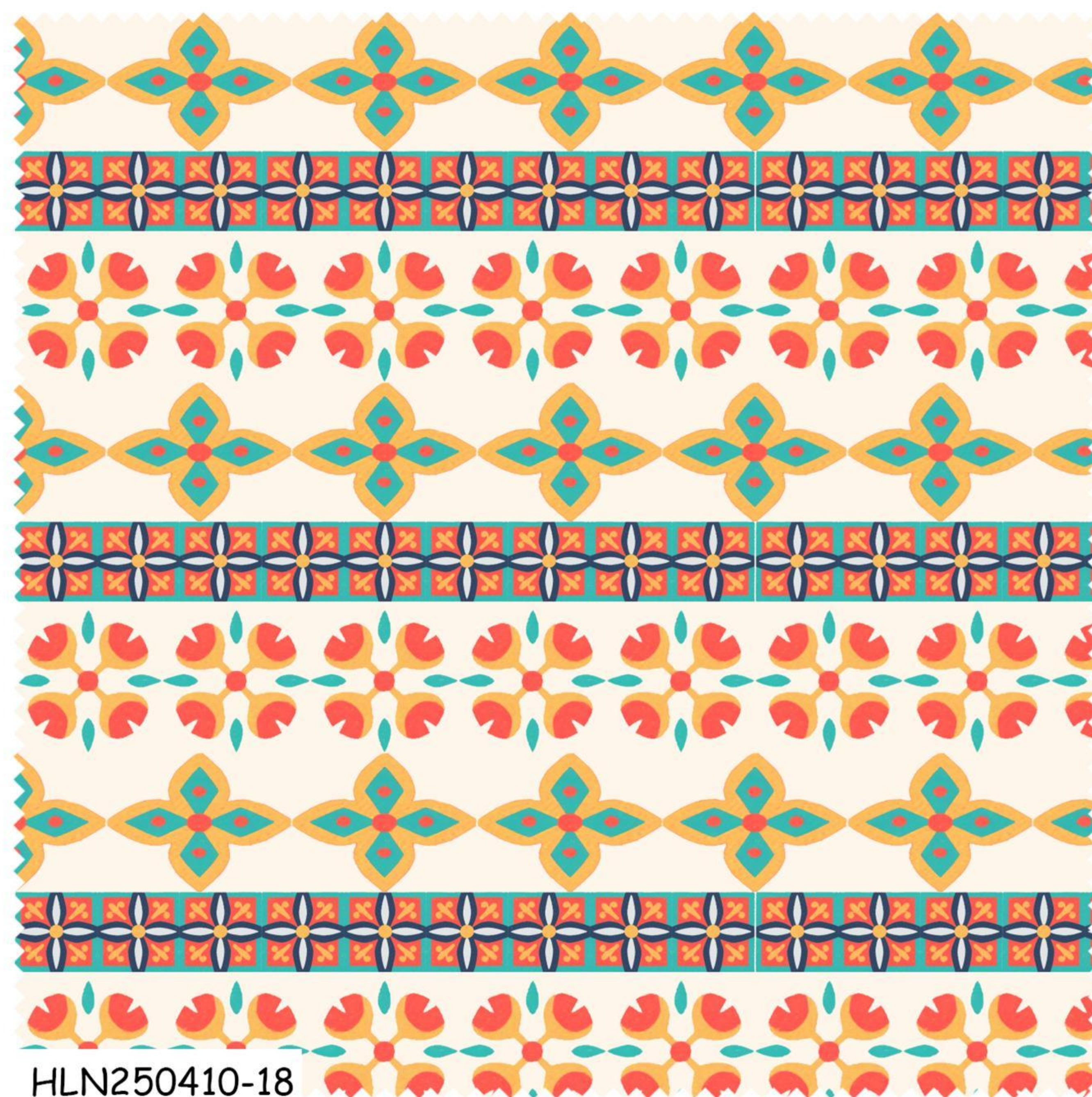
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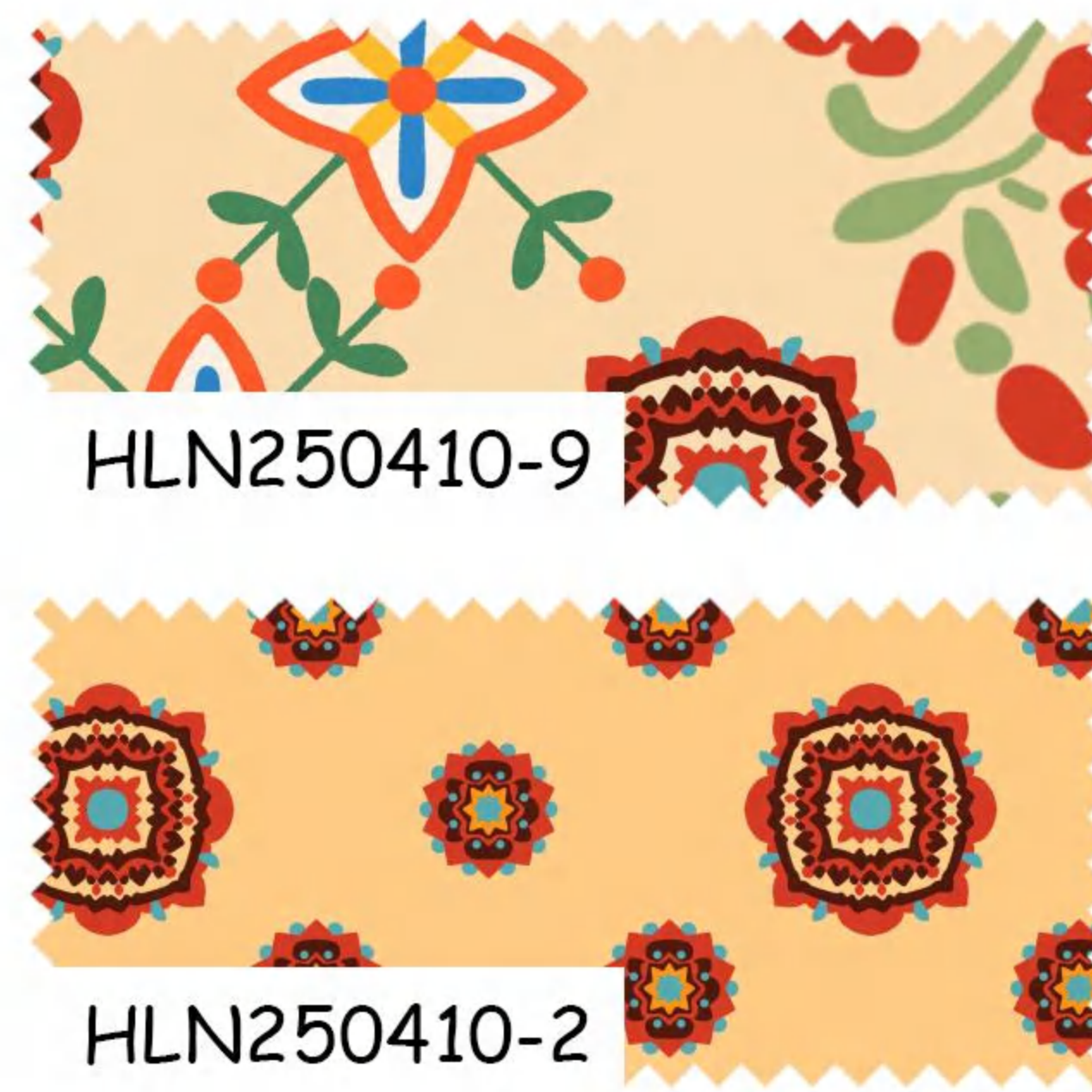
THE LINGERING CHARM OF FOLK CUSTOMS



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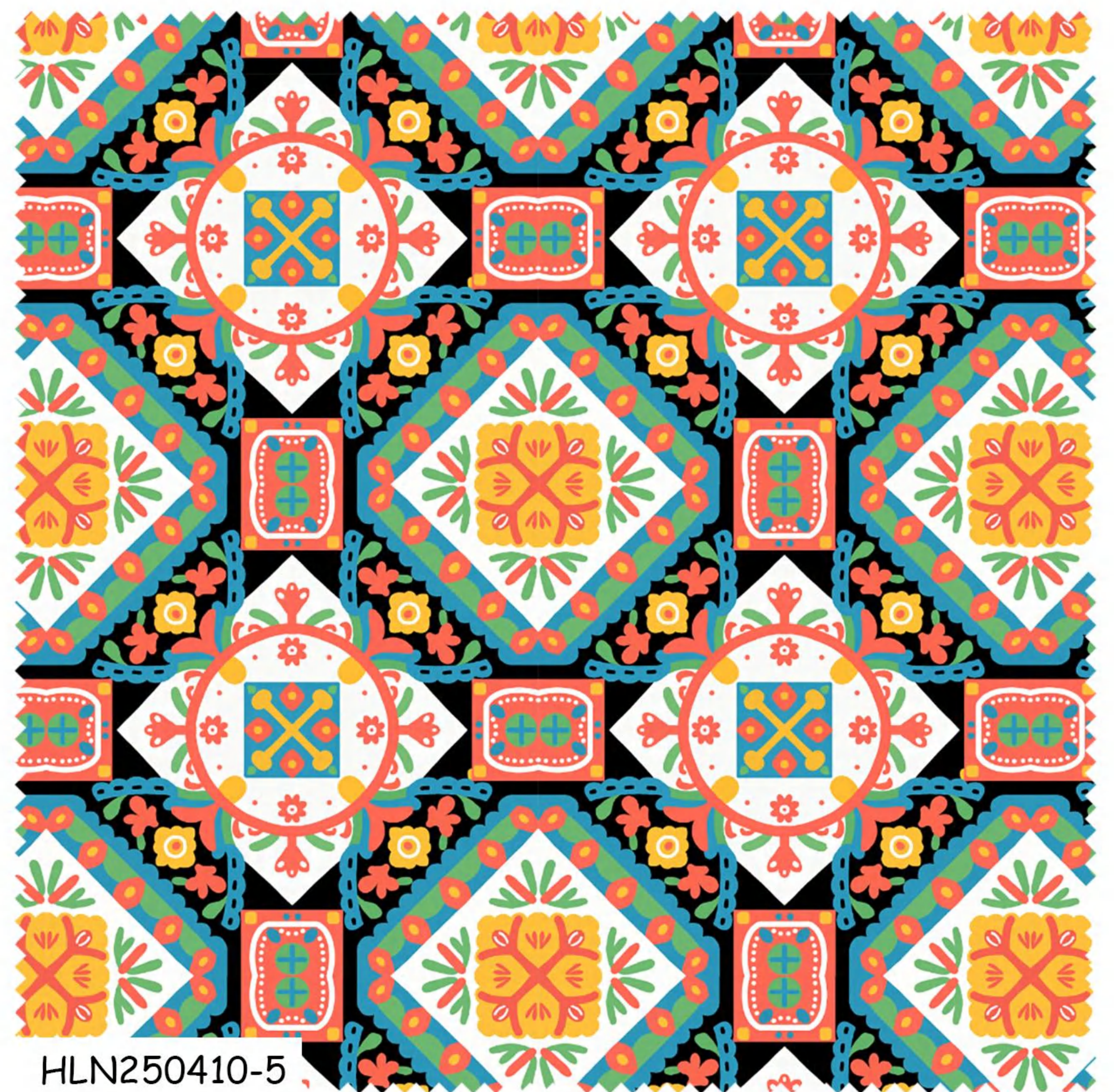
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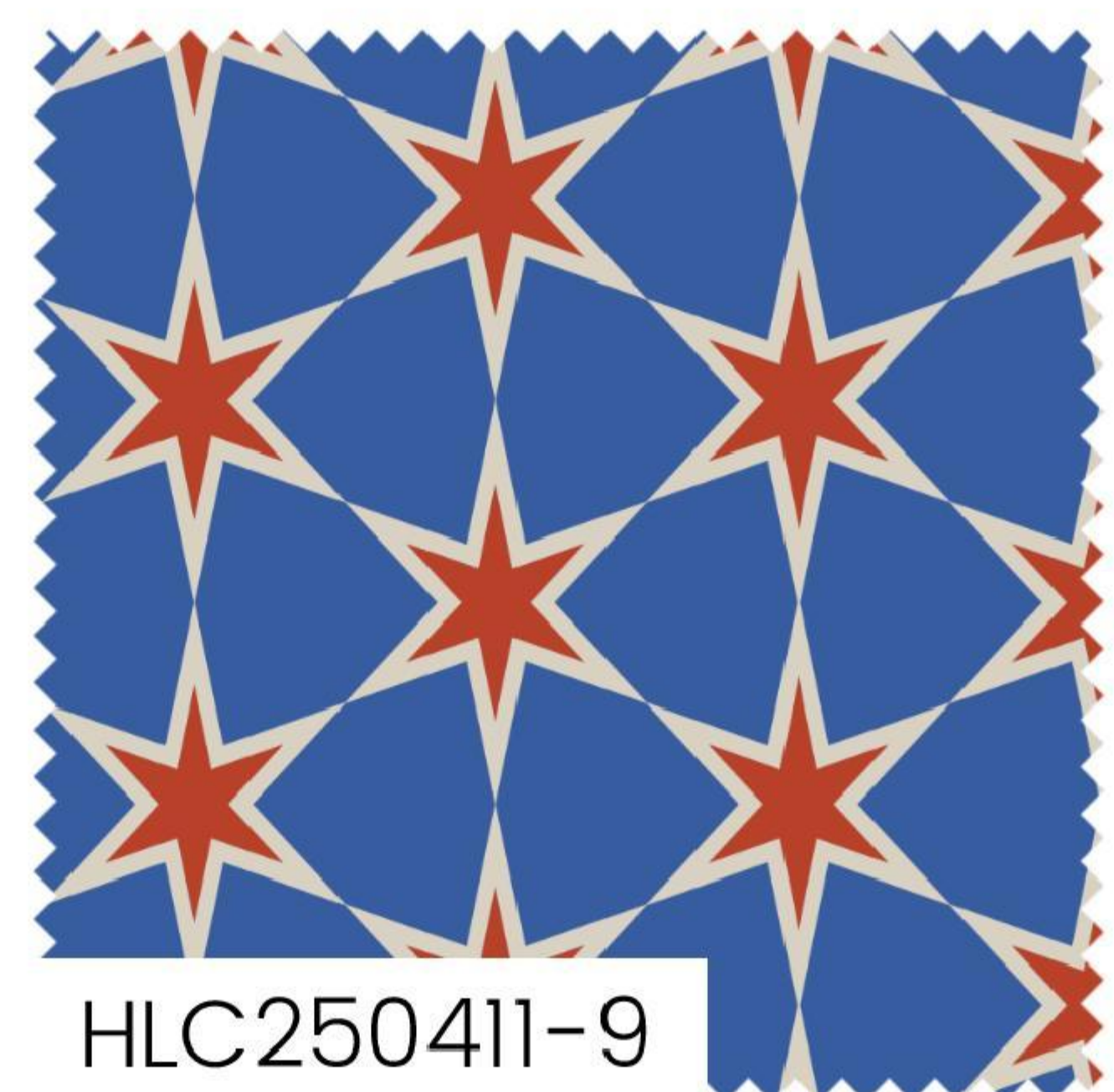
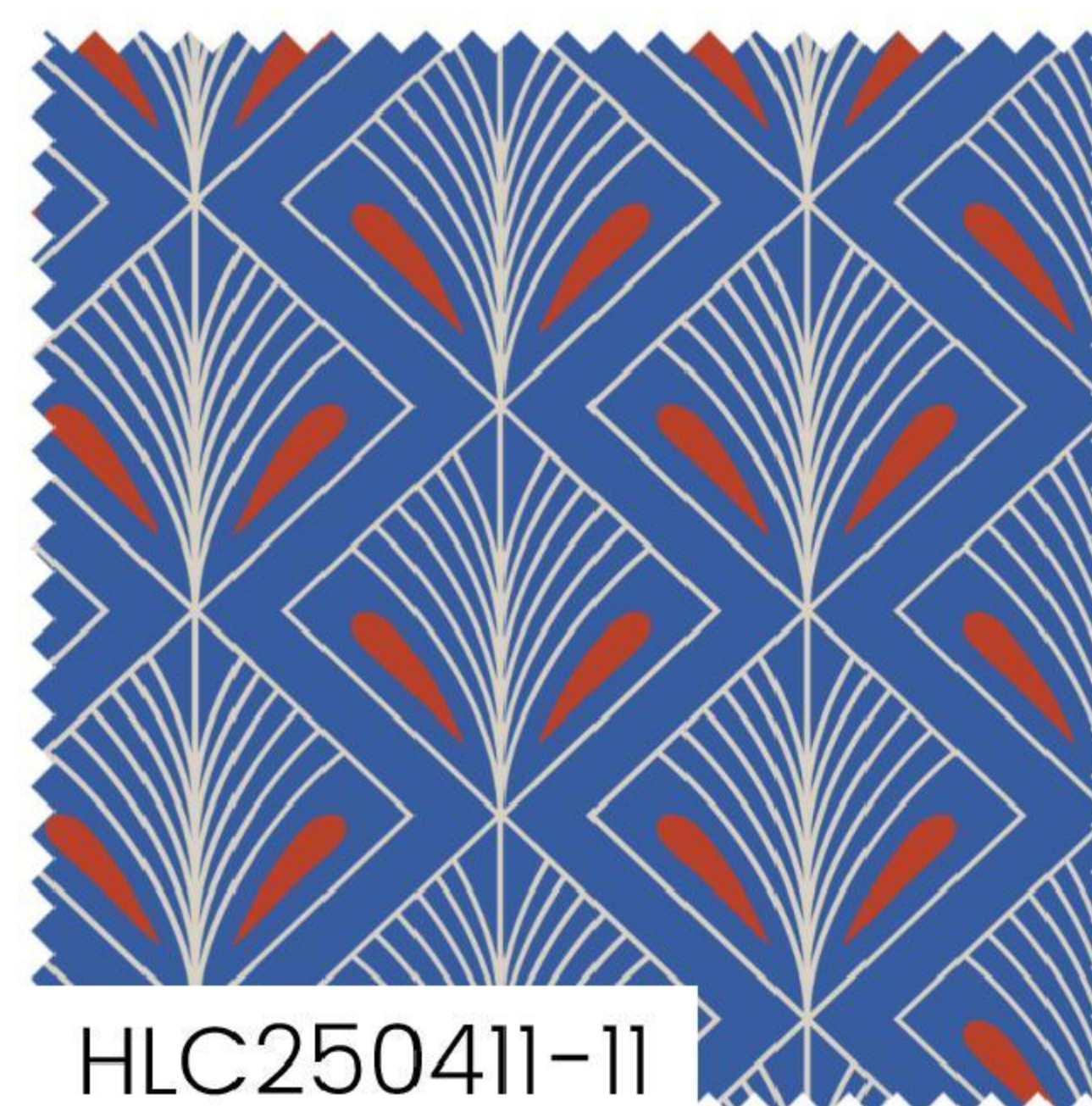
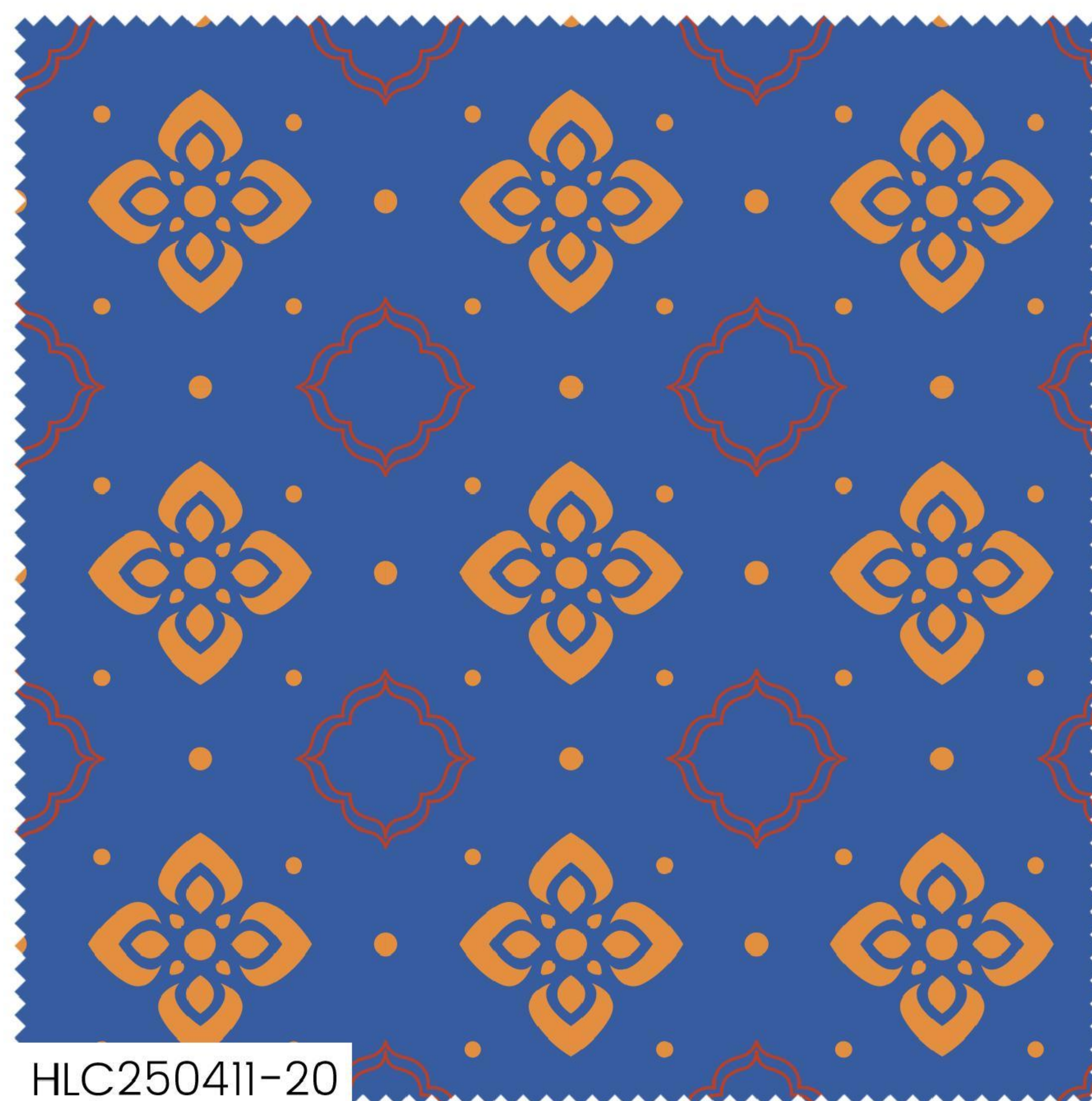
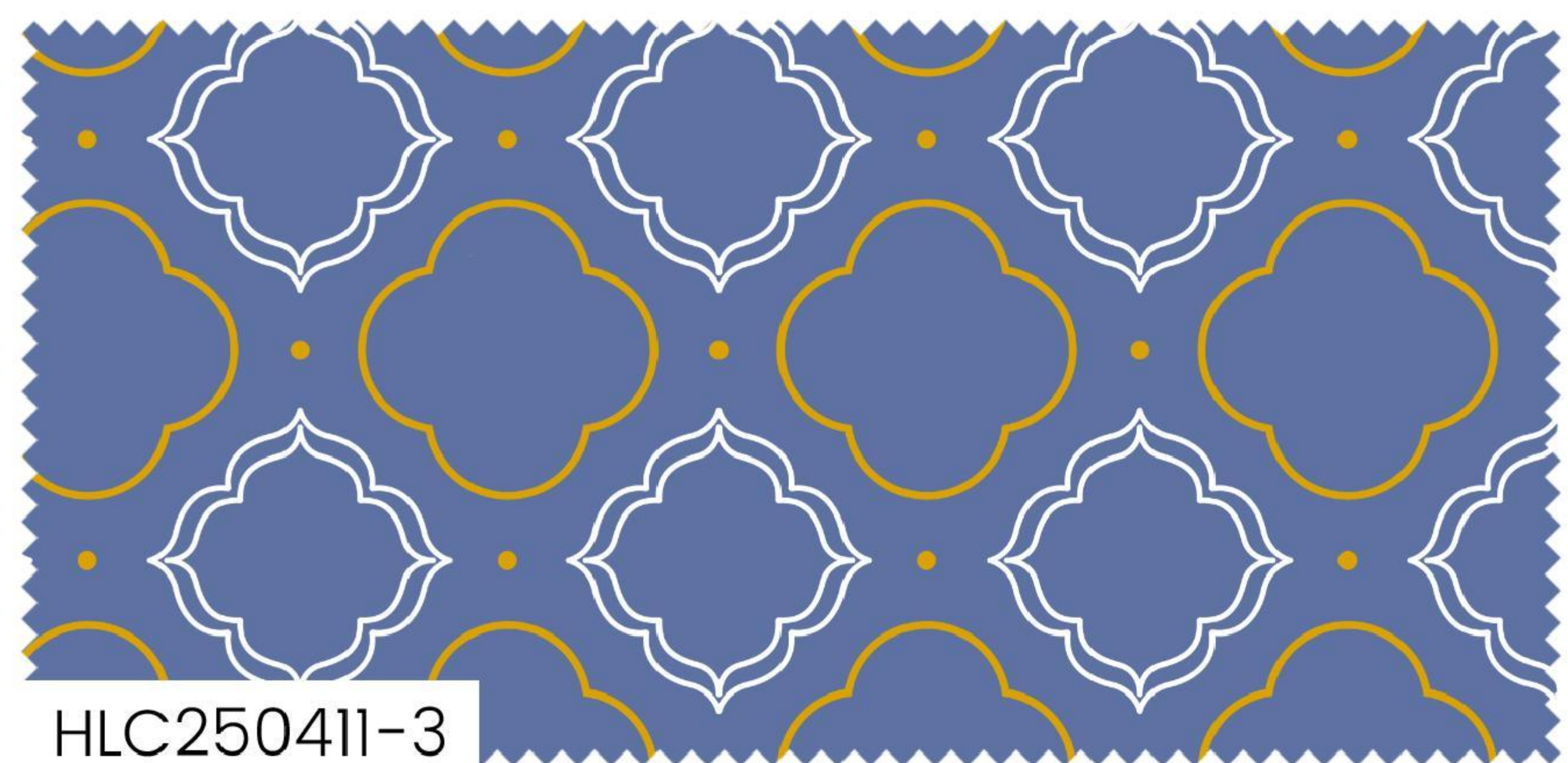
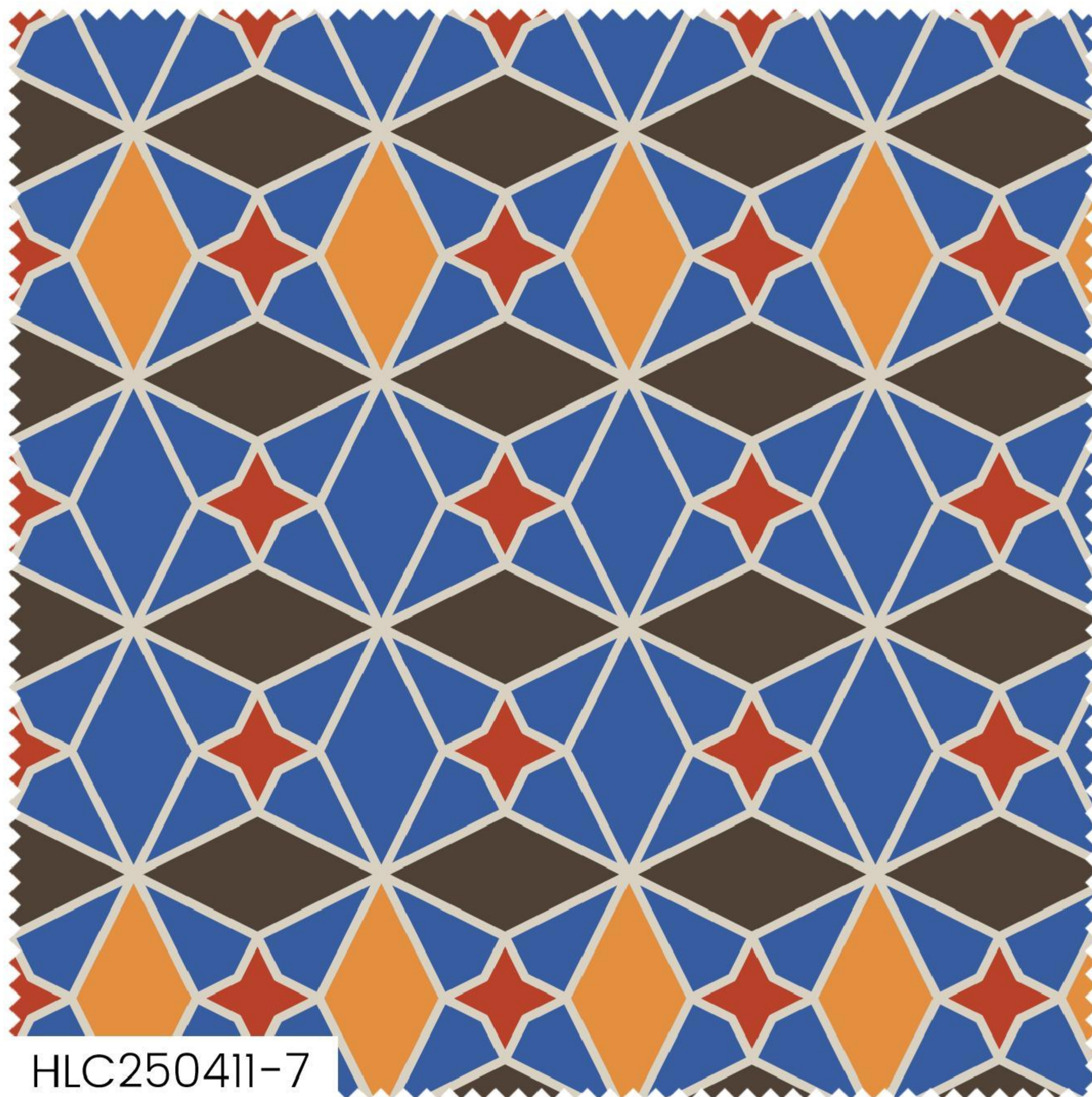
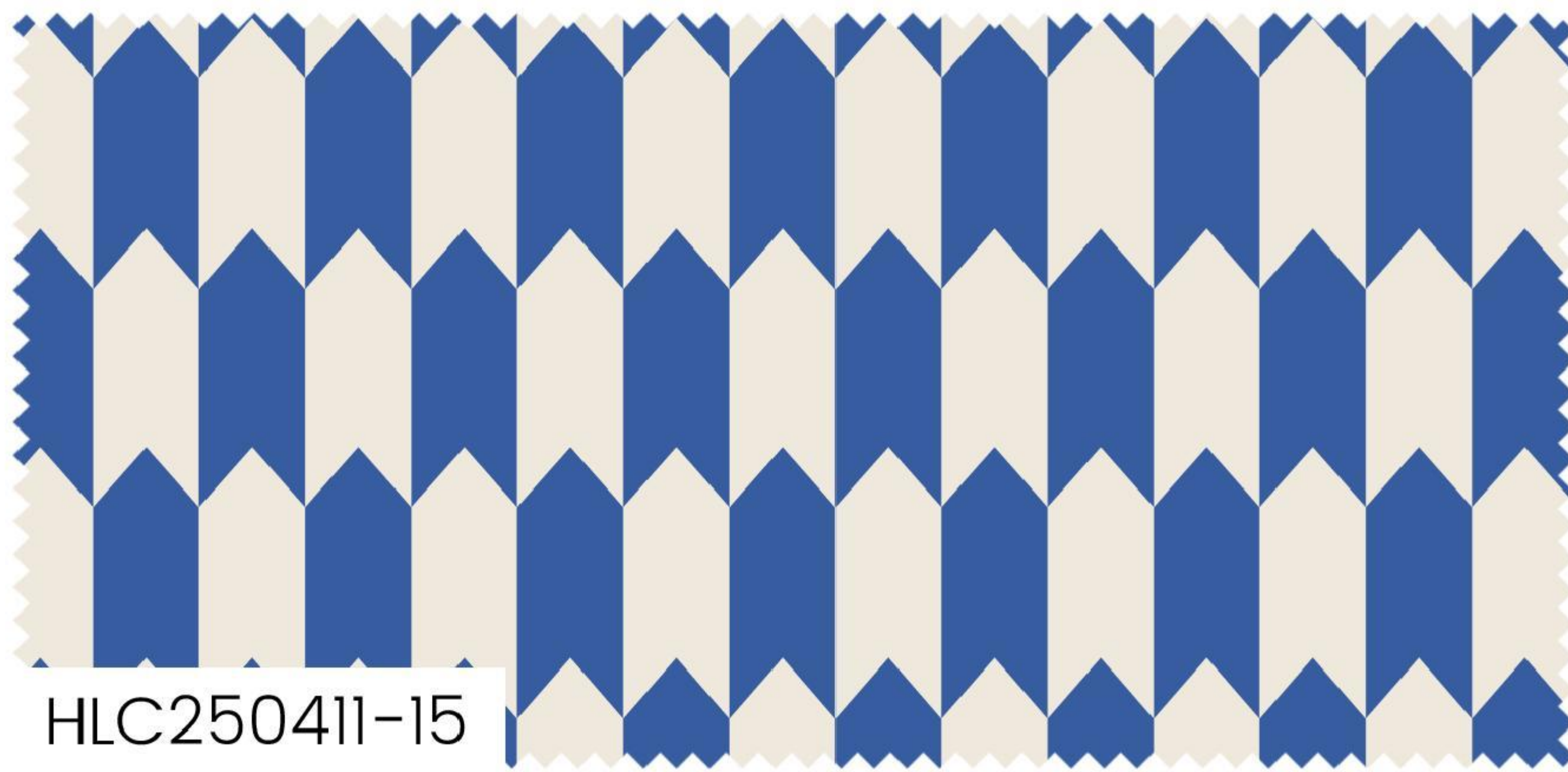
Old Star Trails

Inspired by American retro quilting, this design creates a nostalgic texture through deconstructed star-spangled banner elements and red, white and blue color scheme. The diagonally spliced stripes and scattered star motifs break the traditional layout, and the cotton and linen fabric is washed and aged to give a natural fading effect. Raw edges are preserved with cross quilting to enhance the handmade temperature. The overall color palette adopts low-saturation brick red, gray-blue and beige-white, mimicking the v-

intage texture precipitated by the years, which is suitable for home furnishing fabrics or bag design, incorporating modern narratives in classic American style.



❖ Old Star Trails ❖



APRIL 2025 VERSION

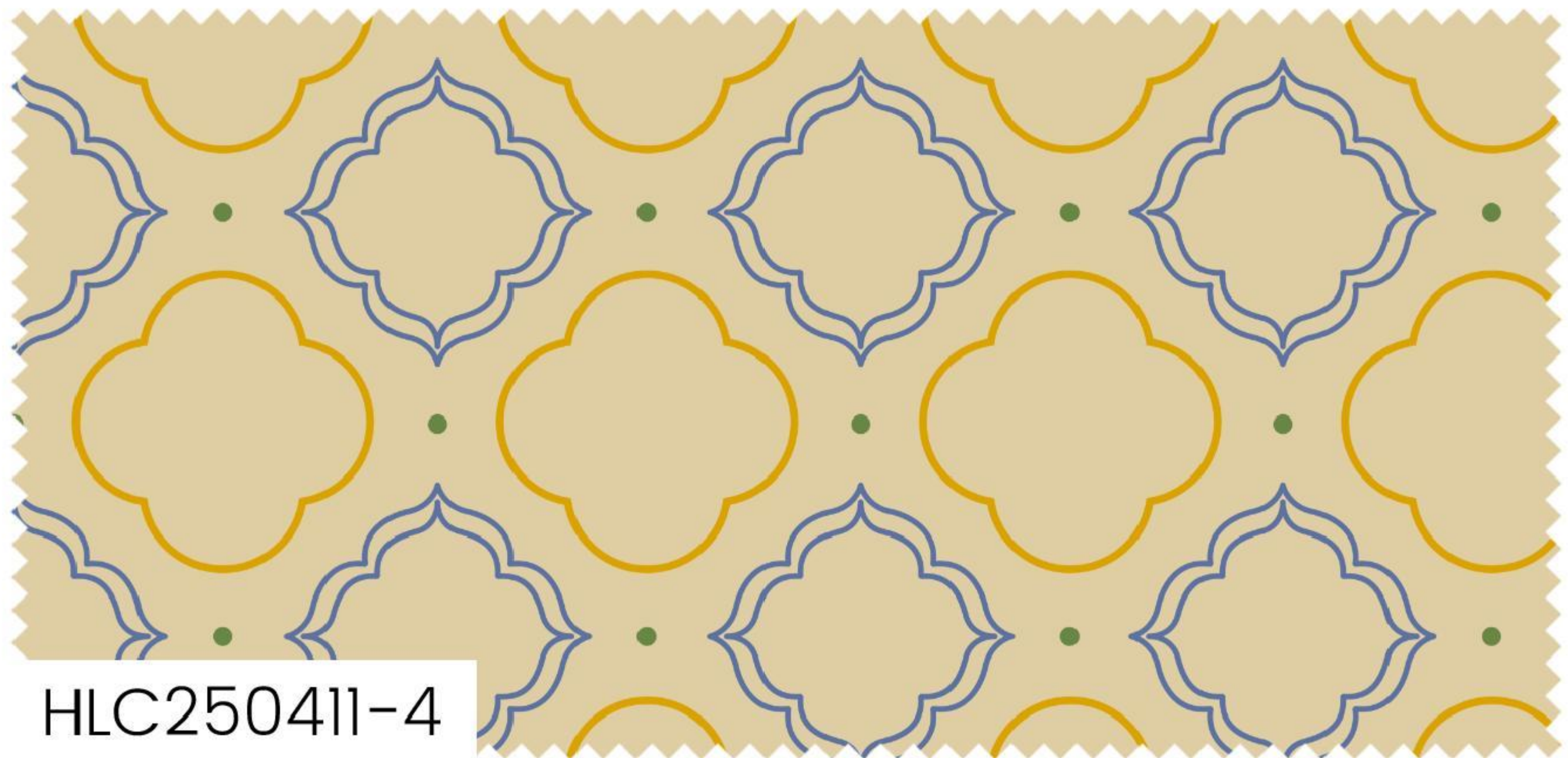
❖ Old Star Trails ❖



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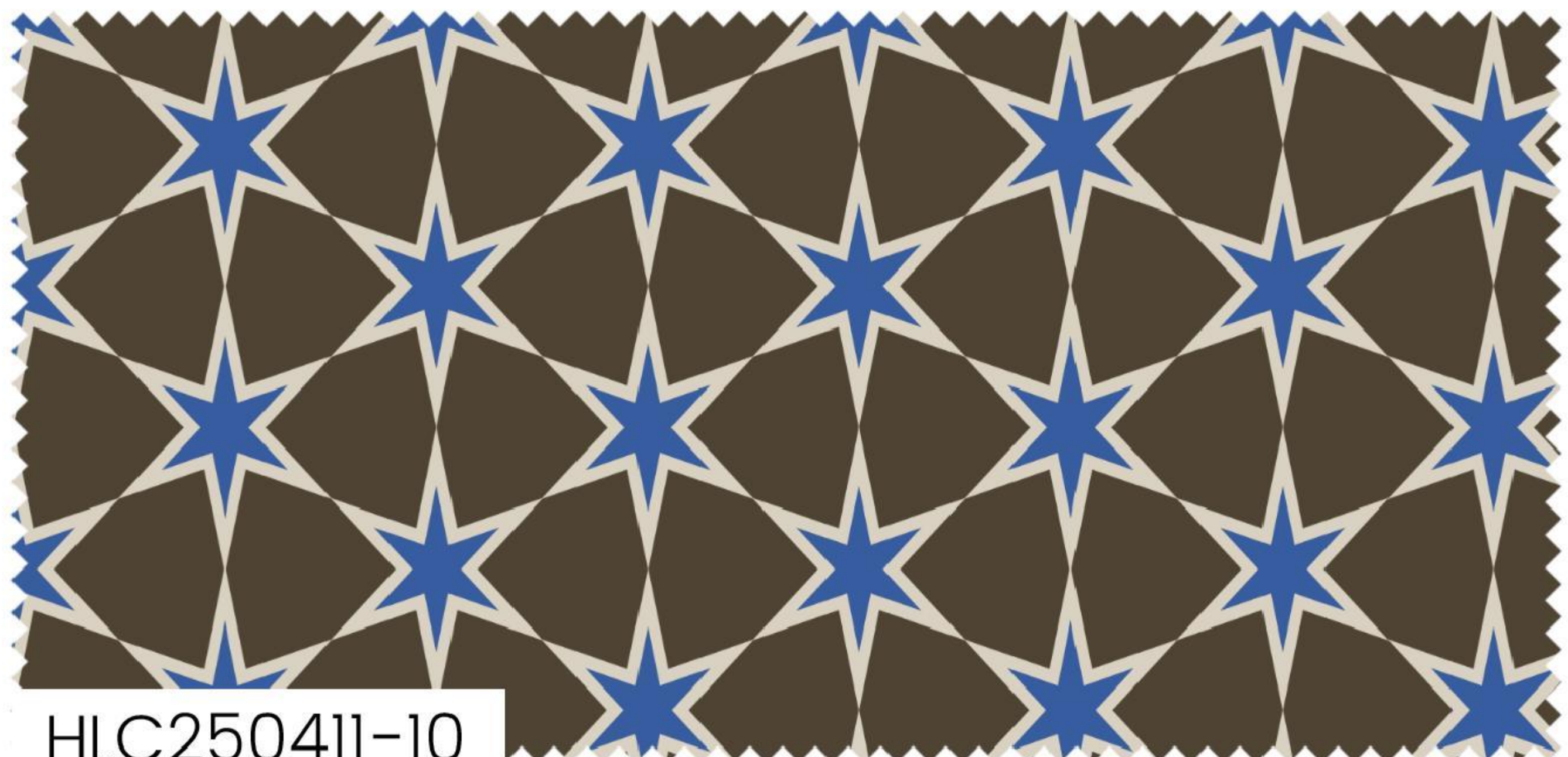
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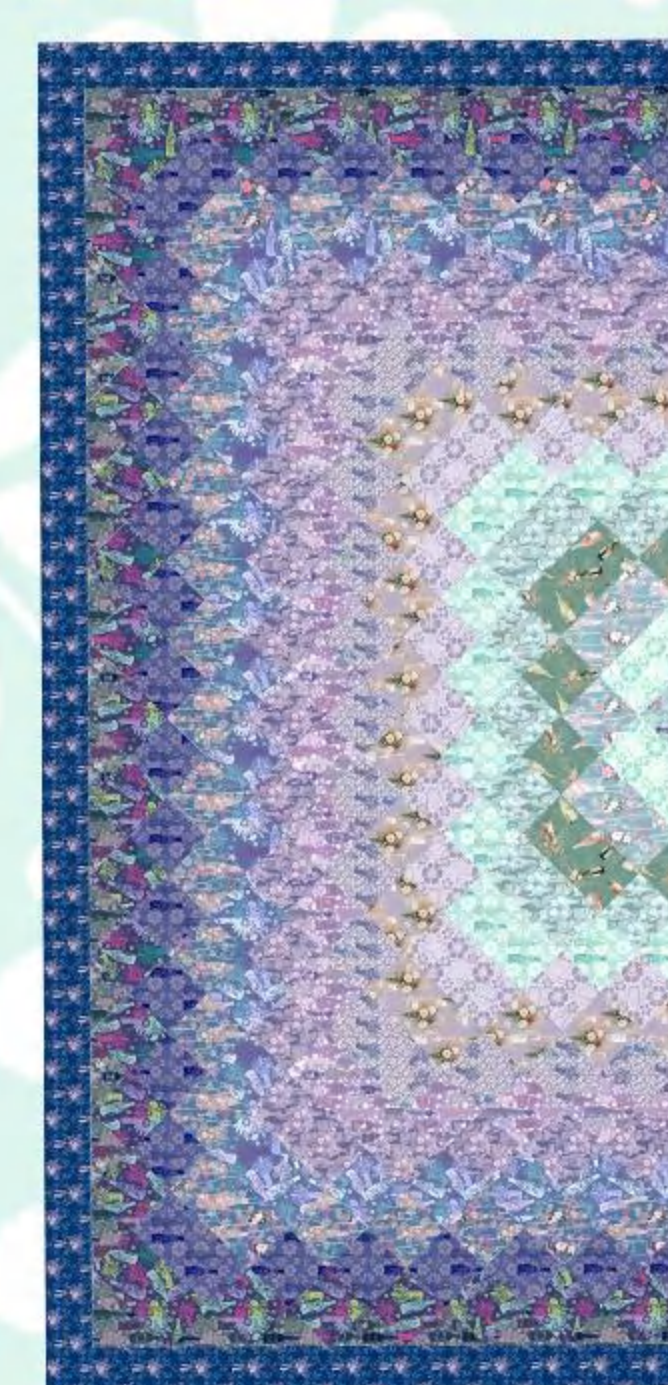
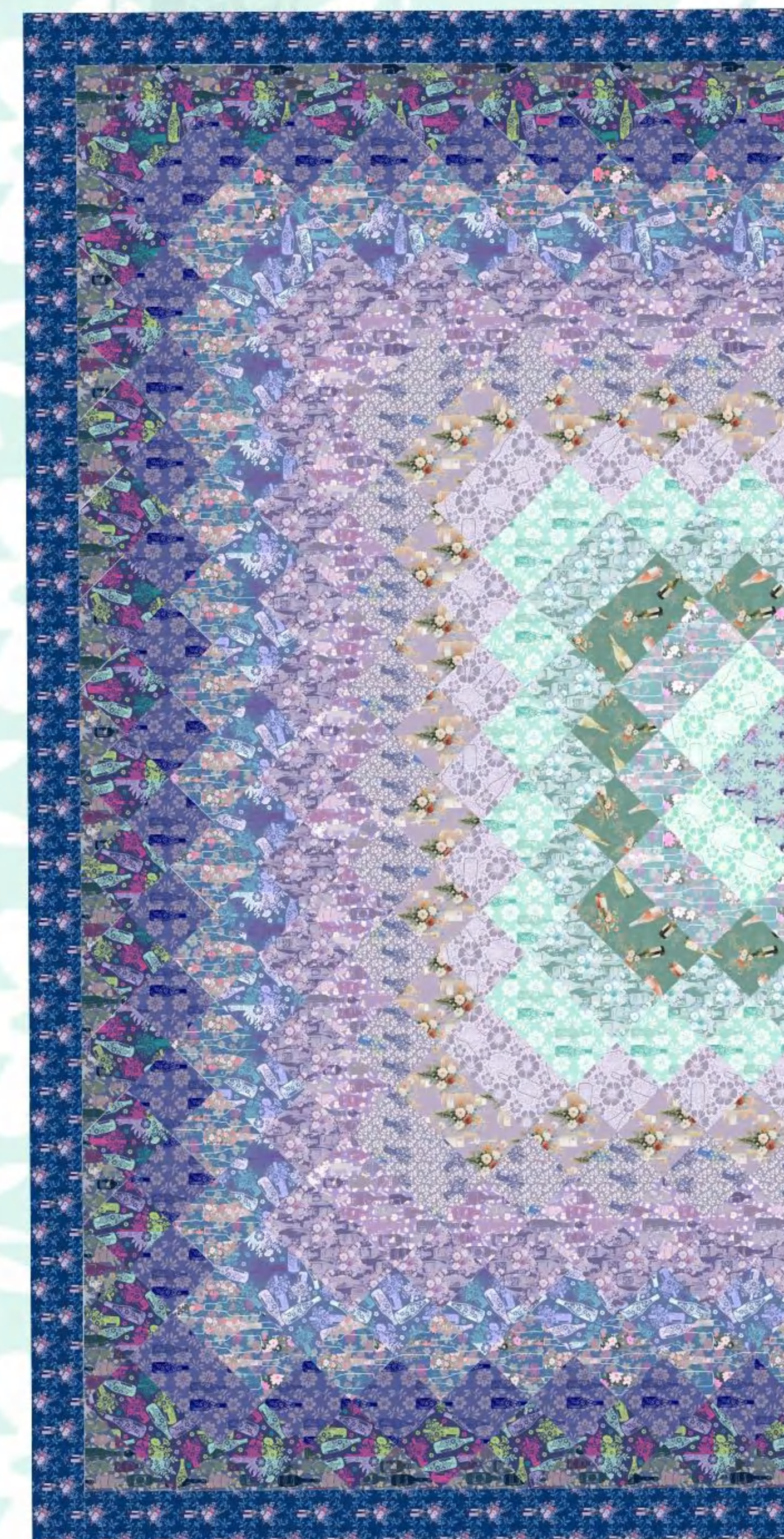
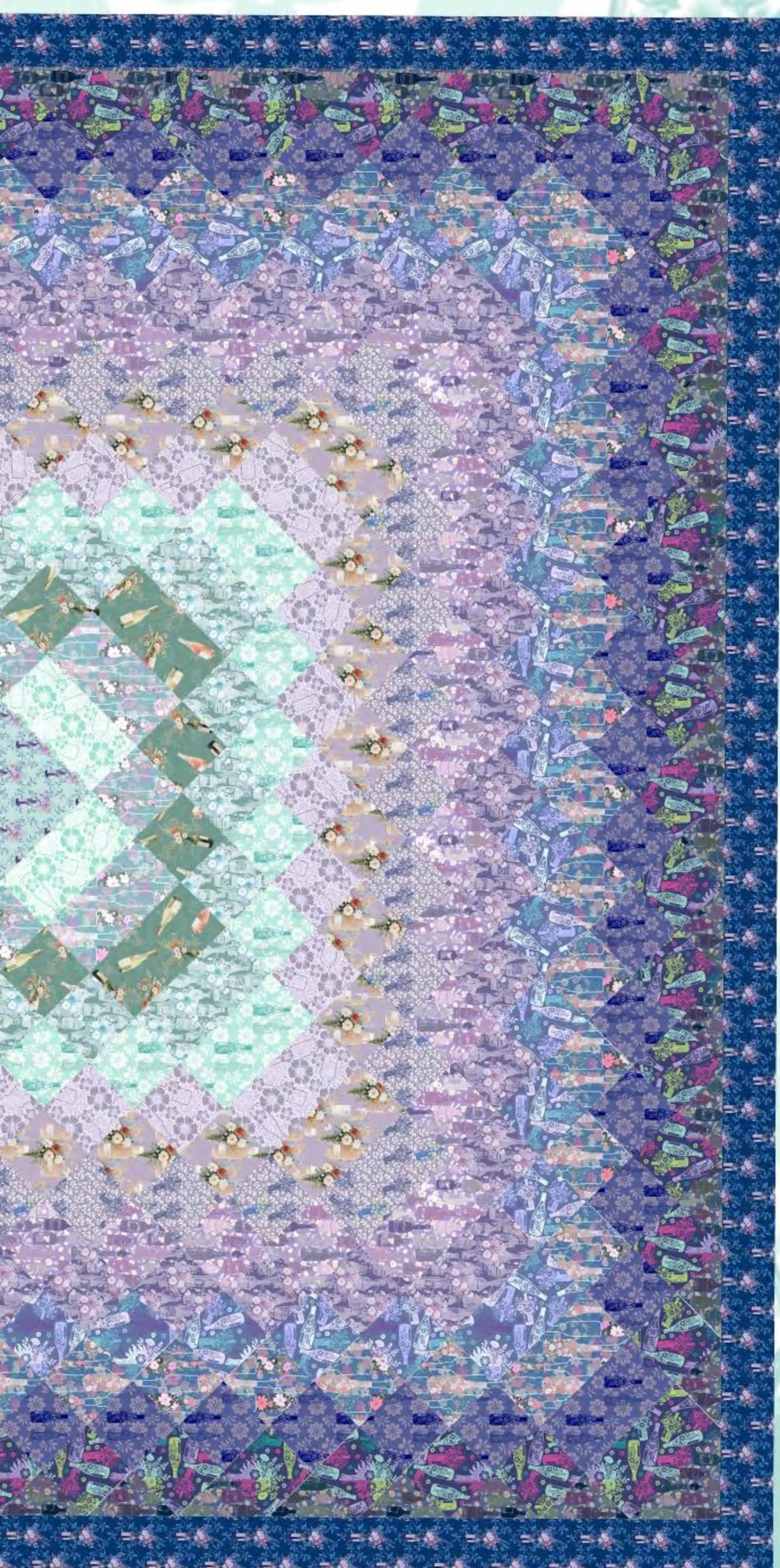
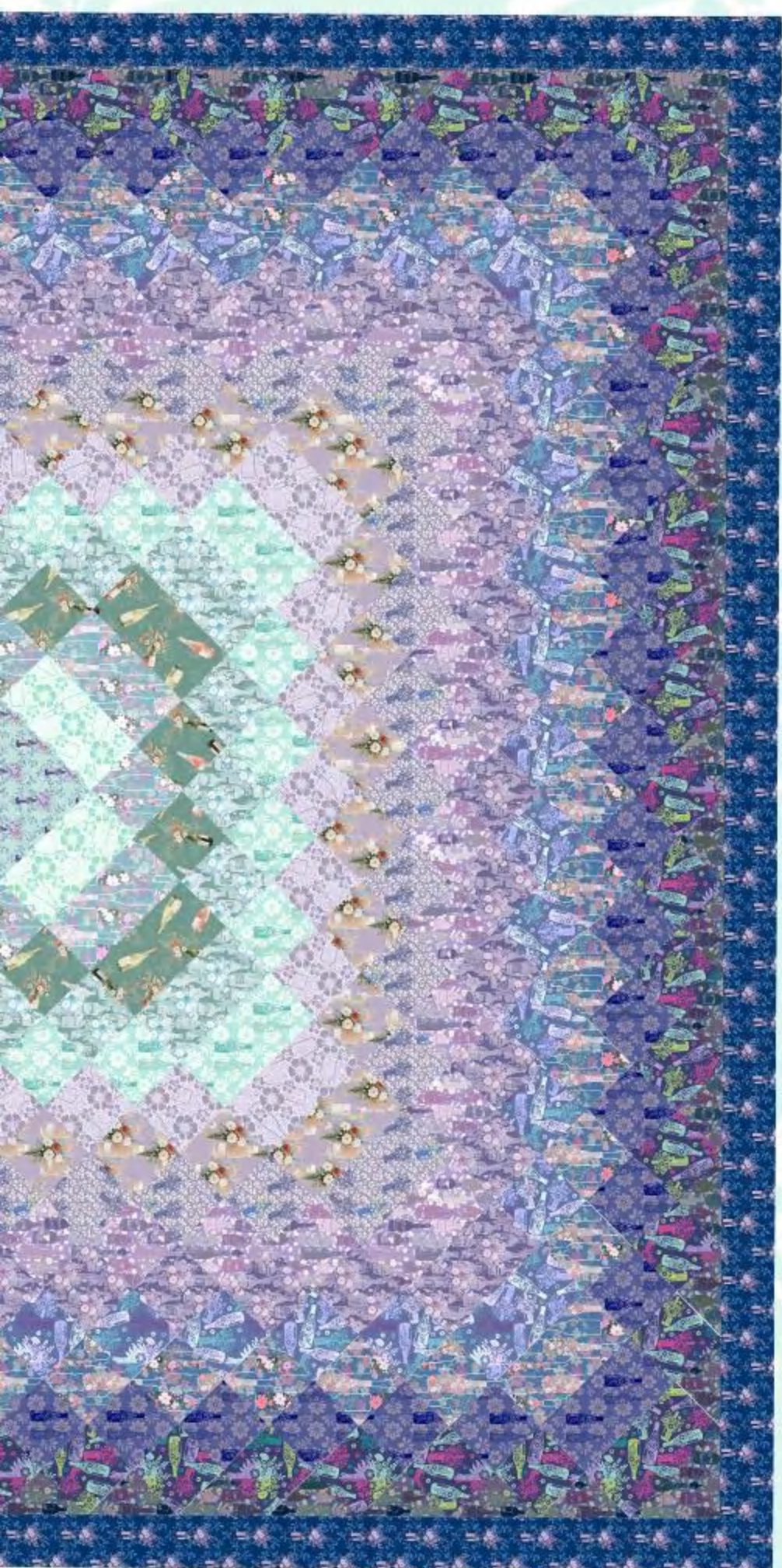


APRIL 2025 VERSION



Mellow wine and the shadows of flowers

The design inspiration for the floral pattern on this wine bottle in blue and purple tones is derived from the profound and mysterious night sky and the romantic and charming lavender fields. When night falls, the starry sky dots the deep blue expanse, while the purple lavender fields sway gently in the breeze. The two elements interweave to create a dreamlike scene. Using dark blue and deep purple as the main color tones, the dark blue symbolizes the depth and tranquility of the night sky, and the deep purple represents the romance and mystery of the lavender fields.





Mellow wine and the shadows of flowers



HLN250412-4



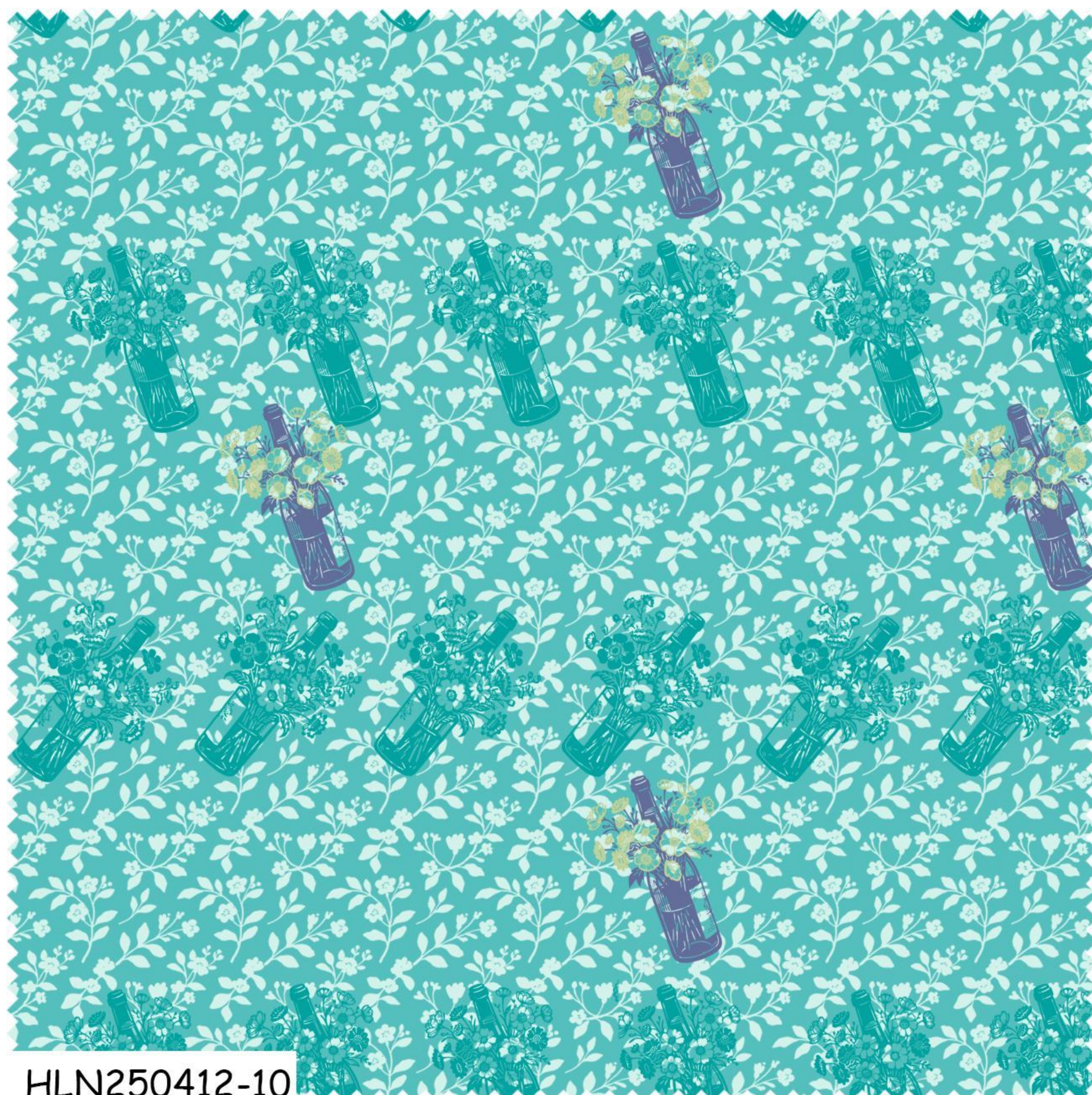
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HLN250412-13



HLN250412-10



HLN250412-18



HLN250412-12



HLN250412-11



HLN250412-1



APRIL 2025 VERSION



Mellow wine and the shadows of flowers



HLN250412-14



HLN250412-2



HLN250412-20



HLN250412-15



HLN250412-7



HLN250412-3



HLN250412-16



HLN250412-6



HLN250404-19



HLN250412-8



HLN250412-5



APRIL 2025 VERSION



Spring is bustling

Flowers are not only natural objects but also have become symbolic symbols carrying rich emotional and social and cultural connotations. Through floral elements the unique elegance, complexity, and delicate emotions of that era are recreated, integrating the romantic feelings of history into modern art creation and creating a floral work that is both rich in historical depth and full of romantic poetry. As one of the most representative flowers in the Victorian era, the rose occupies a central position in this design. Adding white lilies to the painting forms a complementarity in color and temperament with the roses, enriching the layers of the picture. This further strengthens the style of romantic Victorianism.





Spring is bustling



HLW250413-12



HLW250413-11



HLW250413-9



HLW250413-4



HLW250413-17



HLW250413-16



HLW250413-13



HLW250413-18



HLW250413-2



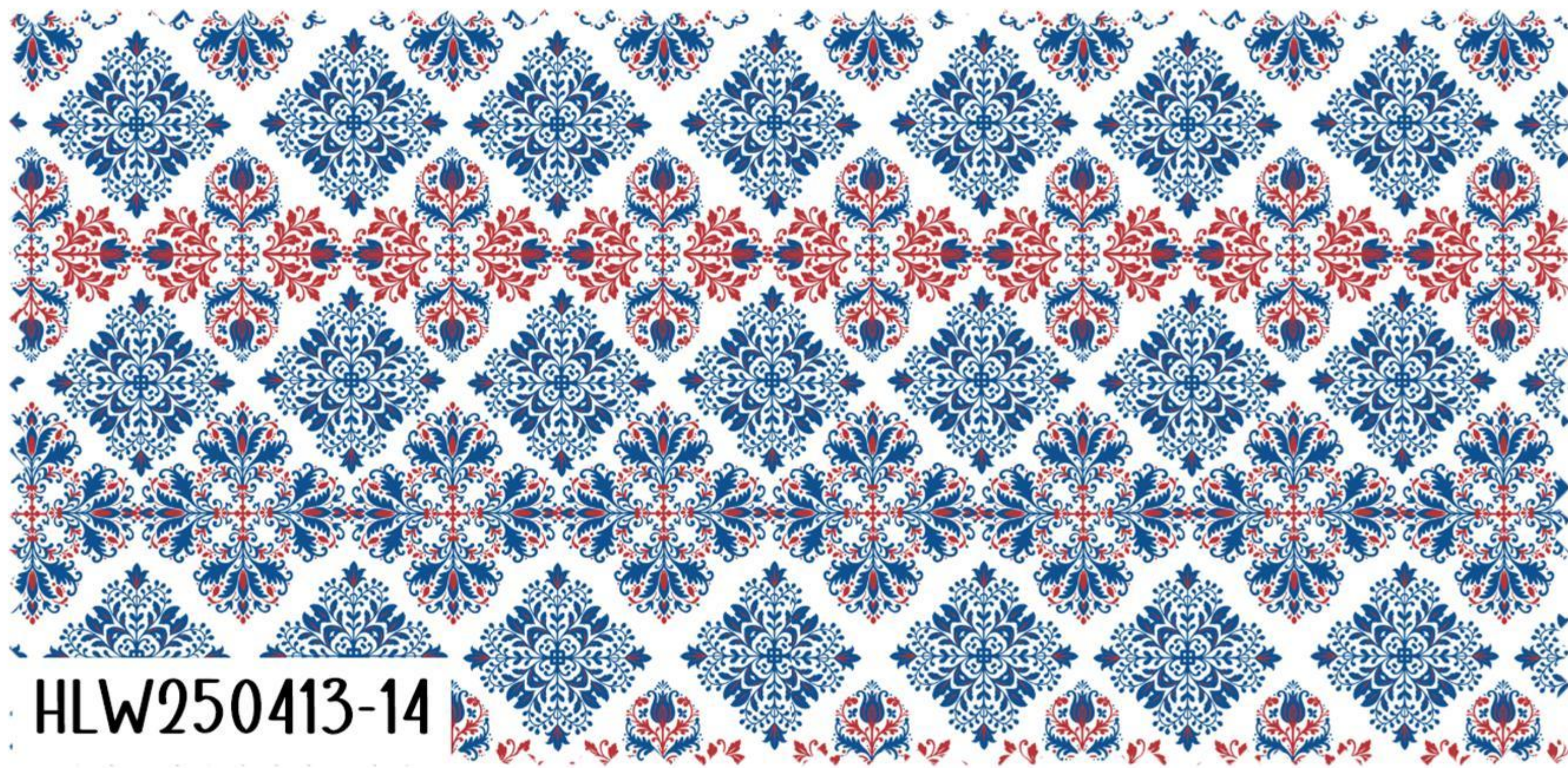
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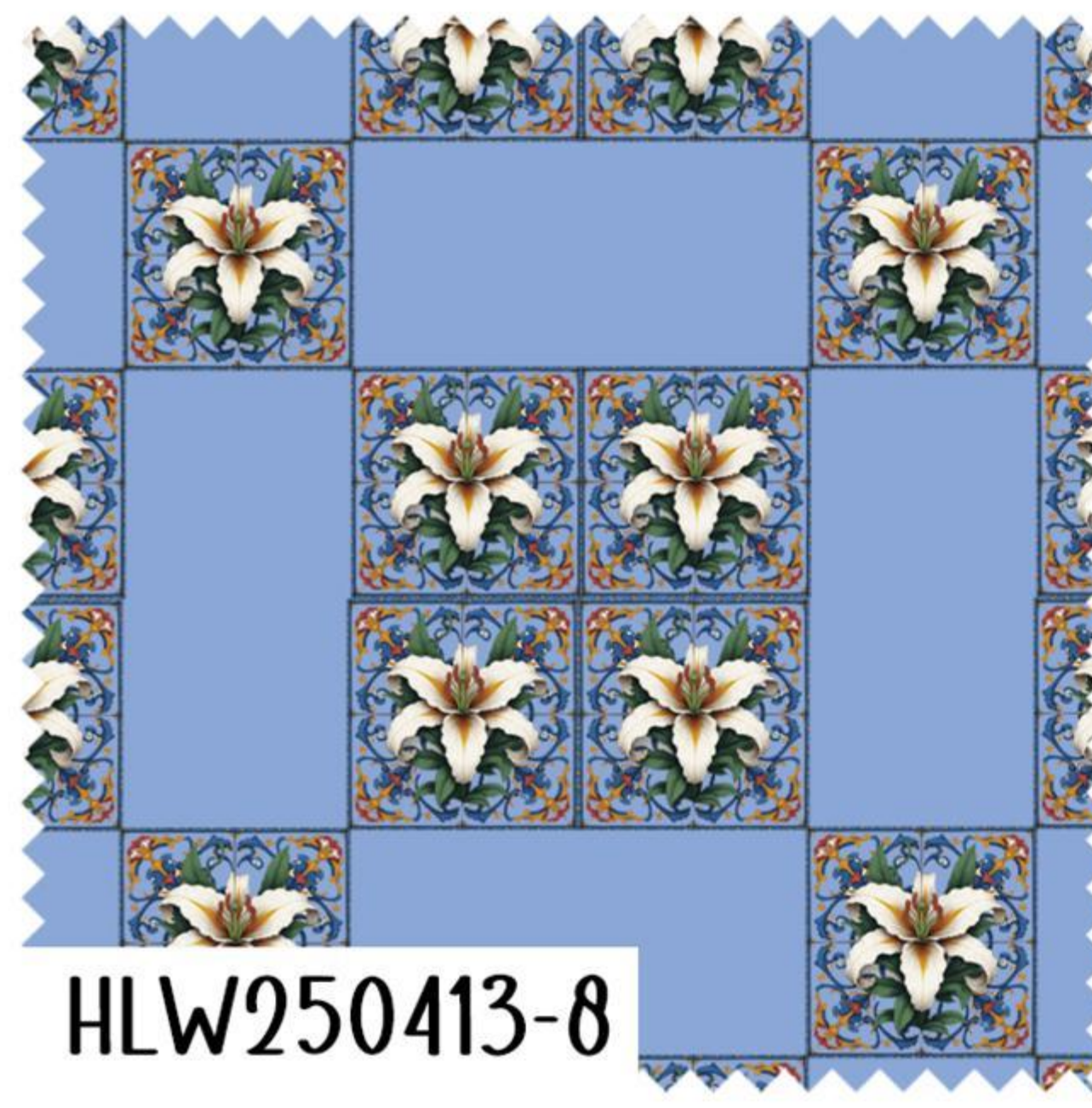
APRIL 2025 VERSION



Spring is bustling



HLW250413-14



HLW250413-8



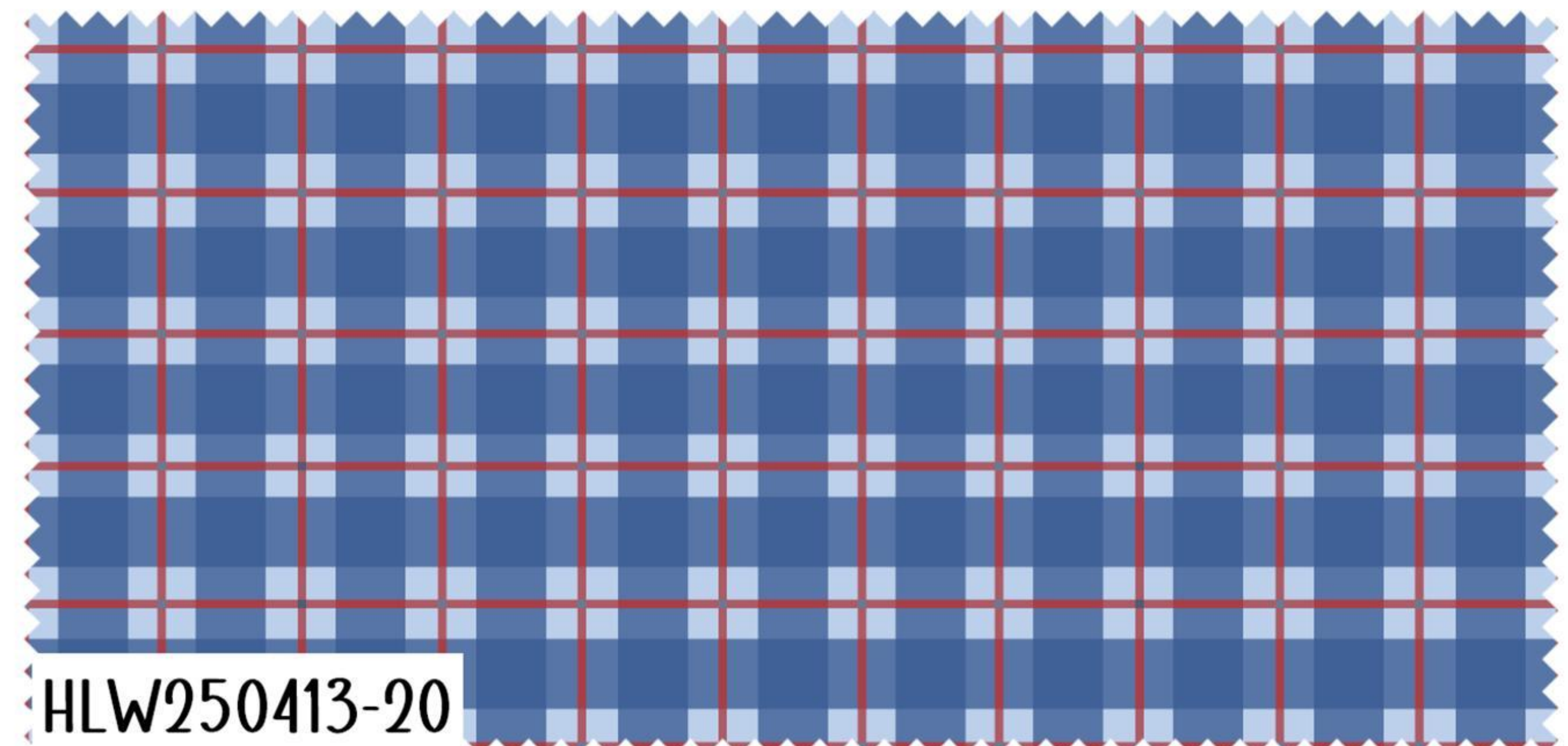
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HLW250413-3



HLW250413-19



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APRIL 2025 VERSION

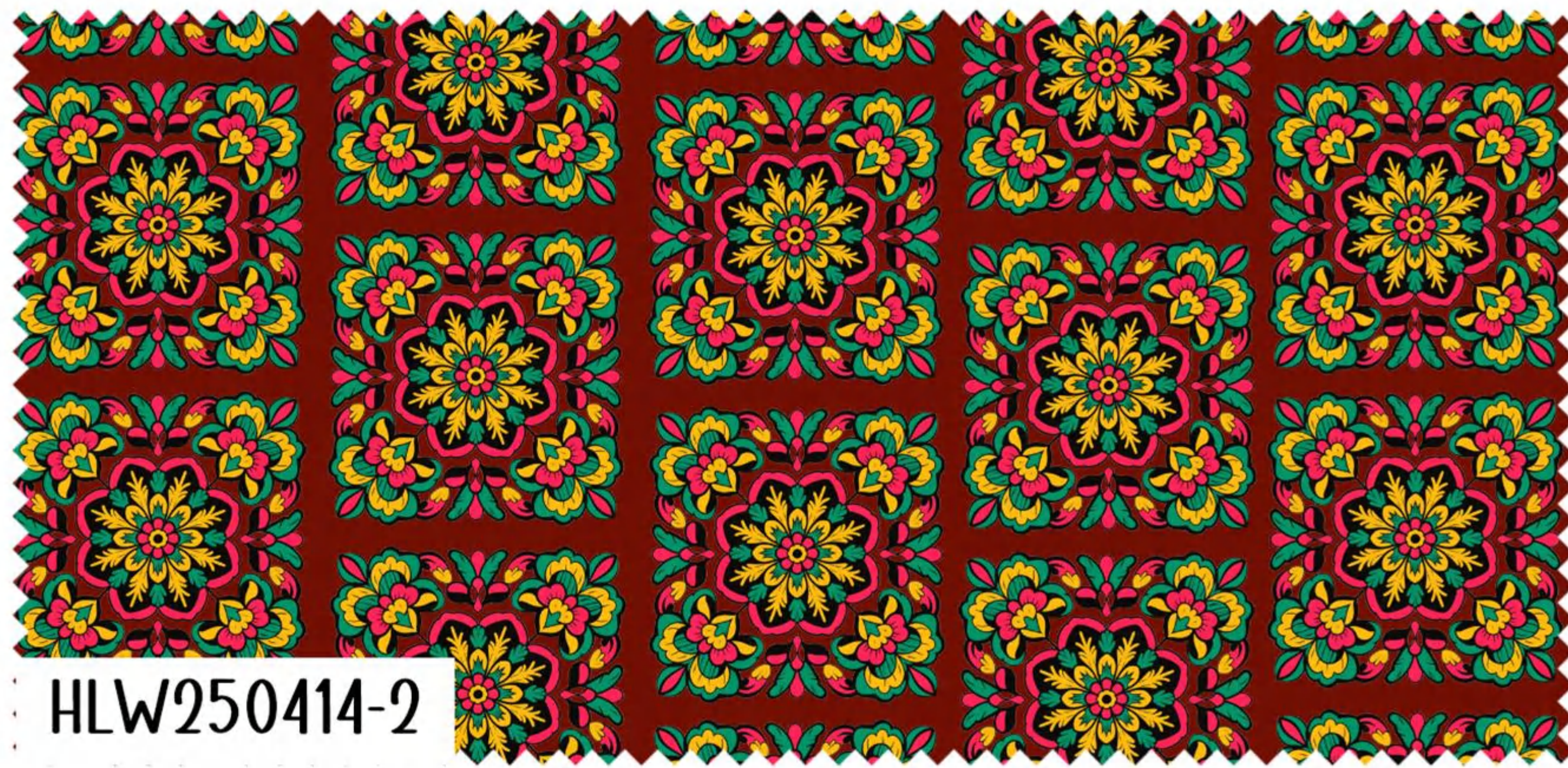


Perdurus

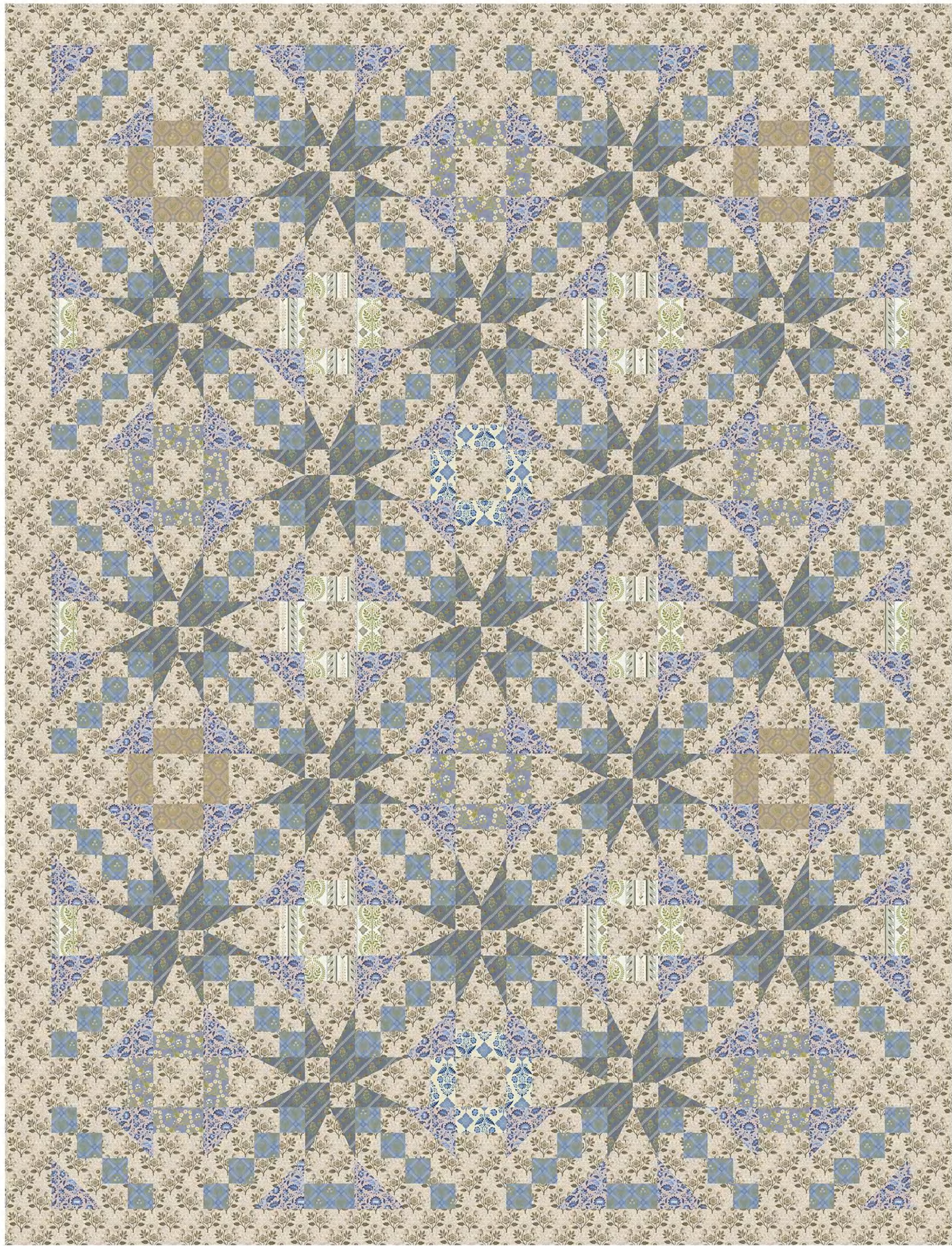
Use vivid and passionate colors, with rich green, deep brown, bright red, and bright yellow as the main colors. The rich green depicts the vegetation of the tropical rainforest, showcasing the vitality of Central America. Cold colors such as blue and purple are used as auxiliary colors to enhance the layering of the picture, making the overall color more abundant and harmonious. The combination of rich elements, striking color matching, ingenious composition design, and delicate detail handling convey the mystery, enthusiasm, and vitality of Central America.











QUIET FLOWER BED

Centered around the concept of “A Serene Floral Realm”, this design breaks away from the traditionally vibrant floral aesthetic by embracing muted tones to evoke a sense of calm elegance and modern sophistication. It expresses a lifestyle that seeks distance from the noise of the world and a return to inner peace.

Dusty blue and muted green dominate the palette, evoking the quiet beauty of misty skies or still waters. These colors are used for flower petals and foliage to reflect both the natural vitality and understated grace of plants. Accents of khaki and white bring richness and depth to the composition, ensuring a layered visual effect within the low-saturation scheme and preventing the design from appearing overly subdued. Altogether, the floral pattern conveys a refined artistic sensibility and a unique, contemporary personality.





QUIET FLOWER BED



HLF250415-5



HLF250415-15



HLF250415-17



HLF250415-19



HLF250415-12



HLF250415-14



HLF250415-6



HLF250415-10



HLF250415-20



HLF250415-4



APRIL 2025 VERSION



QUIET FLOWER BED



HLF250415-2



HLF250415-11



HLF250415-1



HLF250415-3



HLF250415-7



HLF250415-18



HLF250415-9



HLF250415-8



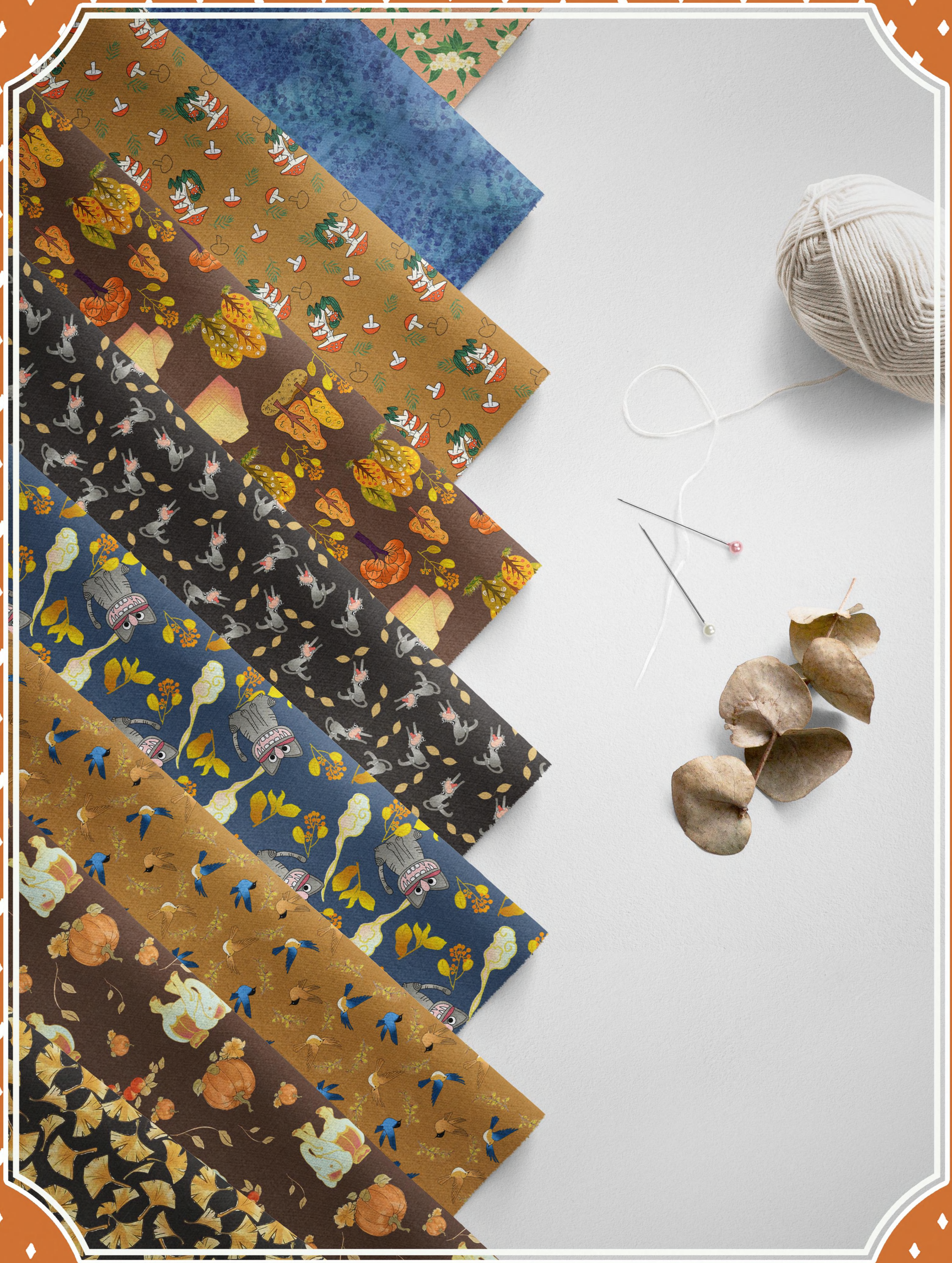
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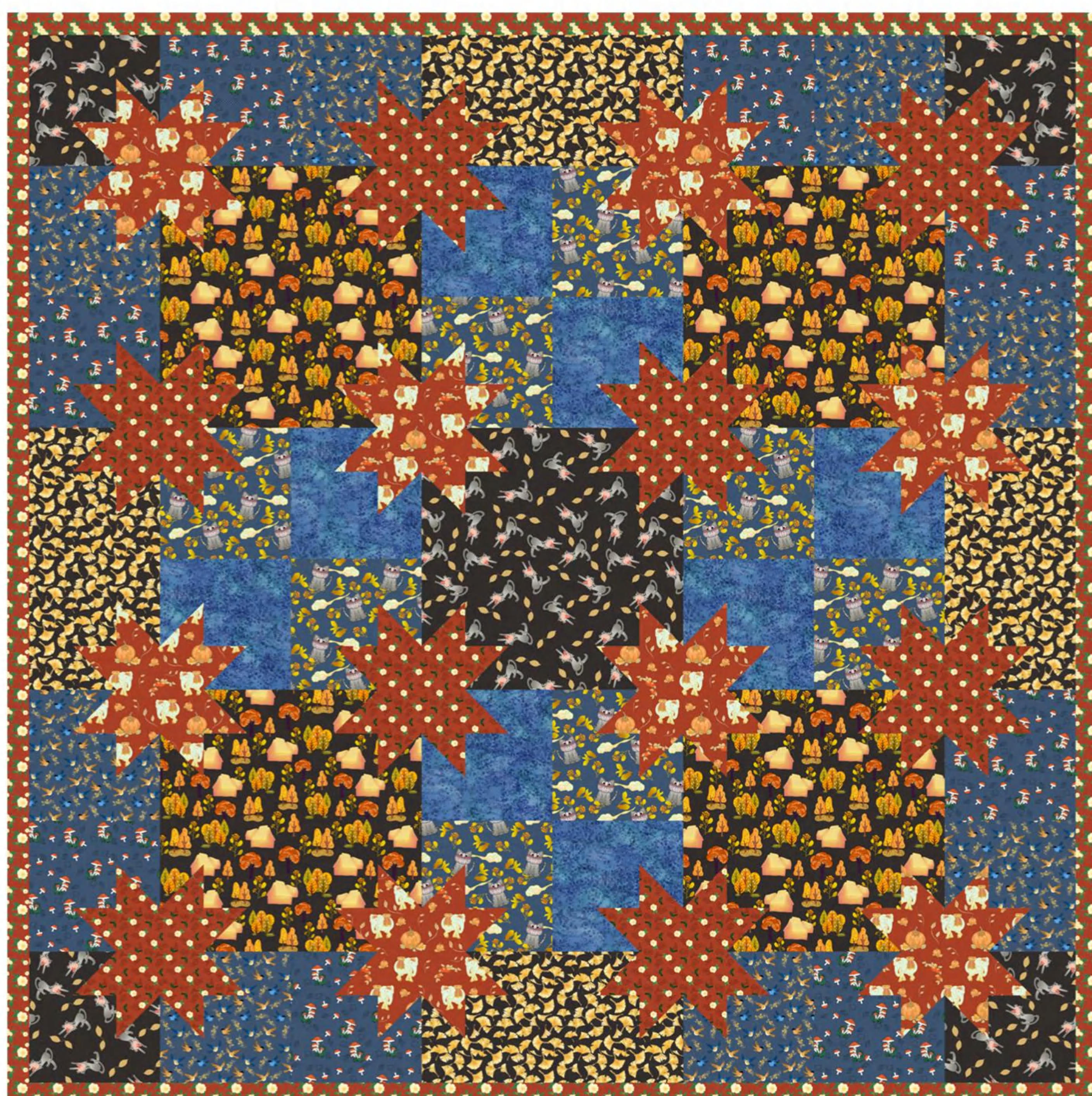


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APRIL 2025 VERSION

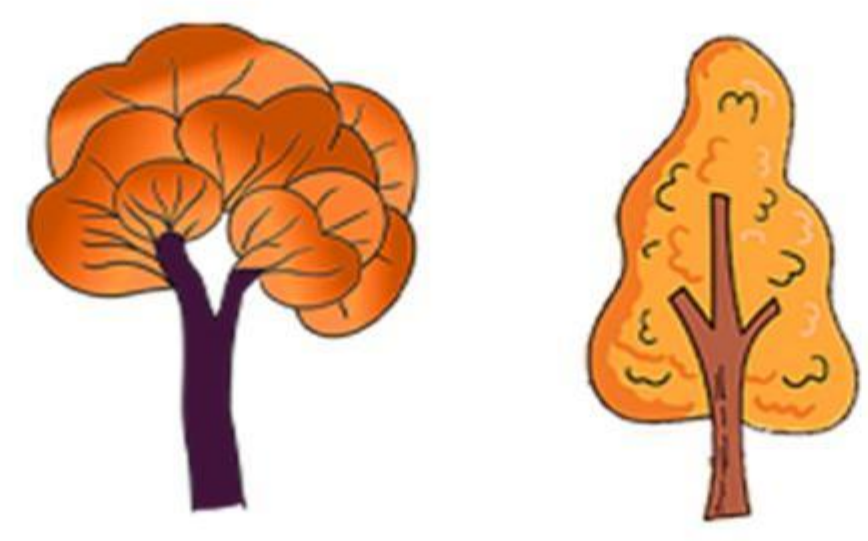




YUNNAN WACAT

WACAT IS A TRADITIONAL INTANGIBLE CULTURAL HERITAGE CARRIER IN YUNNAN PROVINCE, CHINA. PEOPLE REGARD IT AS A GUARDIAN DEITY THAT PROTECTS THE HOUSE AND CONFERS AUSPICIOUSNESS AND GOOD FORTUNE. IT IS ENDOWED WITH THE MEANINGS OF ATTRACTING WEALTH AND WARDING OFF EVIL SPIRITS.

THE INSPIRATION COMES FROM THE RICH NATURAL SCENERY OF YUNNAN. IN ADDITION, CHARACTERISTIC ELEMENTS, SUCH AS FLYING BIRDS, TEA FLOWERS, AND MUSHROOMS JOINTLY CONSTRUCT A FANTASTICAL AND BEAUTIFUL SCENE OF YUNNAN.



YUNNAN WACAT



HLX250416-3



HLX250416-9



HLX250416-6



HLX250416-4



HLX250416-2



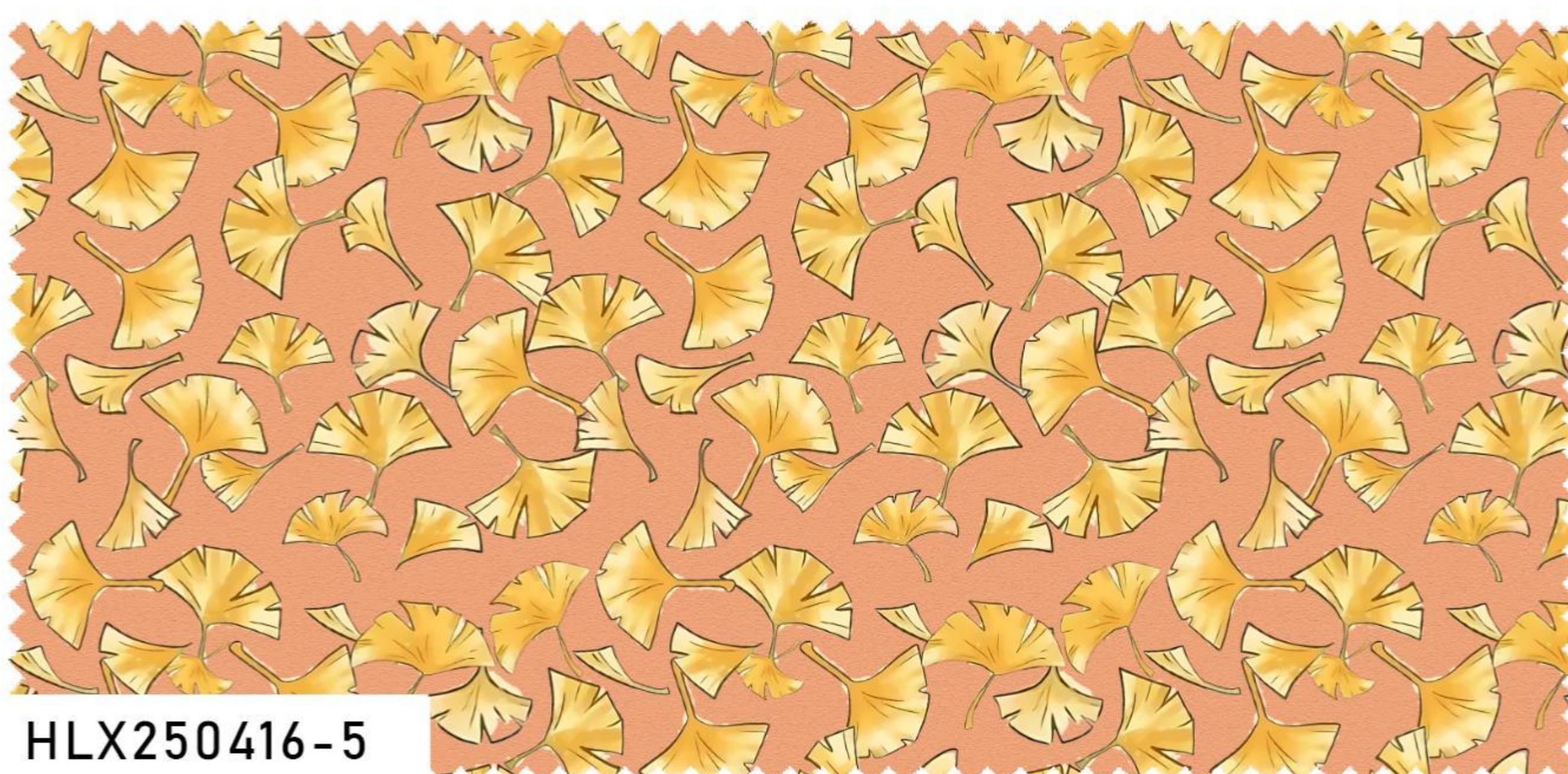
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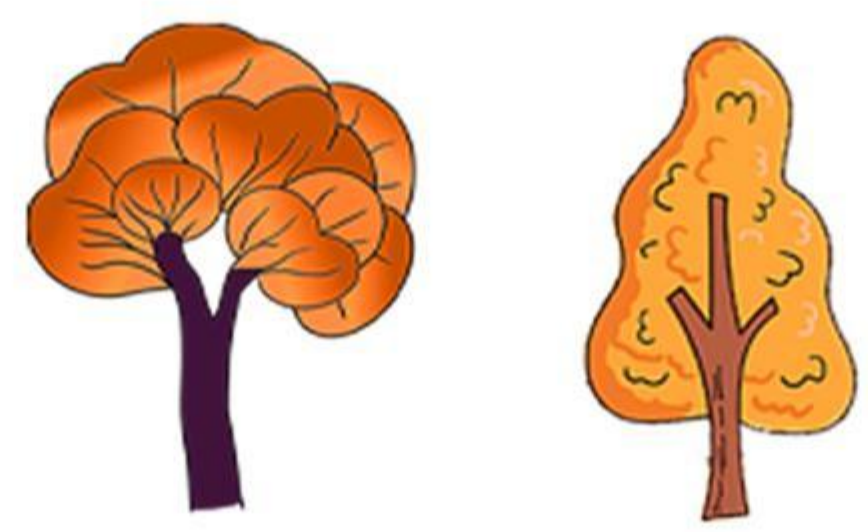
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APRIL 2025 VERSION



YUNNAN WACAT



HLX250416-16



HLX250416-17



HLX250416-13



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HLX250416-19



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HLX250416-11



HLX250416-15



HLX250416-12



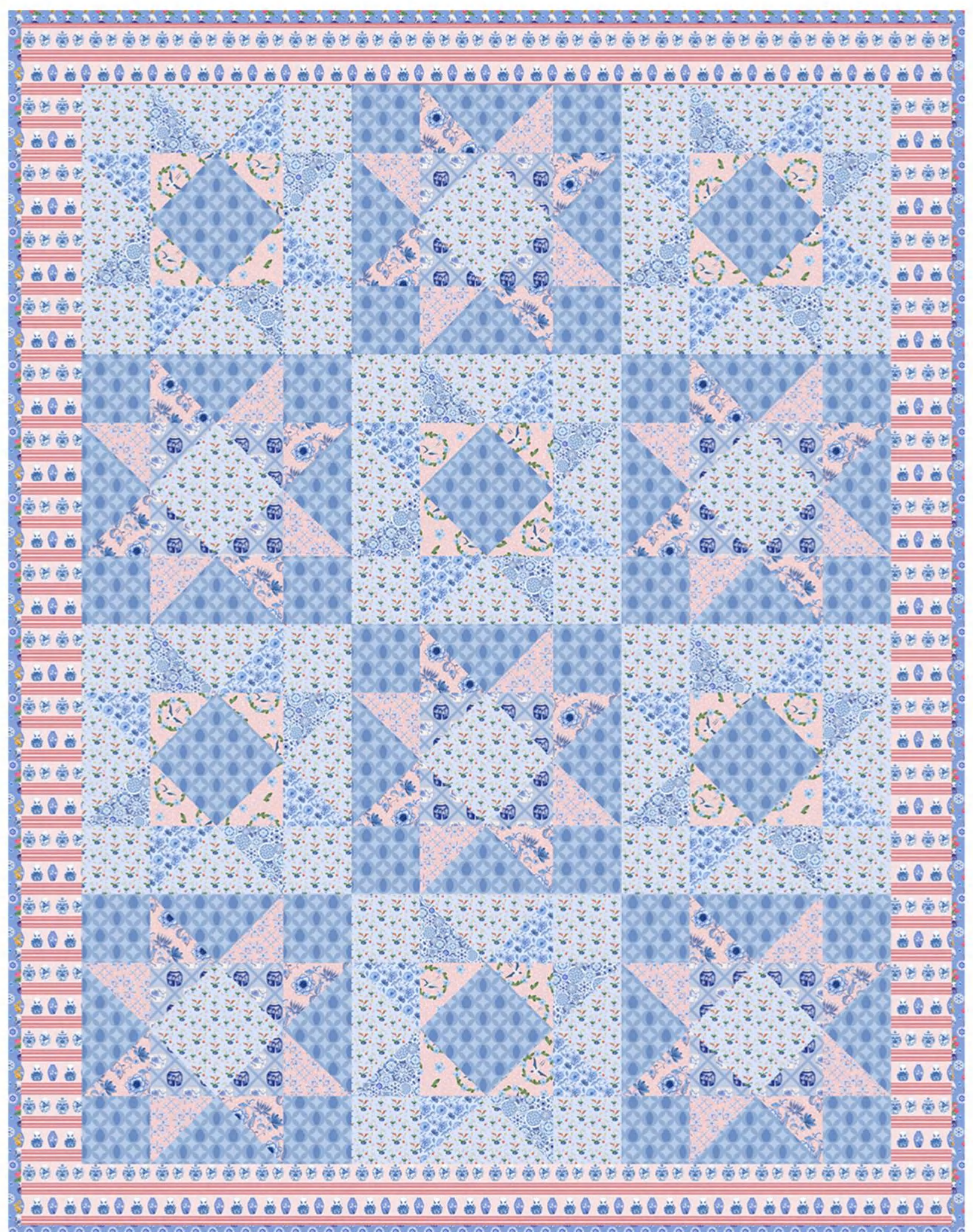
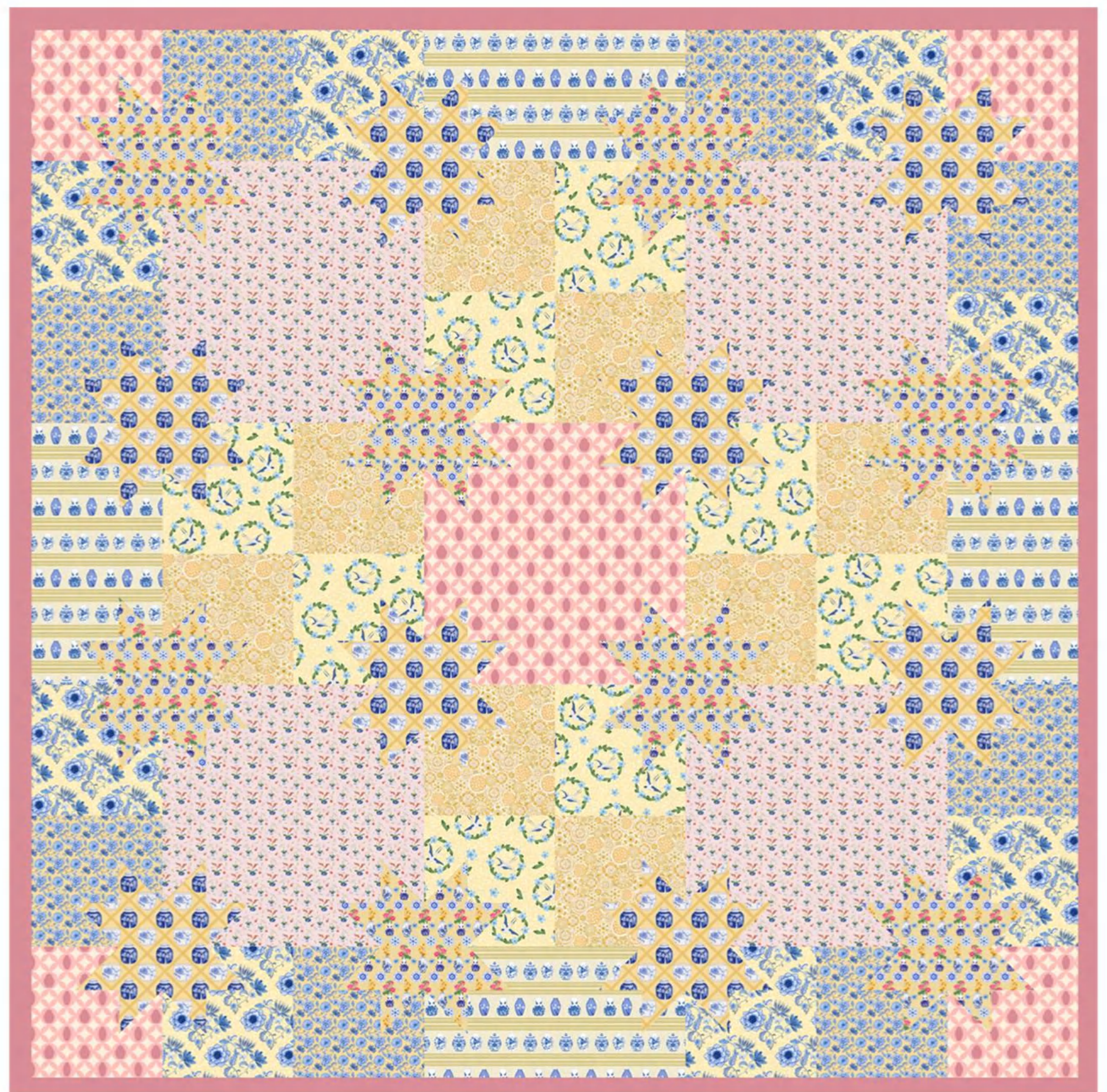
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APRIL 2025 VERSION



THE CHARM OF BLUE-AND-WHITE PORCELAIN



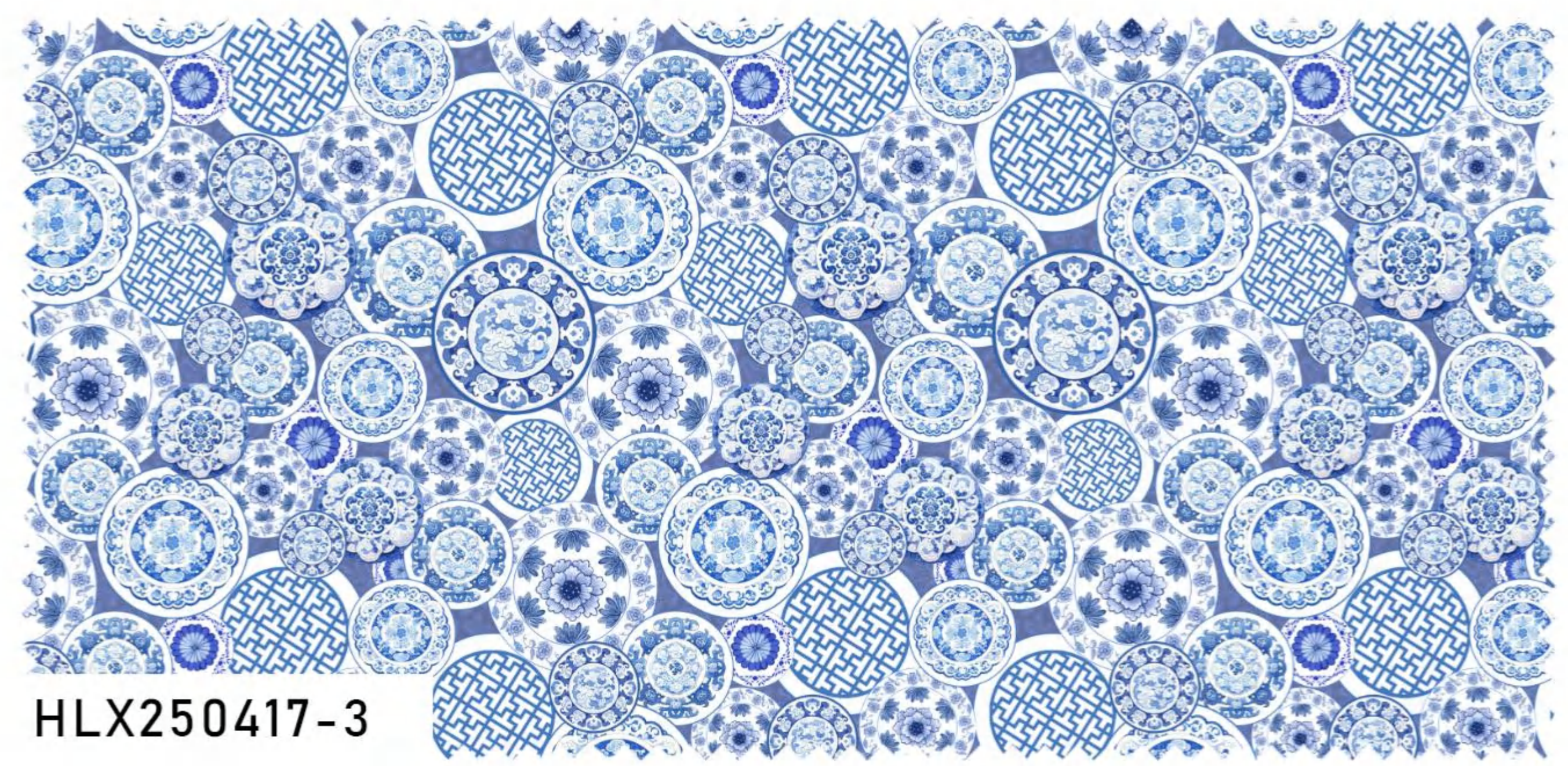
THE INSPIRATION FOR THIS WORK COMES FROM TRADITIONAL CHINESE BLUE AND WHITE PORCELAIN ART, WITH ITS ICONIC BLUE-AND-WHITE COLOR SCHEME AND INTRICATE PATTERNS FORMING THE VISUAL FOUNDATION. SIMULTANEOUSLY, IT INCORPORATES THE DEPICTION TECHNIQUES OF FLORA, FAUNA, AND ARTIFACTS FROM FOLK ART, INTEGRATING THEM WITH TRADITIONAL LATTICE WINDOW DESIGNS. THROUGH THE DECONSTRUCTION AND FUSION OF THESE CLASSICAL ELEMENTS, THE PIECE PAYS HOMAGE TO THE PROFOUND HERITAGE OF CHINESE CULTURE WHILE INFUSING IT WITH RENEWED VISUAL VITALITY THROUGH CONTEMPORARY ARTISTIC EXPRESSION, SHOWCASING THE UNIQUE CHARM OF THE INTERPLAY BETWEEN TRADITION AND INNOVATION.



THE CHARM OF BLUE-AND-WHITE PORCELAIN



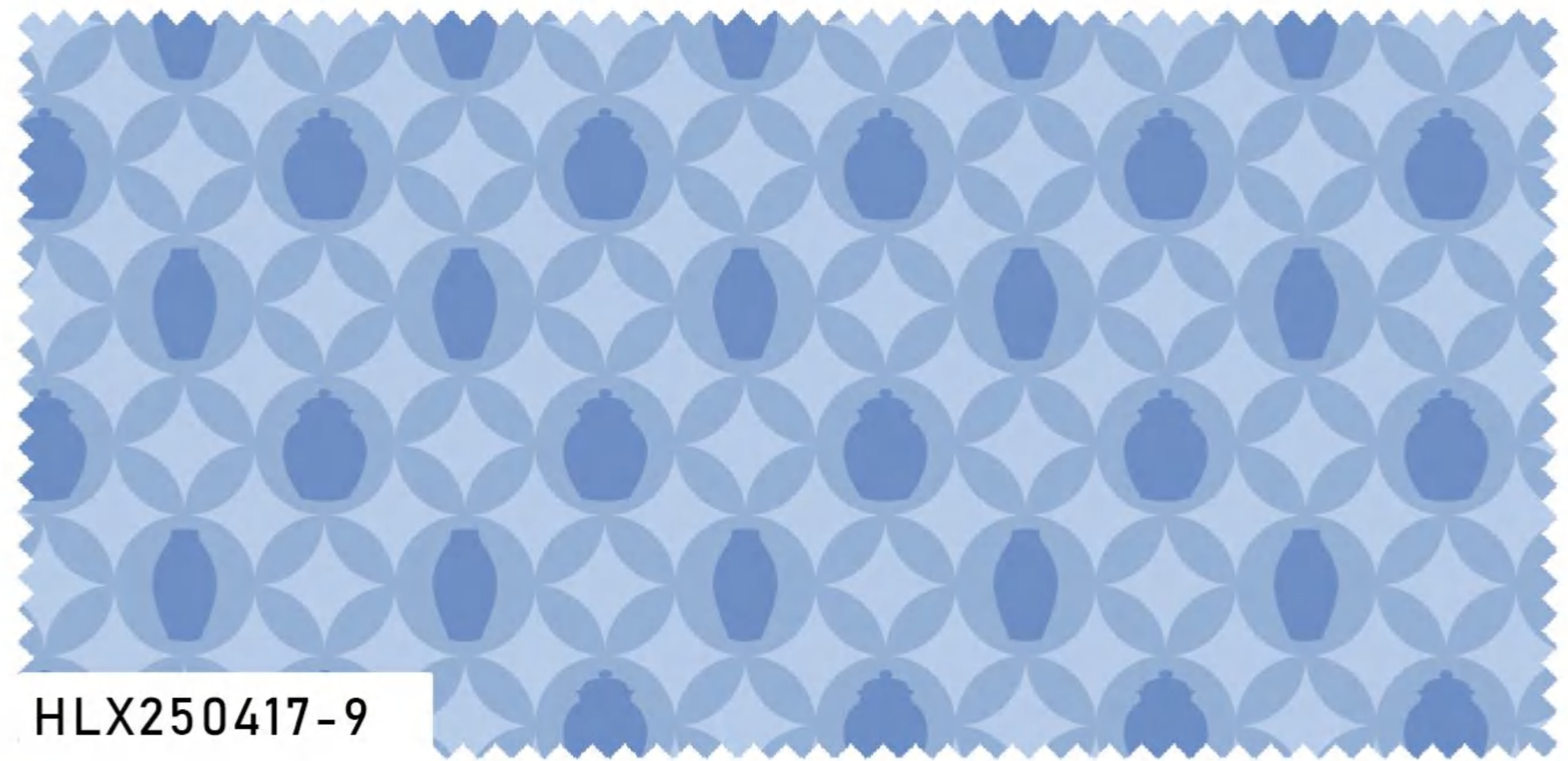
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HLX250417-3



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HLX250417-9



HLX250417-7



HLX250417-1



HLX250417-15



HLX250417-12



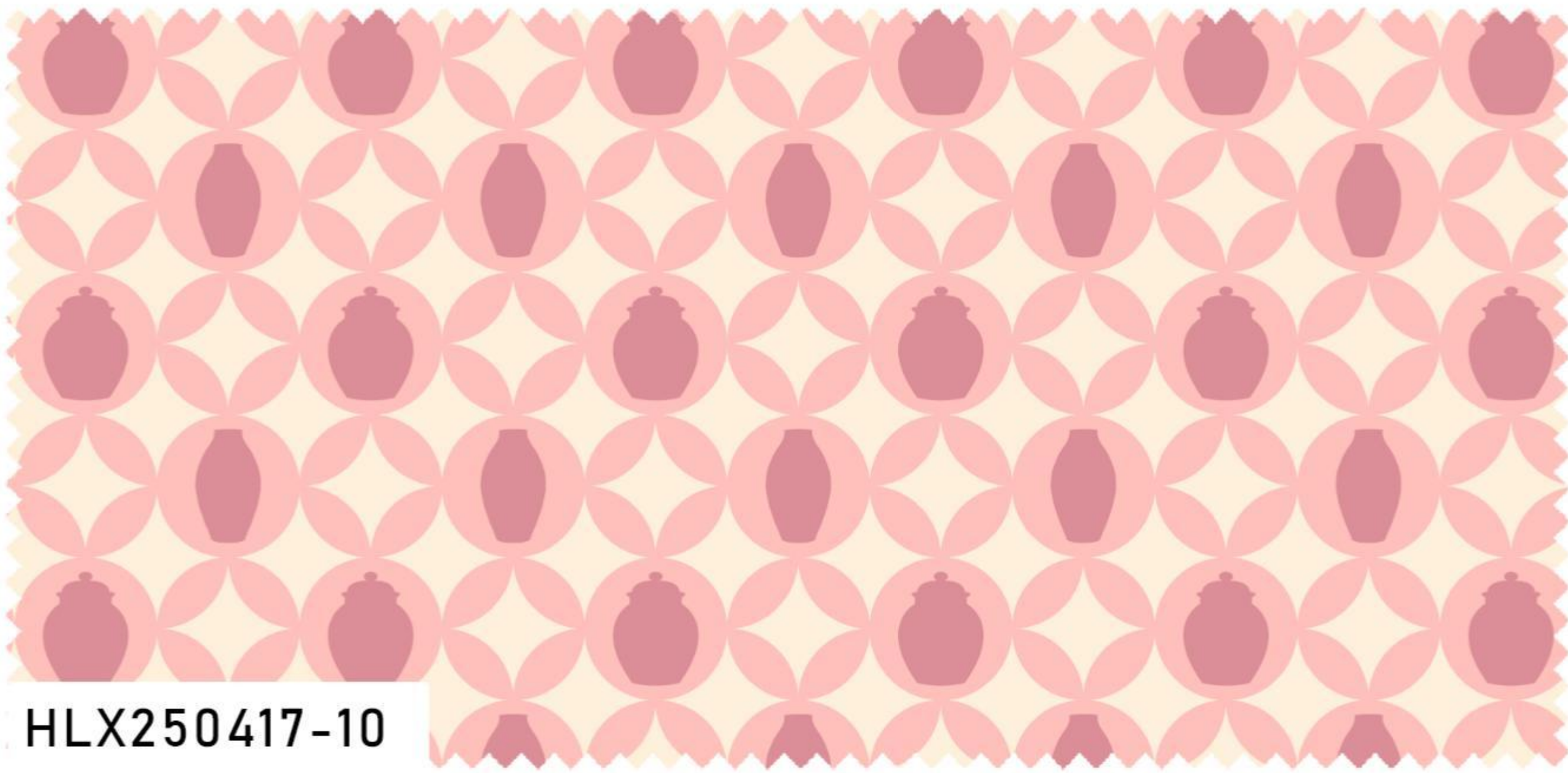
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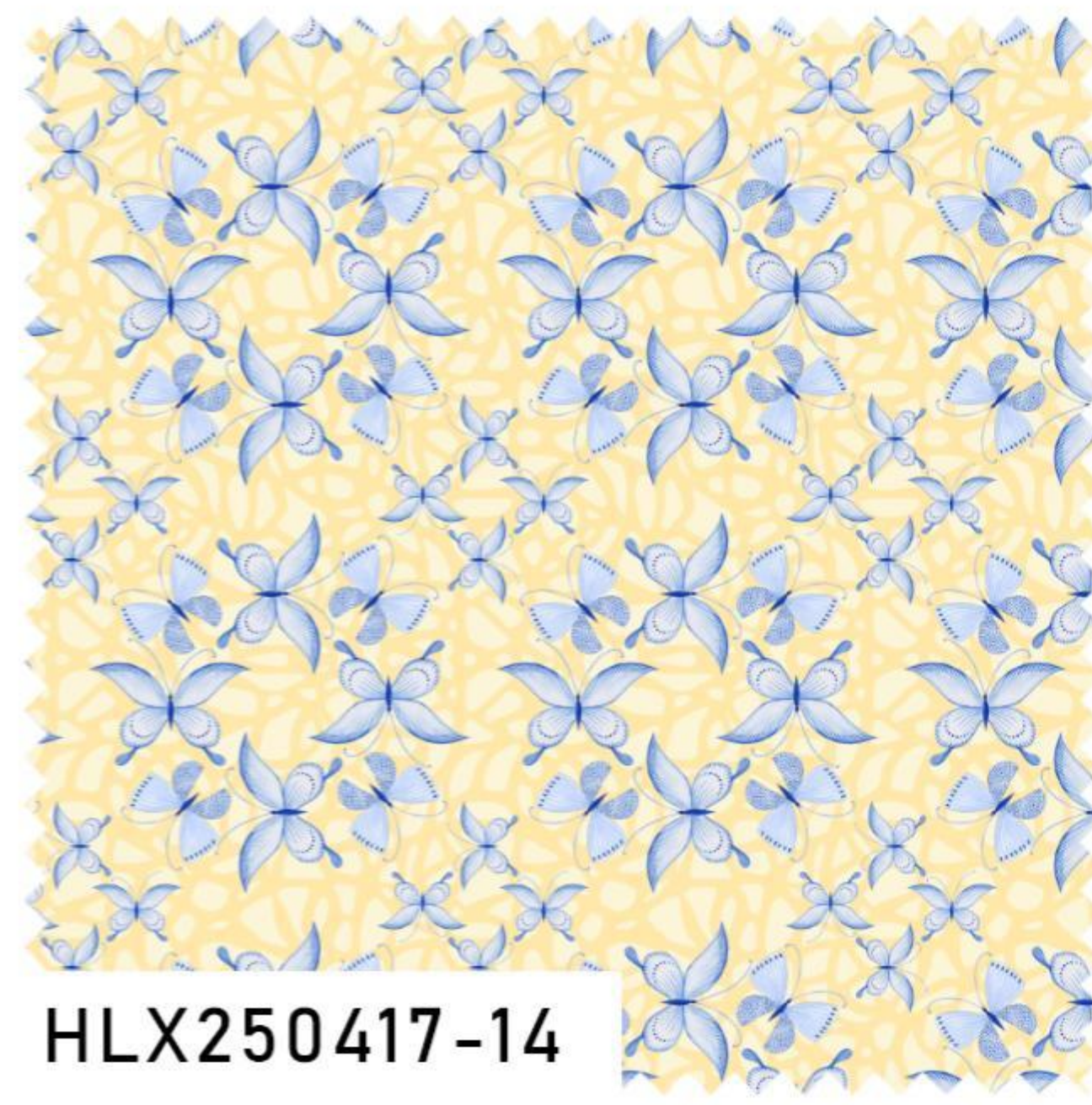
APRIL 2025 VERSION



THE CHARM OF BLUE-AND-WHITE PORCELAIN



HLX250417-10



HLX250417-14



HLX250417-4



HLX250417-17



HLX250417-16



HLX250417-18



HLX250417-6



HLX250417-2



HLX250417-8



HLX250417-20



APRIL 2025 VERSION

