

BOOK

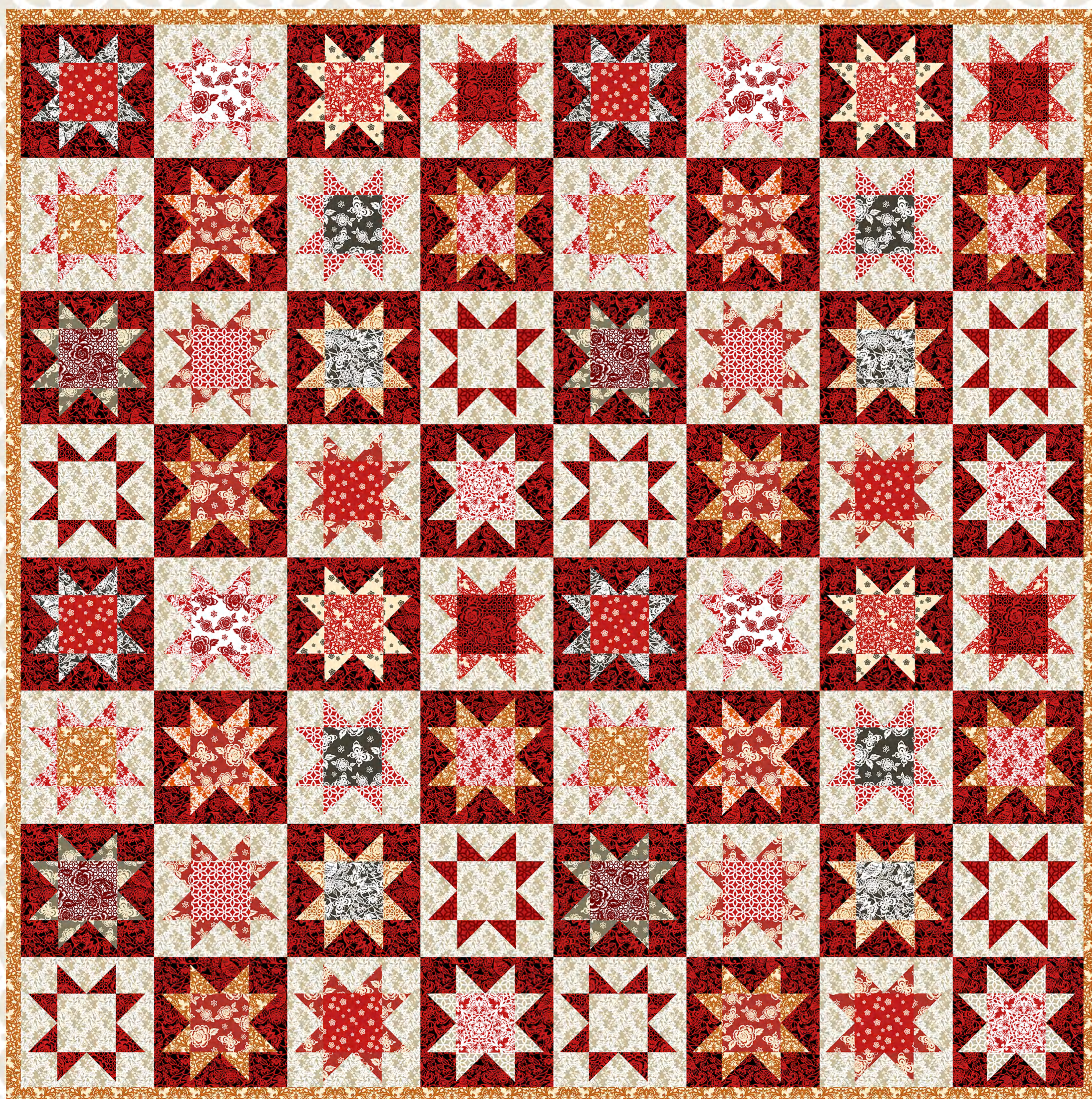
Pattern

FEBRUARY 2025 VERSION

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LET'S START CUTTING PAPER

This floral pattern design is inspired by traditional Chinese paper-cutting art. With a long history, paper-cutting is renowned for its intricate hollowed-out techniques and diverse patterns, embodying the simplicity and wisdom of folk art.

The primary color of the design is red, a hue of special significance in Chinese culture, symbolizing celebration, warmth, and happiness. In paper-cutting art, red is also one of the most frequently used colors, effectively showcasing the charm and artistic appeal of the craft.

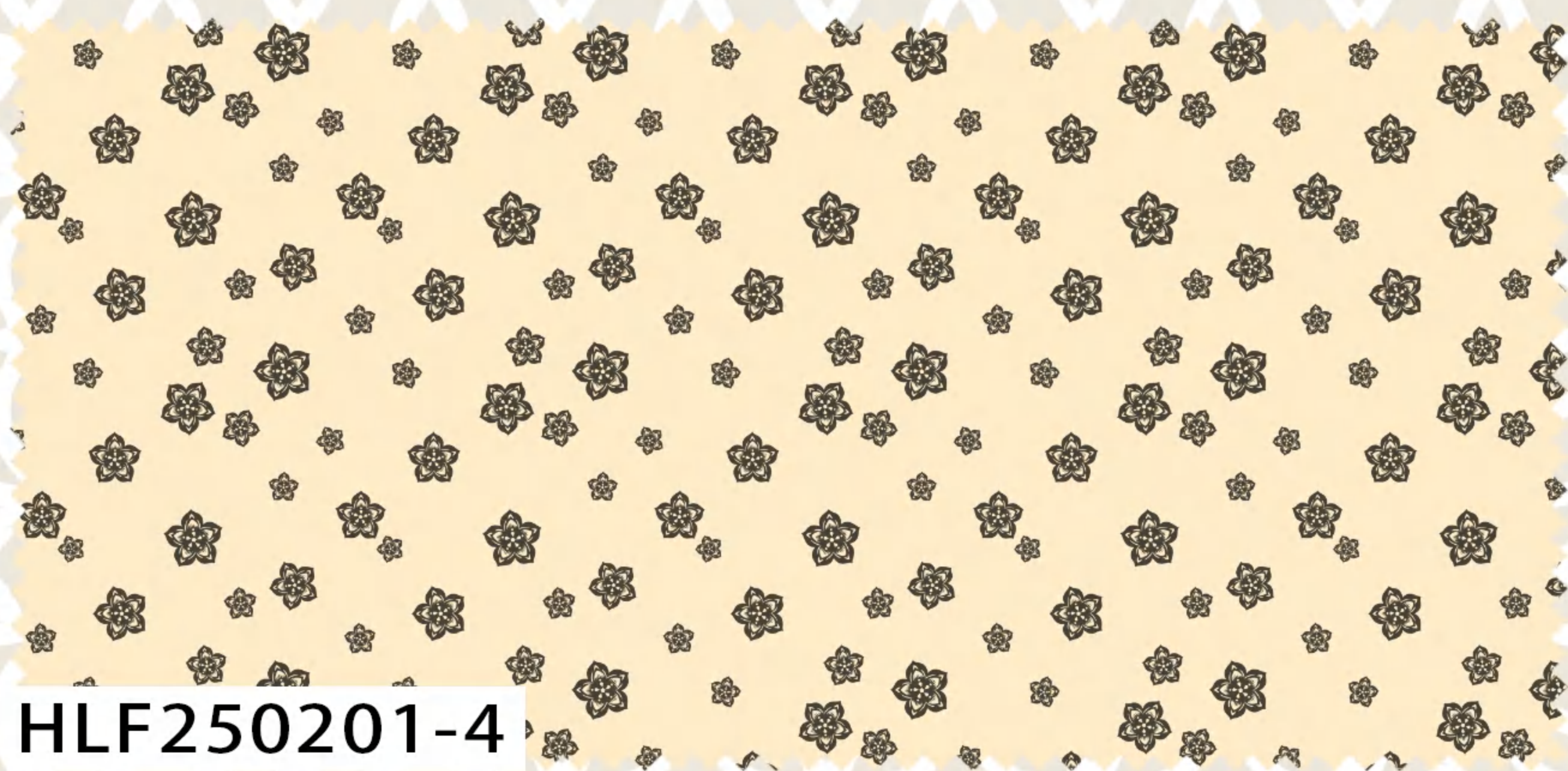
In terms of elements, the design integrates traditional floral and avian motifs with auspicious symbols such as bats and butterflies. The shapes draw inspiration from common paper-cutting patterns, including serrated and crescent motifs. The serrated edges enhance the design 's depth and dimensionality, adding a delicate layering effect to the composition.



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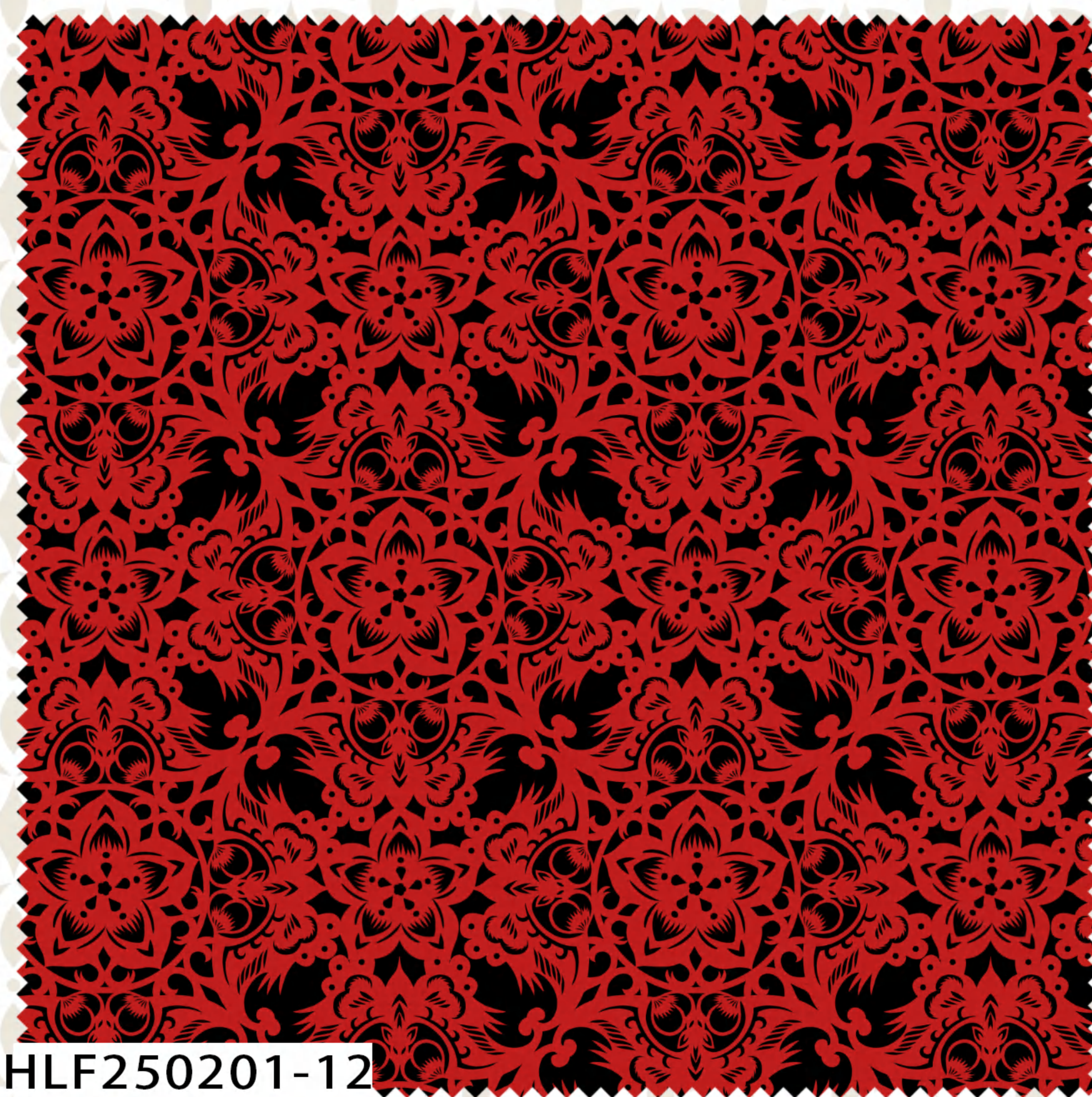
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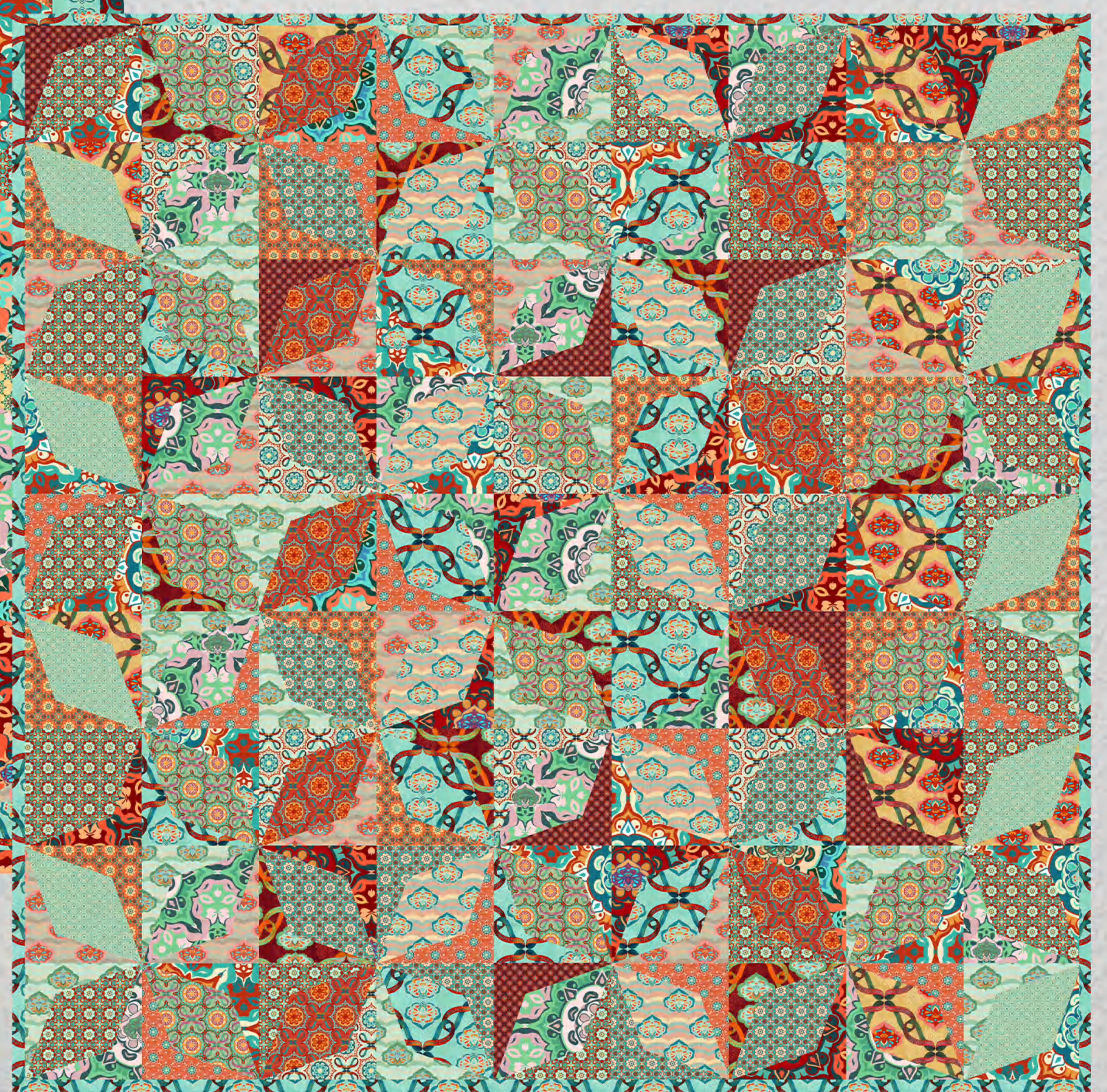


THE BEAUTY SPANNING THOUSANDS OF YEARS

The design inspiration is derived from the Mogao Grottoes in Dunhuang, a precious artistic treasure. The Dunhuang murals, spanning thousands of years, carry rich historical and cultural connotations, with their unique artistic styles and diverse element symbols.

We have selected rich and representative Dunhuang colors. These colors are full of a sense of historical weight and mystery, which can instantly catch people's eyes and become the visual focus of the clothing. The shapes of the flying Apsaras' ribbons are depicted with smooth lines. Geometric elements such as rhombus patterns and pearl chain patterns are extracted from the Dunhuang murals. Through the arrangement and combination with changes in size and density, rhythmic patterns are formed.

By integrating Dunhuang elements into the pattern design, people can feel the charm of Dunhuang culture and inherit and carry forward the excellent traditional culture of the Chinese nation.

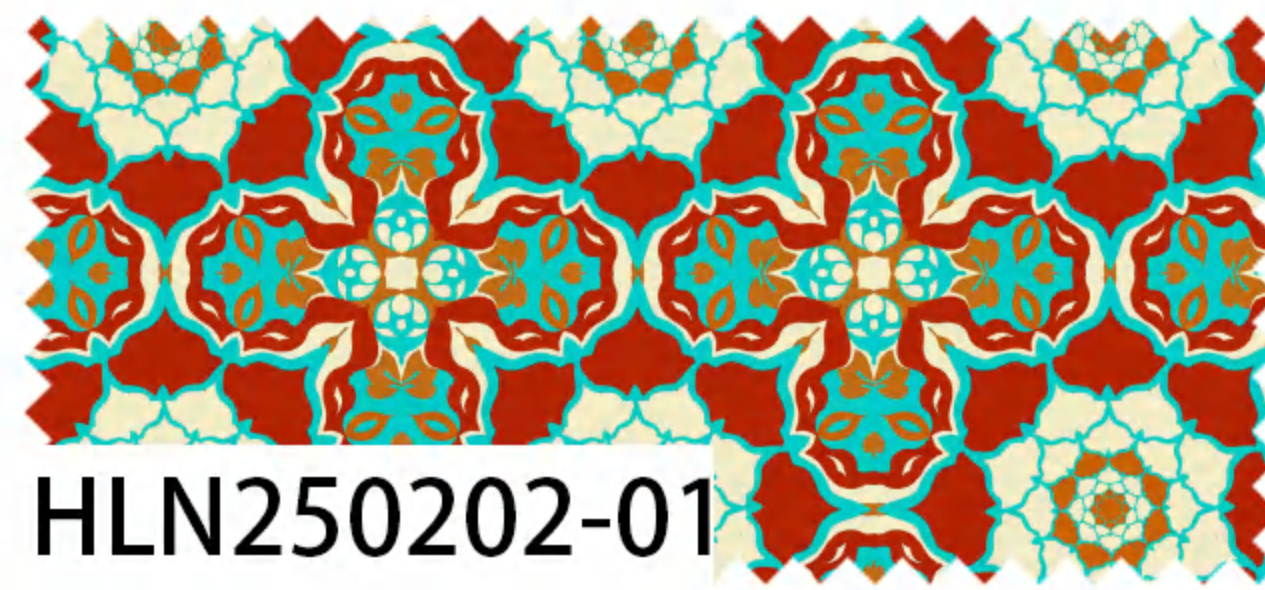




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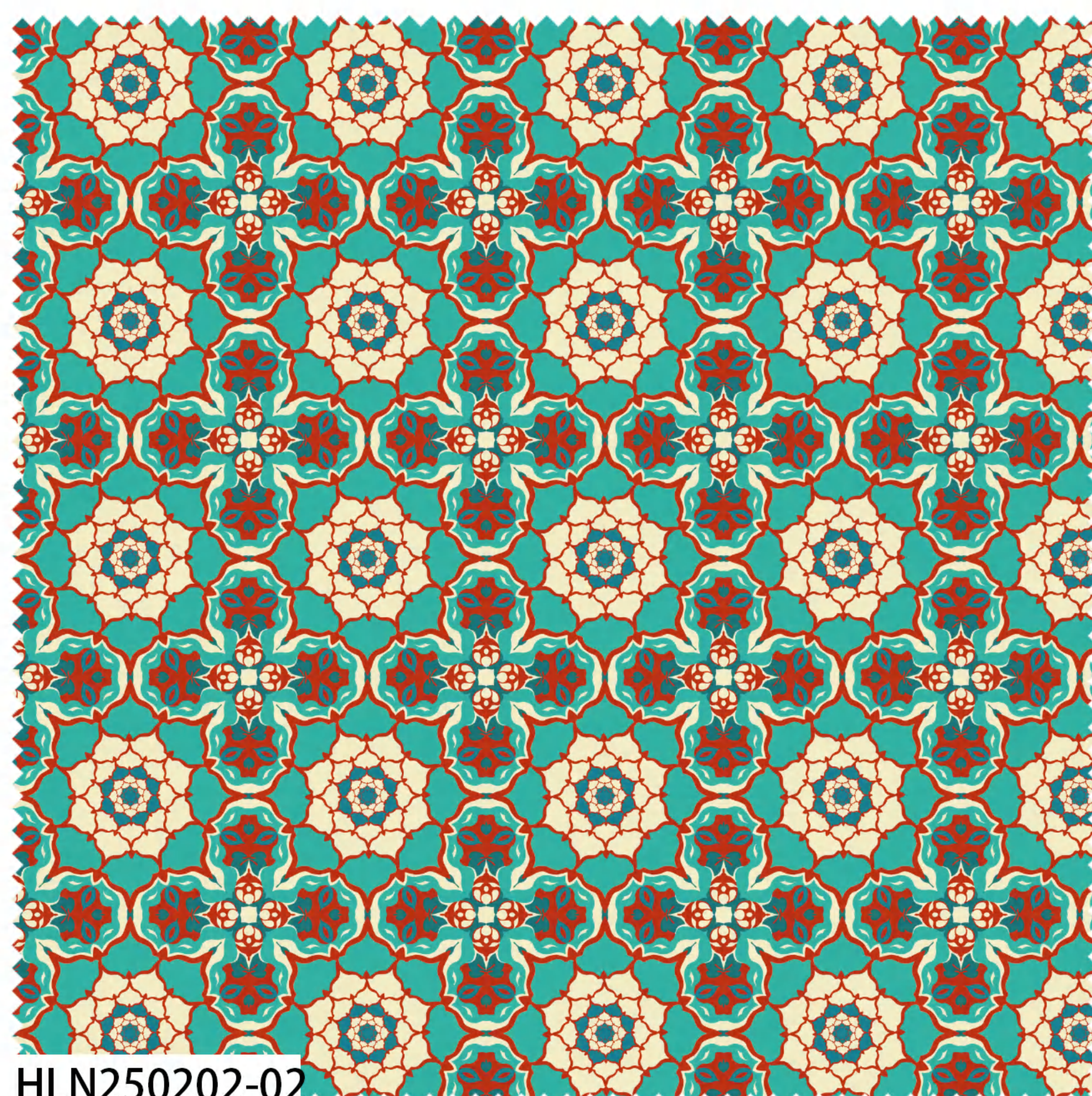
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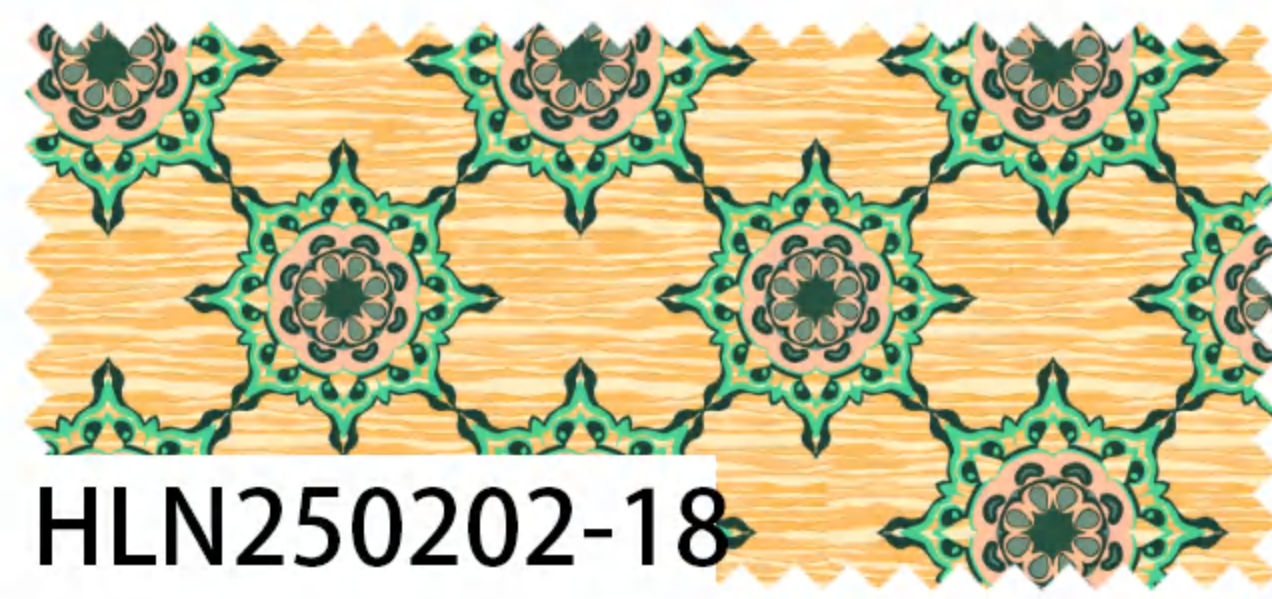
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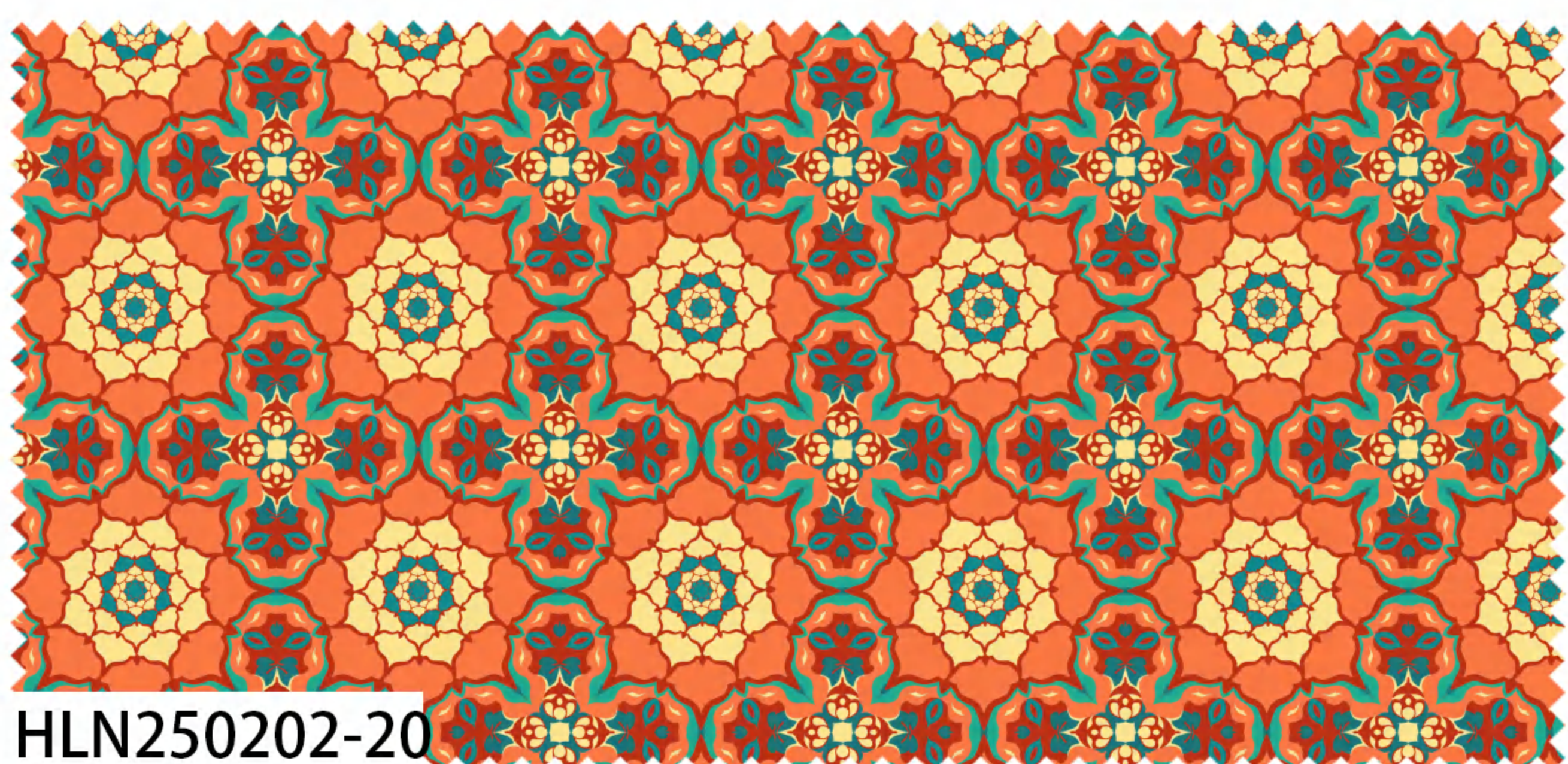
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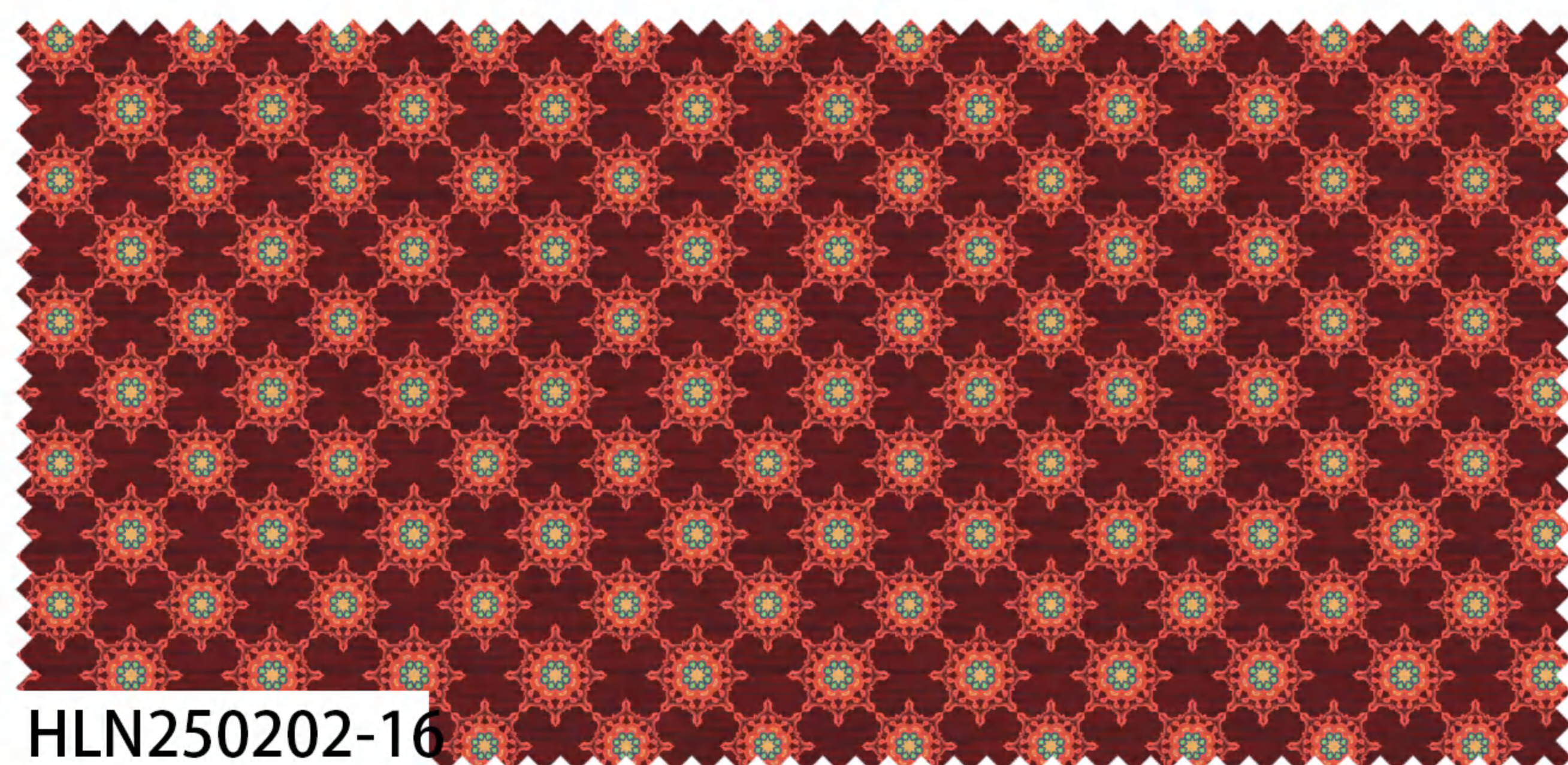
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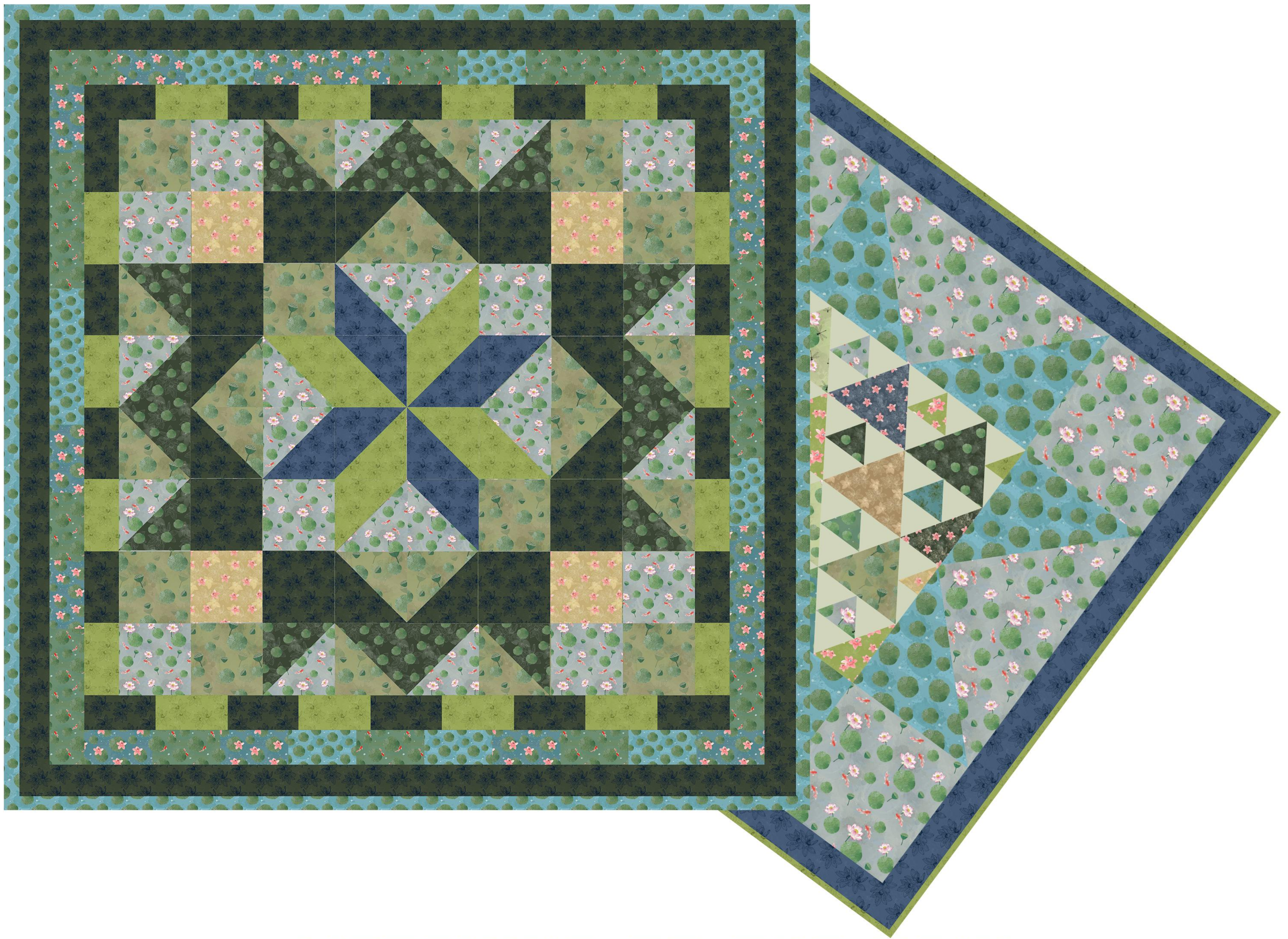


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LISTENING TO THE RAIN

INSPIRED BY LOTUS LEAVES AND LOTUS FLOWERS, IT SHOWCASES THEIR NATURAL BEAUTY AND CULTURAL CONNOTATIONS, AND CONVEYS THE SPIRIT OF TRANQUILITY, ELEGANCE AND PERSEVERANCE. THROUGH DIVERSE DESIGN TECHNIQUES, THE BEAUTY AND CULTURAL CONNOTATIONS OF LOTUS LEAVES AND LOTUS FLOWERS ARE INTEGRATED INTO DAILY LIFE, TRANSMITTING THE SPIRIT OF TRANQUILITY, ELEGANCE AND PERSEVERANCE, AND BRINGING PEOPLE VISUAL ENJOYMENT AND SPIRITUAL COMFORT.



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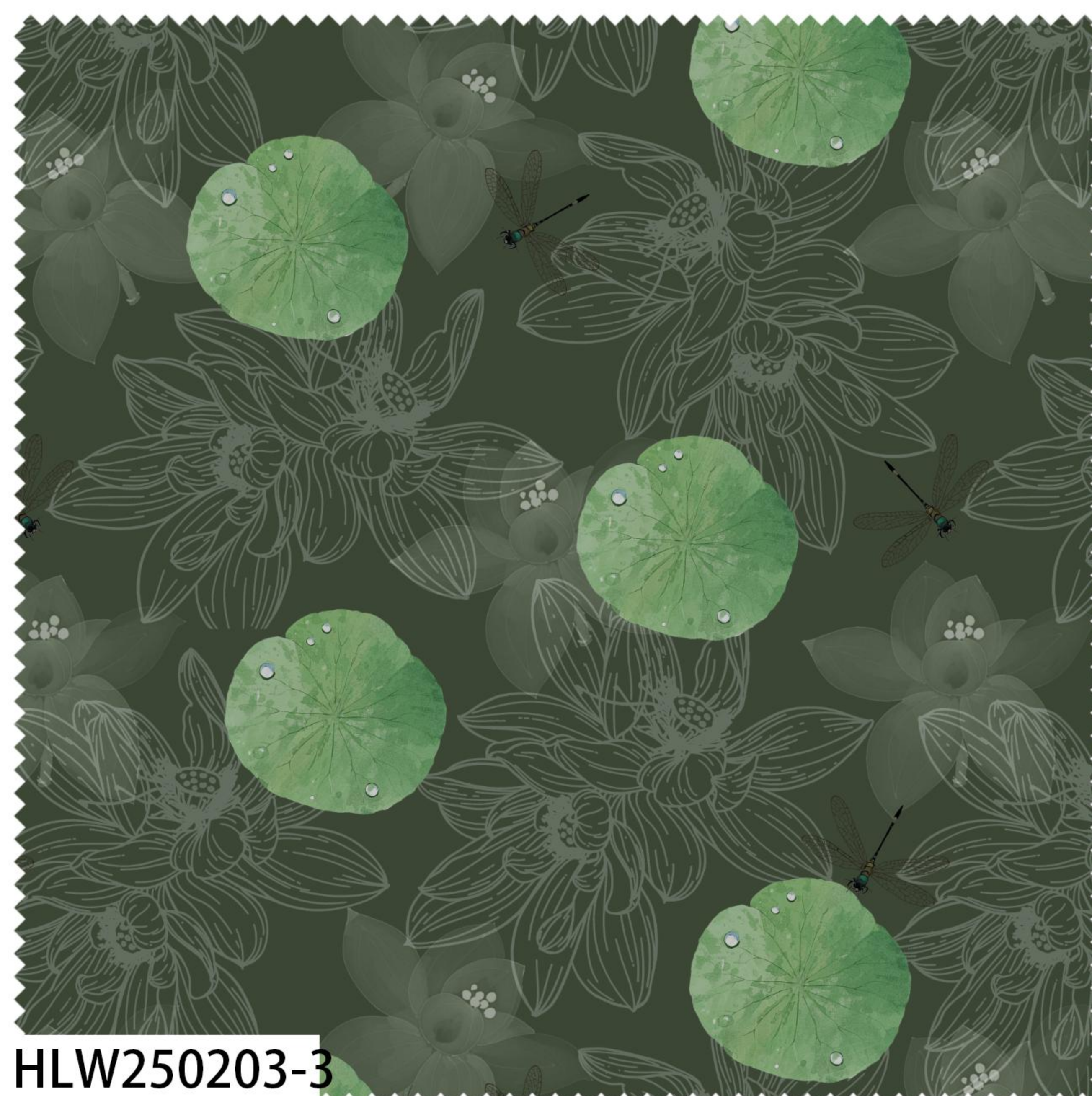
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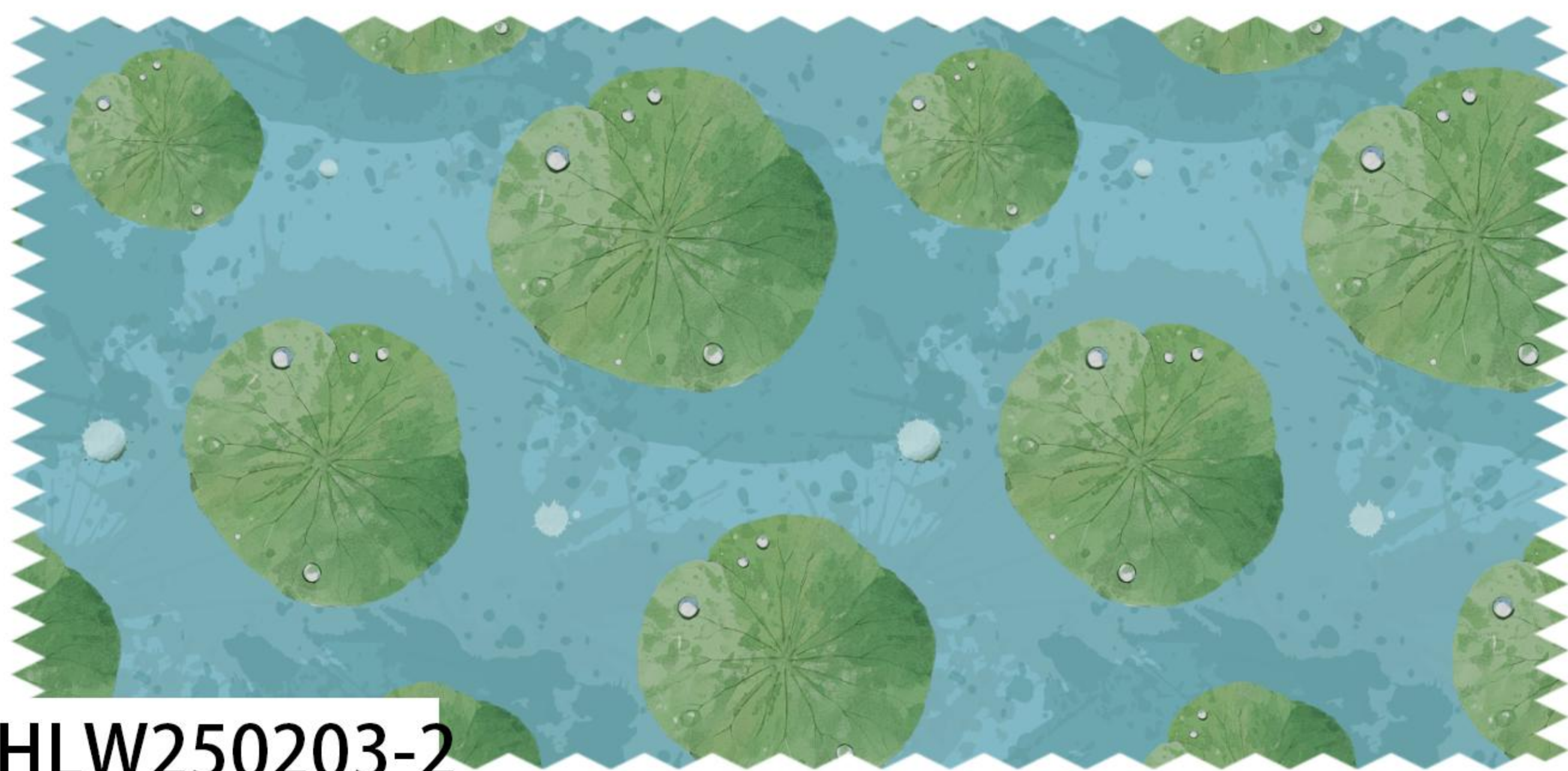
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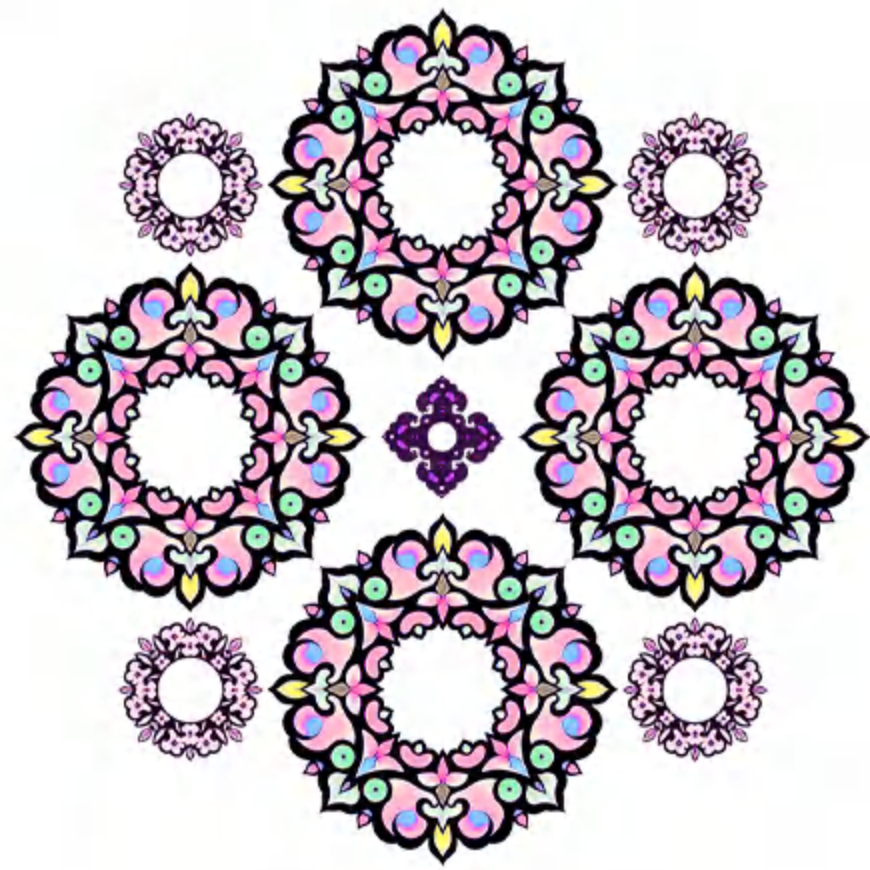
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HANFU CLOUD SHOULDER



THE COLOR SCHEME OF YUNJIAN (CLOUD SHOULDERS) PREDOMINANTLY FEATURES PINK, PURPLE, AND BROWN. THESE COLORS ARE IN LINE WITH THE TRADITIONAL "FIVE ELEMENTS AND FIVE COLORS" SYSTEM AND ALSO INTEGRATE FOLK AESTHETIC PREFERENCES.

PINK: SYMBOLIZING TENDERNESS AND YOUTH, PINK IS FREQUENTLY SEEN IN FLORAL PATTERNS. IT HELPS CREATE A GENTLE AND DEMURE ATMOSPHERE.

PURPLE: DURING THE MING AND QING DYNASTIES, PURPLE WAS REGARDED AS A NOBLE COLOR. IT WAS OFTEN USED AS THE BASE COLOR OR FOR THE MAIN PATTERNS OF YUNJIAN, EXUDING A SENSE OF SOLEMNITY AND ELEGANCE.

BROWN: MORE OFTEN USED AS AN INTERMEDIATE OR SECONDARY COLOR, BROWN IS EMPLOYED TO OUTLINE THE PATTERNS OR MATCH WITH TASSELS, ADDING A TOUCH OF STEADFASTNESS.

THE BASIC SHAPES OF YUNJIAN (CLOUD - COLLAR) MAINLY INCLUDE THE FOUR - RUYI STYLE AND THE WILLOW - LEAF STYLE: **FOUR - RUYI STYLE:** IT IS SYMMETRICALLY COMPOSED OF FOUR "RUYI - SHAPED" CLOUD HEADS ON FOUR SIDES, SYMBOLIZING "PEACE AND HARMONY IN ALL FOUR DIRECTIONS". THE CURVES OF THE RUYI - SHAPED CLOUD HEADS ARE SMOOTH, AND THEY ARE OFTEN OVERLAPPED WITH OTHER PATTERNS SUCH AS FLOWERS AND AUSPICIOUS CLOUDS TO CREATE A VISUALLY RICH LAYERING EFFECT. **WILLOW - LEAF STYLE:** THE LONG AND SLENDER LEAVES SHAPED LIKE WILLOW LEAVES ARE ARRANGED IN A RADIAL PATTERN. THE NUMBER OF LEAVES USUALLY RANGES FROM 8, 16 TO 18. WILLOW LEAVES SYMBOLIZE VITALITY AND THE SOFTNESS OF WOMEN. AFTER THE QING DYNASTY, A MULTI - LAYER LARGE - LEAF STYLE EMERGED, WITH THE NUMBER OF LEAVES REACHING SIXTY - SIX, WHICH IS MAGNIFICENT AND ELEGANT. YUNJIAN PIECES OF DIFFERENT SHAPES ARE COMBINED THROUGH LAYERING, JOINING OR MIXED METHODS TO FORM A THREE - DIMENSIONAL SENSE OF LAYERING.

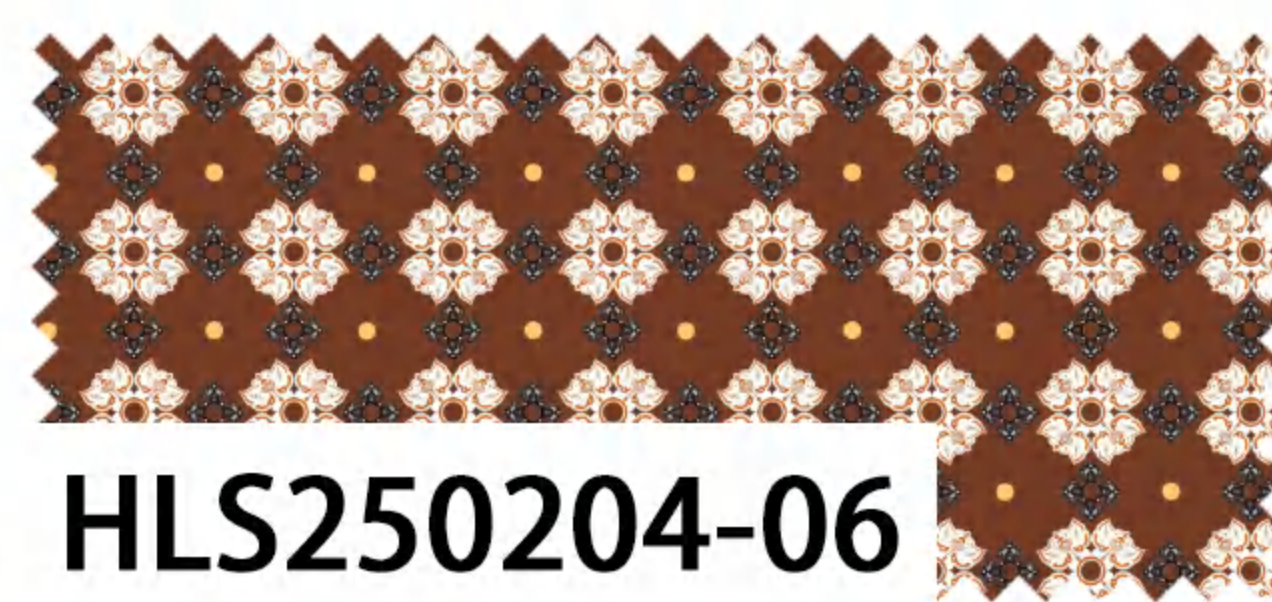




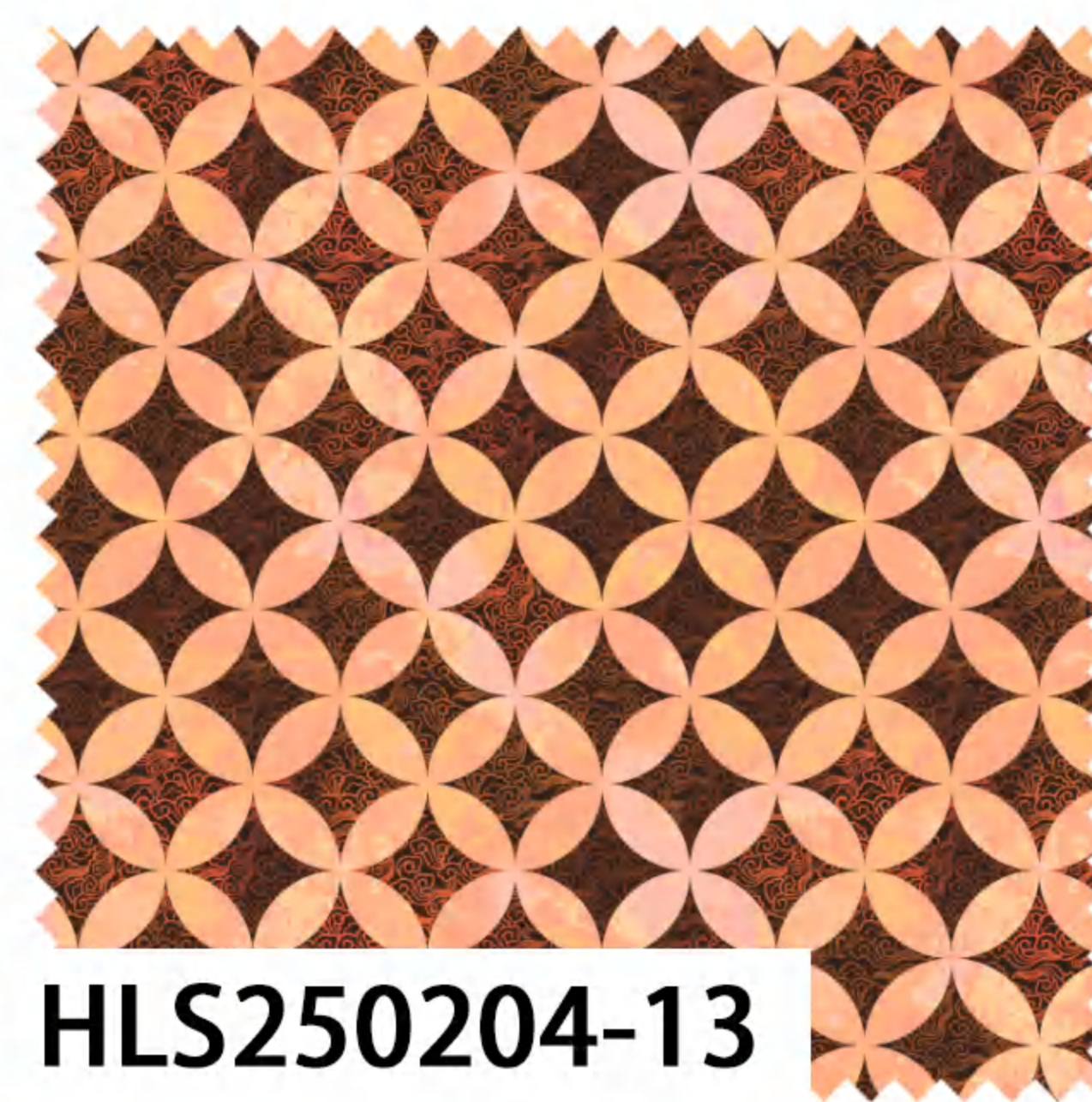
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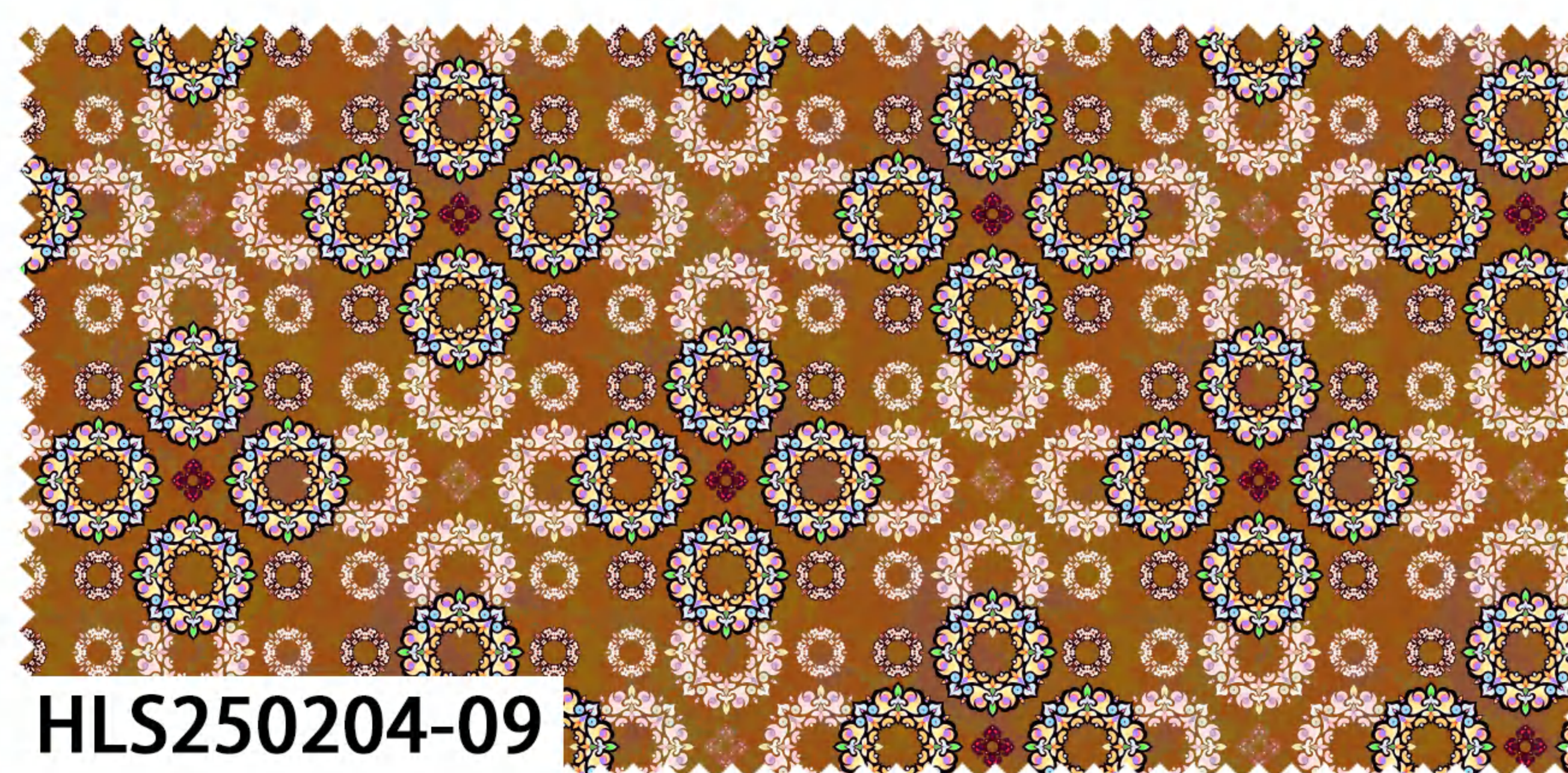
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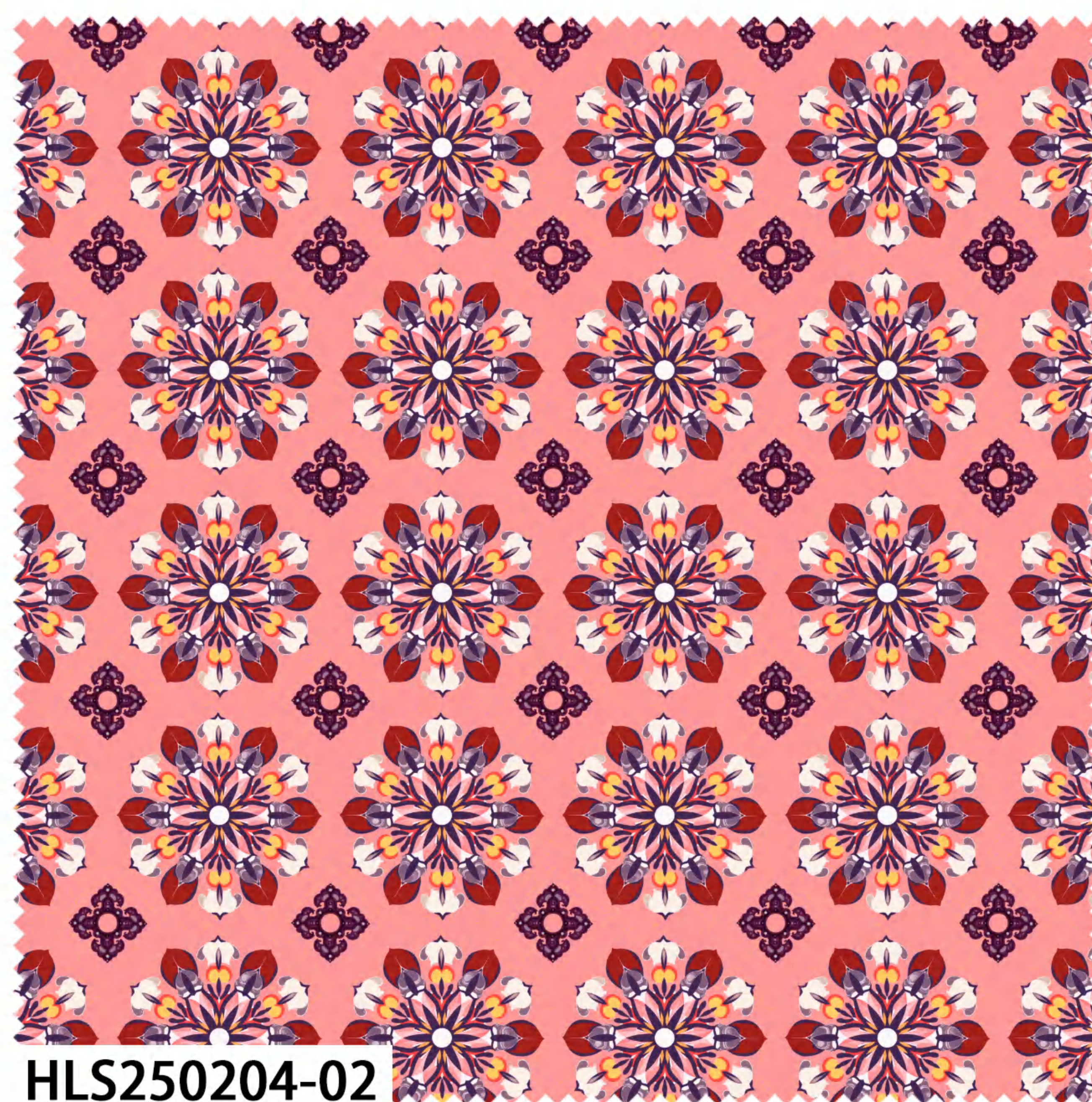
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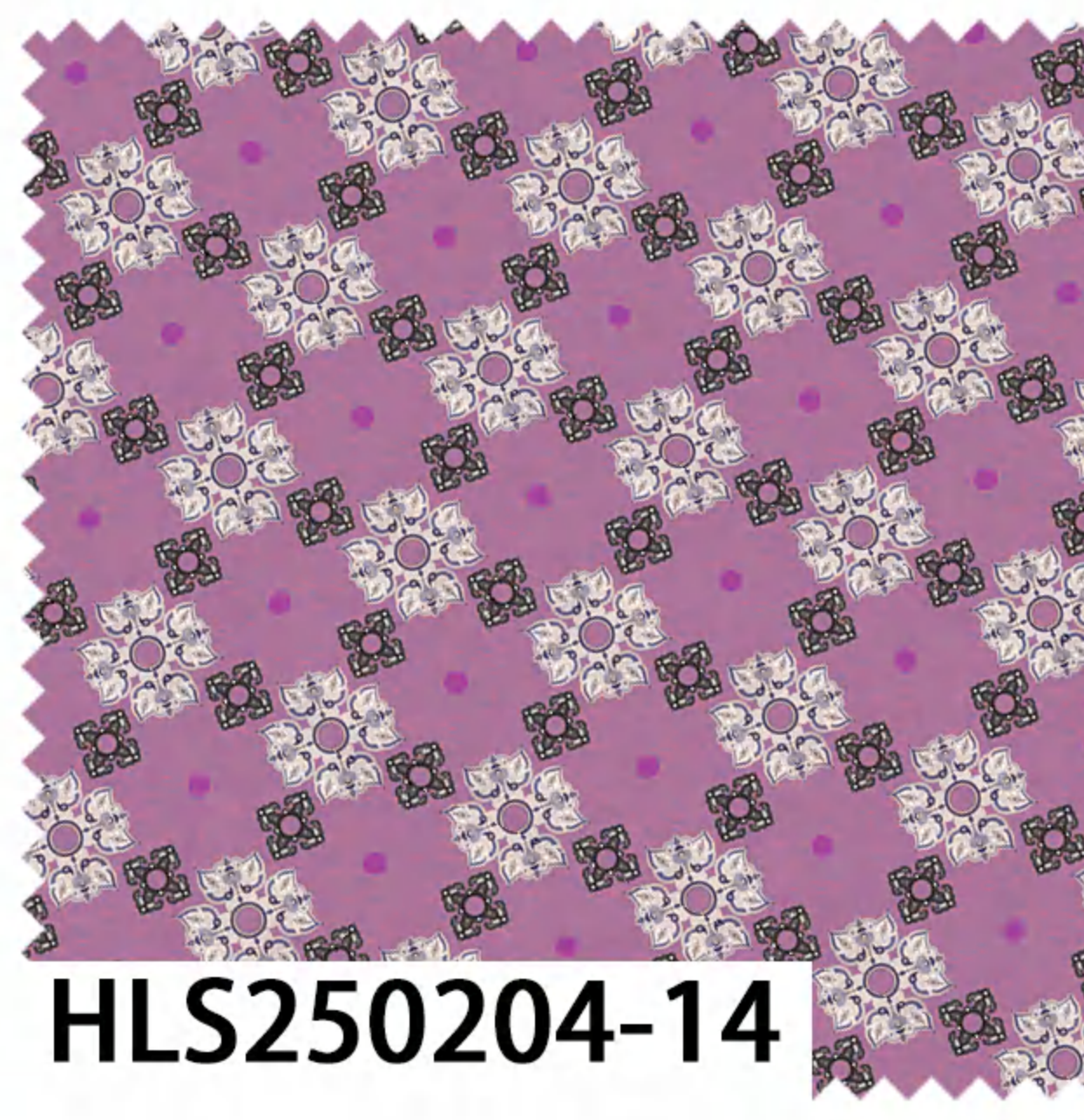
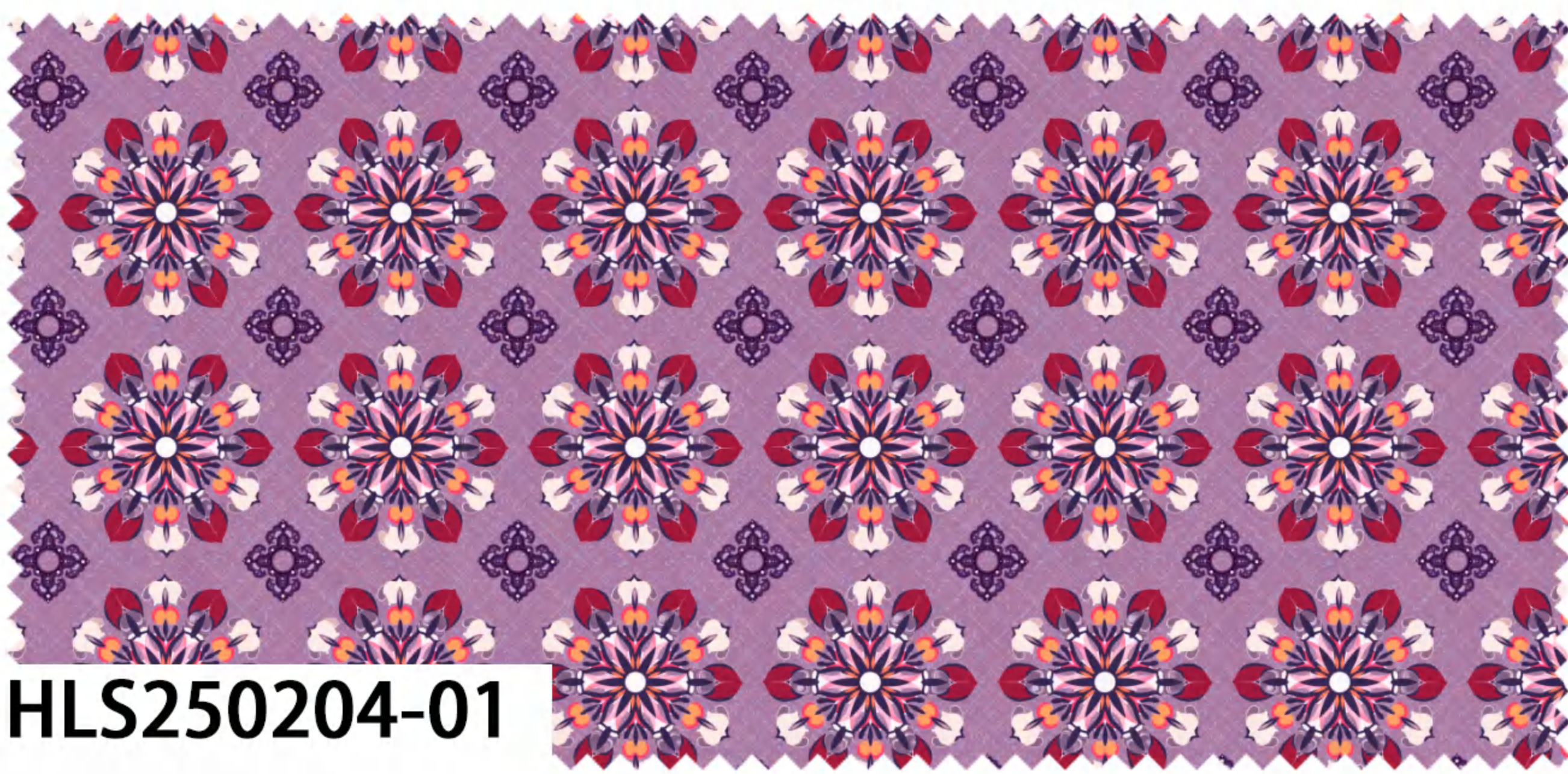
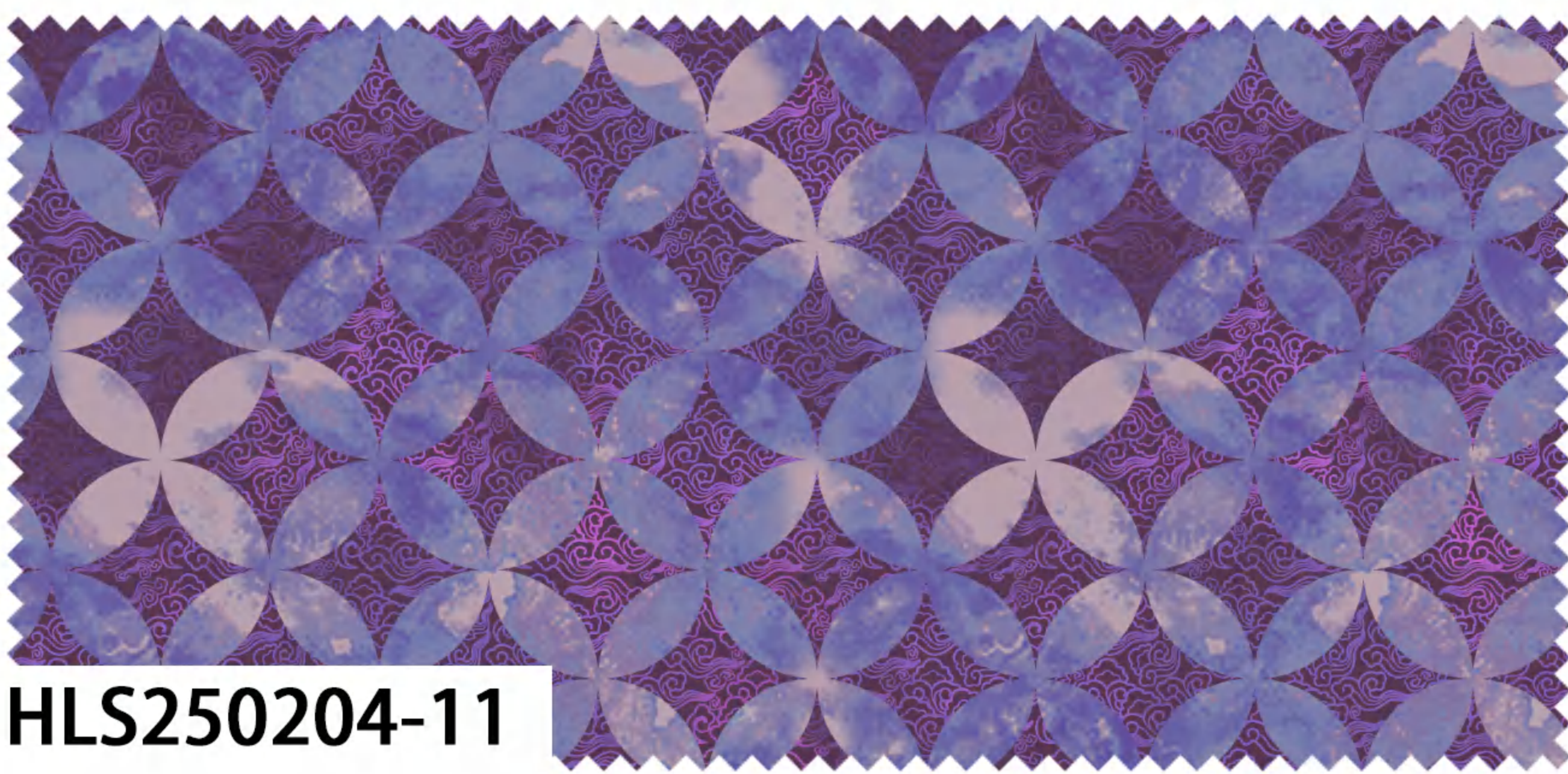
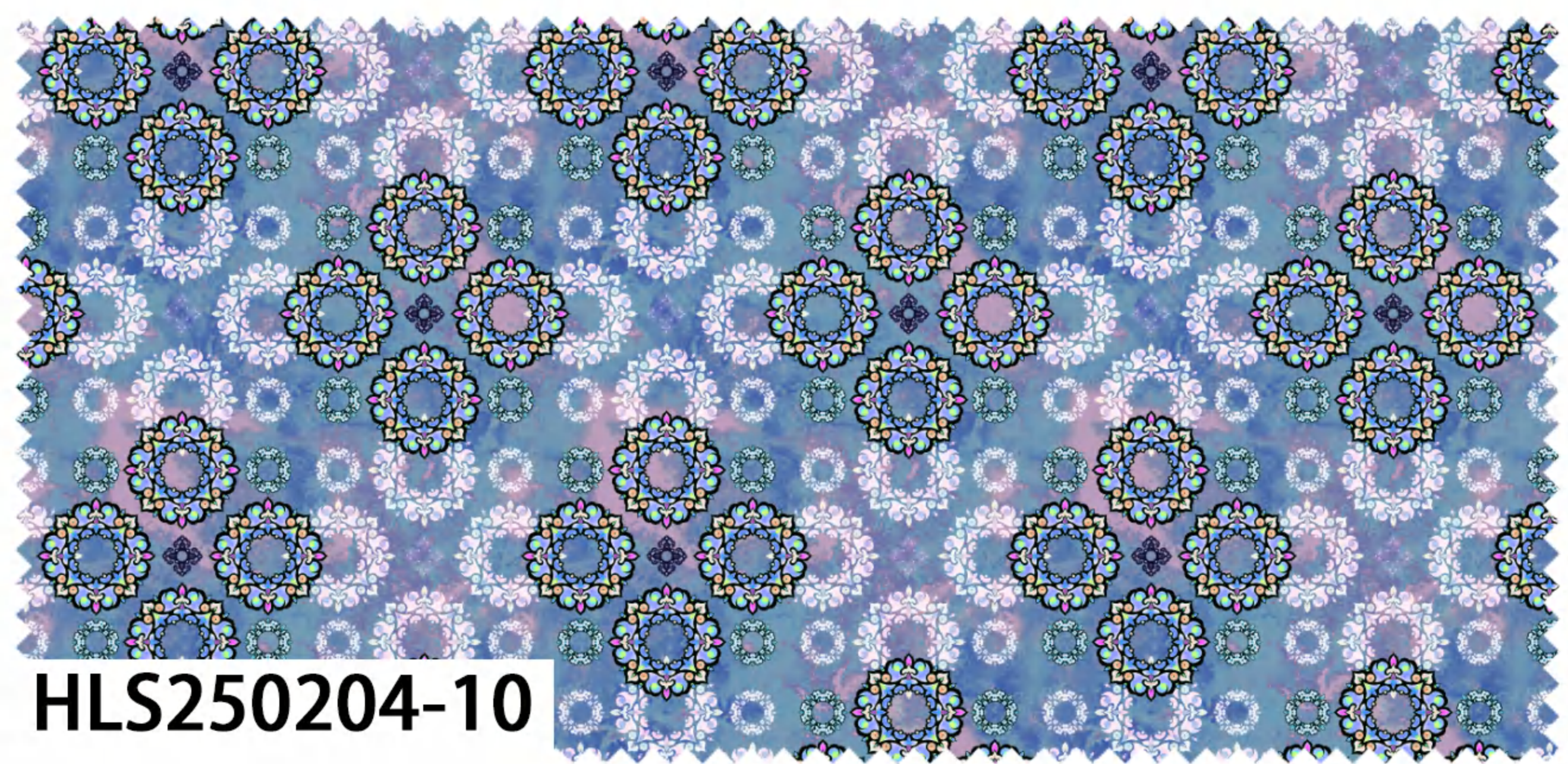
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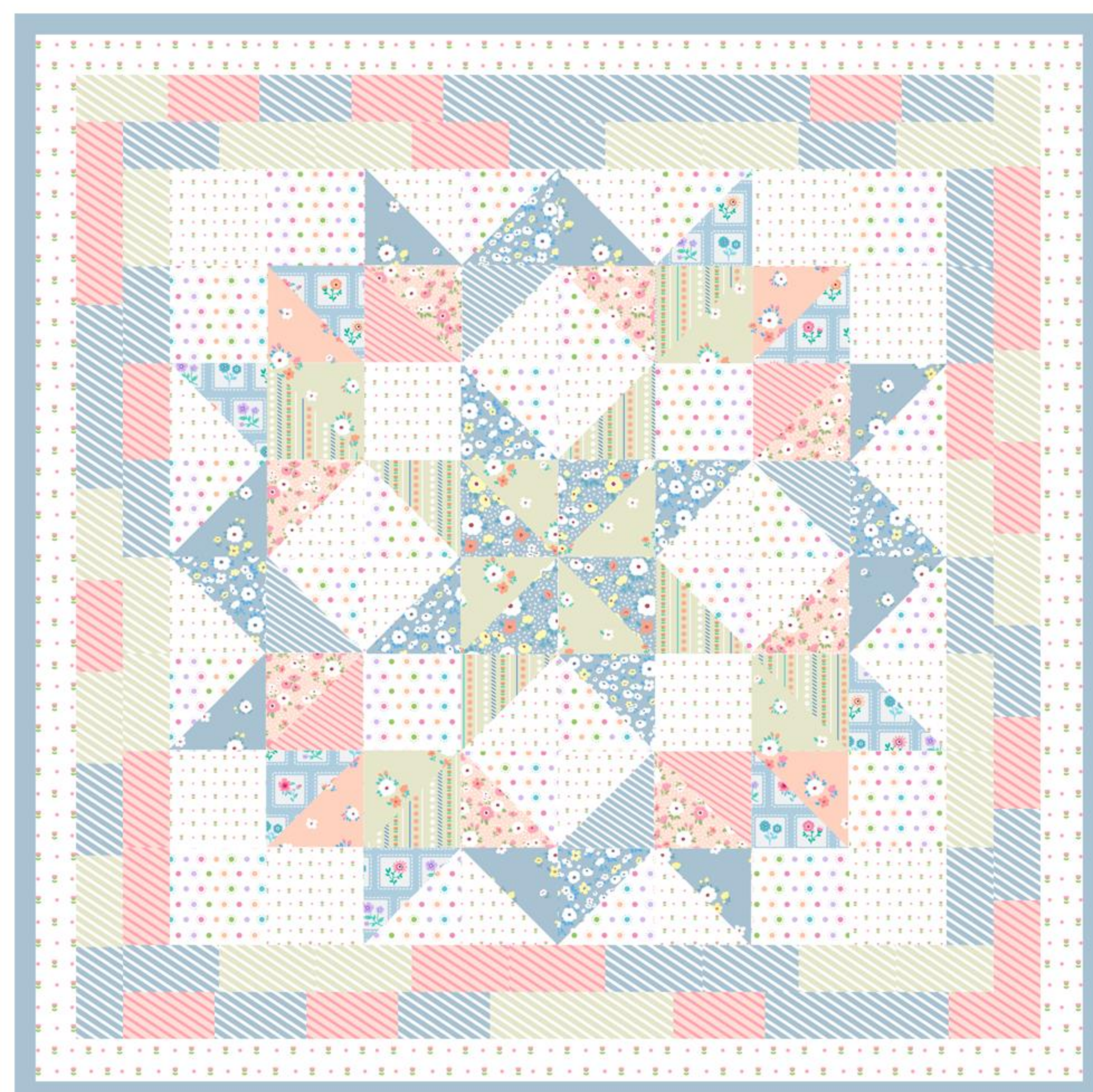
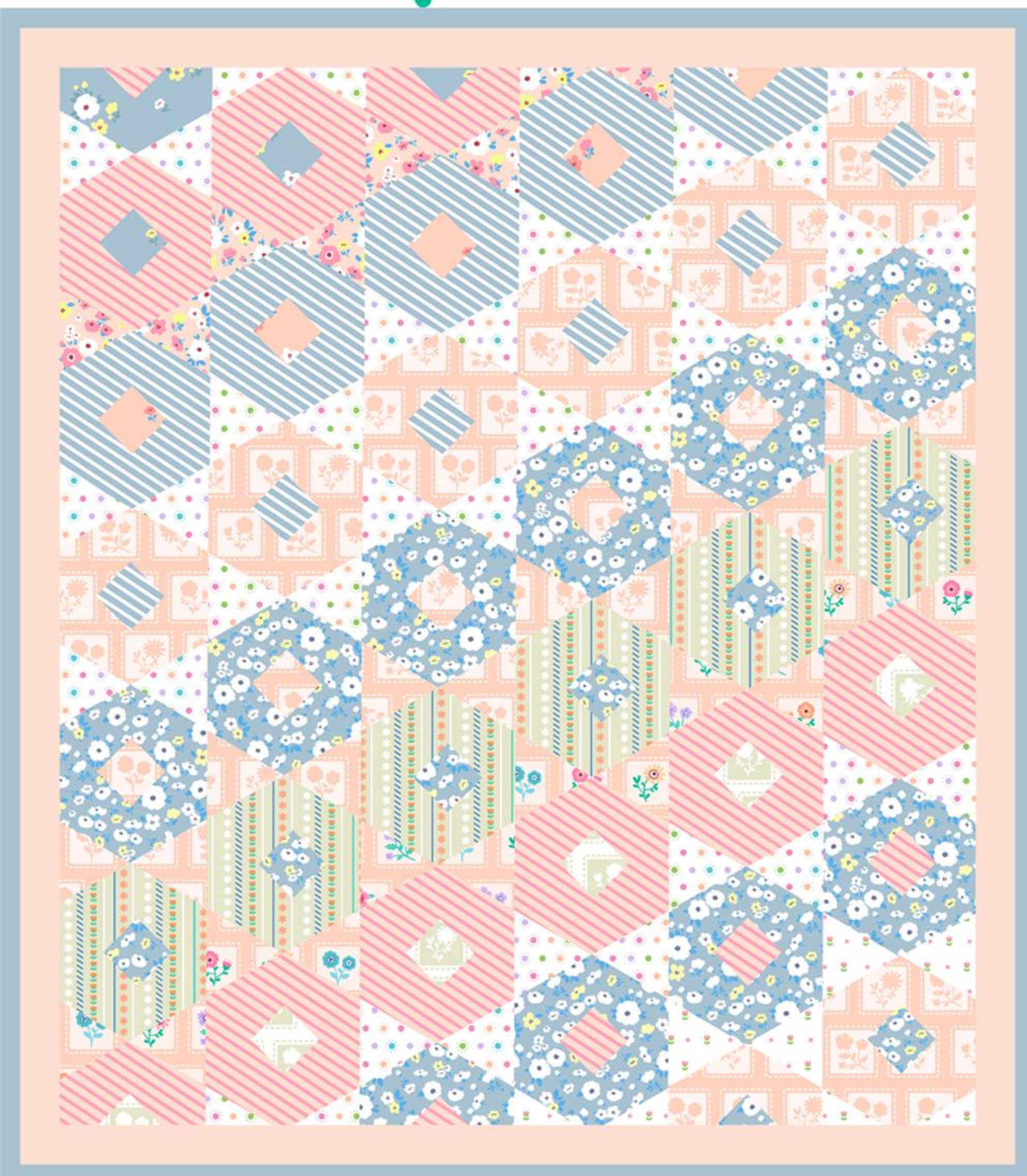




" Spring



Overture' "



In this home pattern design, we take 'Spring Prelude' as the theme, aiming to create a home atmosphere full of vitality and energy through colourful floral elements, using a variety of bright colours such as pink, yellow, purple and white intertwined with each other, just like the flowers blooming in the garden in the spring, full of vitality and enthusiasm. The design is inspired by the spring garden.

The design is inspired by the blossoming flowers in a spring garden and the summer breeze that whips through a floral skirt. We've incorporated this inspiration into our home pattern design, so that every corner of the house is filled with nature and warmth.





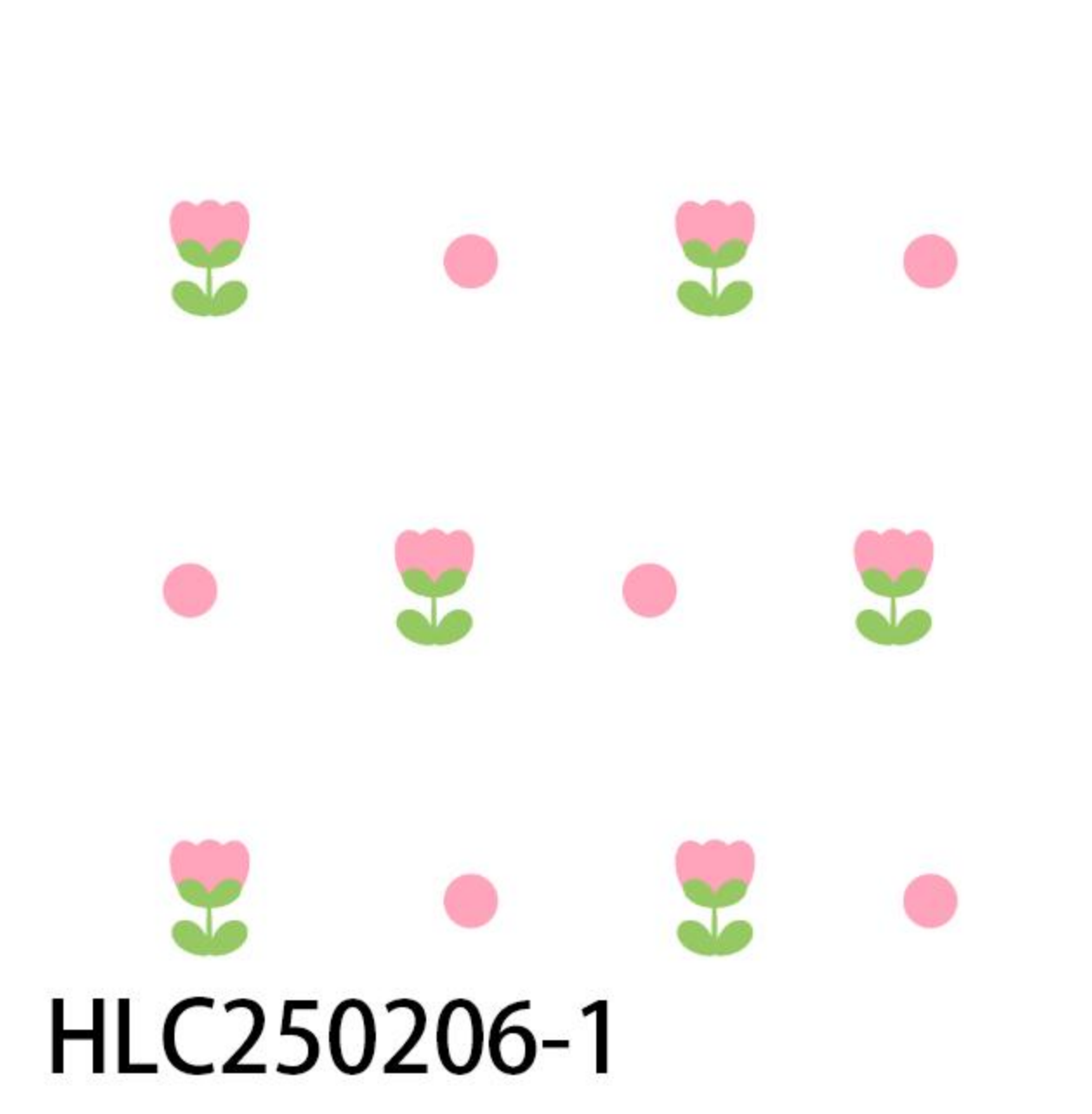
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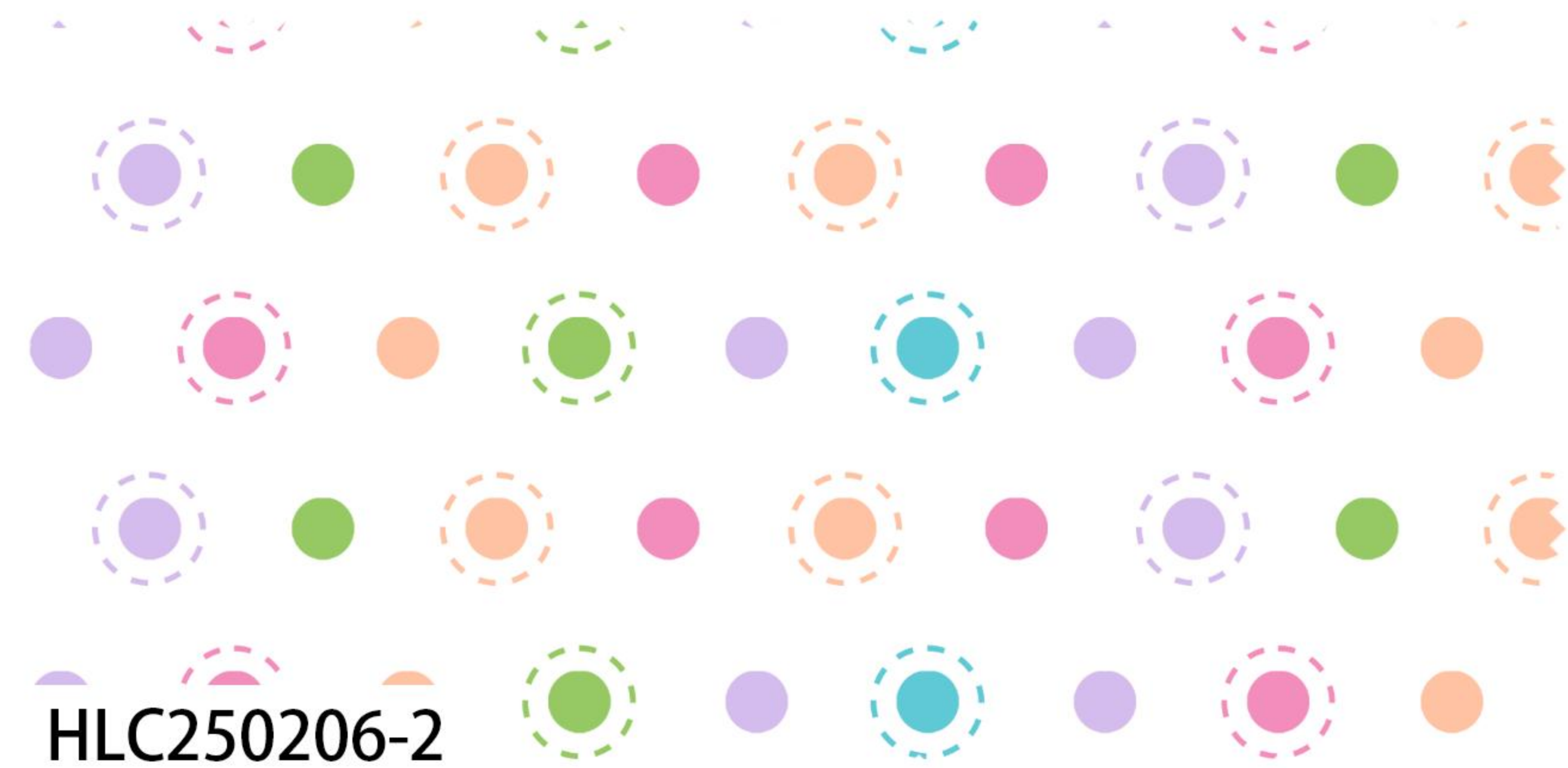
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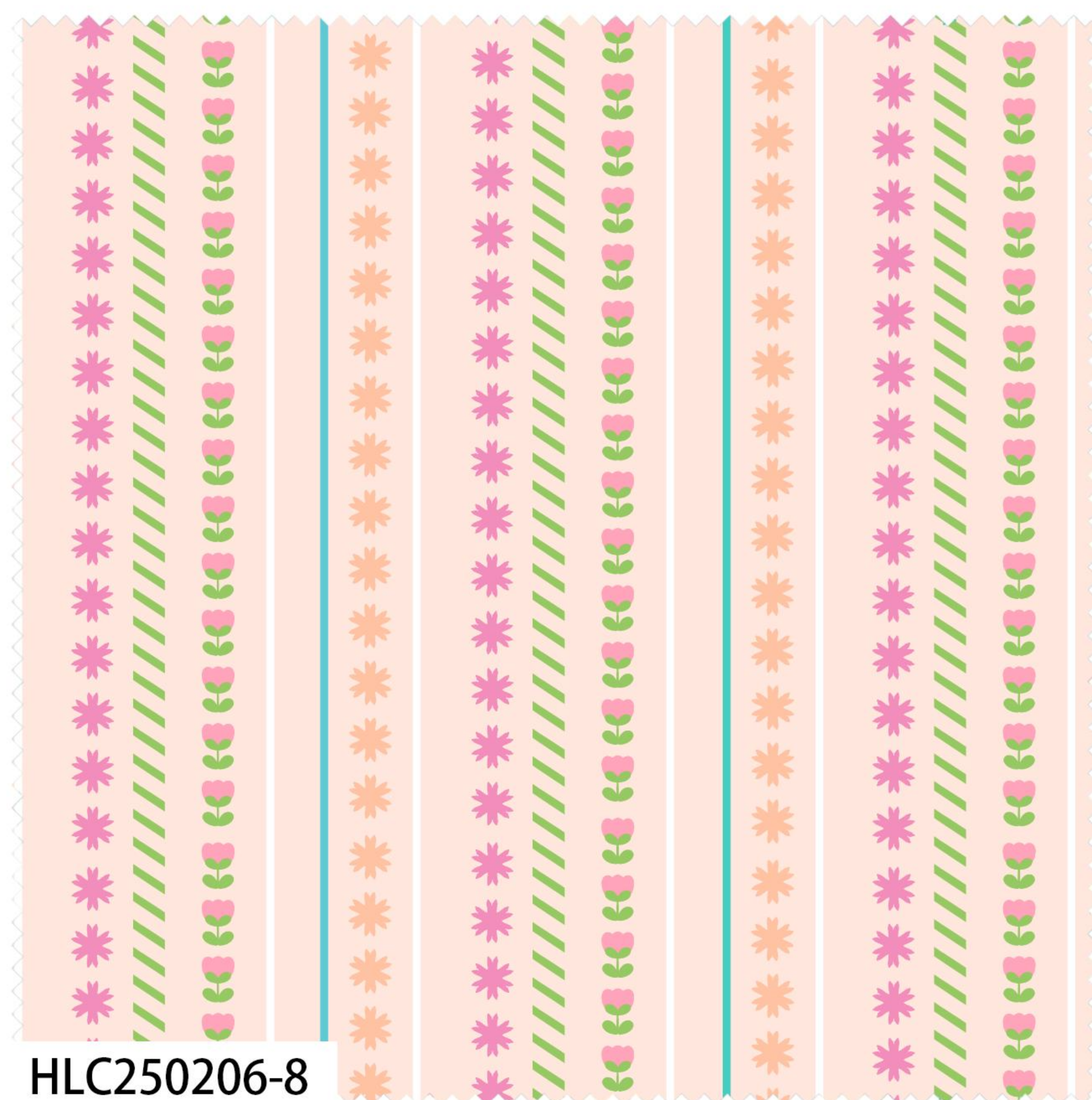
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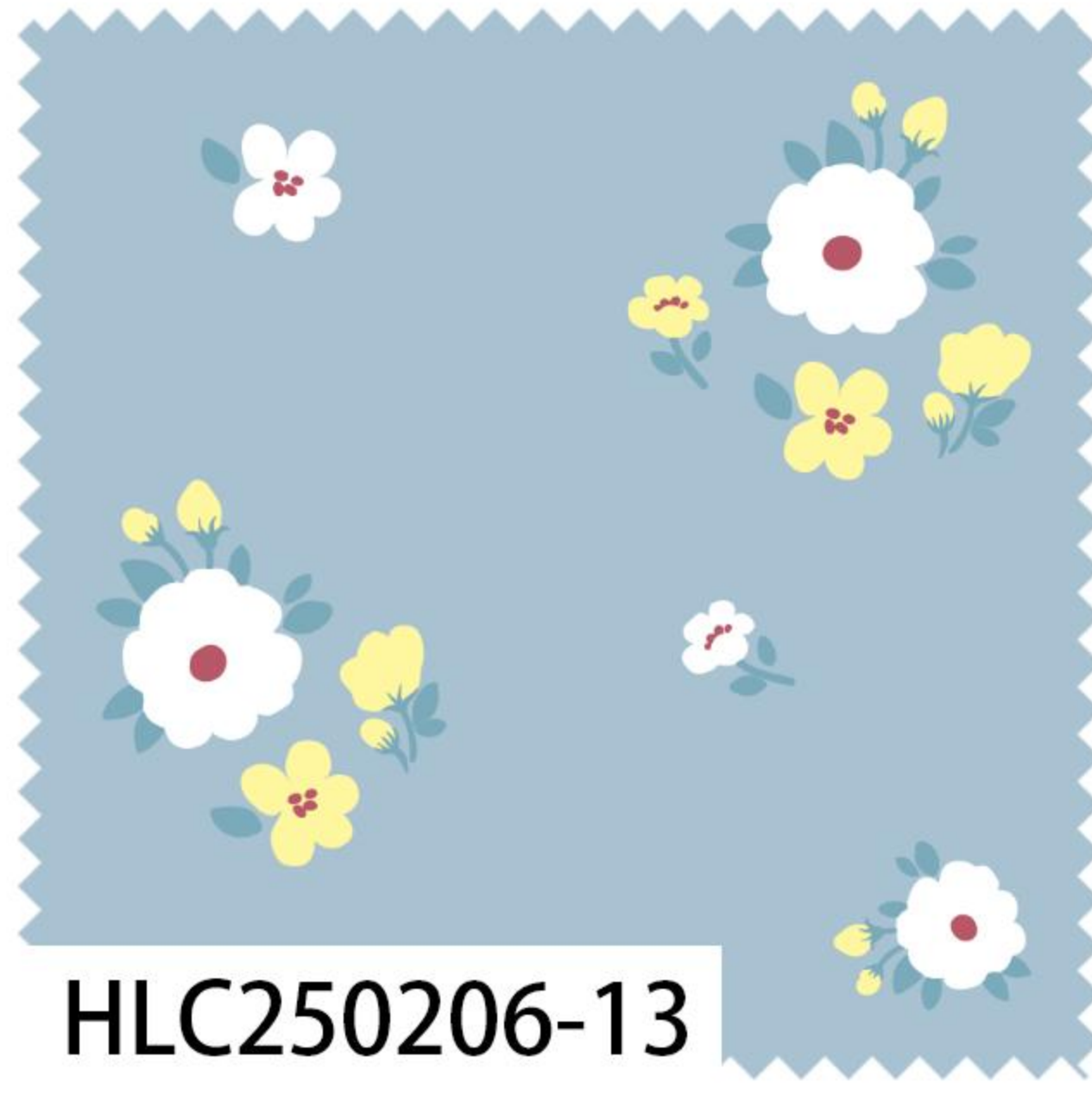
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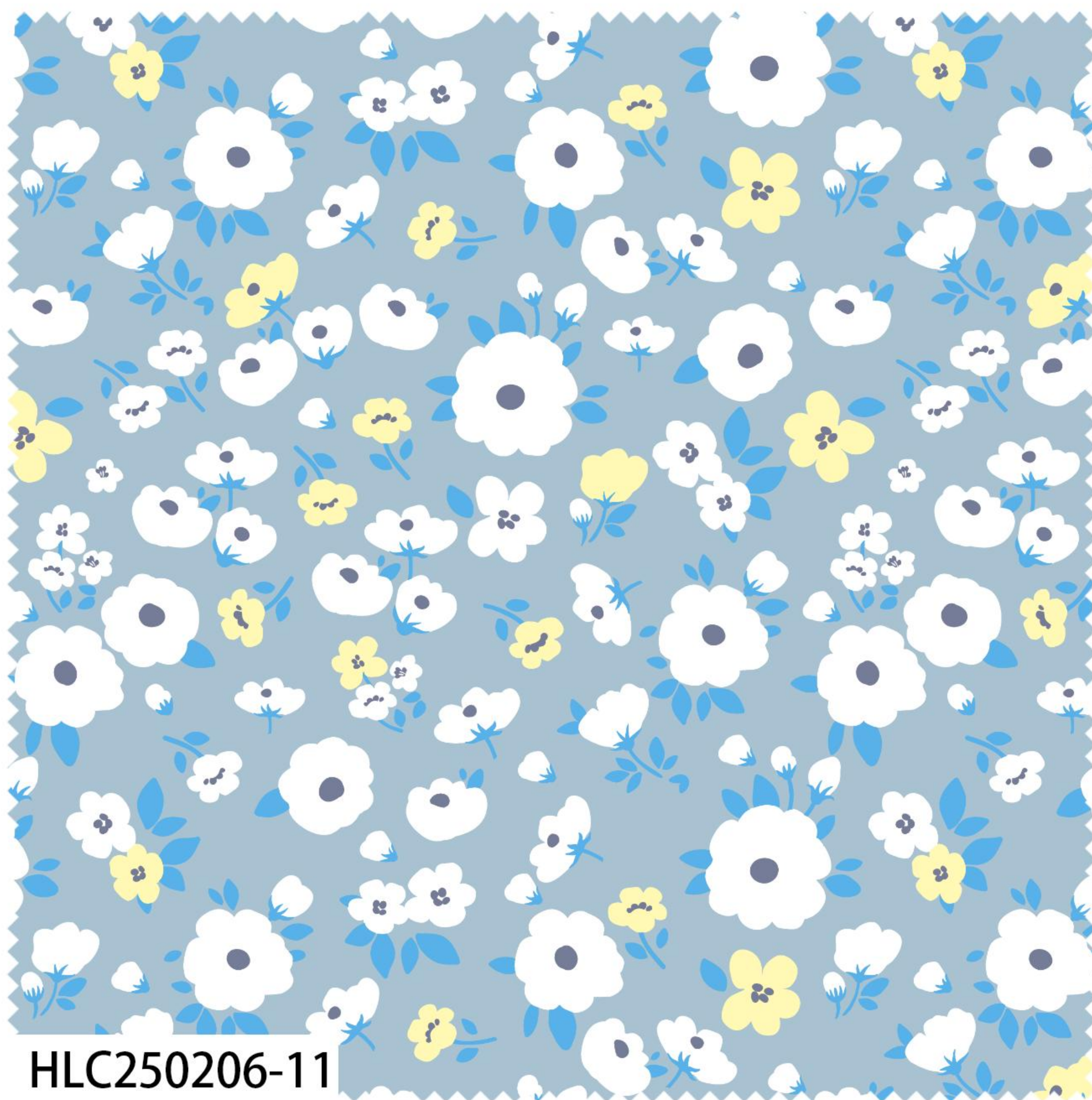
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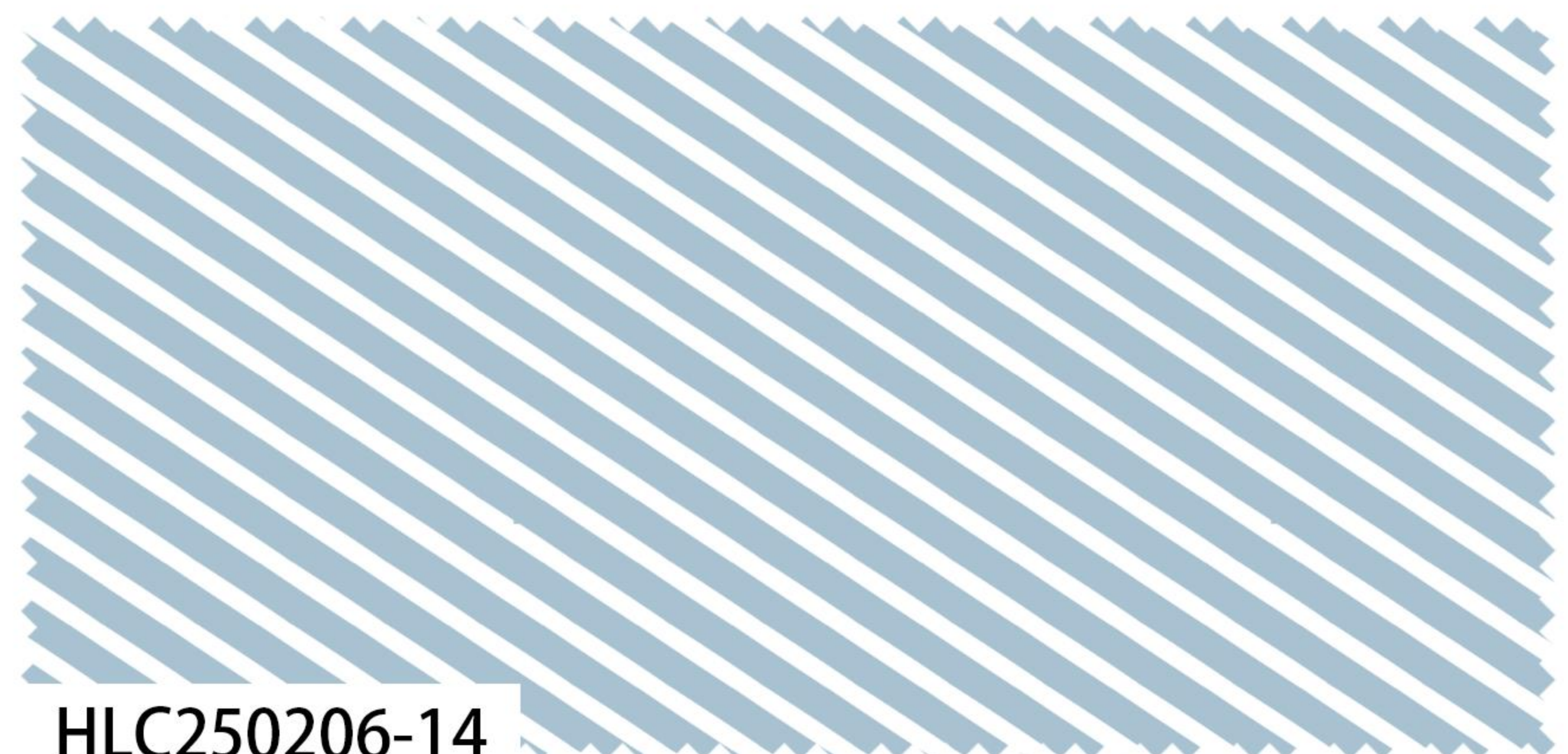
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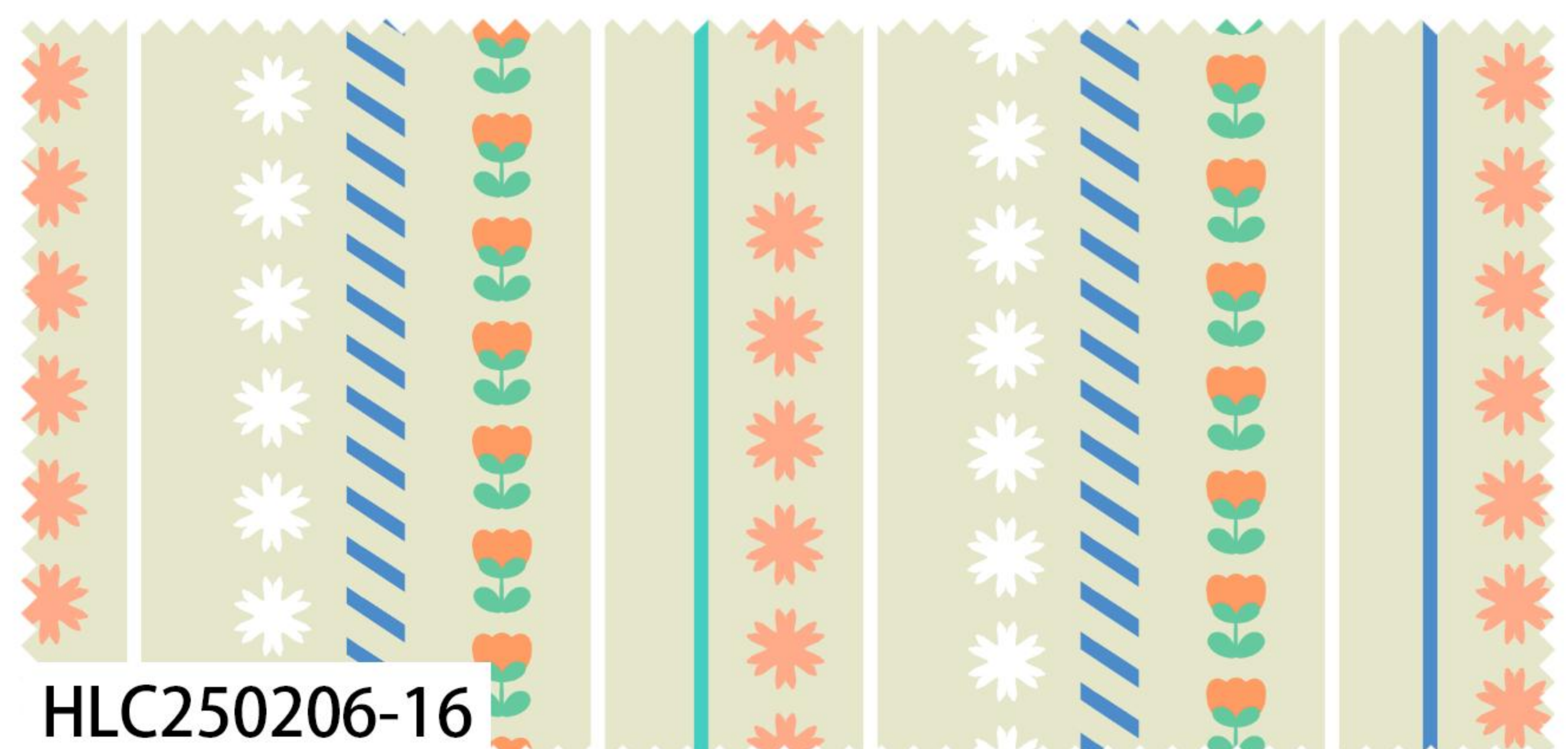
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THE CHARM OF PLANTS

The inspiration for this design is deeply rooted in the plant kingdom of nature. Whether it is the lush branches and leaves of the towering trees in the vast forest or the graceful postures of the delicate flowers in the tranquil garden, the shapes, textures, and colors presented by plants all contain endless charm and vitality.

Using a soft light pink as the base color creates a romantic and warm atmosphere. The color transition is natural and smooth, which is in line with the natural and lively feeling conveyed by the plant patterns.





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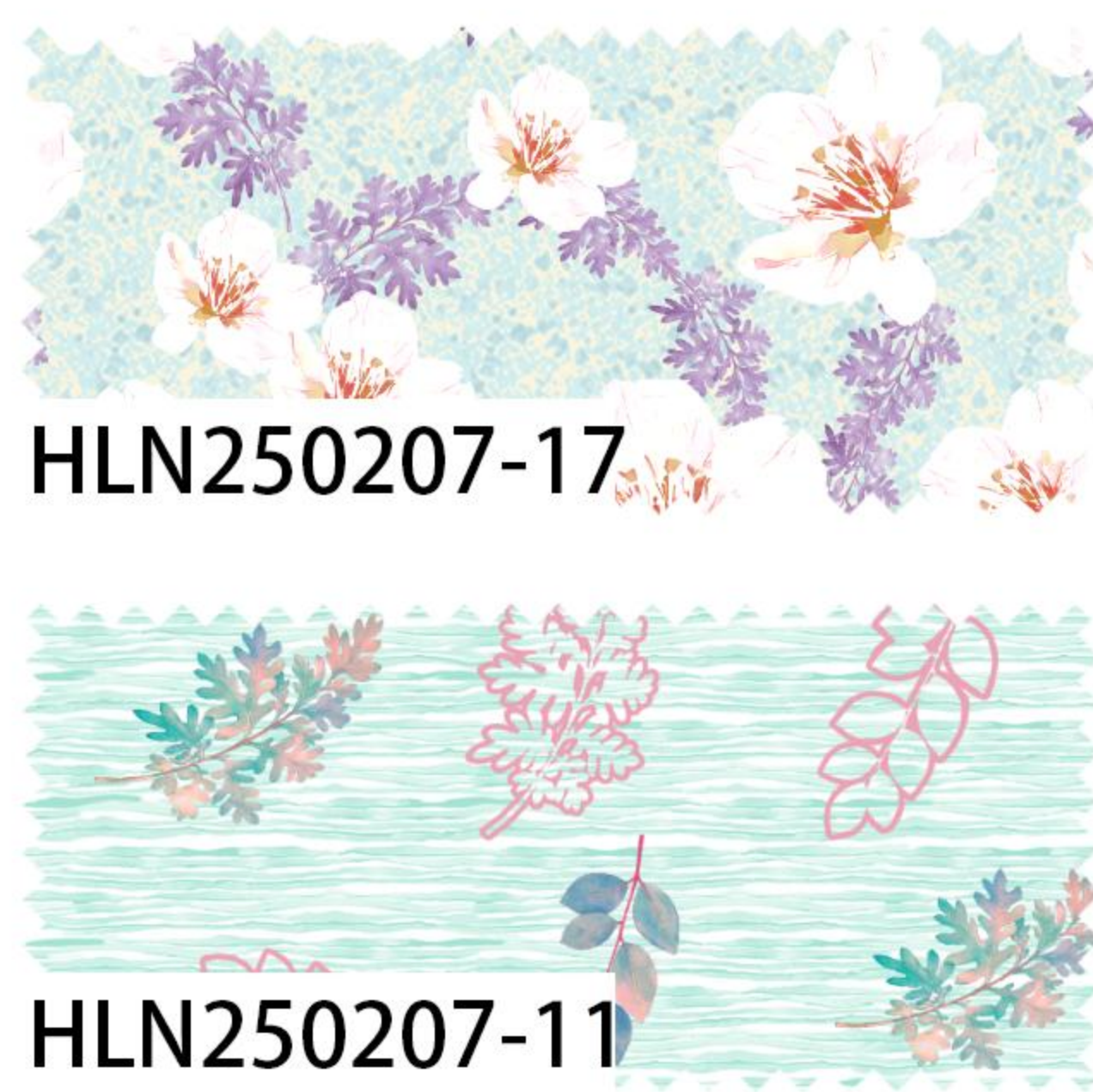
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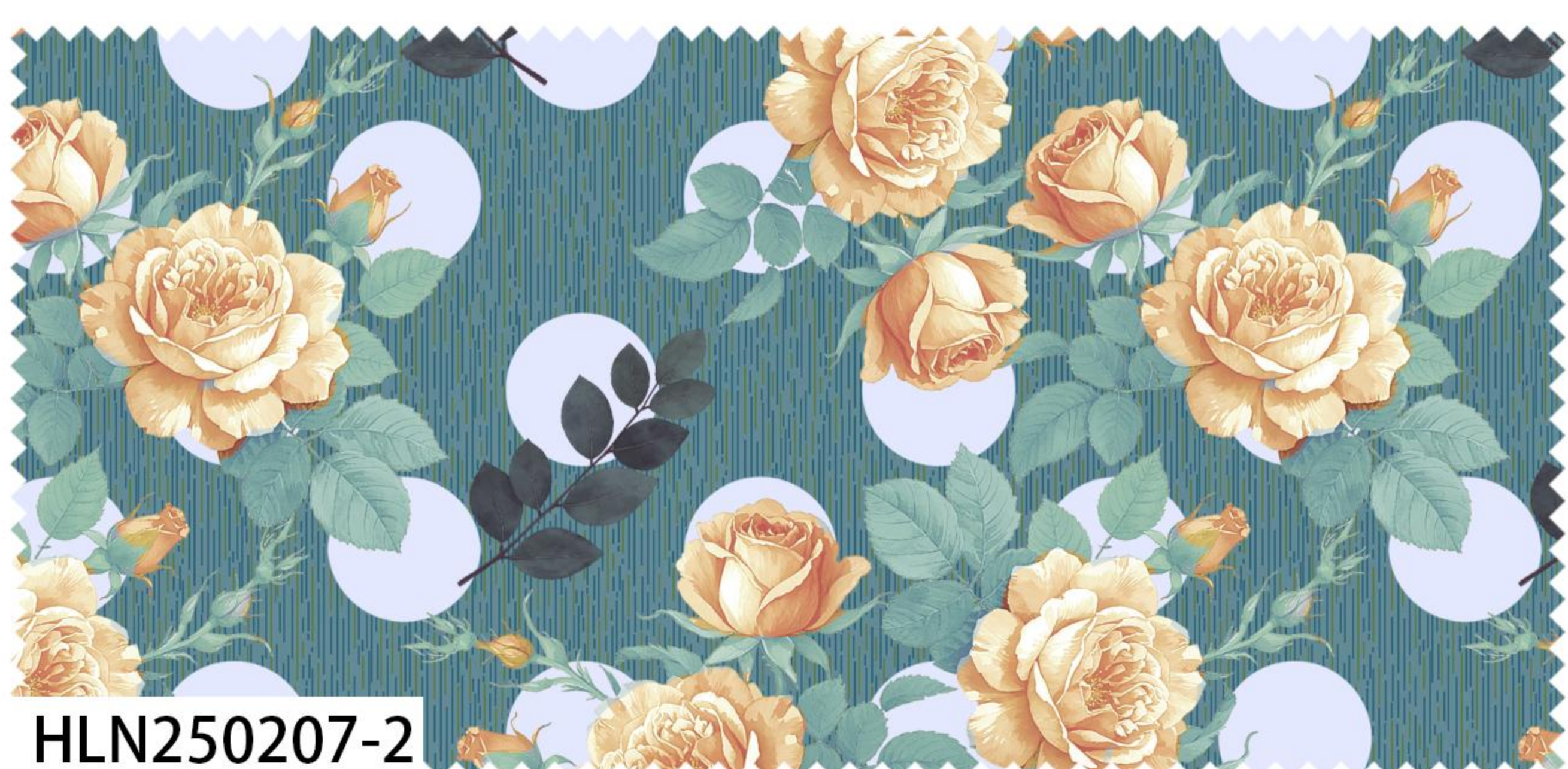
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The color palette draws inspiration from the natural landscapes of autumn and winter, incorporating deep brown, warm ochre, beige, and muted gray-blue tones. Deep brown and warm ochre symbolize the earth and tree trunks, embodying a sense of time-worn depth and stability. Beige evokes the gentle warmth of the autumn sun, offering a comforting contrast to the cold season. Through this carefully curated color combination, the design aspires to evoke feelings of warmth, hope, and the enduring vitality of nature even in the colder months.



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LIFE FORCE

CREATE A VIBRANT AND WARM FLOWER LANDSCAPE FOR AUTUMN AND WINTER, SHOWCASING THE UNIQUE CHARM OF THE SEASON AND CONVEYING HOPE AND VITALITY. FOCUS ON WARM COLORS, SUCH AS RED, ORANGE, YELLOW, PURPLE, ETC., TO CREATE A WARM ATMOSPHERE. AT THE SAME TIME, INCORPORATE COOL COLORS LIKE WHITE AND GREEN TO ADD A SENSE OF DEPTH. THROUGH THE COMBINATION OF FLOWERS, CREATE ARTISTIC CONCEPTIONS OF WARMTH, TRANQUILITY, HOPE, AND SO



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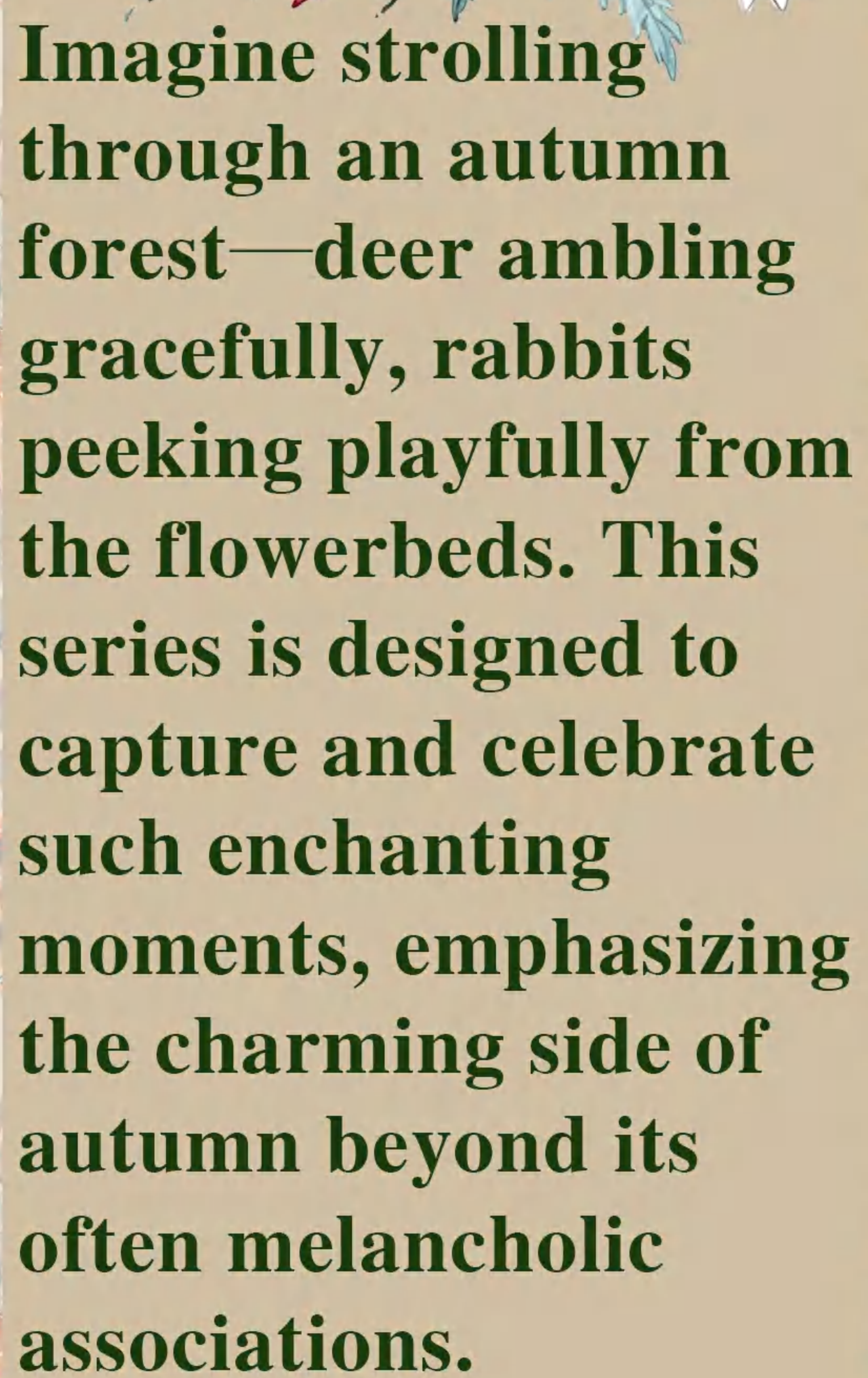


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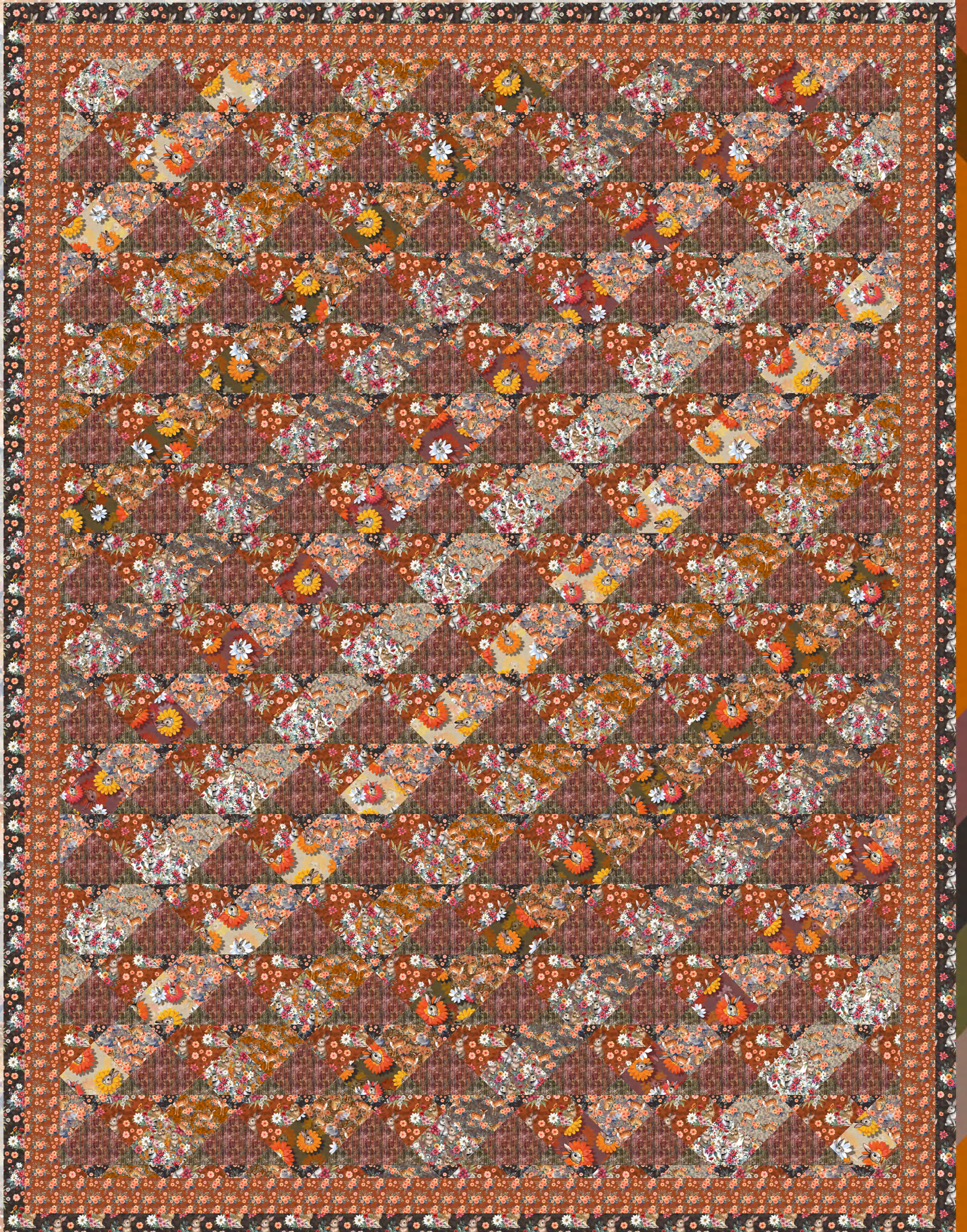




Imagine strolling through an autumn forest—deer ambling gracefully, rabbits peeking playfully from the flowerbeds. This series is designed to capture and celebrate such enchanting moments, emphasizing the charming side of autumn beyond its often melancholic associations.

The deer are depicted in elegant standing and resting postures, highlighting their gentle and serene nature. Meanwhile, the rabbits are illustrated in curled-up resting positions, emphasizing their playful and lively essence. Various floral elements are incorporated to create a harmonious interplay between flora and fauna, presenting the tranquil beauty of autumnal nature.

Autumn woods





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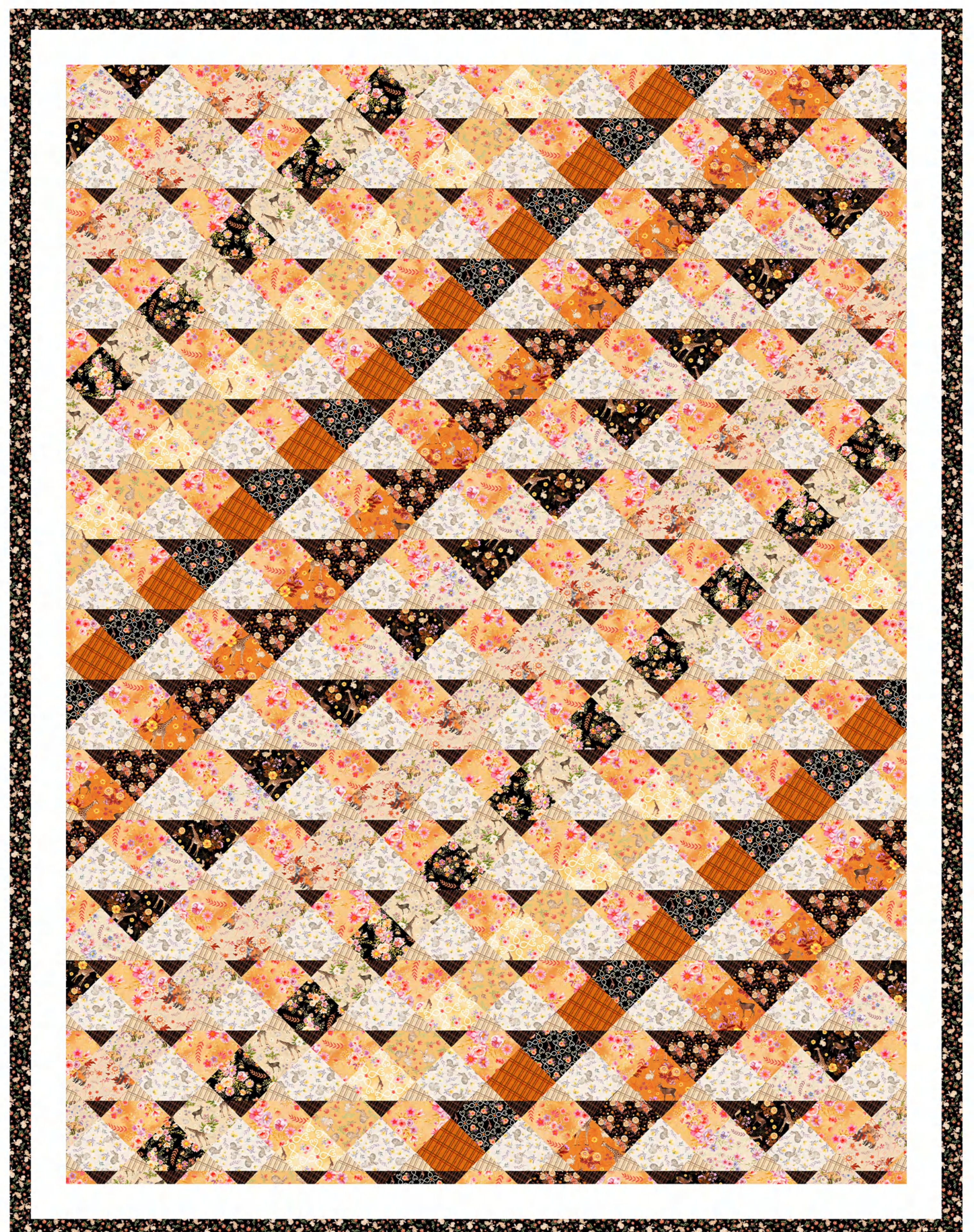


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WITH WARM COLORS AS THE CORE KEYNOTE, A WARM AND VIBRANT VISUAL ATMOSPHERE IS CREATED. IN TERMS OF COLOR APPLICATION, APRICOT, AS ONE OF THE MAIN COLORS, IS LIKE THE WARM SPRING SUN SHINING ON NEWLY - BORN FLOWER PETALS, SOFT AND WARM, LAYING A SOFT AND COMFORTABLE FOUNDATION FOR THE ENTIRE PATTERN. YELLOW - ORANGE IS LIKE THE RIPE FRUITS AND THE PASSIONATE SUNSET GLOW IN THE GOLDEN AUTUMN, INJECTING VIGOROUS VITALITY AND ENERGY INTO THE PATTERN, MAKING IT FULL OF DYNAMISM AND ENTHUSIASM. THE INGENUOUS INTEGRATION OF BLACK - BROWN IS LIKE THE STEADY VEINS OF THE EARTH OR THE SOLID CONTOUR LINES OF ANIMALS. IT NOT ONLY ADDS A SENSE OF HIERARCHY AND DEPTH TO THE PATTERN BUT ALSO PLAYS A ROLE IN STABILIZING THE PICTURE, ENABLING THE ENTIRE DESIGN TO MAINTAIN A SENSE OF STEADINESS AMIDST WARMTH AND VITALITY.

AUTUMN SONG





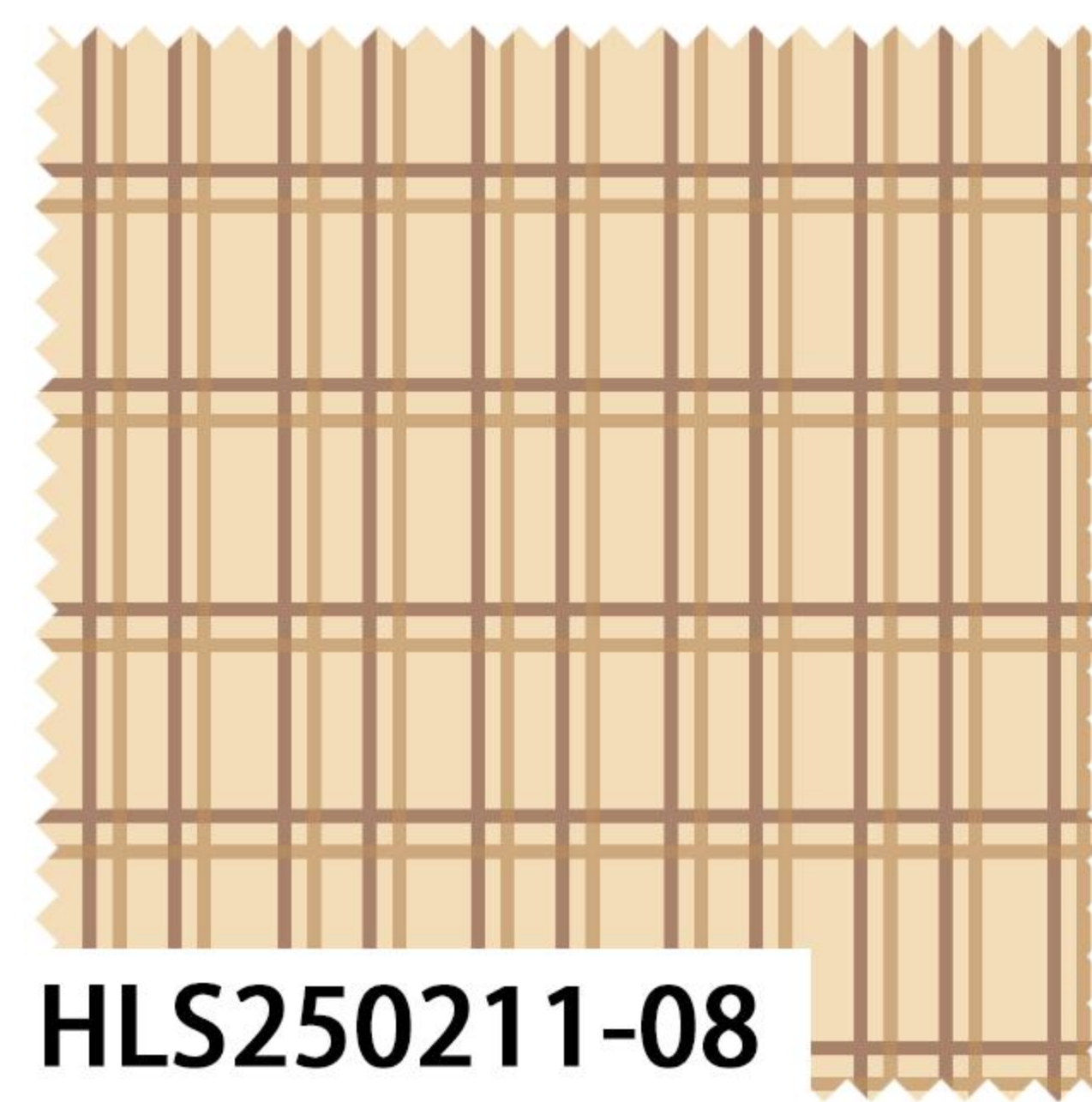
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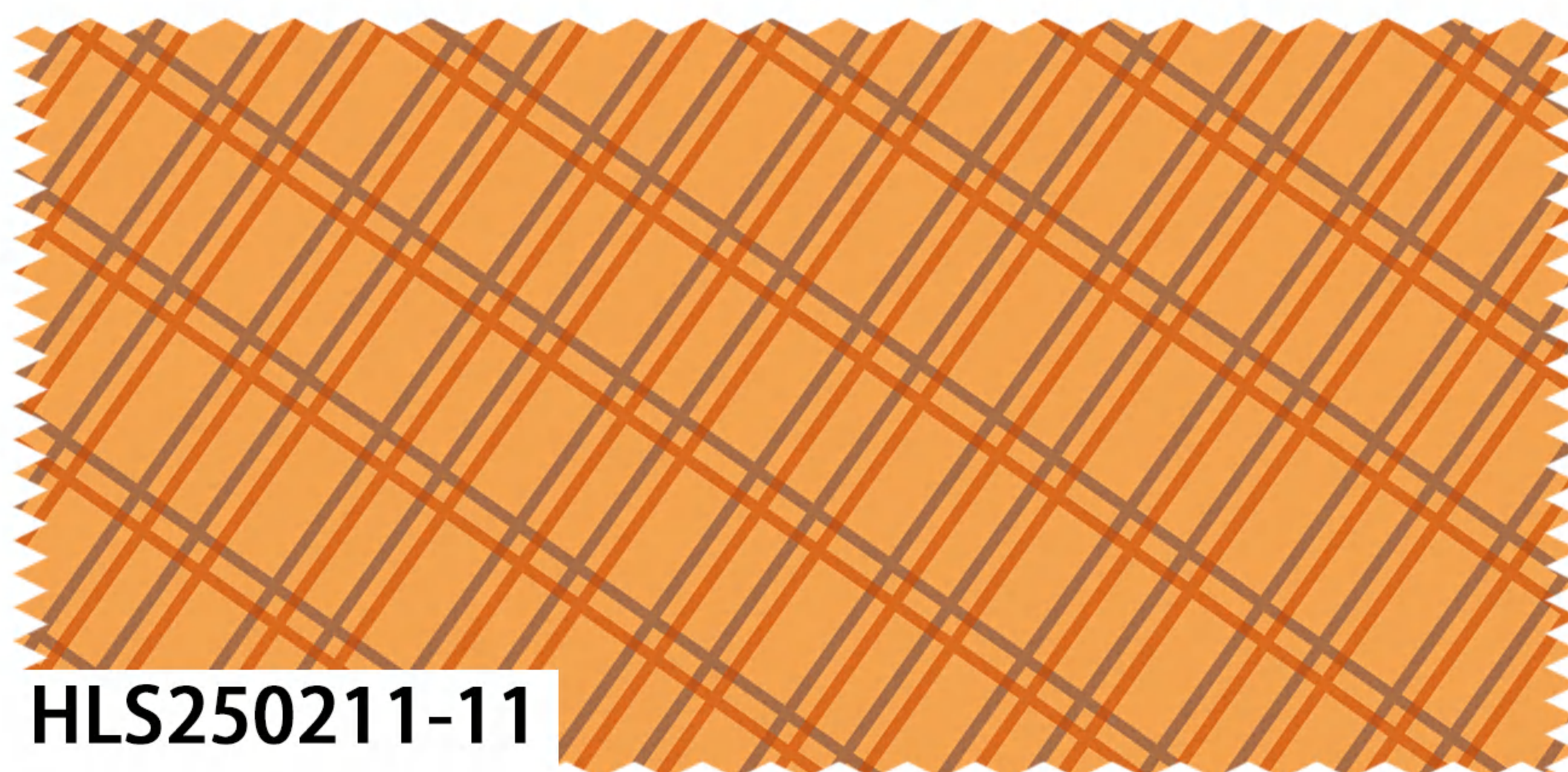
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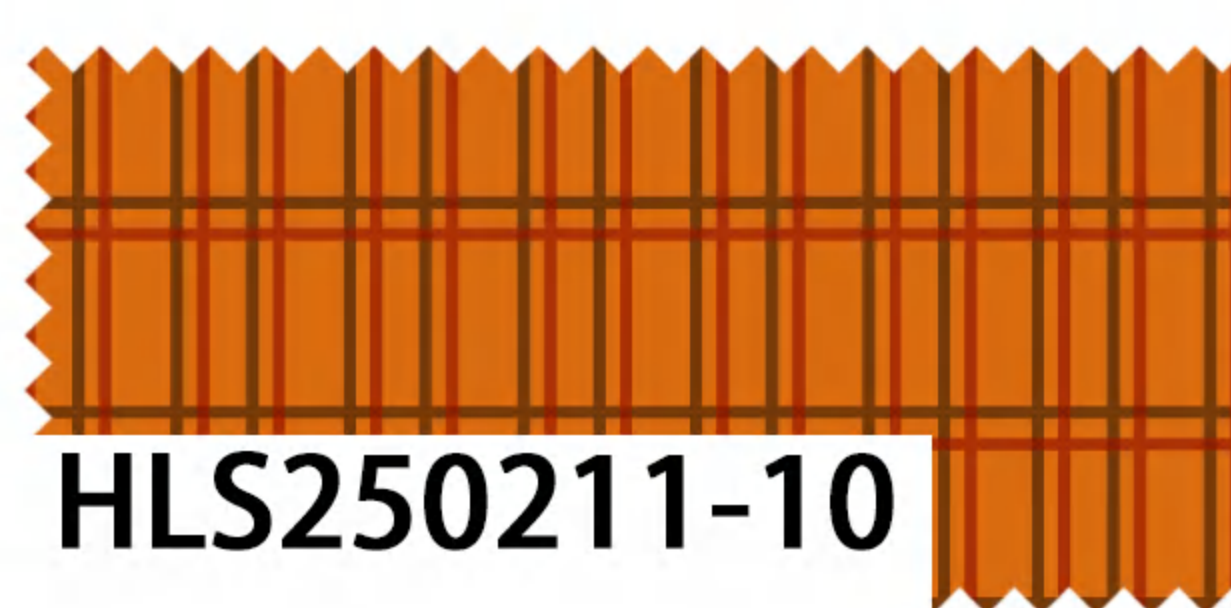
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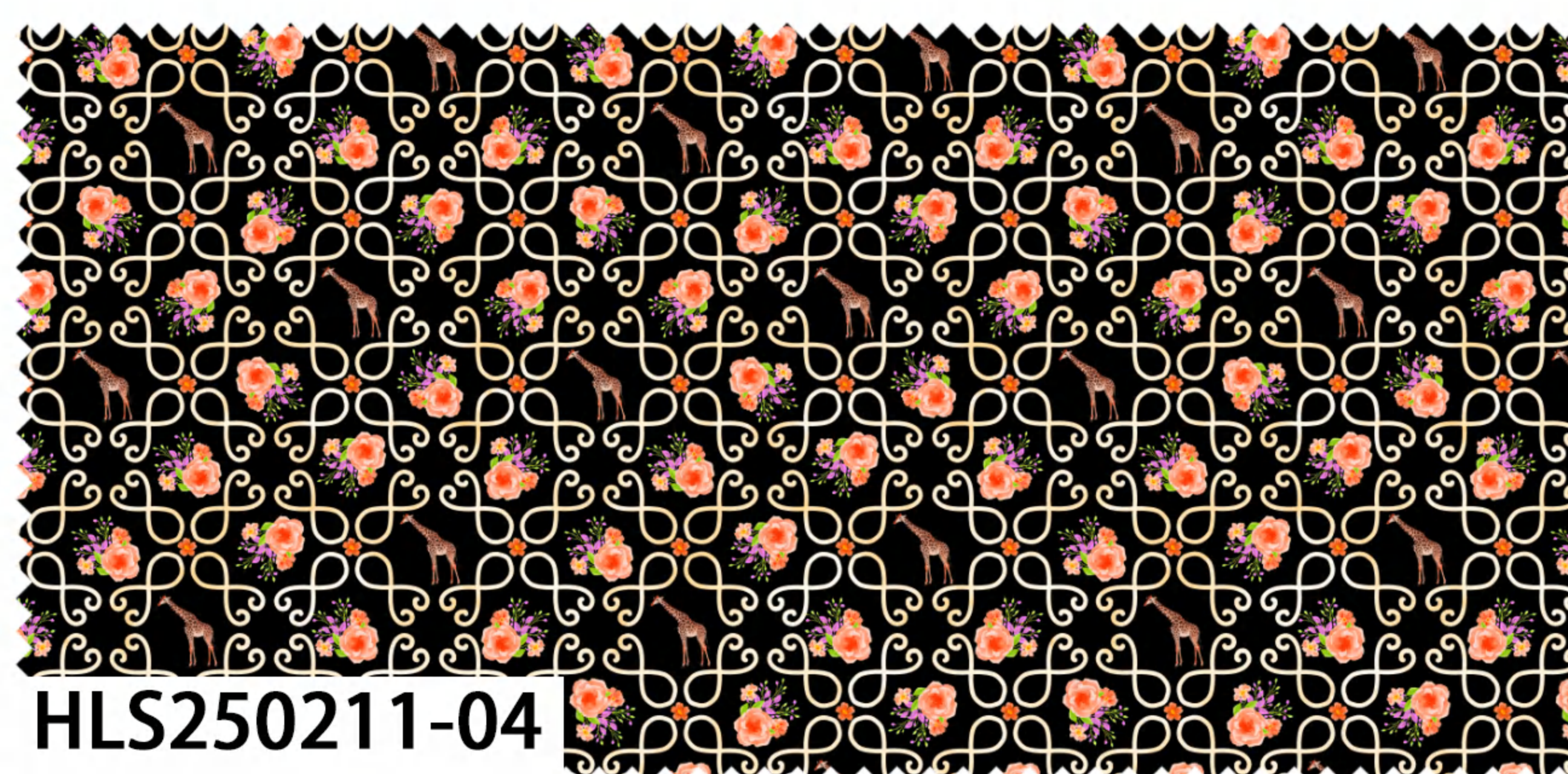
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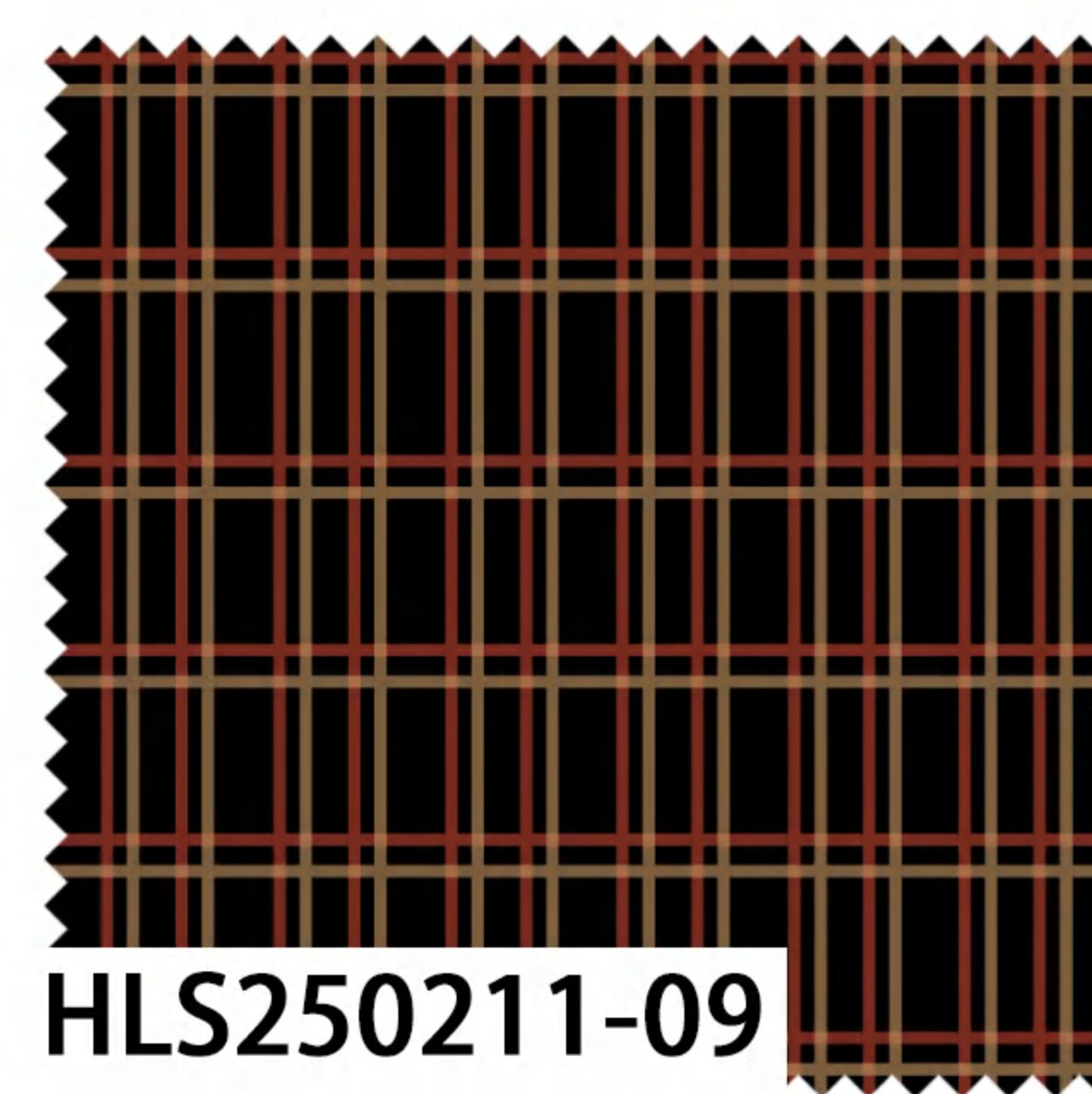
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COLOR APPLICATION

APRICOT: AS ONE OF THE MAIN COLORS, APRICOT IS LIKE THE SUNLIGHT FILTERING THROUGH THE GAPS IN THE LEAVES ON AN AUTUMN AFTERNOON, GENTLE AND WARM. IT IS SPREAD OVER A LARGE AREA AS THE BACKGROUND OF THE PATTERNS, CREATING A BRIGHT AND SOFT ATMOSPHERE, AS IF CONDENSING ALL THE WARMTH OF AUTUMN WITHIN.

WARM GREEN: THE WARM GREEN HERE IS NOT THE FRESH AND VIBRANT EMERALD GREEN OF SPRING, BUT A GREEN WITH A HINT OF MATURITY AFTER BEING TEMPERED BY AUTUMN. IT IS JUST LIKE THE PINE AND CYPRESS BRANCHES AND LEAVES IN THE FOREST THAT STILL STUBBORNLY RETAIN THEIR GREENNESS, OR A FLASH OF VITALITY OCCASIONALLY SEEN IN THE YELLOWING GRASS.

BROWN: BROWN IS THE ICONIC COLOR OF THE AUTUMN FOREST, SYMBOLIZING THE EARTH AND TREE TRUNKS. IN THE PATTERNS, BROWN IS OFTEN USED TO DEPICT THICK TREE TRUNKS, SOLID GROUND, AND THE FUR OF ANIMALS.

ANIMAL ELEMENTS

DEER: THE GRACEFULLY - BODIED DEER STROLL LEISURELY AMONG THE WOODS. WITH THEIR EARS ALERTLY PRICKED UP AND HEADS RAISED, LOOKING INTO THE DISTANCE, THEY SEEM TO BE SENSING THE BREATH OF AUTUMN. THE IMAGE OF THE DEER ADDS A TOUCH OF AGILITY AND TRANQUILITY TO THE PATTERNS, JUST LIKE THE ELVES IN THE FOREST.

BEAR: THE LARGE - SIZED BEARS ARE BUSY FORAGING IN AUTUMN, STOCKPILING ENERGY FOR THE UPCOMING HIBERNATION. THEIR THICK FUR IS MAINLY BROWN. THE DELICATE BRUSHSTROKES DEPICT THE TEXTURE OF THE HAIR, VIVIDLY PRESENTING THE BEARS' LIVING SCENES IN THE FOREST AND INJECTING PRIMITIVE AND RUSTIC POWER INTO THE PATTERNS.

RABBIT: THE LIVELY AND LOVELY RABBITS SCURRY THROUGH THE FOREST. THEIR FURRY BODIES, LONG EARS, AND SHORT, FLUFFY TAILS ARE EXTREMELY ENDEARING. THE IMAGE OF THE RABBIT BRINGS A LIVELY AND PLAYFUL ATMOSPHERE TO THE ENTIRE FOREST PATTERN, FULL OF VITALITY AND ENERGY.





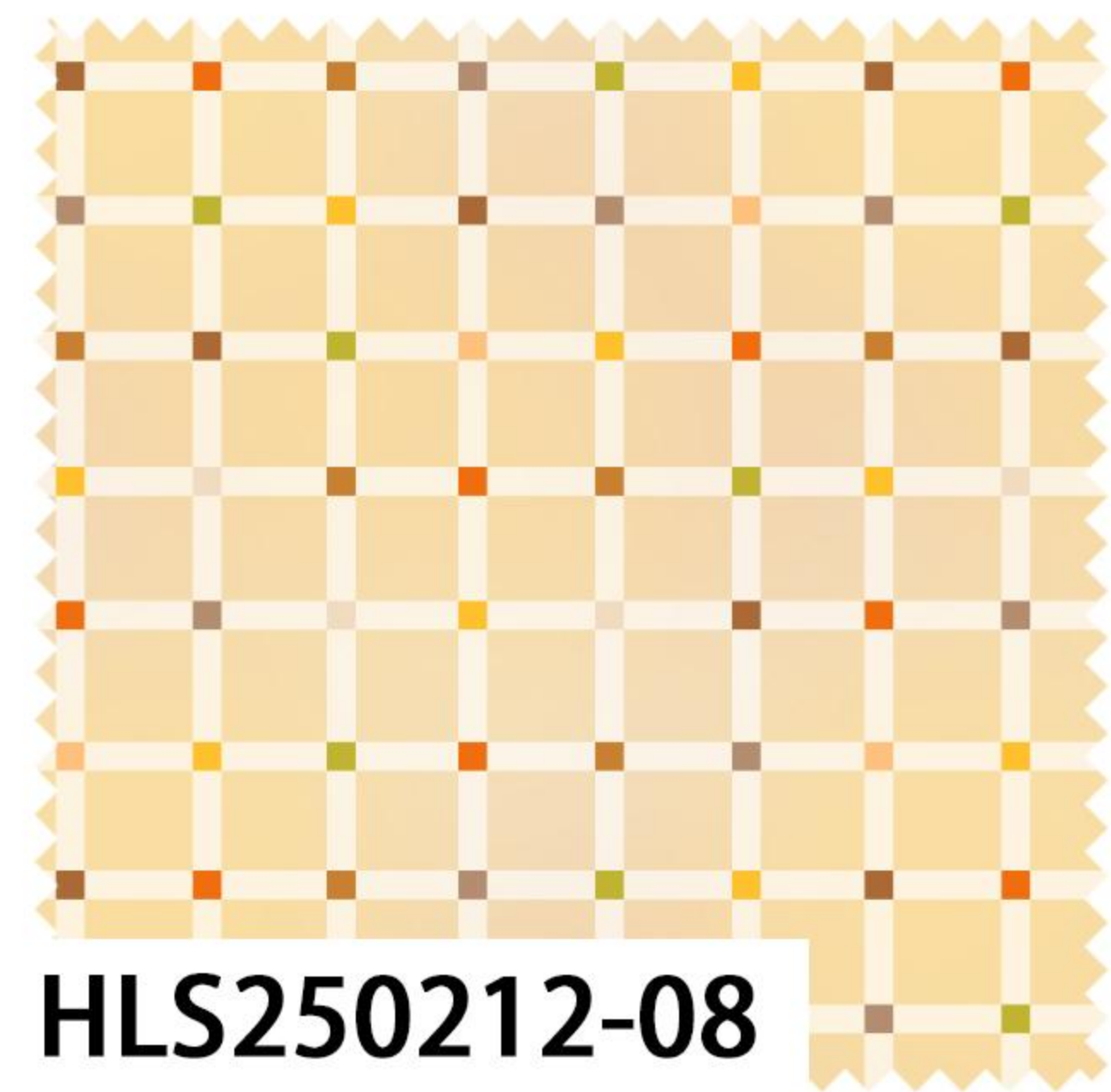
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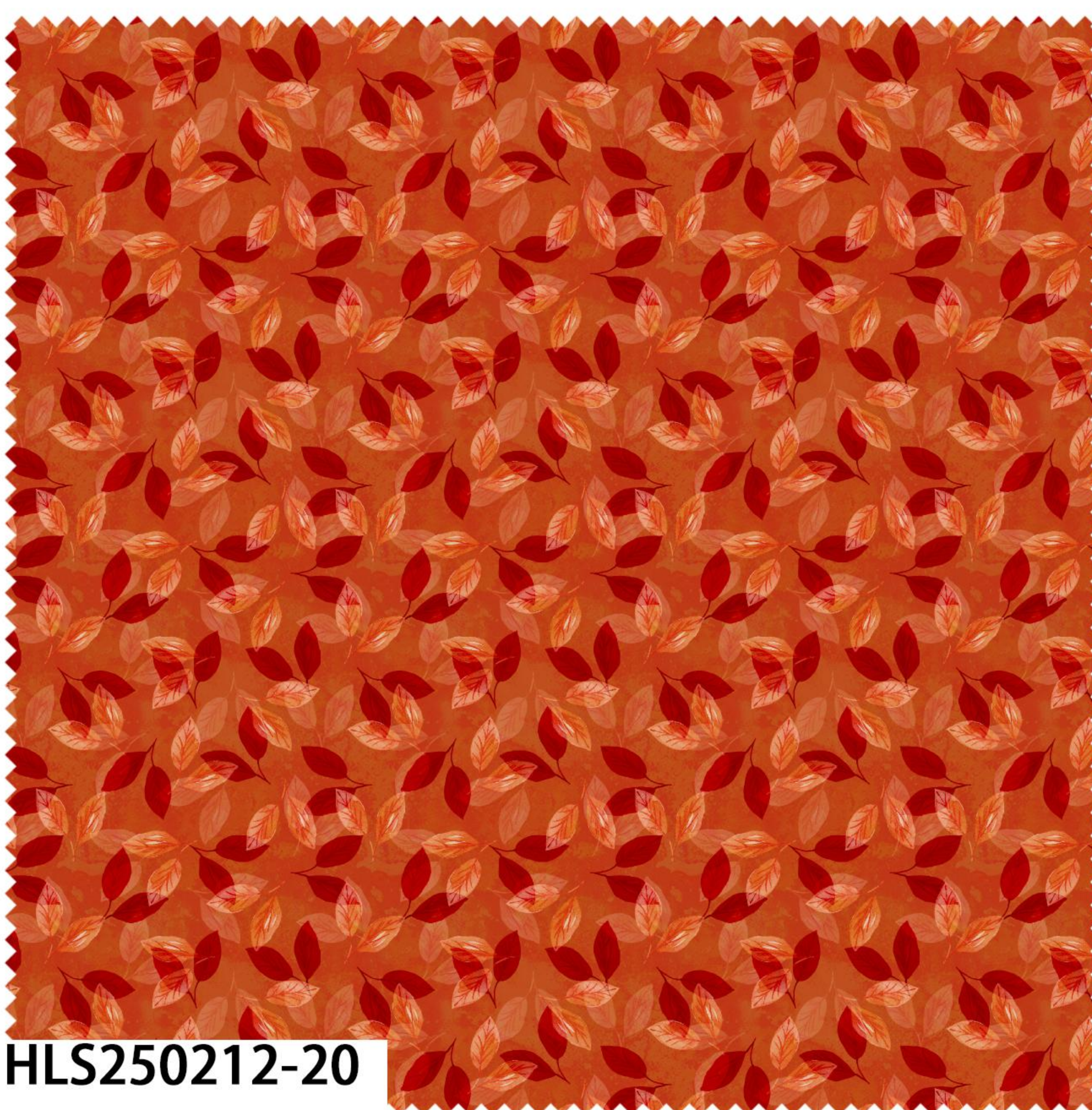
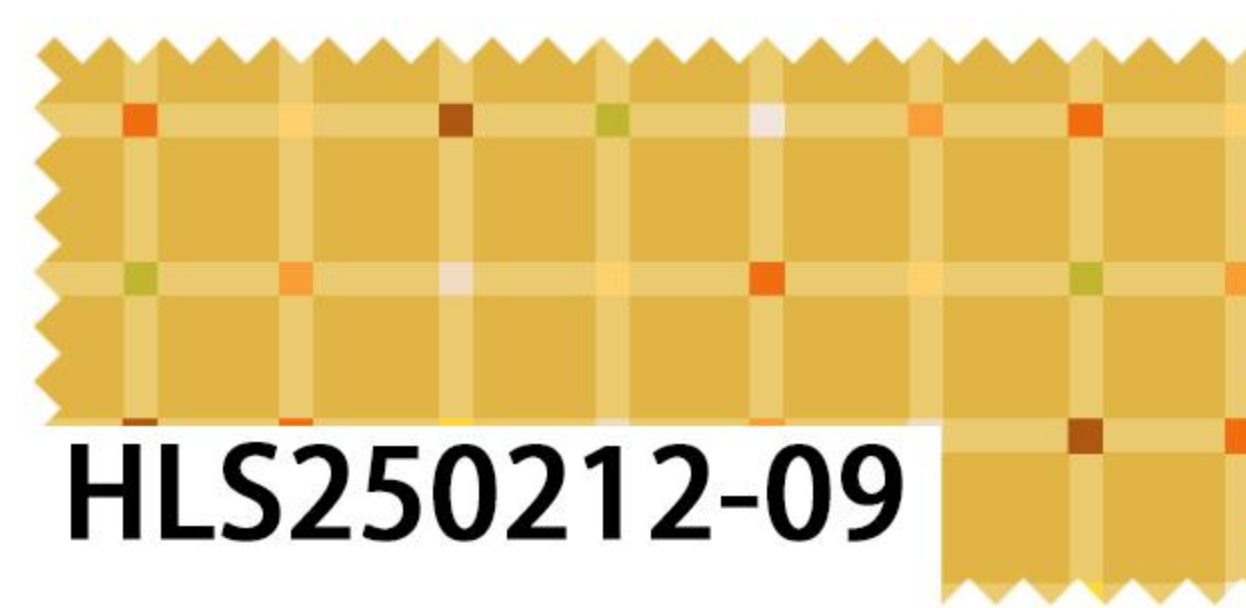
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BEAR LIFE

- ★ This design takes "warmth and healing" as its core. Through the lightness, transparency, and soft colors of watercolors, it showcases the adorable and charming image of a little bear, conveying warm and healing emotions. The little bear features a simplified shape, highlighting its honest and naive expression. The design mainly uses warm and bright tones, such as beige, light brown, pink, light blue, etc. to create a warm and comfortable atmosphere.



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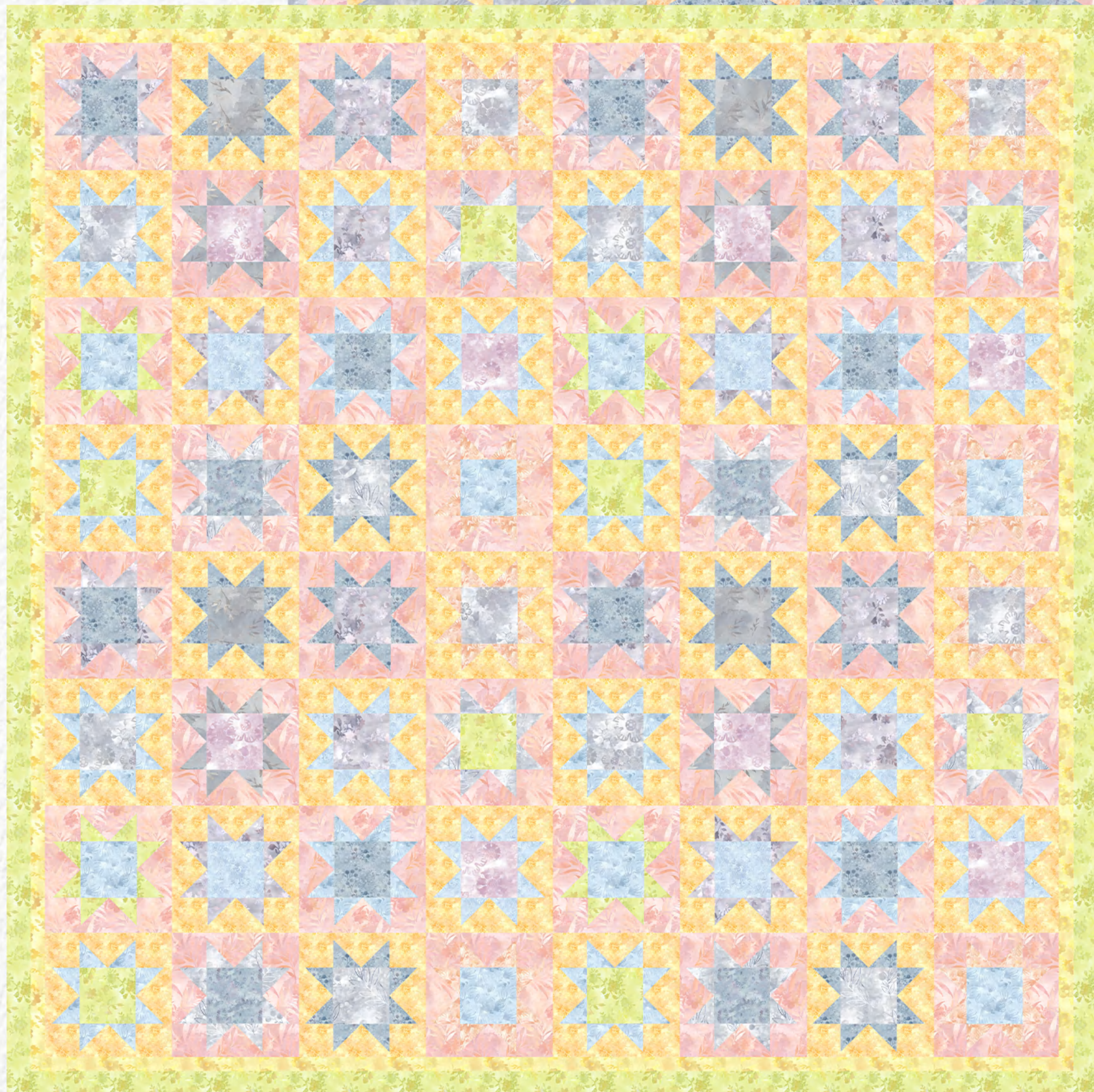
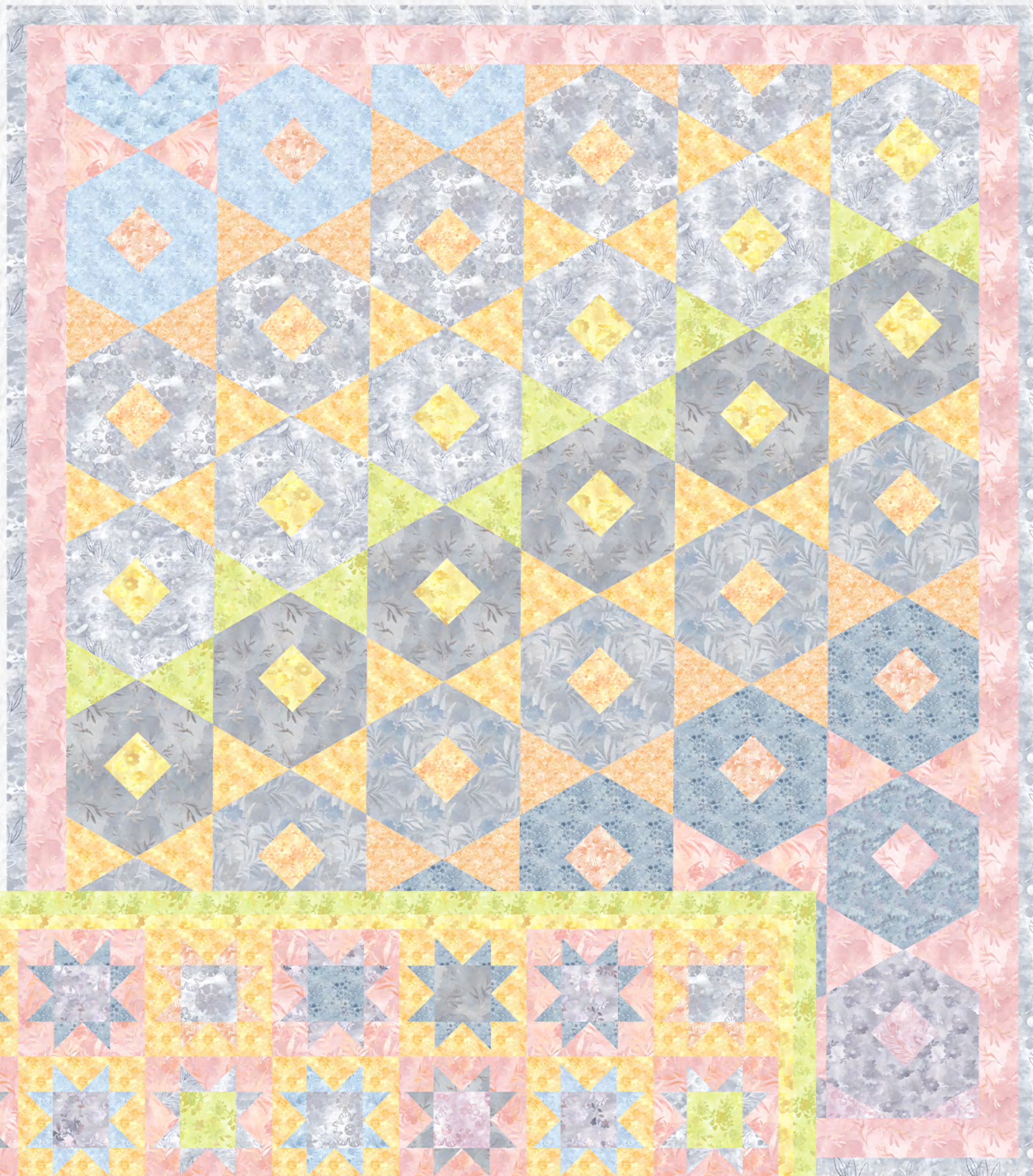


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THE DREAMY HAZE OF PLANTS

The inspiration for this design stems from a deep insight into the subtle beauty of all things in nature. When strolling through a forest after the rain, glistening water droplets hang on the branches and leaves. The light filters through the gaps between the leaves, creating a mottled pattern of light and shadow on the ground. The contours of the plants become blurred and then clear again amidst the changing light and shadow. This hazy beauty is replicated on the fabric through the dyeing and blurring technique, capturing this fleeting natural scene.



A range of blue tones from light to dark is introduced. The light blue is like the plants shrouded in the morning mist, while the dark blue is similar to the mysterious shadows of the branches and leaves in the twilight, demonstrating the color changes of the plants at different times of the day. A small amount of golden yellow and orange-red are used as accents. The golden yellow is like the sunbeams piercing through the branches and leaves, and the orange-red is as passionate as the autumn maple leaves. They appear in leaps during the dyeing and blurring process, breaking the steadiness of the blue and earthy tones, adding liveliness and vitality, and making the floral pattern more visually striking.





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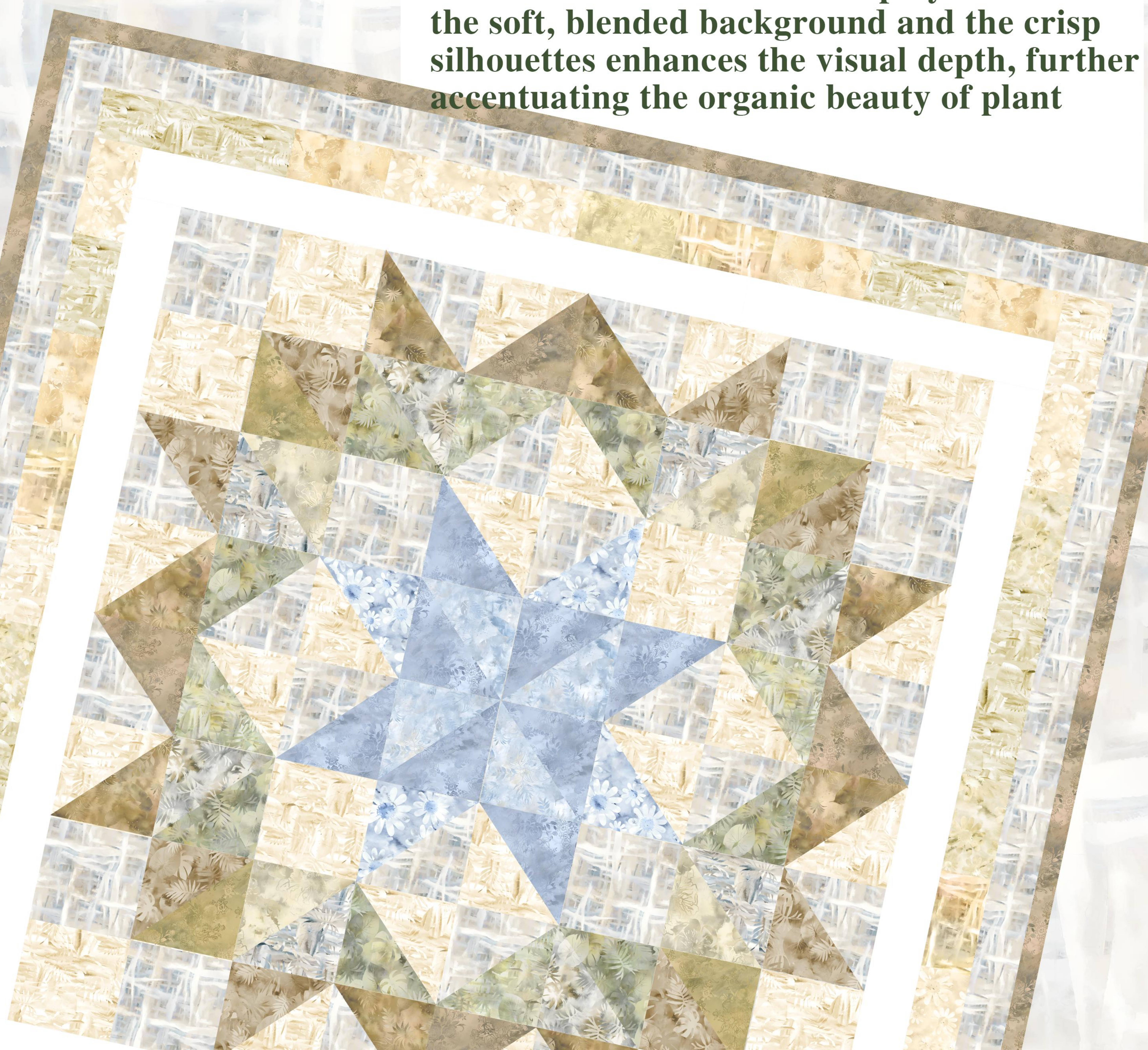
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A forest of dyed layers

This design focuses on creating a distinctive pattern with an atmospheric blend of blue, earthy yellow, and muted green tones. The watercolor-like background mimics the organic interplay of colors in nature, while silhouetted plant branches enhance the overall sense of mystery and tranquility, immersing the viewer in a serene natural realm.

The plant elements are simplified into silhouettes, emphasizing their contours. By using smooth and minimalistic lines to outline the shapes, the design retains the essence of plant forms while achieving a refined, abstract aesthetic. This interplay between the soft, blended background and the crisp silhouettes enhances the visual depth, further accentuating the organic beauty of plant





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