

BOOK

Pattern

MARCH 2025 VERSION

F&A

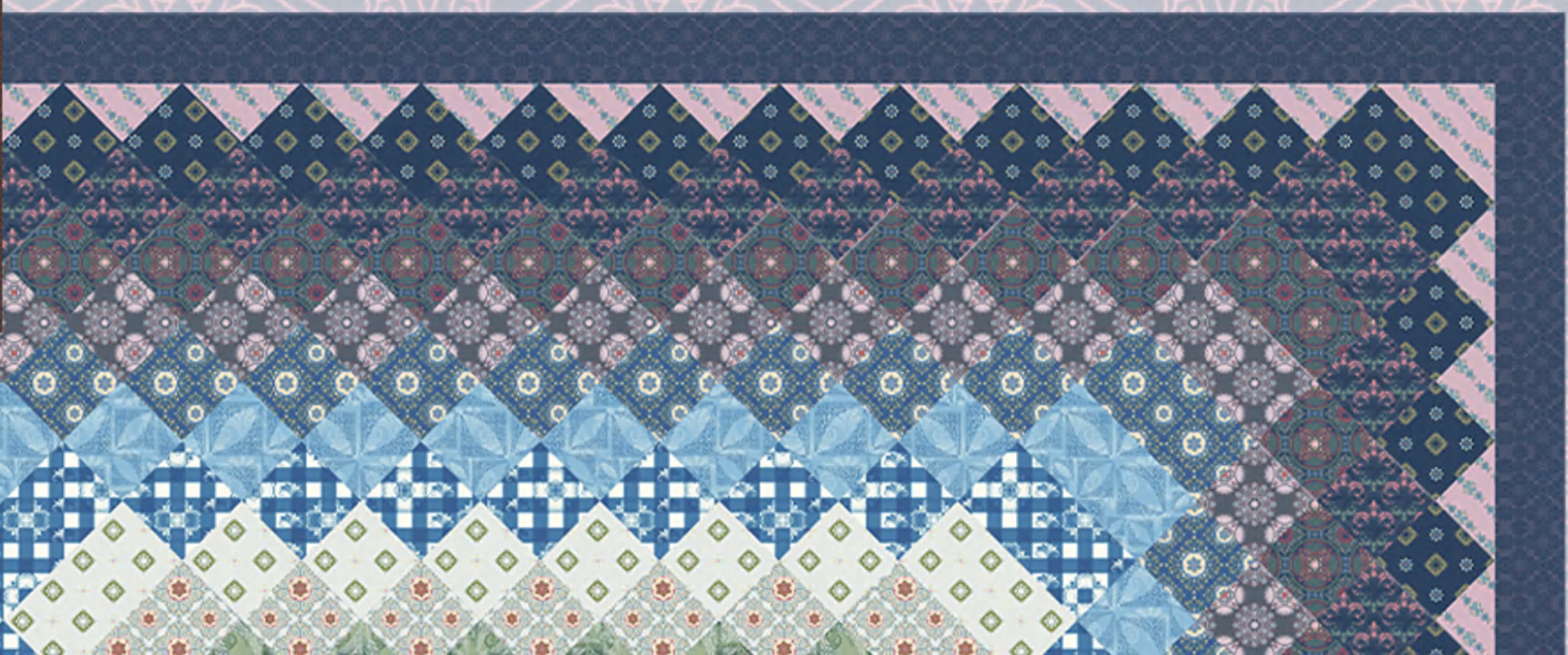
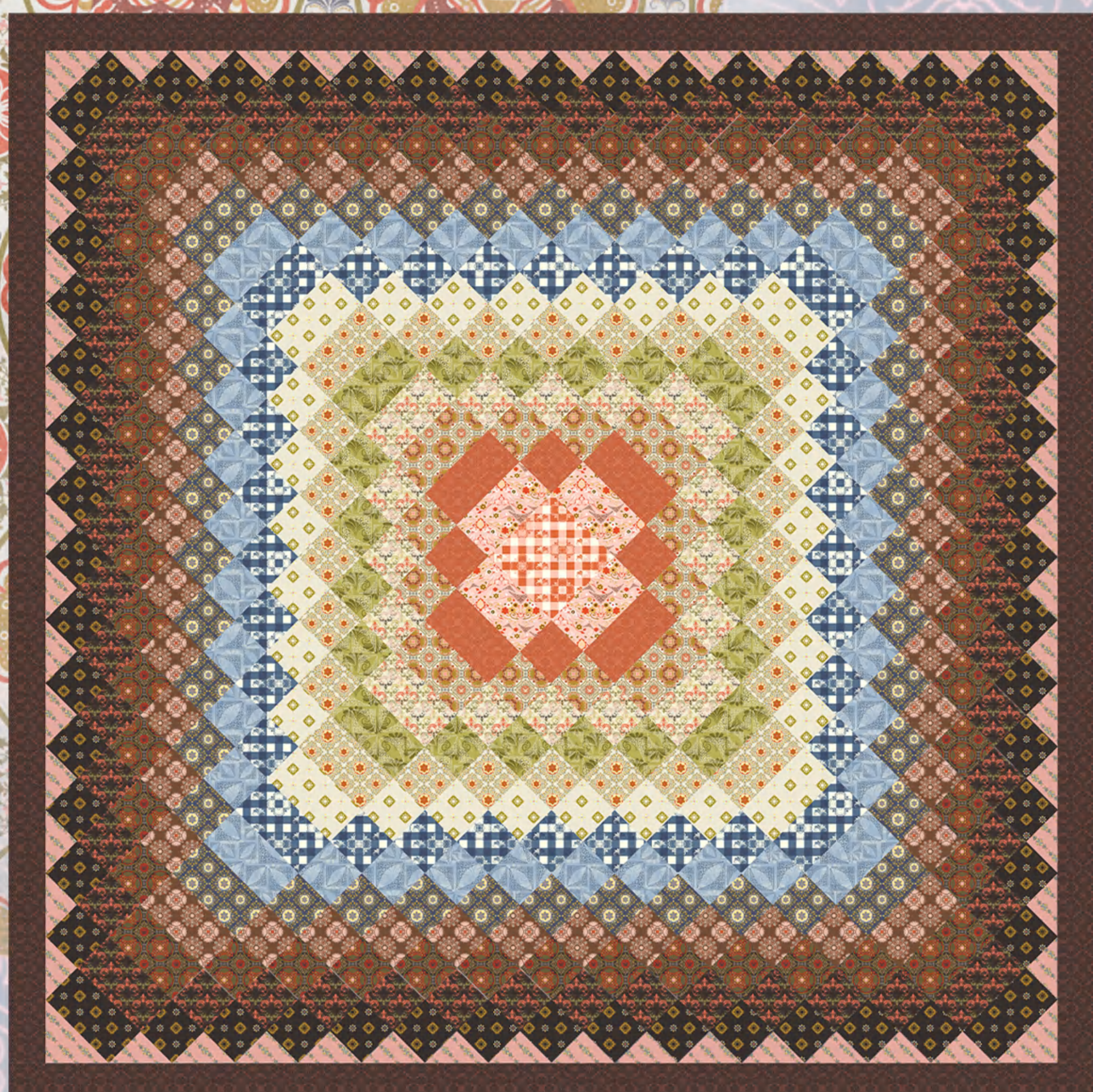




THE OLD PATTERNS BURST FORTH WITH NEW BRILLIANCE

Chinese traditional patterns, the resplendent crystallization of thousands of years of cultural sedimentation of the Chinese nation, each embodies specific historical tales, cultural connotations, and aesthetic outlooks. From the unadorned geometric patterns on primitive - society pottery to the magnificent dragon - and - phoenix patterns on the costumes of feudal dynasties, their evolutionary journey mirrors the trajectory of the Chinese nation's development.

The inspiration for this design stems from the collision between an in - depth exploration of traditional patterns and modern fashion aesthetics. It is anticipated that through the reinterpretation of traditional patterns, these age - old cultural symbols will be rejuvenated with new vitality in the contemporary era.





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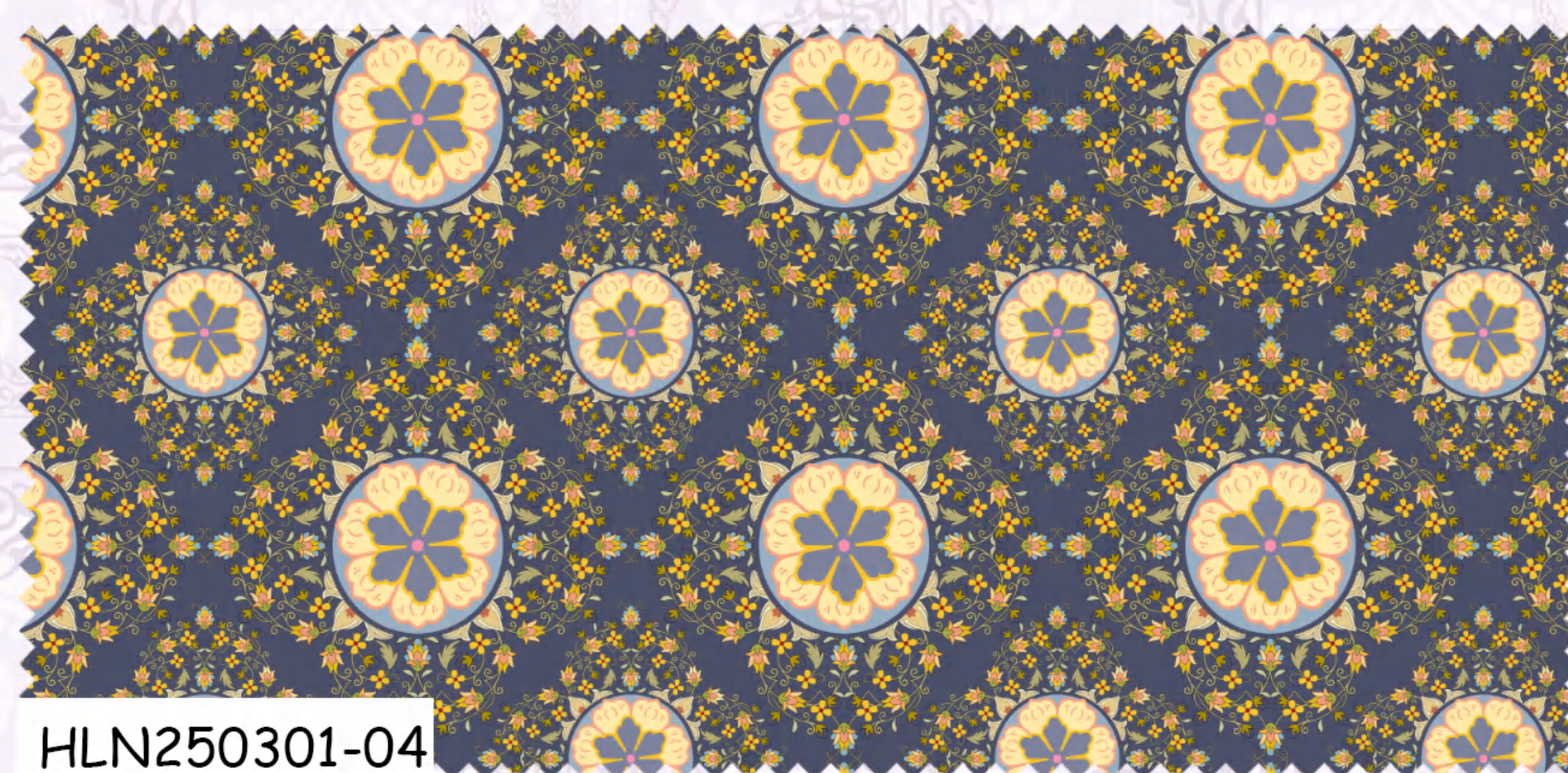
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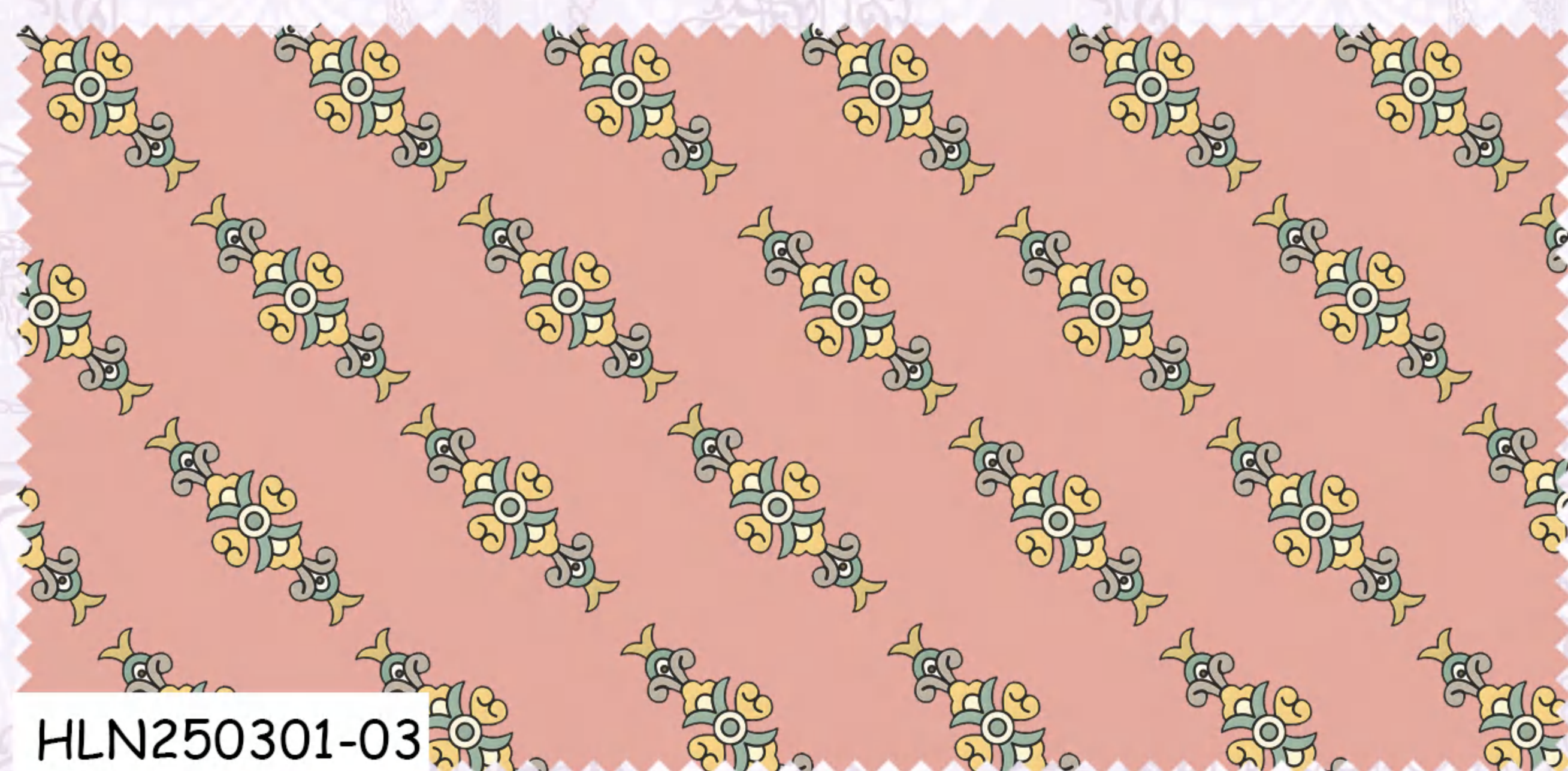
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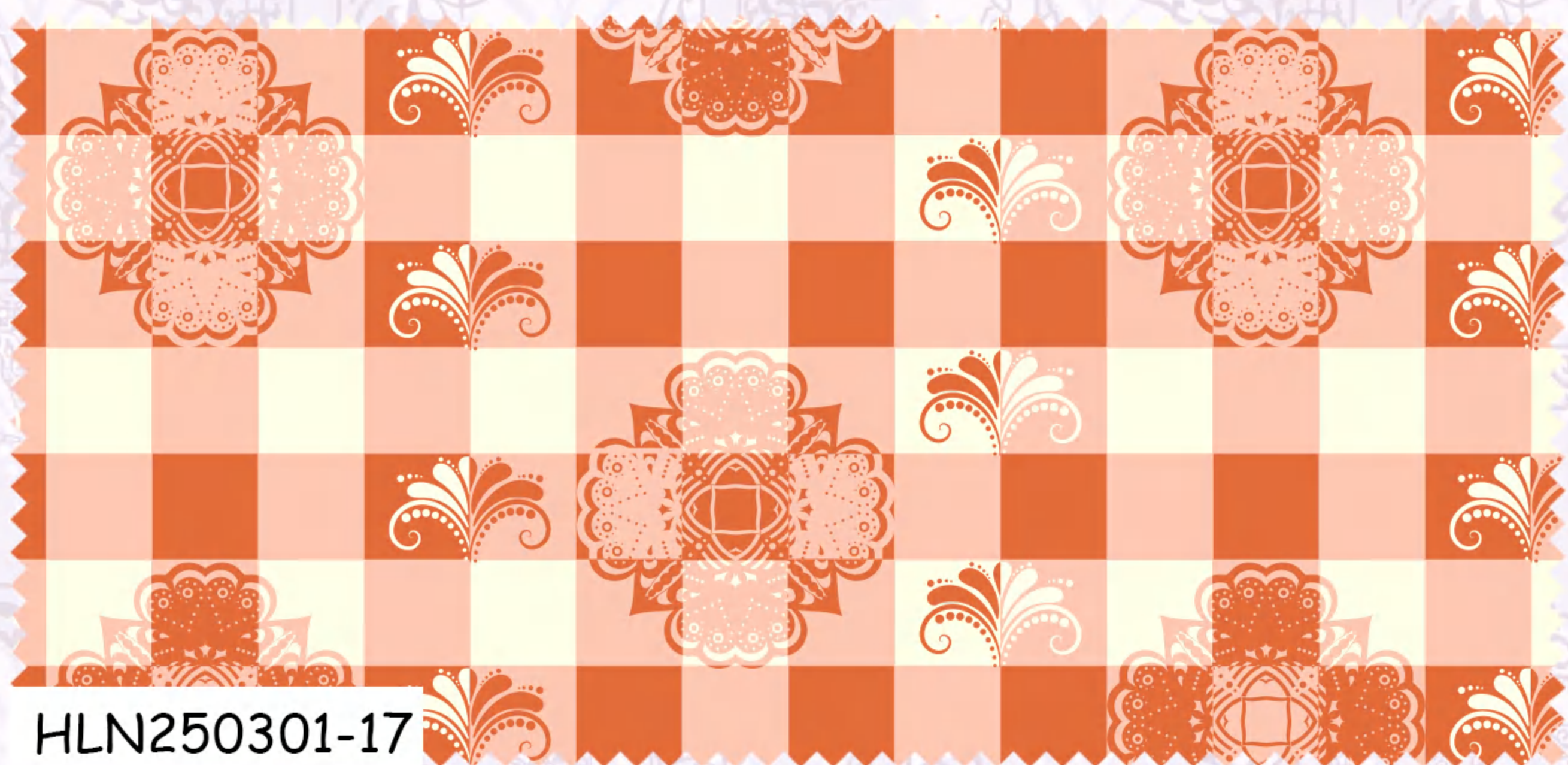
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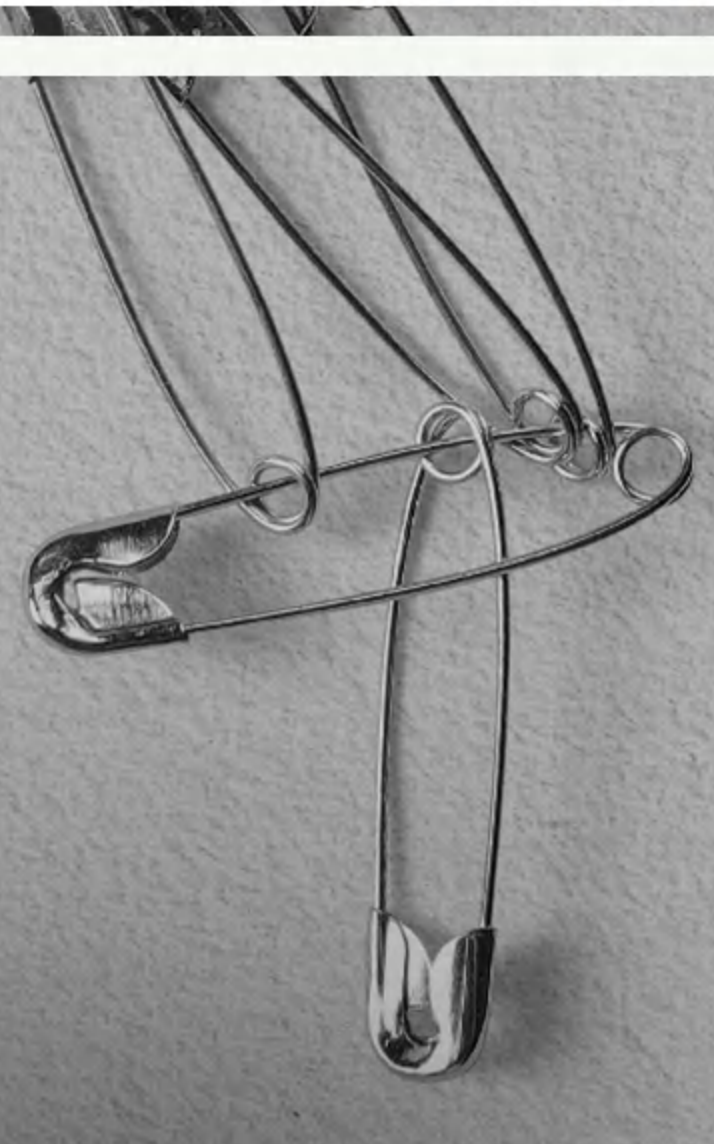
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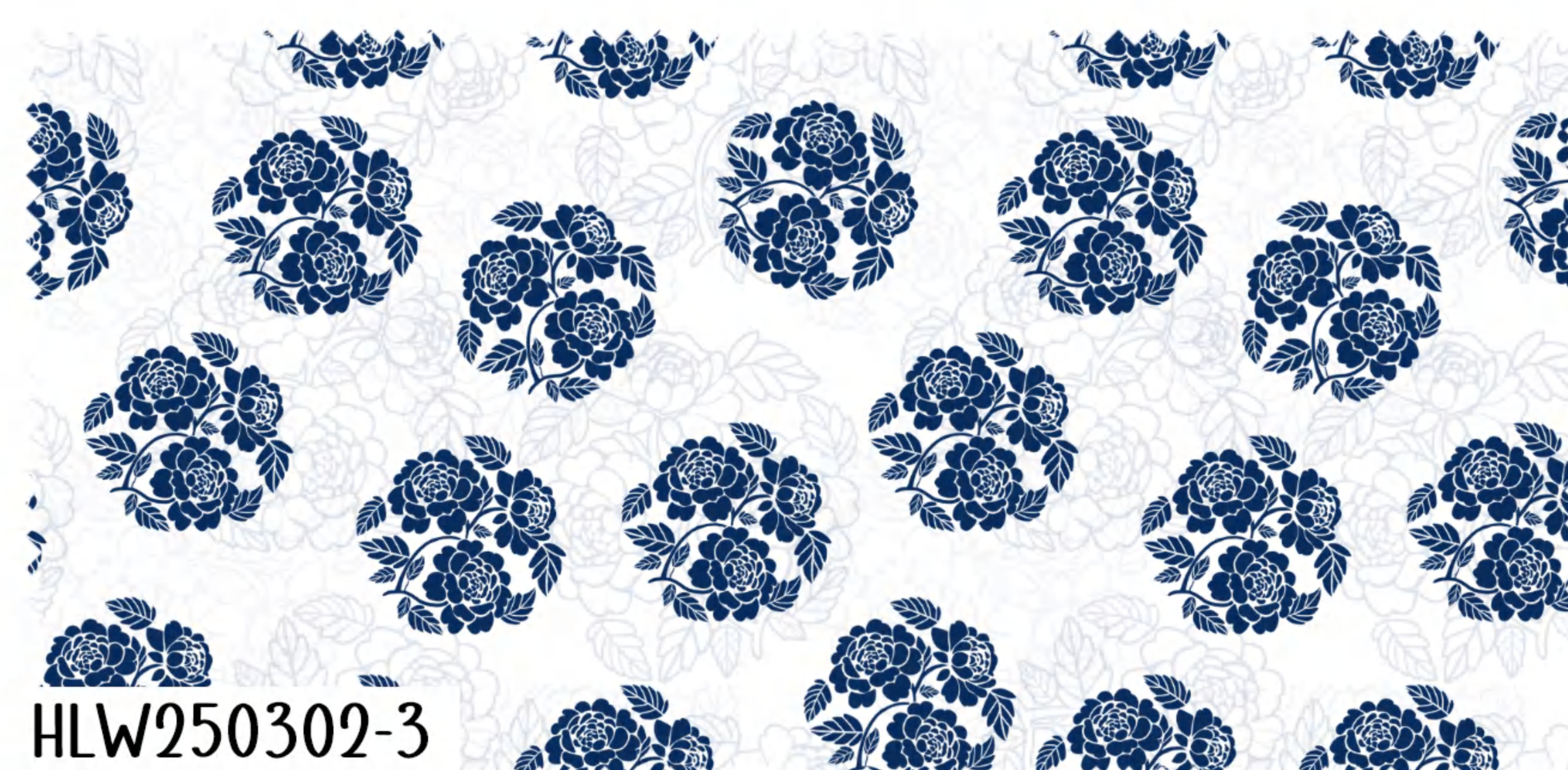
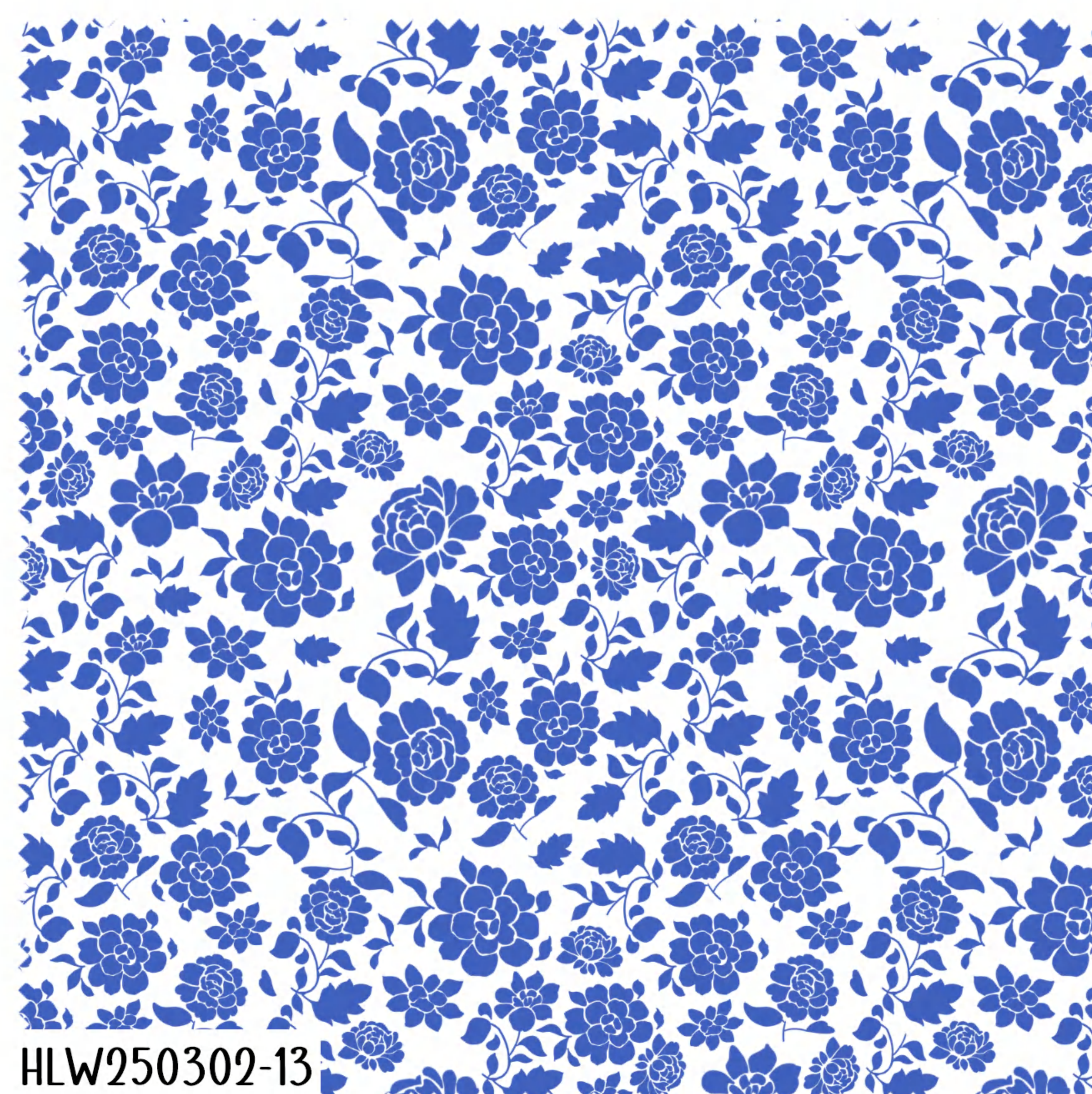
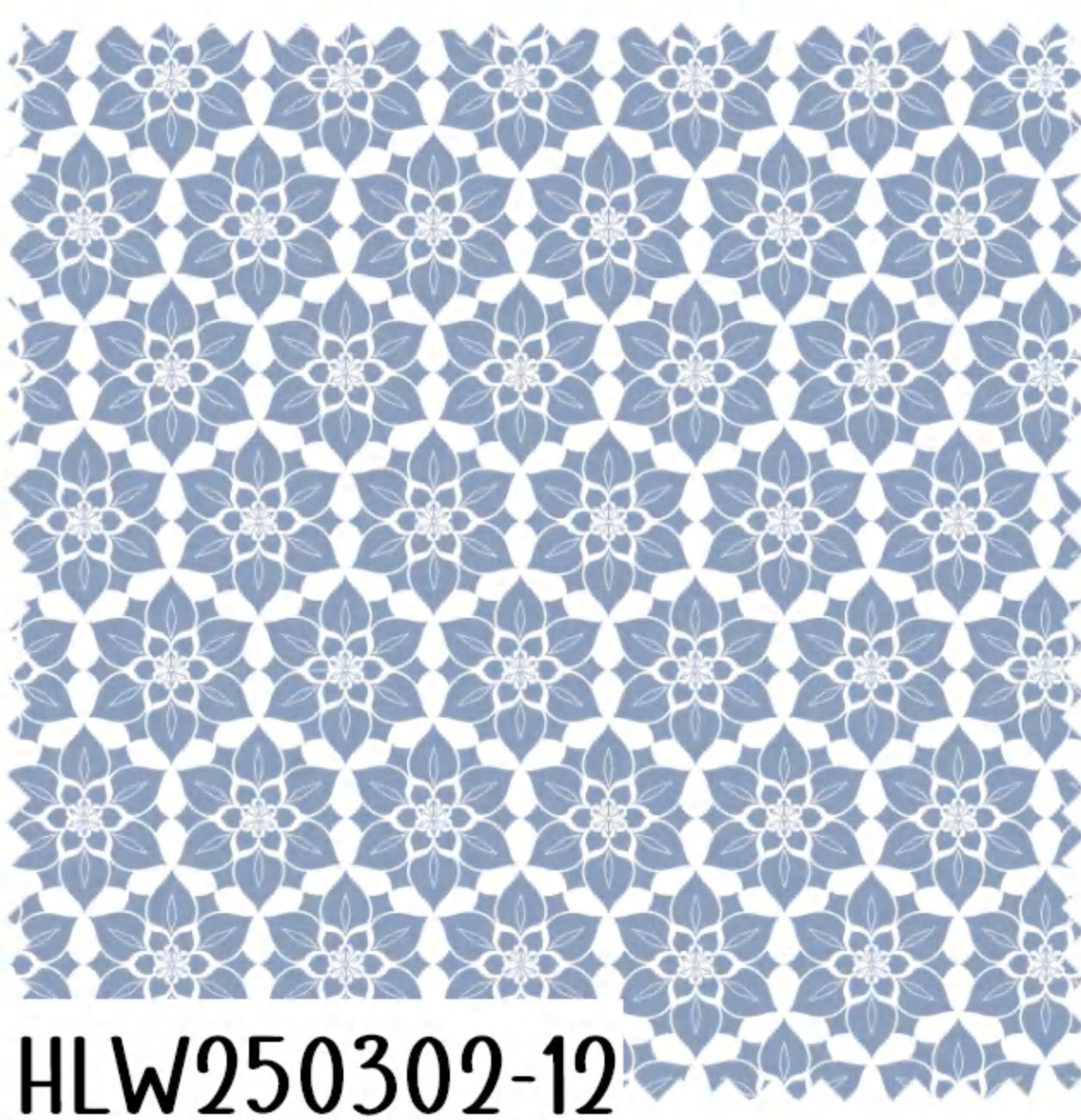
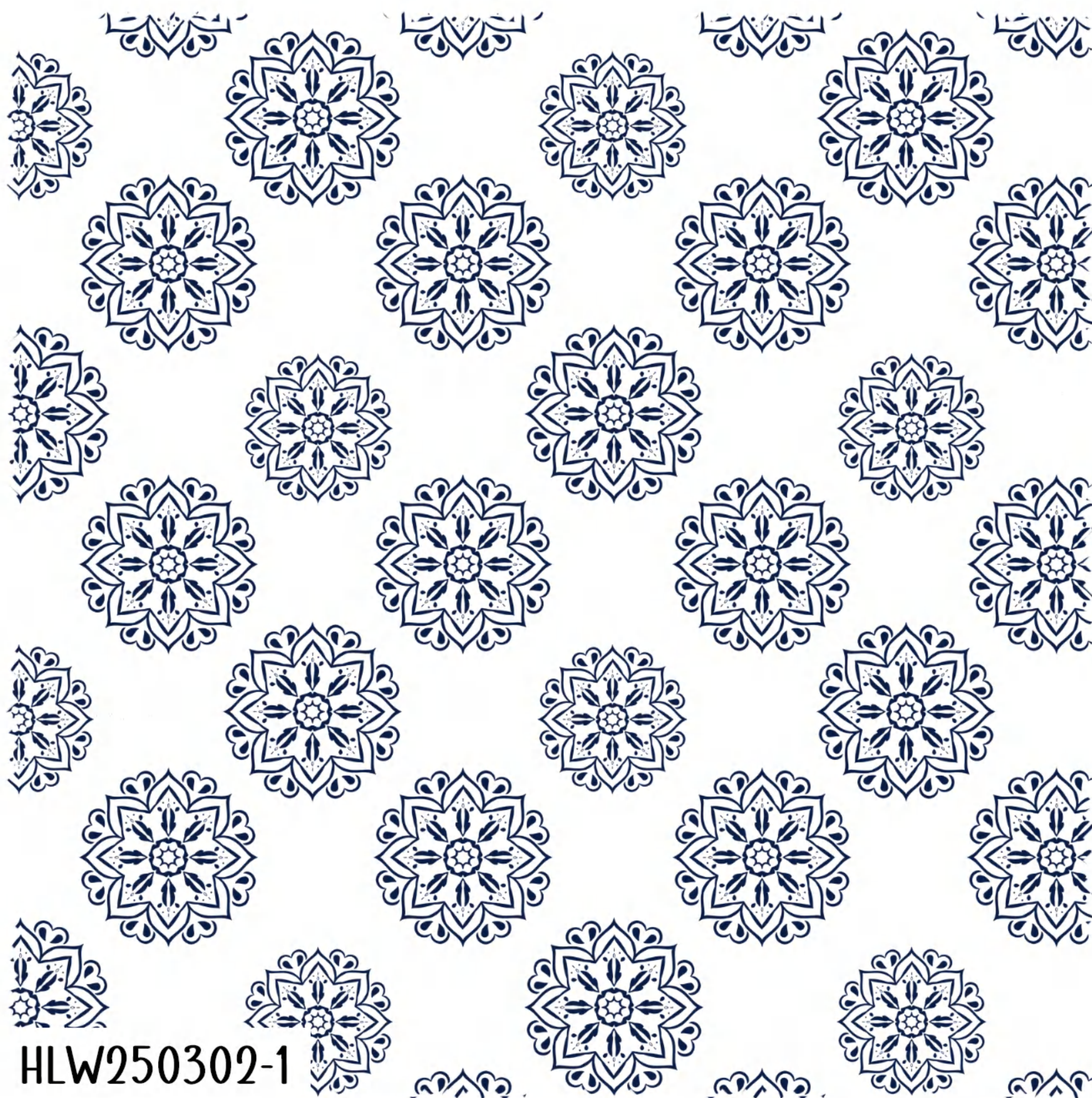
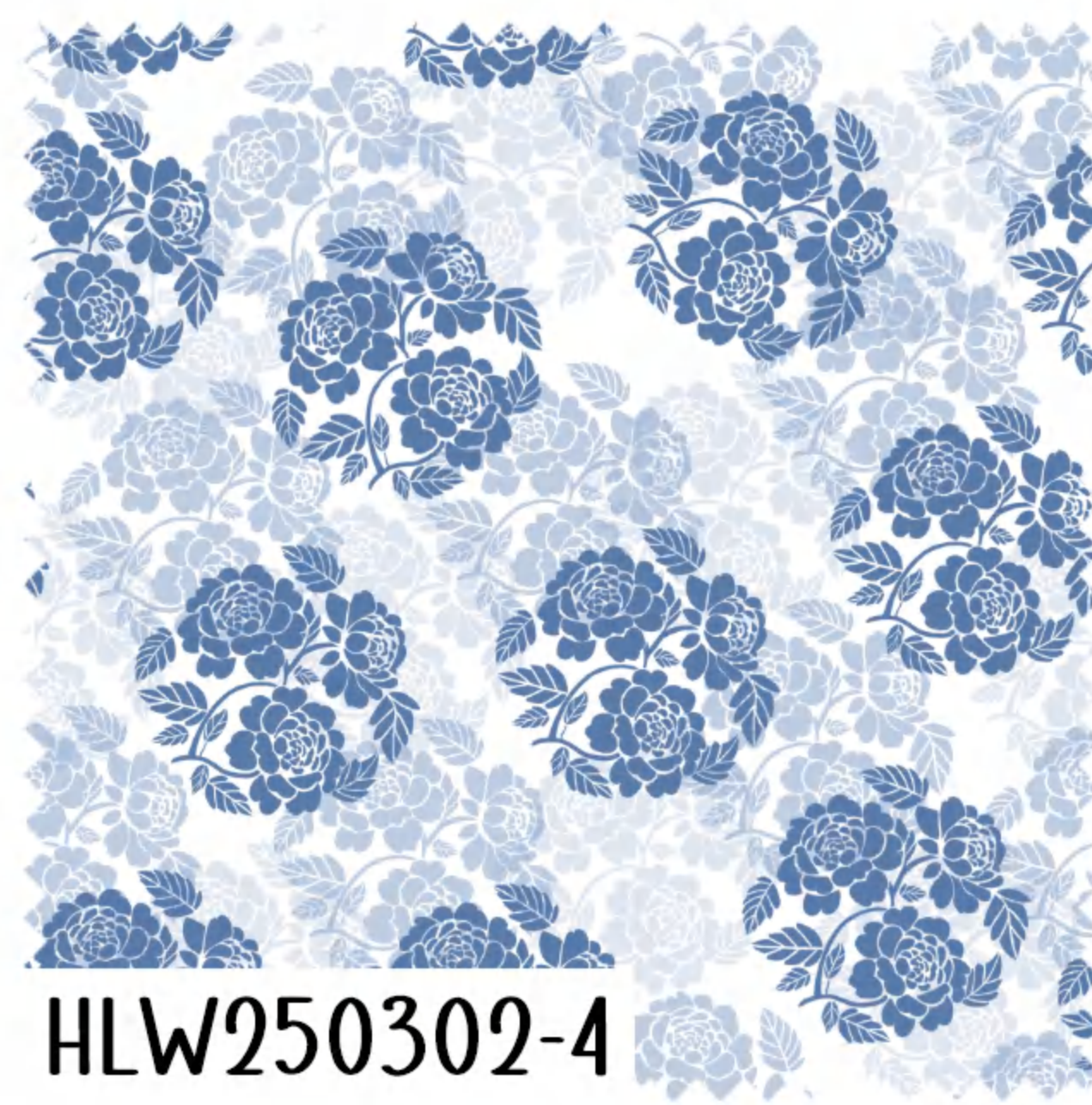
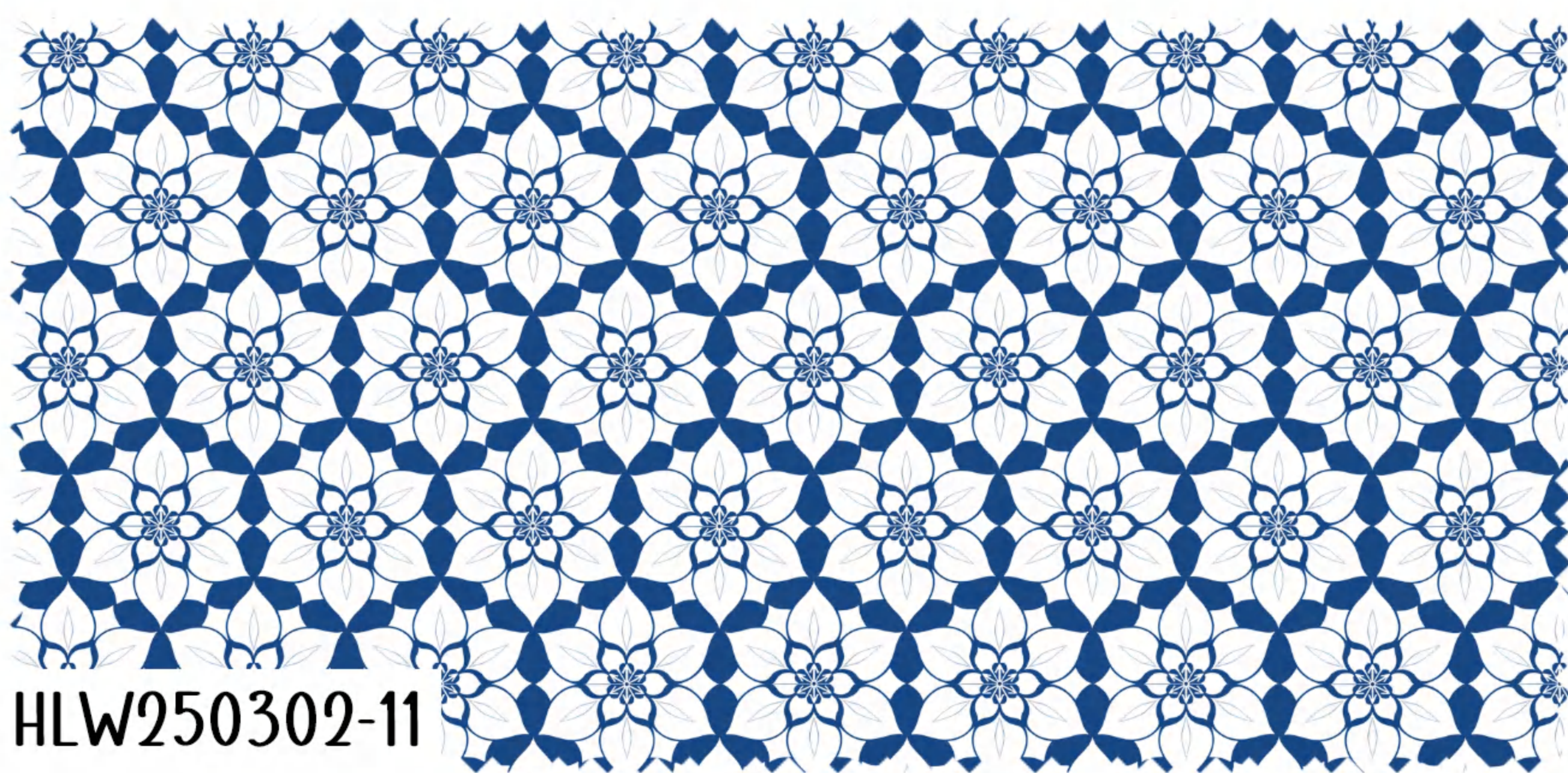
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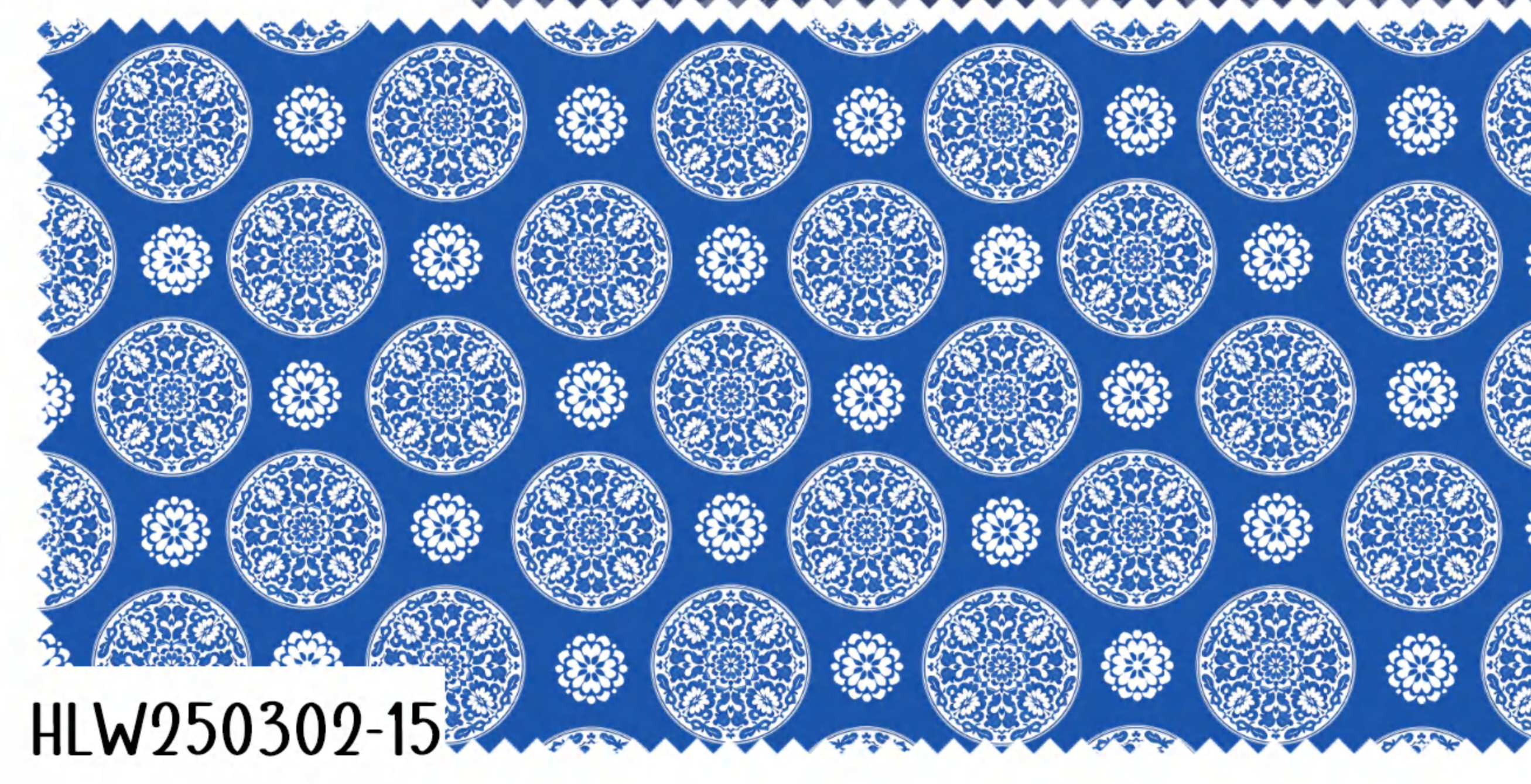
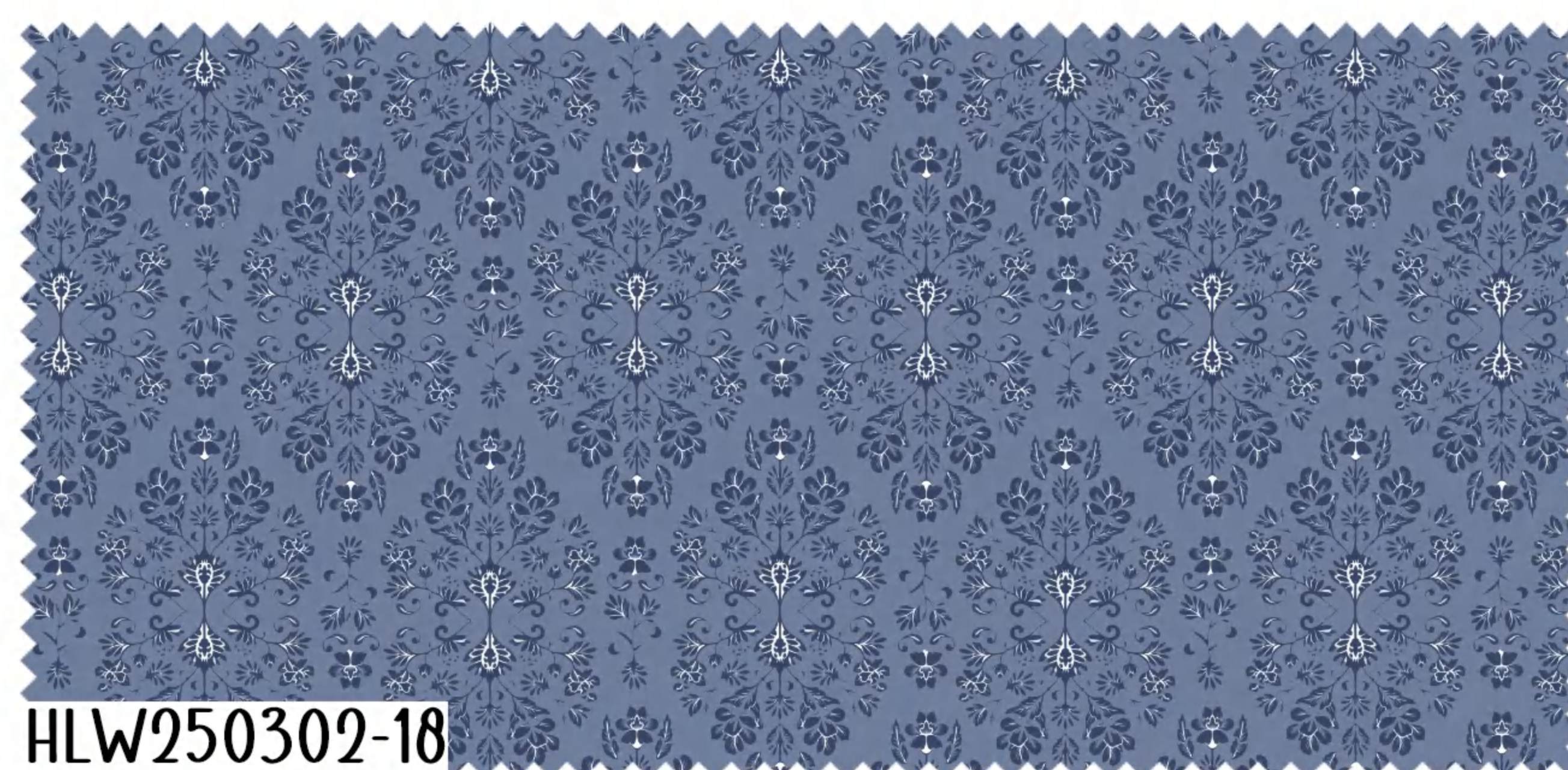
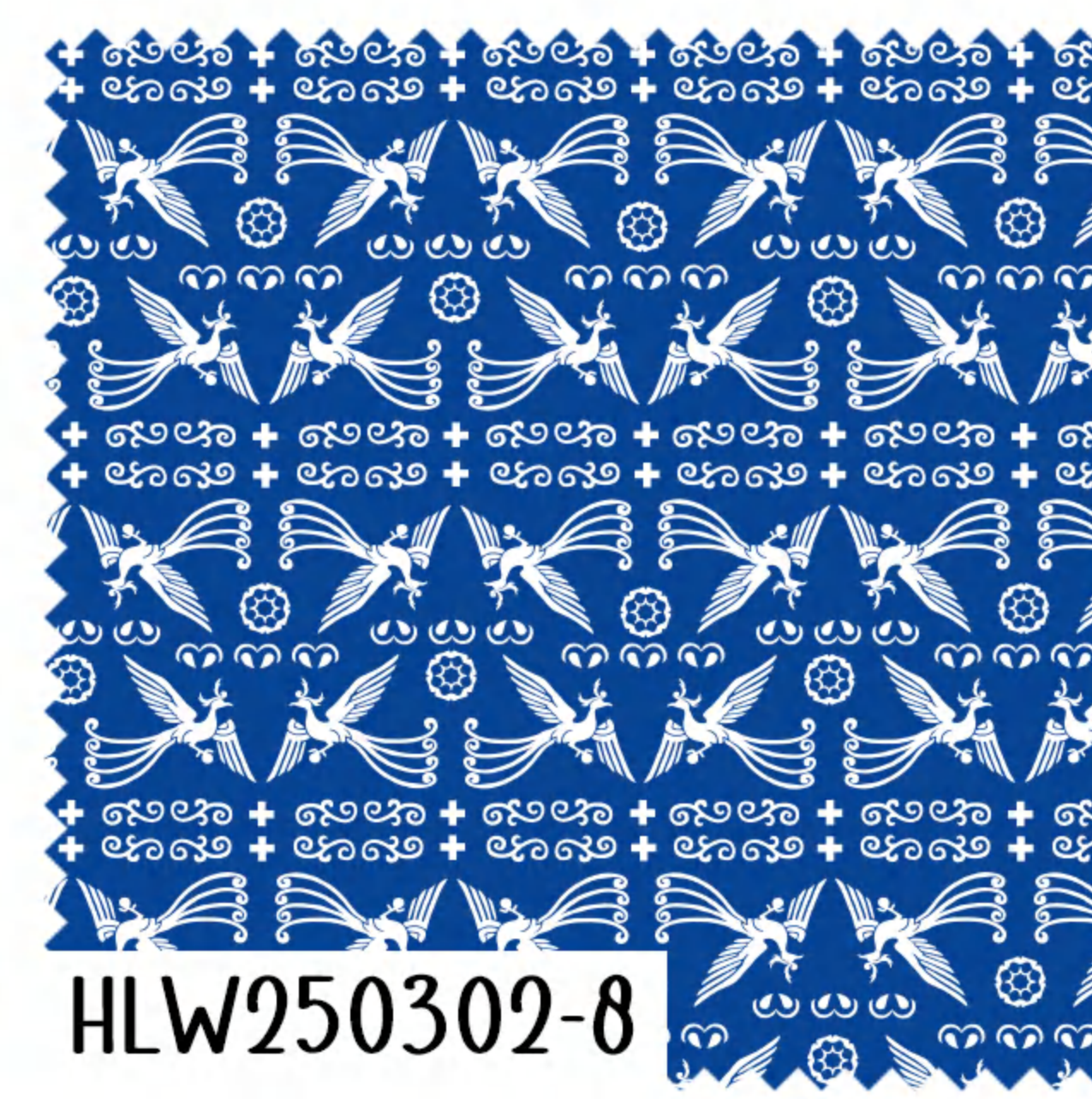
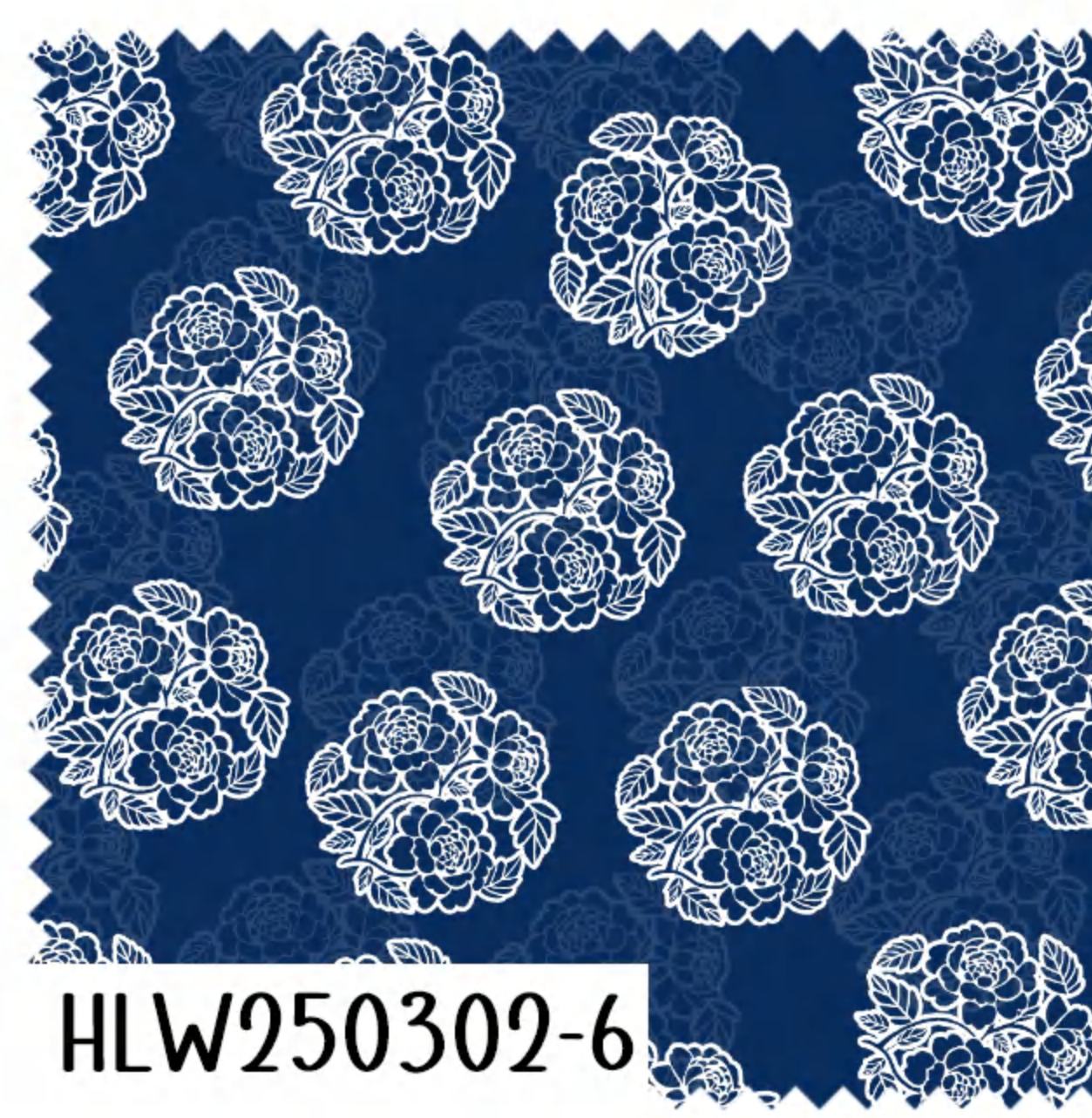
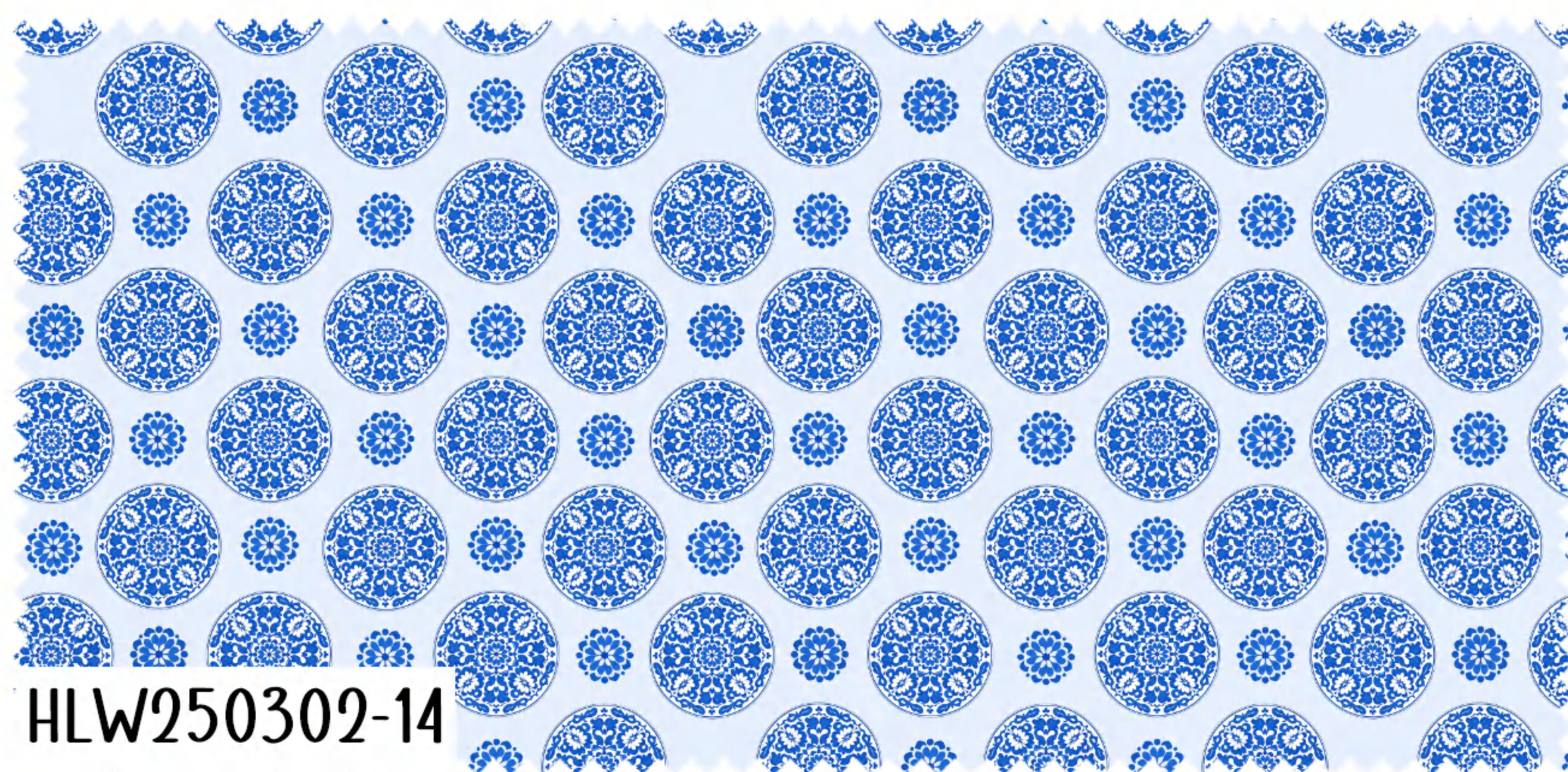


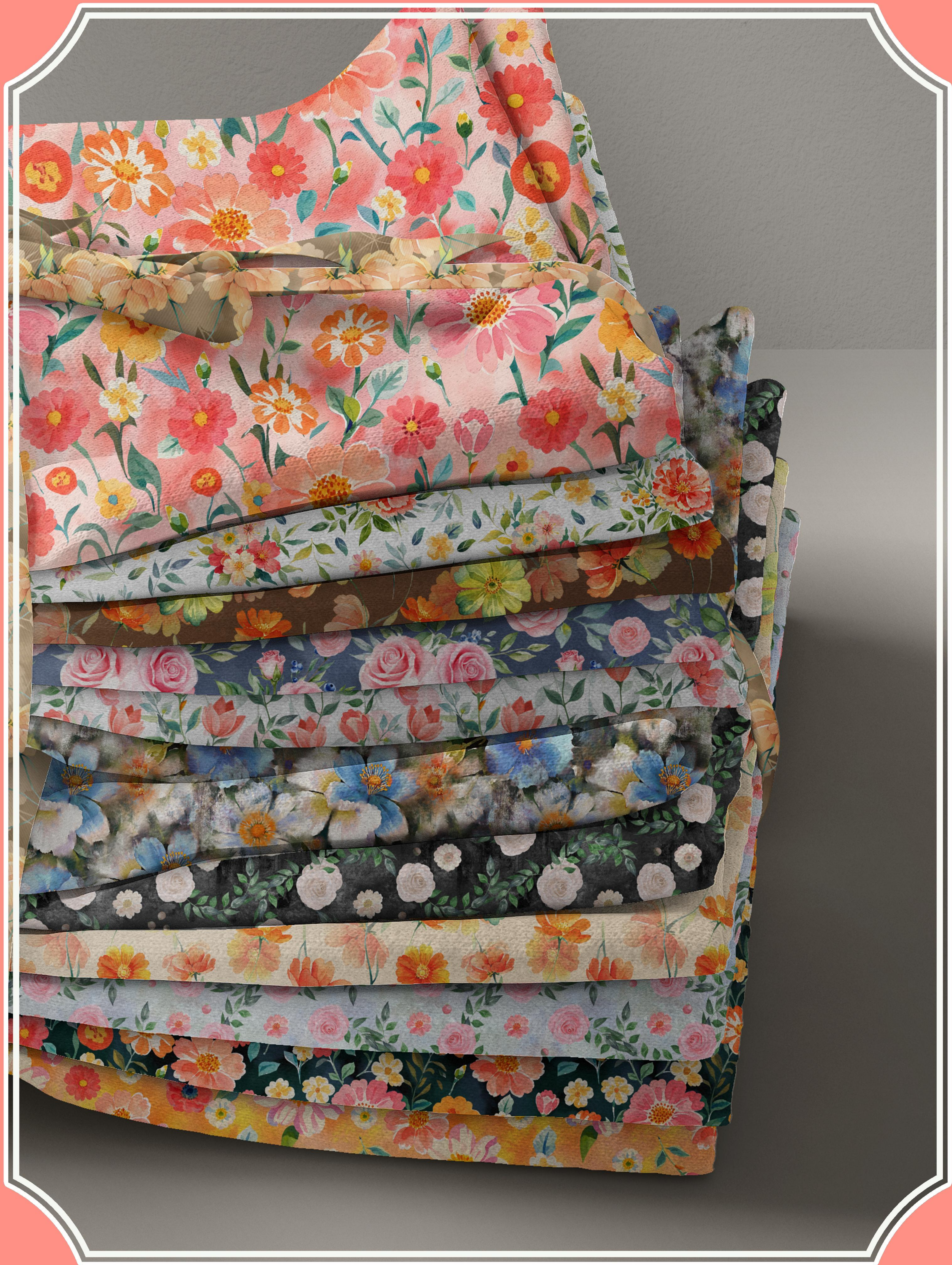


BLUE AND WHITE PORCELAIN

This design takes inspiration from traditional blue and white porcelain, integrating the classic color scheme of blue flowers on a white background to present an elegant and fresh style of Eastern aesthetics. With white as the base color, it is simple and elegant, highlighting the noble texture of the blue patterns. A gradient of blues in varying shades is used to reflect the layered effect of traditional blue and white porcelain. While retaining the traditional charm, the lines are simplified to meet modern aesthetic tastes.









COLOURFUL RHYME

----The scene of a riot of flowers under the watercolour brushstroke.

This design focuses on creating a series of watercolor floral patterns with strong artistic appeal. By skillfully incorporating a rich palette of teal, pink, yellow, brown, and white, it captures the delicate beauty and natural vibrancy of flowers. The unique fluidity of watercolor brushstrokes and color blending techniques bring these blossoms to life, crafting a vivid and poetic floral world.

In terms of color composition, different base colors evoke distinct emotions. Teal symbolizes fresh foliage and lush greenery, reminiscent of budding leaves and thriving grass in spring, providing a lively backdrop for the flowers. Pink represents delicate petals, ranging from soft pastels to deep, rich shades, mimicking the diverse hues of real blossoms and exuding elegance and romance. Yellow, like warm sunshine and golden stamens, infuses the design with energy and brightness, enhancing the flowers' vibrancy. Brown signifies sturdy branches and fertile soil, grounding the composition with a sense of stability and authenticity.





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Autumn Rhythm Tapestry

Inspired by natural elements, this collection combines the elegant curves of tulips, the cascading forms of maple leaves, and the rational rhythms of geometric plaid, to interpret the poetic aesthetics of seasonal changes. The tulips present the vitality from the first bloom to the full bloom through soft gradient colors, the maple leaves interpret the whispers of autumn with ochre red and golden brown, and the plaid pattern is interspersed with simple lines, giving the design a modern and contemporary feel. In terms of materials, the collision of matte and glossy fabrics simulates the difference in texture between petals and leaves, making it suitable for home furnishings, fashion prints and art pieces. The orderliness of the plaid pattern balances the romance of flowers, while the calligraphic strokes of the maple leaves echo the wildness of nature, conveying a symbiotic philosophy of warmth and restraint, and capturing the dynamic breathing of nature in a static state.





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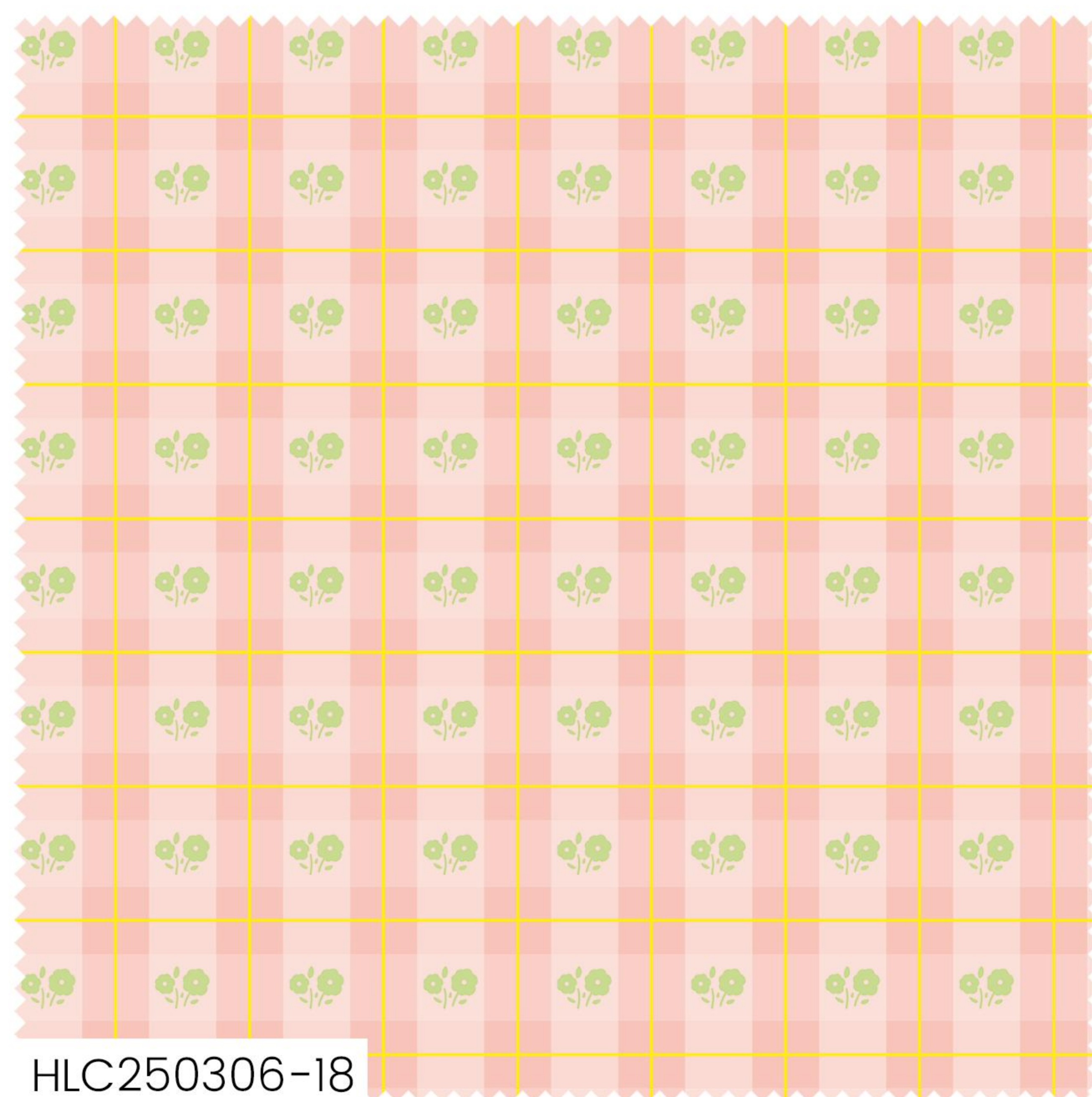
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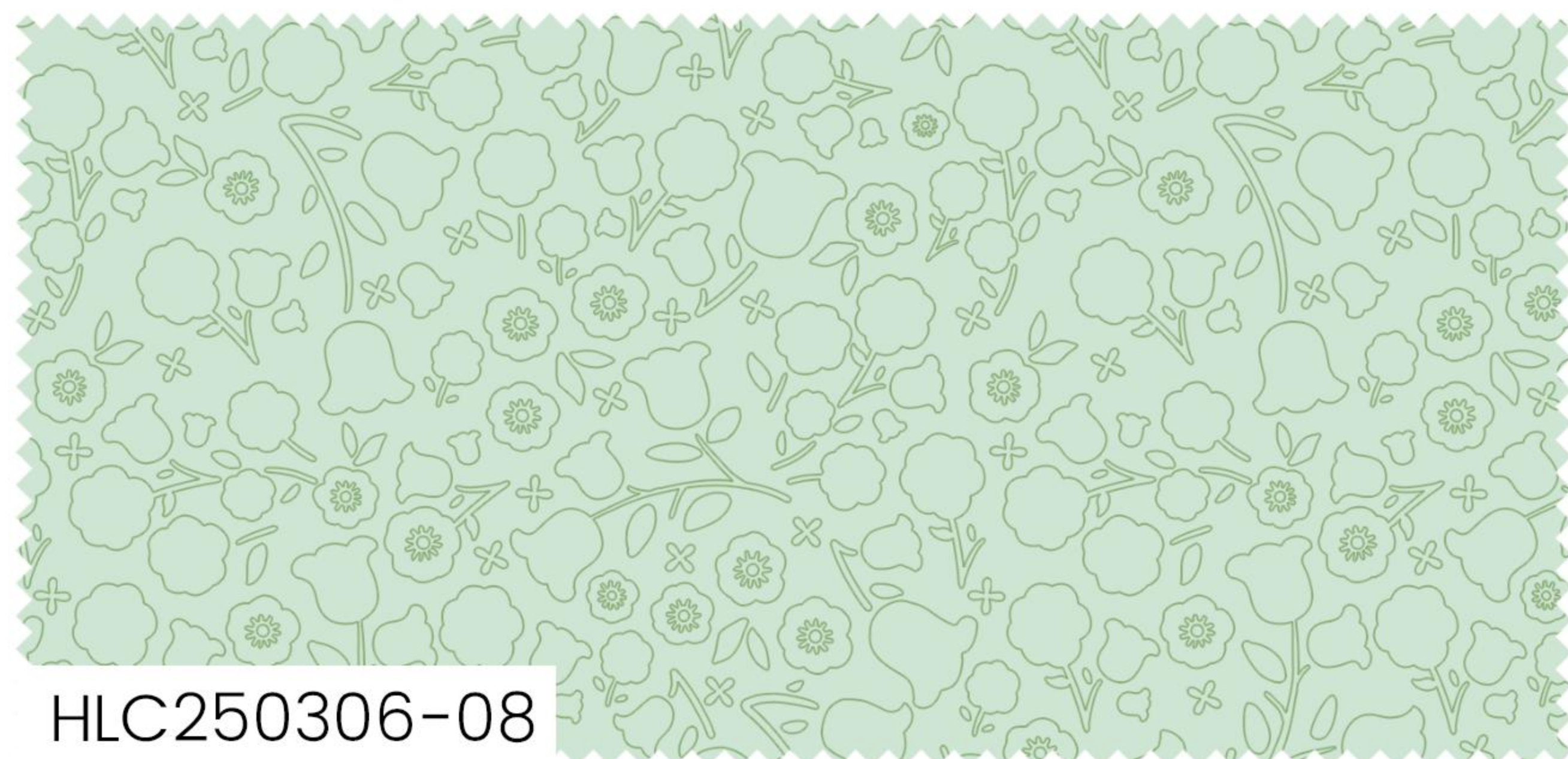
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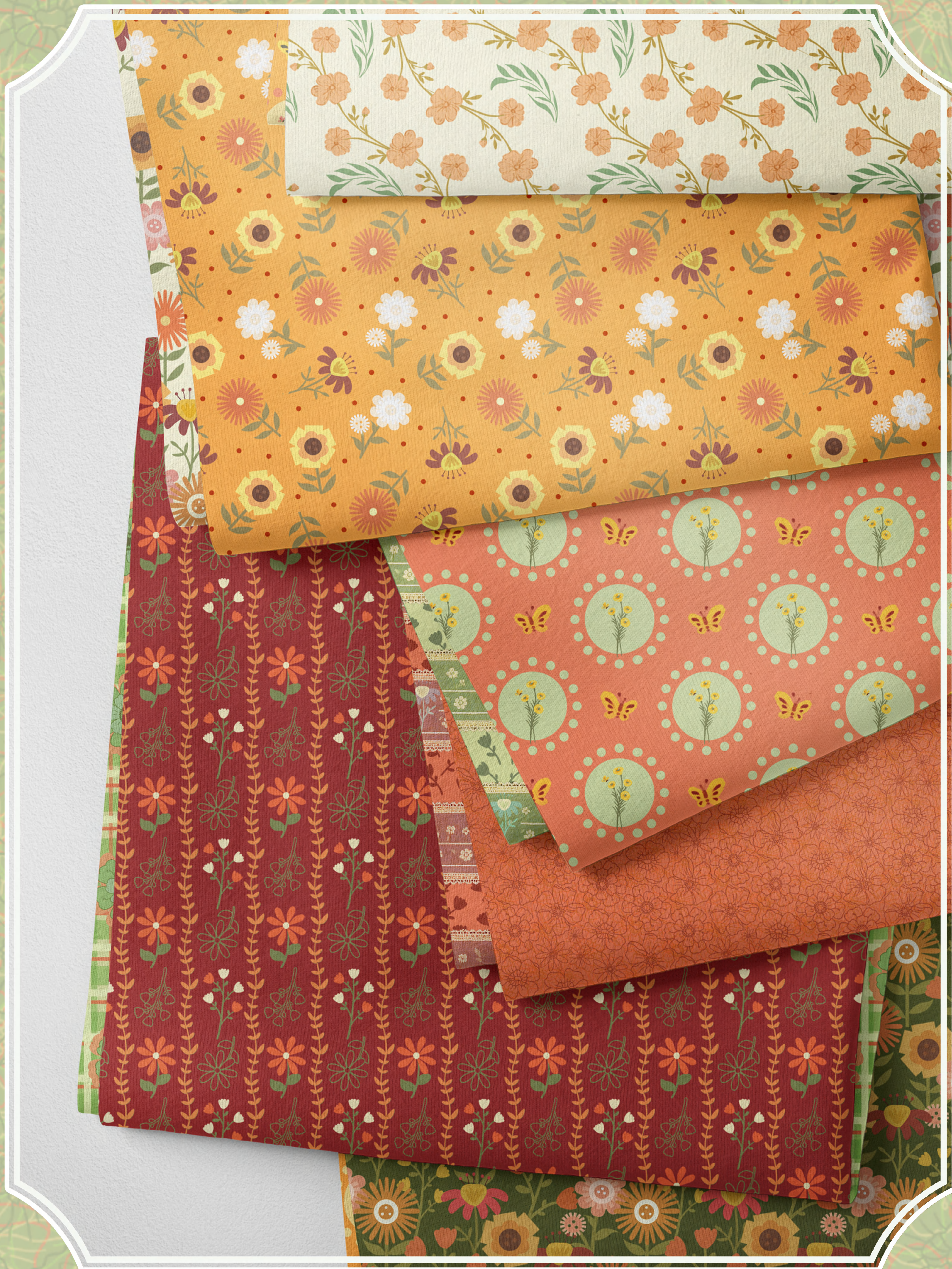
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FLOWERS DANCING IN AUTUMN

The inspiration for this design comes from a deep attachment to and careful observation of the numerous flowers in the world. As the most enchanting masterpieces of nature, flowers bloom in different postures in various regions and seasons. They are symbols of the vitality of life and beauty.

The main color tones of this design are orange-red and golden yellow. The golden yellow demonstrates the brightness of daisies and the joy of harvest, while the orange-red adds a warm and passionate atmosphere to autumn. Paired with dark green leaves, it creates a striking contrast, highlighting the richness and layering of autumn colors.





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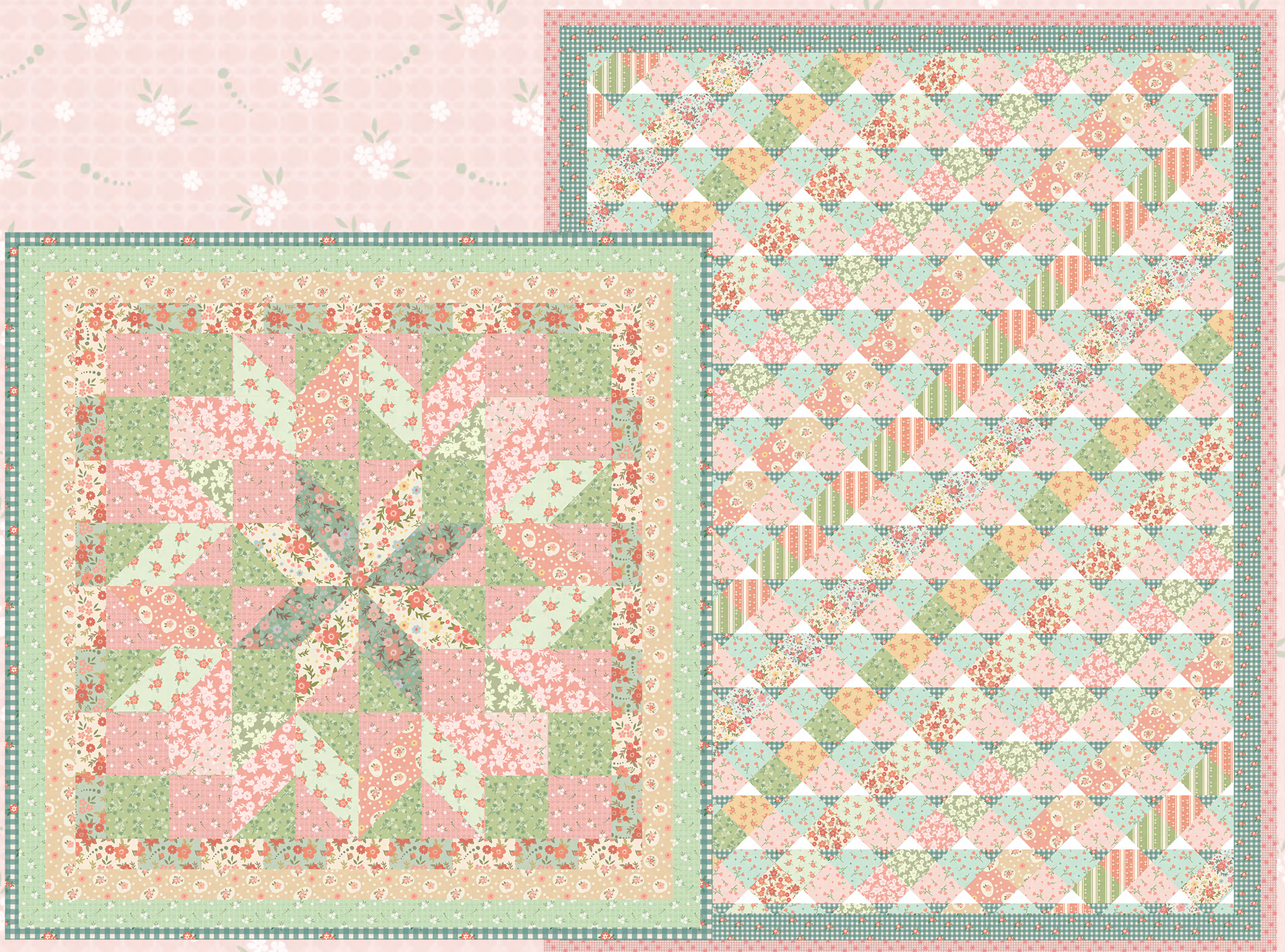


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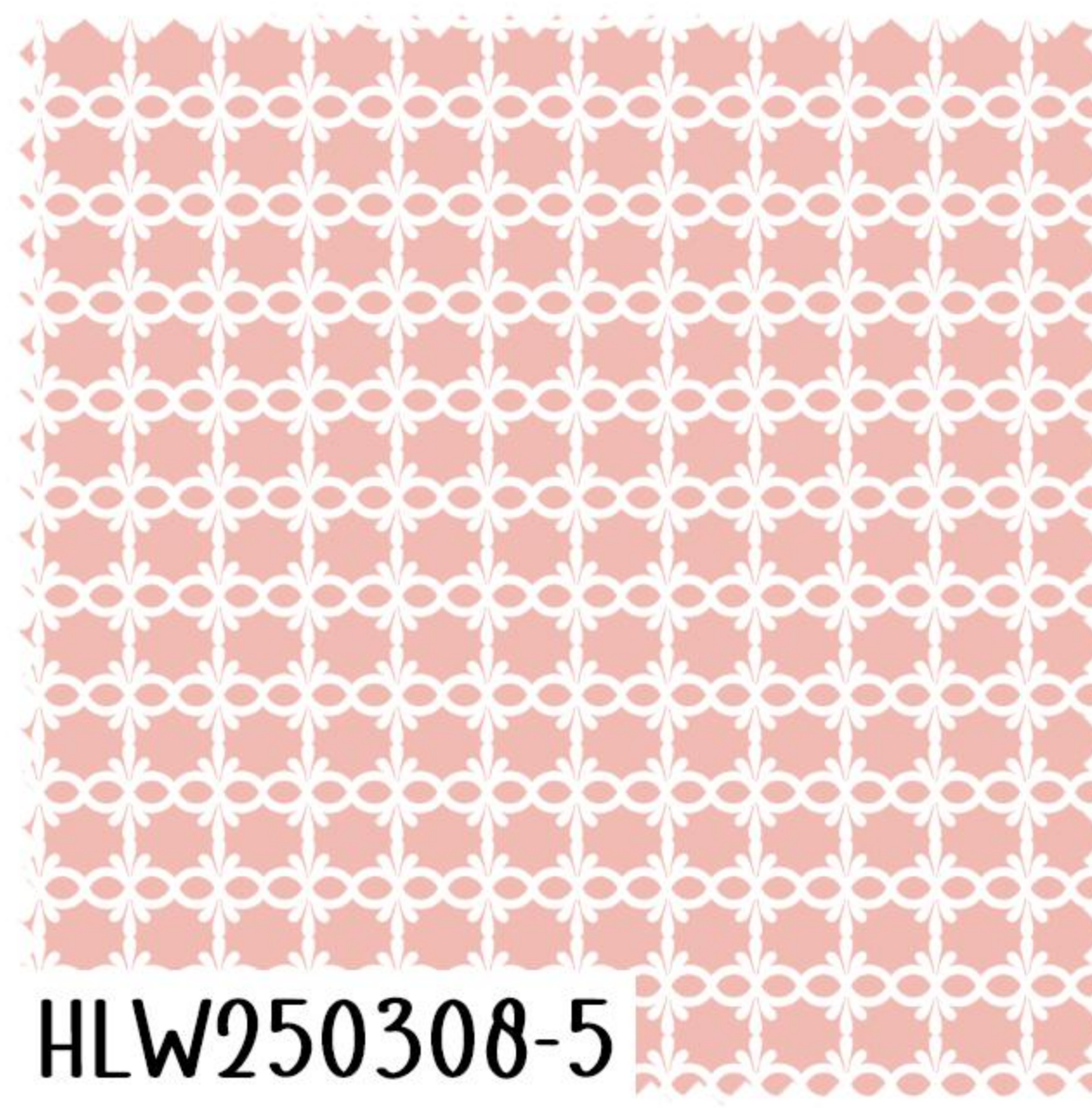
WHISPERS IN THE HAIRY AUTUMN SEASON

TAKING THE WARMTH OF AUTUMN AND WINTER AS THE KEYNOTE, WE USE PINK TO PRESENT ROMANCE, YELLOW TO CONVEY VITALITY, AND GREEN TO INJECT VITALITY, CREATING AN IMAGE OF AN AUTUMN AND WINTER GARDEN THAT IS SWEET WITH A TOUCH OF LAZINESS. COMBINING THE MAIN COLORS OF PINK, YELLOW, AND GREEN, WE HIGHLIGHT THE COLLISION BETWEEN THE SEASONAL ATMOSPHERE AND COLORS. THROUGH THE MIX AND MATCH OF LOW-SATURATION PINK, YELLOW, AND GREEN, THE CHILL OF AUTUMN AND WINTER IS WEAKENED, WHILE THE UNIQUE IMPLICIT BEAUTY OF THE SEASON IS RETAINED.

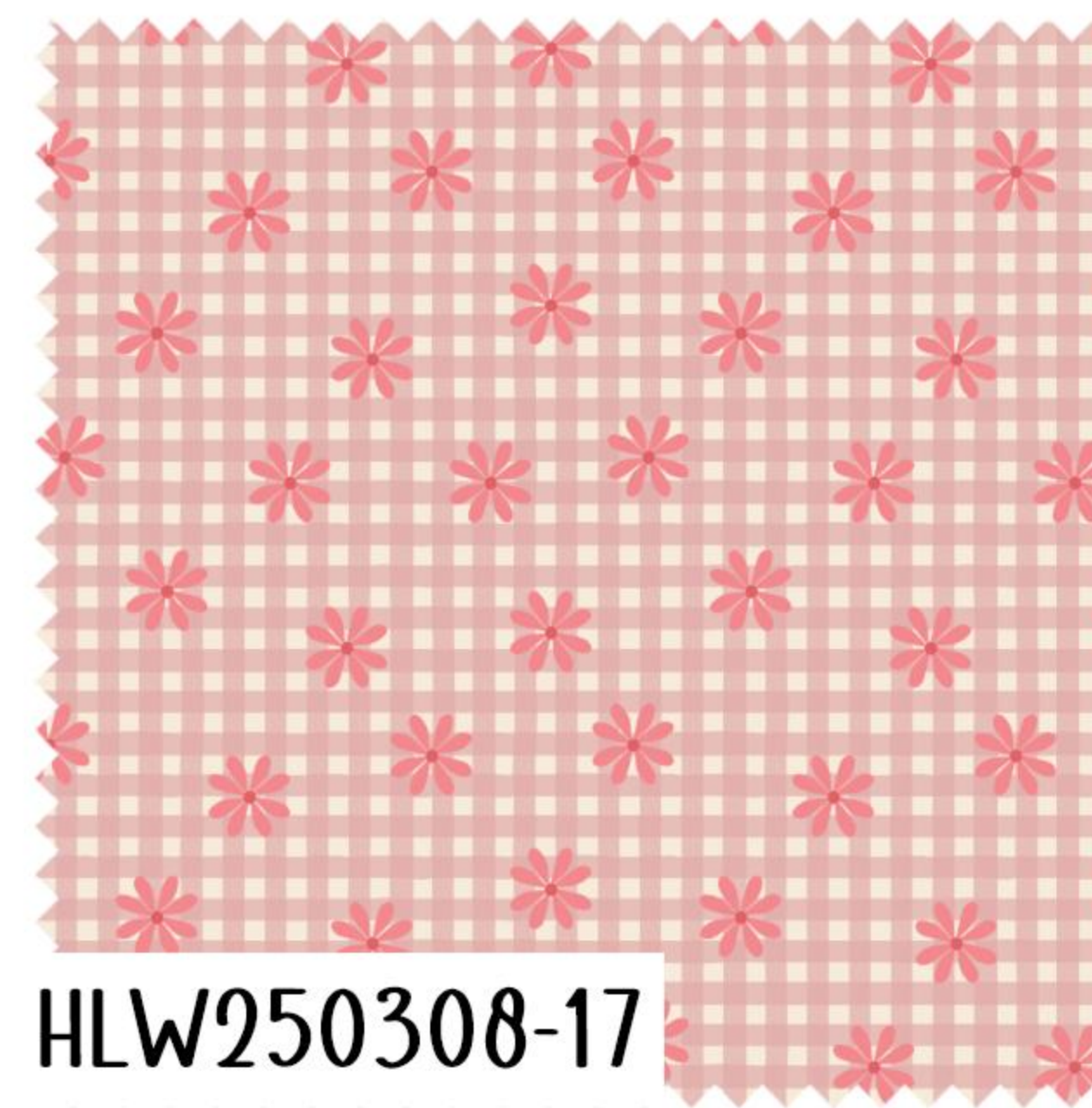




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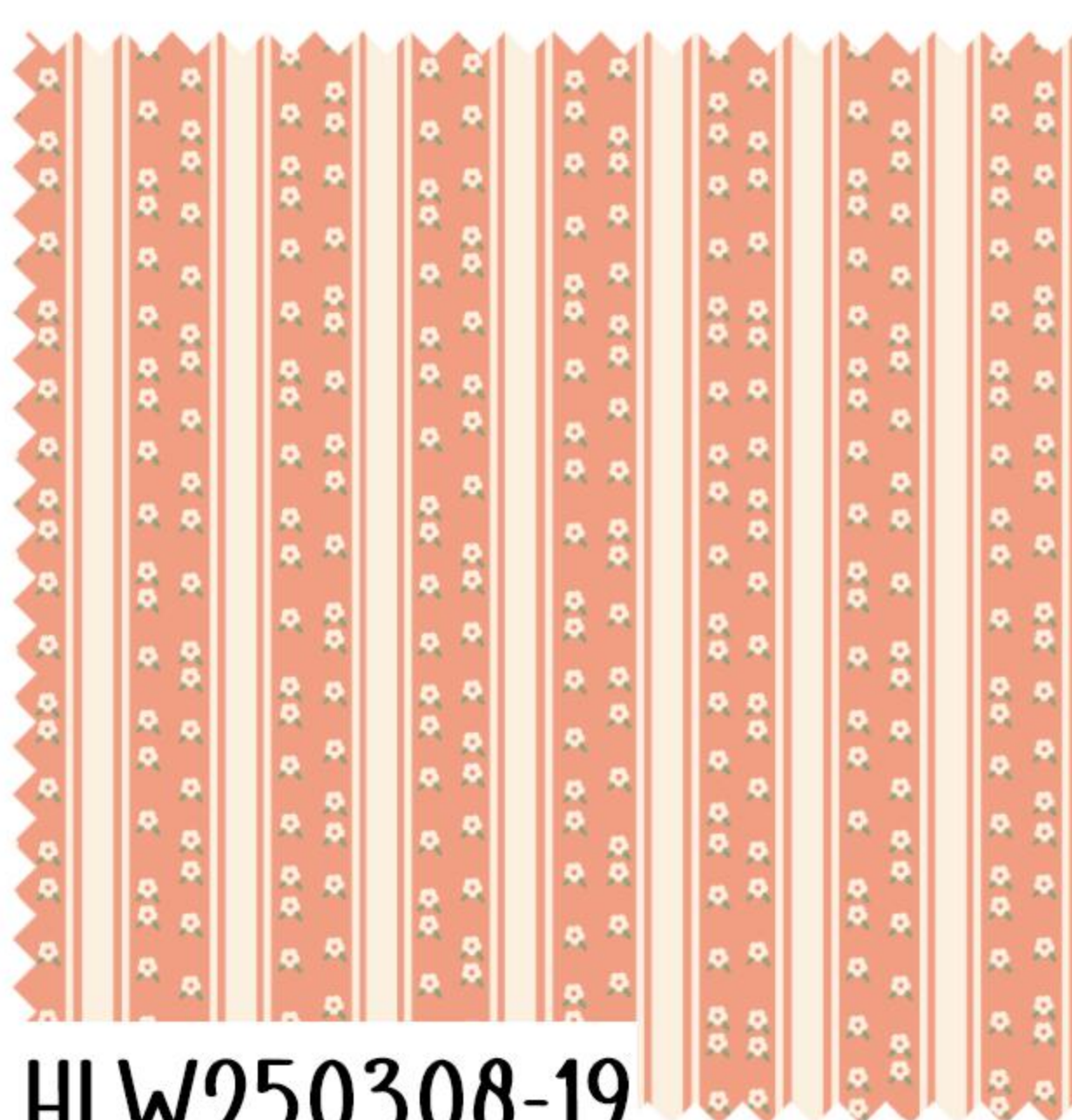
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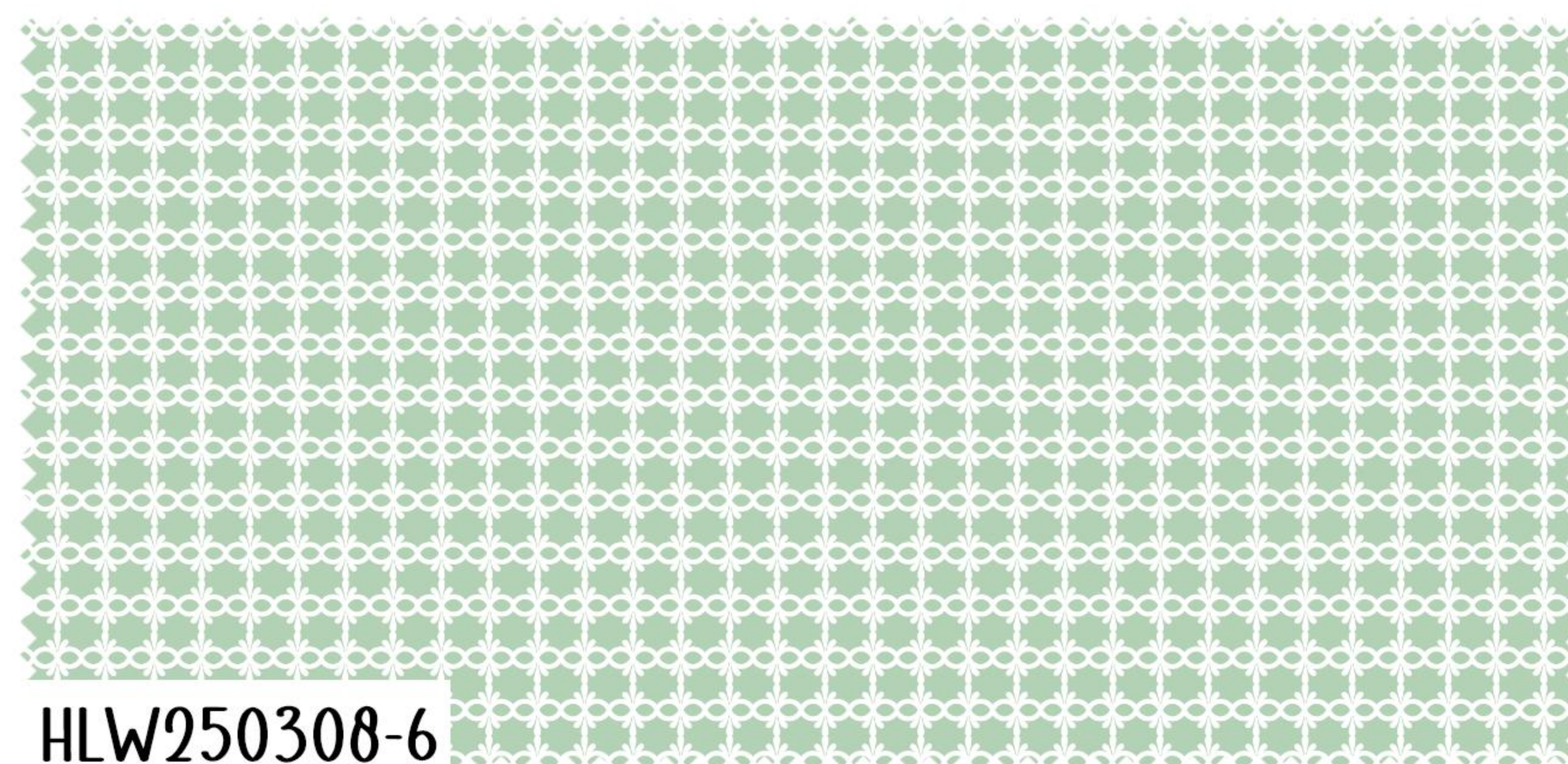
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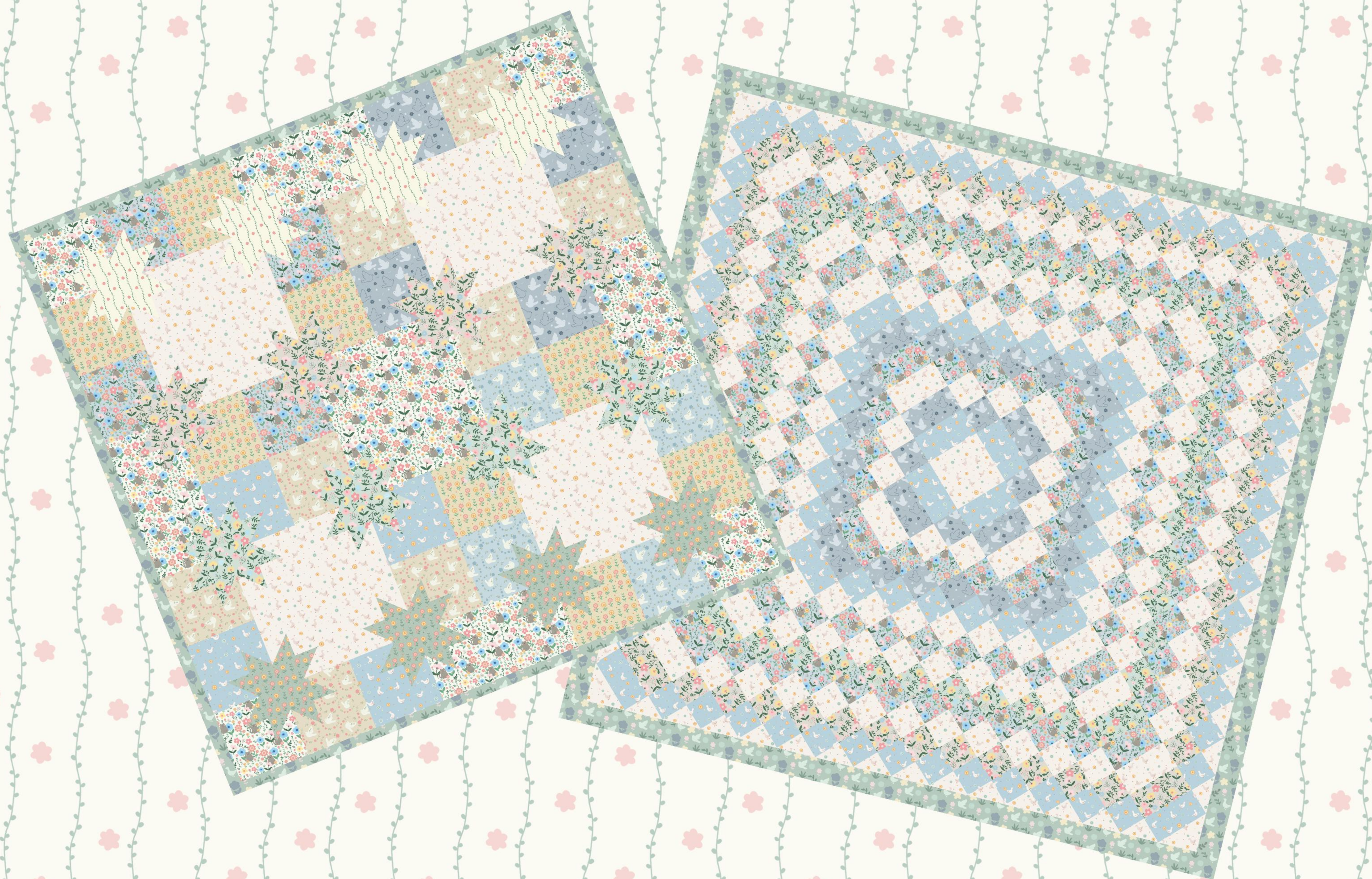


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WHISPERS AMONG THE FLOWERS

With “symbiosis in nature” as the core, through the interactions between three animals with distinct personalities, namely a cat, a duck, and a pigeon, and flowers, a harmonious picture full of vitality is constructed. The lazy cat symbolizes leisure and comfort, the waddling duck brings a sense of childlike innocence, and the flying pigeon conveys freedom. These three elements are intertwined with the flowers, metaphorically representing the poetic coexistence of different forms of life in nature.



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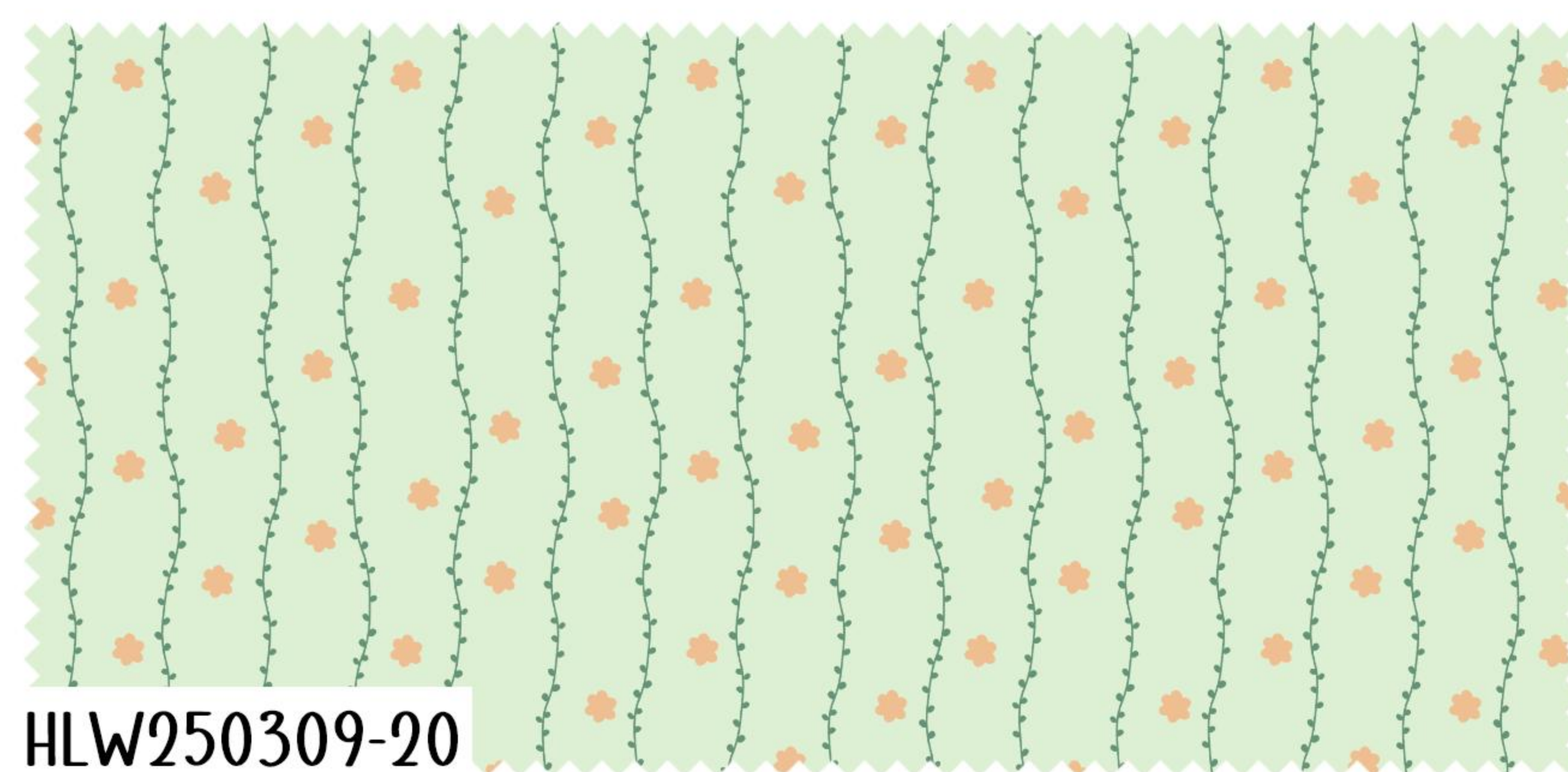
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SOME OF THE WILDMANNESS



This design is inspired by the rugged charm of the Western cowboy aesthetic, featuring brown as the dominant color. Brown is deeply tied to the essence of the cowboy lifestyle, symbolizing vast deserts, arid landscapes, and resilient leather. It conveys a sense of steadiness and determination—steadiness reflecting the cowboys' composure in the face of harsh conditions, and determination representing their unyielding spirit.

To balance the depth of brown, accents of off-white, soft yellow, and deep chestnut are introduced, adding a touch of lightness and alleviating the heaviness of the earthy tones. Signature Western elements such as horseshoes, playing cards, cowboy boots, and hats are seamlessly integrated, capturing the distinct allure of the Western style.



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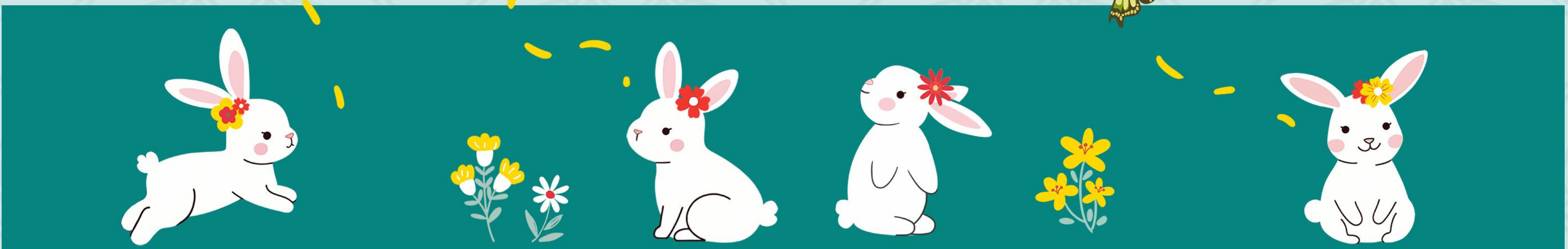
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Butterfly Dance among Flowers



- Rabbit Leaping Chinese Patterns



The design is based on traditional oriental patterns, combining "colorful flowers", "rabbit", 'butterfly' and "classical patterns" elements. "classical motifs. The picture is elegantly outlined with entwined branches and cloud and thunder patterns, while peonies, peonies and peonies blossom in a cluster, symbolizing the vitality of life. The anthropomorphic rabbit hides in the flowers or jumps in the interstices of the pattern, giving it a childlike charm; the butterfly is embellished with gradient colors, and its wing pattern echoes the auspicious motifs, adding a sense of dynamic beauty. In terms of color, traditional tones such as vermilion and



indigo collide with ink and grey, balancing modern vitality with ancient simplicity. Through the symbiosis of natural creatures and traditional patterns, it conveys the aesthetic concept of harmony and communion, which is applicable to the design of decorative arts and cultural derivatives.





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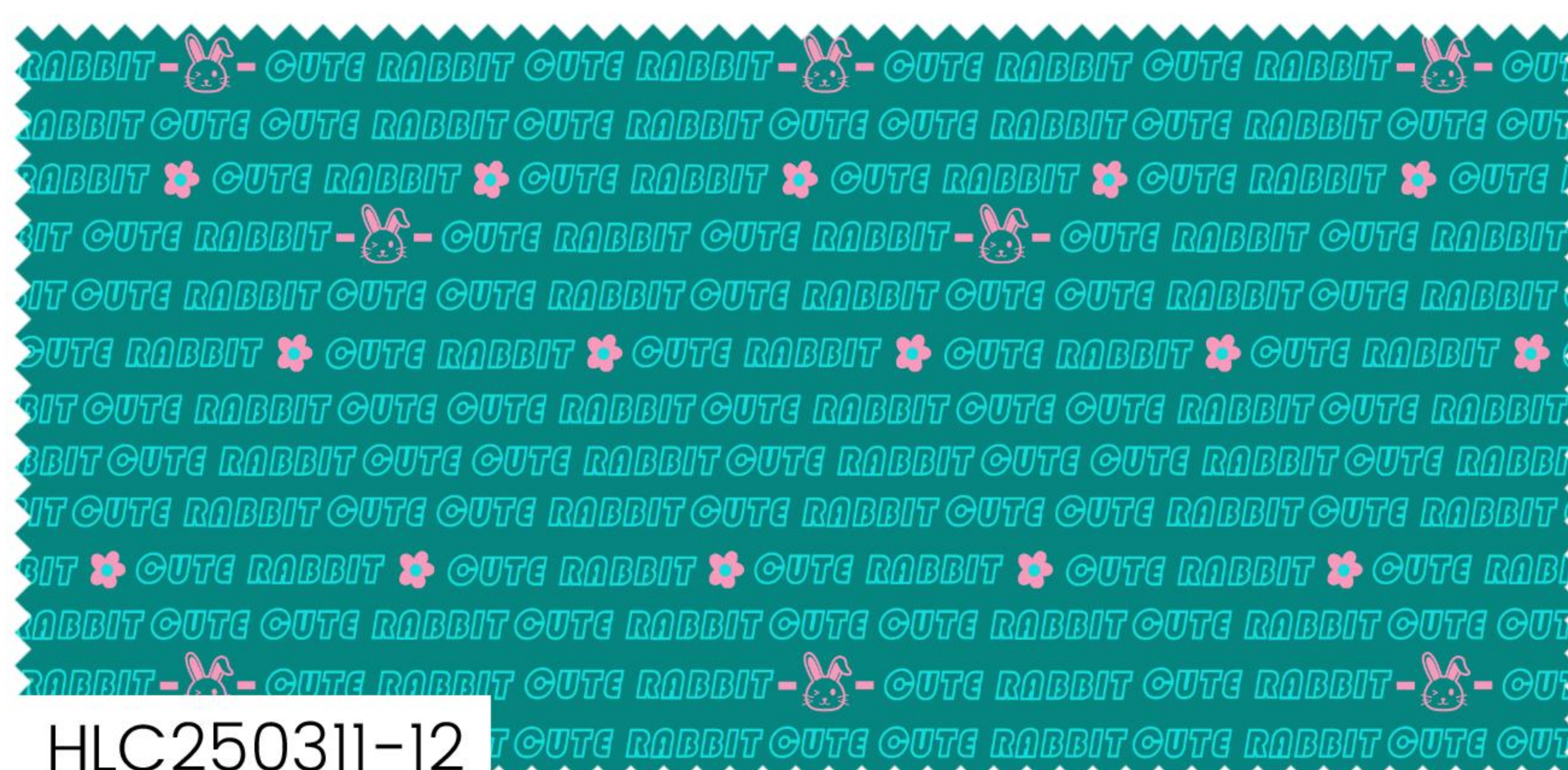
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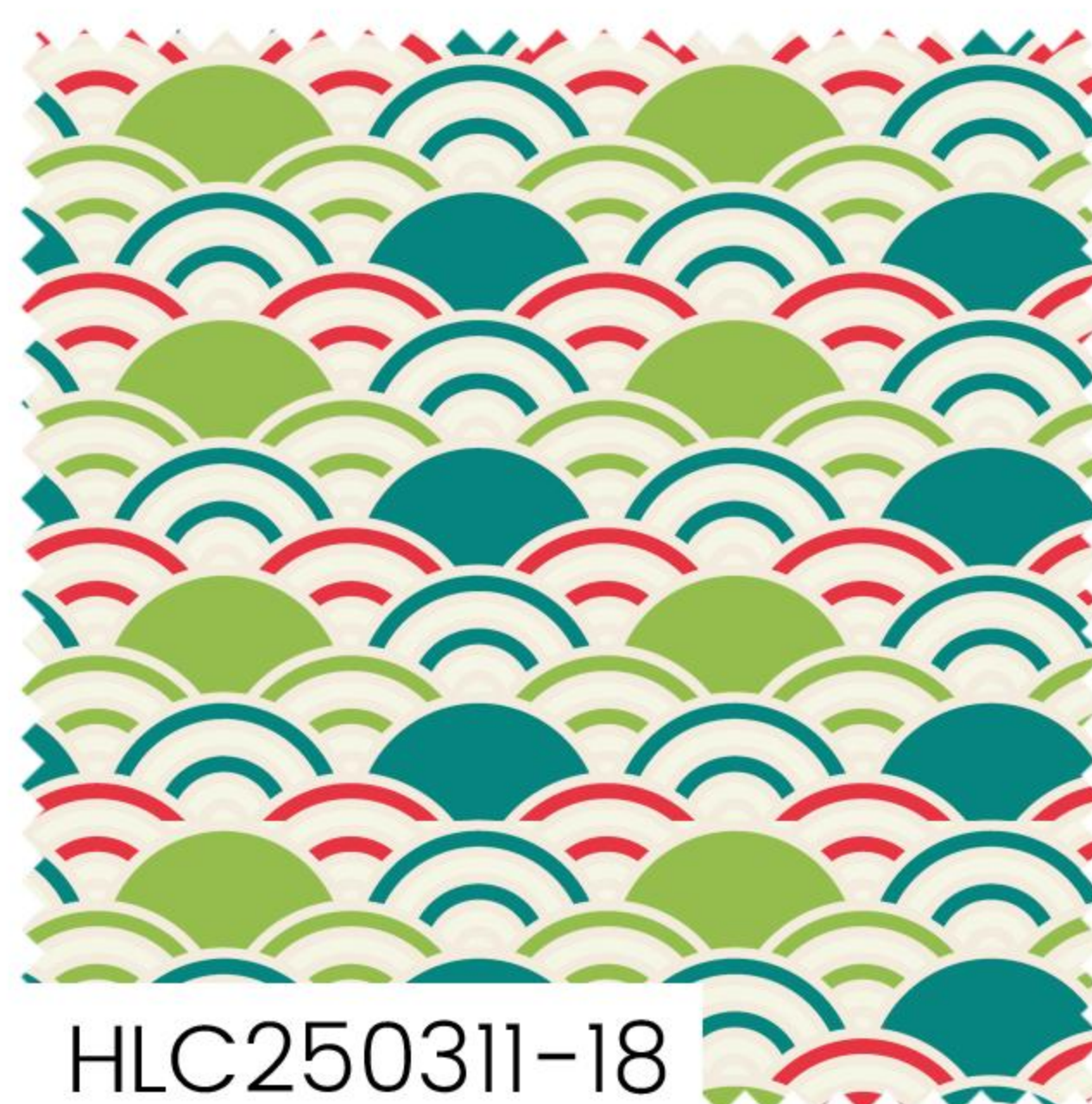
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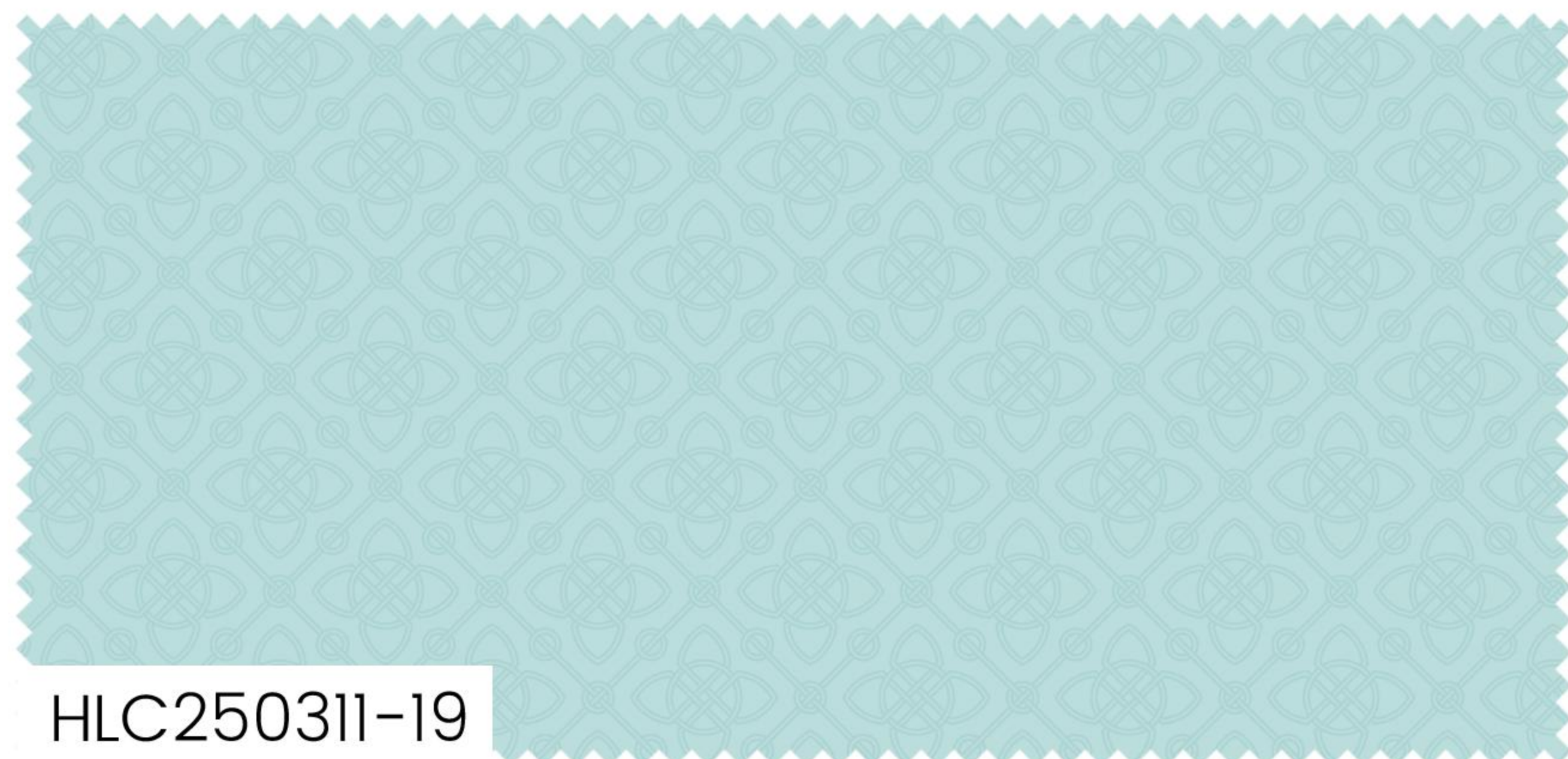
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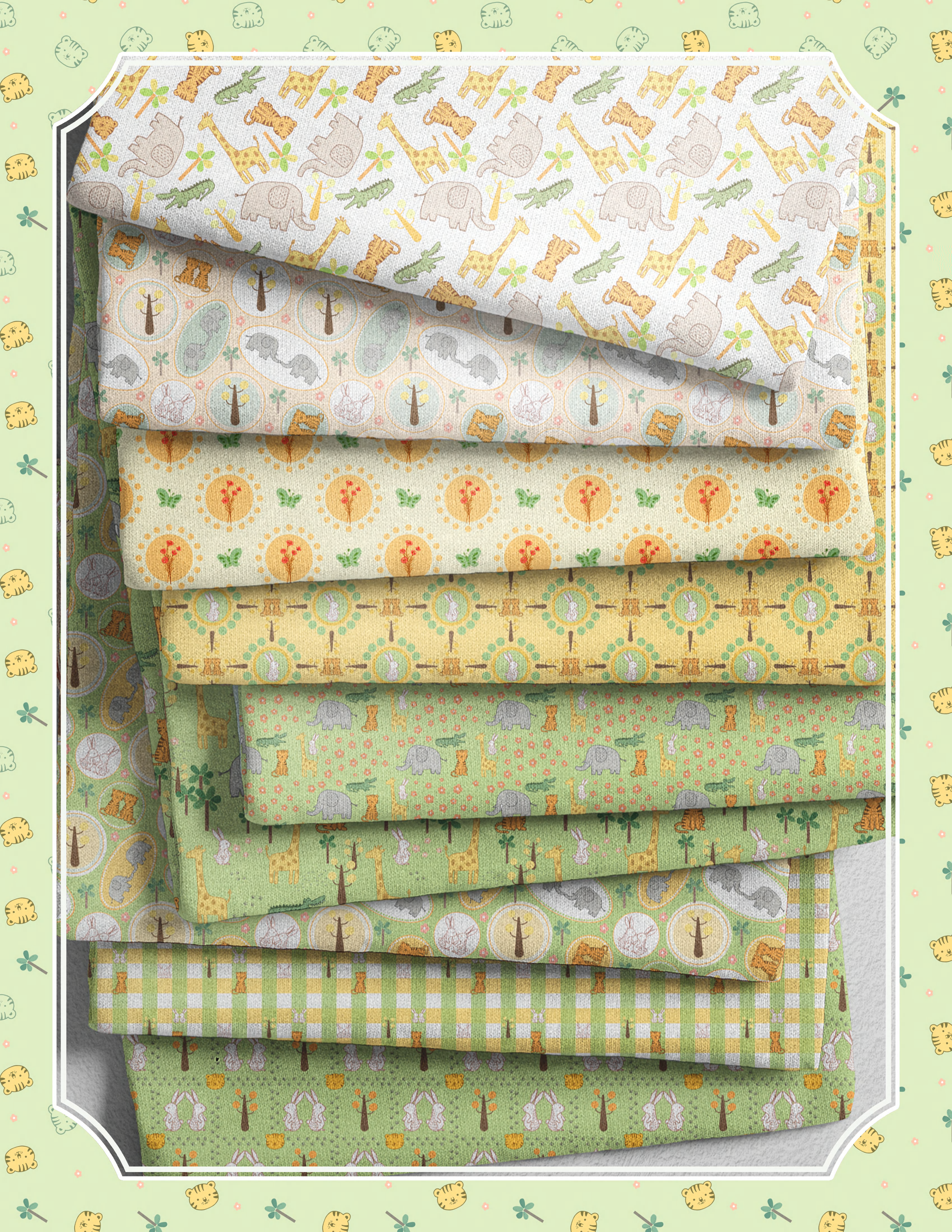
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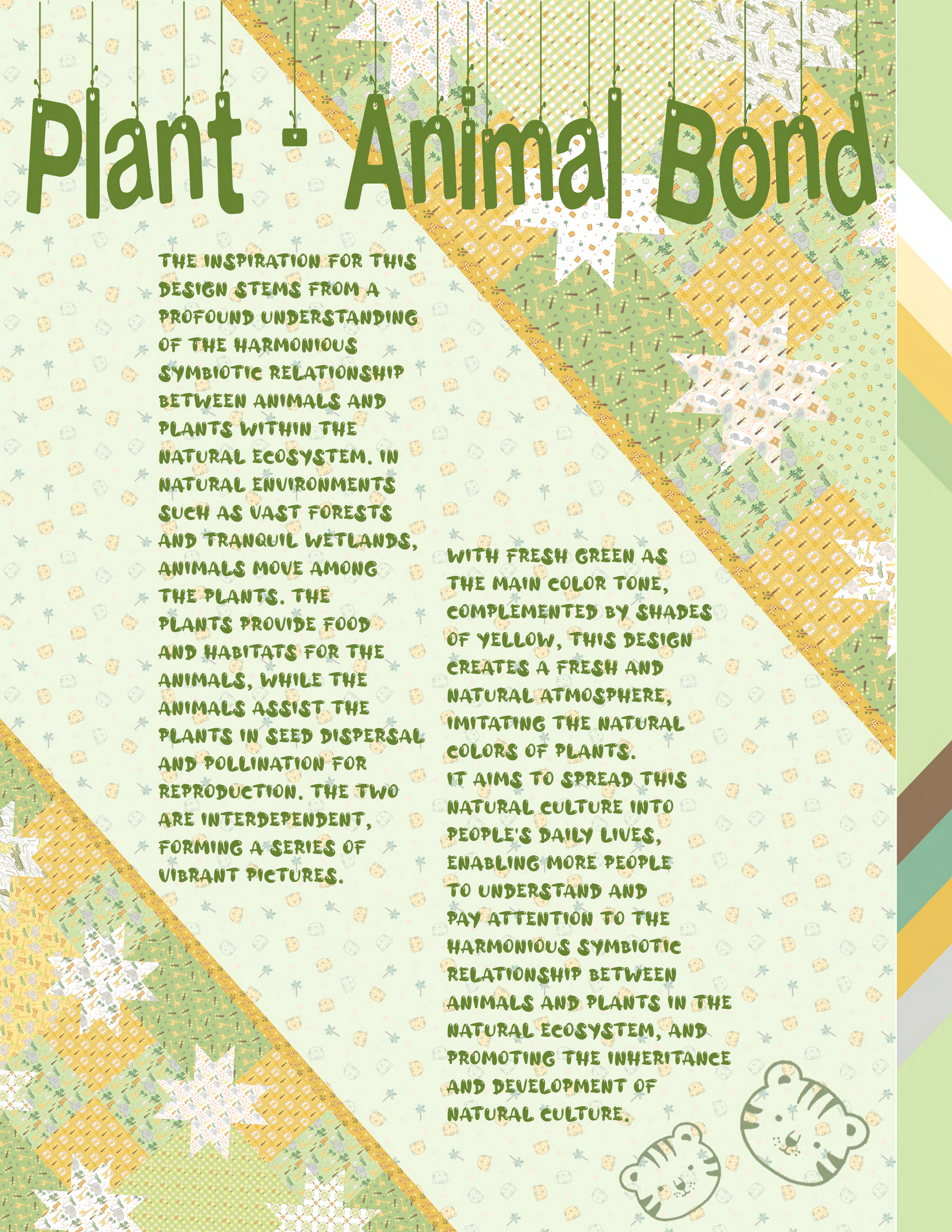


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Plant - Animal Bond

THE INSPIRATION FOR THIS DESIGN STEMS FROM A PROFOUND UNDERSTANDING OF THE HARMONIOUS SYMBIOTIC RELATIONSHIP BETWEEN ANIMALS AND PLANTS WITHIN THE NATURAL ECOSYSTEM. IN NATURAL ENVIRONMENTS SUCH AS VAST FORESTS AND TRANQUIL WETLANDS, ANIMALS MOVE AMONG THE PLANTS. THE PLANTS PROVIDE FOOD AND HABITATS FOR THE ANIMALS, WHILE THE ANIMALS ASSIST THE PLANTS IN SEED DISPERSAL AND POLLINATION FOR REPRODUCTION. THE TWO ARE INTERDEPENDENT, FORMING A SERIES OF VIBRANT PICTURES.

WITH FRESH GREEN AS THE MAIN COLOR TONE, COMPLEMENTED BY SHADES OF YELLOW, THIS DESIGN CREATES A FRESH AND NATURAL ATMOSPHERE, IMITATING THE NATURAL COLORS OF PLANTS. IT AIMS TO SPREAD THIS NATURAL CULTURE INTO PEOPLE'S DAILY LIVES, ENABLING MORE PEOPLE TO UNDERSTAND AND PAY ATTENTION TO THE HARMONIOUS SYMBIOTIC RELATIONSHIP BETWEEN ANIMALS AND PLANTS IN THE NATURAL ECOSYSTEM, AND PROMOTING THE INHERITANCE AND DEVELOPMENT OF NATURAL CULTURE.





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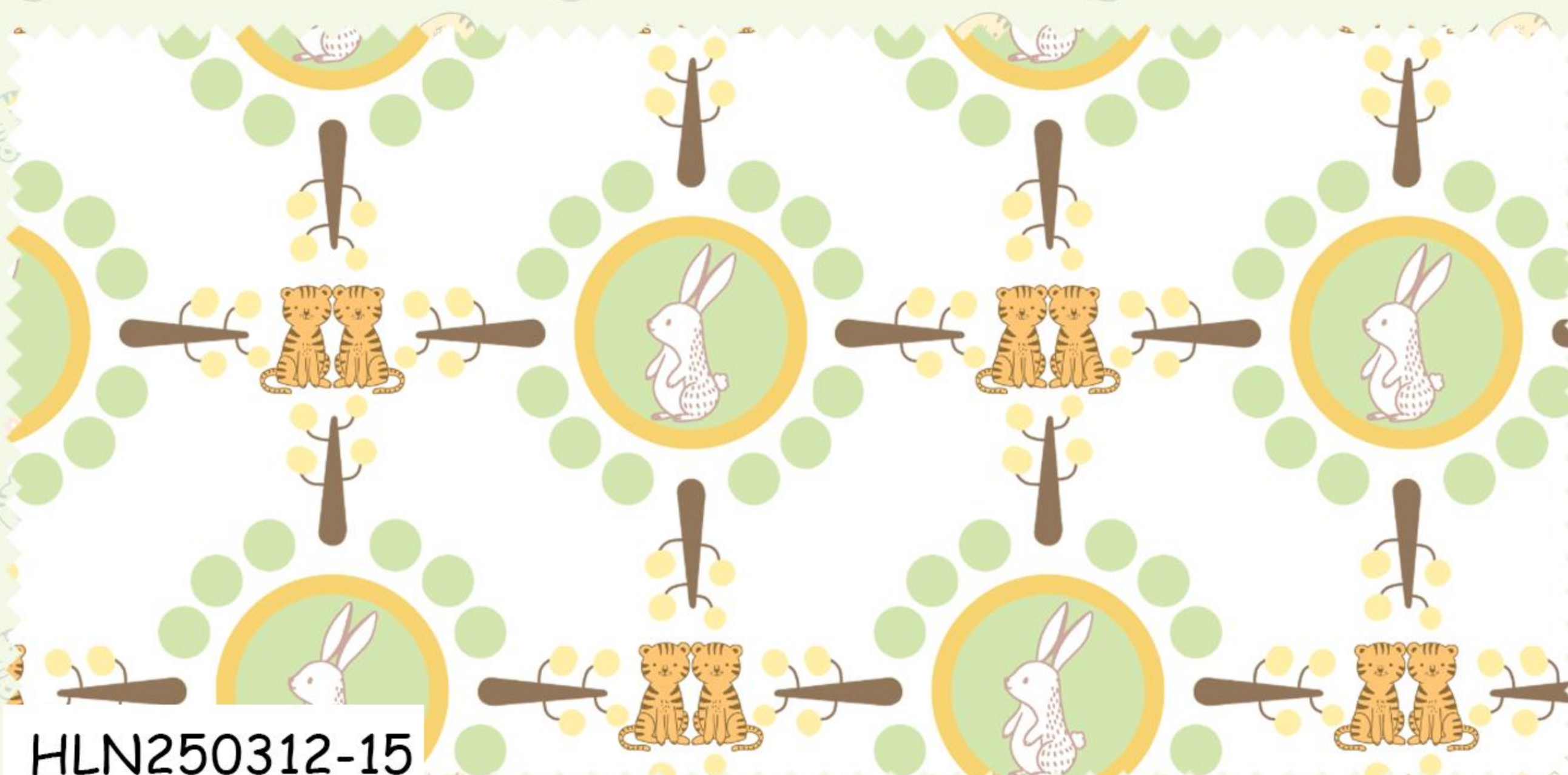
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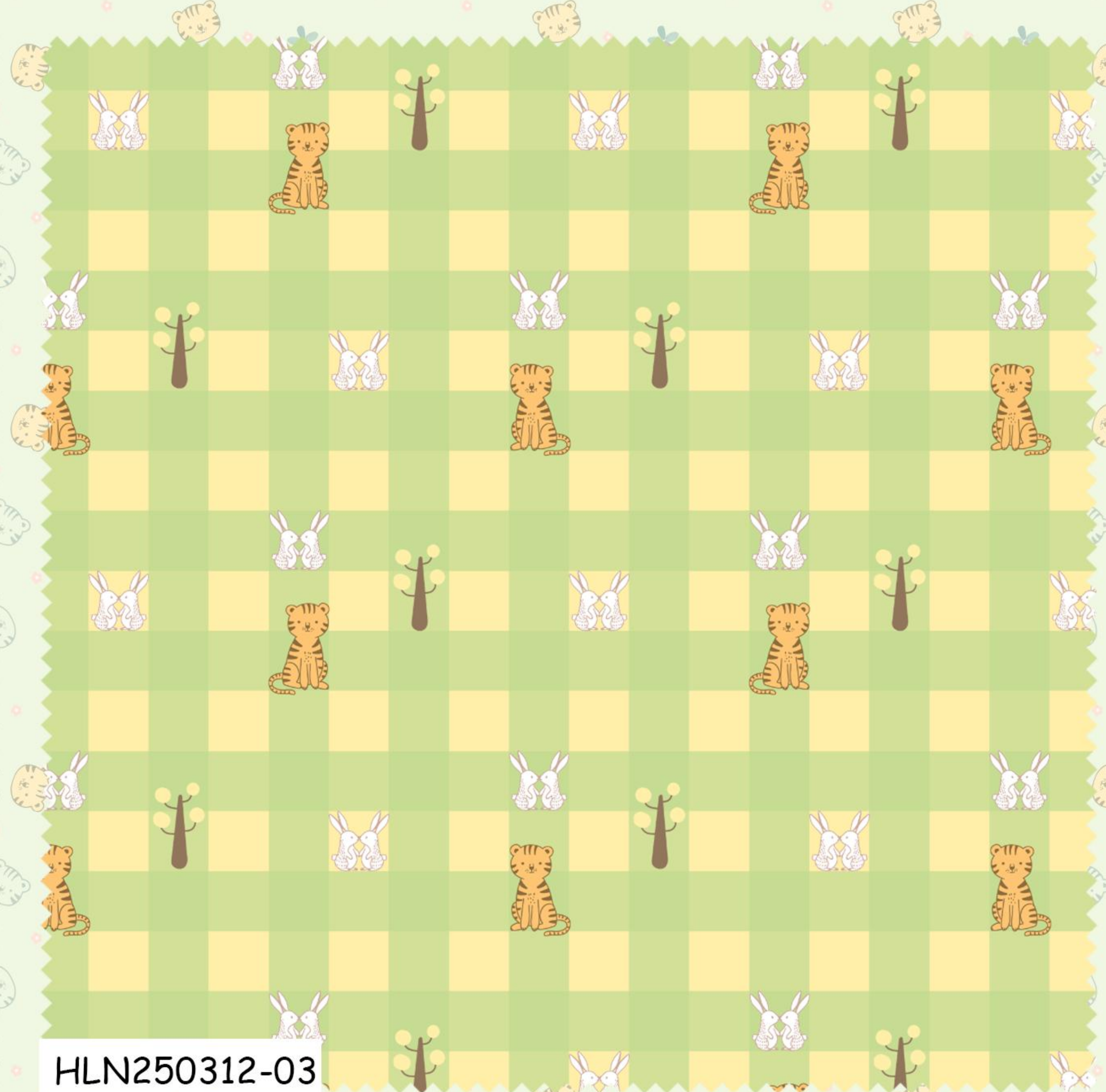


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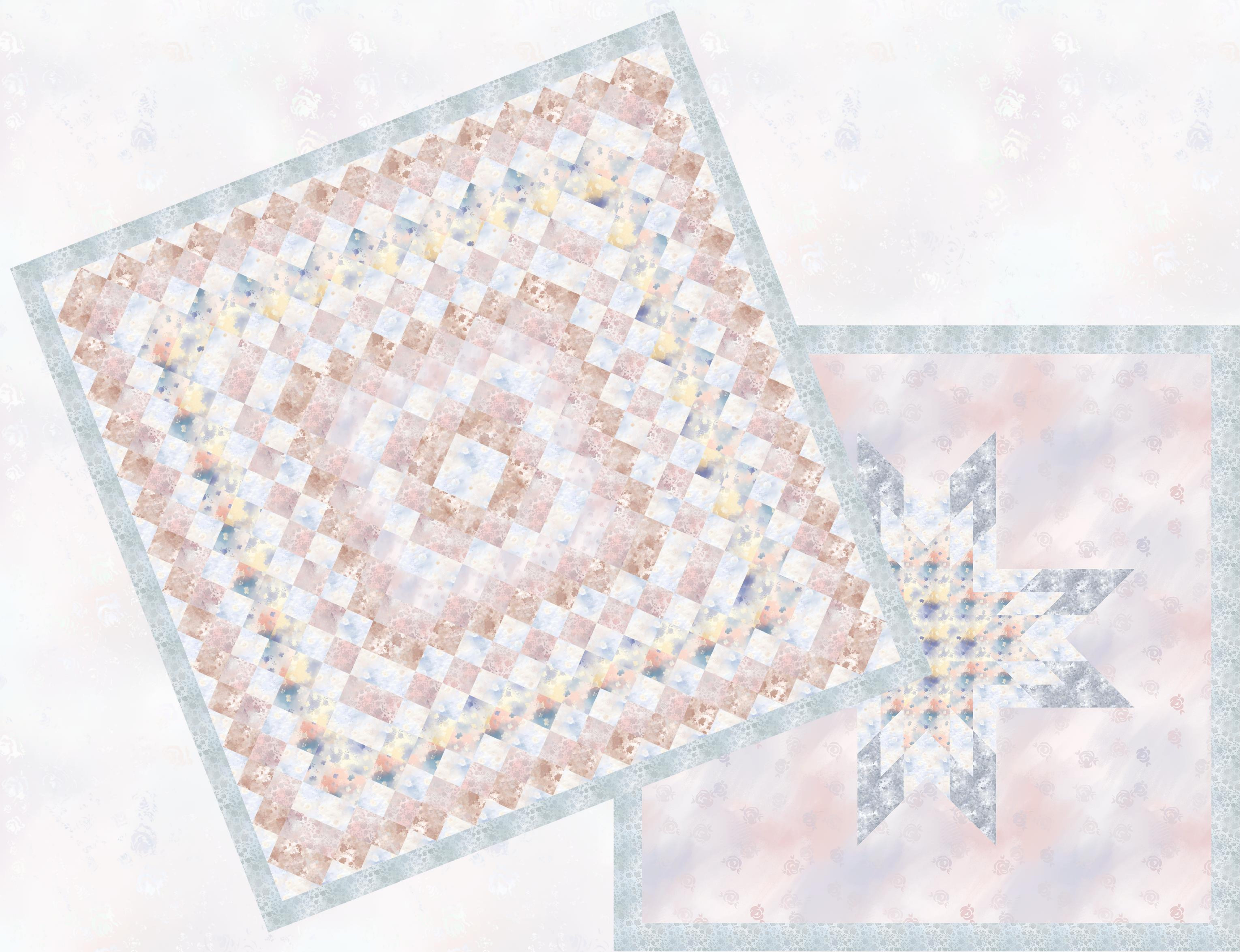




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BLOSSOM

WITH THE INK WASH GRADIENT TECHNIQUE AS THE CORE, COMBINED WITH THE BLUE-PINK GRADIENT COLOR TONE, IT CREATES A HAZY AND SOFT VISUAL ATMOSPHERE. THE FLOWER ELEMENTS ARE INTEGRATED INTO THE GRADIENT BACKGROUND IN AN ABSTRACT OR SEMI-FREEHAND STYLE, CONVEYING A ROMANTIC AND DREAMY ARTISTIC CONCEPTION.



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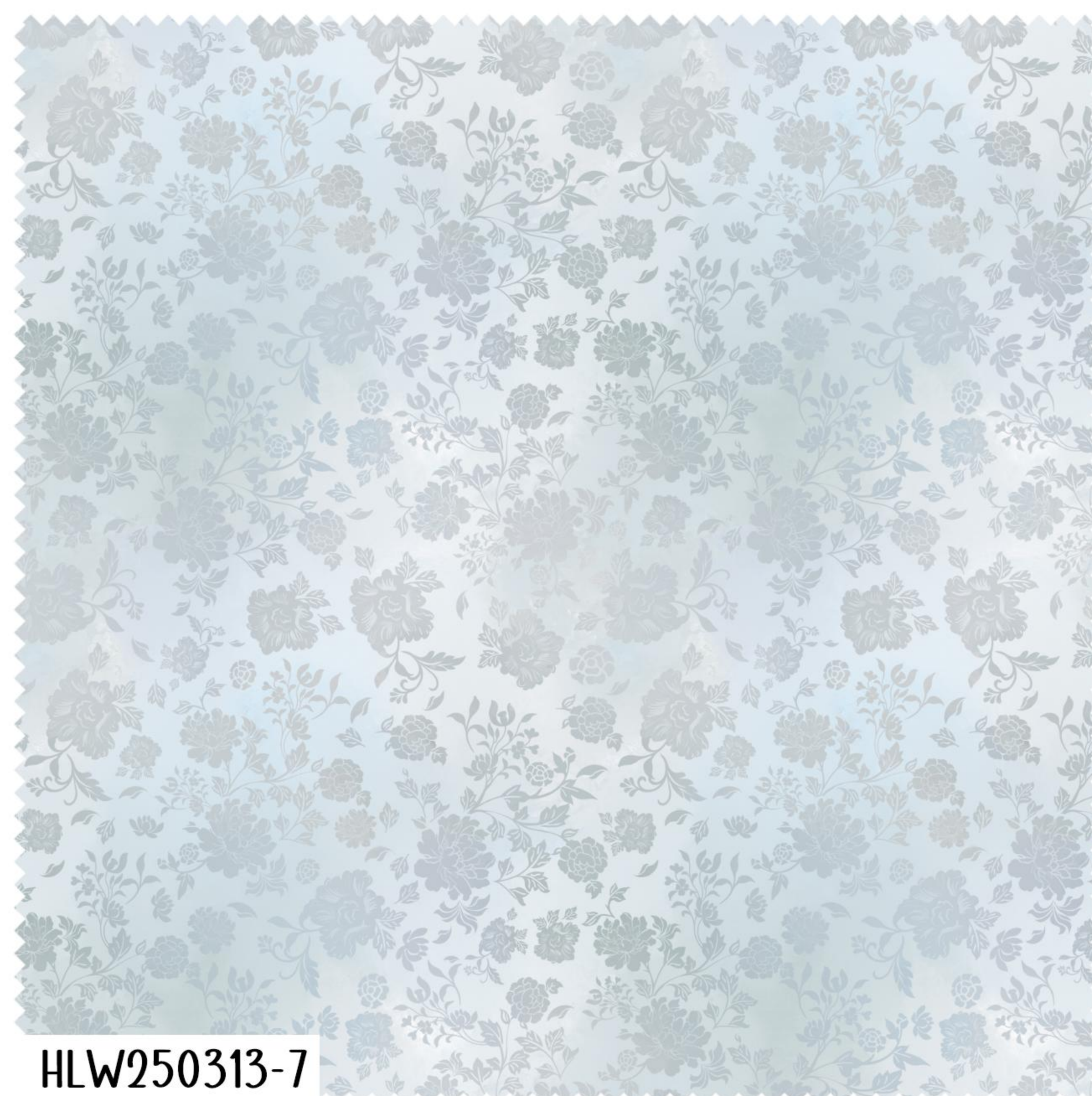
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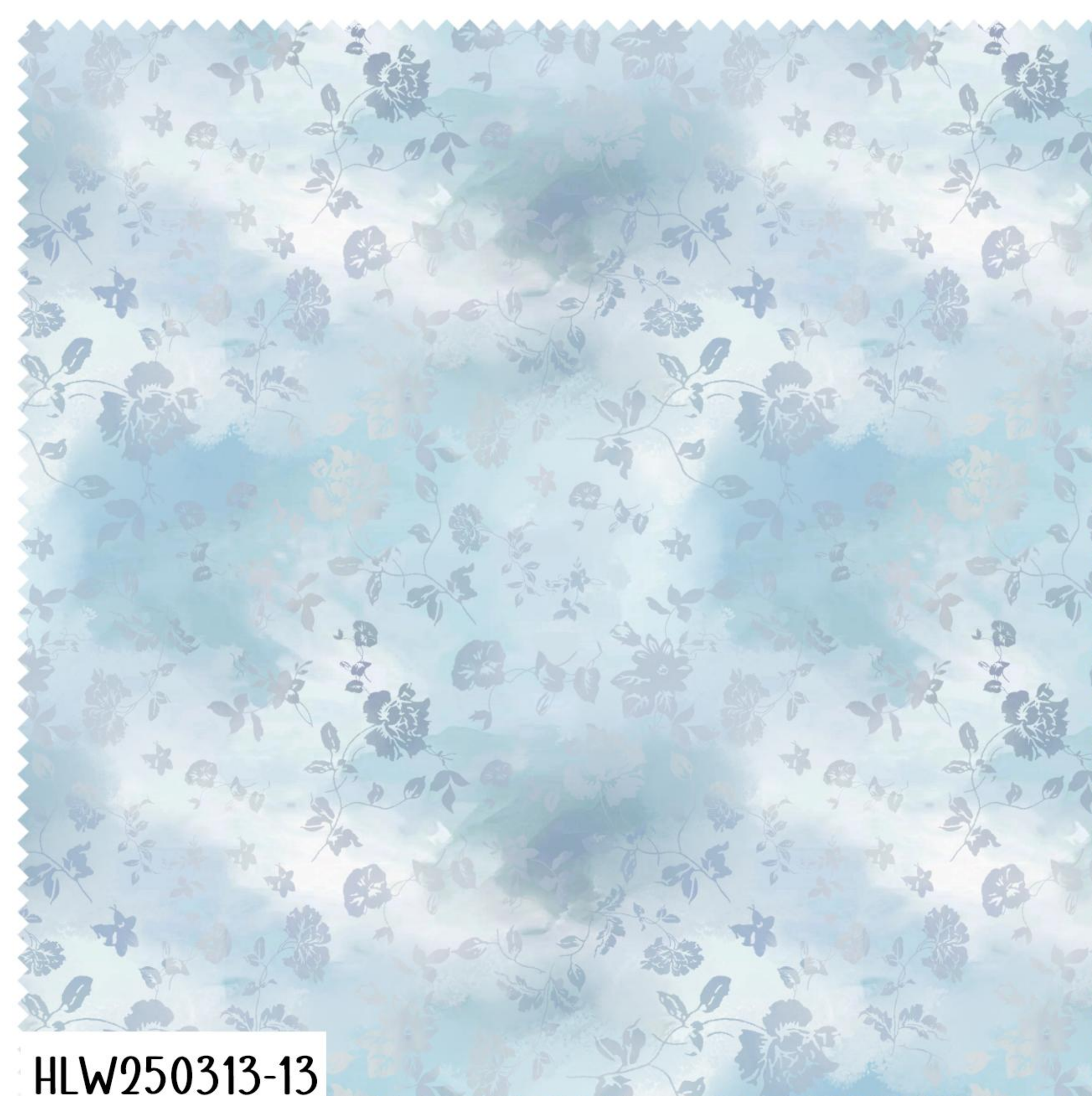
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FLOWERS IN THE LIGHT AND SHADOW

This design is inspired by the ever-changing interplay of light and shadow among plants in nature. The light penetrates the leaves and petals of the plants, creating a hazy and gradient effect that is as dreamy as an illusion. It endows the flower shapes of the plants with a vivid and vibrant visual presentation. The main flower shapes include ten kinds of flowers such as the common tulips, roses, lilies, jasmine flowers, lotus flowers, daffodils, etc. The color scheme is mainly based on the earthy tones of autumn and winter, and different styles are presented through the smudging treatment.



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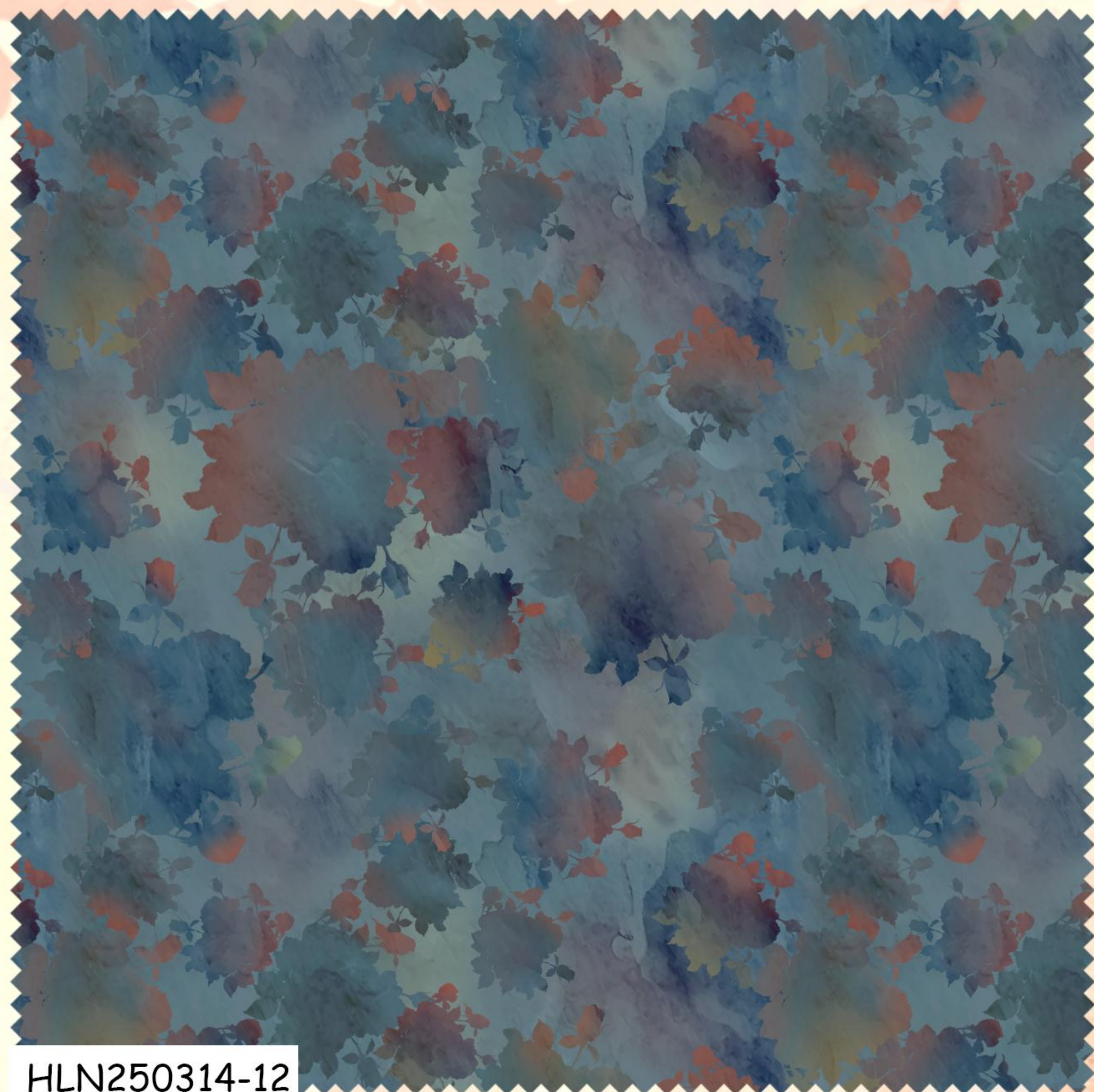
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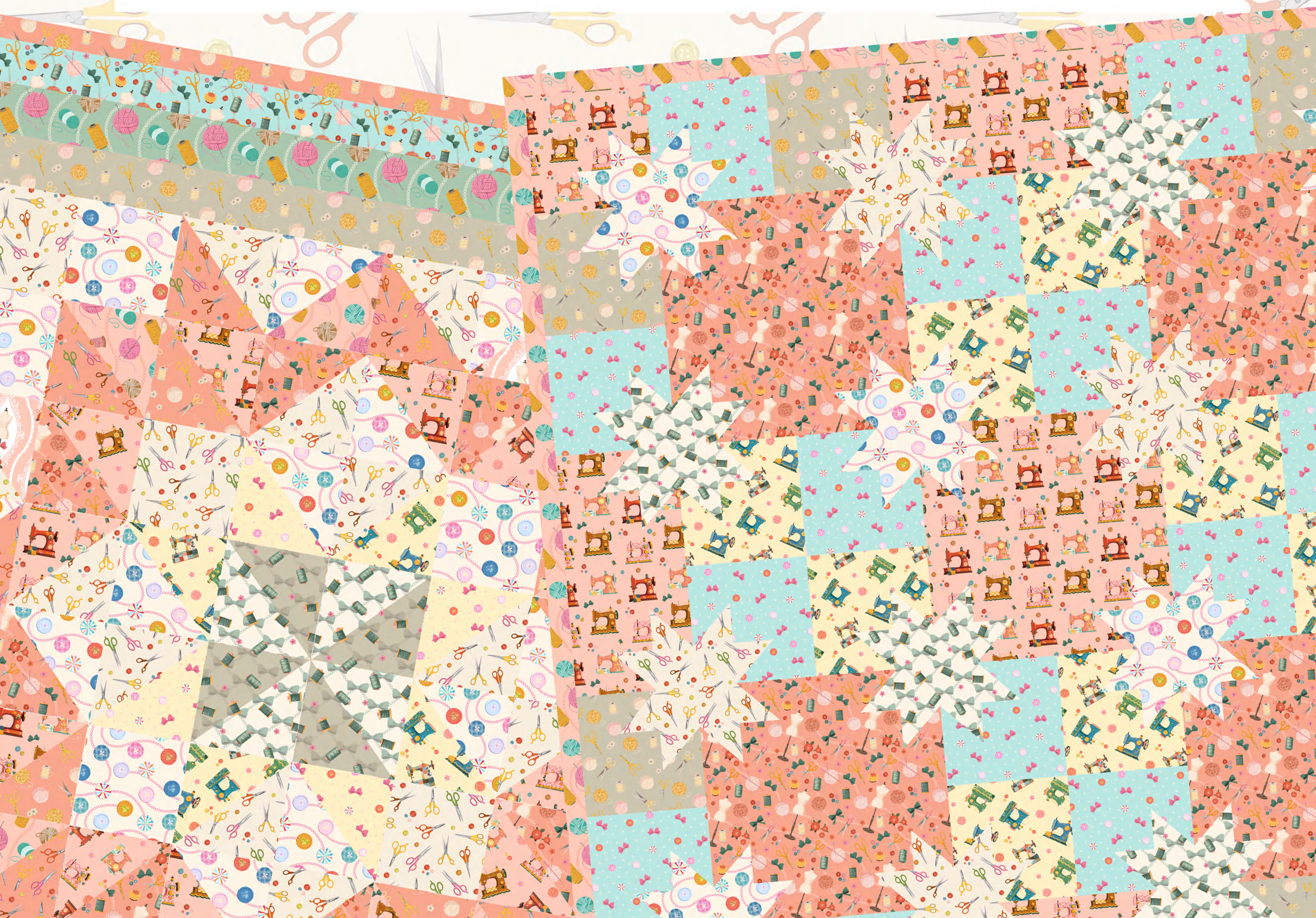


DANCE OF THE NEEDLE AND THREAD

This design is dedicated to crafting unique textile patterns, centered around elements closely associated with the art of sewing and craftsmanship. Featuring sewing machines, yarn balls, and buttons, the design highlights the charm and creativity of textile artistry, blending industrial aesthetics with the warmth of handmade crafts.

For the element design, the classic silhouette of the sewing machine is carefully stylized, simplifying its intricate mechanical structure while preserving its most recognizable features to enhance artistic appeal. Various yarn ball designs are included—some depicted as full and rounded, conveying a sense of richness and completeness, while others feature strands being pulled, adding a dynamic and playful touch to the composition.

The overall color palette leans toward soft and muted tones, such as beige, pale yellow, and light blue, creating a sense of calm and balance that evokes warmth and comfort in the viewer.





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