

F & A

Pattern BOOK

JANUARY 2025 VERSION



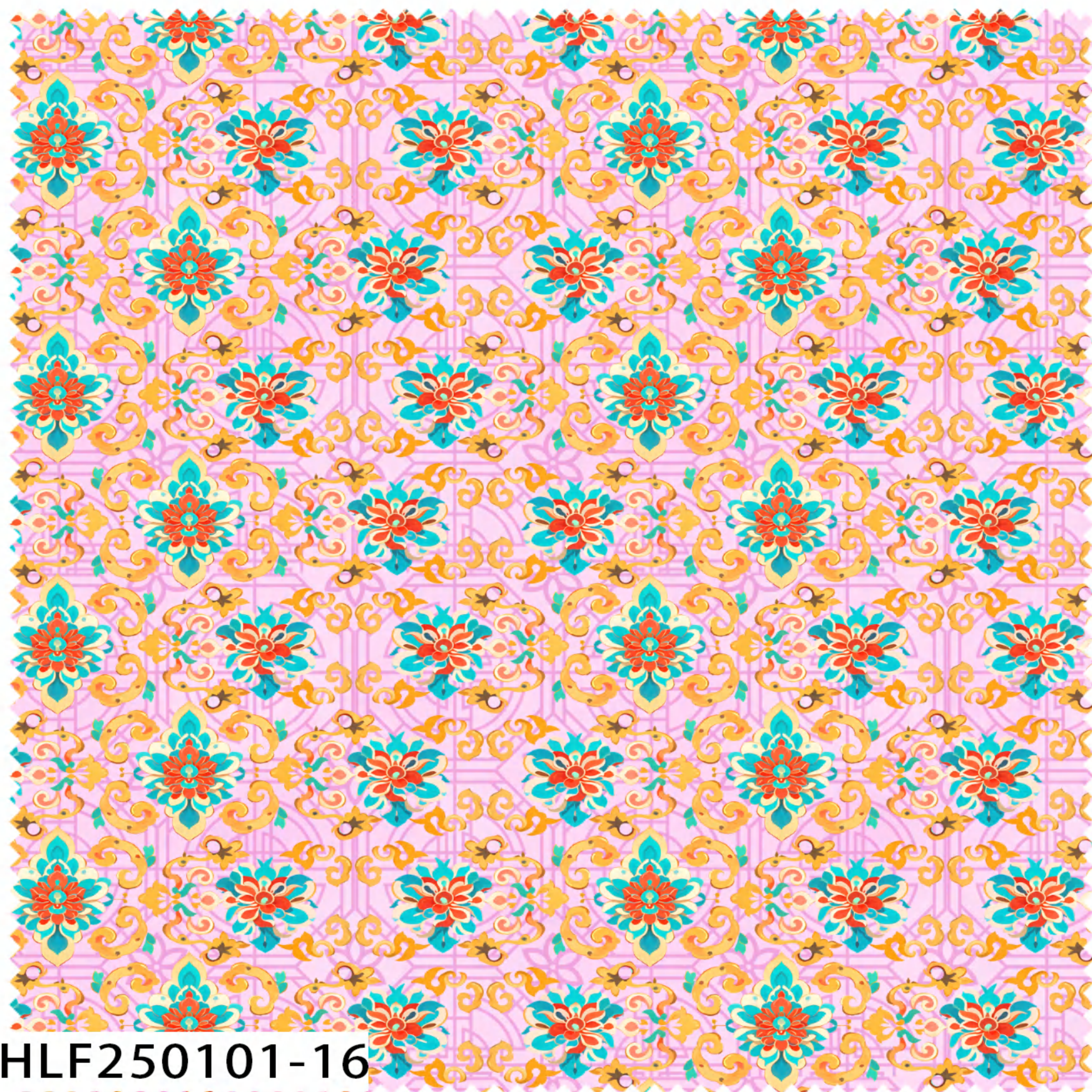


SPRING KITE

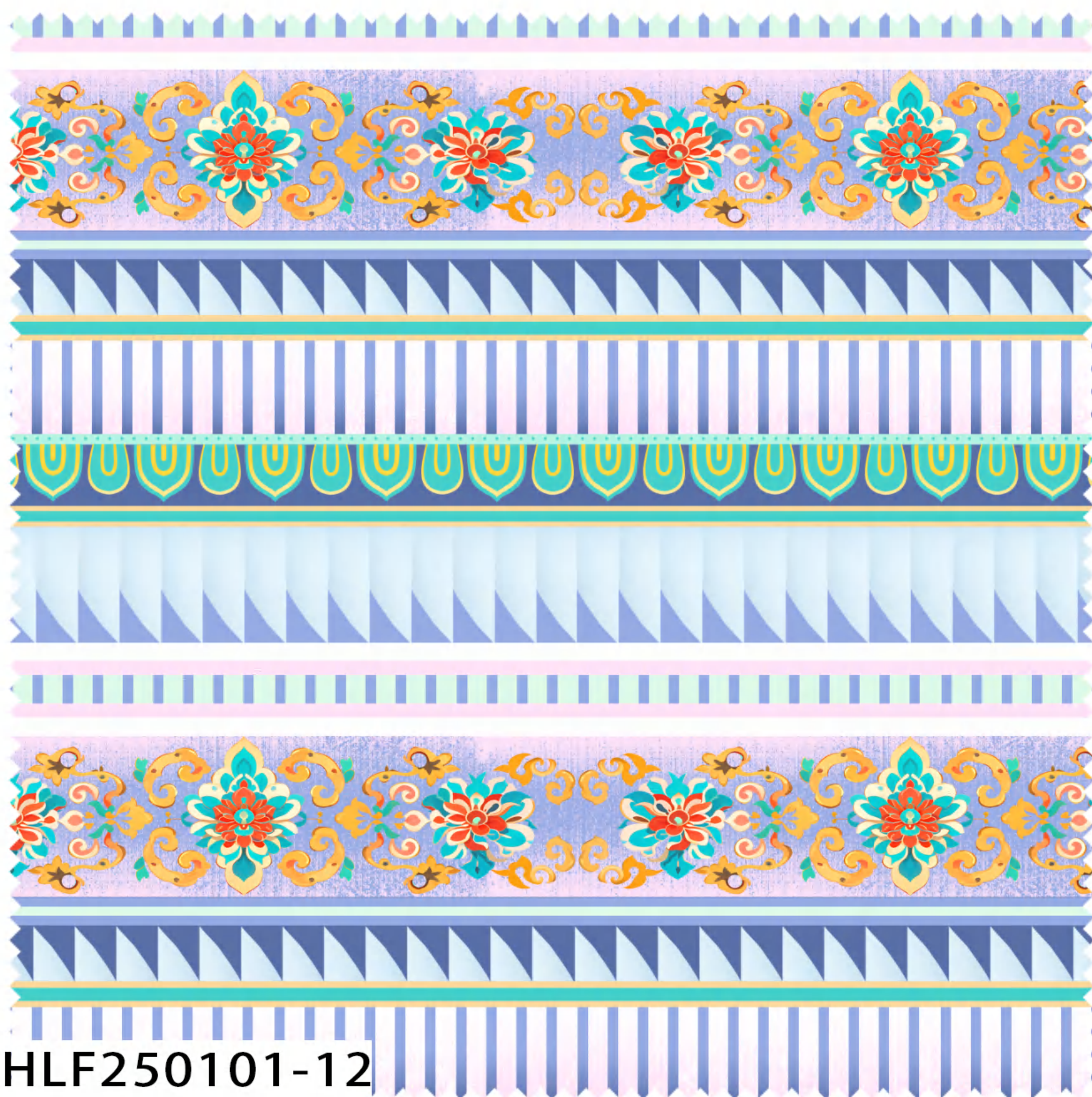
This design draws inspiration from the theme of spring paper kites, blending the vibrant vitality of spring with the joy and hope symbolized by kites. Inspired by traditional swallow-shaped kites, it captures their diverse forms and intricate decorative patterns. Swallow kites signify the arrival of spring and good fortune. By artistically refining these kite shapes, the patterns become more vivid and expressive. The design incorporates abundant spring motifs, such as blooming flowers and tender green willow branches, to evoke a scene of flourishing beauty.

The primary color palette includes green, pink-purple, and sky blue. Green symbolizes the fresh growth of spring flora, embodying vitality and renewal—it is one of the most representative colors of the season. Pink-purple mimics the hues of spring blossoms, exuding a soft and romantic charm that conveys the gentleness and beauty of spring. Sky blue reflects the clear spring skies, evoking a sense of openness and clarity, setting a fresh and natural tone for the overall design.





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HLF250101-12



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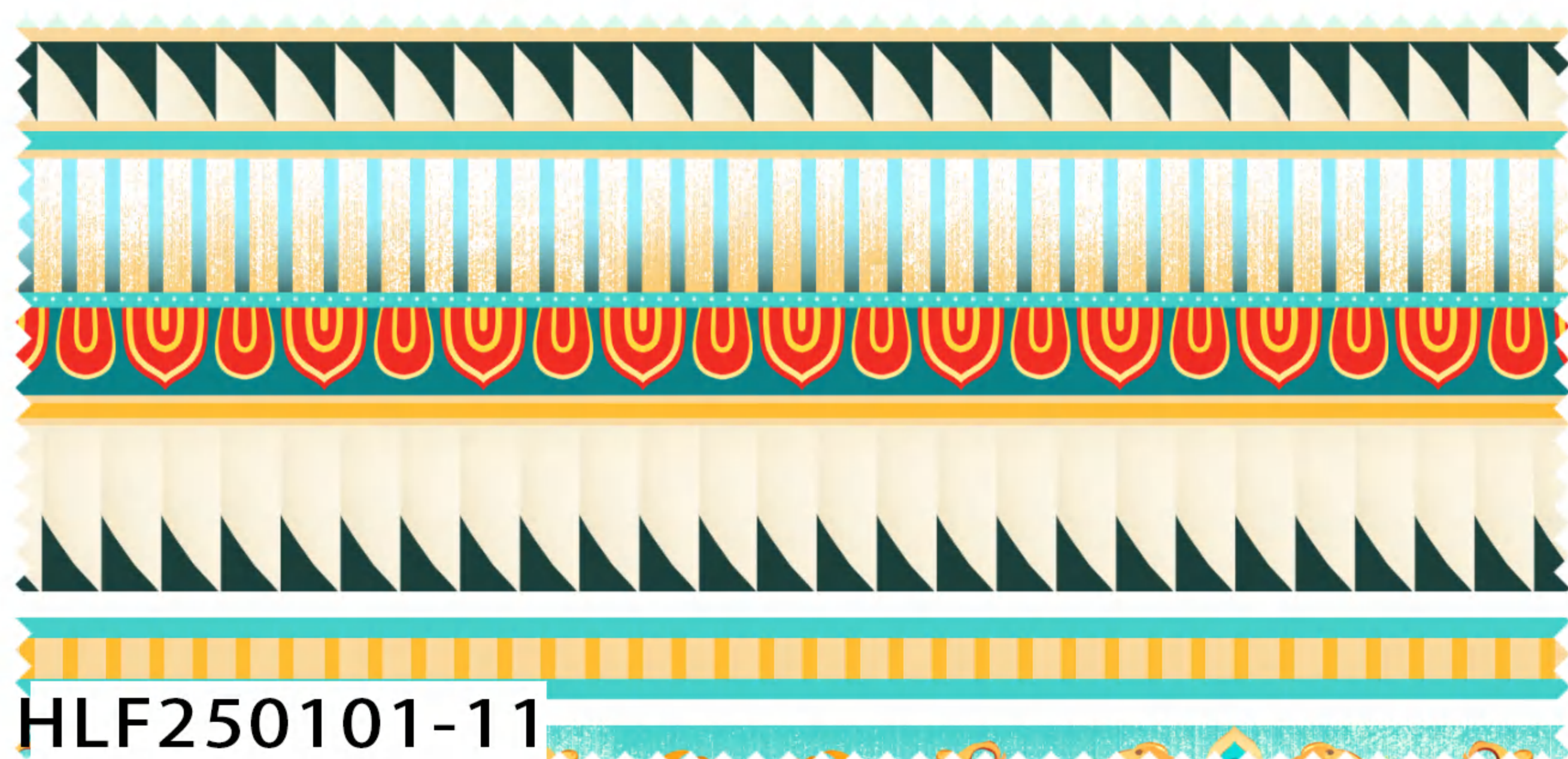
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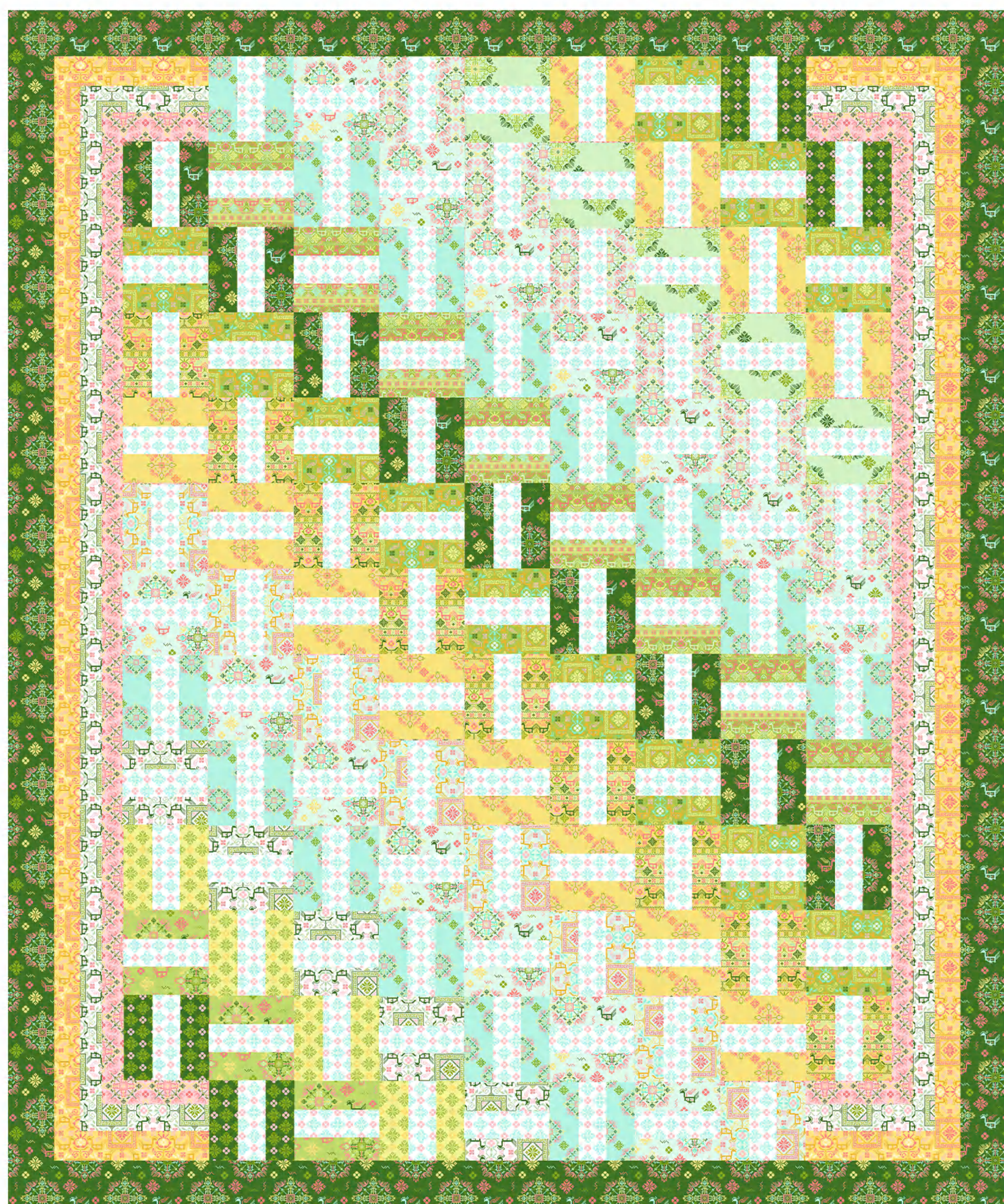
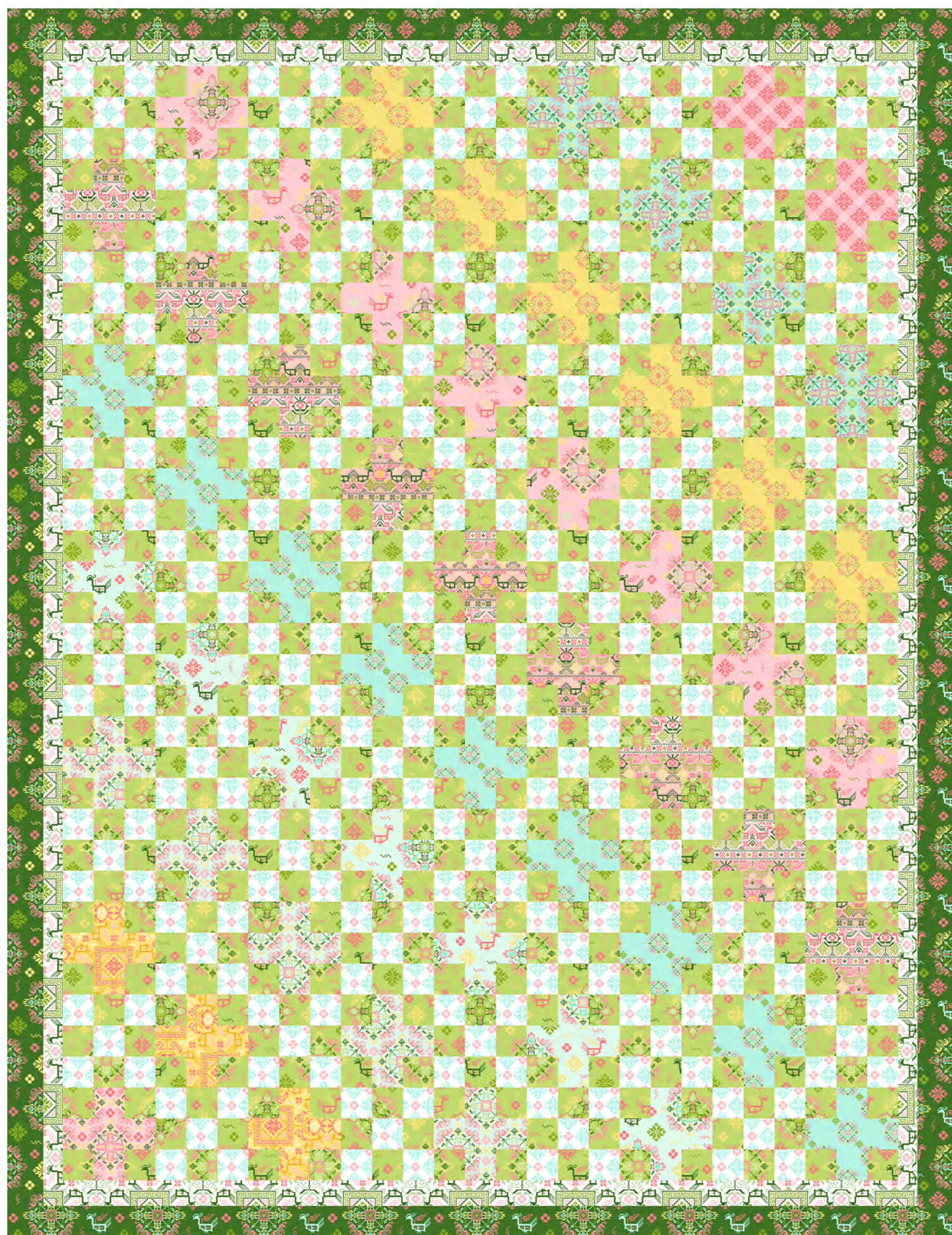


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SPRING CHARM HUANGMEI

This design takes spring as its backdrop, incorporating the traditional craft of yellow plum embroidery to create unique patterns that highlight both the vibrancy of spring and the artistic allure of this heritage. It conveys a longing for and blessings of a beautiful life. The patterns are versatile, suitable for textiles, home decor, and cultural products, infusing them with cultural depth and a springtime atmosphere.

The chosen colors—tender green, pink, and soft yellow—reflect the hues of nature in spring. Tender green symbolizes the budding foliage of the season, brimming with vitality; pink resembles the blossoms of peach trees, radiating romance and warmth; soft yellow mirrors the delicate stamens or the gentle spring sunlight, bringing warmth and energy. Together, these colors create a fresh and bright spring ambiance.

Classic yellow plum embroidery motifs, such as geometric patterns, fretwork designs, and auspicious symbols, are integrated with springtime hues to enhance the traditional artistry while retaining the unique style of yellow plum embroidery.



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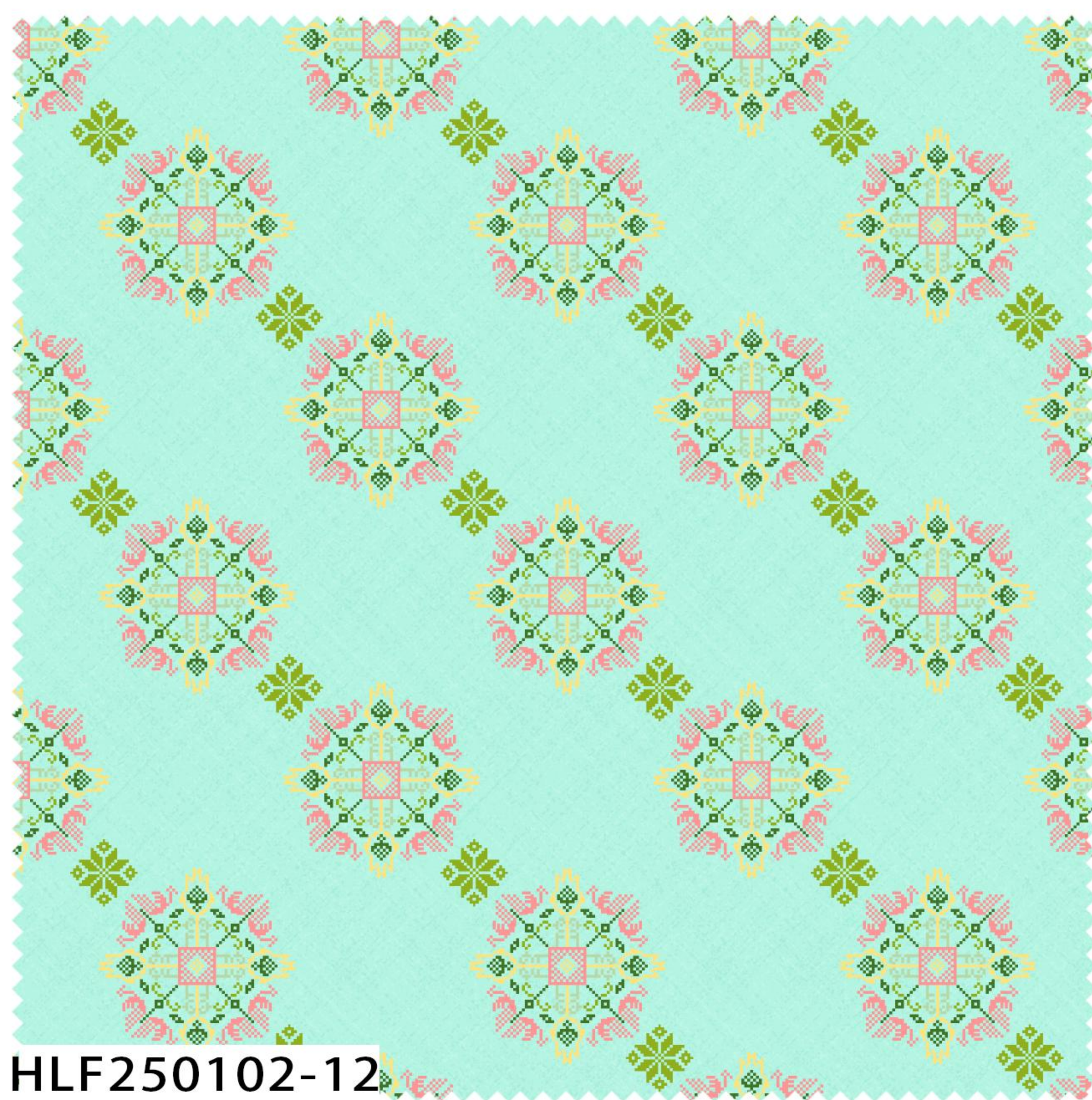
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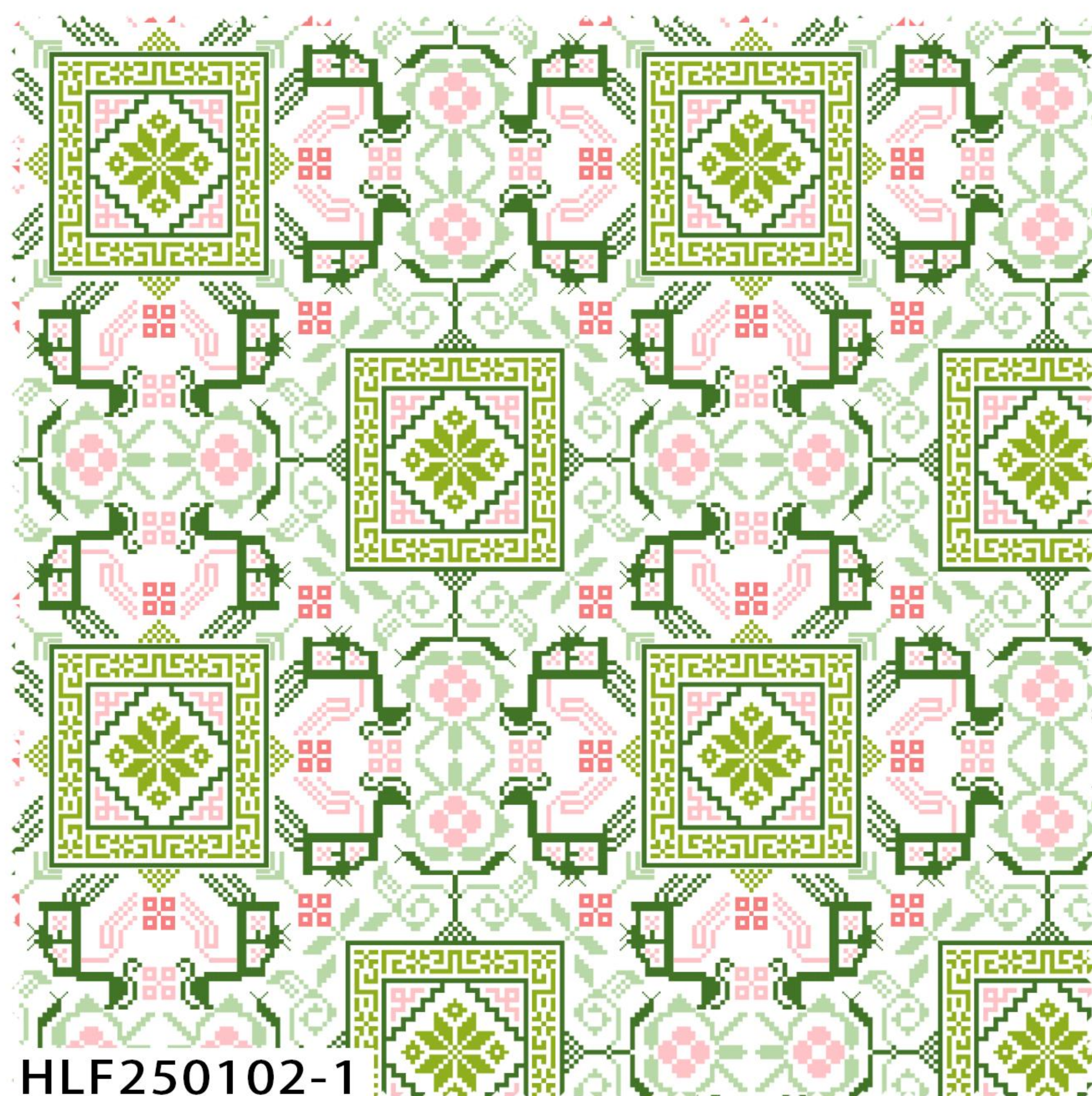
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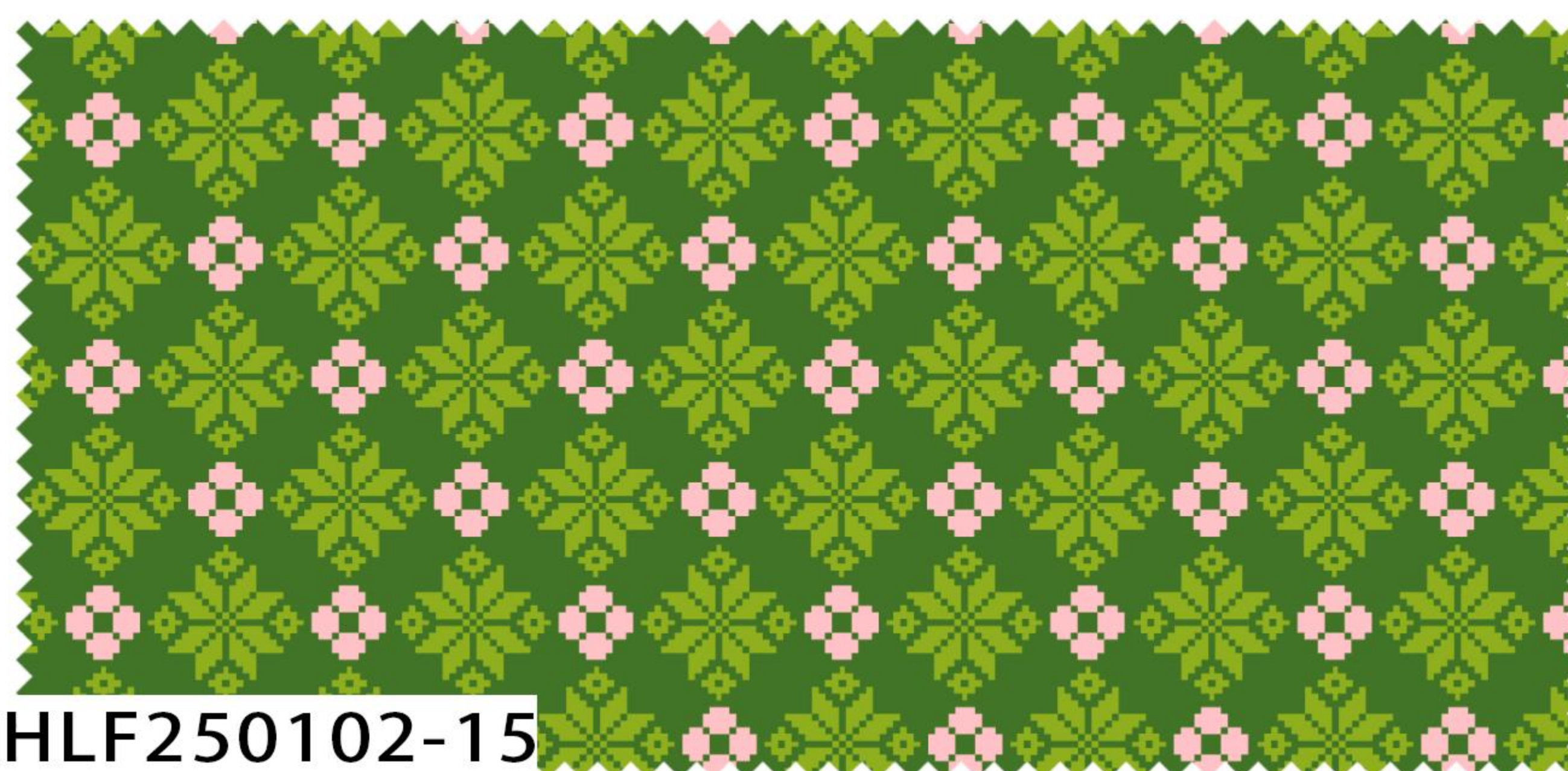
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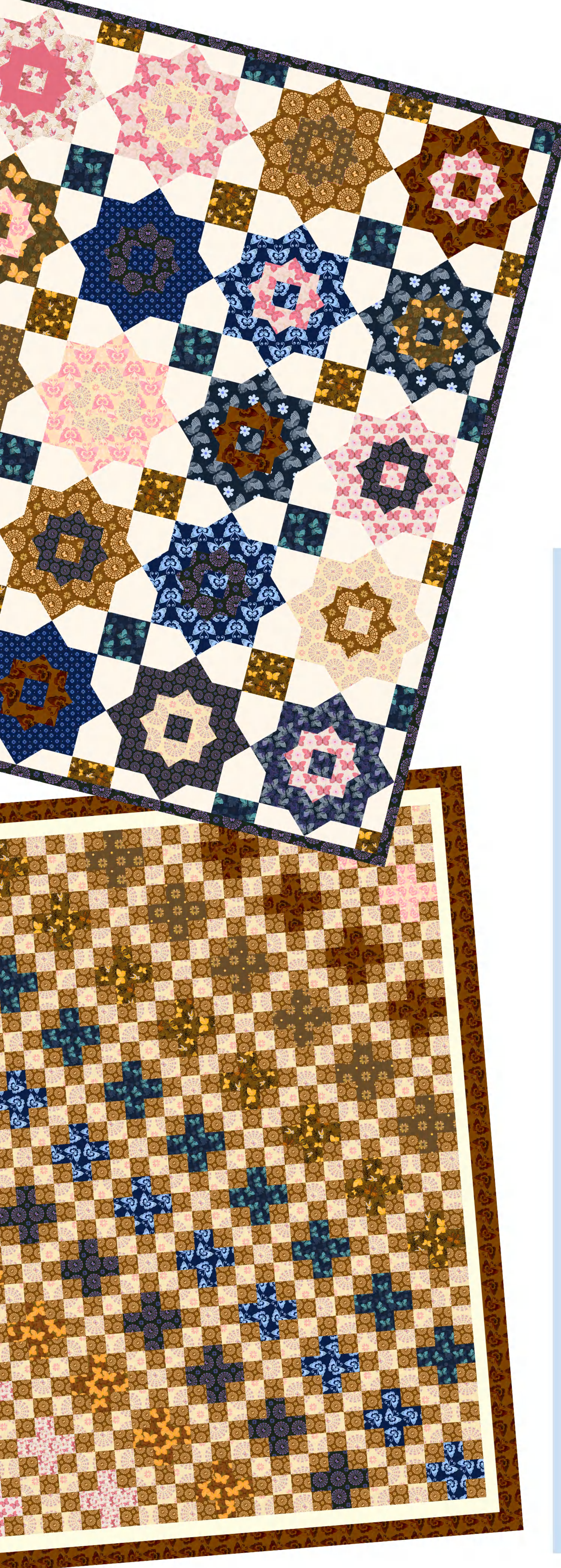


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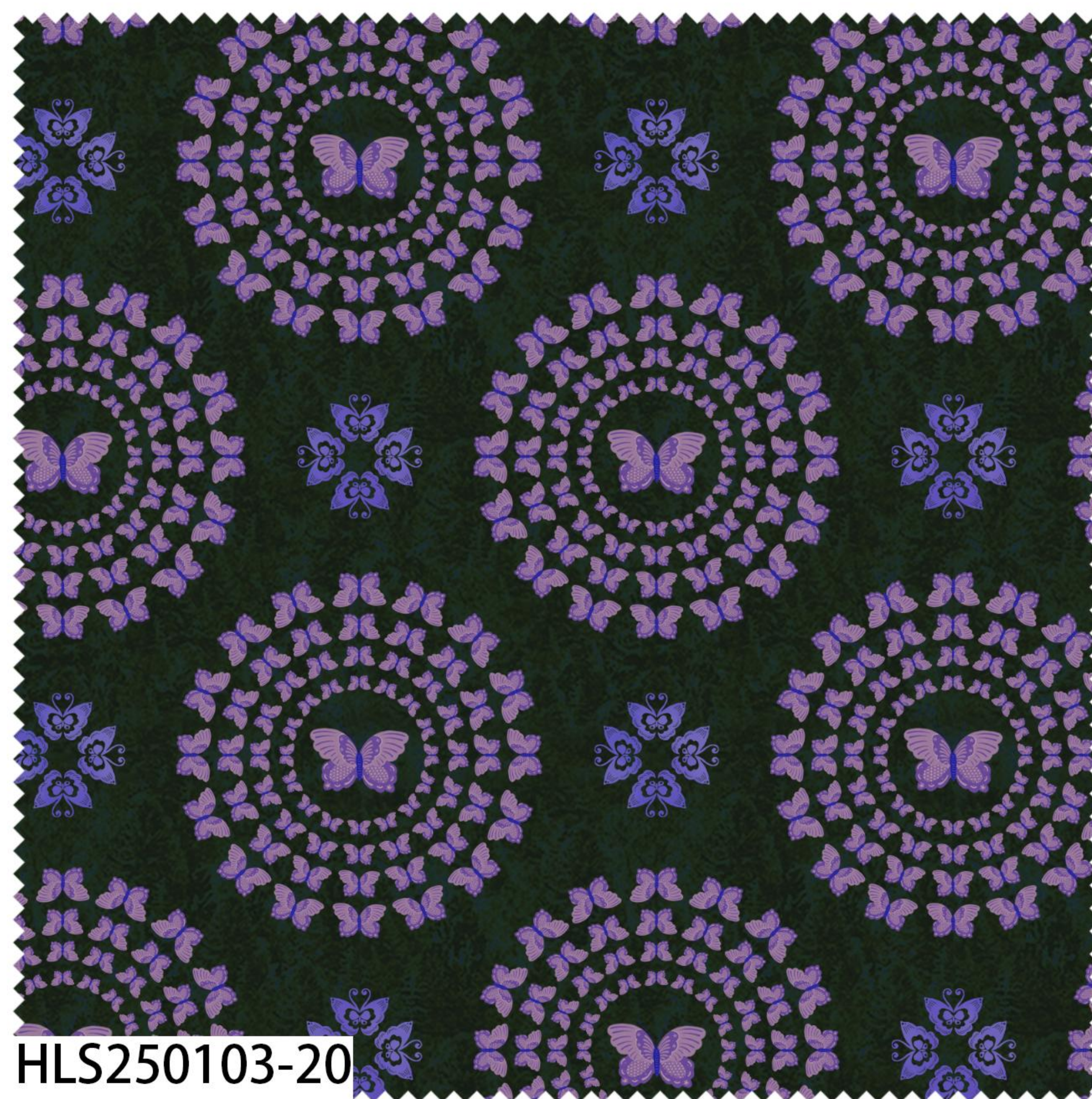


DESIGN OF TRADITIONAL CHINESE BUTTERFLY PATTERNS

The butterfly pattern has a long history in China, dating back to ancient times. Abstract patterns resembling the shape of butterflies already appeared on primitive painted pottery. As time went by, during the Shang and Zhou dynasties, the butterfly patterns on bronze wares were more elaborate, with rigid lines, reflecting the craftsmanship style of that time. During the Qin and Han dynasties, butterfly patterns frequently appeared in murals and silk fabrics, with more vivid and natural shapes. During the Tang and Song dynasties, the butterfly pattern reached its peak, integrating into various art forms such as painting, porcelain, and embroidery, demonstrating a delicate and elegant style. During the Ming and Qing dynasties, the butterfly pattern was widely used in folk crafts, becoming a symbol of auspicious meaning and shining brightly in aspects such as clothing, furniture, and architectural decoration.



Butterflies often appear in pairs, symbolizing the sweetness and loyalty of love. For example, in the legend of "Liang Shanbo and Zhu Yingtai turning into butterflies", the butterfly has become a classic image of love, representing people's longing for beautiful love and a happy marriage. The Chinese character for "butterfly" (蝶) has the same pronunciation as the character for "octogenarian" (耋). In traditional culture, it implies longevity. People often combine butterflies with flowers, the character for longevity, etc., to express good wishes for good luck, happiness, and a long and healthy life. The graceful flying posture of butterflies symbolizes the spiritual pursuit of freedom and unrestraint, reflecting people's yearning for a free life and a vivid spiritual world.





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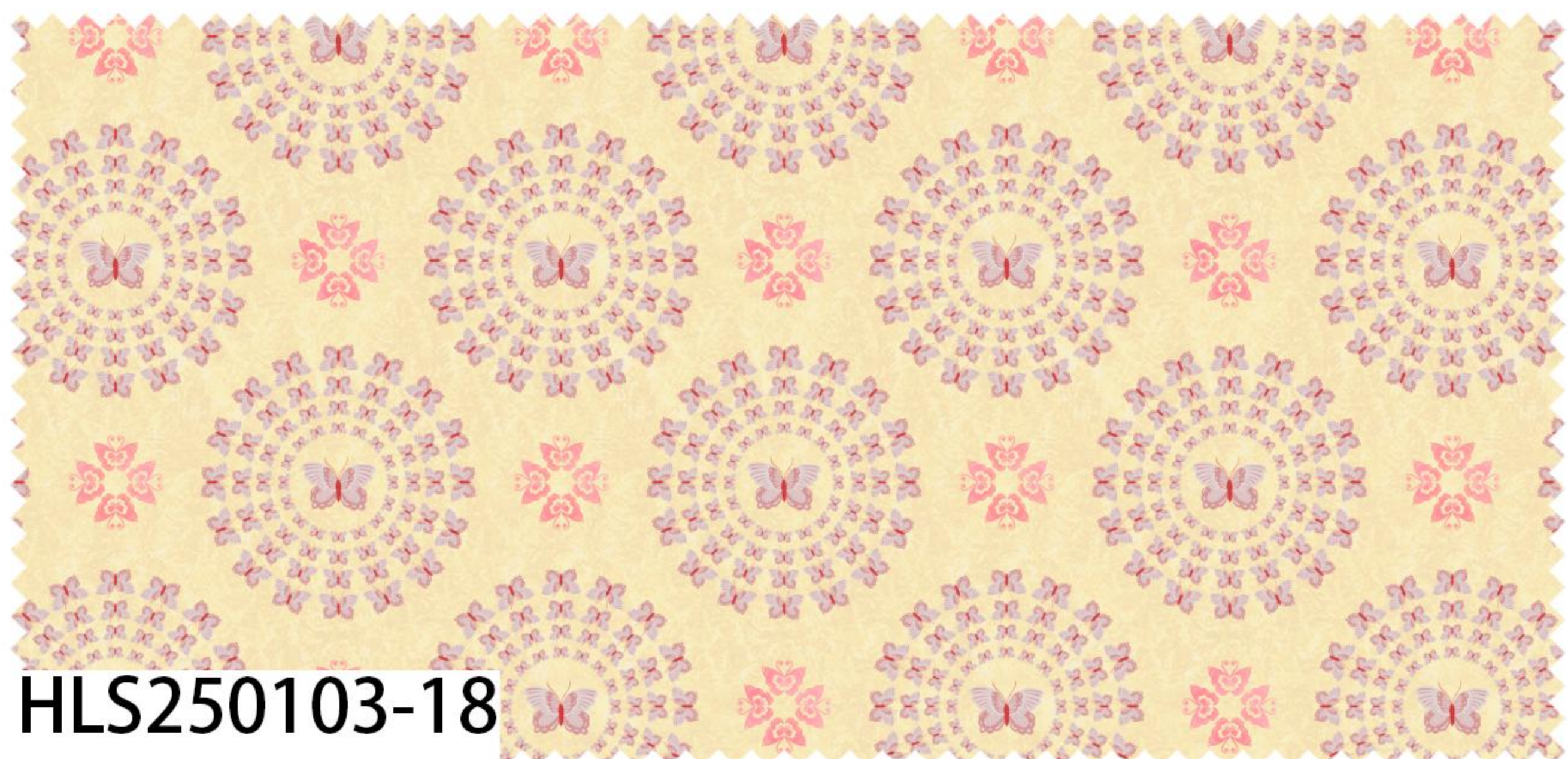
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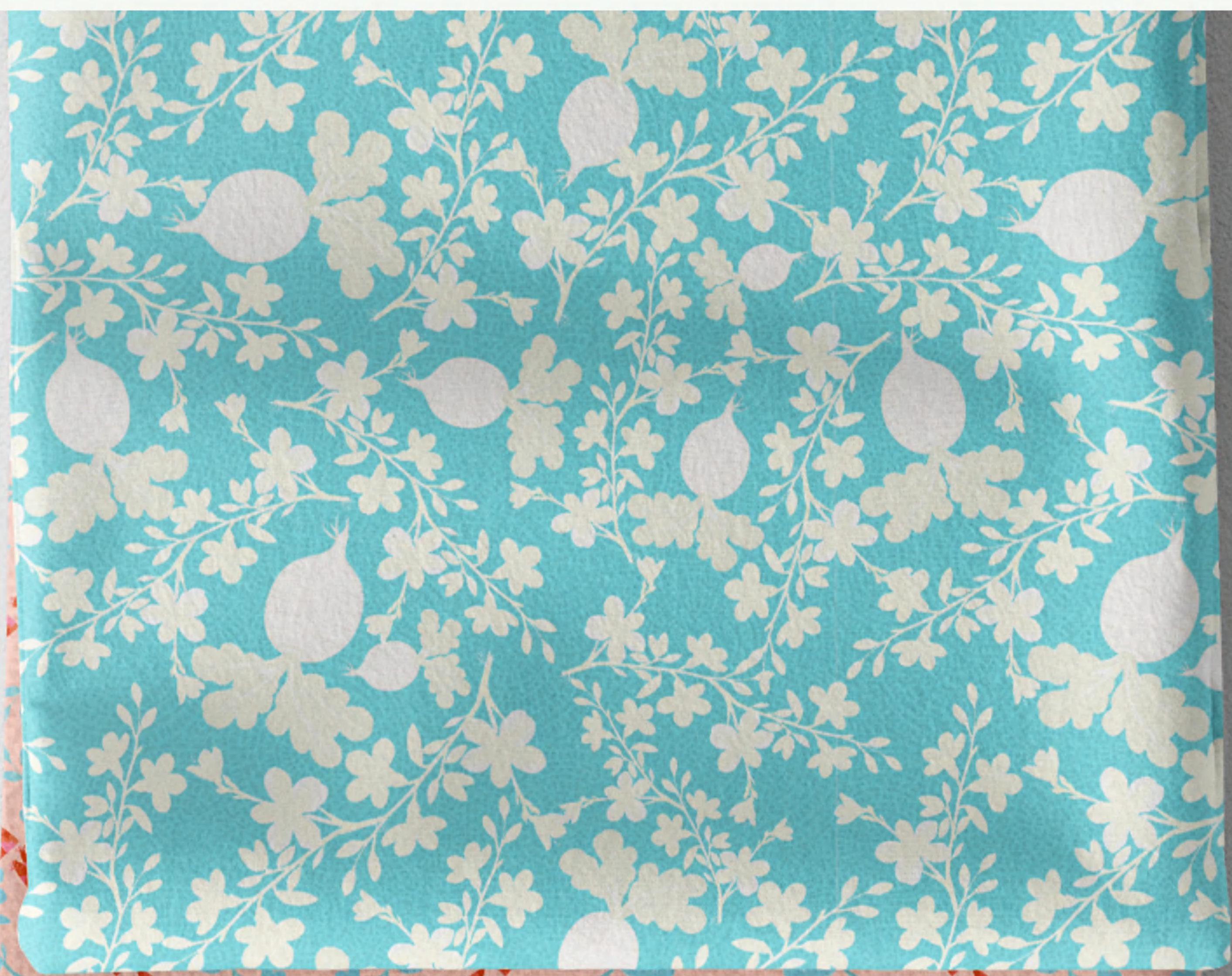
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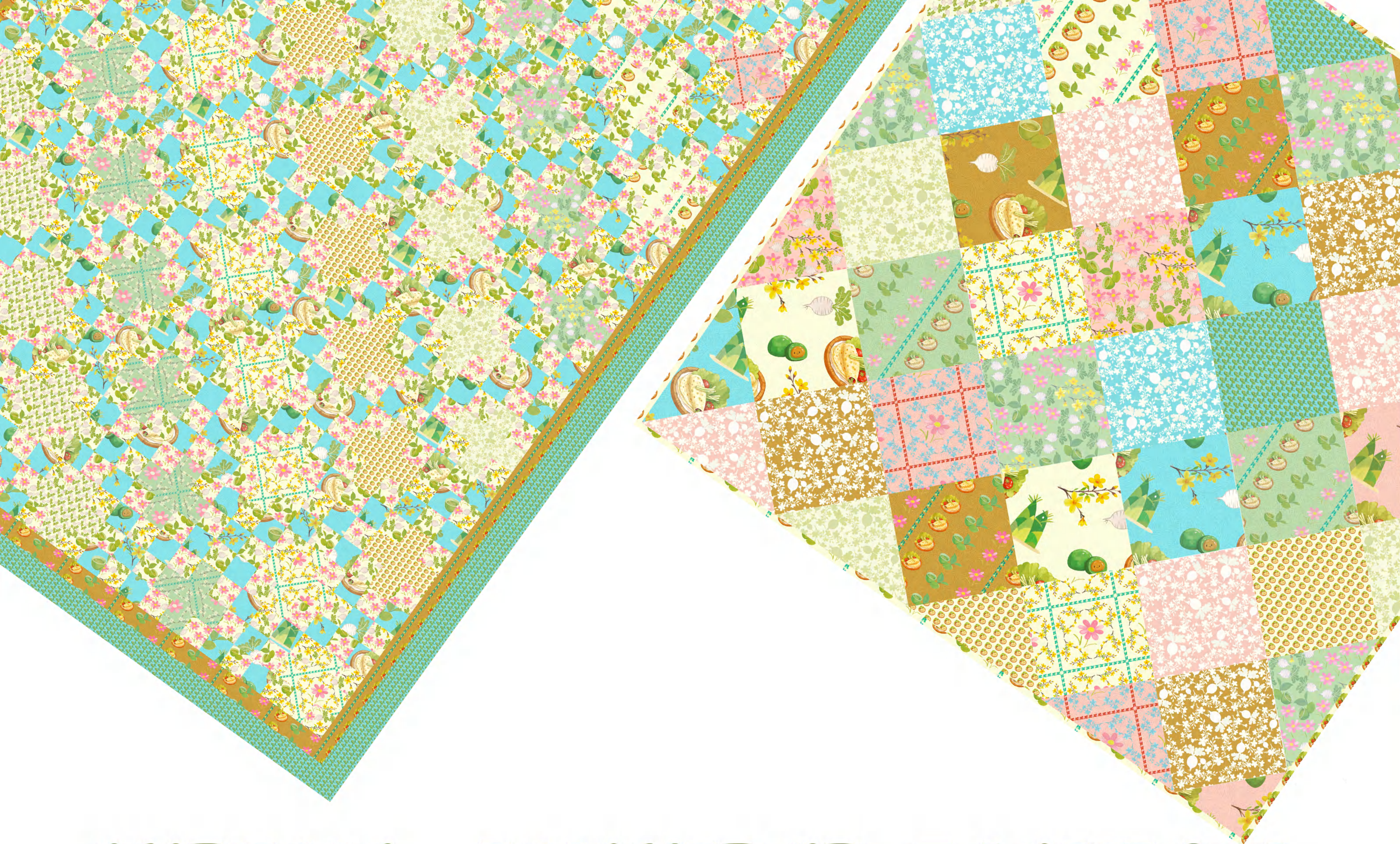


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SPRING - INSPIRED FASHION

When the chill of winter has not completely dissipated, the footsteps of the Start of Spring arrive quietly. As the first of the twenty-four solar terms, the Start of Spring is like a lively messenger, announcing the grand opening of spring and 拉开 (lā kāi) ing a new curtain for the cycle of the four seasons. In the long-flowing river of traditional culture, the Start of Spring carries profound significance. It is the beginning of the revival of yang qi and the awakening of all things, symbolizing the vigorous growth of new life and boundless hope.

When designing clothing patterns themed around the Start of Spring customs, the choice of color is undoubtedly crucial. It is like a magical key that can unlock people's beautiful perception of spring.

Green is undoubtedly one of the most representative colors of spring. It is nature's most generous gift in spring.

Yellow is the color of spring sunshine, bright and warm.

Blue appears particularly mysterious and elegant in spring.

"Eating spring" is a part of the Start of Spring customs full of the flavor of life. Spring pancakes and spring rolls, as representative foods for "eating spring", also contain unique pattern elements. Spring rolls are slender in shape. In the making of some traditional spring rolls, delicate patterns will be printed on the spring roll wrappers.

When we perfectly integrate the patterns of Start of Spring customs and the colors of spring into fashion design, these clothes are no longer just items for covering the body and keeping warm. Instead, they become unique carriers of culture and art. Every color and every pattern contains the breath of spring and the charm of traditional culture.



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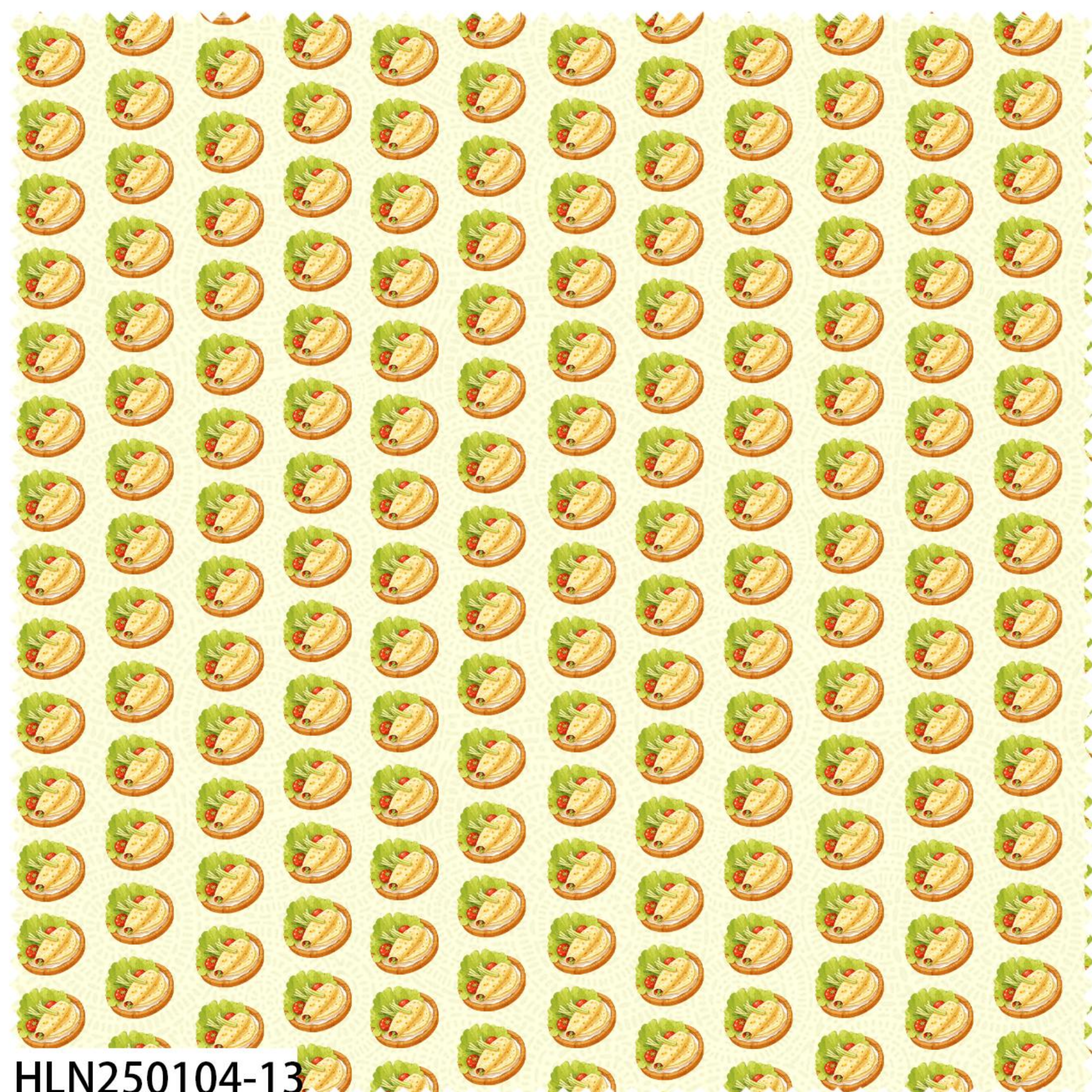
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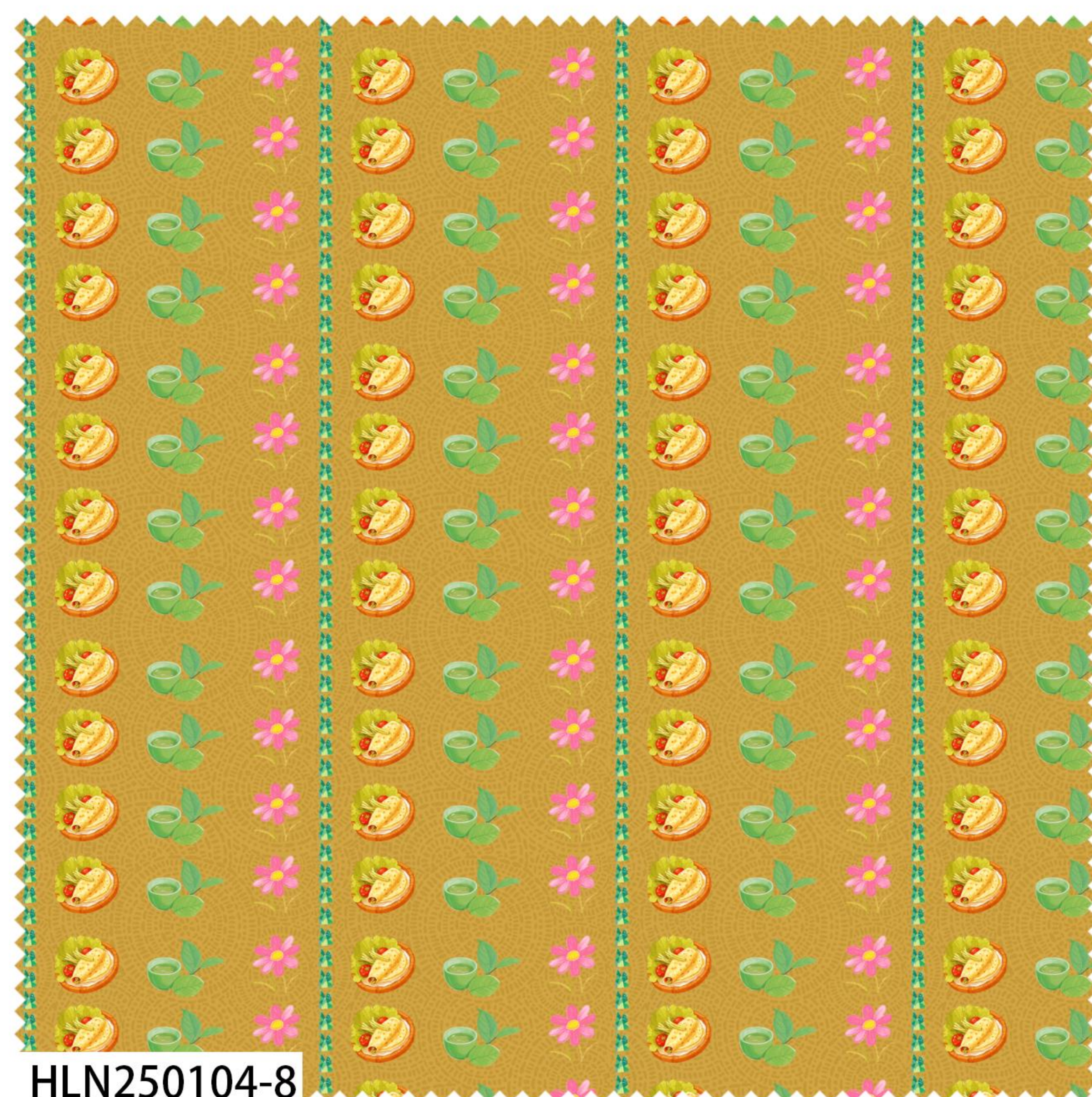
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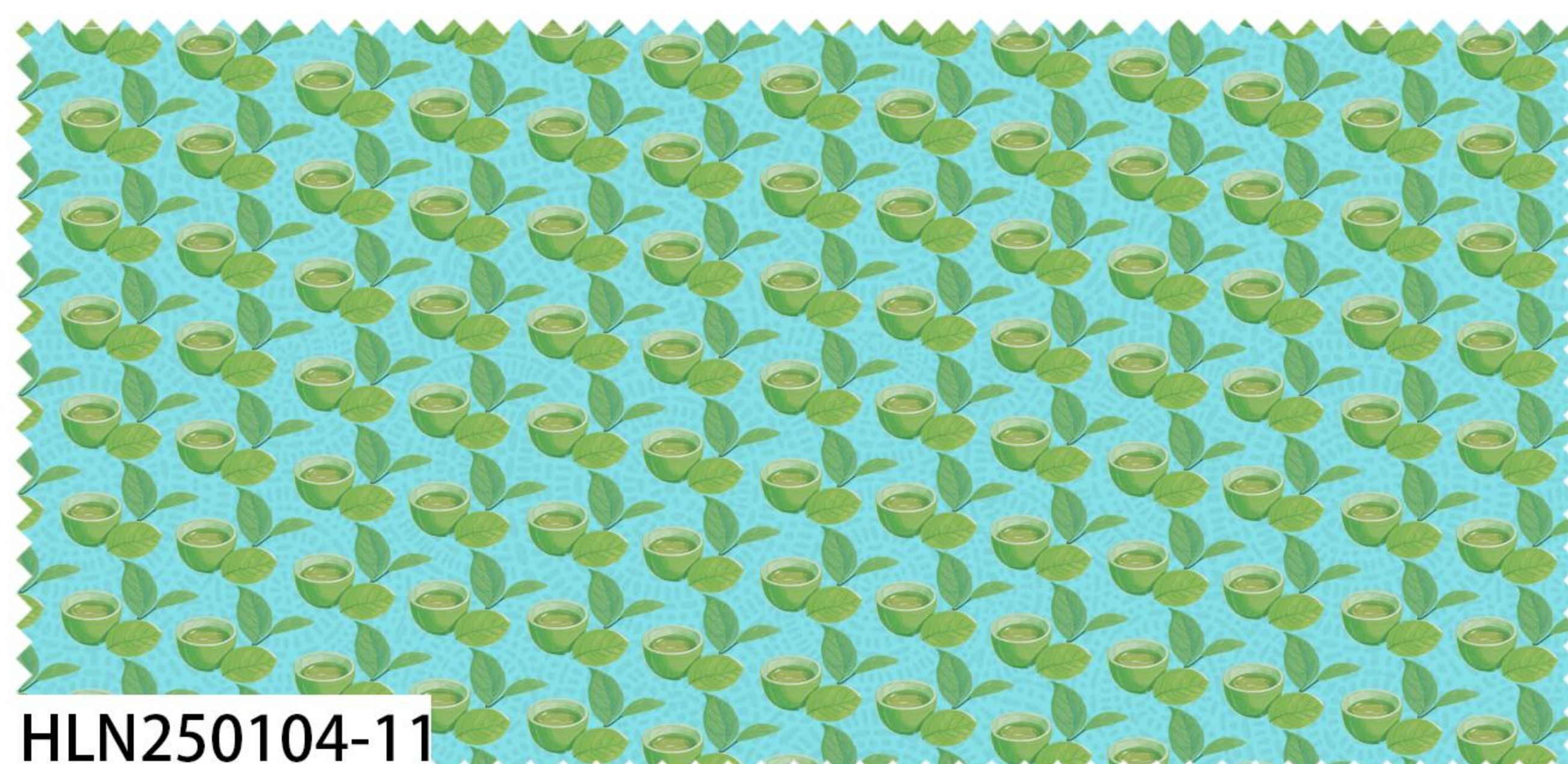
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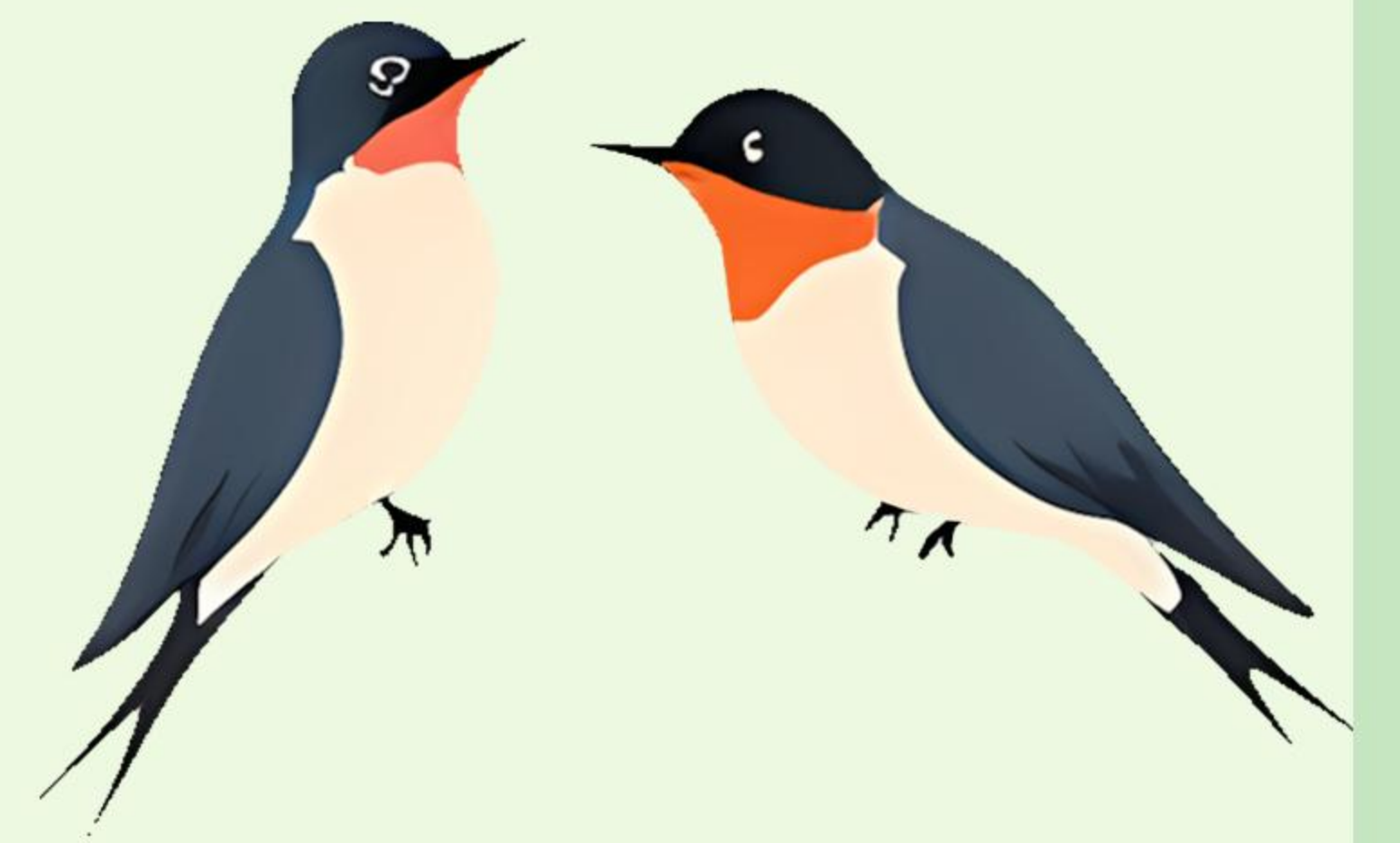
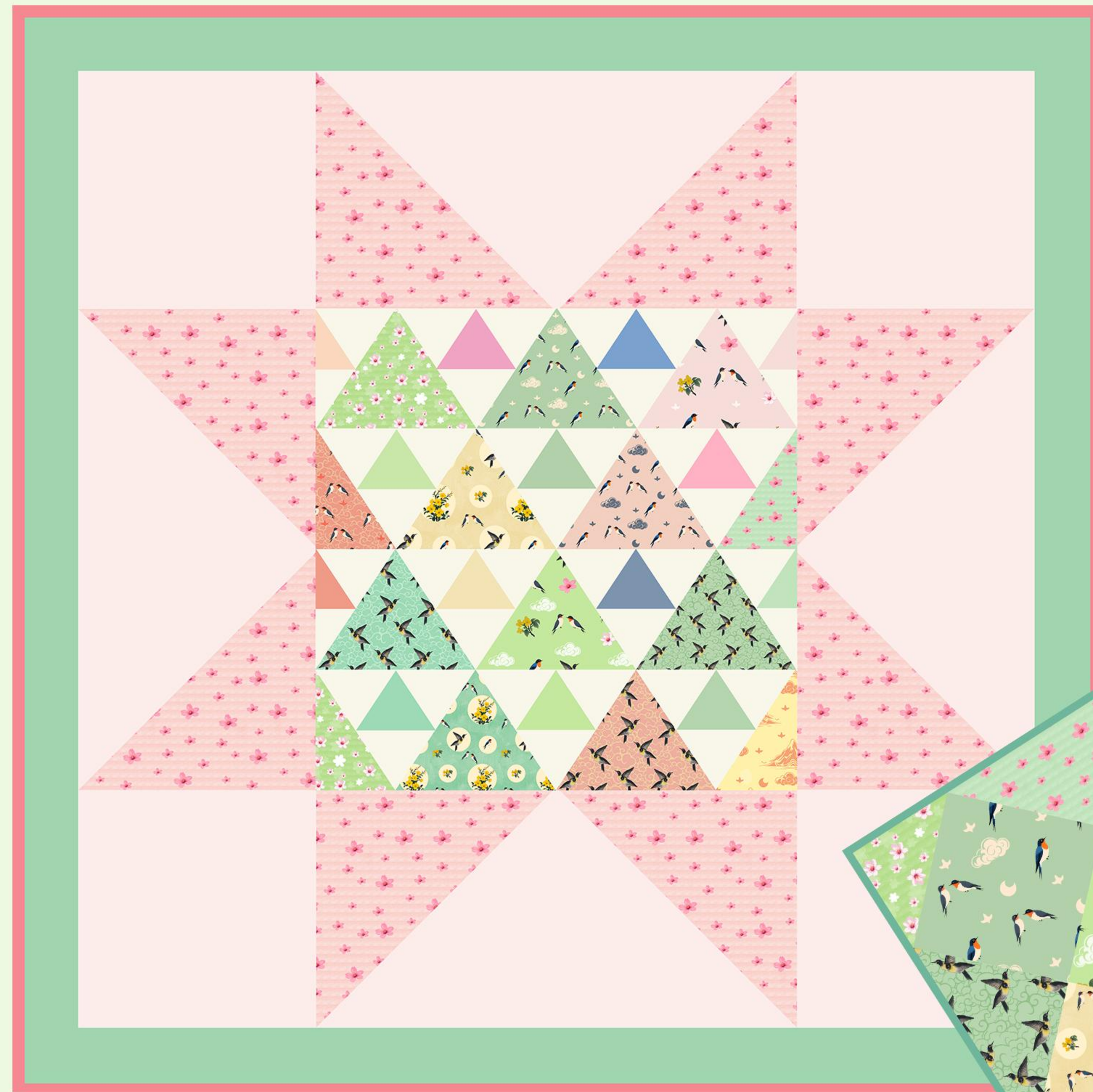


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WHIRLWHIRLING

SWALLOWS RETURN



IN SPRING'S PROLOGUE, SWALLOWS FLIT LIKE LIVELY MUSICAL NOTES. BENEATH THE EAVES, A PAIR OF SWALLOWS SKIMS THE BREEZE, THEIR FEATHERS GLINTING LIKE FLOWING HUES OF SUNSET AS THEY DANCE GRACEFULLY AMONG THE BEAMS. UNDER THE BOUNDLESS SPRING SKY, THEY EMBODY THE ESSENCE OF FREEDOM—UNDAUNTED BY WIND OR RAIN, THEY SOAR TOWARD DISTANT HORIZONS. THEIR COURAGE AND PERSISTENCE IGNITE A SPARK IN THE HEARTS OF THOSE WHO WITNESS THEM, INSPIRING A PURSUIT OF DREAMS IN THIS SEASON OF RENEWAL. WITH EACH BEAT OF THEIR WINGS, THEY COMPOSE THE SYMPHONY OF SPRING, AWAKENING THE SLUMBERING EARTH AND BREATHING VITALITY INTO ALL CREATION.



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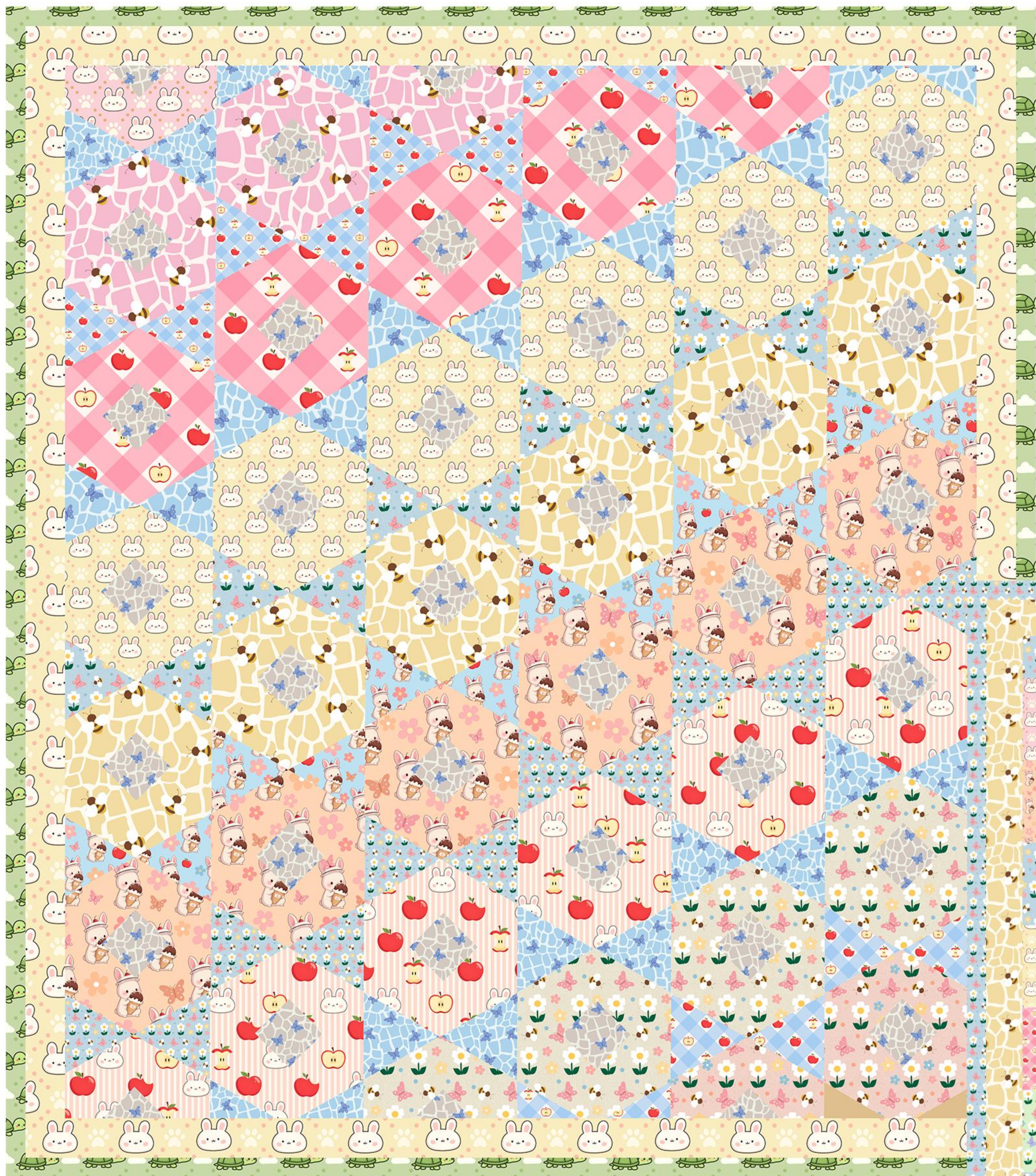


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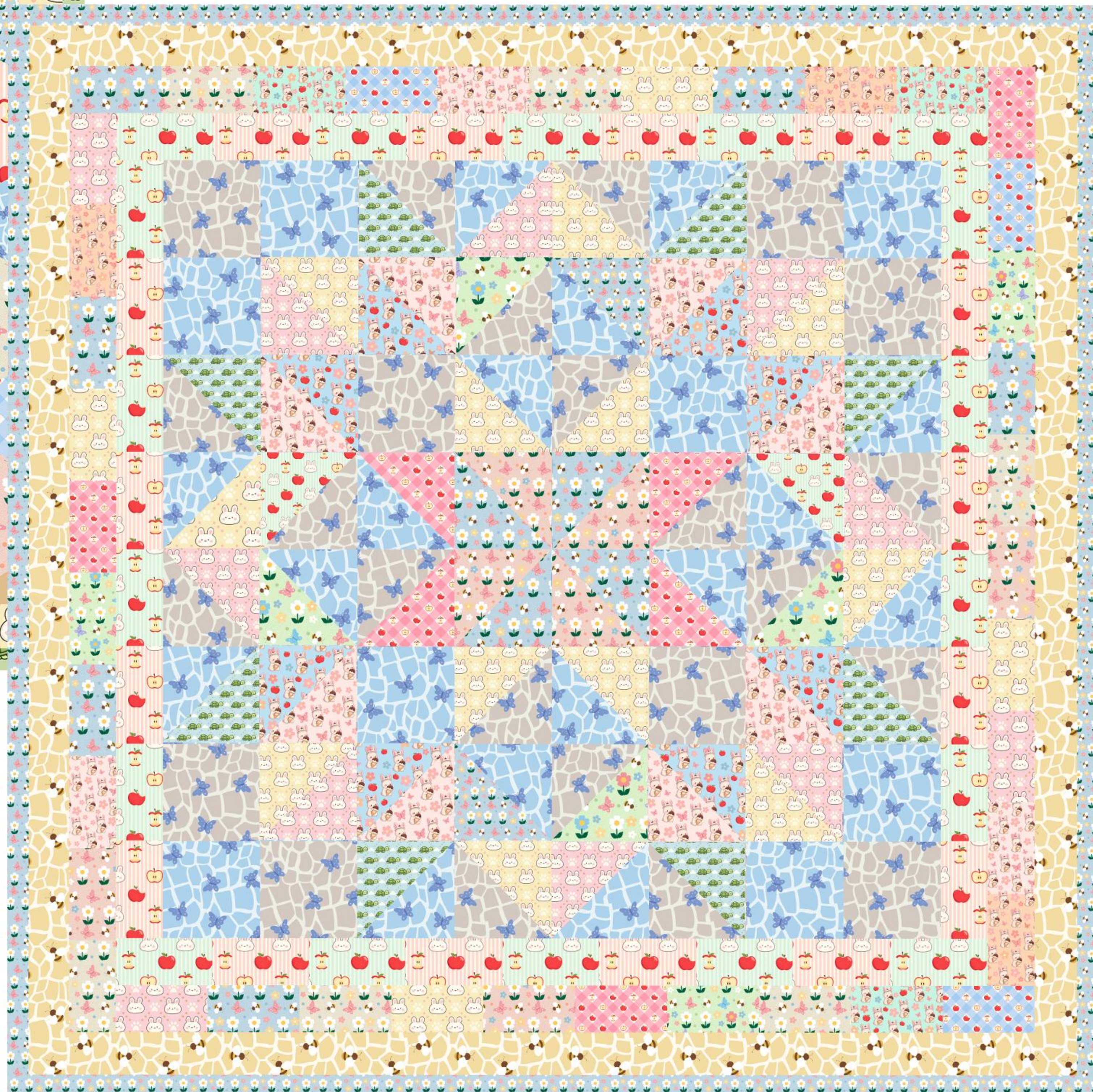
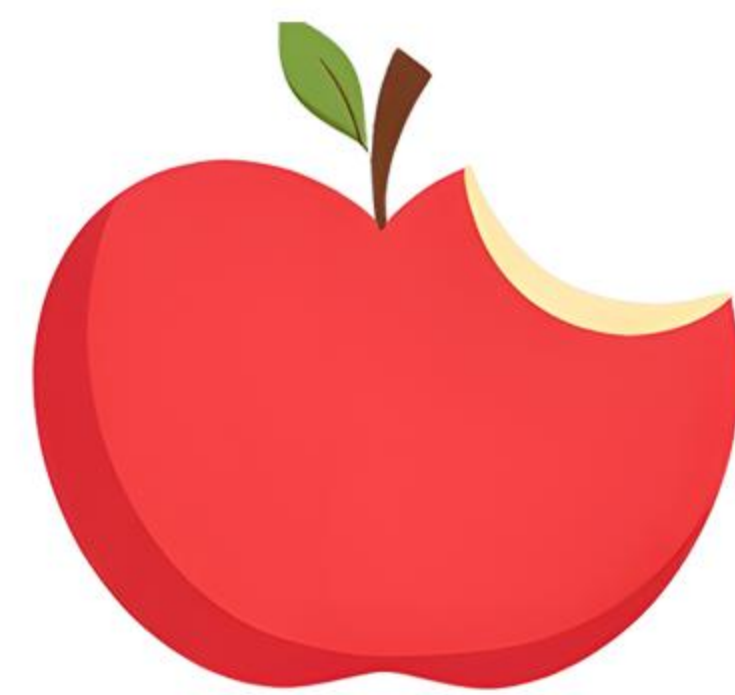


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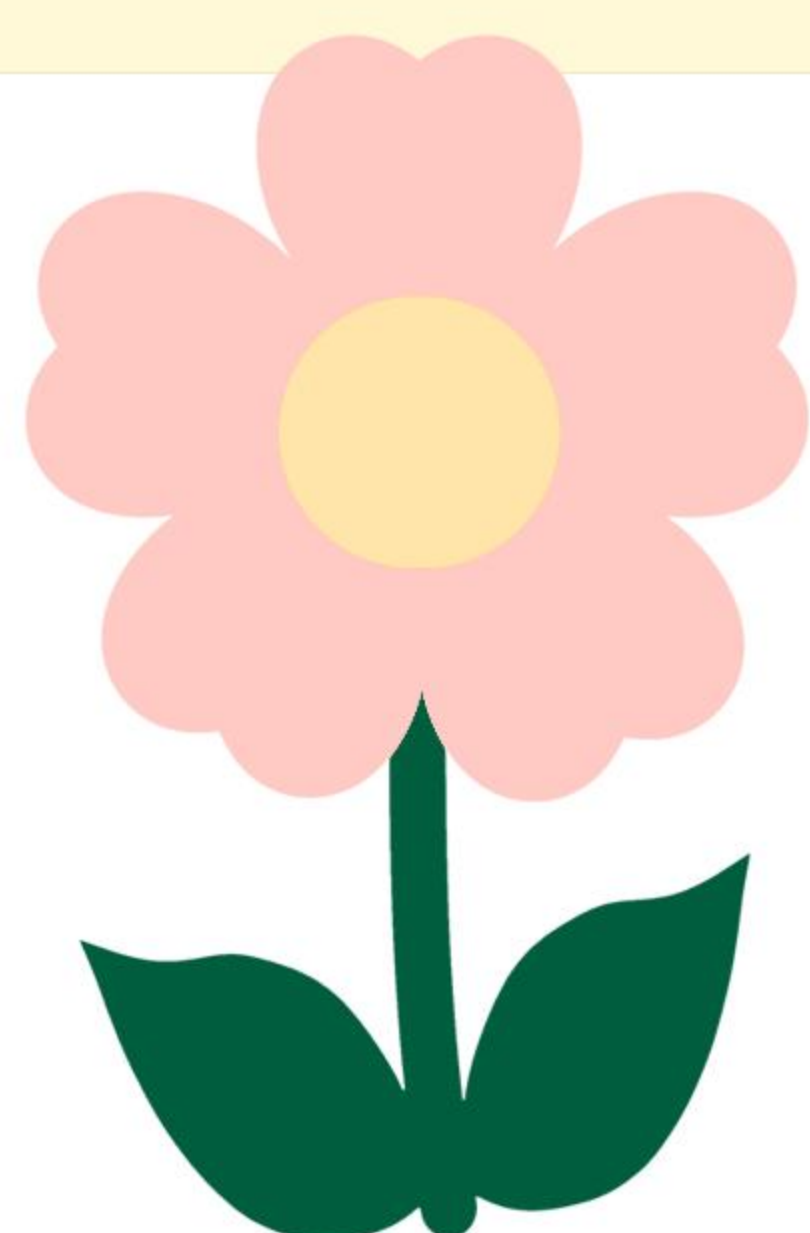
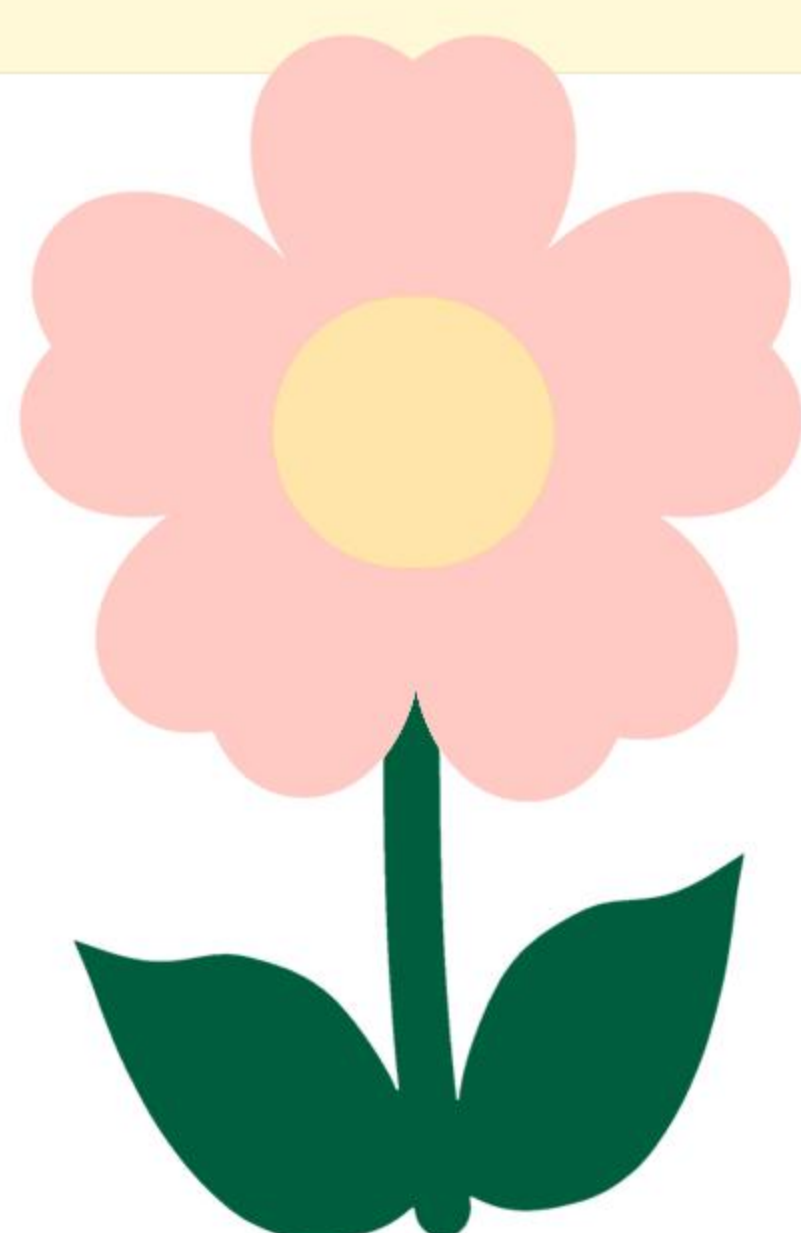


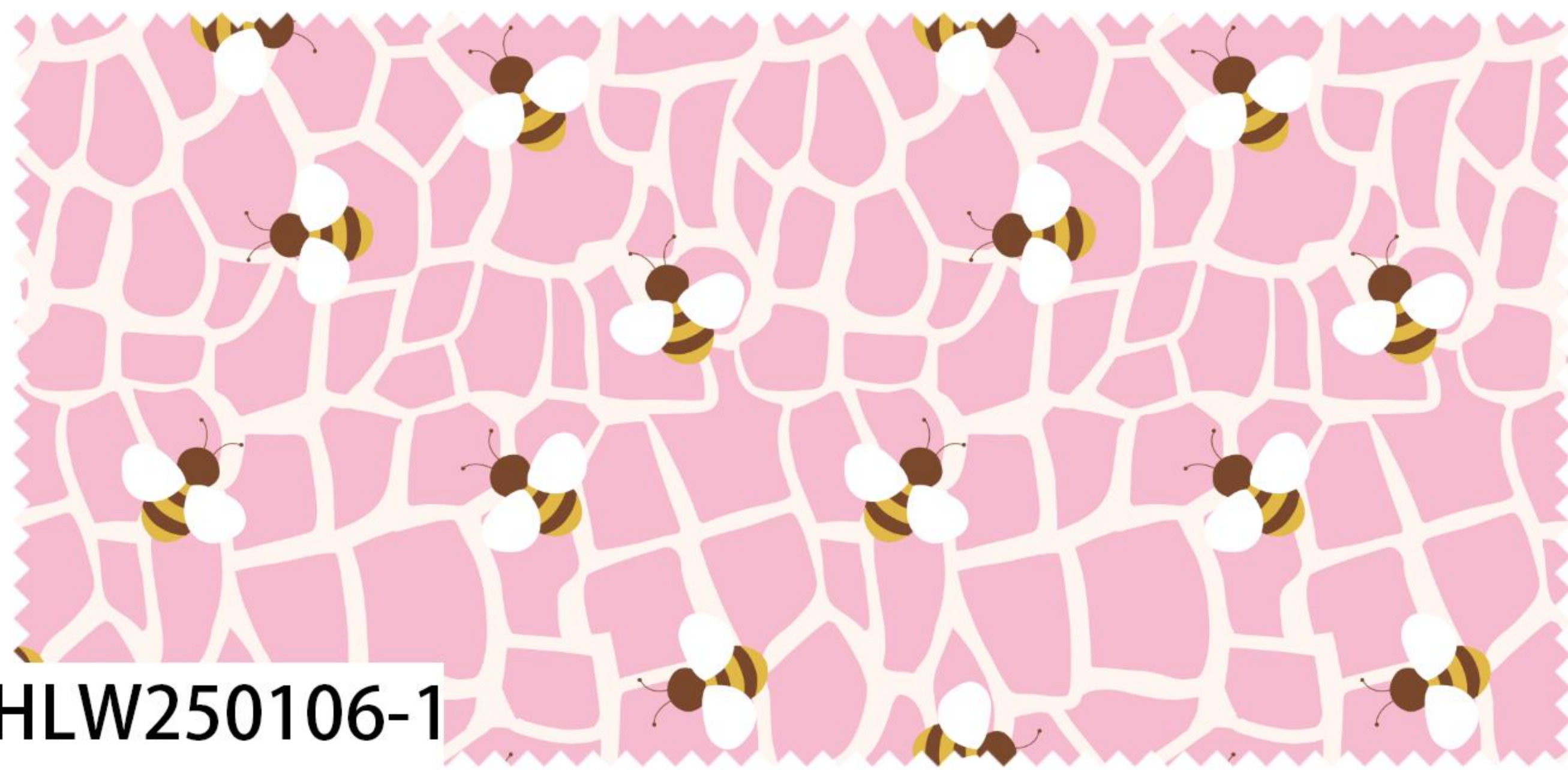
TEA PARTY



SPRING, THE HERALD OF THE SEASONS, BRIMS WITH VITALITY AND ENERGY, SYMBOLIZING NEW BEGINNINGS AND BOUNDLESS HOPE. AS IT UNFOLDS, THE WORLD AWAKENS FROM ITS SLUMBER, AND THE EARTH BURSTS INTO RENEWED LIFE, SUFFUSED WITH ENDLESS PROMISE AND BEAUTY.

AT THIS SEASON'S DAWNING, EVEN THE ANIMALS CONVENE FOR THEIR OWN LIVELY TEA PARTY, CELEBRATING THE ARRIVAL OF SPRING IN THEIR OWN ENCHANTING WAY.





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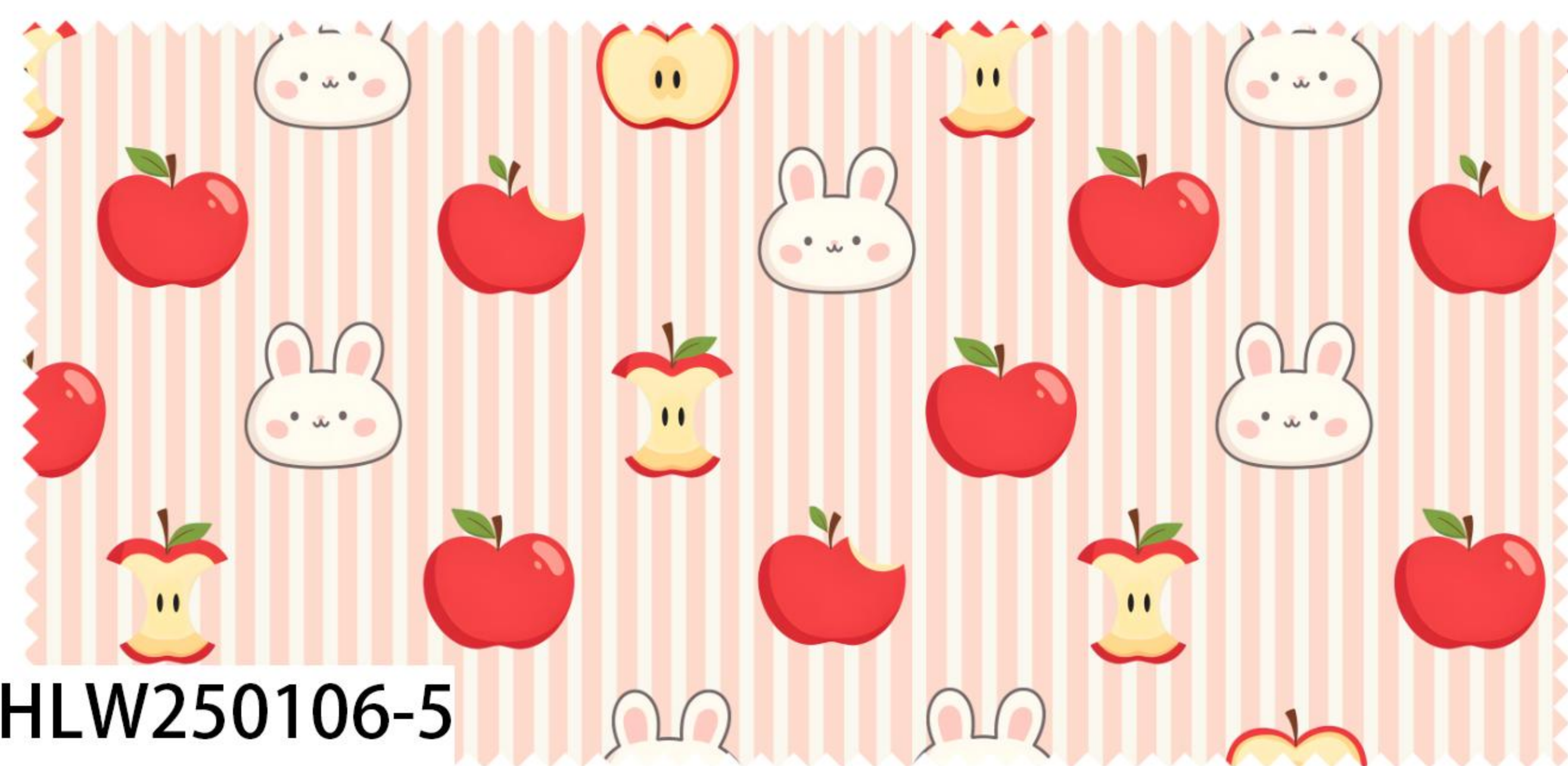
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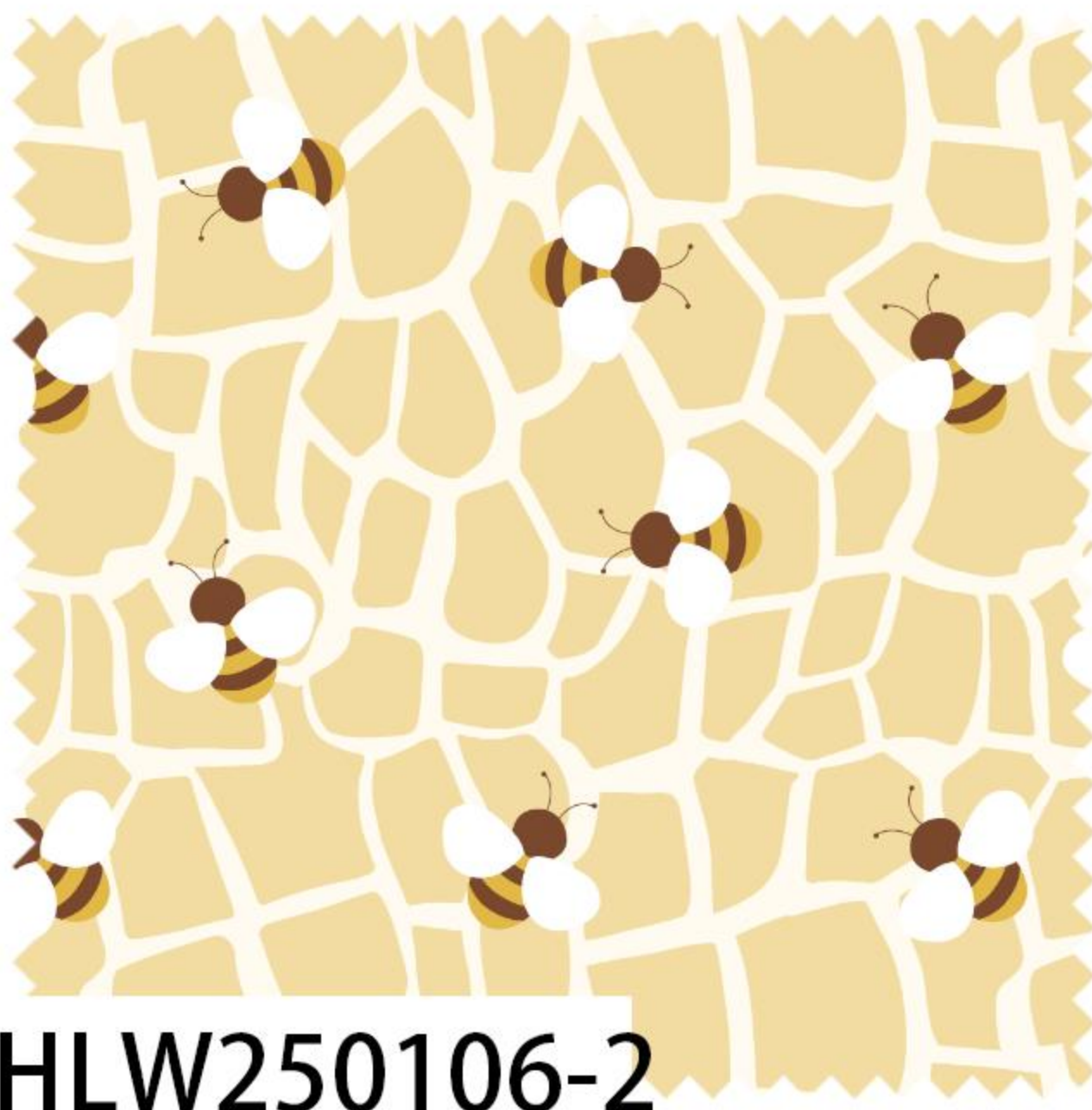
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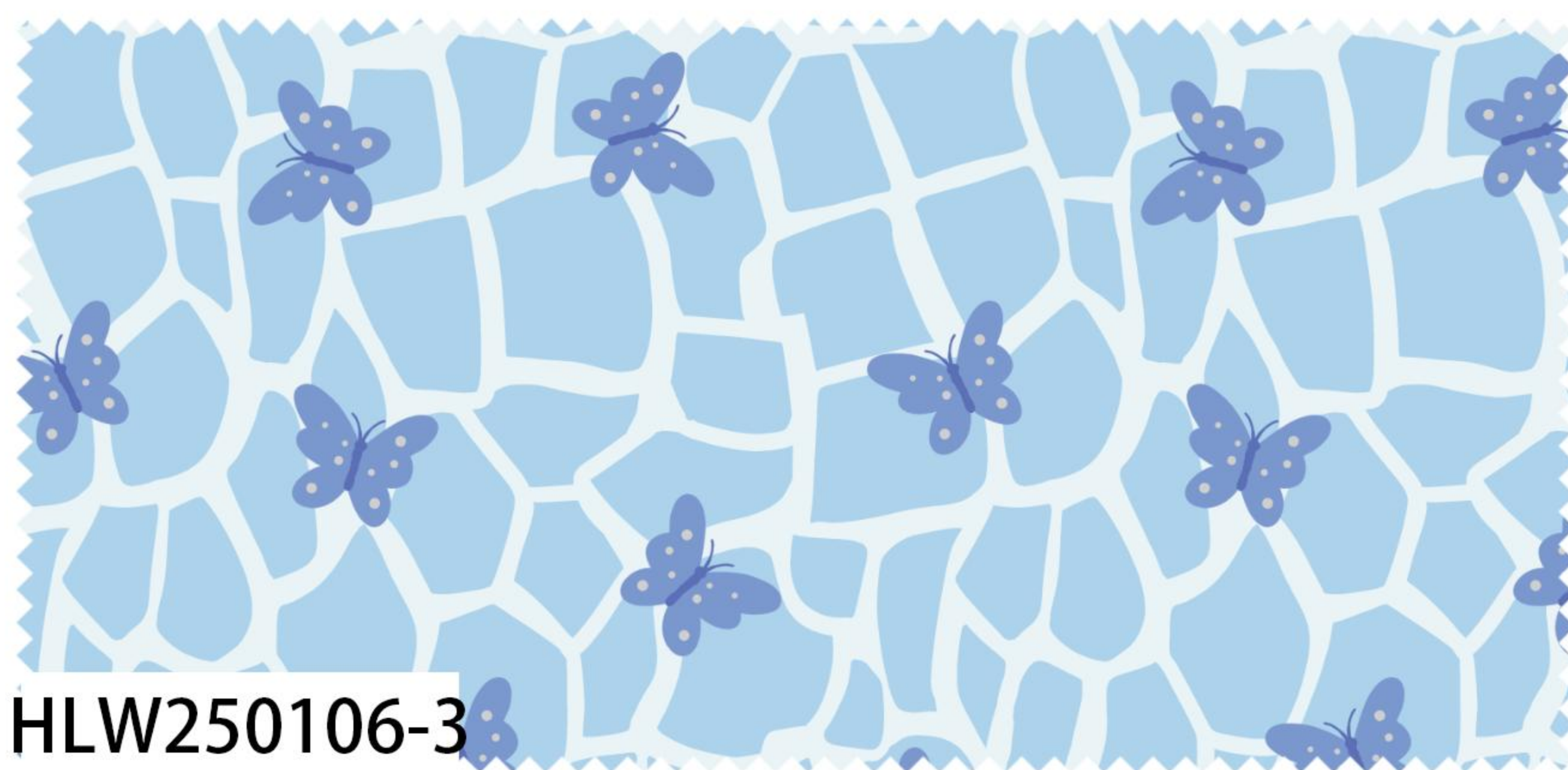
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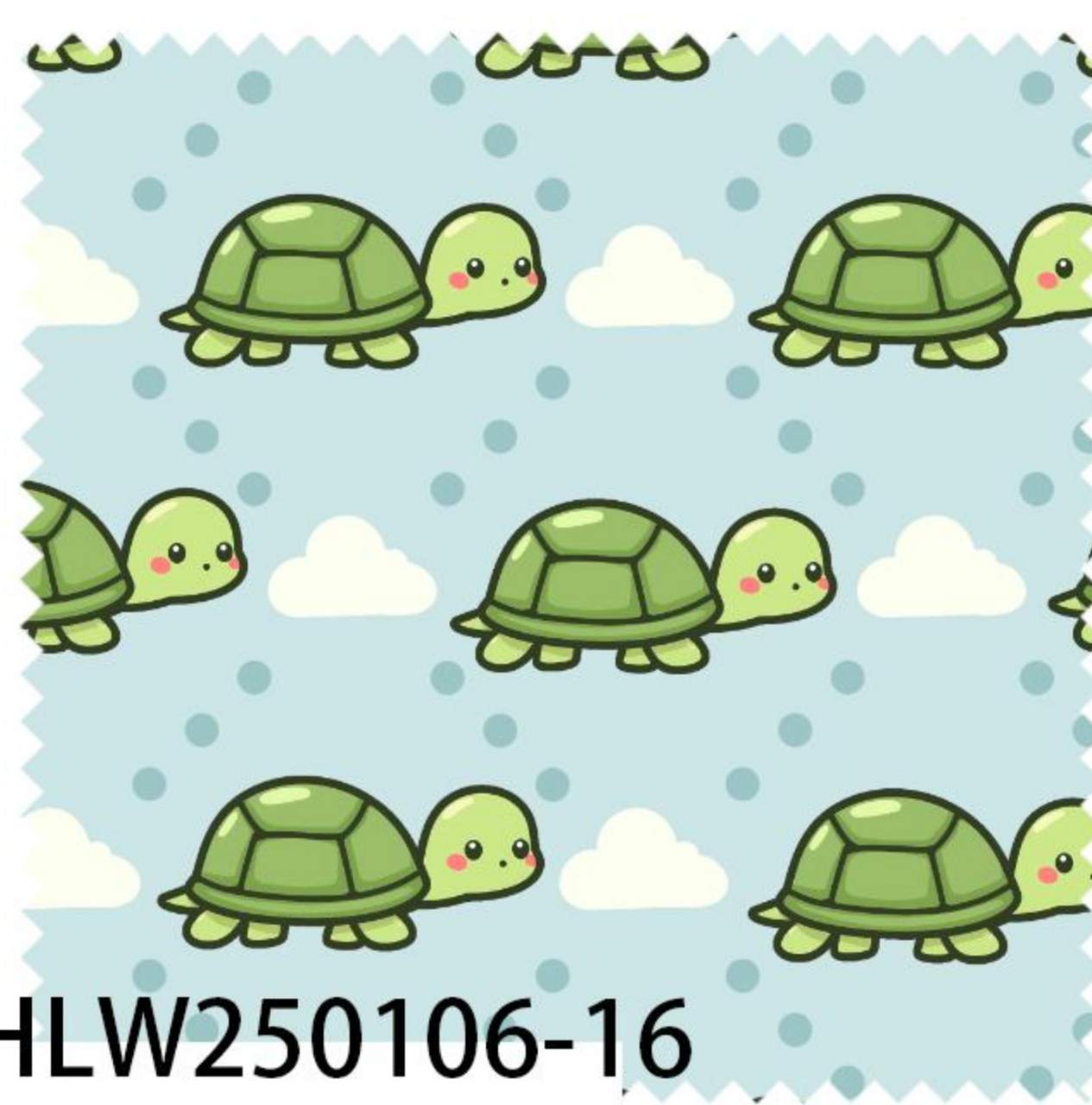
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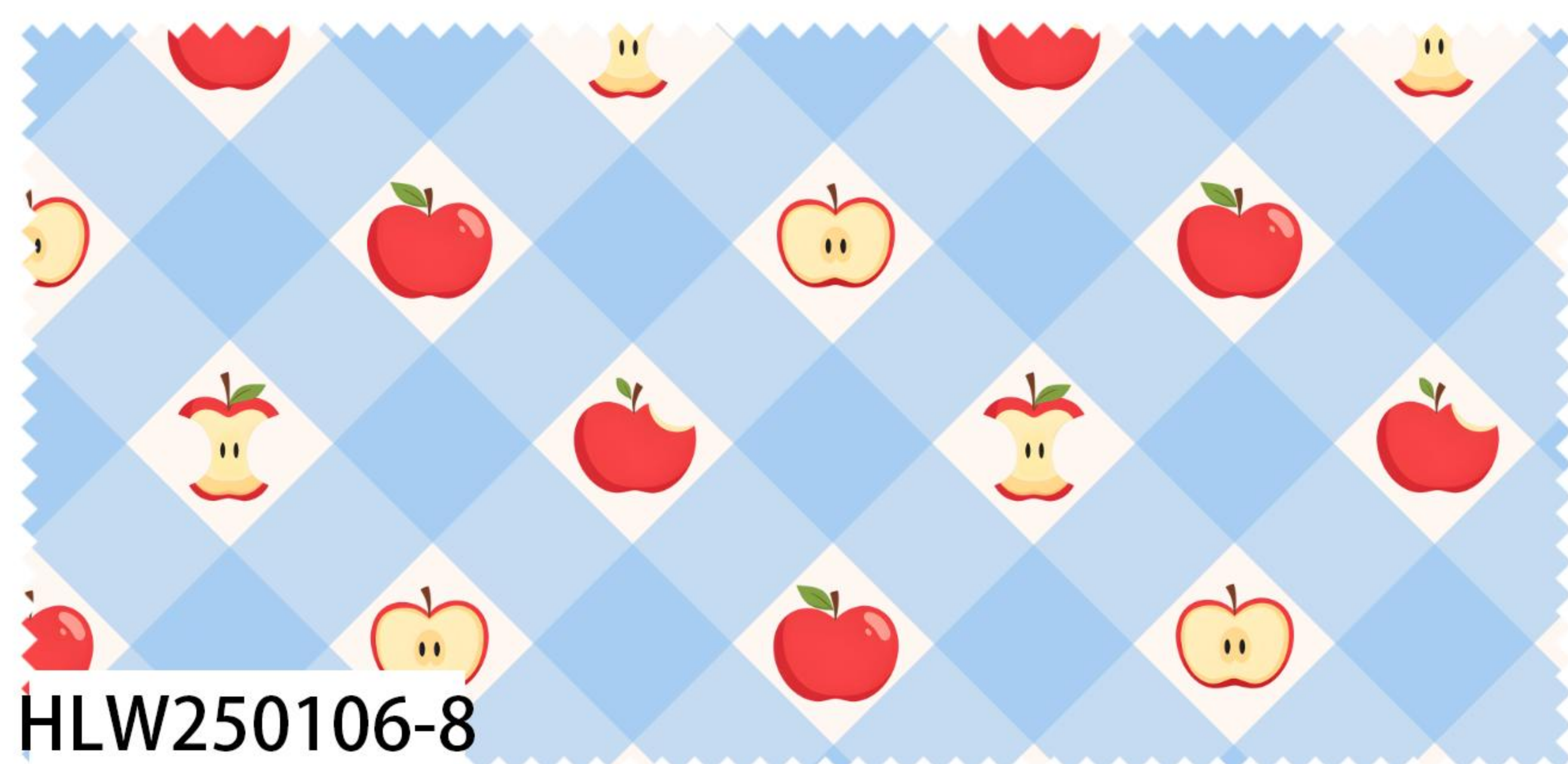
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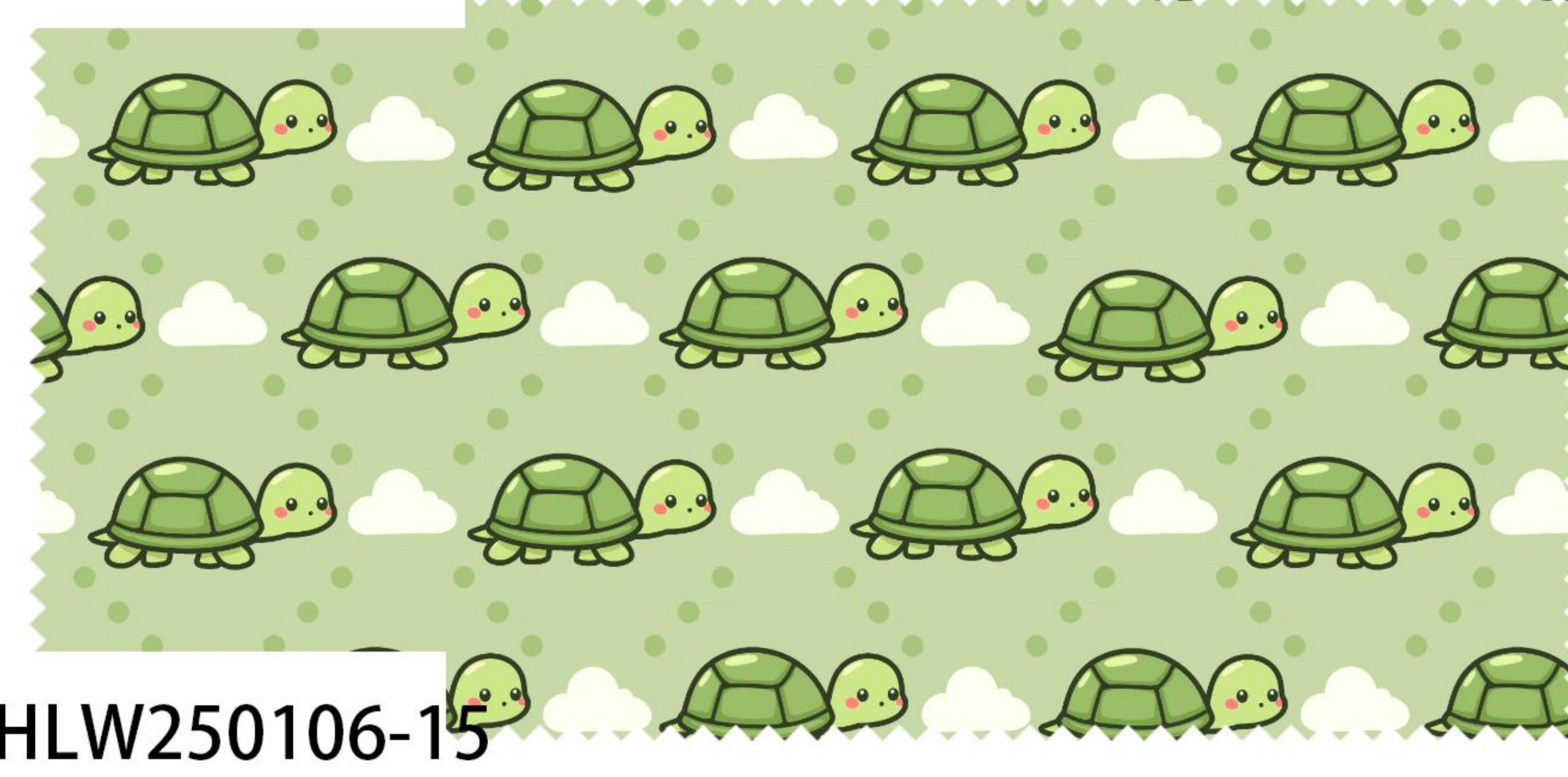
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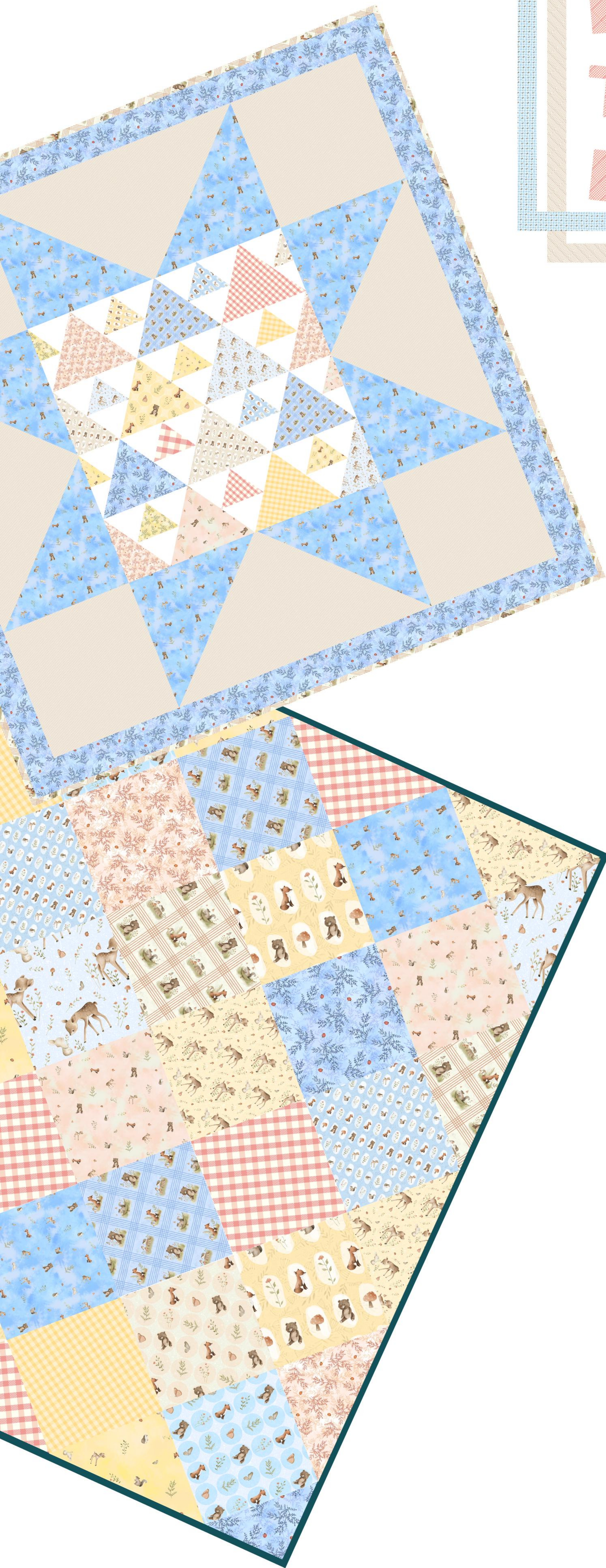
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ANIMALS IN THE FOREST IN SPRING



YELLOW - TONED ENERGETIC PATTERNS: TAKING BRIGHT YELLOW AS THE DOMINANT COLOR, WHICH SYMBOLIZES VITALITY AND WARMTH, THIS PATTERN SHOWCASES THE SUNLIGHT - LIKE NATURAL YELLOW. WATER - COLORED BUTTERFLIES ARE DEPICTED FLUTTERING AROUND SMALL ANIMALS, ADDING A SENSE OF VIVIDNESS. THE BACKGROUND IS PAVED WITH A LIGHT YELLOW WATER - COLOR WASH, CREATING A WARM AND COZY ATMOSPHERE.

PINK - TONED GENTLE PATTERNS: SOFT PINK IS EXTENSIVELY USED TO CONSTRUCT A GENTLE ATMOSPHERE. IT RESEMBLES A FOREST IN THE SUNSET, WHERE A FAWN IS SURROUNDED BY FLOWERS, AND A BEAR AND A FOX ARE SITTING IN THE WOODS. THE BACKGROUND IS GENTLY SMEARED WITH LIGHT - PINK WATER - COLOR, CREATING A ROMANTIC FEELING.

BLUE - TONED AGILE PATTERNS: WITH DEEP BLUE AS THE BASE COLOR, IT IMITATES THE VAST SKY. BUTTERFLIES ARE FLYING IN THE AIR, AND THE LEAVES SEEM TO TURN BLUE AS WELL, WITH INSECTS EMERGING FROM AMONG THEM. DIFFERENT FROM THE STYLES OF THE OTHER TWO GROUPS, THIS PATTERN HIGHLIGHTS THE TRANQUILITY AND AGILITY OF THE FOREST AT NIGHT.



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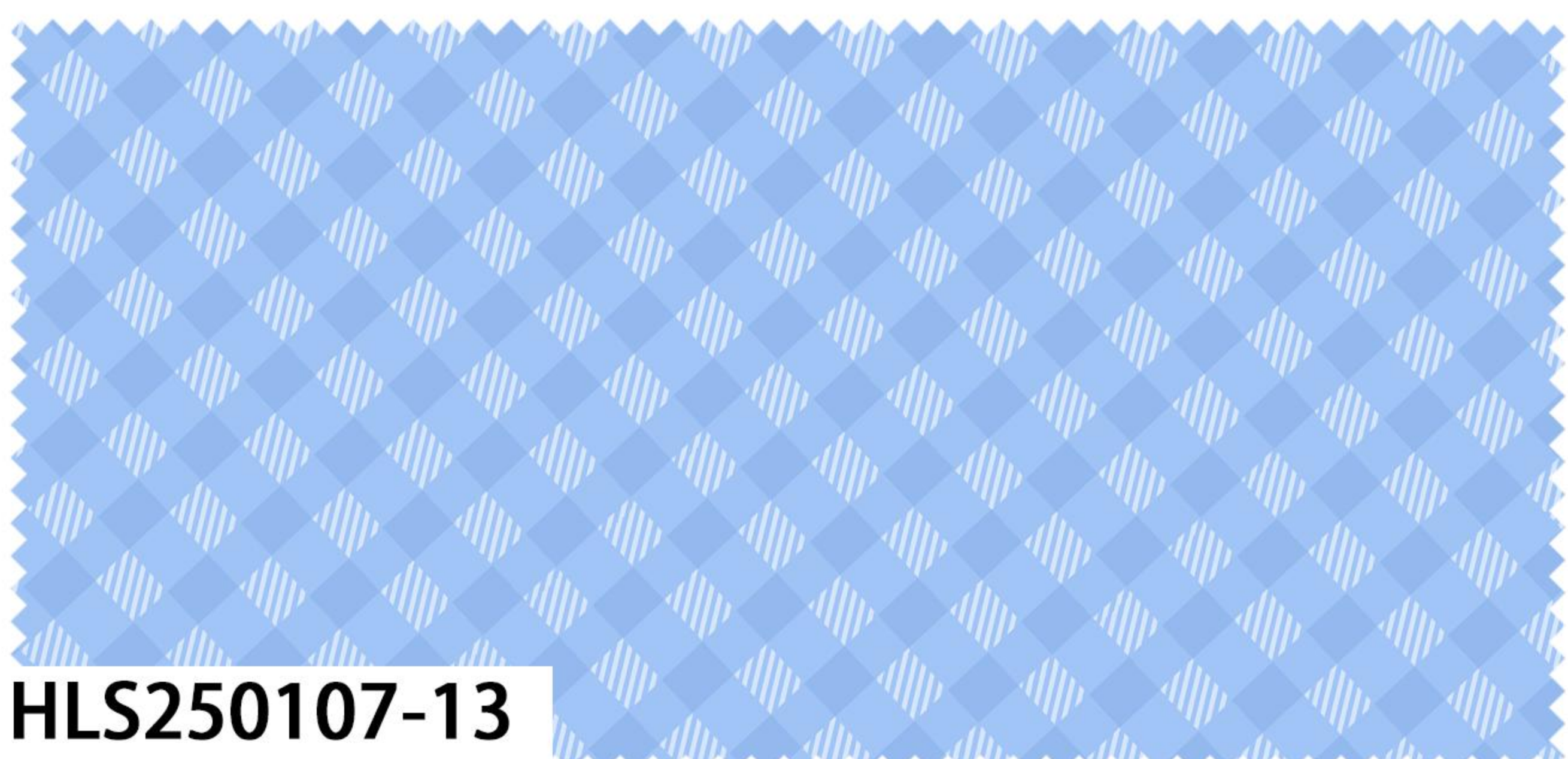
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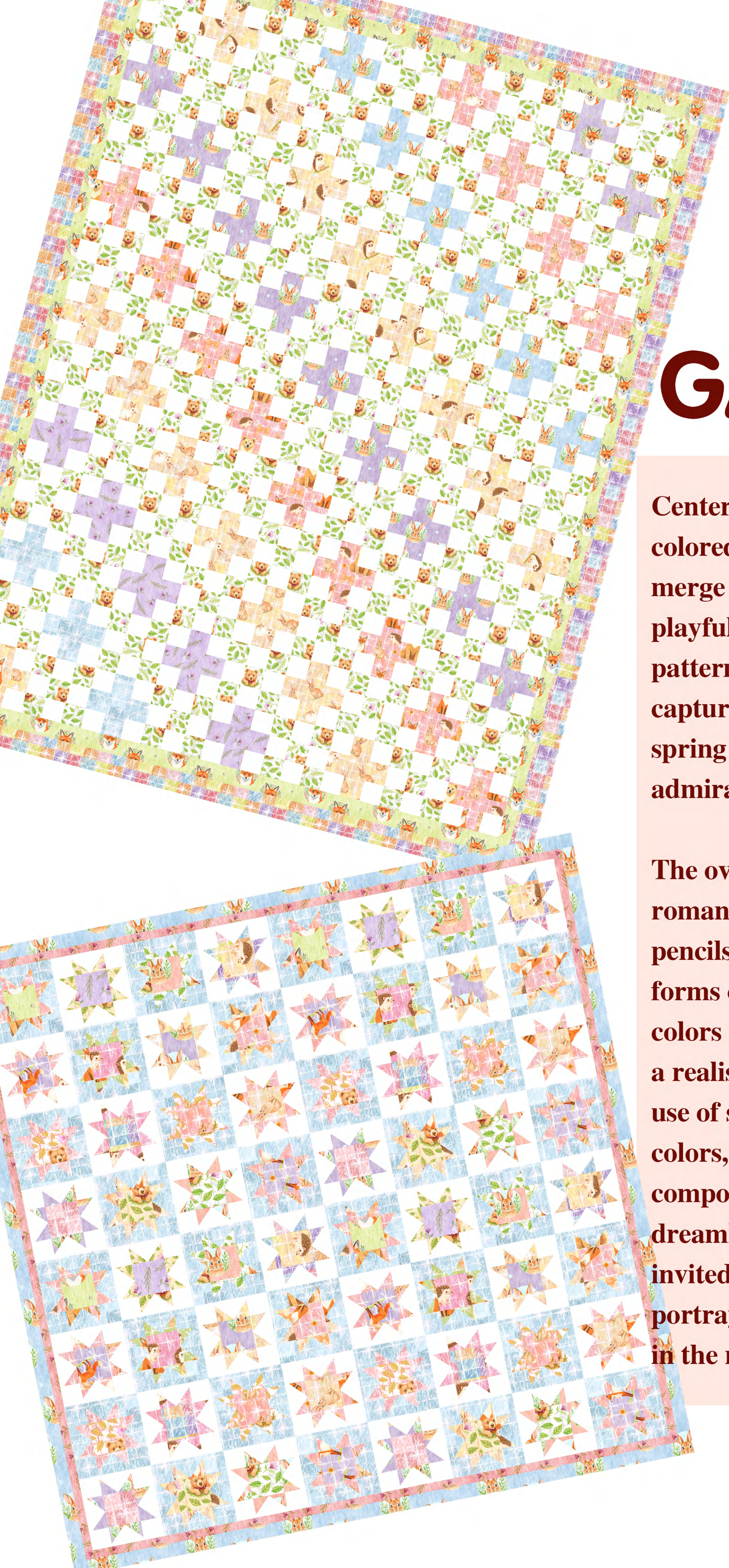


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SPRING ANIMAL GATHERING

Centered on animals, this design employs colored pencils as the artistic medium to merge the lively energy of spring with the playful vitality of animals. The resulting patterns are poetic and whimsical, capturing the distinctive charm of spring while expressing a deep love and admiration for nature.

The overall style combines realism with romance. Delicate strokes of colored pencils vividly depict the detailed forms of animals and the textures and colors of natural elements, achieving a realistic effect. Simultaneously, the use of spring 's rich and romantic colors, along with imaginative pattern compositions, creates a poetic and dreamlike atmosphere. Viewers are invited to appreciate the realistic portrayal while immersing themselves in the romantic allure of spring.



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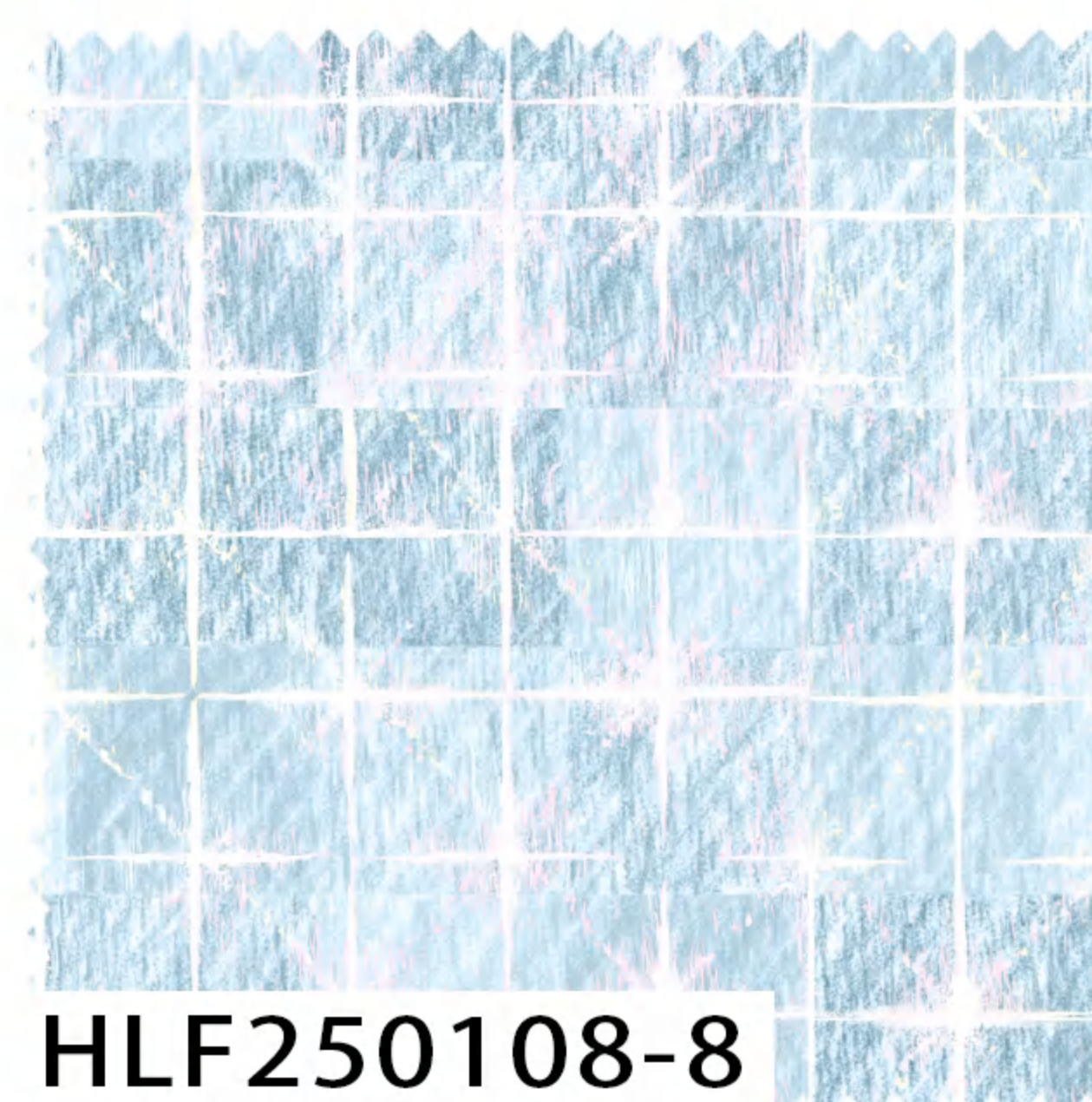
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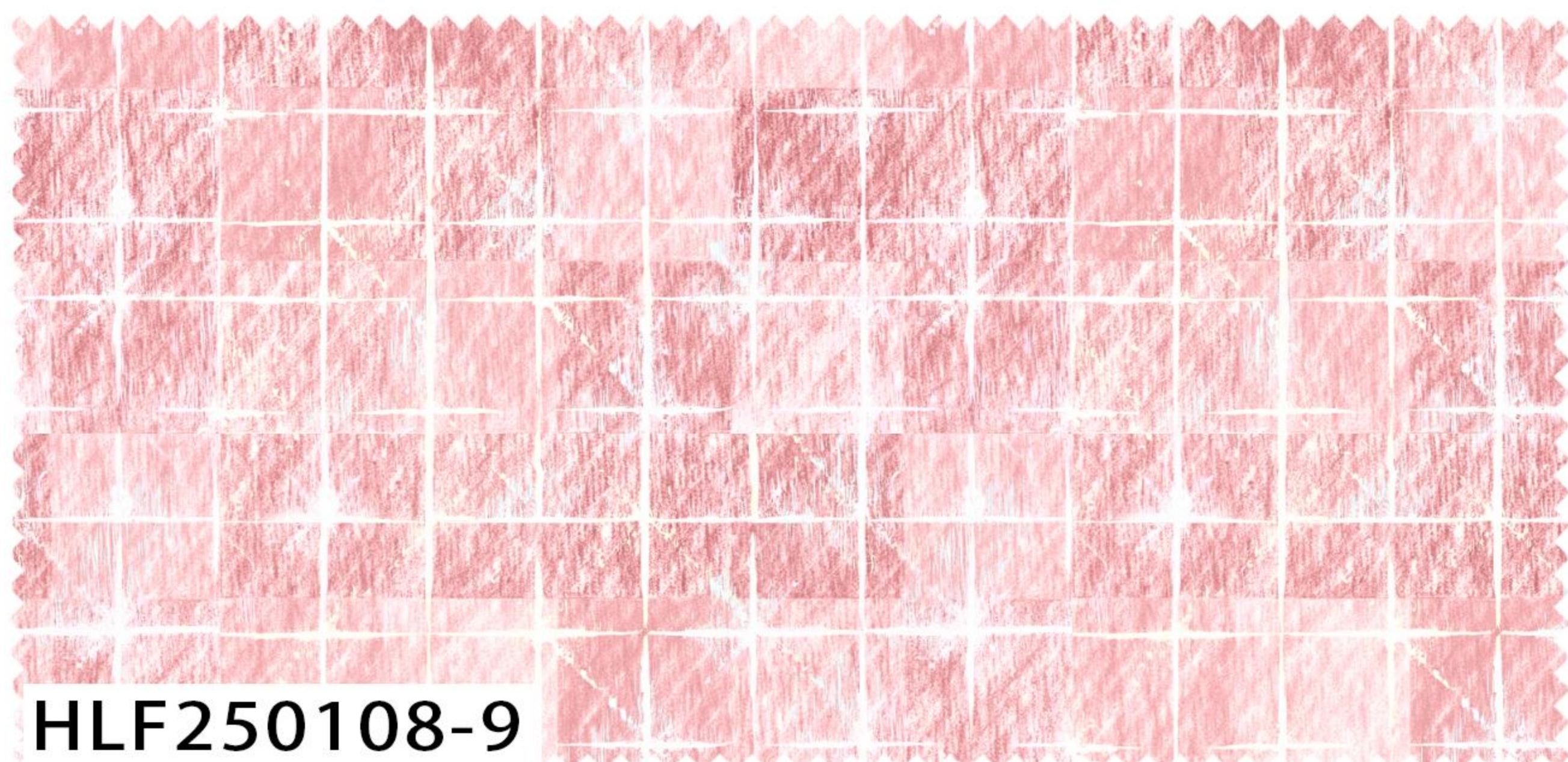
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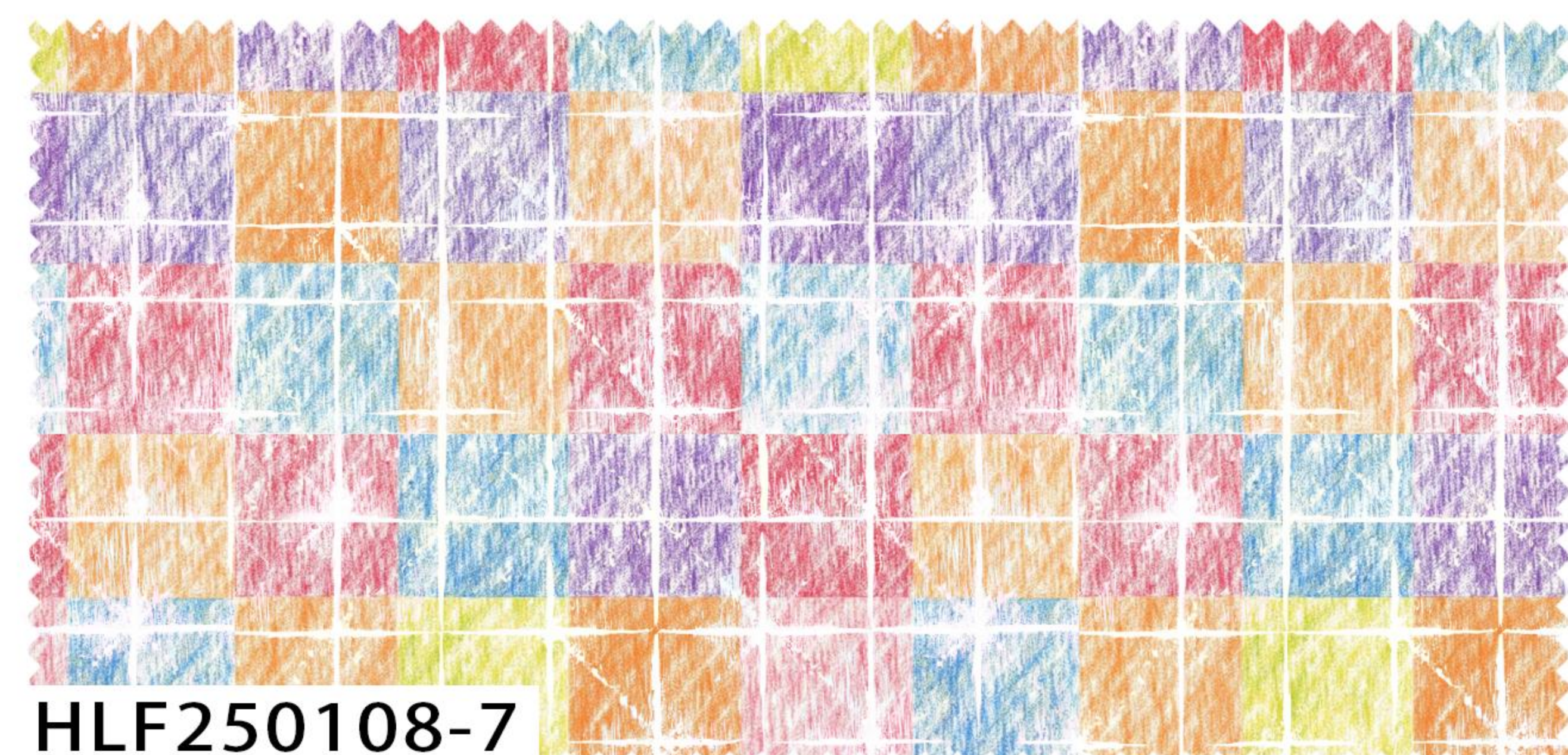
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PURPLE MEETS GEOMETRY

In the colorful universe of colors, purple is like a mysterious and enchanting star, exuding a unique charm. It is formed by the fusion of warm and passionate red and calm and profound blue. This wonderful combination endows purple with complex and diverse emotional connotations.

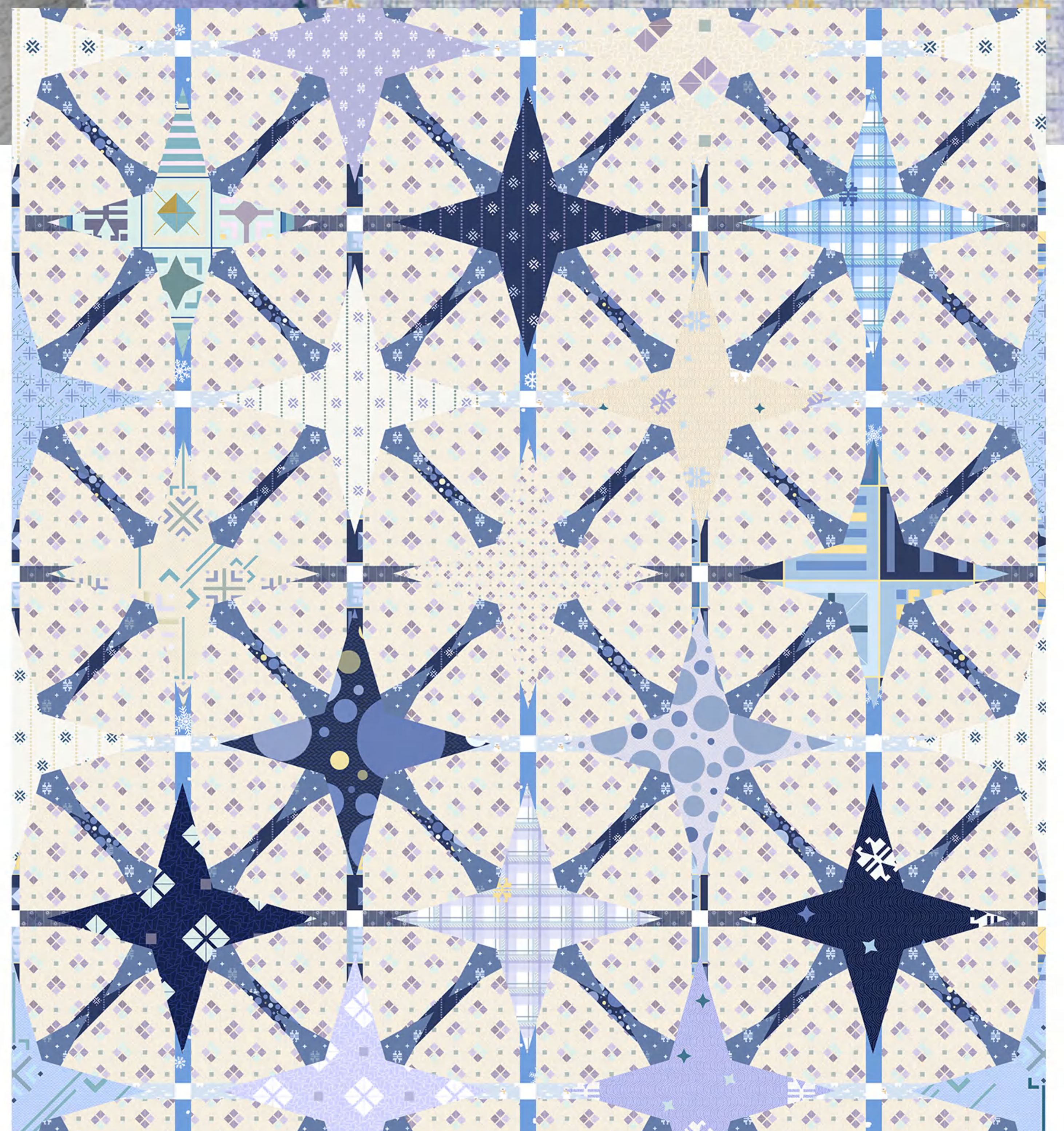
Geometric patterns, as a highly expressive visual language, play a pivotal role in the field of fashion design. With their unique elements of points, lines, and planes, they construct a fashion world full of creativity and imagination.

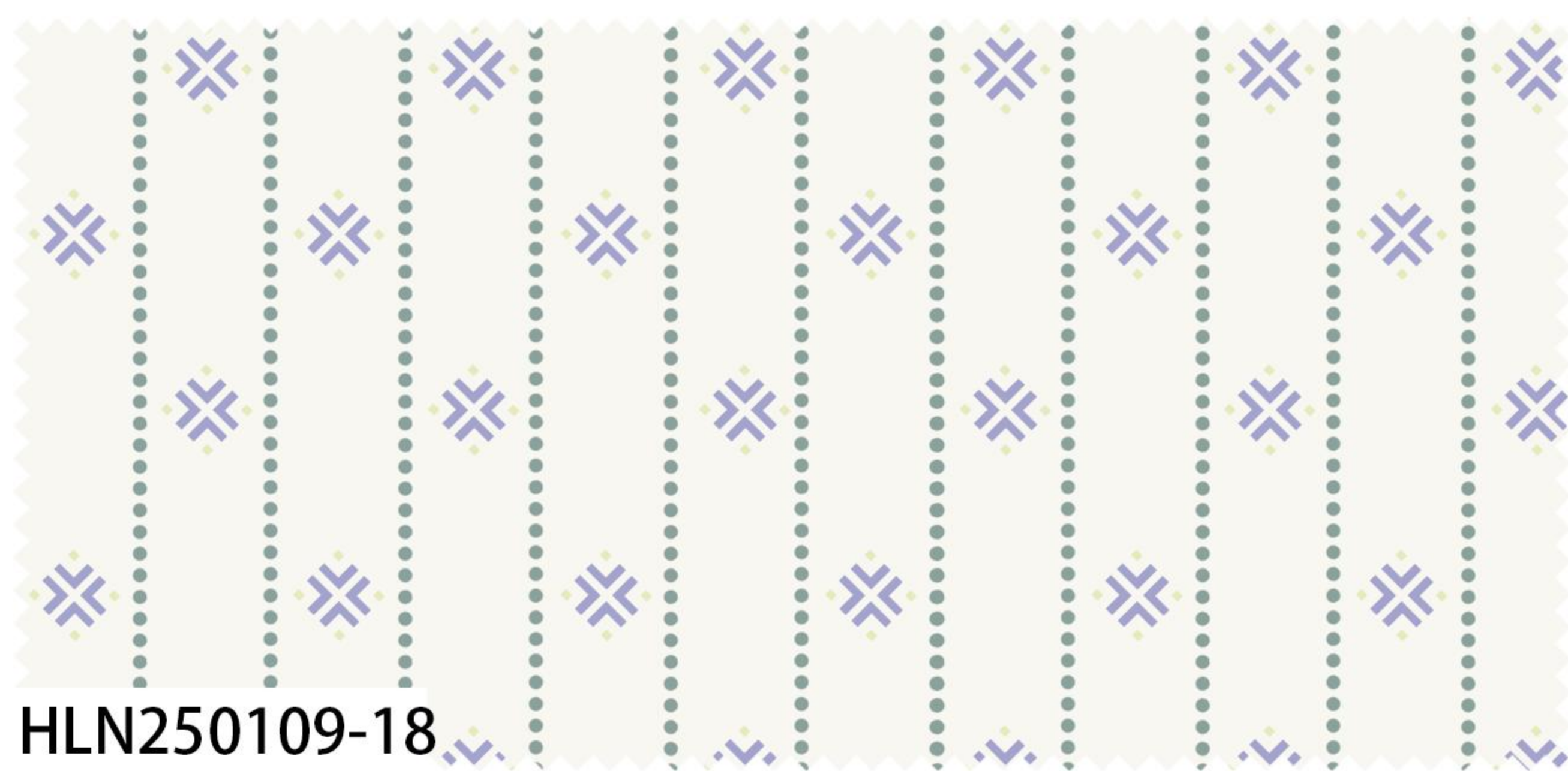
A point is the basic element of geometric patterns. Although tiny, it contains enormous energy.

A line is the extension of a point. Its application on clothing is rich and diverse, shaping unique outlines and styles for the garments.

A plane is the aggregation of points and lines. It occupies a relatively large area on clothing and has a significant impact on the overall style and visual effect of the clothing.

Through the three - dimensional cutting and splicing of purple geometric patterns, the clothing can transform between two - dimensional and three - dimensional, demonstrating a unique sense of hierarchy and three - dimensionality.

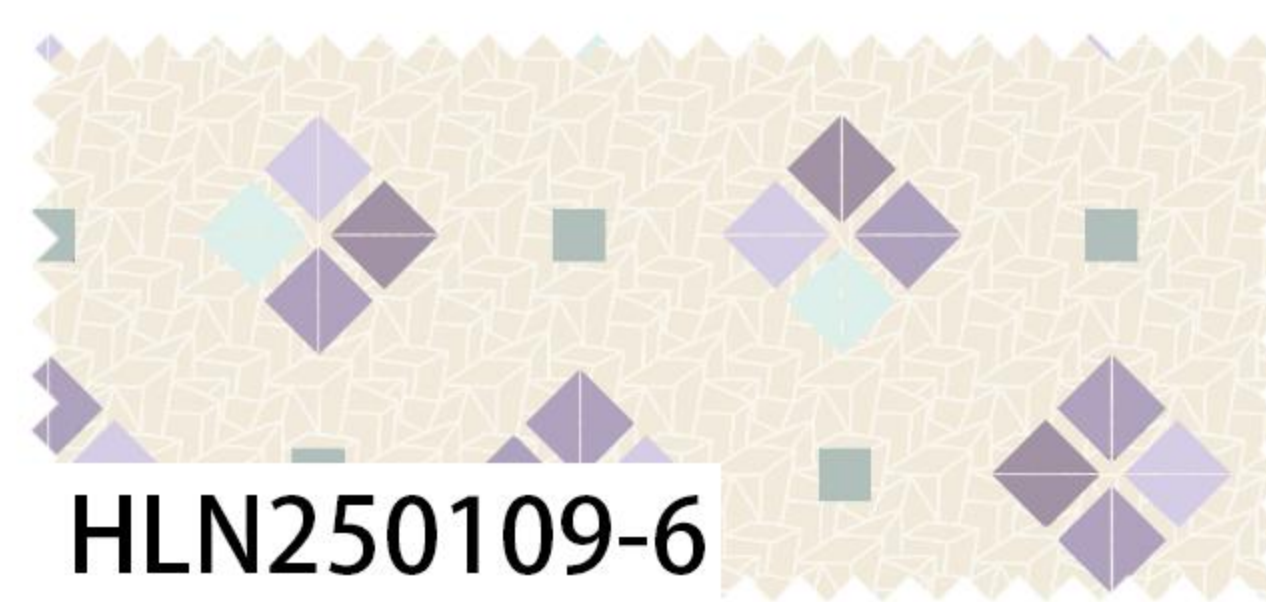




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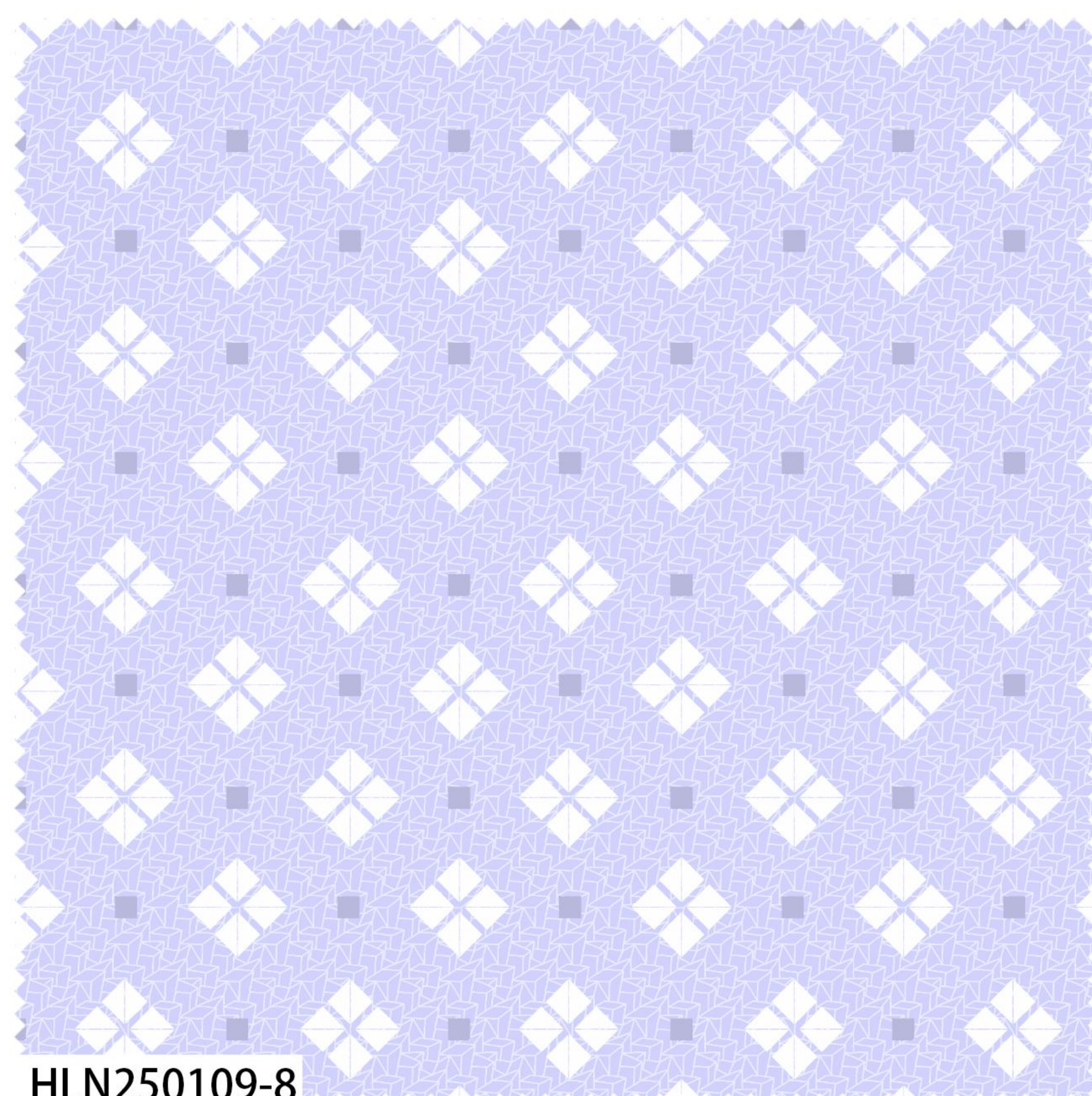
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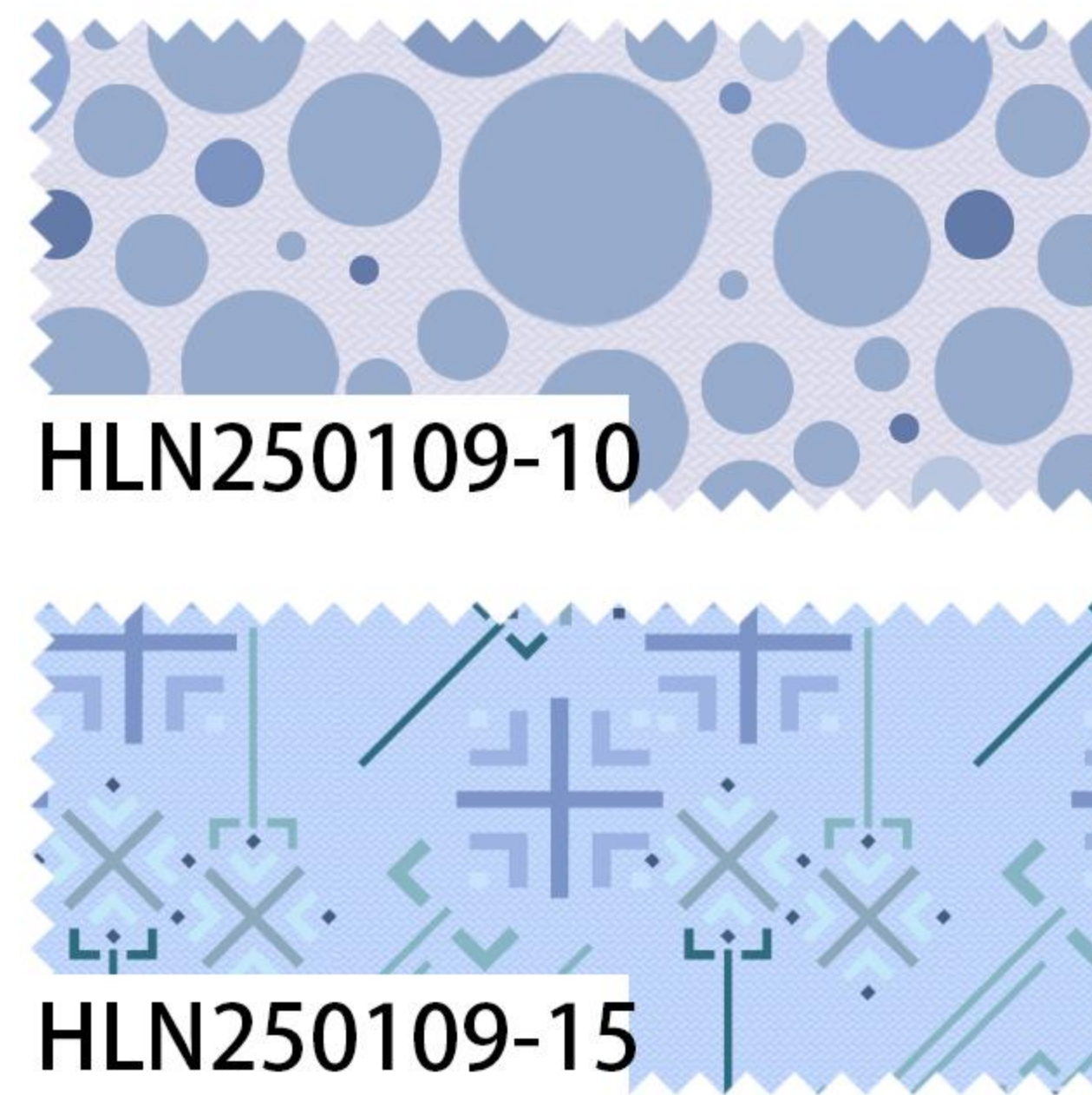
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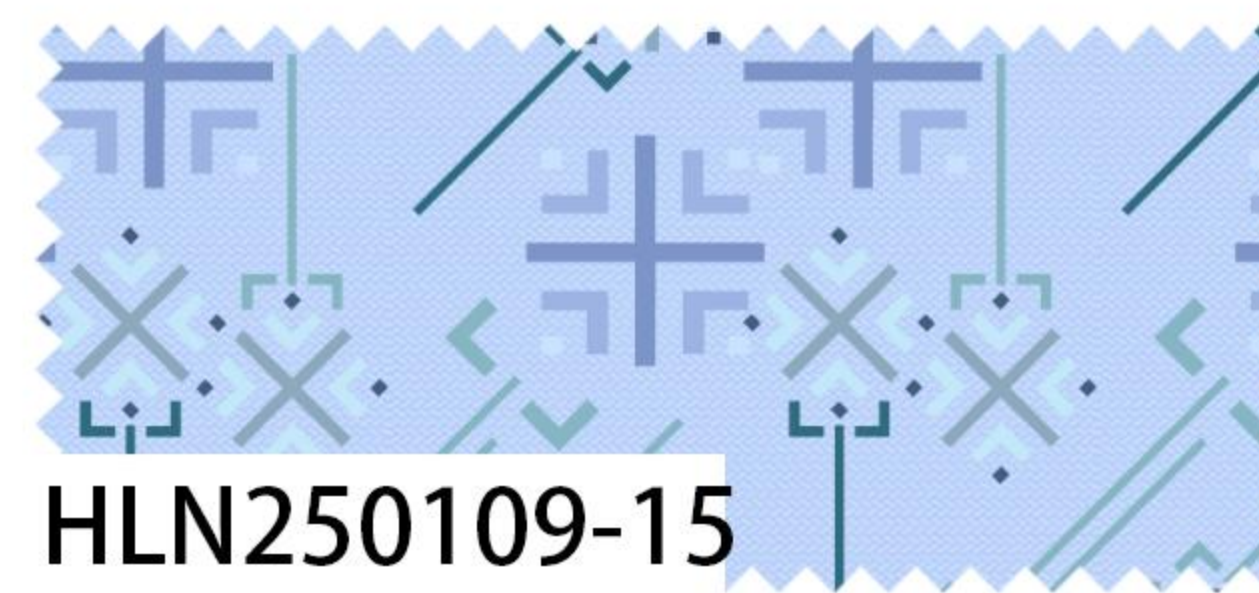
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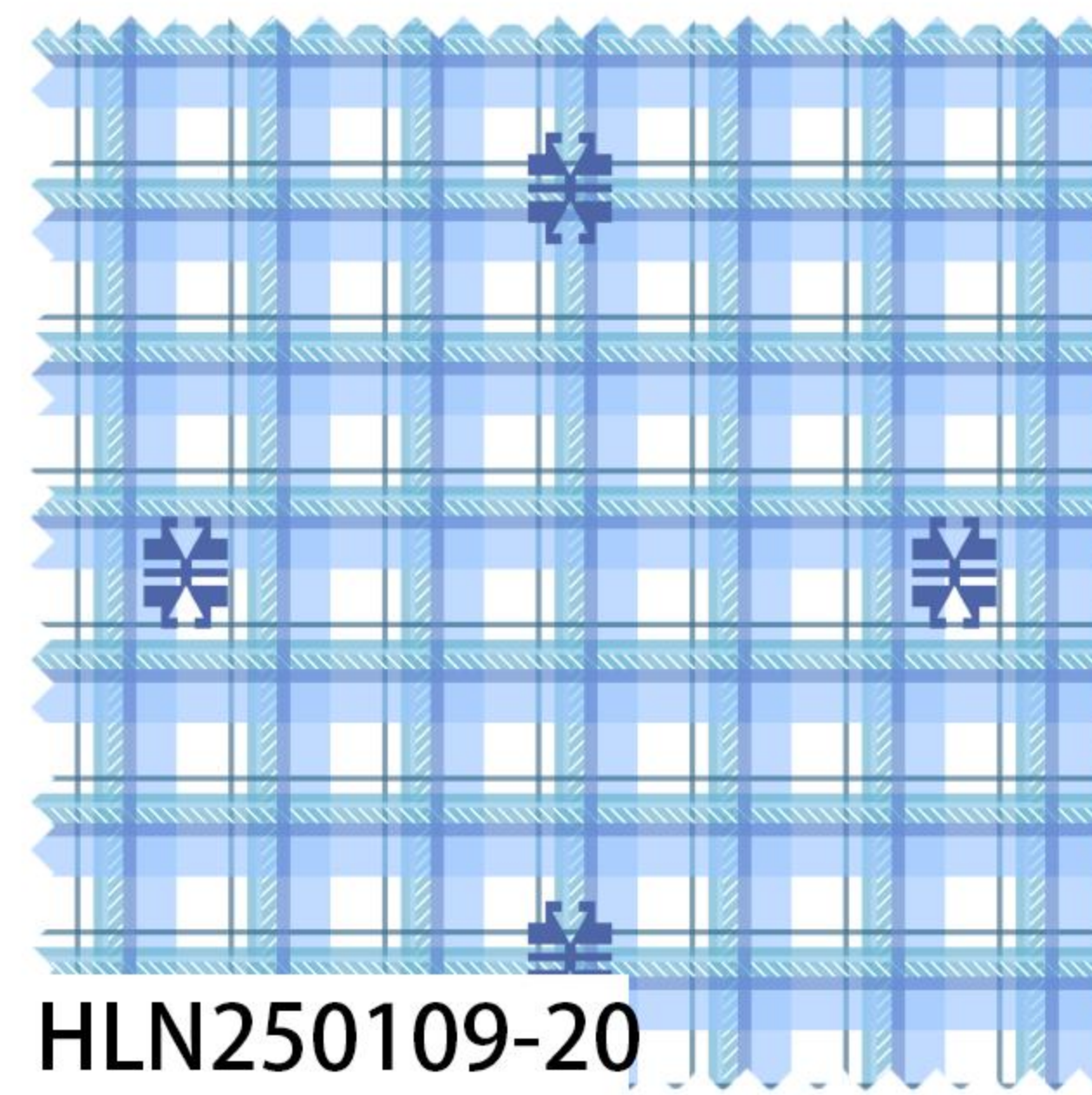
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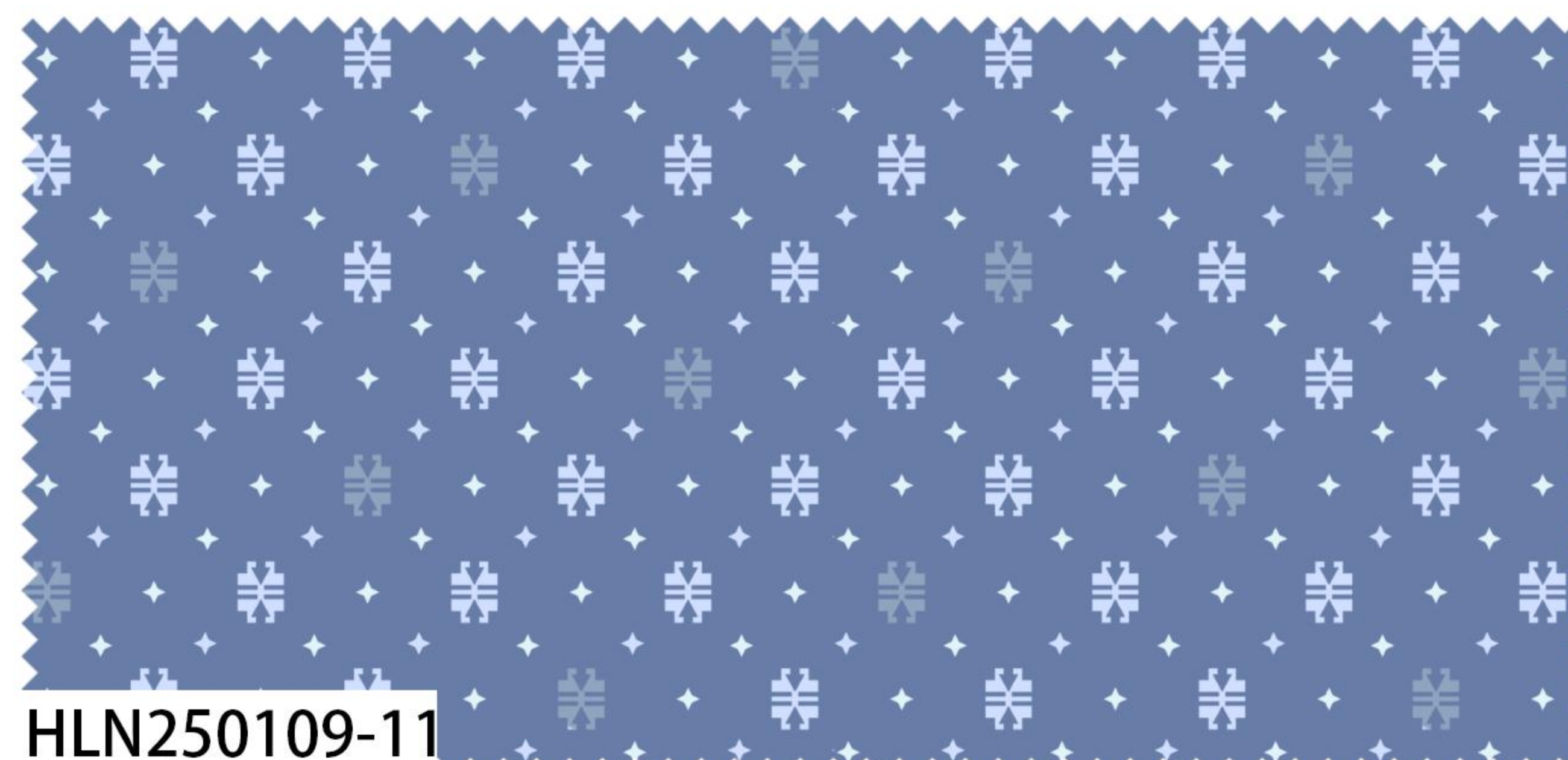
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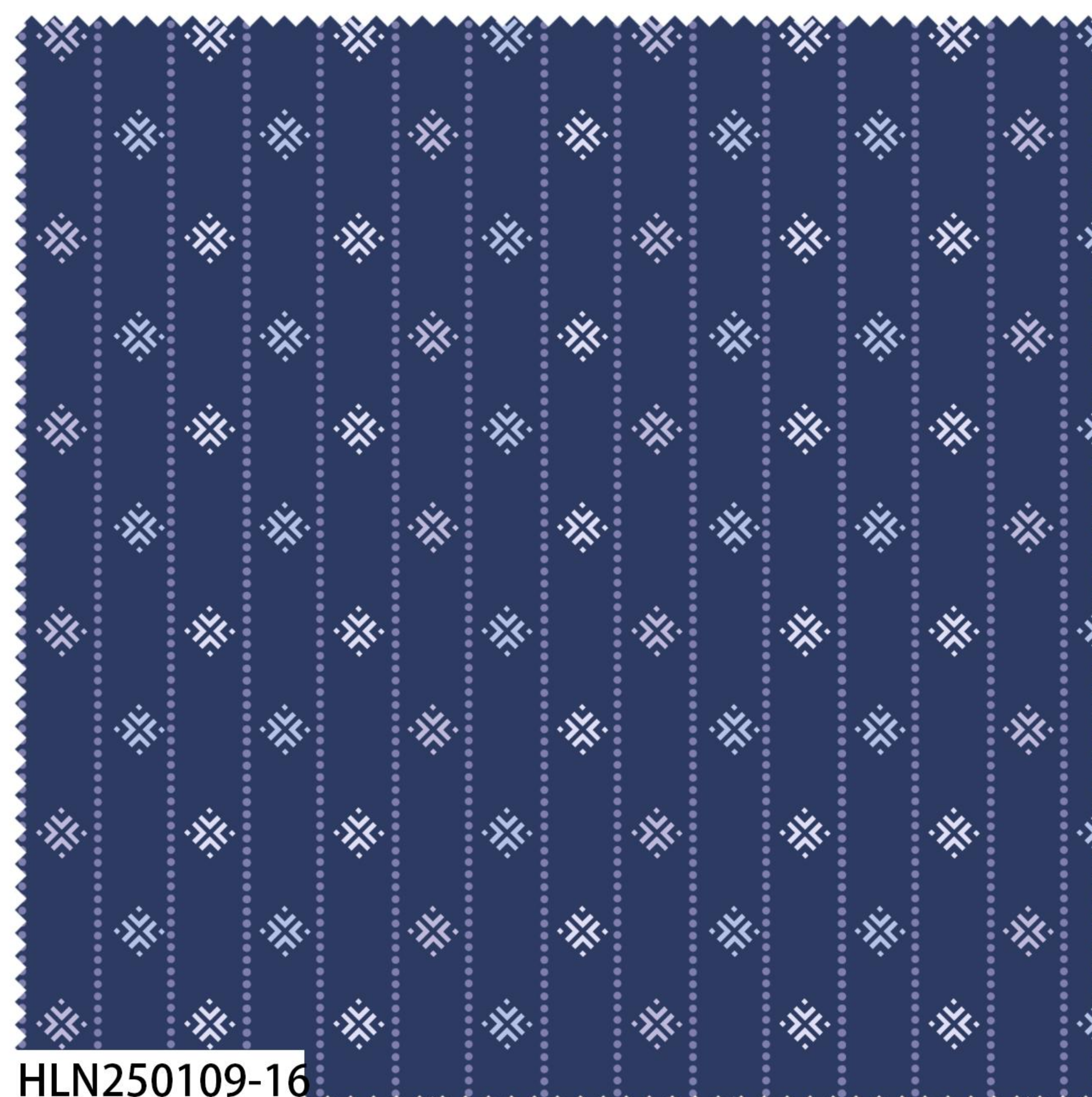
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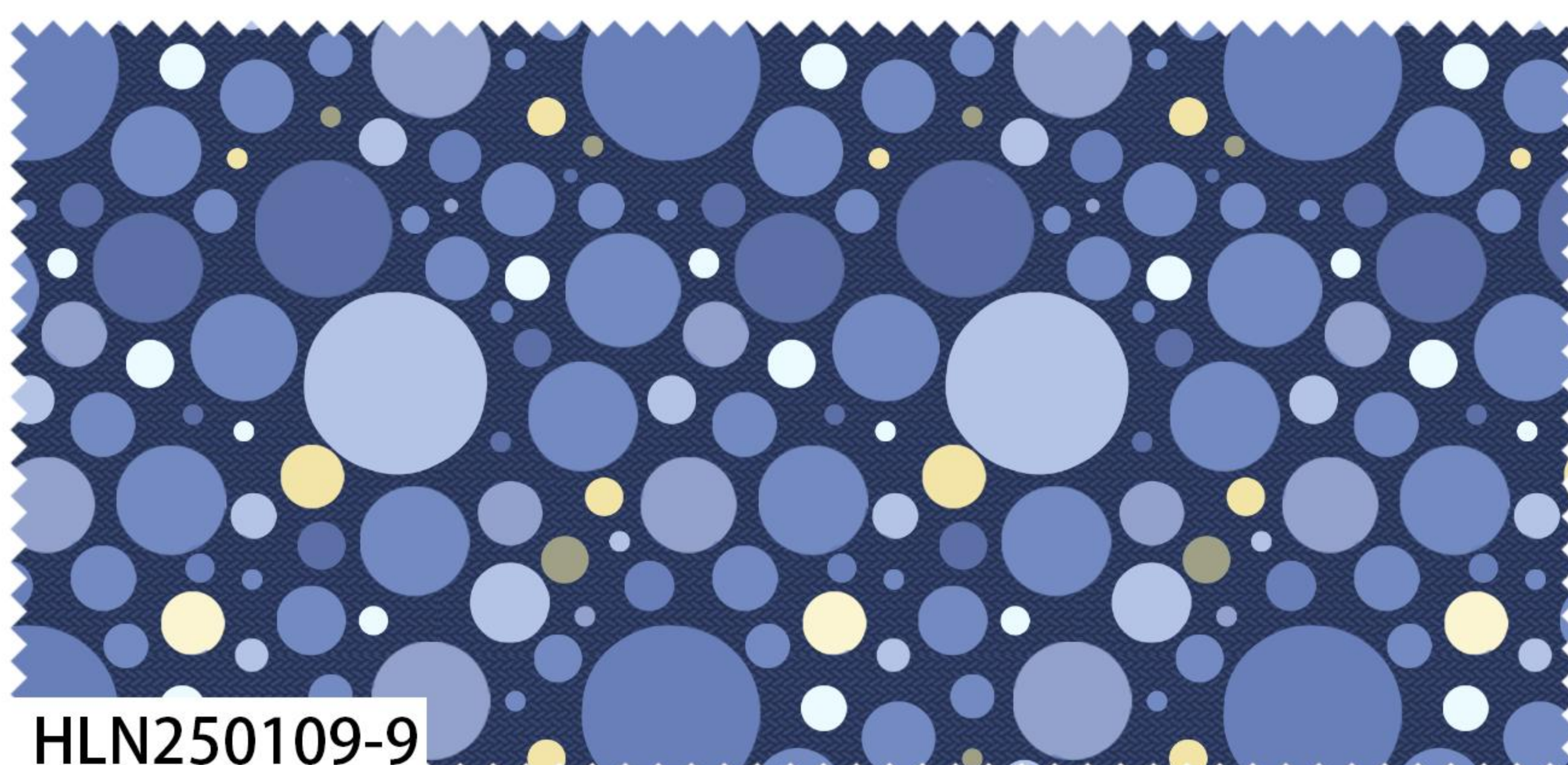
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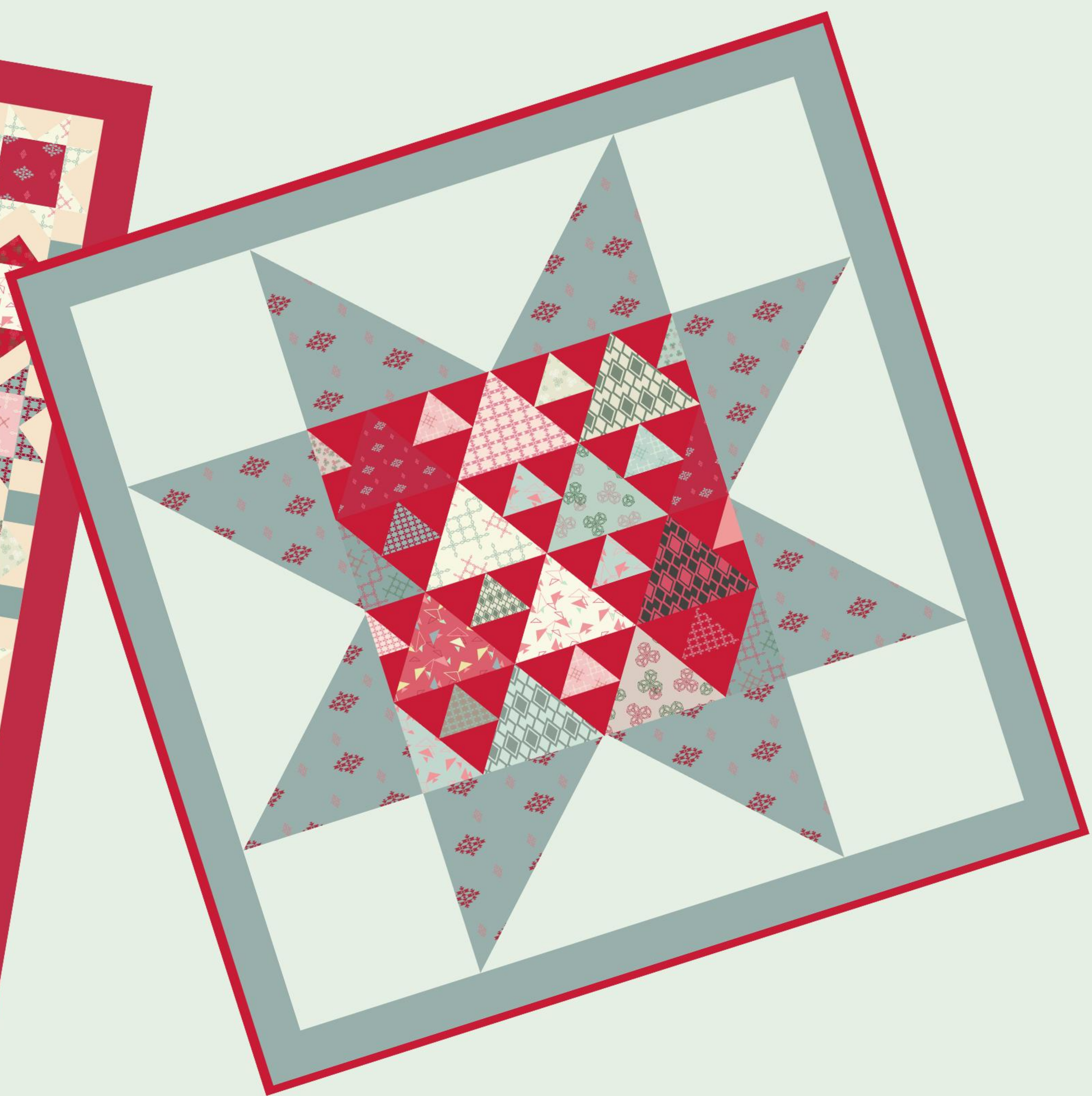


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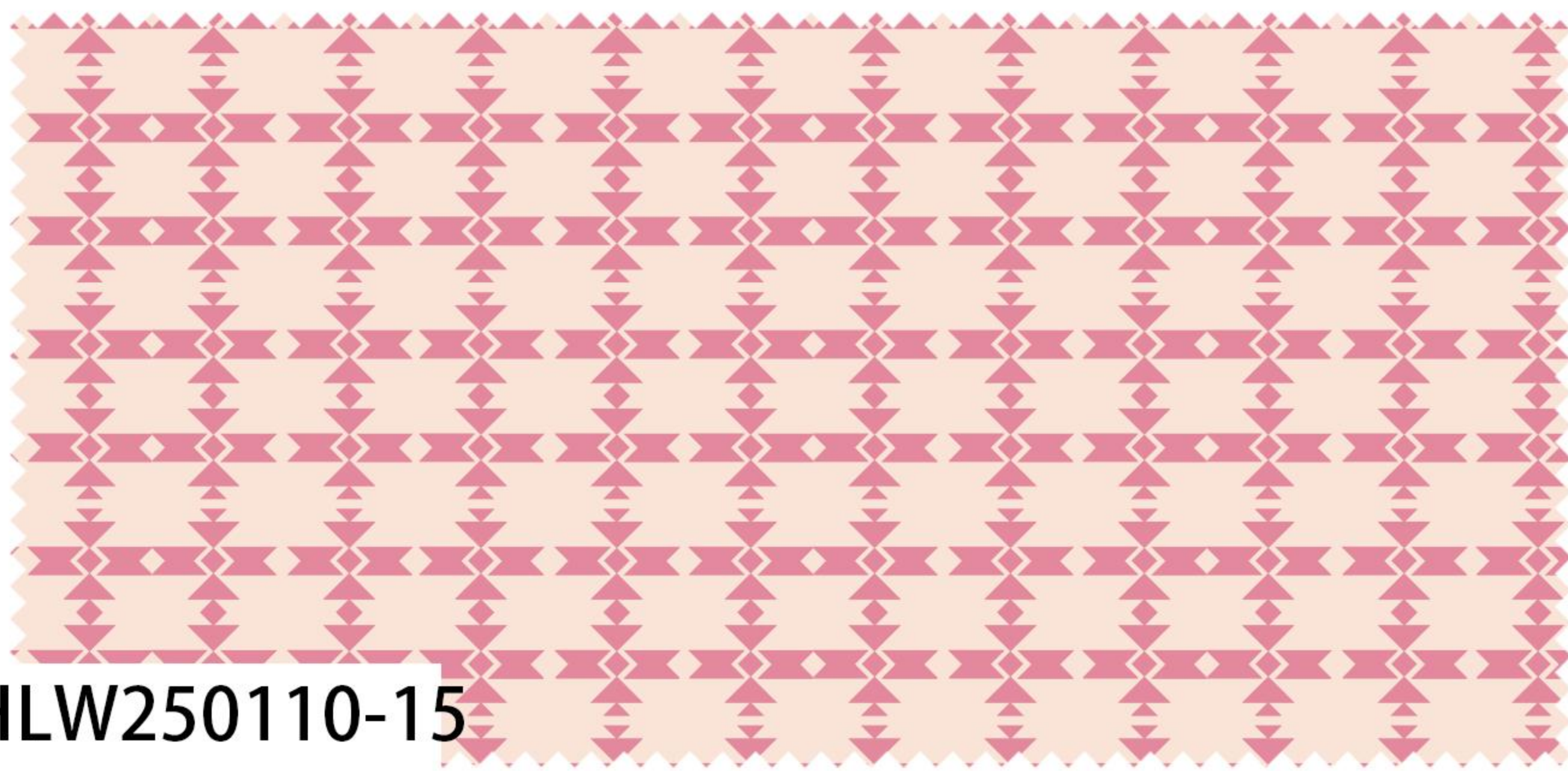
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GEOMETRIC CHARM

Geometric design patterns are radiant gems in the realm of art. Breaking free from traditional constraints, they weave unique combinations of shapes into mesmerizing visual spectacles. The sharp edges of triangles, the solid stability of squares, and the gentle curves of circles collide and blend, giving rise to imaginative and dynamic compositions. Geometric designs have long held their place at the cutting edge of fashion. From the dazzling attire on the runway to the statement pieces on the streets, geometric elements are omnipresent.



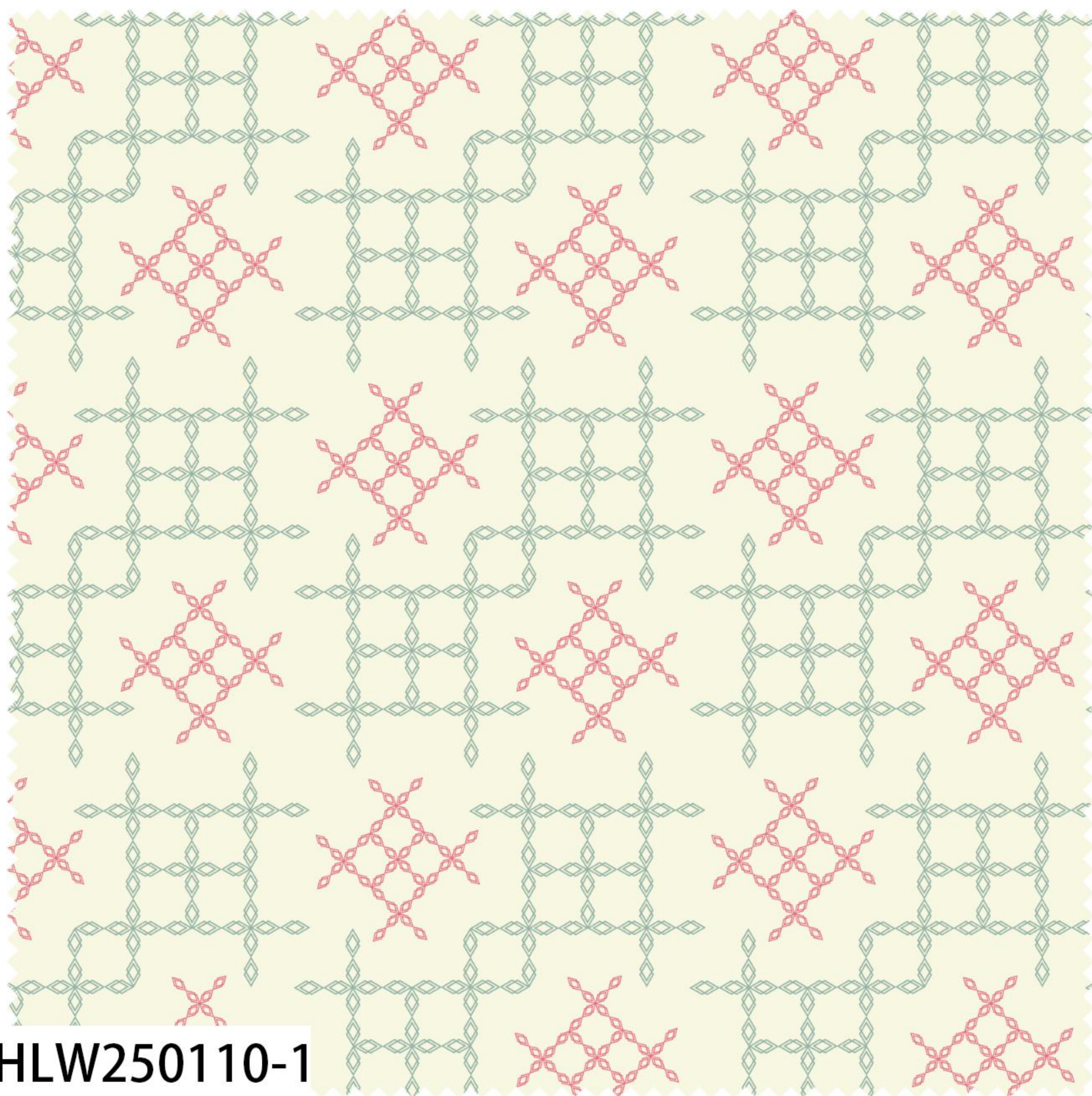
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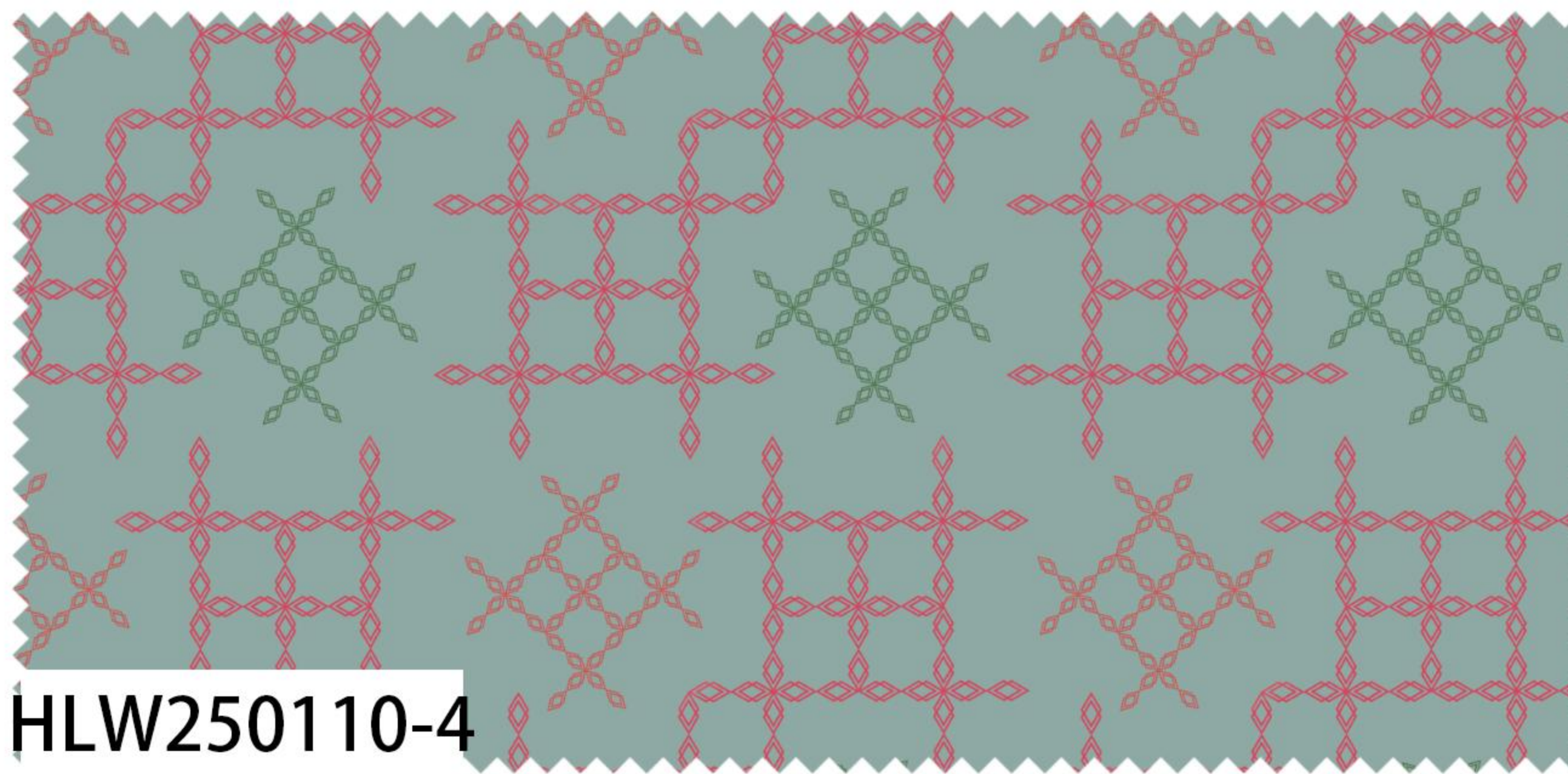
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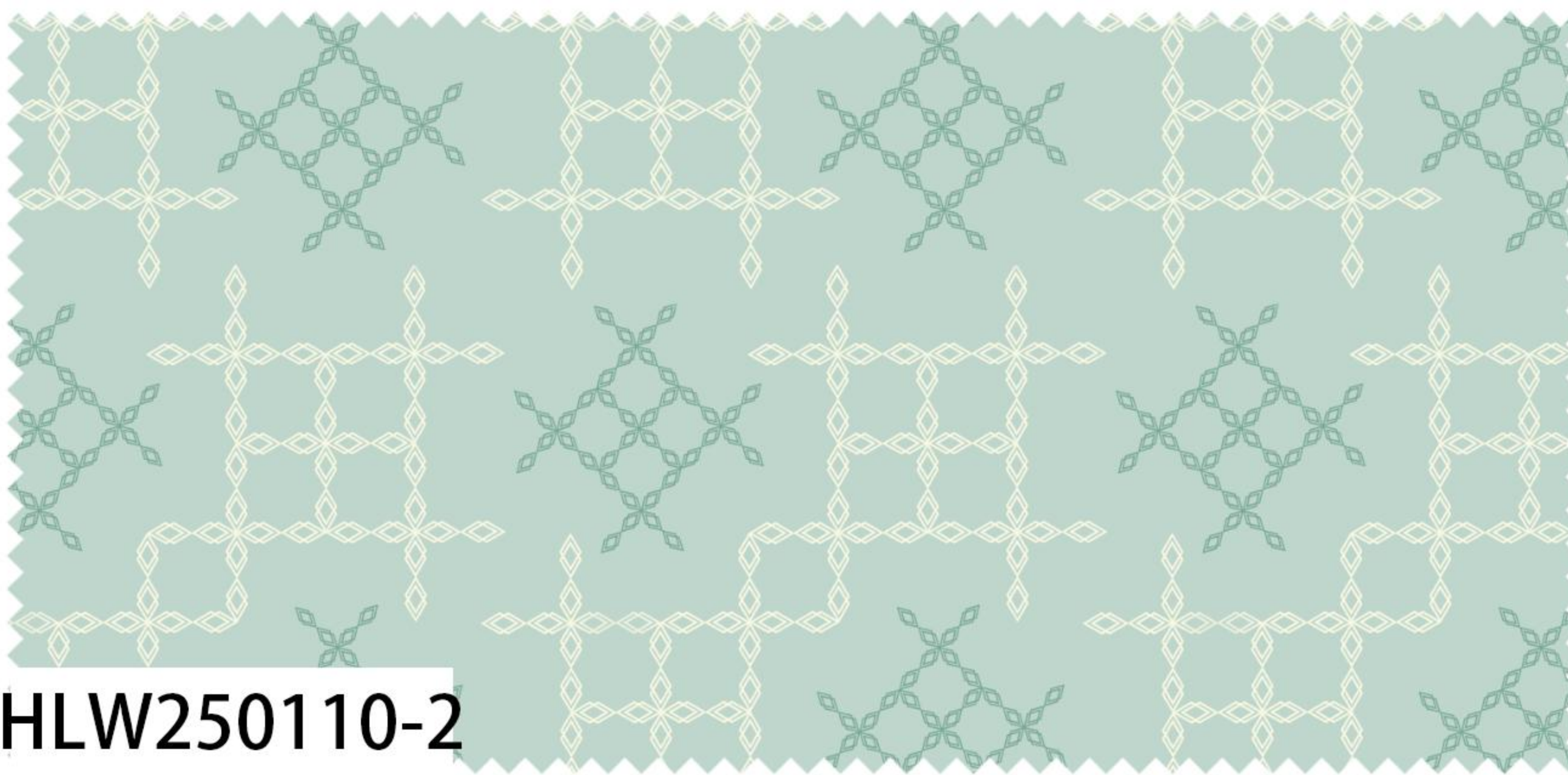
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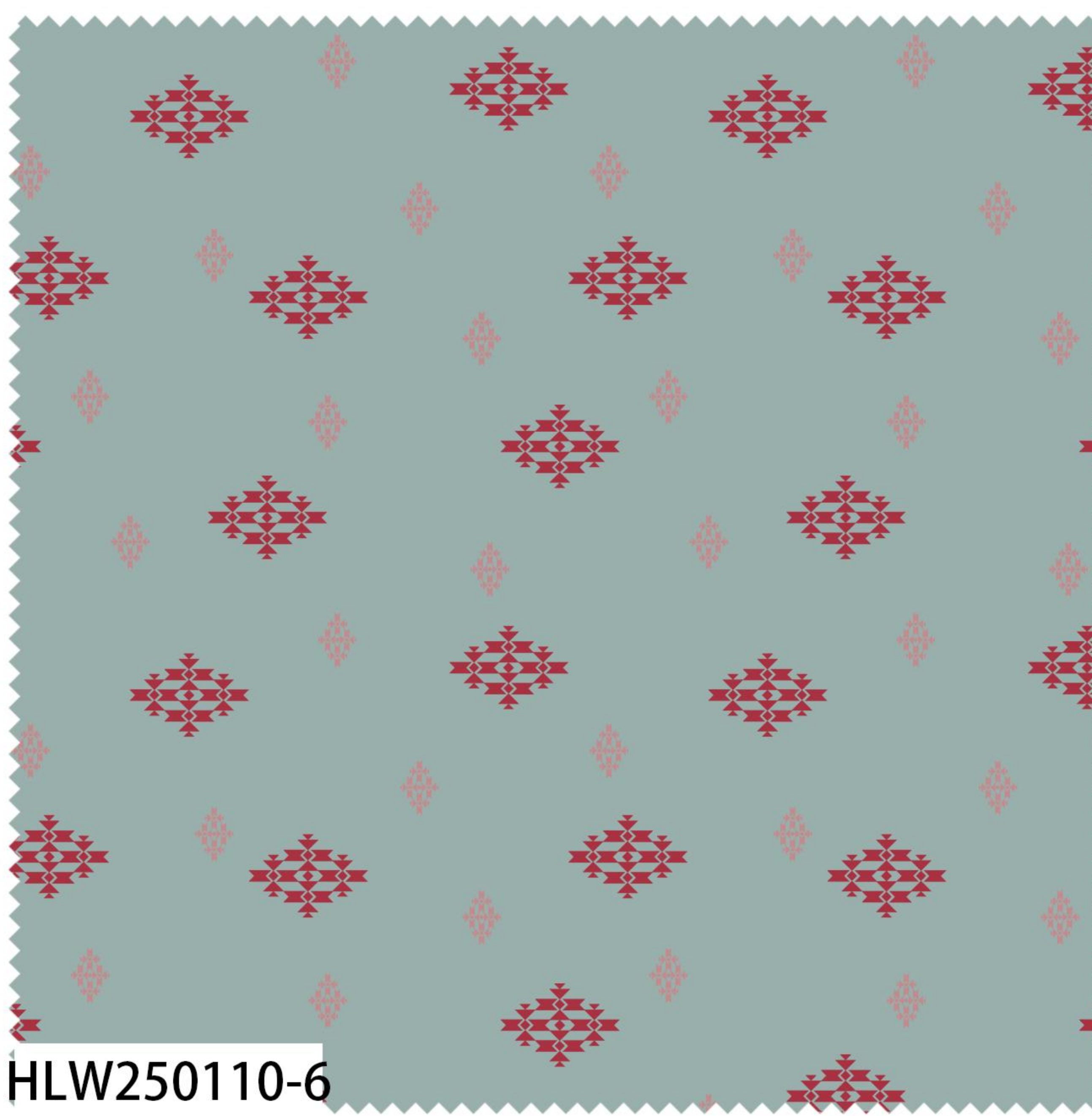
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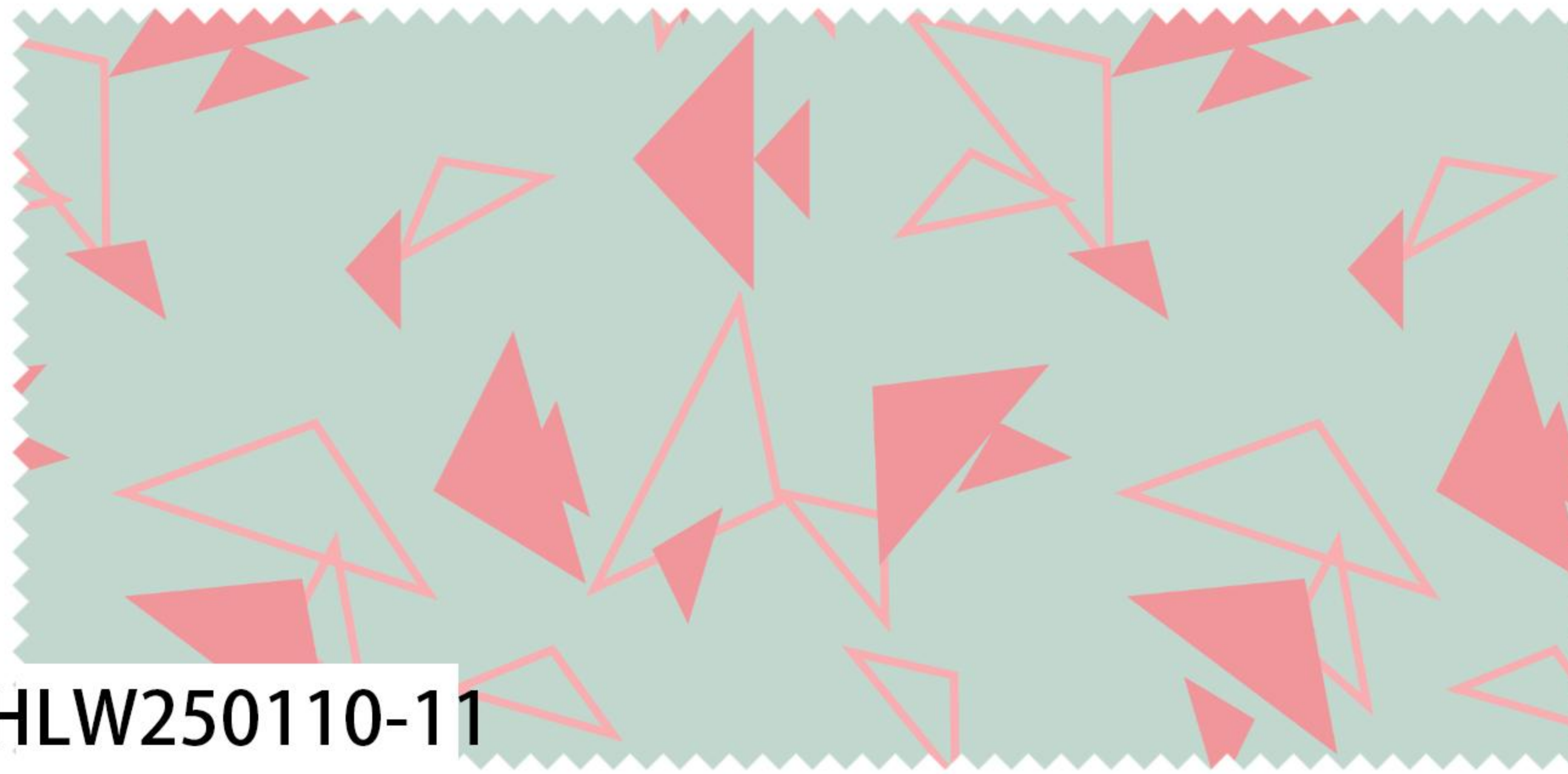
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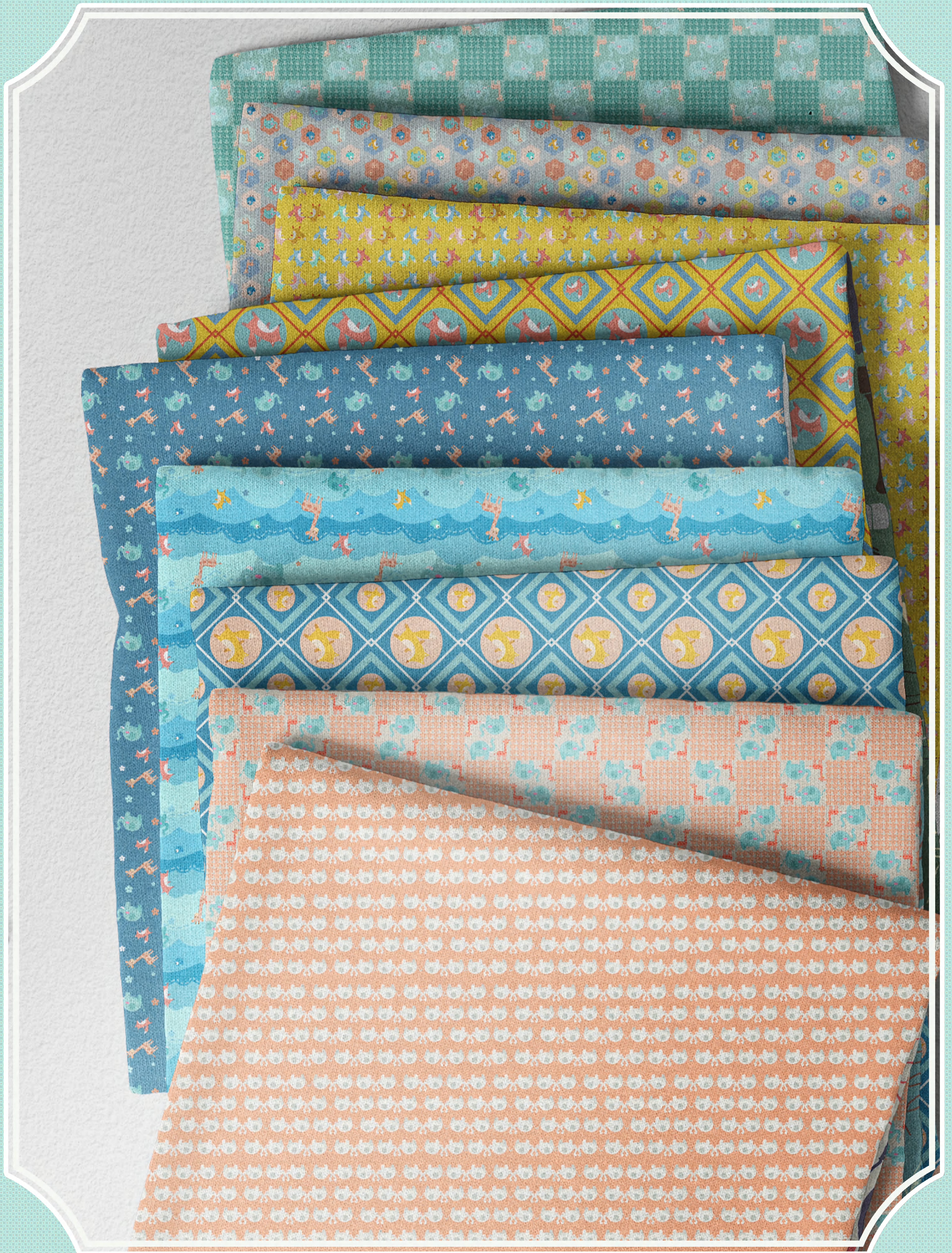
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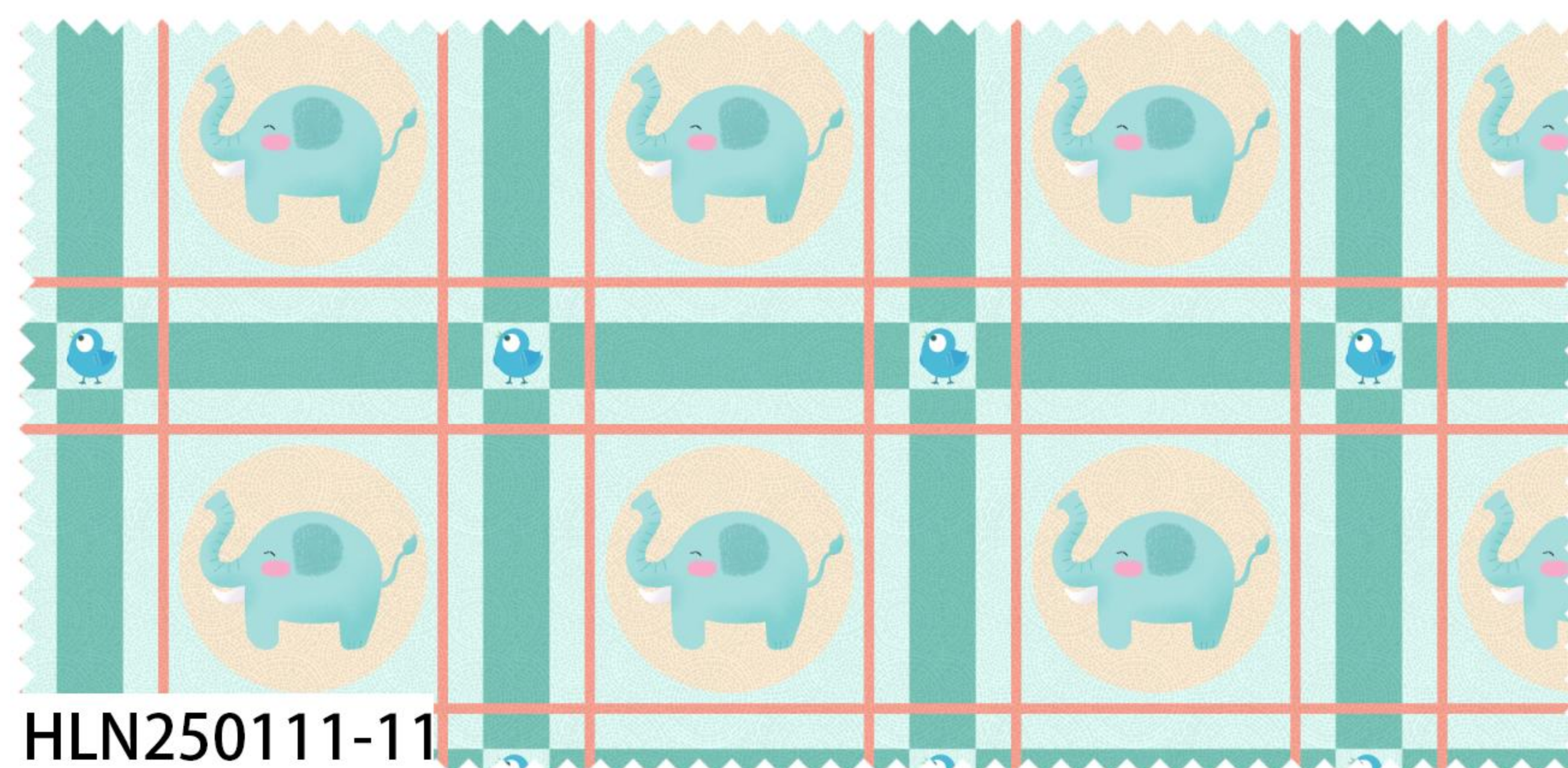
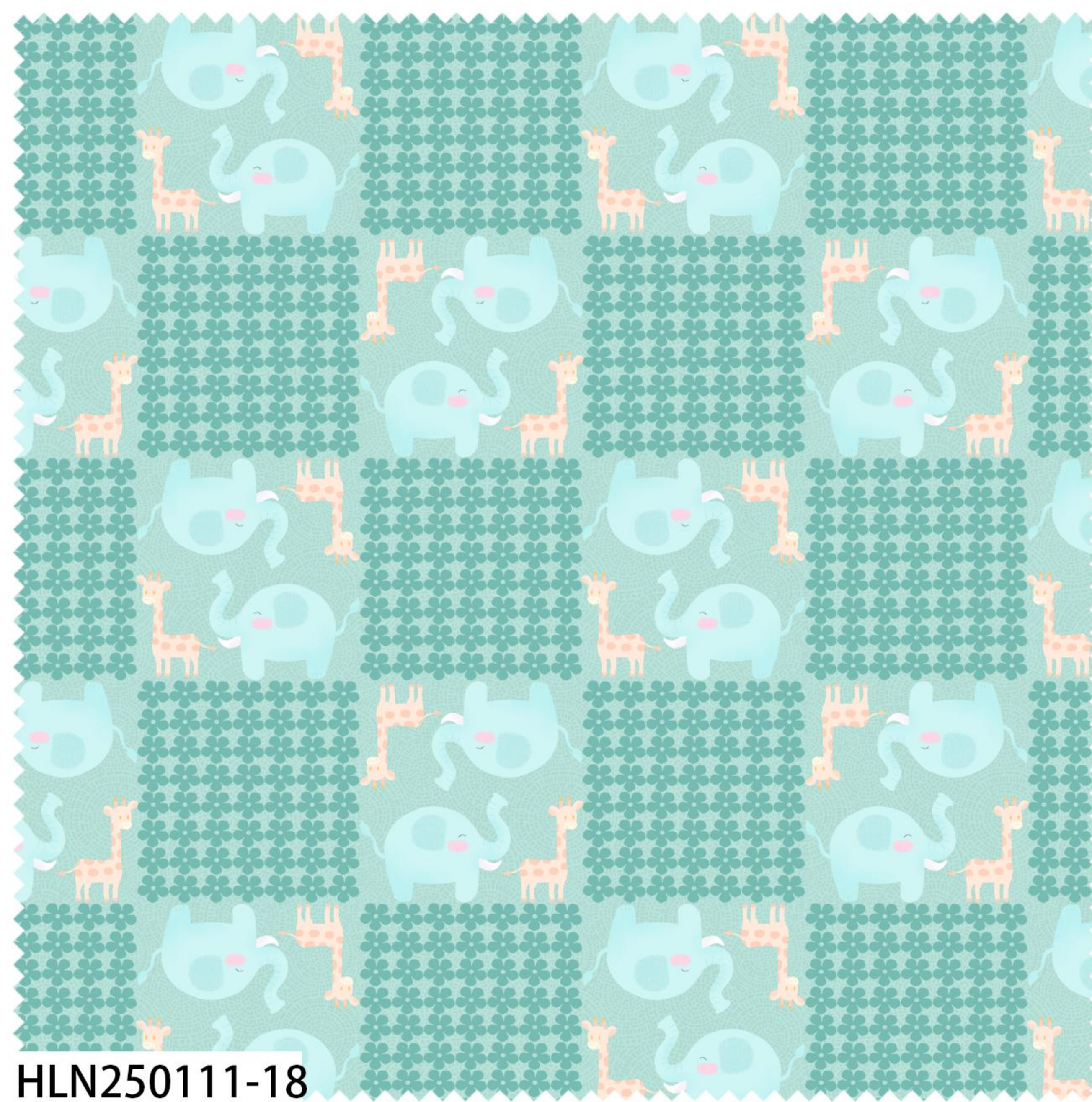
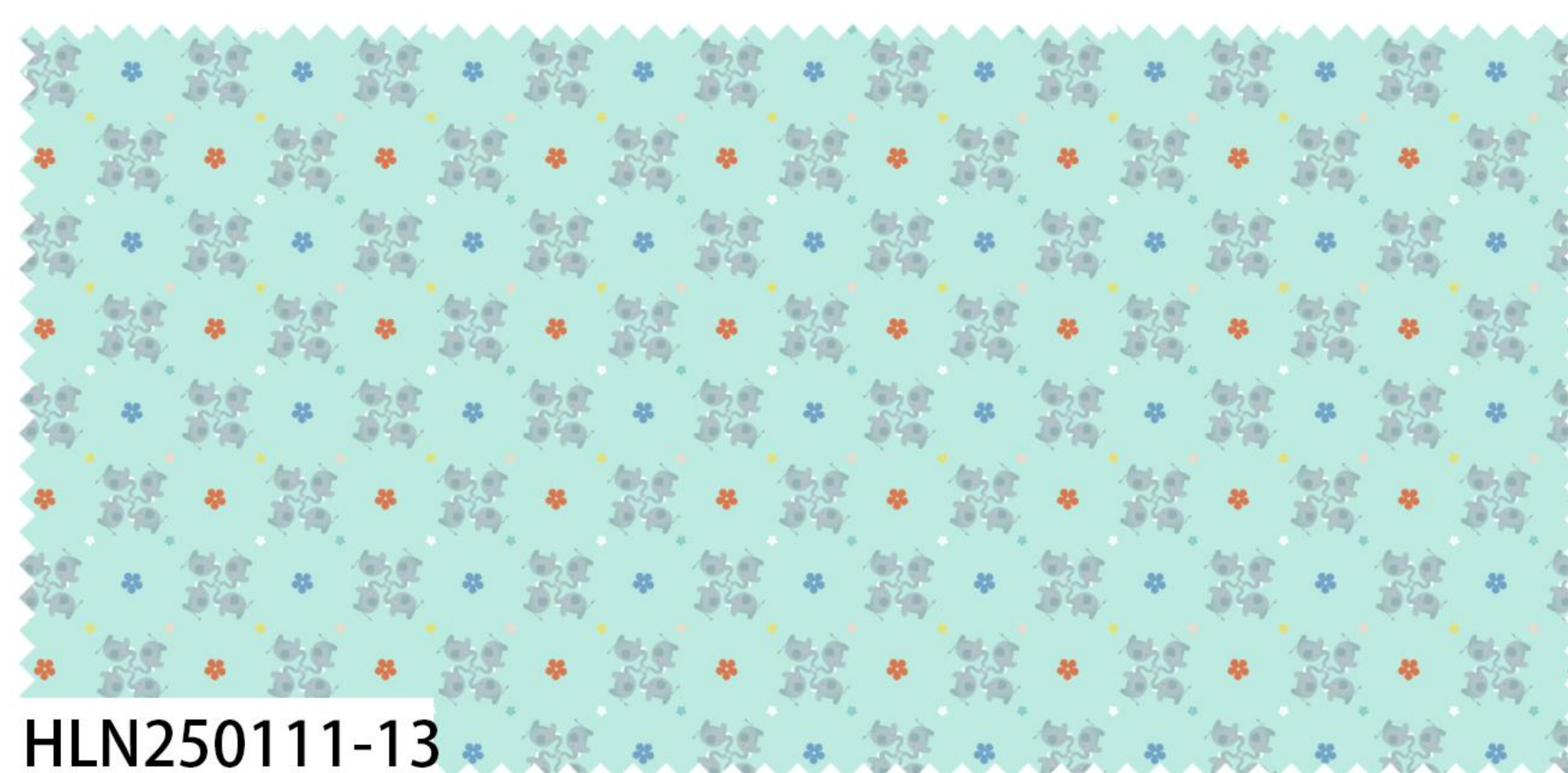
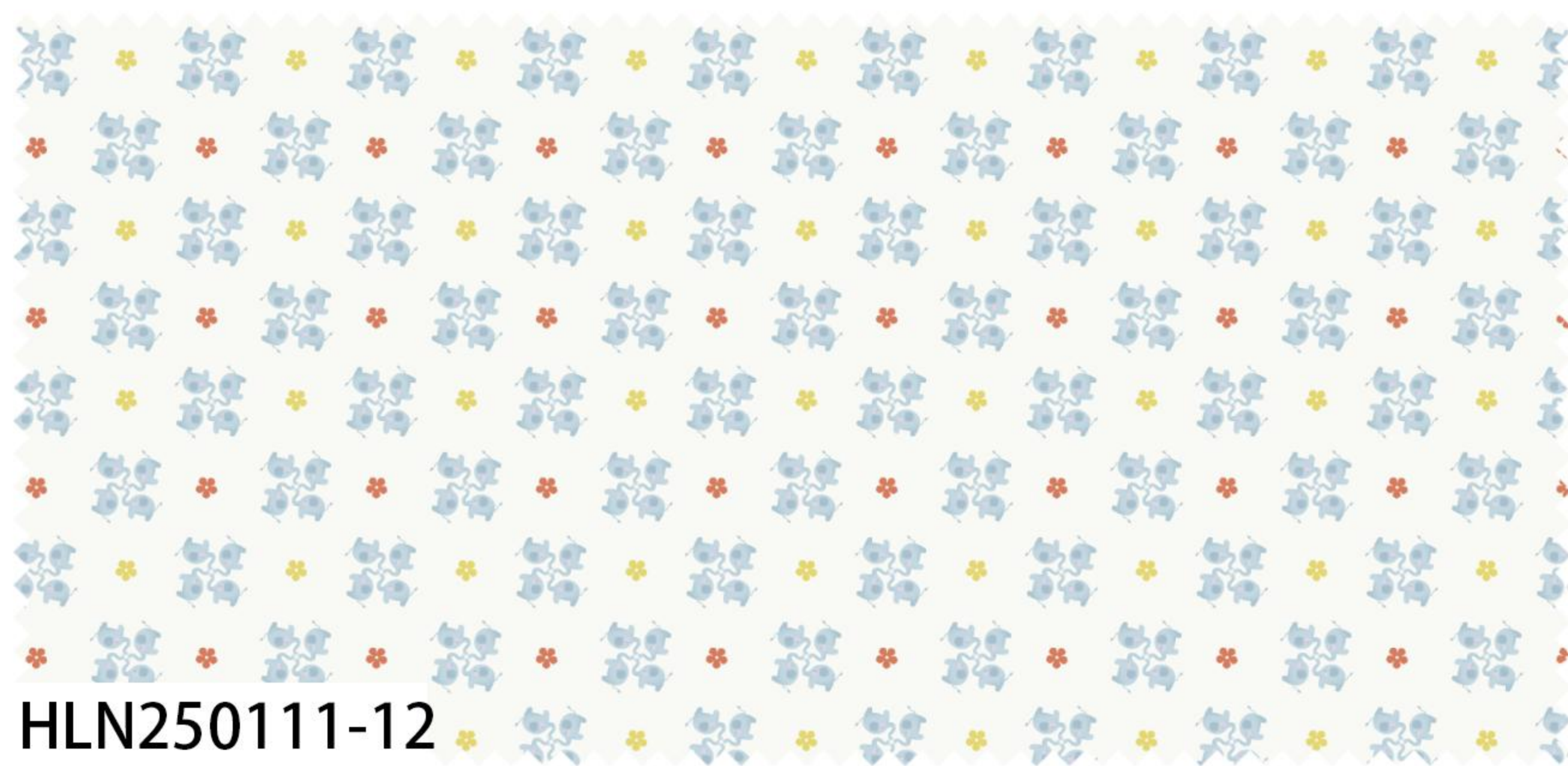
The Charm of Nature

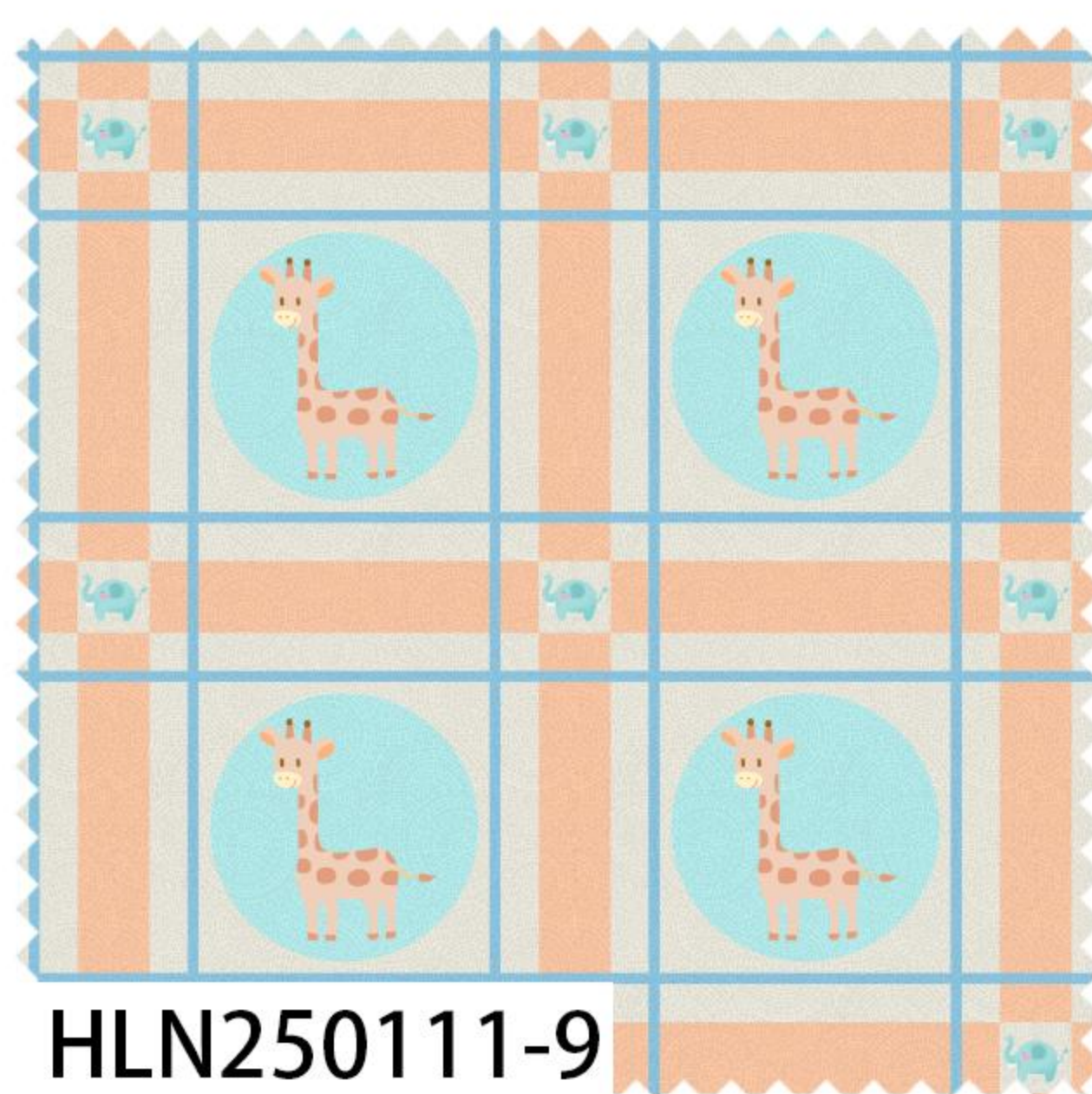
In the miraculous nature, there are many animals that perfectly match the blue — green color scheme. They are like exquisitely carved artworks of nature, with every detail exuding a unique charm, providing clothing designers with an endless stream of inspiration.

When the first ray of morning light gently shines on the vast ocean, the expanse of blue is instantly illuminated. The glistening waves are like countless dazzling diamonds dancing. The waves beat against the shore rhythmically, playing a natural melody. At the same time, not far away, the forest is lush and green. Tall trees with luxuriant branches and leaves intertwine with each other, forming a sea of green. Sunlight filters through the gaps between the leaves, casting mottled light and shadow, adding a bit of mysterious color to this forest.

Let us, on the path of pursuing fashion, be closely connected with nature and feel its charm and power. Every piece of clothing that incorporates the blue — green color scheme and animal patterns is like a small natural world, carrying the creativity and emotions of the designer, and also conveying the wearer's love and awe for nature.







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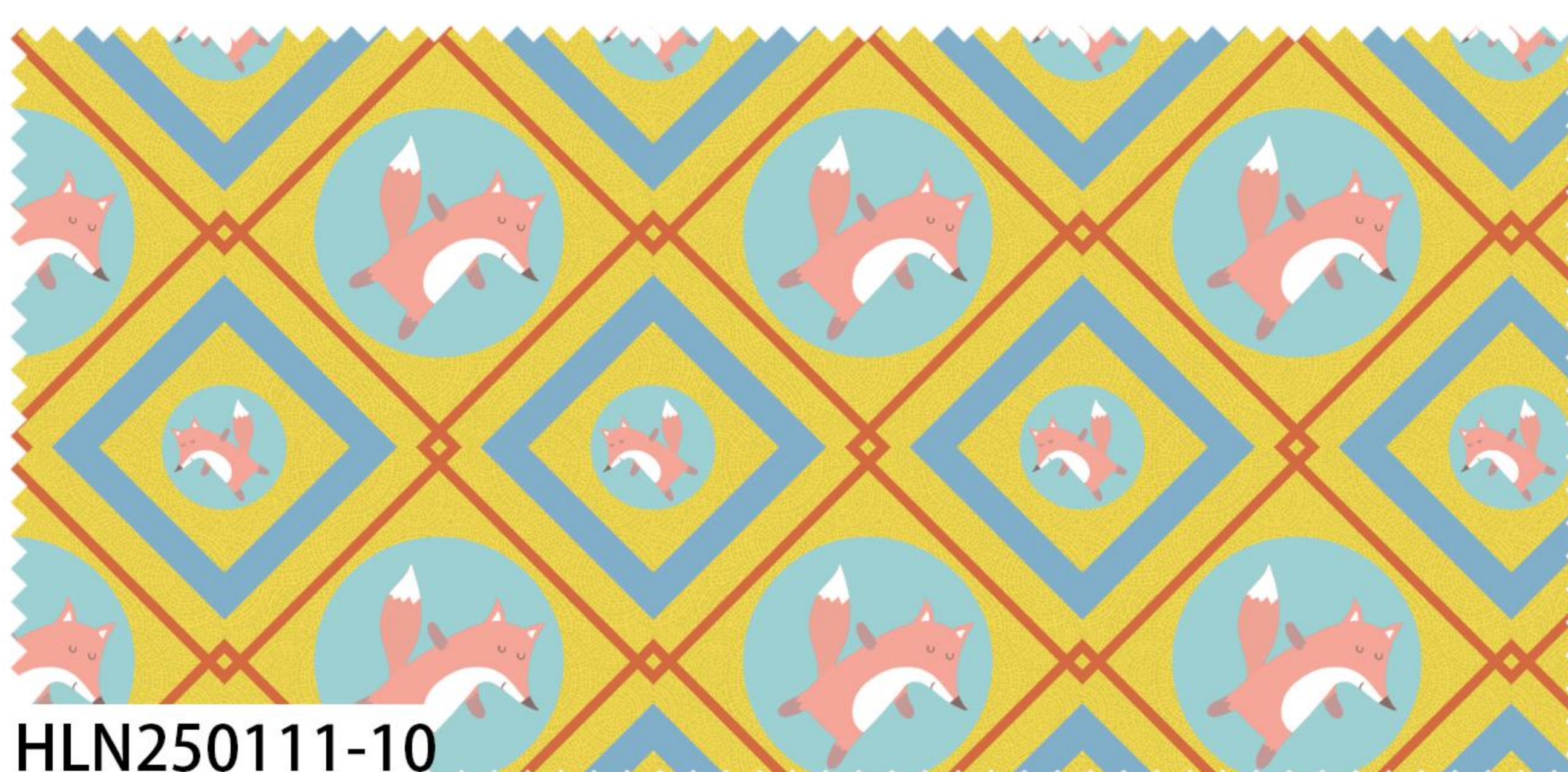
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YELLOW - TONED DREAMY FAIRY - TALE PATTERNS: WITH BRIGHT YELLOW AS THE MAIN COLOR, IT CREATES A WARM - LIGHT DREAM - LIKE ATMOSPHERE. AROUND THE MOON, LIGHT - COLORED CLOUDS ARE ARRANGED, AND THE EDGES OF THE CLOUDS ARE GENTLY BLURRED WITH WHITE TO ADD A FLUFFY FEEL. ADORABLE ANIMALS ARE DEPICTED LYING ON THE CLOUDS, CREATING A DREAMY FAIRY - TALE AMBIANCE.

PINK - TONED SWEET DREAM PATTERNS: SOFT PINK IS USED OVER A LARGE AREA TO CONSTRUCT A SWEET AND DREAMY DREAMSCAPE. THERE IS A TRANSITION FROM DARK PINK AT THE BOTTOM TO LIGHT PINK AT THE TOP, REFLECTING A DREAMY SENSE OF HIERARCHY. THE CLOUDS ARE ROUND AND CUTE IN SHAPE, WITH A DRESSED - UP LITTLE RABBIT STANDING ON THE CLOUDS, PRESENTING A SWEET AND DREAMY FEELING.

Fantasy dreams

BLUE - TONED FANTASY STARRY SKY PATTERNS: SKY - BLUE IS USED AS THE BACKGROUND COLOR TO SIMULATE THE SKY. LARGE SWATHES OF CLOUDS ARE DRAWN AS THE MAIN PATTERN. AMONG THE NEBULAE, HOT - AIR BALLOONS OF DIFFERENT COLORS ARE INTERSPERSED, FULL OF A SENSE OF FREEDOM. BALLOONS AND PAPER AIRPLANES BOTH SYMBOLIZE HOPE, FILLED WITH BEAUTIFUL FANTASIES ABOUT THE FUTURE.







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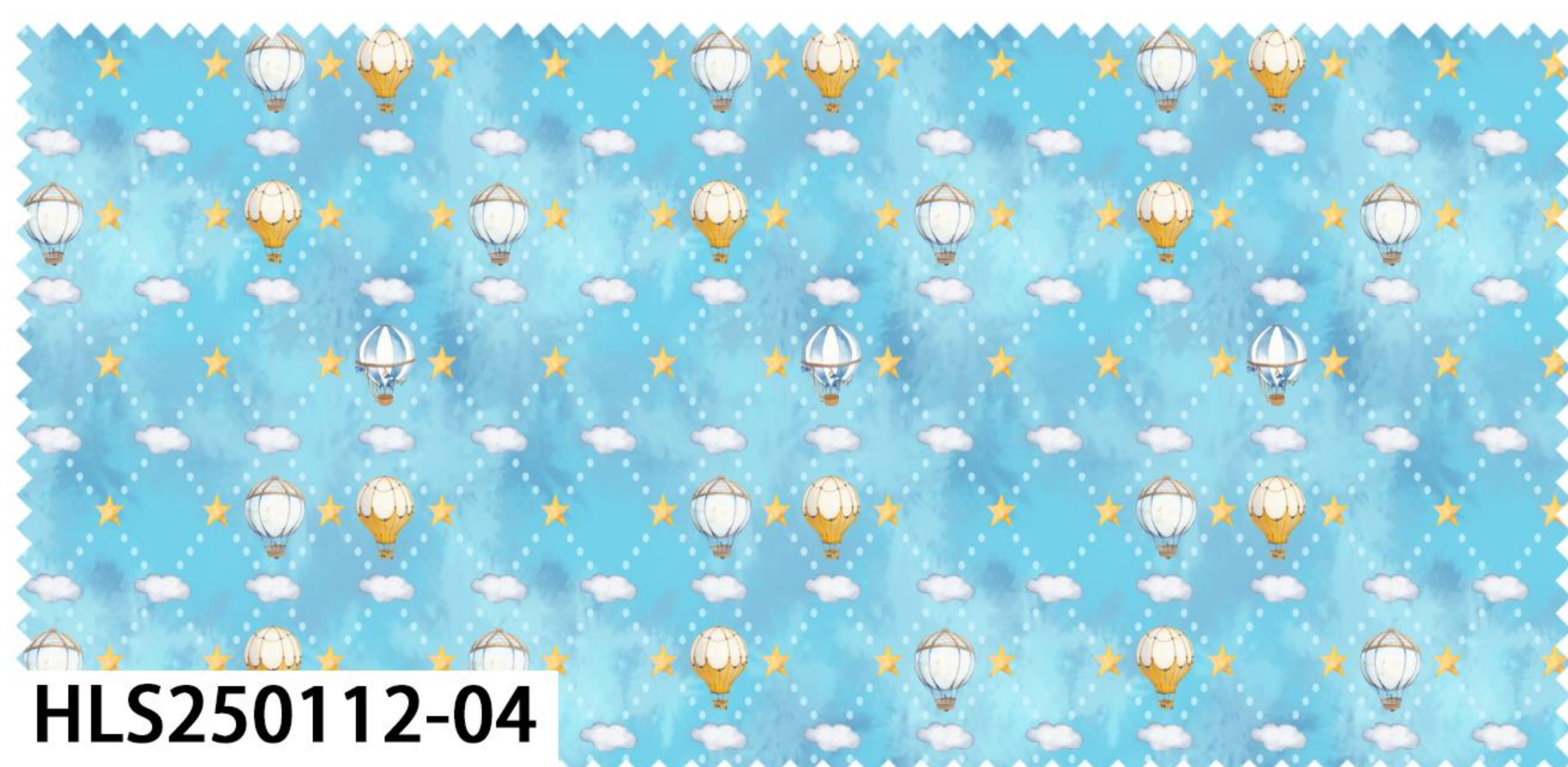
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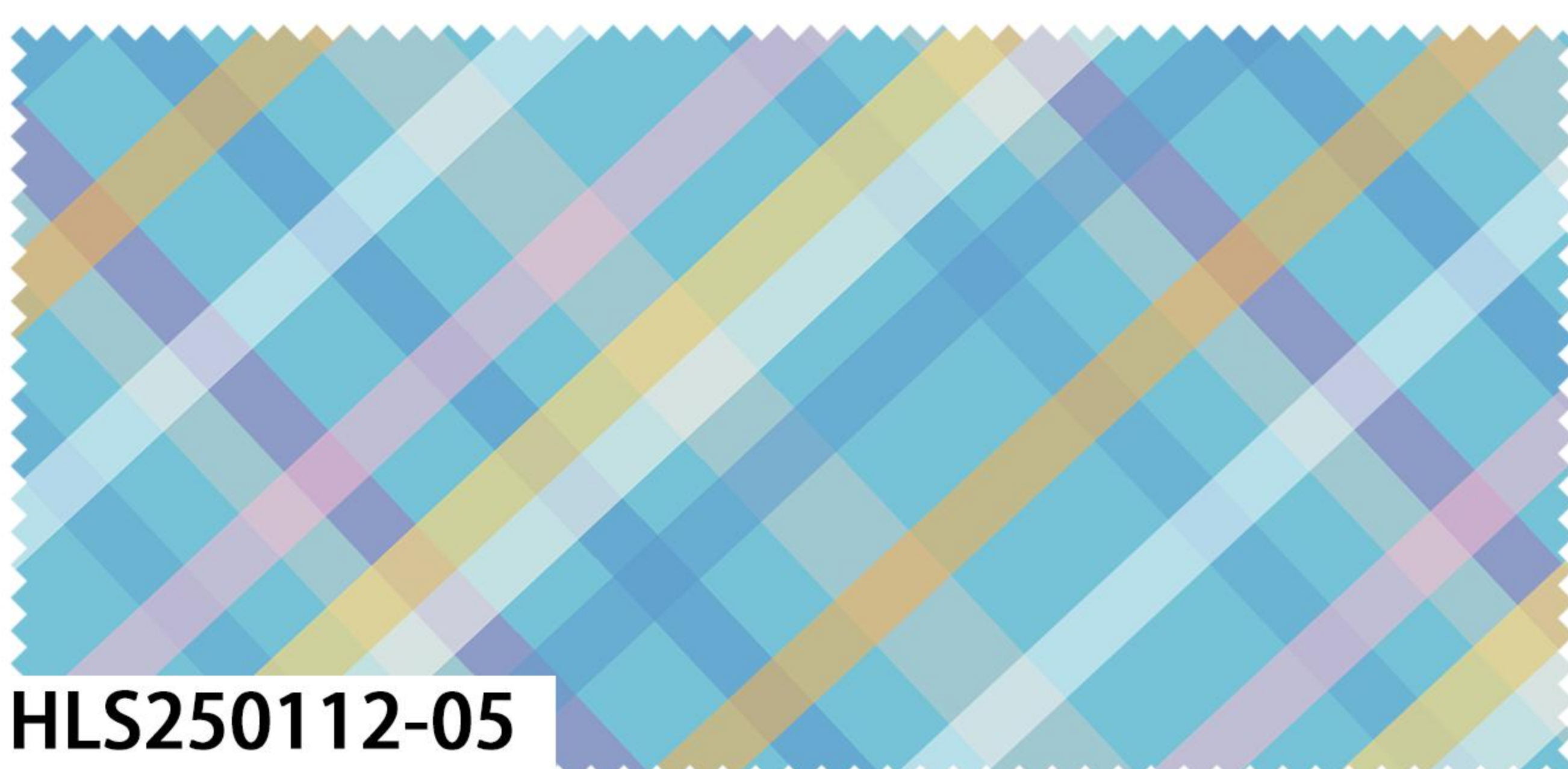
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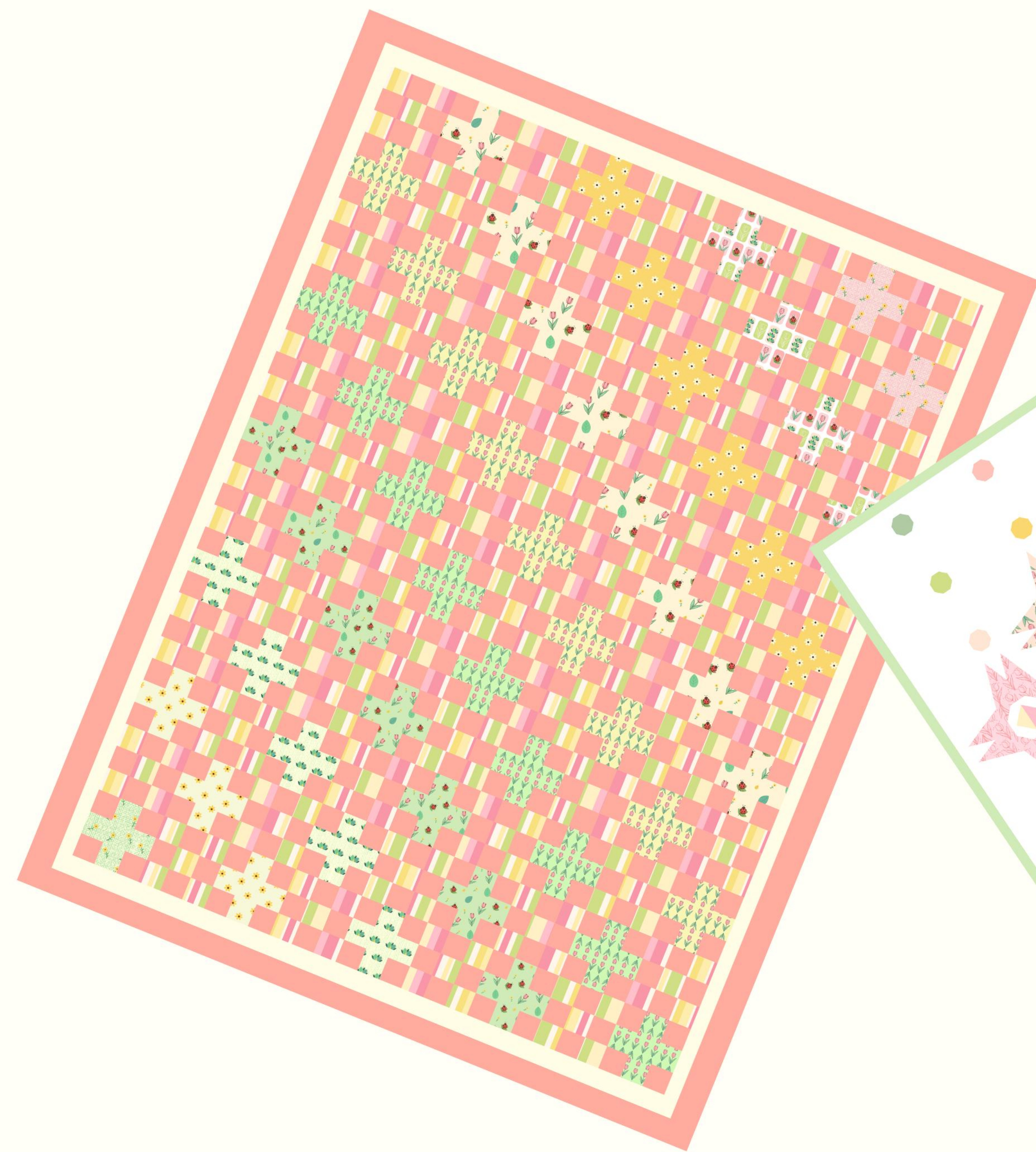


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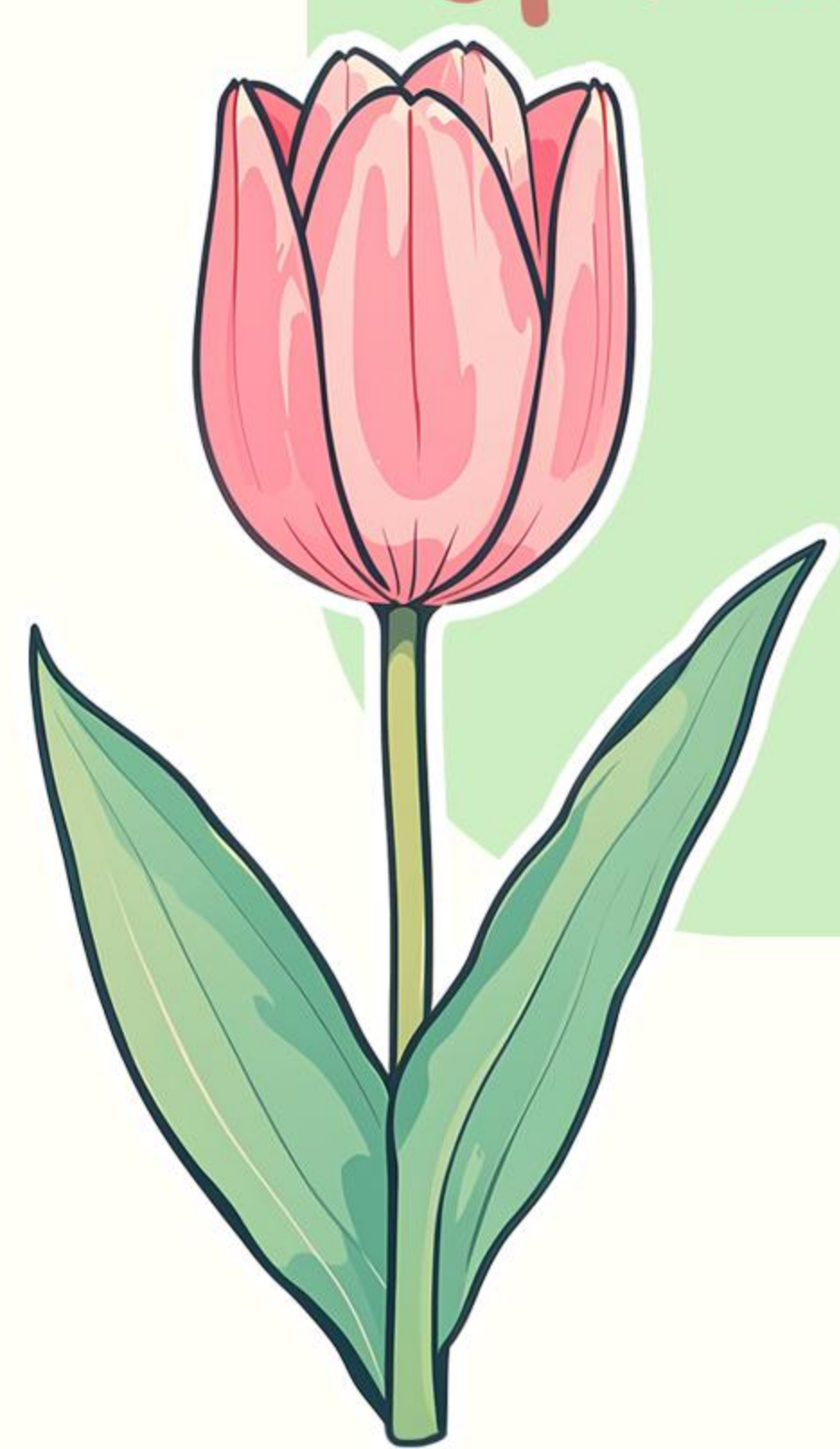
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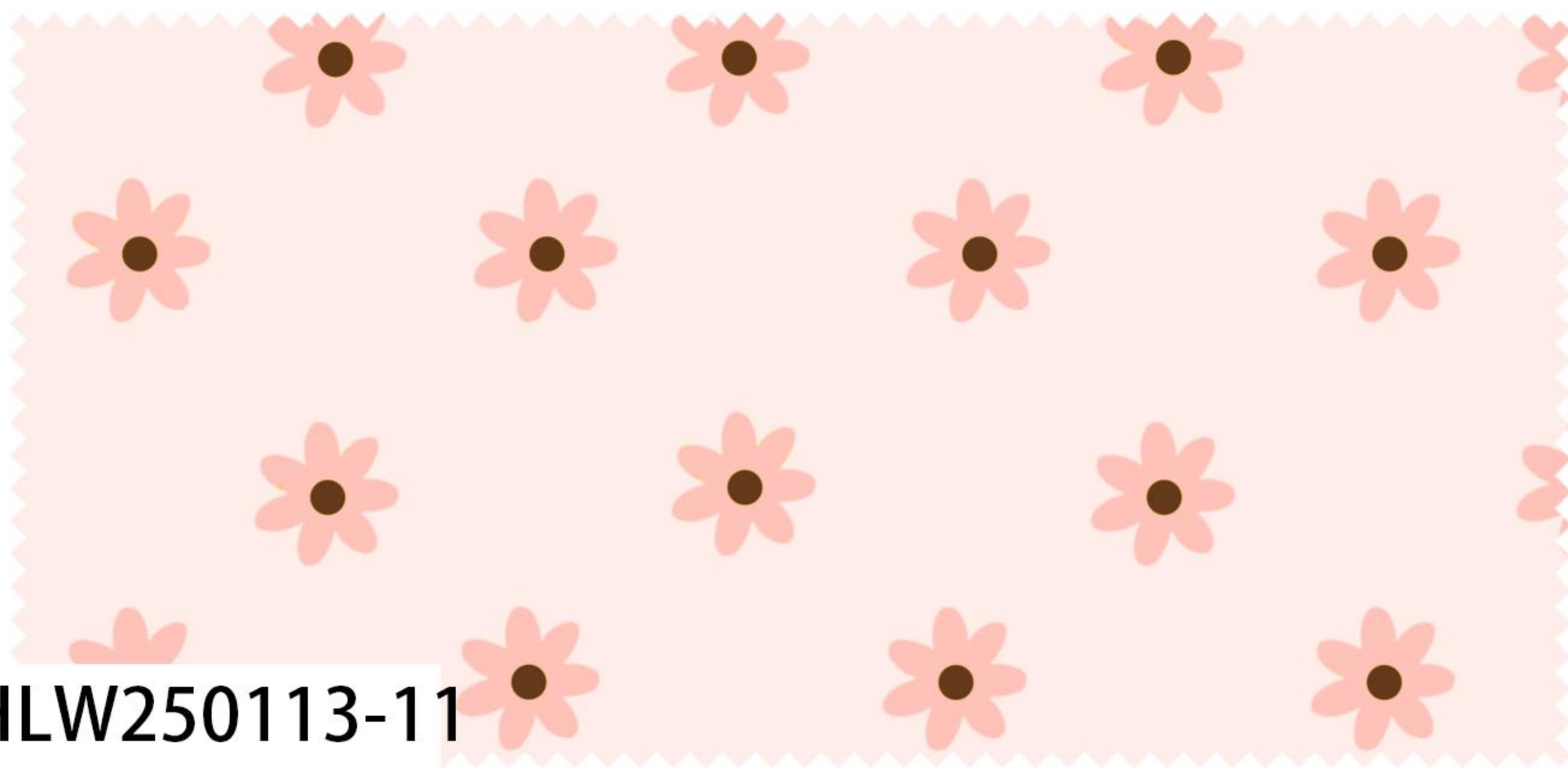




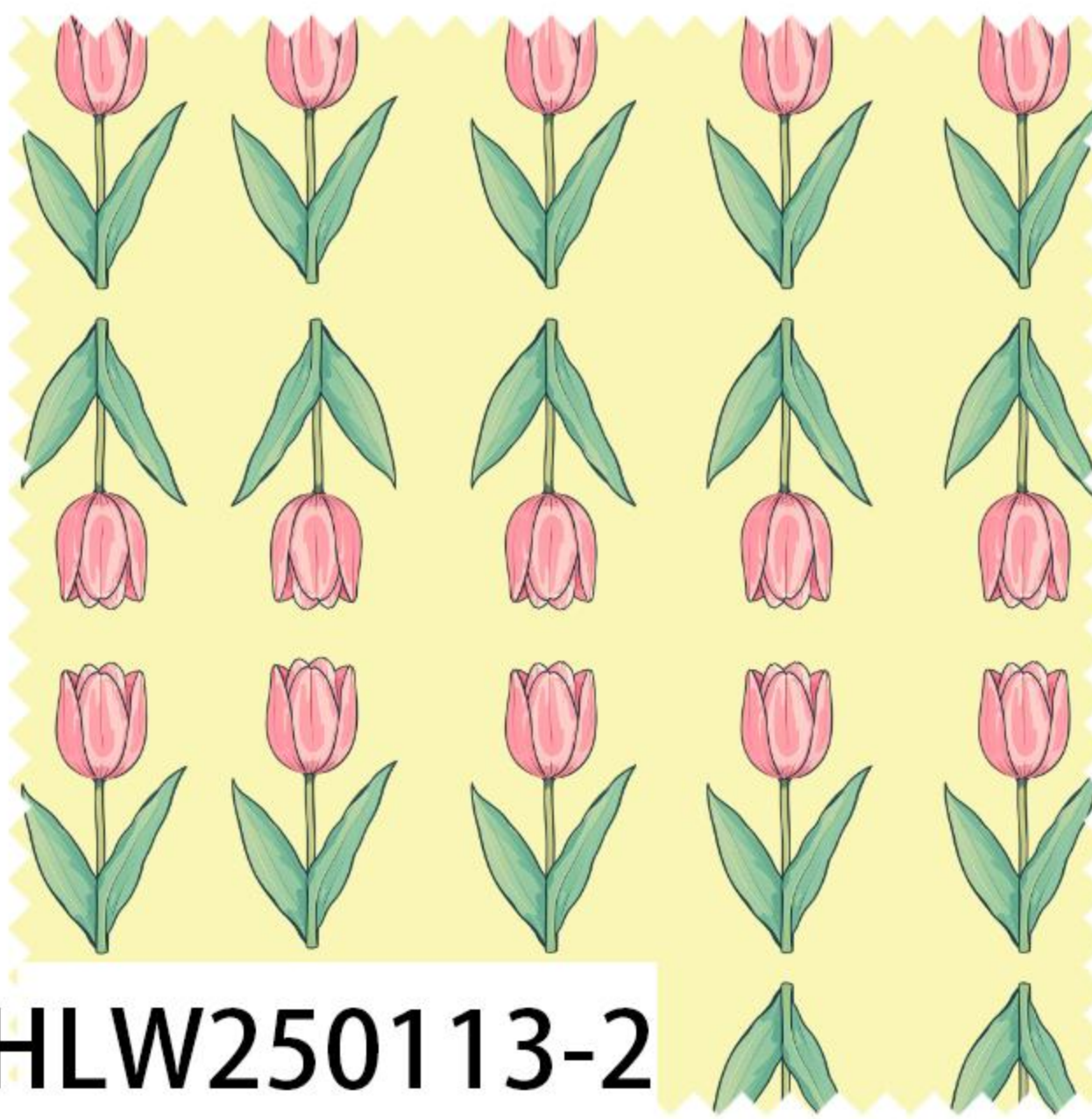
GLIMPSE OF SPRING COLORS

The pink tulip embodies happiness, confidence, and positivity. Its delicate petals, set against a backdrop of soft greens and pale yellows, conjure the serene beauty of spring skies and meadows. The harmonious blend of colors weaves together the hope of spring and the tulip's elegance, creating a fresh and vibrant springtime ambiance.

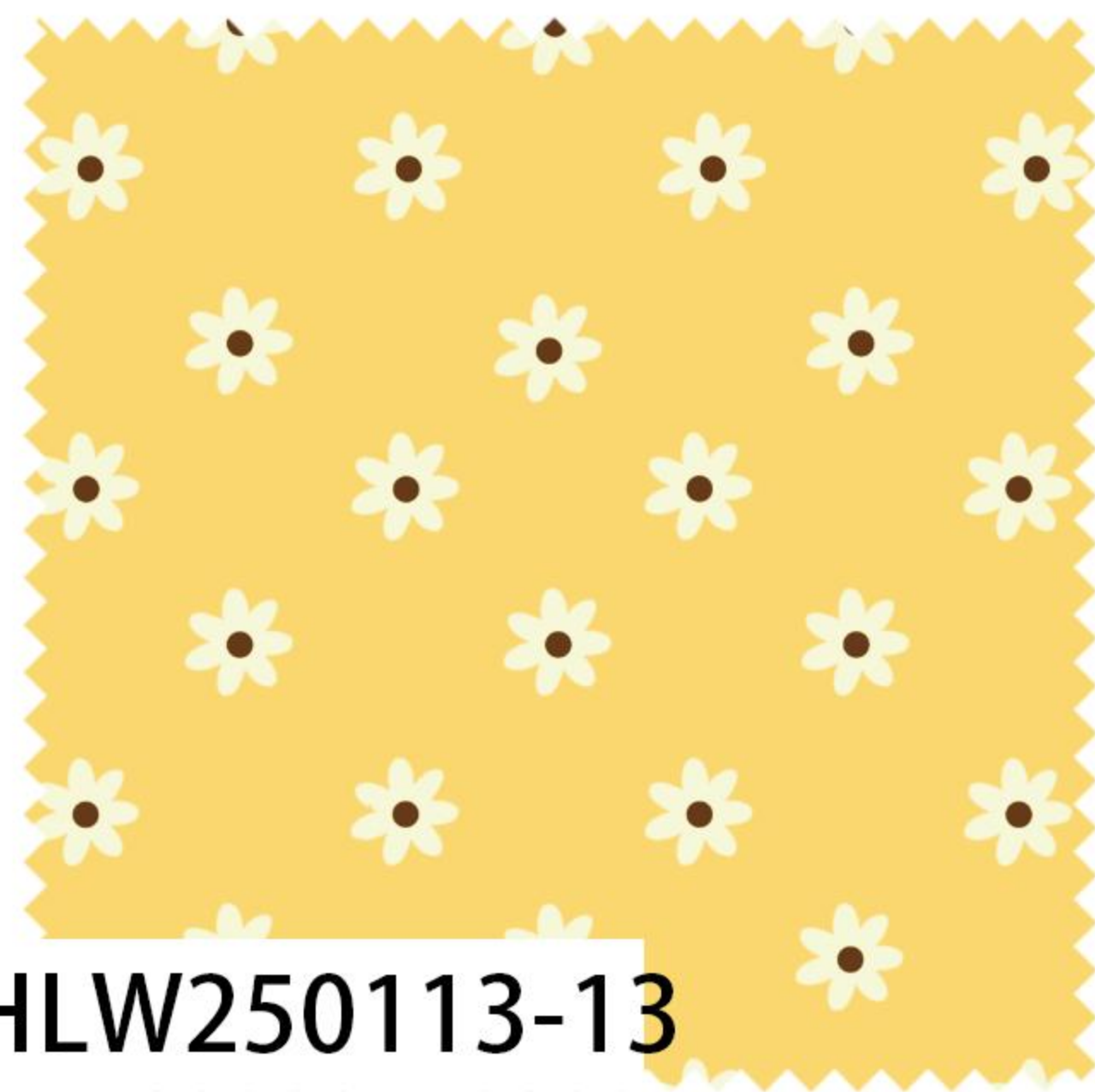




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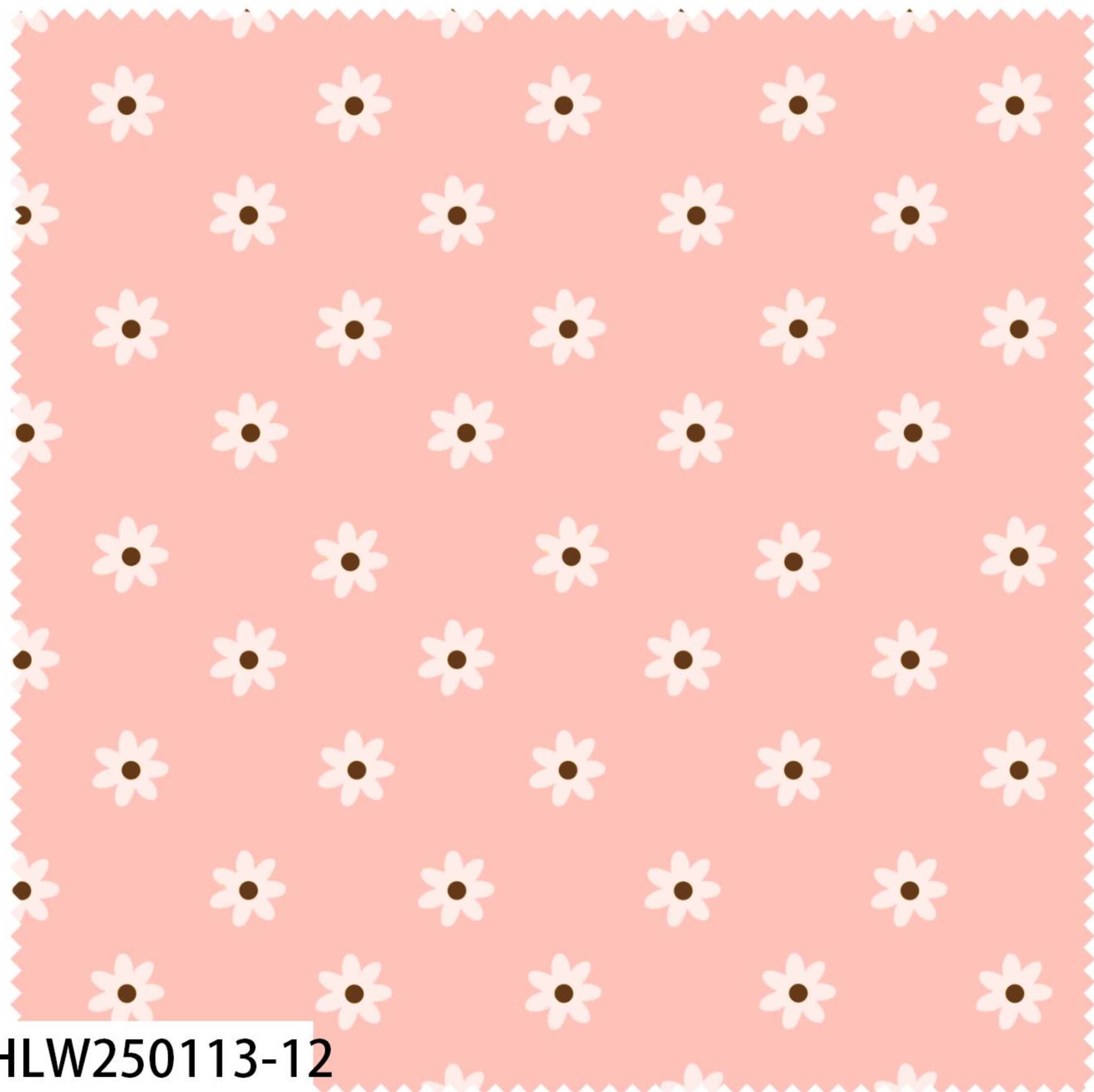
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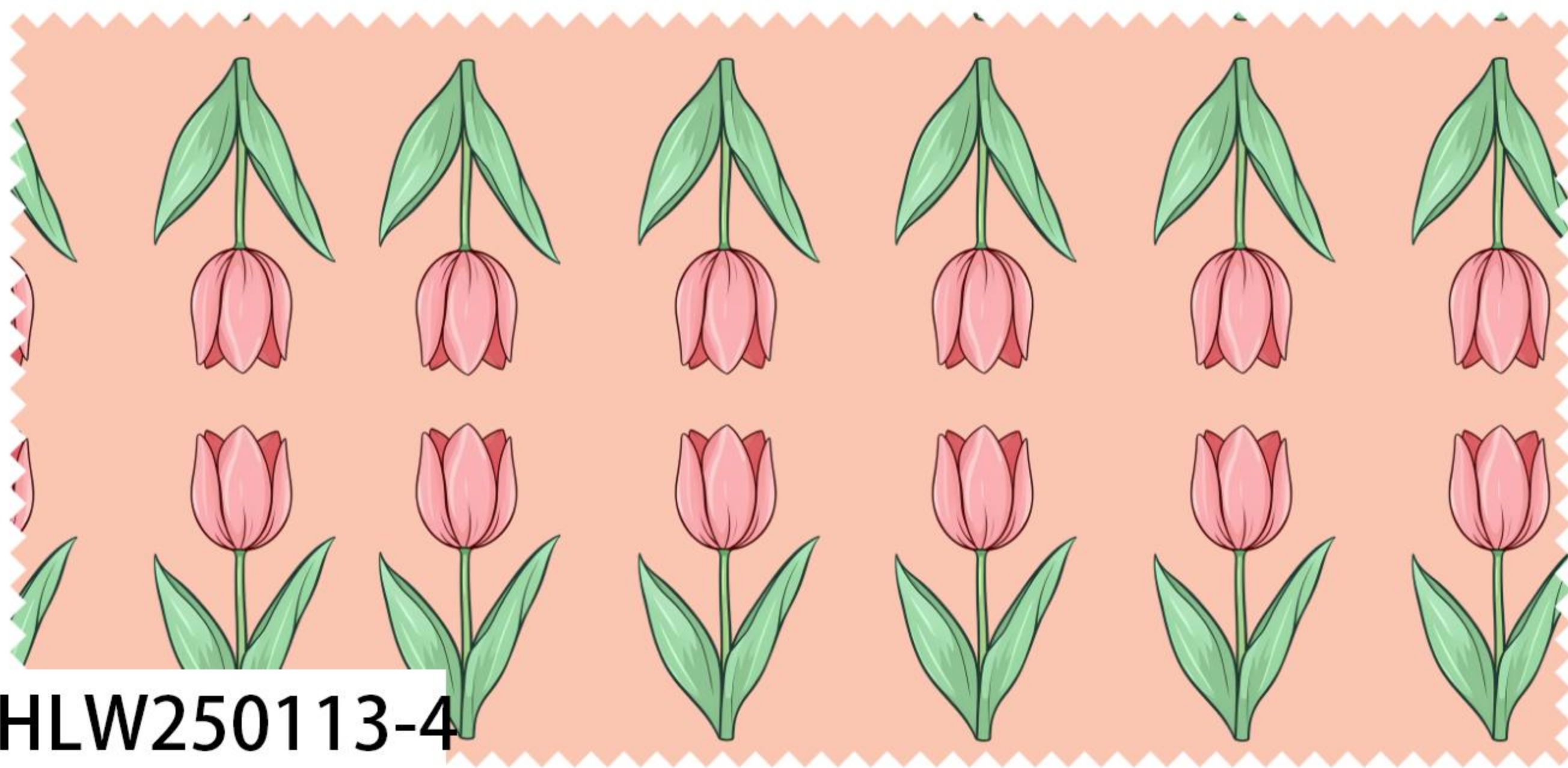
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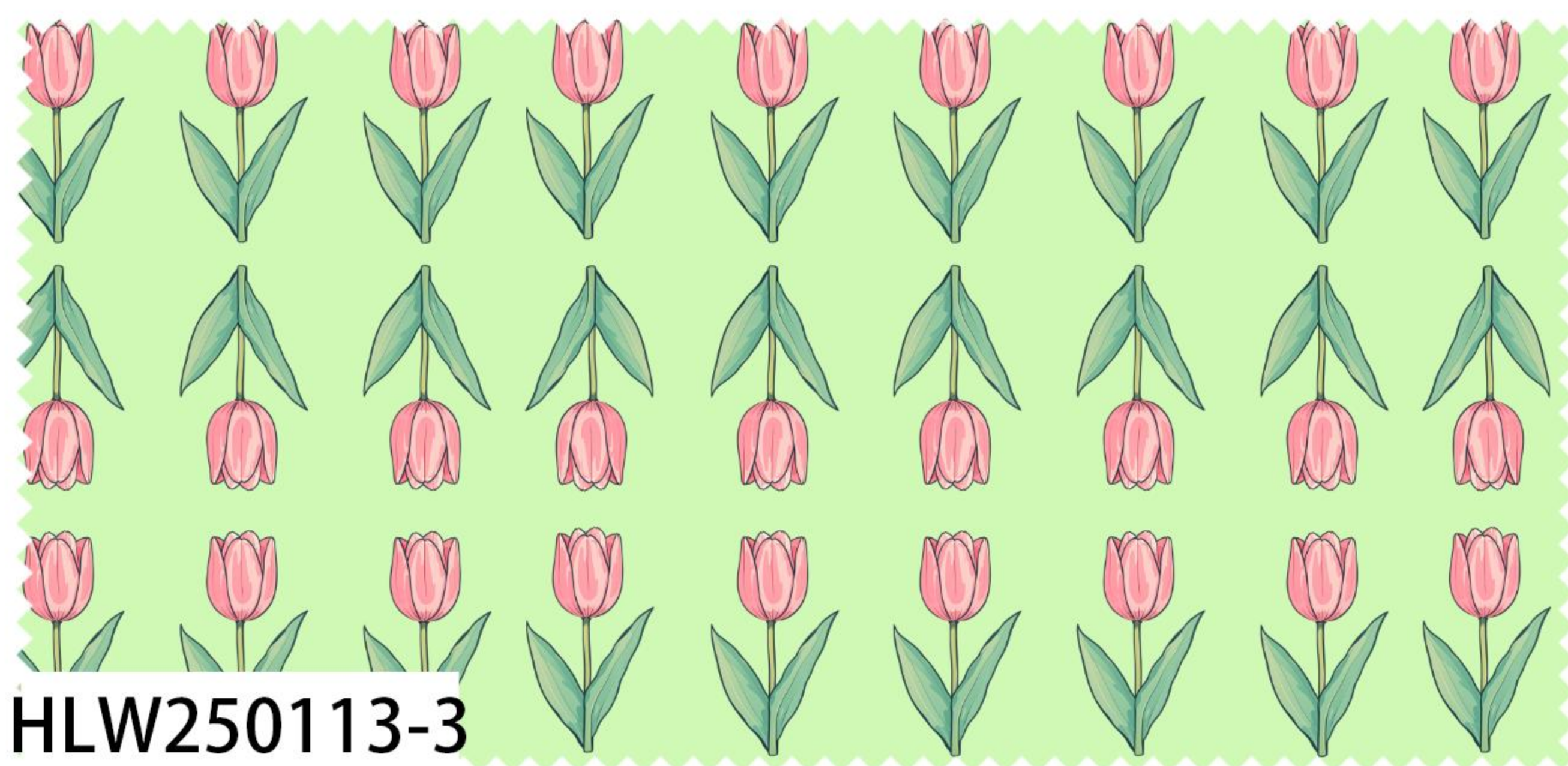
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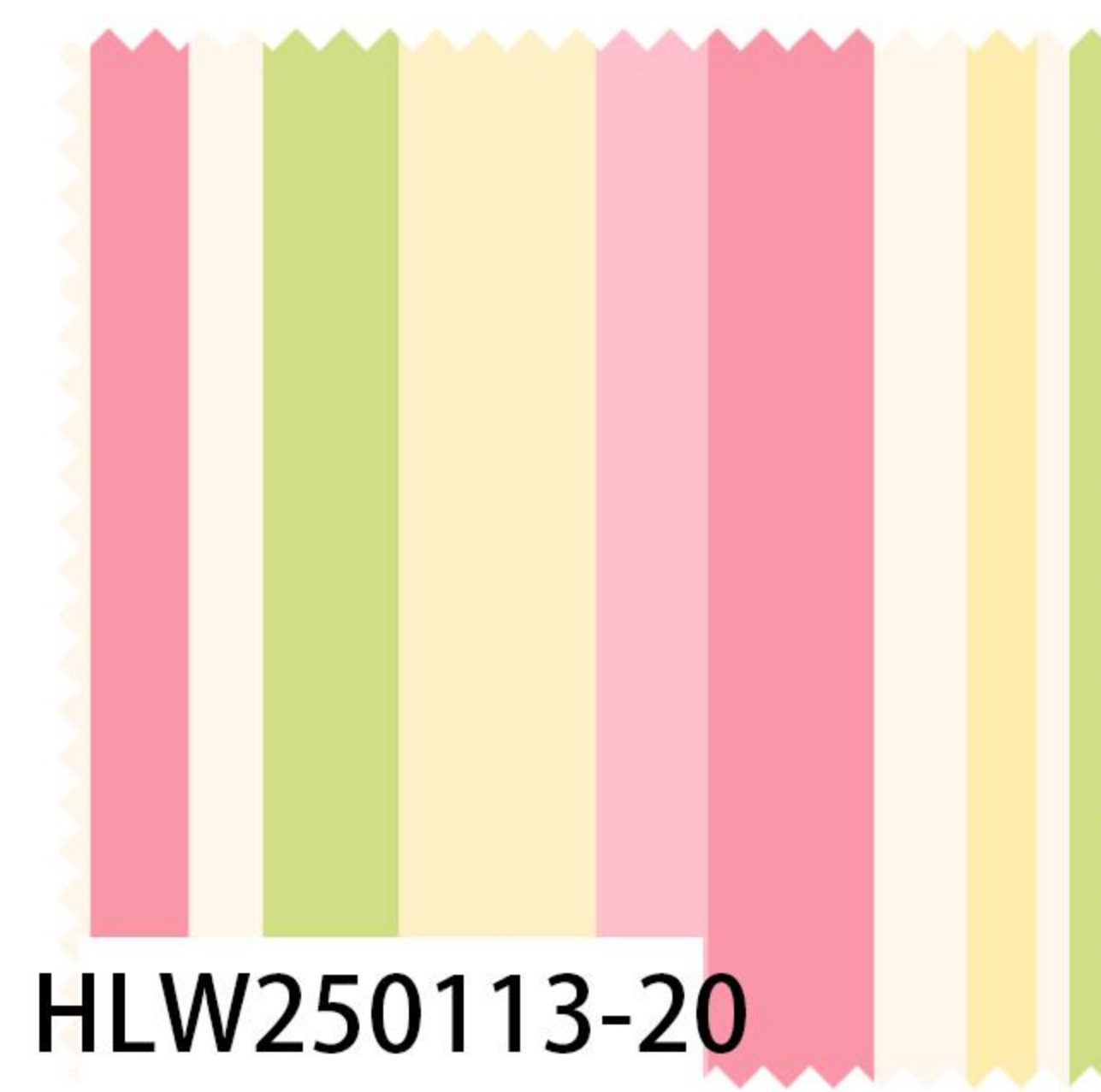
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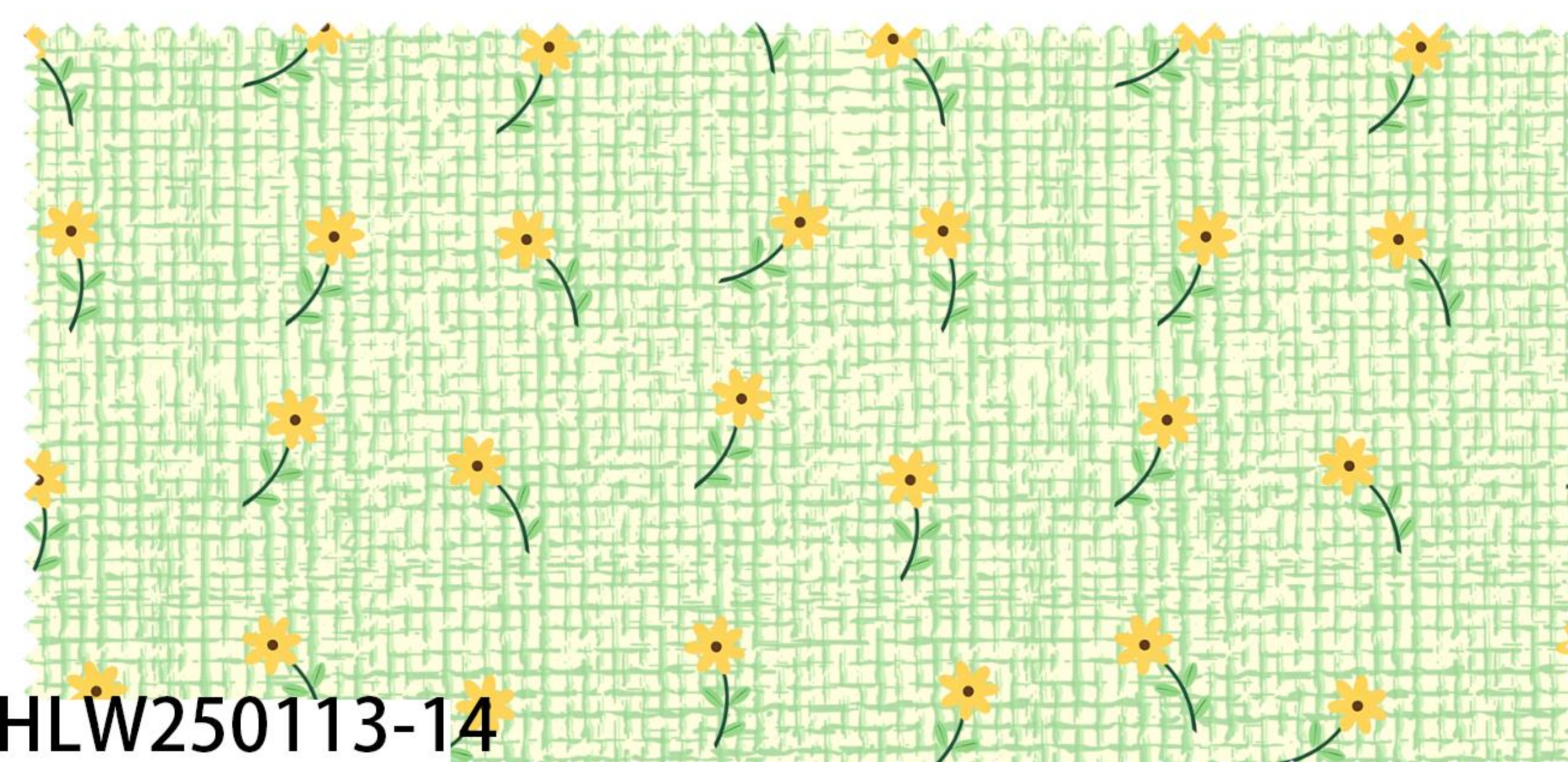
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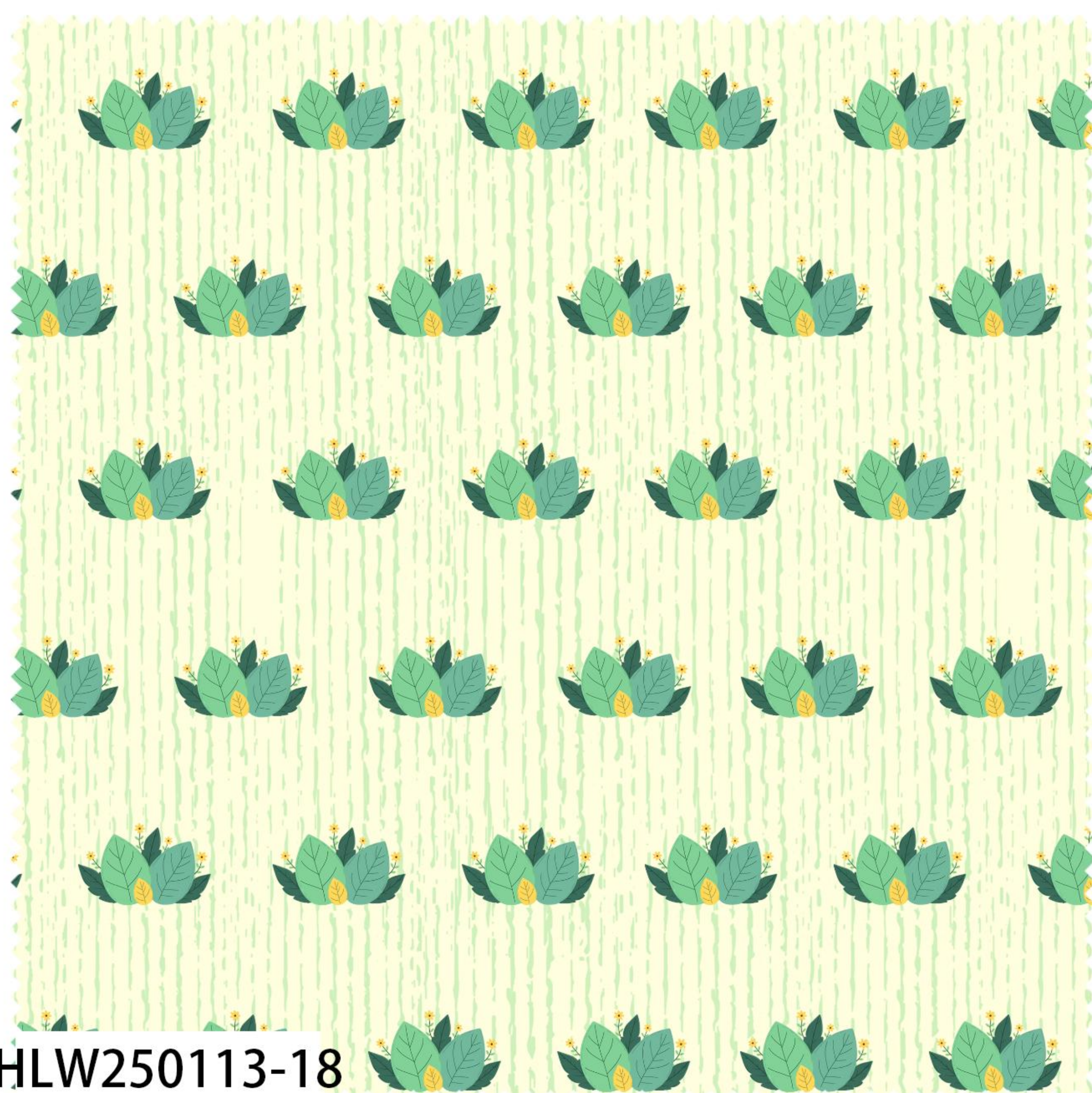
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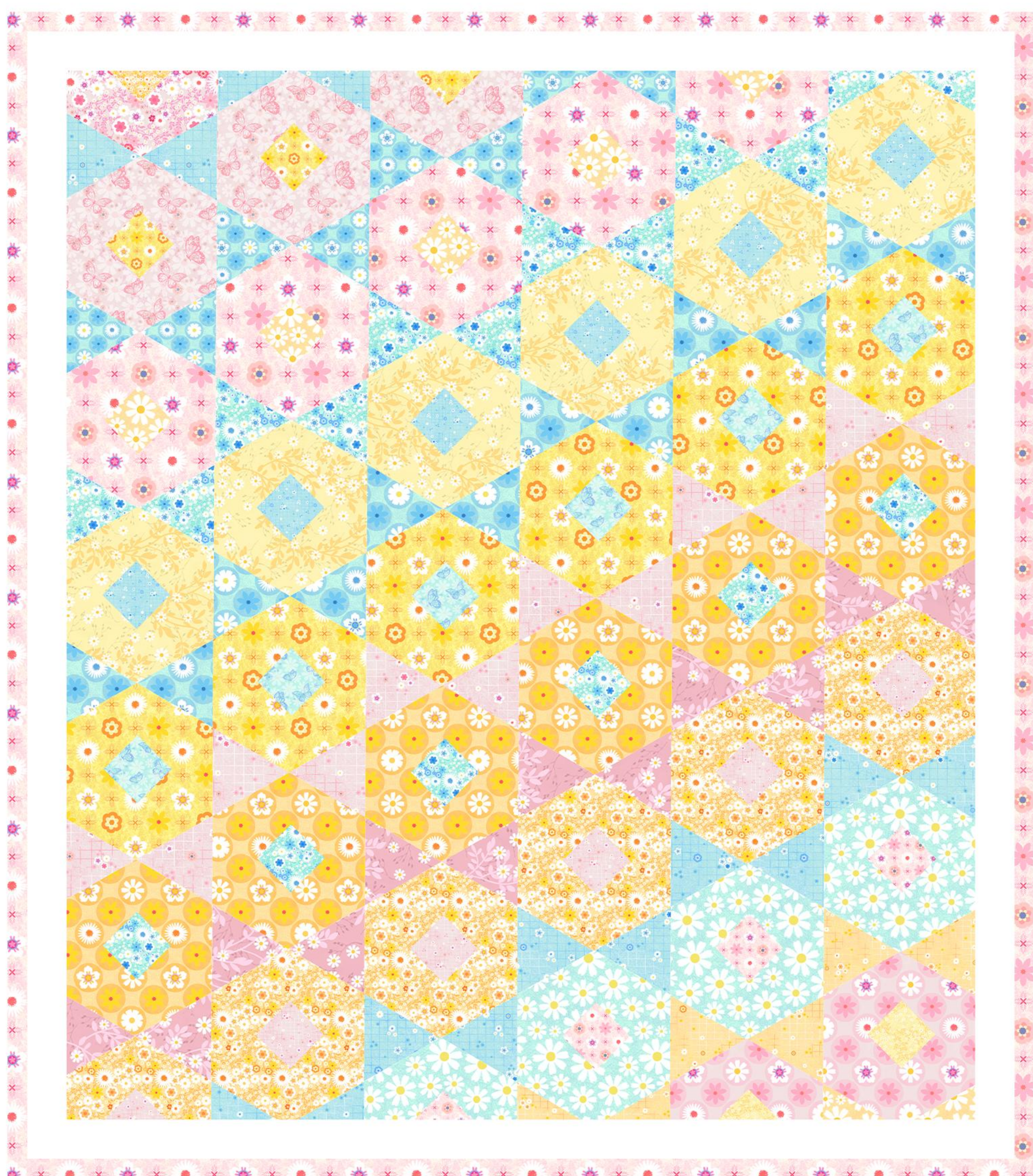
SPRING FLOWERS



Spring Floral Patterns Dominated by Yellow Tones: Gold is used as the main color, symbolizing the warm spring sun shining on the earth. The centers of the flowers are adorned with deep yellow to highlight the three - dimensional effect. Paired with light - yellow daisies and pale - yellow butterflies, additional daisies are layered to add a sense of depth. The pattern is based on light yellow, with a few orange spots dotted on it to create a lively spring atmosphere.

Romantic Garden Patterns Created with Pink Tones: Soft pink is used over a large area to create a romantic spring garden scene. Designing pink flowers one by one as the main elements, it reflects the natural color changes, showing the sweetness and liveliness of spring.

Fresh Rural Patterns Displayed with Blue Tones: Light blue is used as the base color to simulate the freshness of the spring sky. Large areas of cornflowers are drawn as the main pattern, and the stamens are dotted with yellow, presenting a fresh and elegant temperament. It creates a peaceful and beautiful spring rural landscape.





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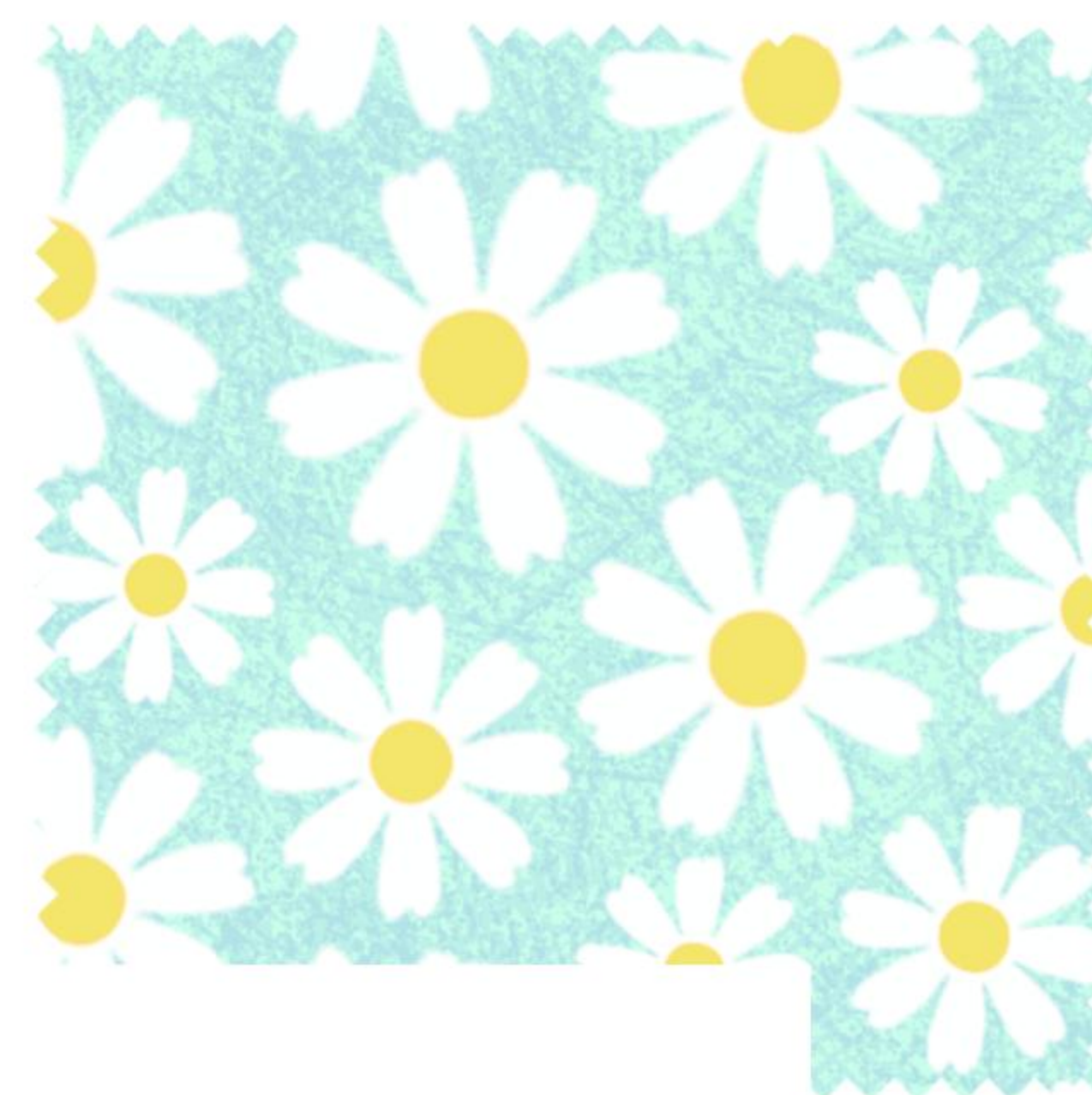
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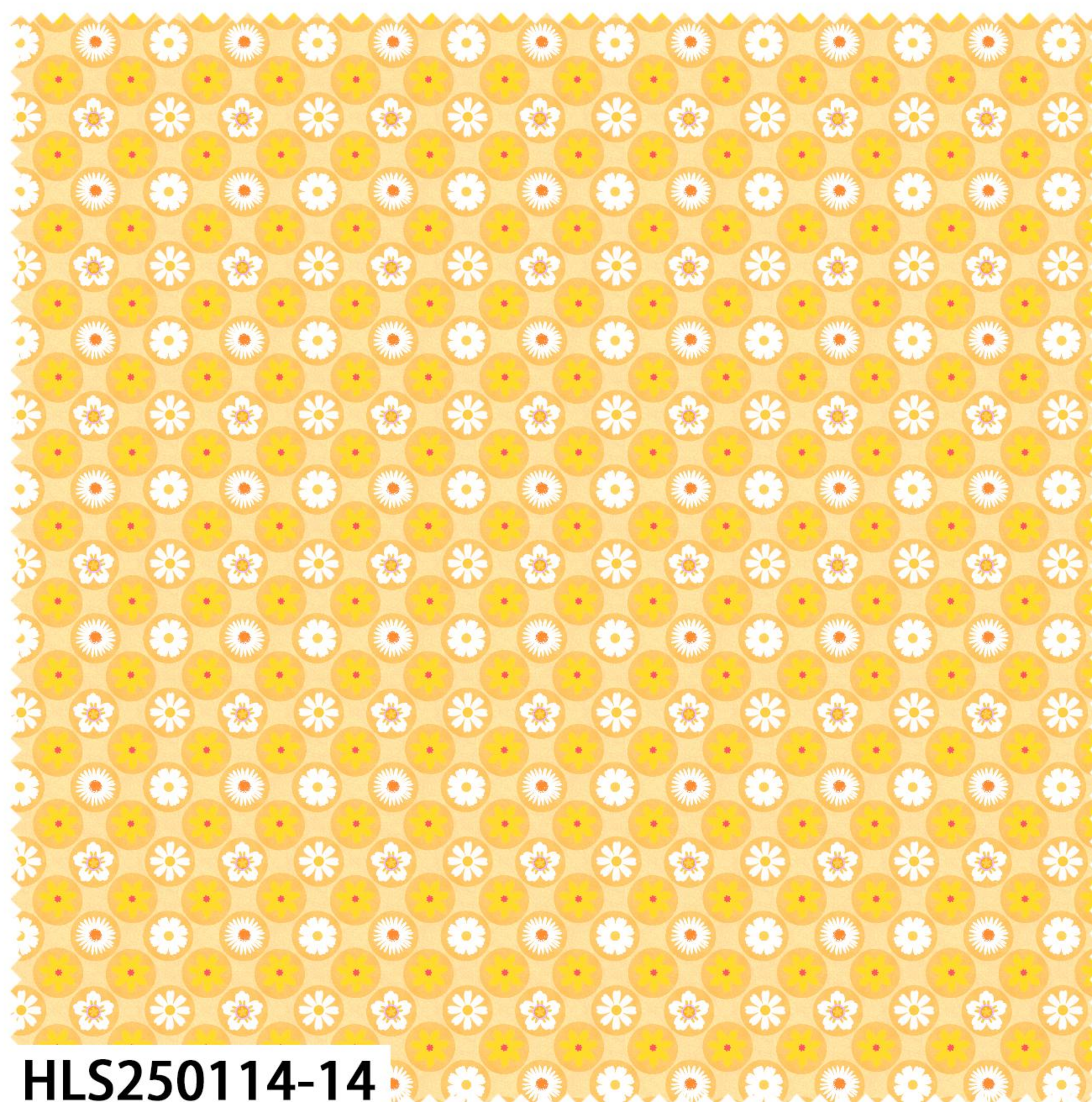
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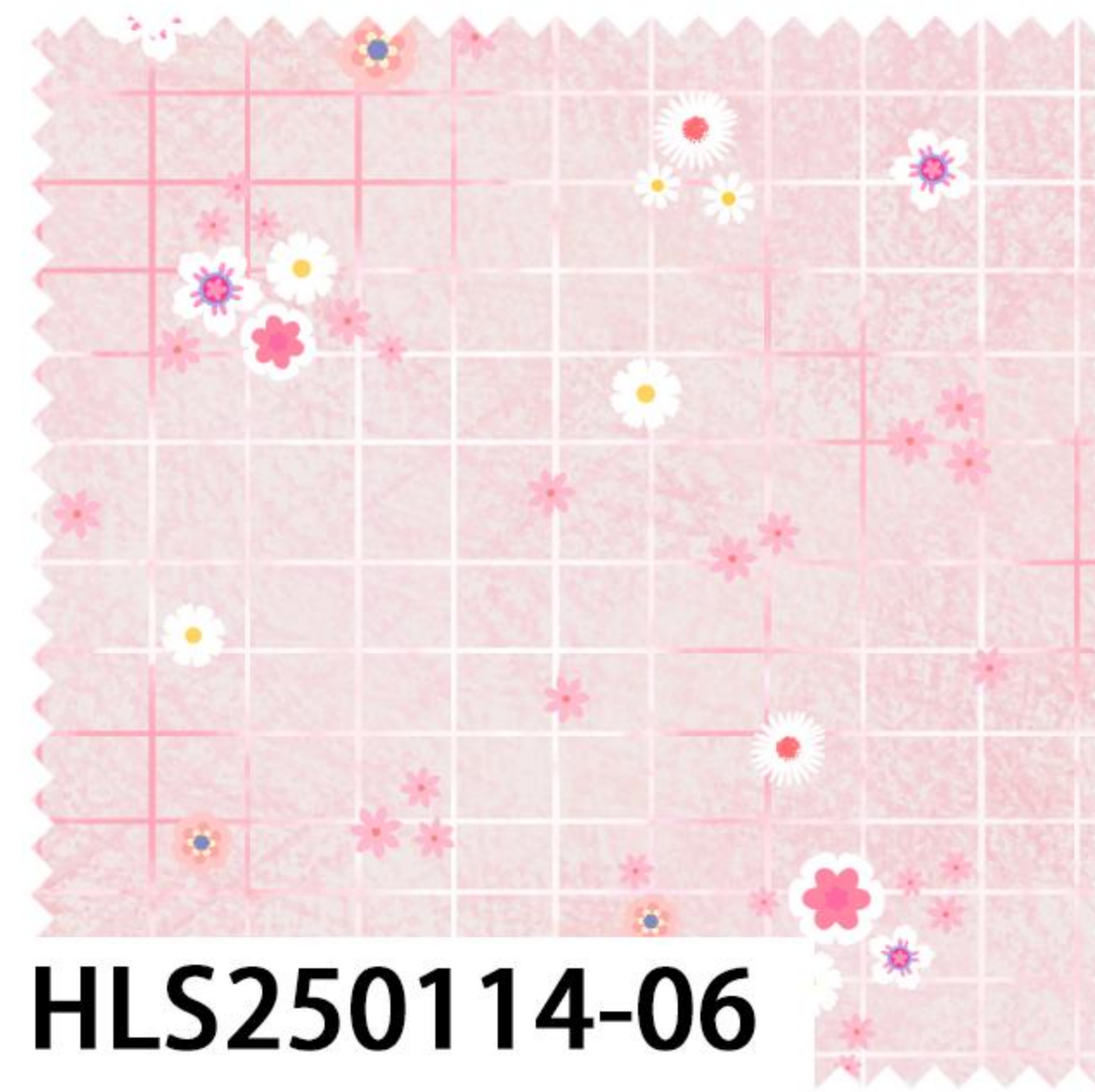
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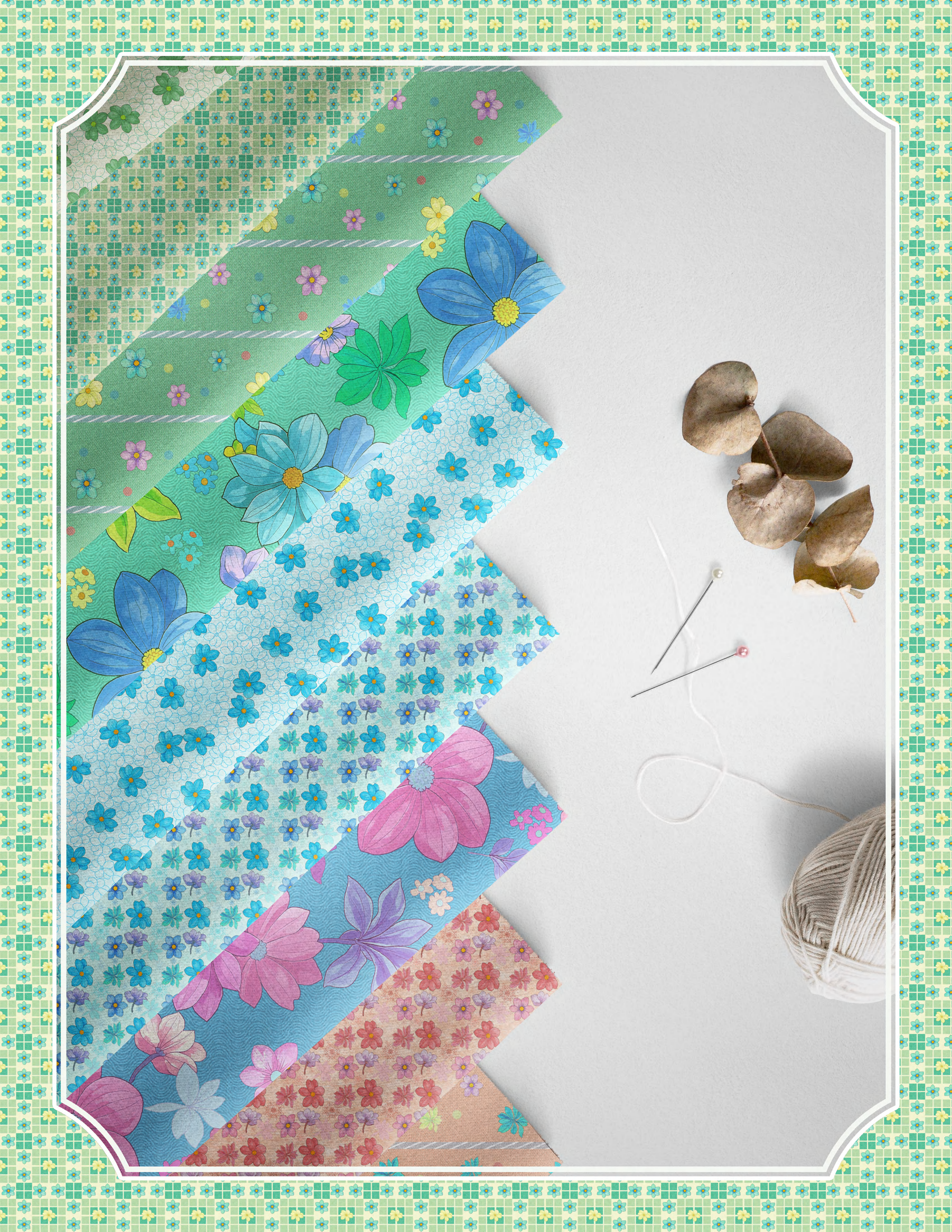
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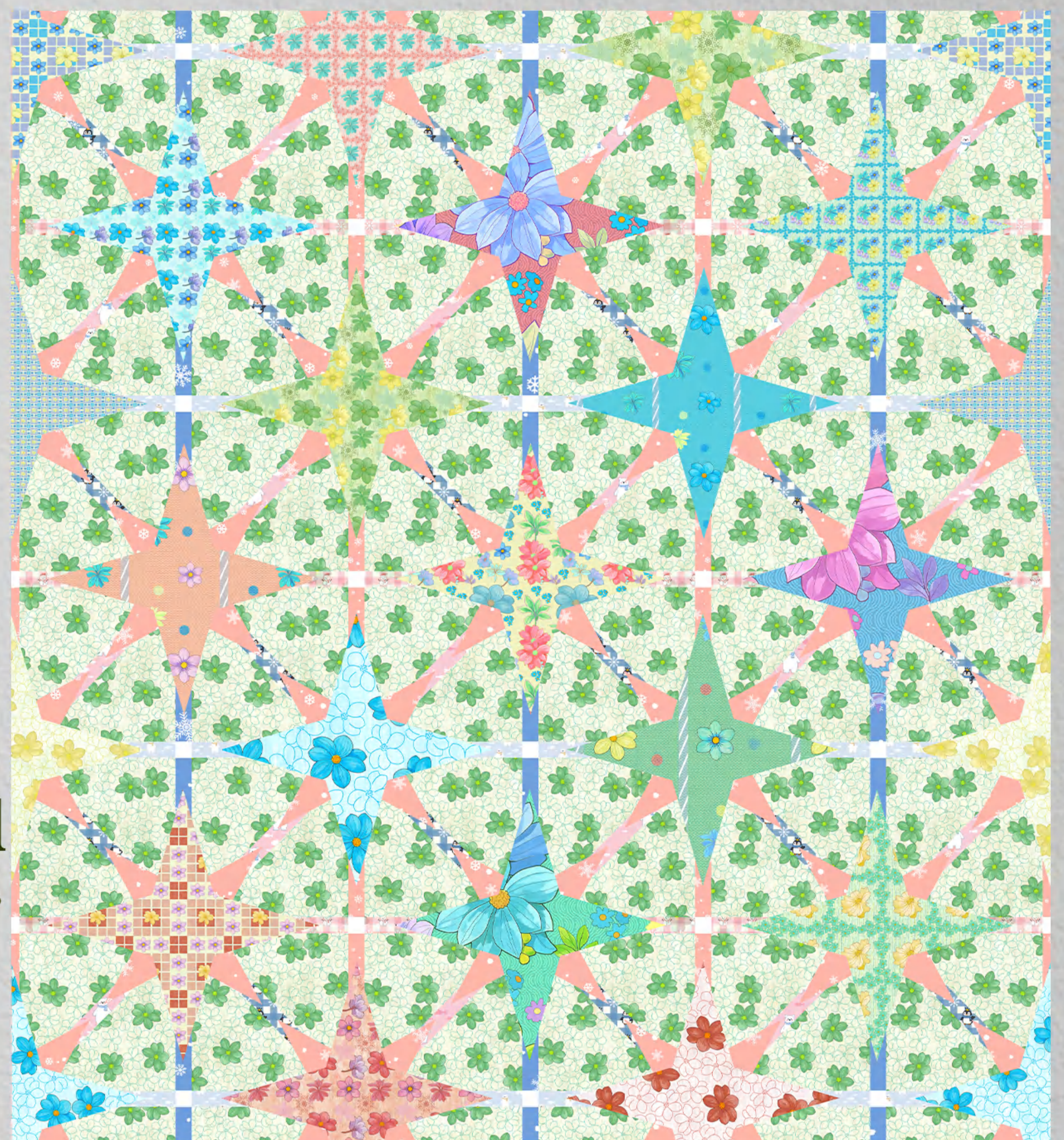
WEAVING DREAMS IN SPRING

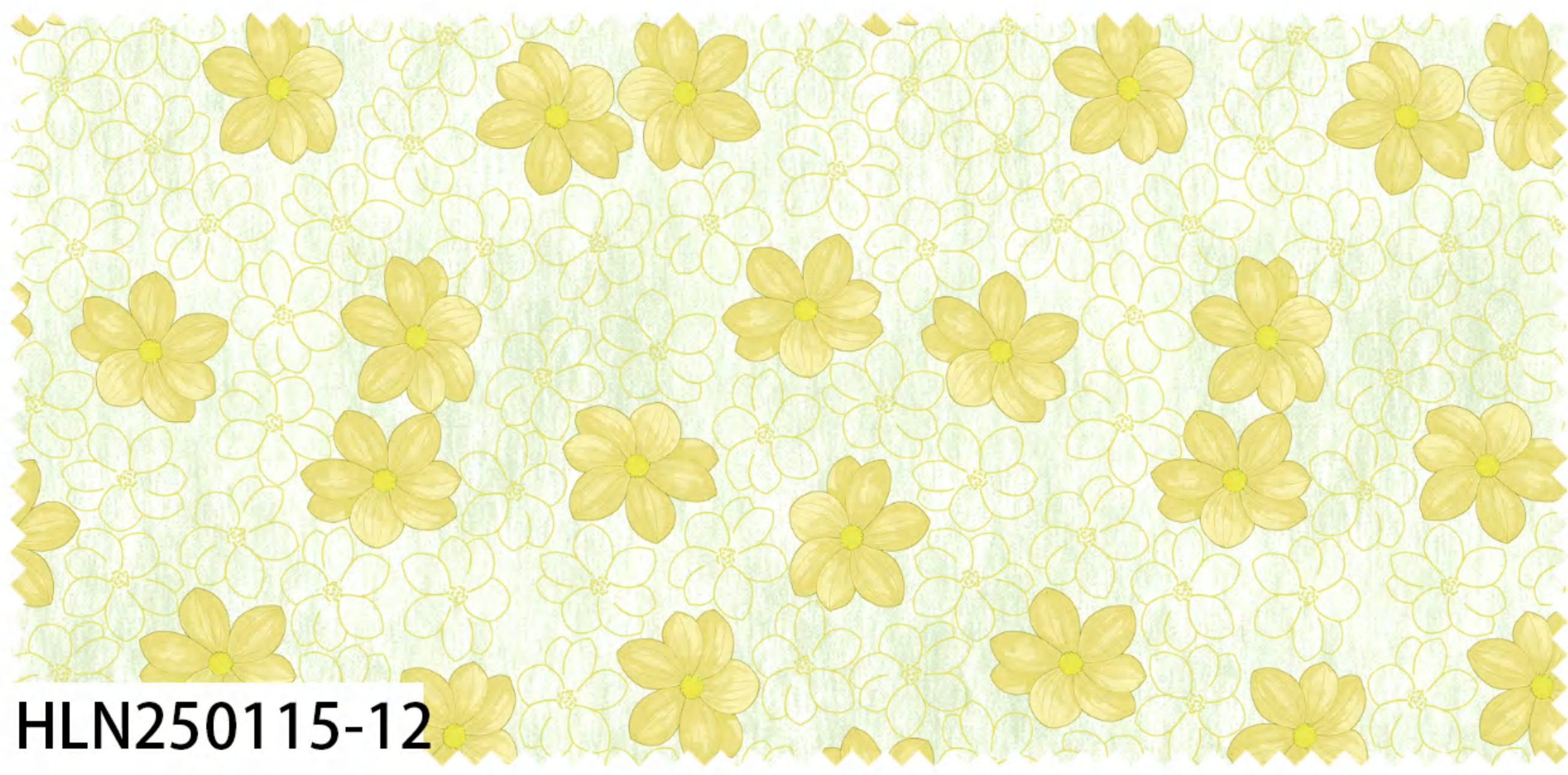
When the last trace of winter's chill quietly fades away, spring, like a lively messenger, gracefully steps into our world. It comes with exuberant vitality and hope, sketching a dream – like picture with colorful hues, making people involuntarily indulge in it. In this poetic season, every tender green leaf, every delicate flower, and every gentle spring breeze seem to be telling the miracles and beauty of life.

Spring is the beginning of life, the budding of hope, and the most generous gift from nature. Plants and flowers are undoubtedly the most representative elements of spring. They come in various shapes and are colorful, each with its unique charm. Therefore, I decided to take the patterns of spring plants and flowers as the theme, and use colors and lines to weave a paean to spring.

Spring is a season favored by colors. It is like a magnificent and colorful painting, with every touch of color containing unique emotions and stories. Light green, one of the most representative colors of spring, is like the hope of new life, full of vitality and energy. Light yellow is also a warm and bright color in spring. It is like the warm spring sun, shining on the earth, bringing vitality and energy to all things. Pale pink is the gentlest color in spring. It is like a girl's dream, full of romance and sweetness. Azure is the color of the spring sky. It is like the deep ocean, clear and serene.

Integrating the patterns of spring plants and flowers into the design is my affectionate confession to spring and fashion.





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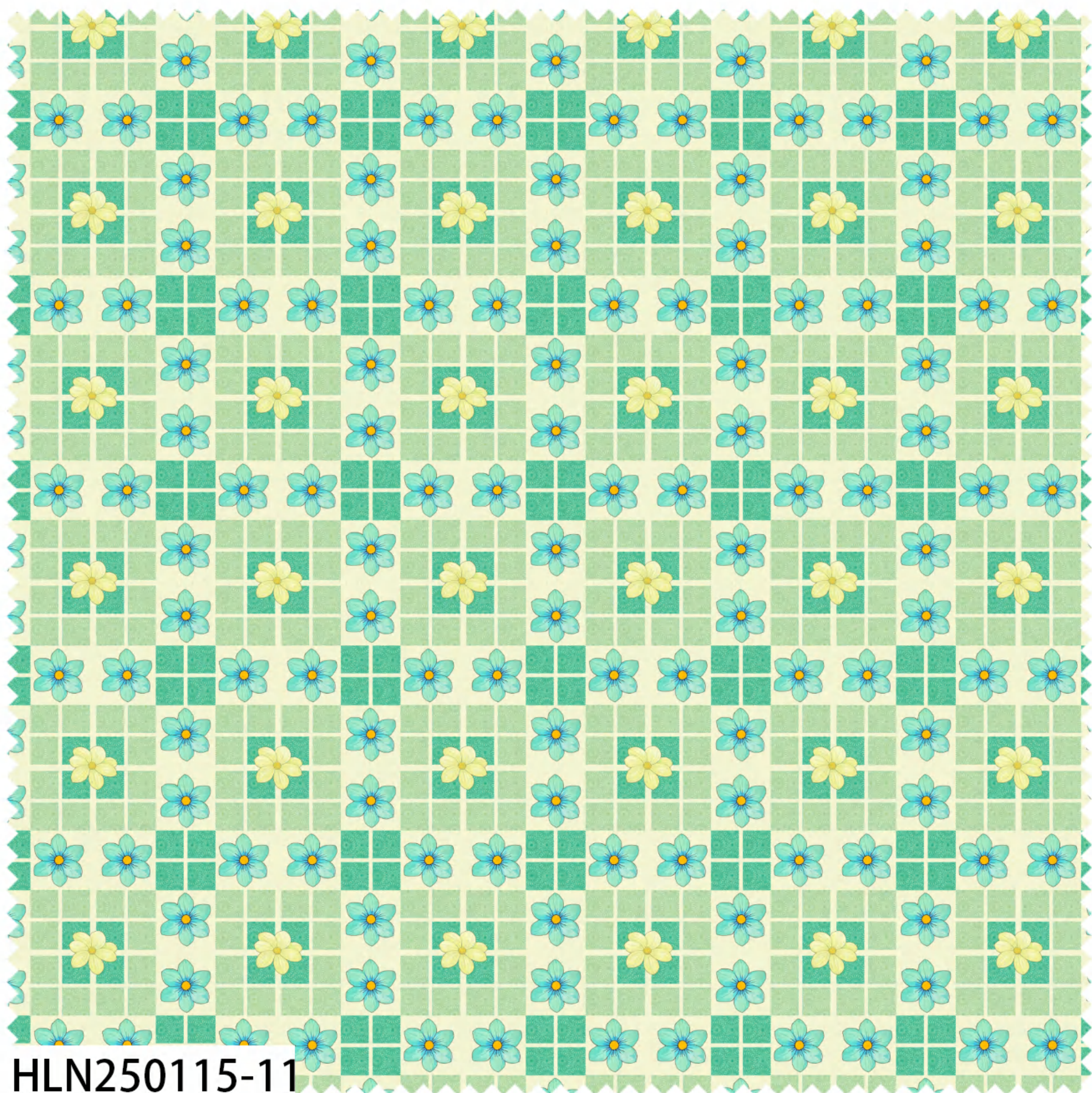
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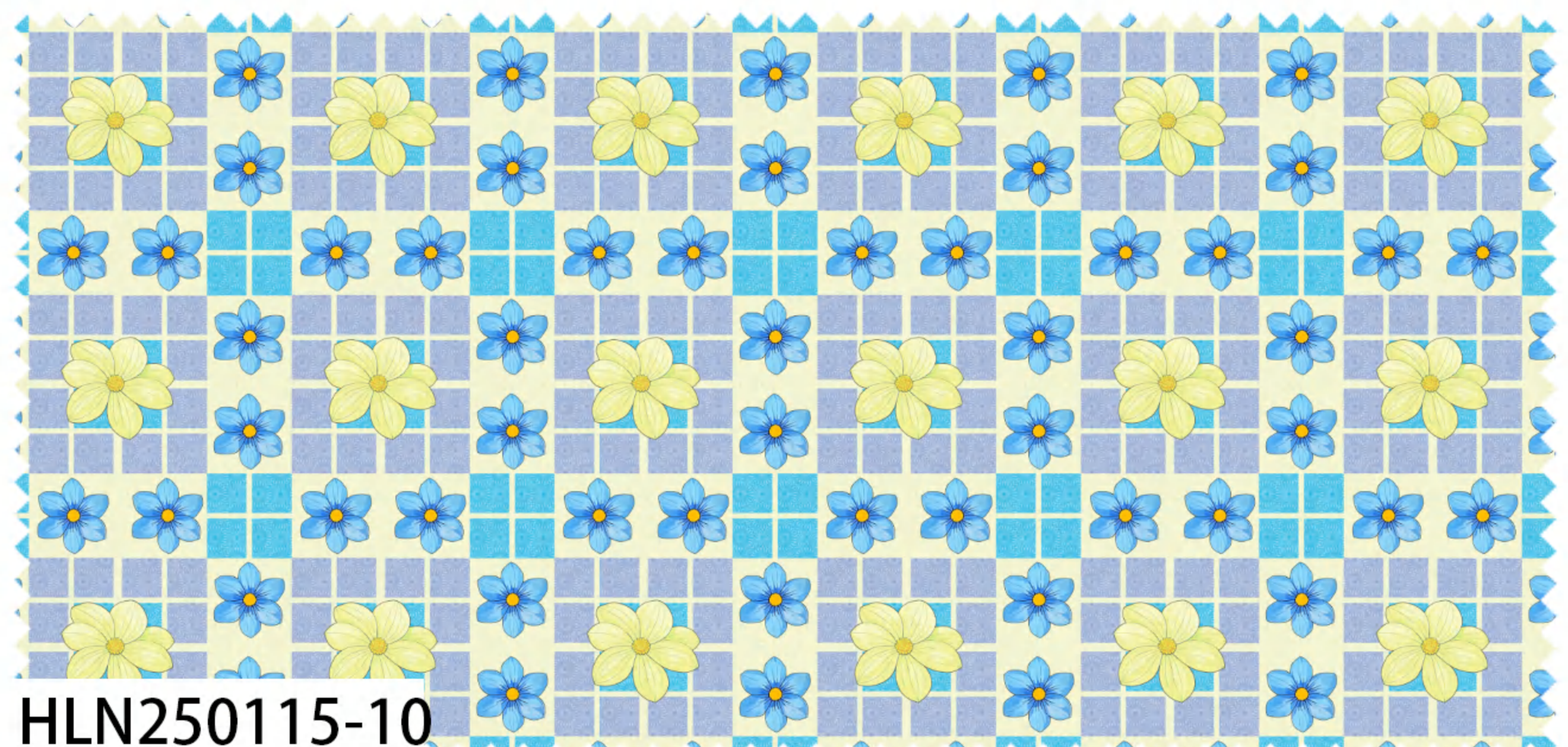
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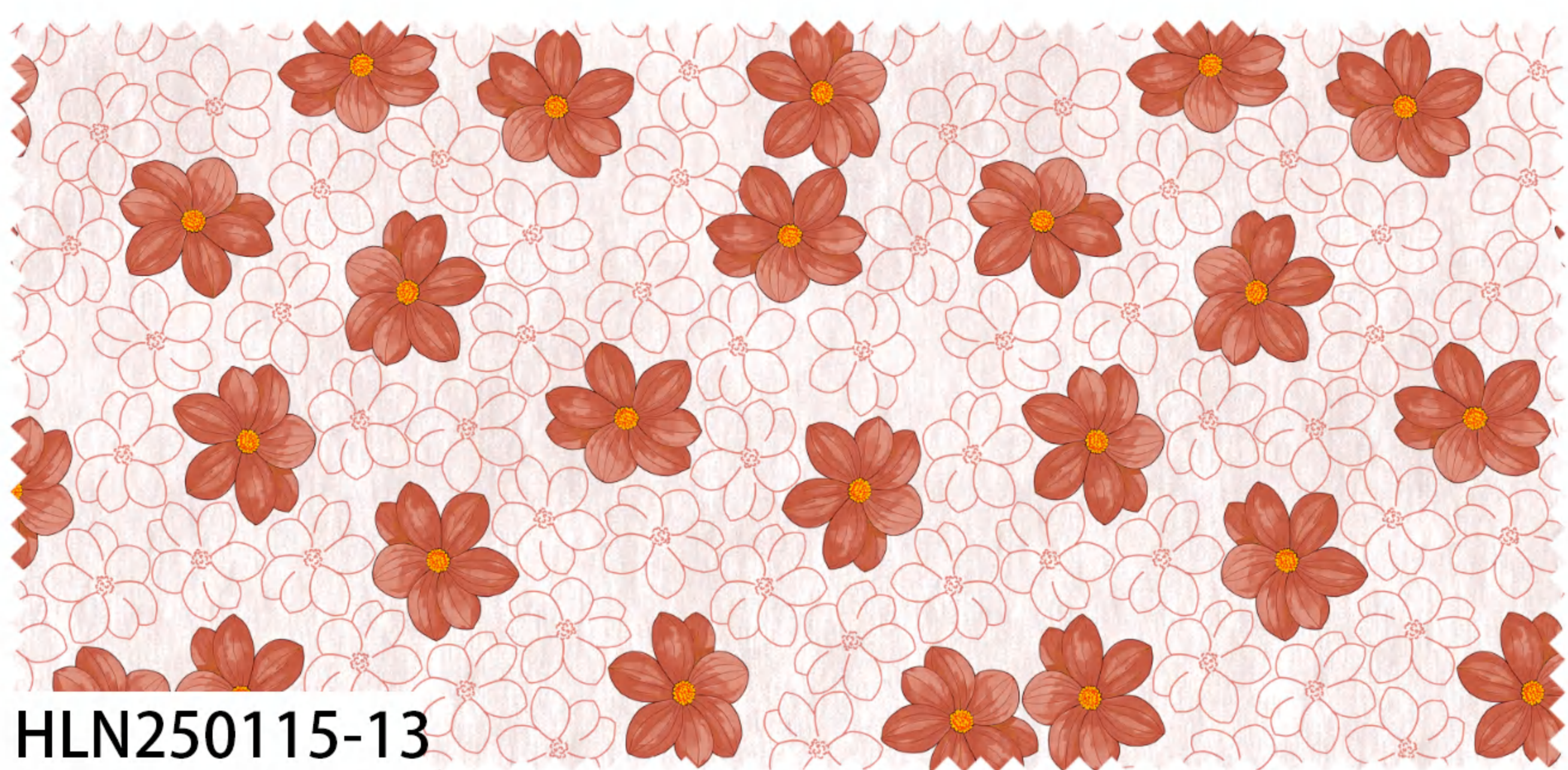
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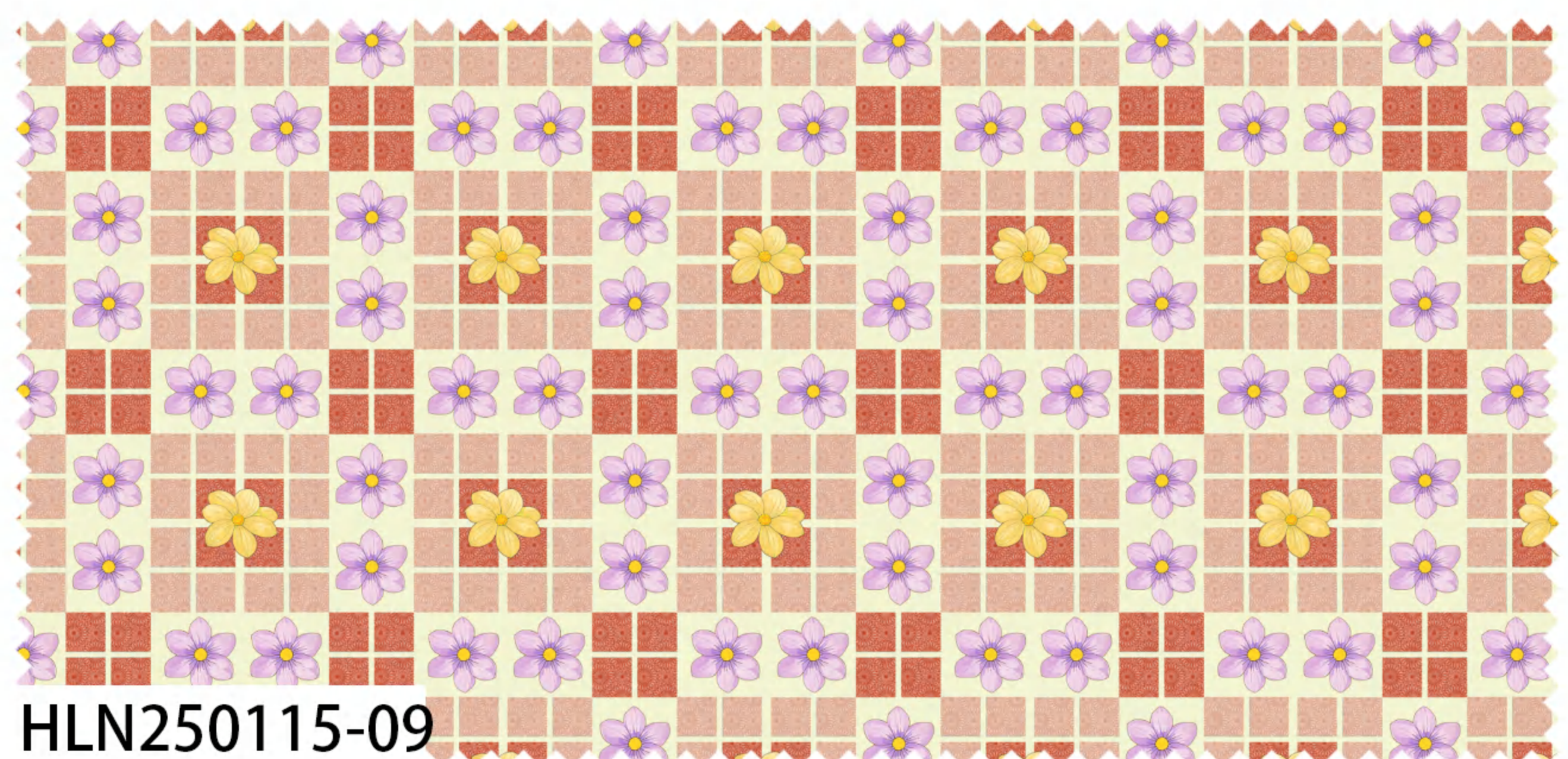
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FLOWER FIELDS

Focusing on spring blossoms, this design employs a two-dimensional artistic approach to encapsulate the vibrant beauty and vitality of springtime flowers in a series of captivating patterns.

The primary palette revolves around shades of pink, with depth and variety achieved by incorporating gradations of pink along with accents of yellow-green, blue-green, and white. This adds richness to the floral designs while maintaining diversity in color.

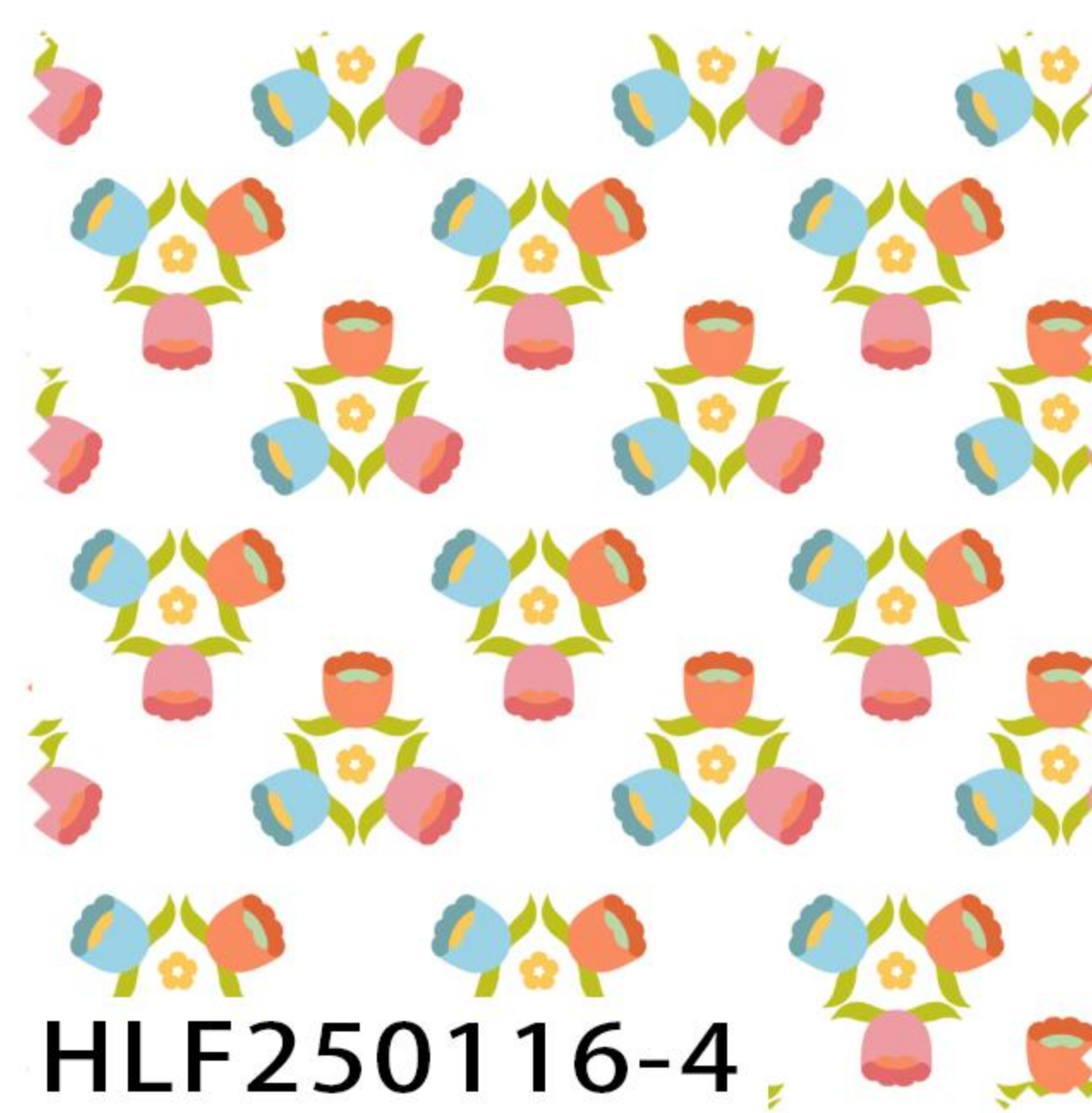
The floral forms are simplified and refined, preserving their most distinctive features. For instance, the five-petaled shape of peach blossoms and the cup-shaped tulip flowers are retained, making the floral imagery more straightforward and recognizable.

The overall aesthetic is clean and modern. By simplifying the floral shapes and distilling the color palette, the design eliminates unnecessary complexity, resulting in patterns that are elegant and aligned with contemporary tastes.





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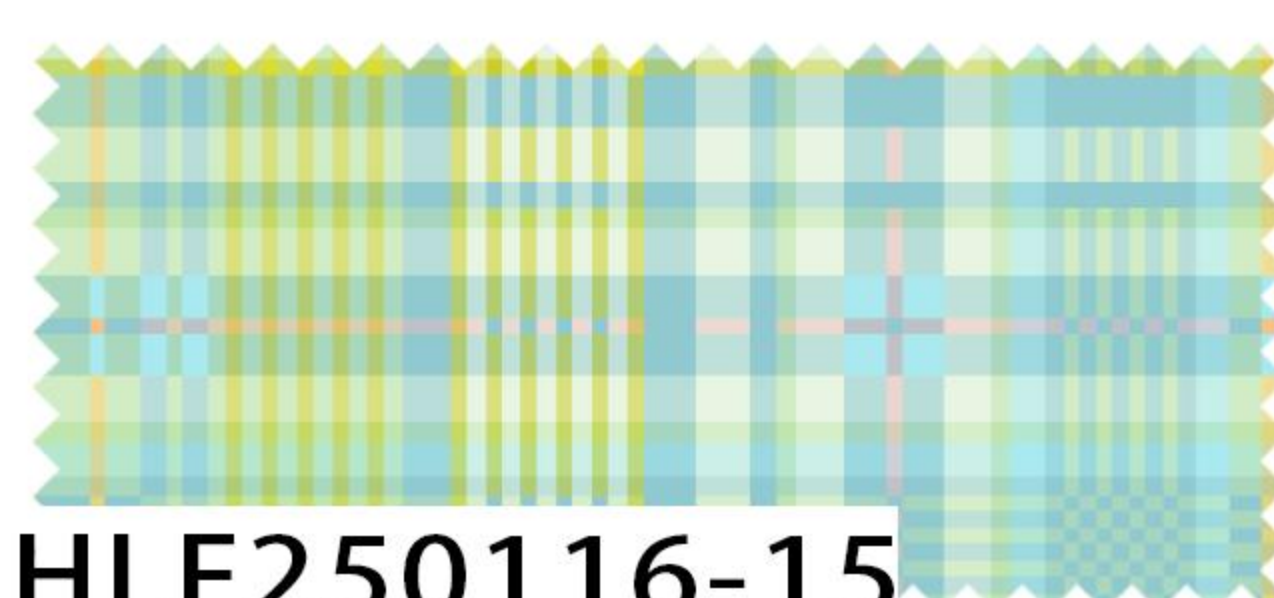
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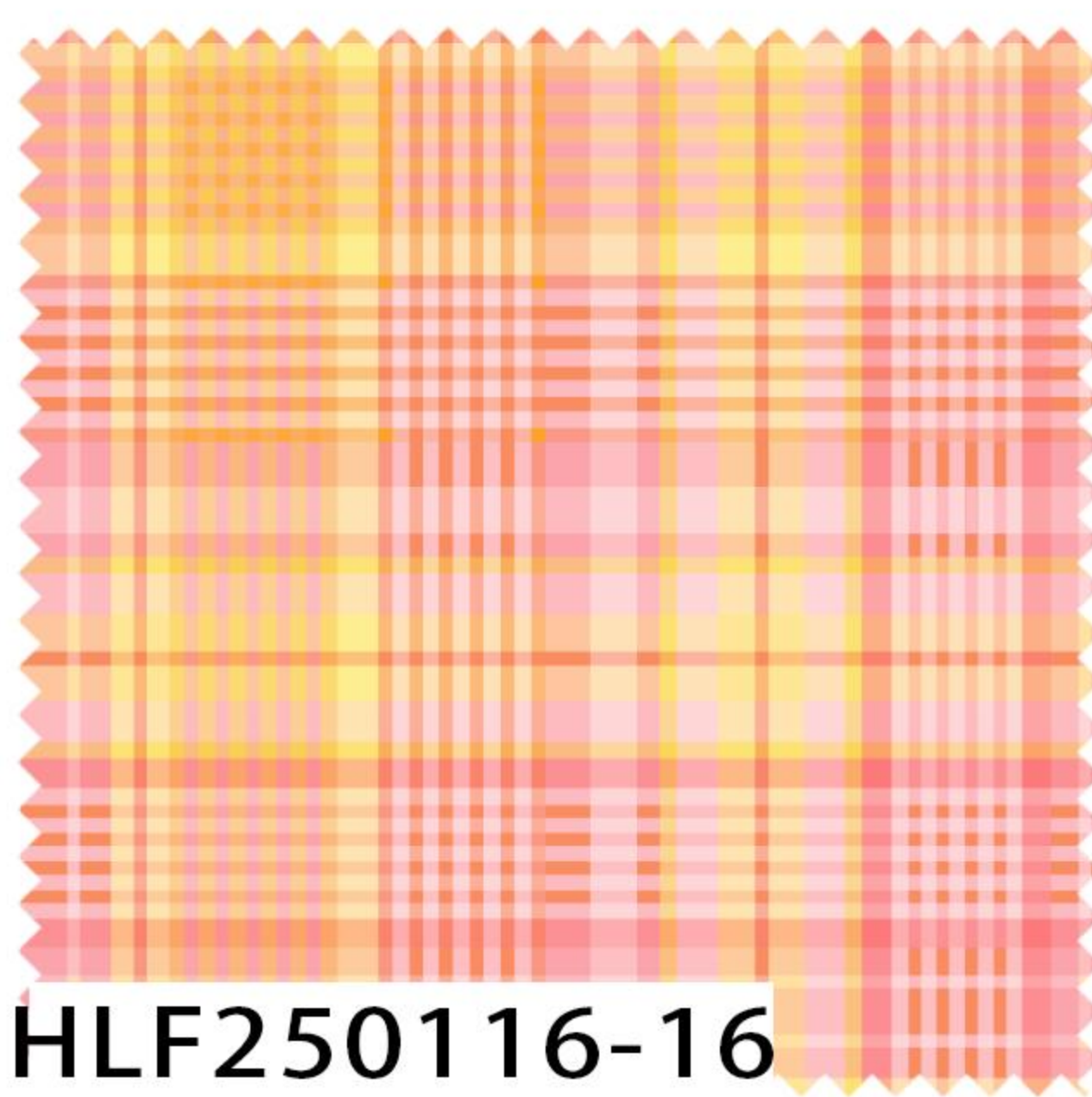
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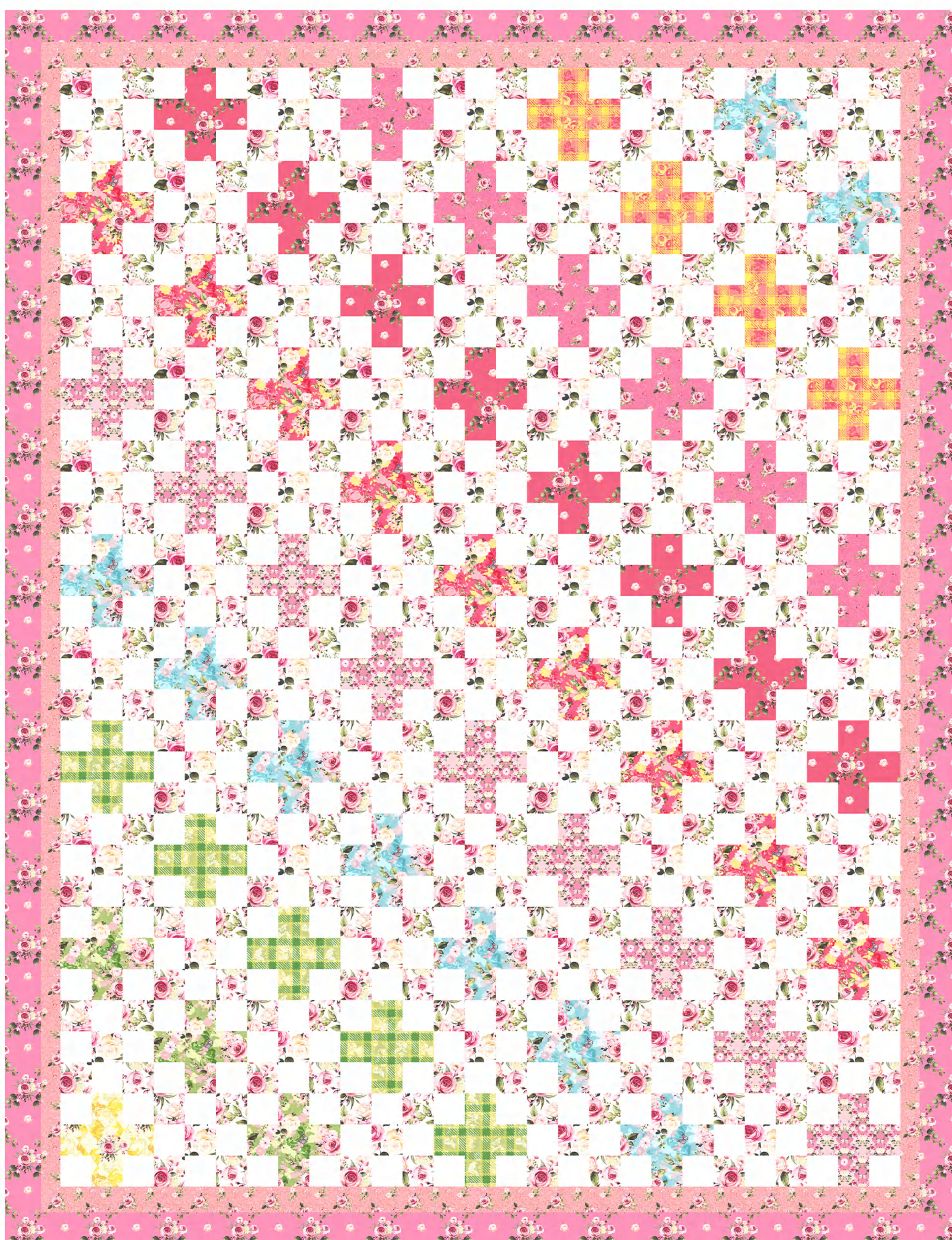


ROSE DREAM

This design centers on roses as the essence of spring, aiming to harmonize the season's vitality with the romantic allure of roses through meticulous pattern creation.

Pink dominates the color scheme, as it has long been associated with romance, tenderness, and sweetness. Using pink as the primary hue emphasizes the emotional resonance of roses, awakening a deep longing for beauty and affection. From soft blush to rich fuchsia, the layered interplay of pink shades simulates the natural color variations of rose petals under sunlight, showcasing their vibrant and delicate charm. Accents of fresh green, blue, and yellow further enhance the design.

The overall style exudes romance and dreamlike charm. The use of pink as the main tone, combined with the graceful forms of roses and their finely detailed textures, creates an ambiance reminiscent of a rose-filled garden. Observers are transported to a world suffused with romance, tenderness, and beauty, embodying the emotions that roses and the color pink symbolize.





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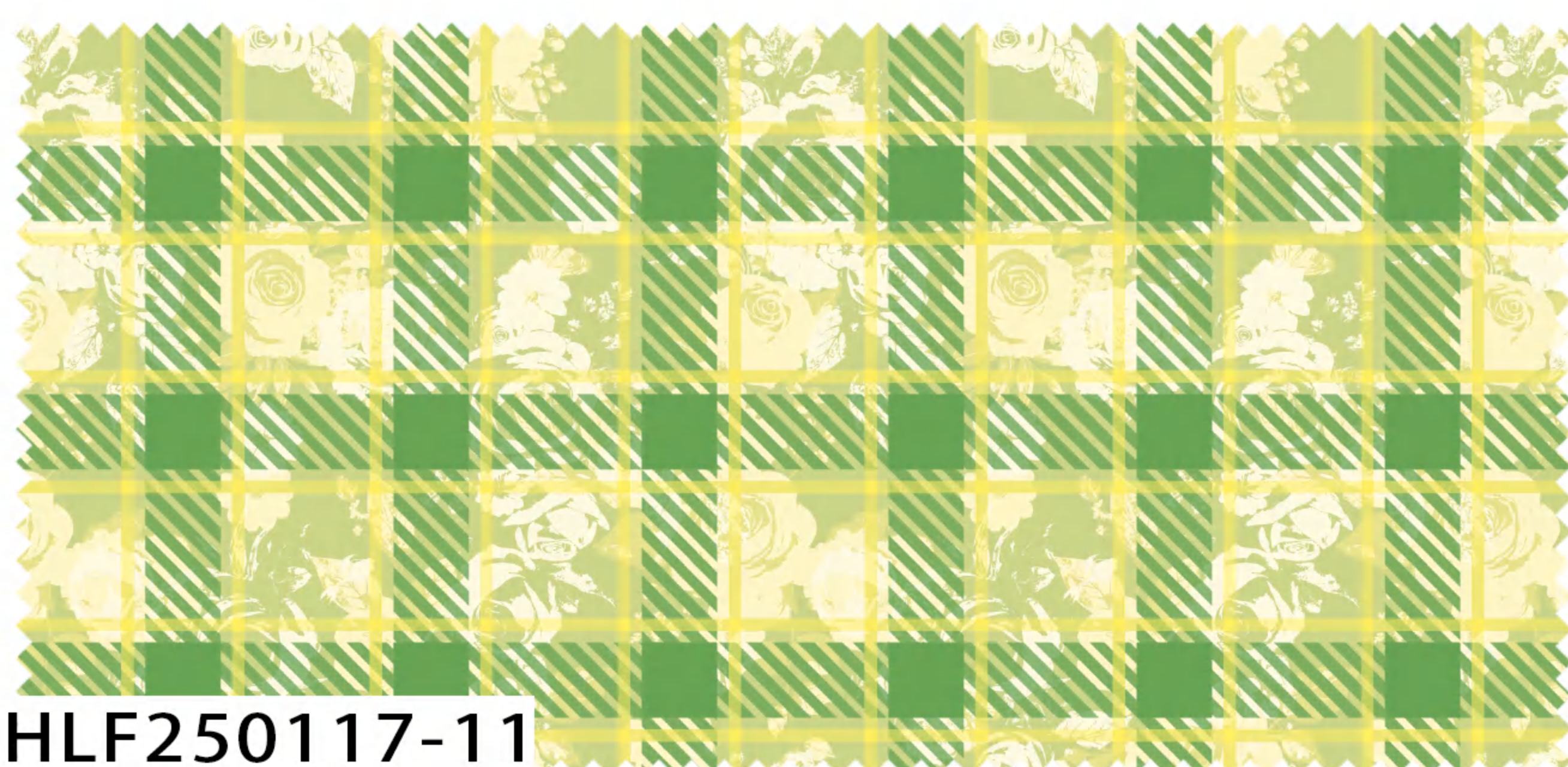
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