

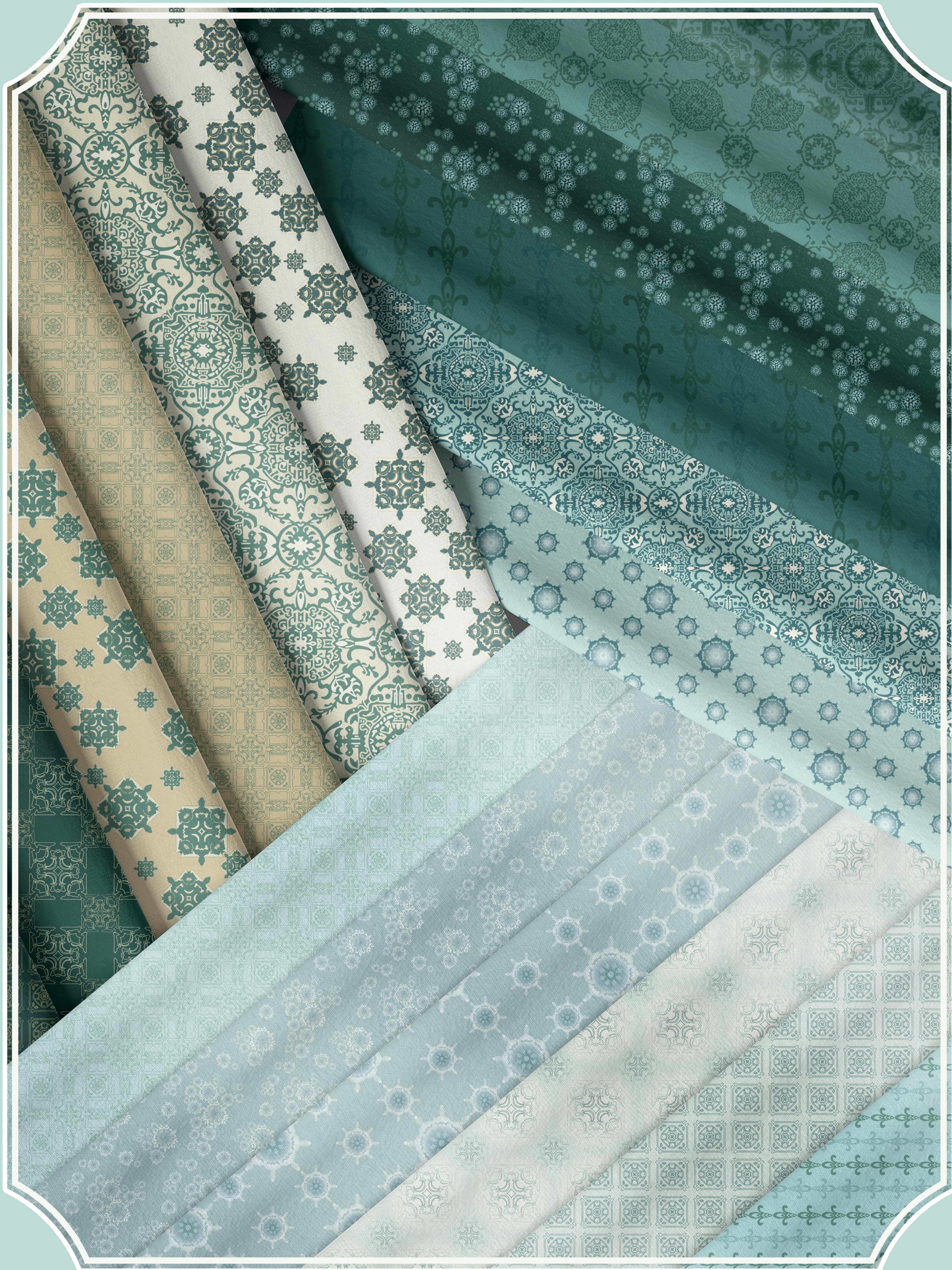


# Pattern BOOK

DECEMBER 2024 VERSION





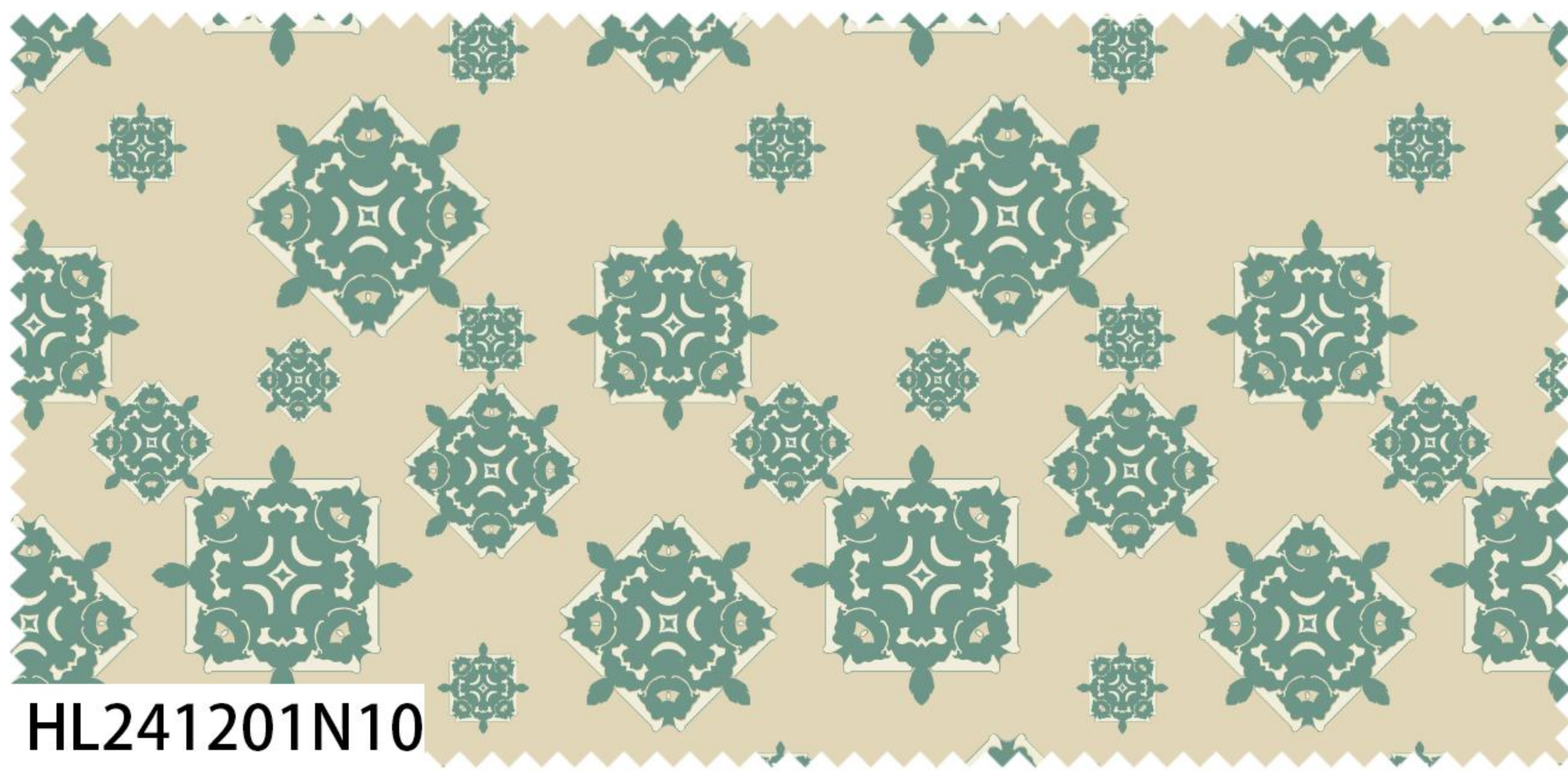






**Bronze and floral motif fashion designs symbolize a harmonious blend of history and modernity, a passionate collision of tradition and contemporary style.**





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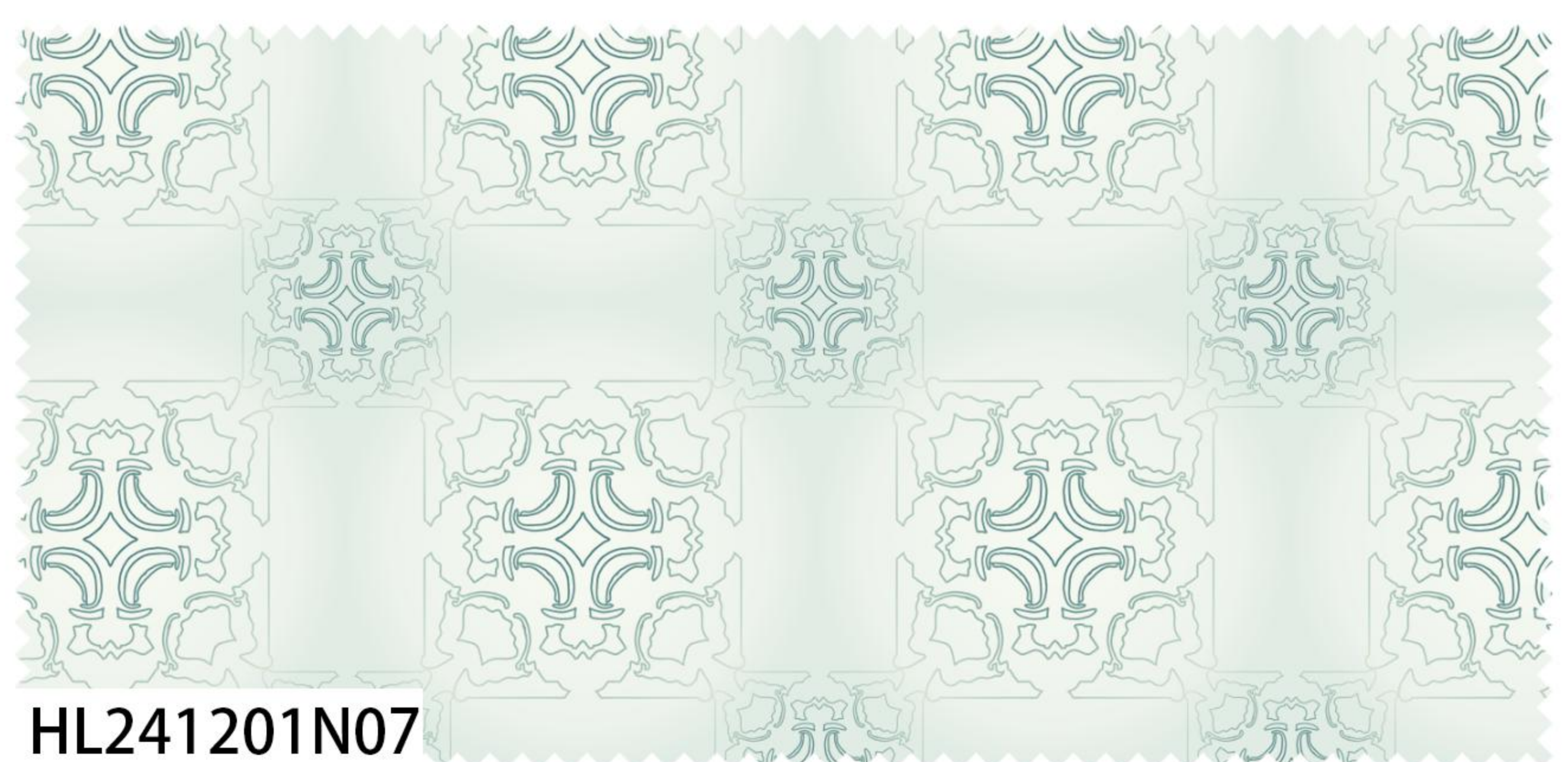
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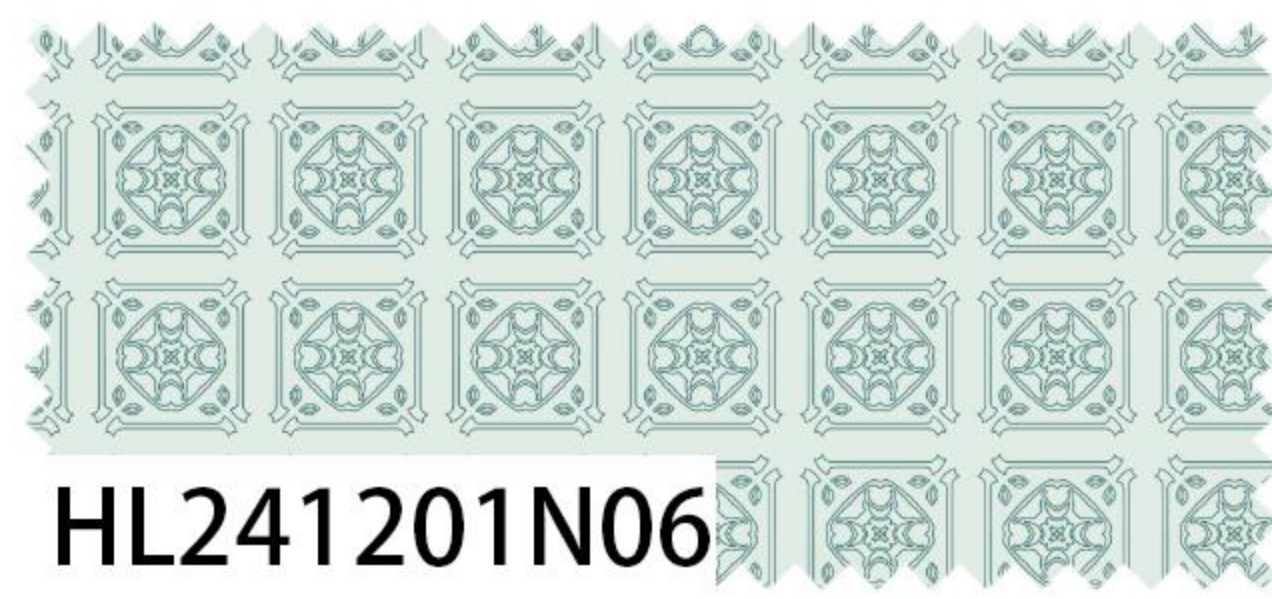




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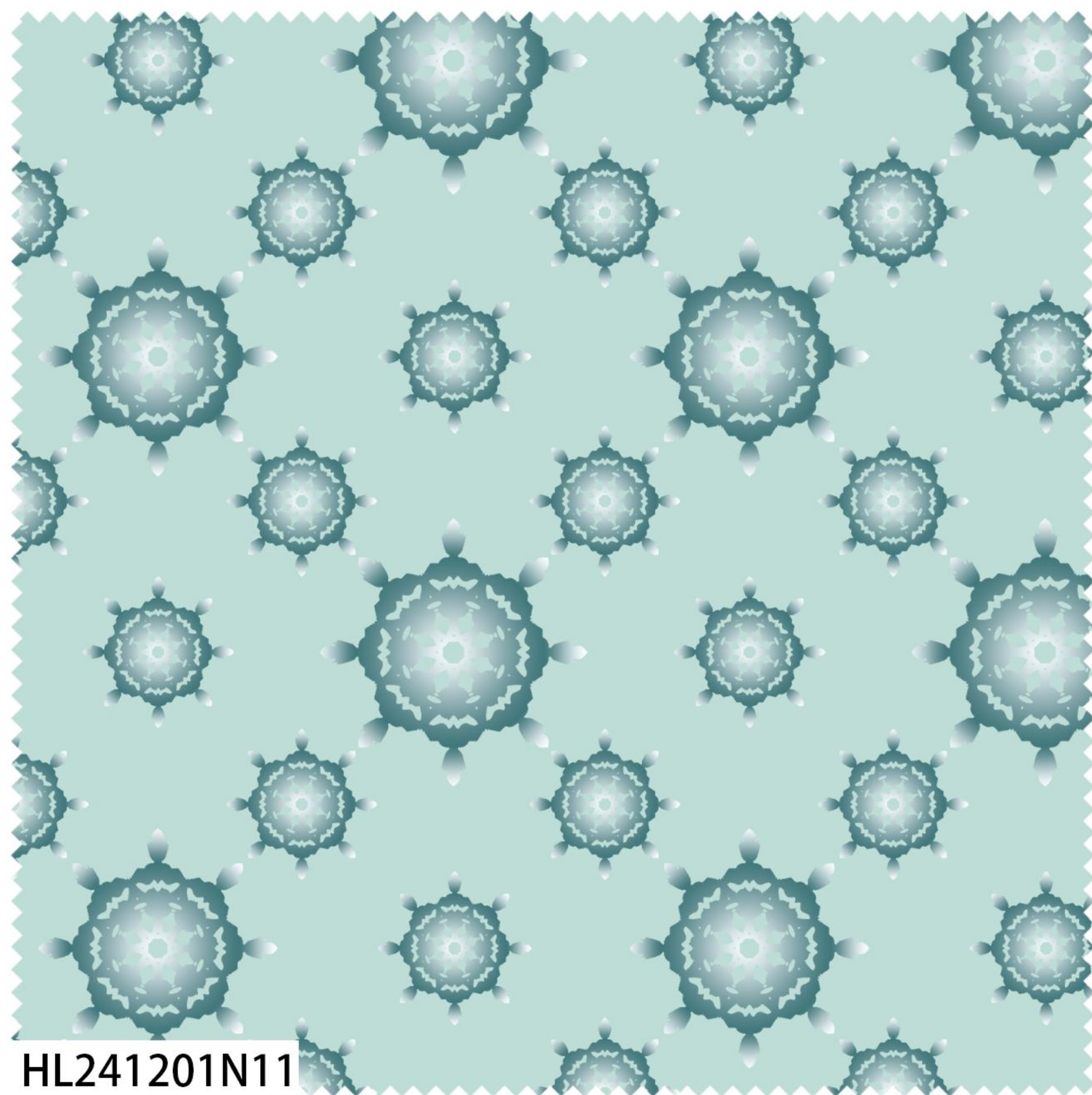
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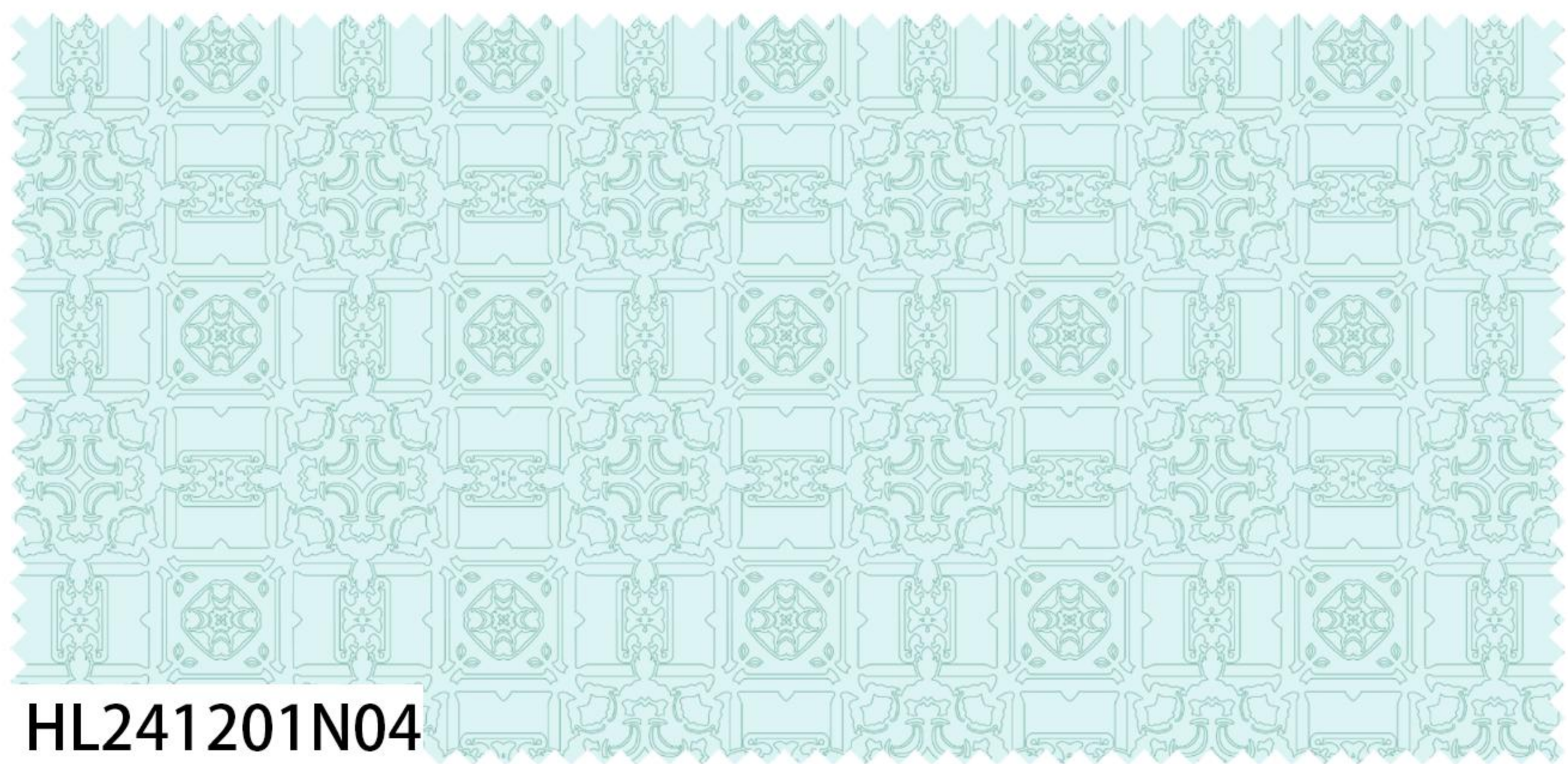
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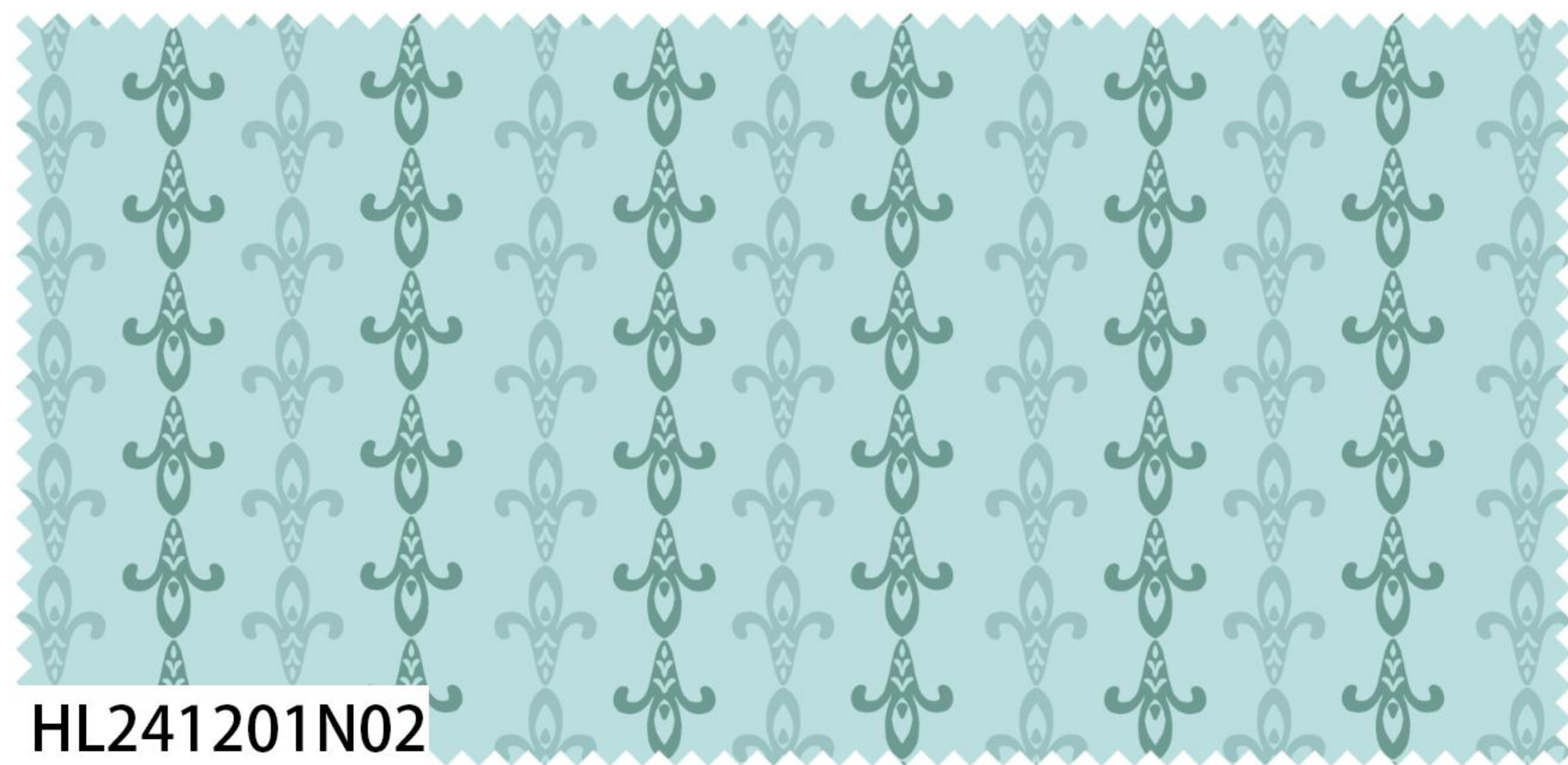
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# FOUR GENTLEMEN

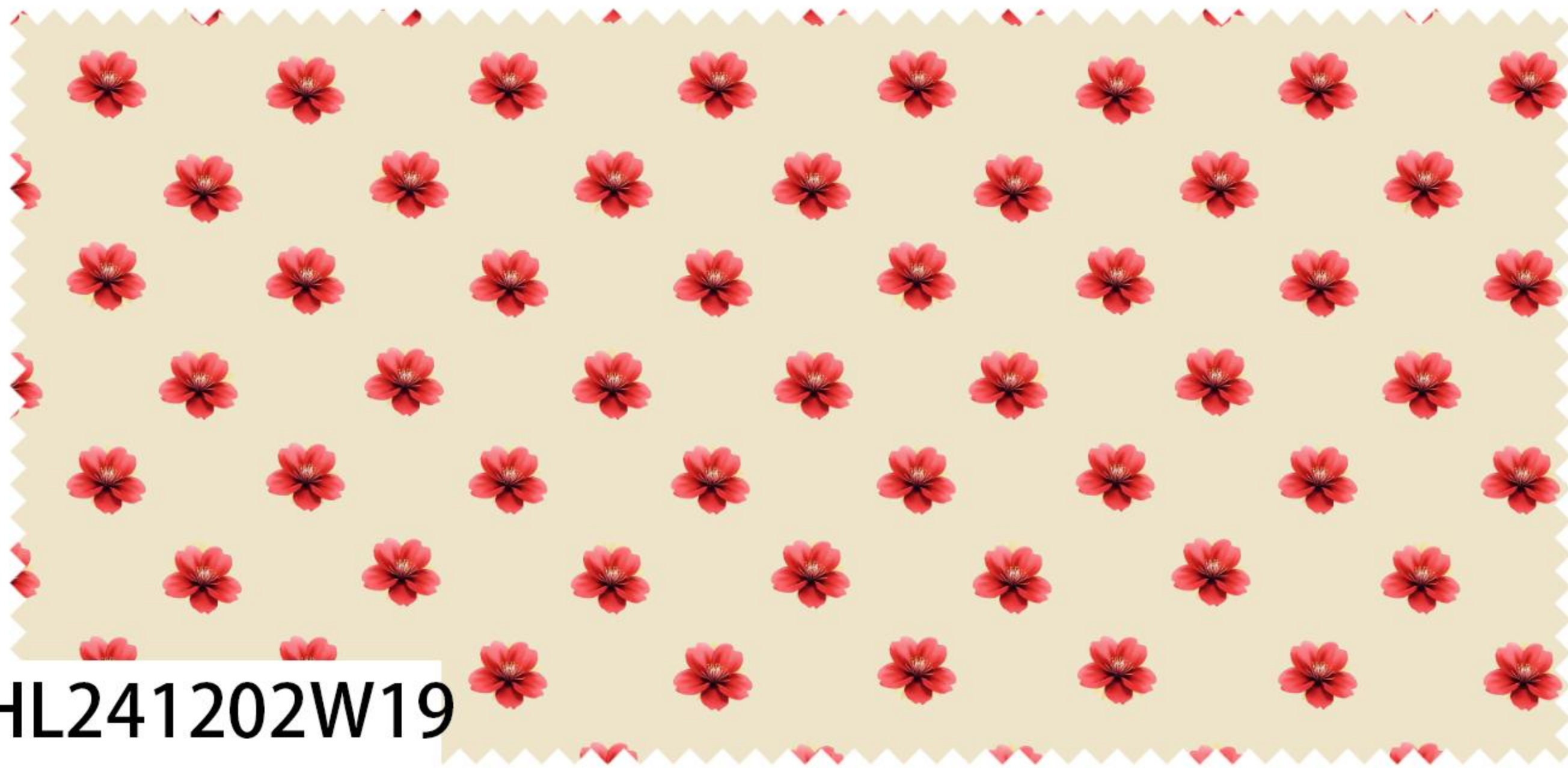
## IN FLOWERS

Plum blossoms, orchids, bamboo, and chrysanthemums, collectively known as the “Four Gentlemen,” embody noble qualities: resilience, elegance, fortitude, and simplicity. These plants have long been celebrated in Chinese culture as symbols of moral integrity and spiritual aspiration. They are beloved subjects in poetry and literati paintings, reflecting an enduring pursuit of elevated character and aesthetic ideals.

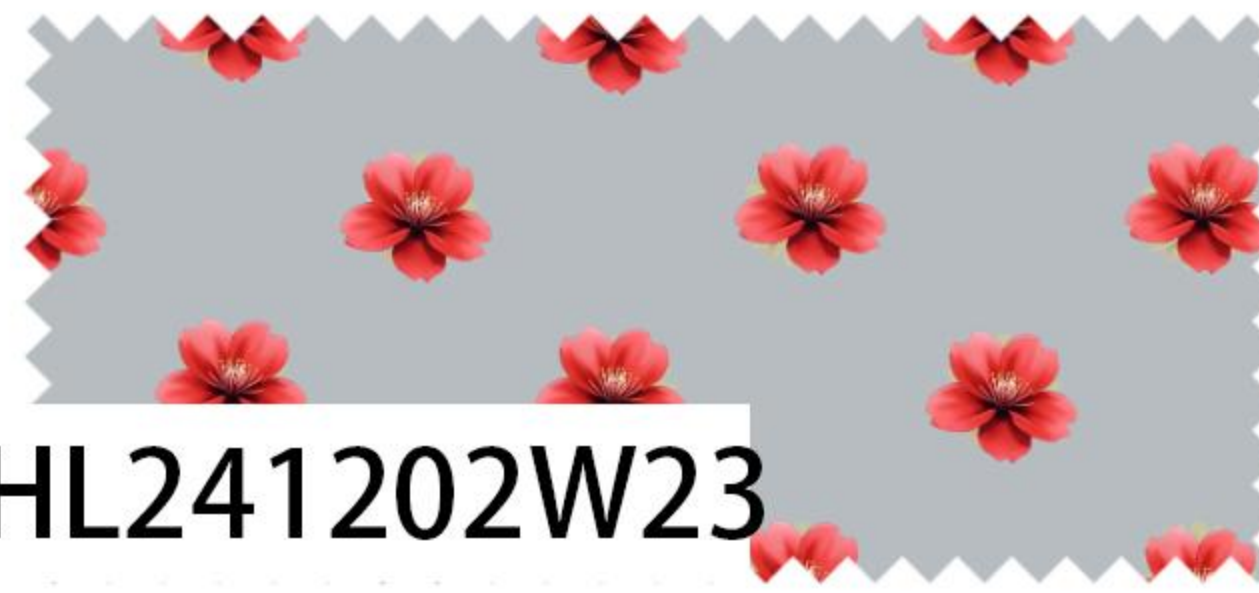
Revered as the “Four Gentlemen of Flowers,” they encapsulate the essence of Eastern aesthetics and humanistic values. Through their unique charm and profound symbolism, these plants represent the noble virtues of a true gentleman. As timeless icons of traditional Chinese floral culture, they express a deep yearning for moral excellence and inner beauty, forming an essential part of the nation’s cultural legacy.







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HL241202W01



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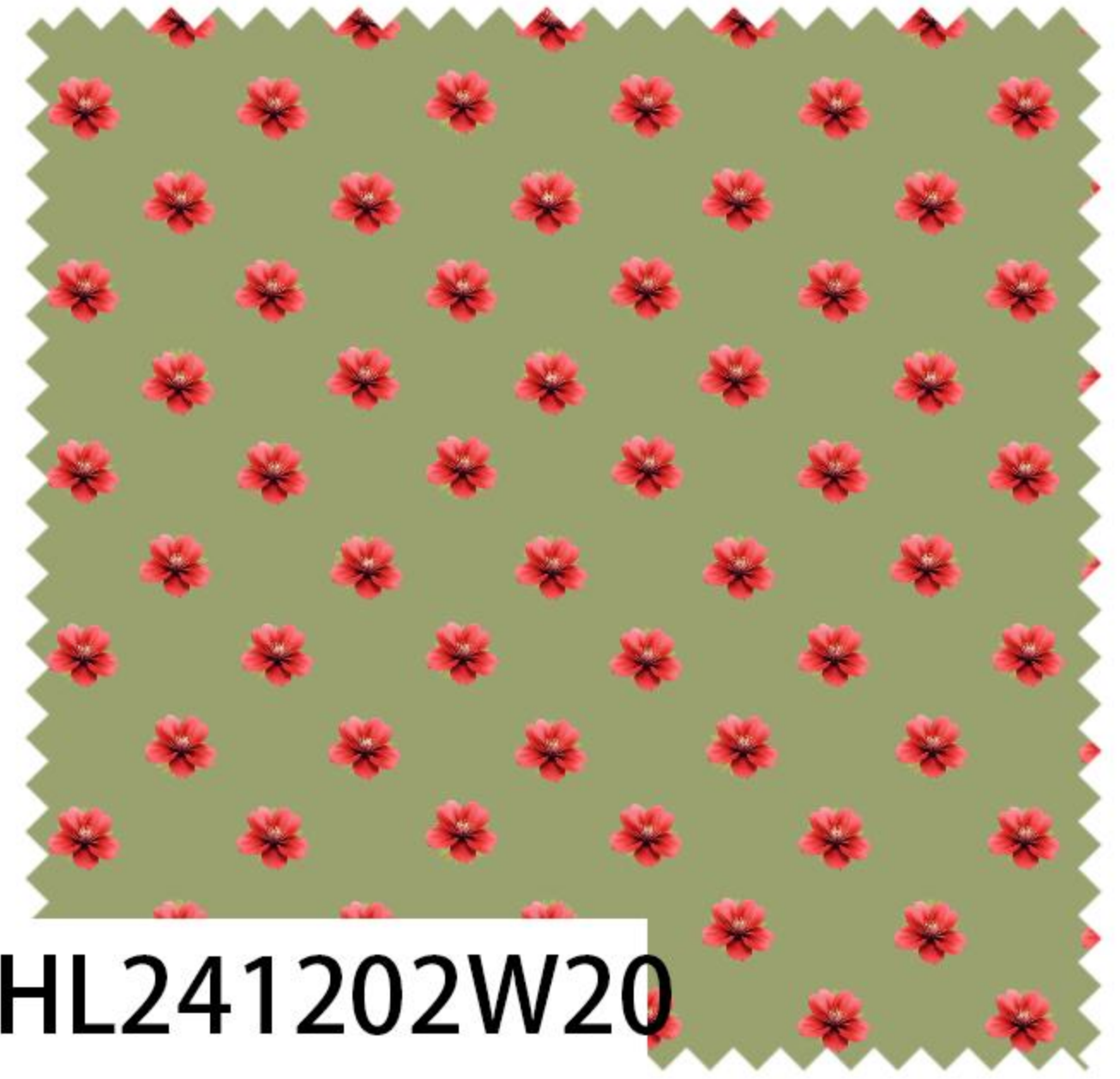
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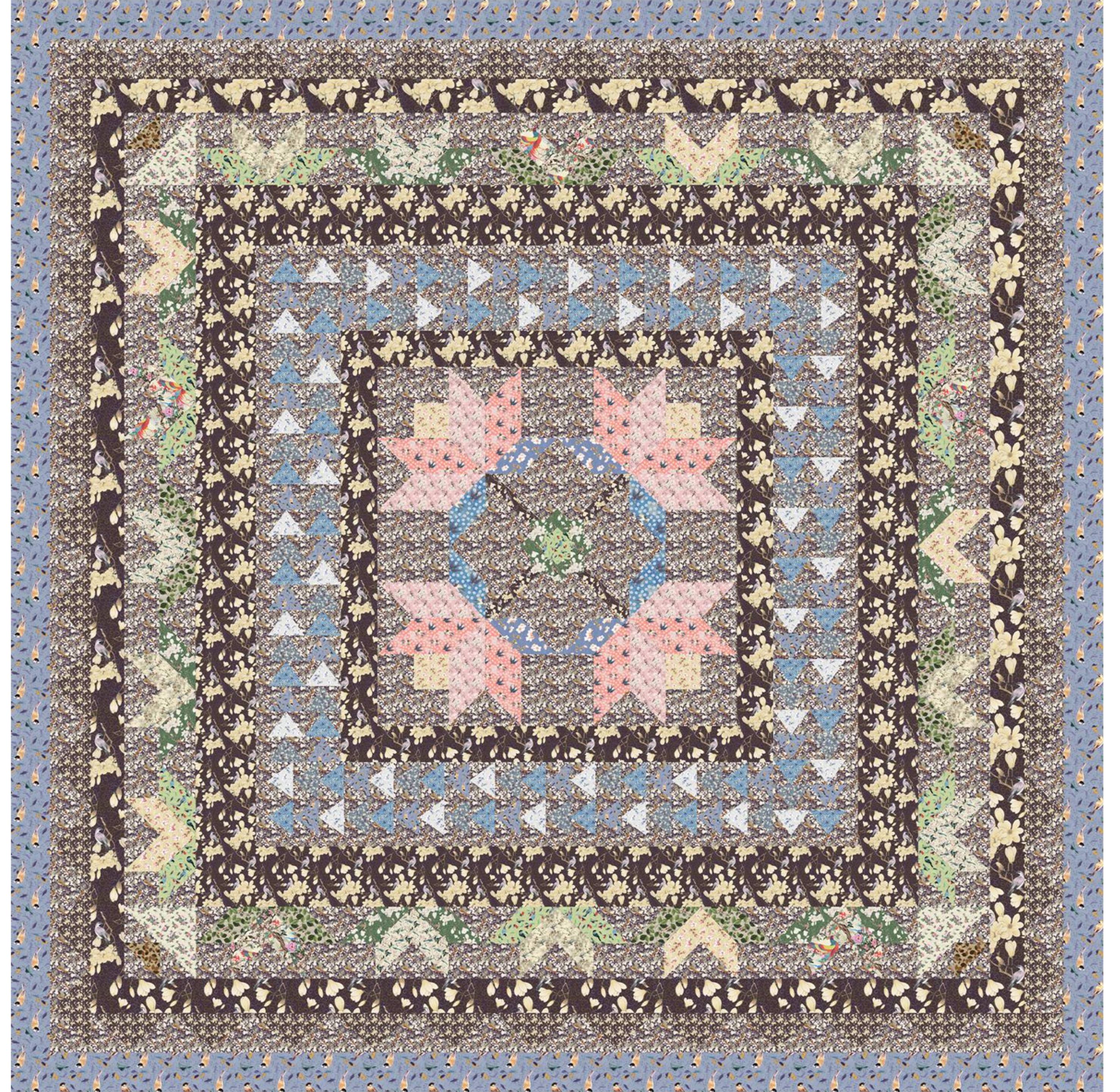


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# *Hundred Birds and Phoenix*

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The pattern of "Hundred Birds and Phoenix" is a traditional Chinese auspicious pattern, rich in connotation and exquisite in design. In this mode, the phoenix is in the center.

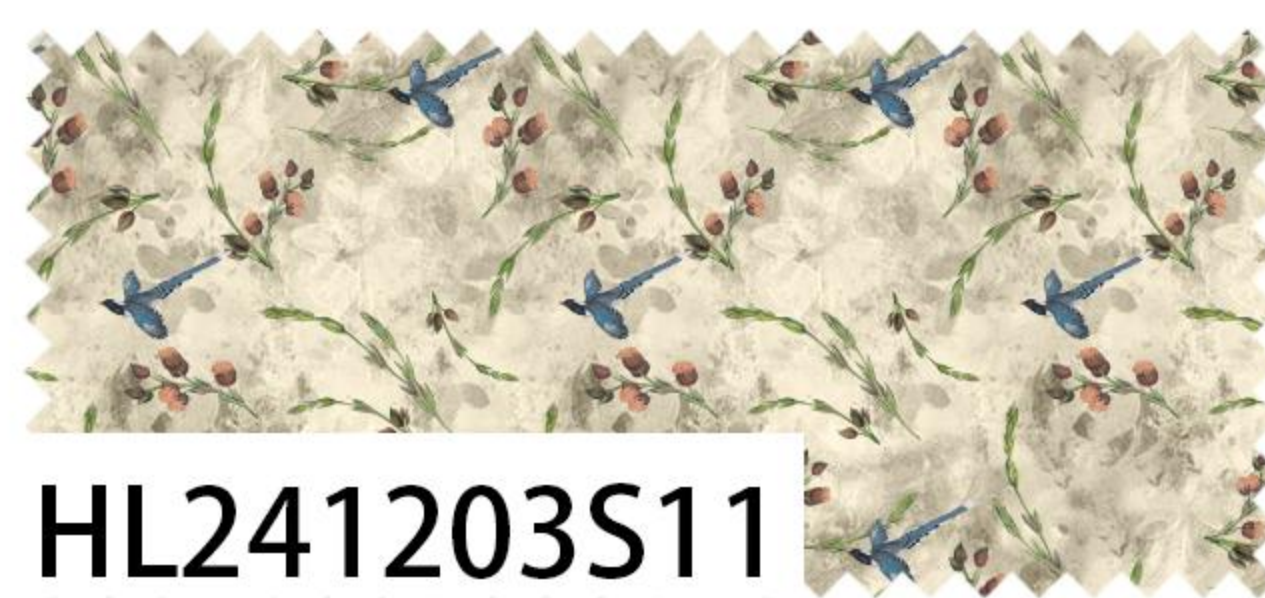
The phoenix is often depicted as a majestic and noble figure, either flying high in the sky with its wings outstretched, or standing on a sycamore branch, fully displaying the demeanor of the king of birds. It is surrounded by hundreds of birds of different shapes and colorful feathers.

In addition, elements such as sycamore and peony are often incorporated into the pattern. The Chinese parasol tree symbolizes nobility and auspiciousness, while the peony represents wealth and prosperity. It reflects people's yearning and pursuit of a better life.





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HL241203S11



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HL241203S08



HL241203S19



HL241203S16



HL241203S13



HL241203S14









# Beautiful Colors Of Dragon And Phoenix

The design is based on the core theme of 'dragon and phoenix', cleverly integrating the traditional cloud pattern and round life pattern elements, symbolising good fortune and longevity.

The classic red and green colours of the design are used, with the red colour being as hot as fire, symbolising passion and dignity, and the green colour being full of vitality, symbolising hope and harmony. The cloud motif is light and airy, and it is wrapped between the dragon and the phoenix, adding a transcendent mood; and the round longevity motif conveys the good wishes for a long and healthy life in a perfect manner. The overall design not only retains the essence of traditional culture, but also integrates modern aesthetics, with bright and elegant colours, complex and layered patterns, showing a unique oriental aesthetic charm that is pleasing to the eye and evocative to the mind.







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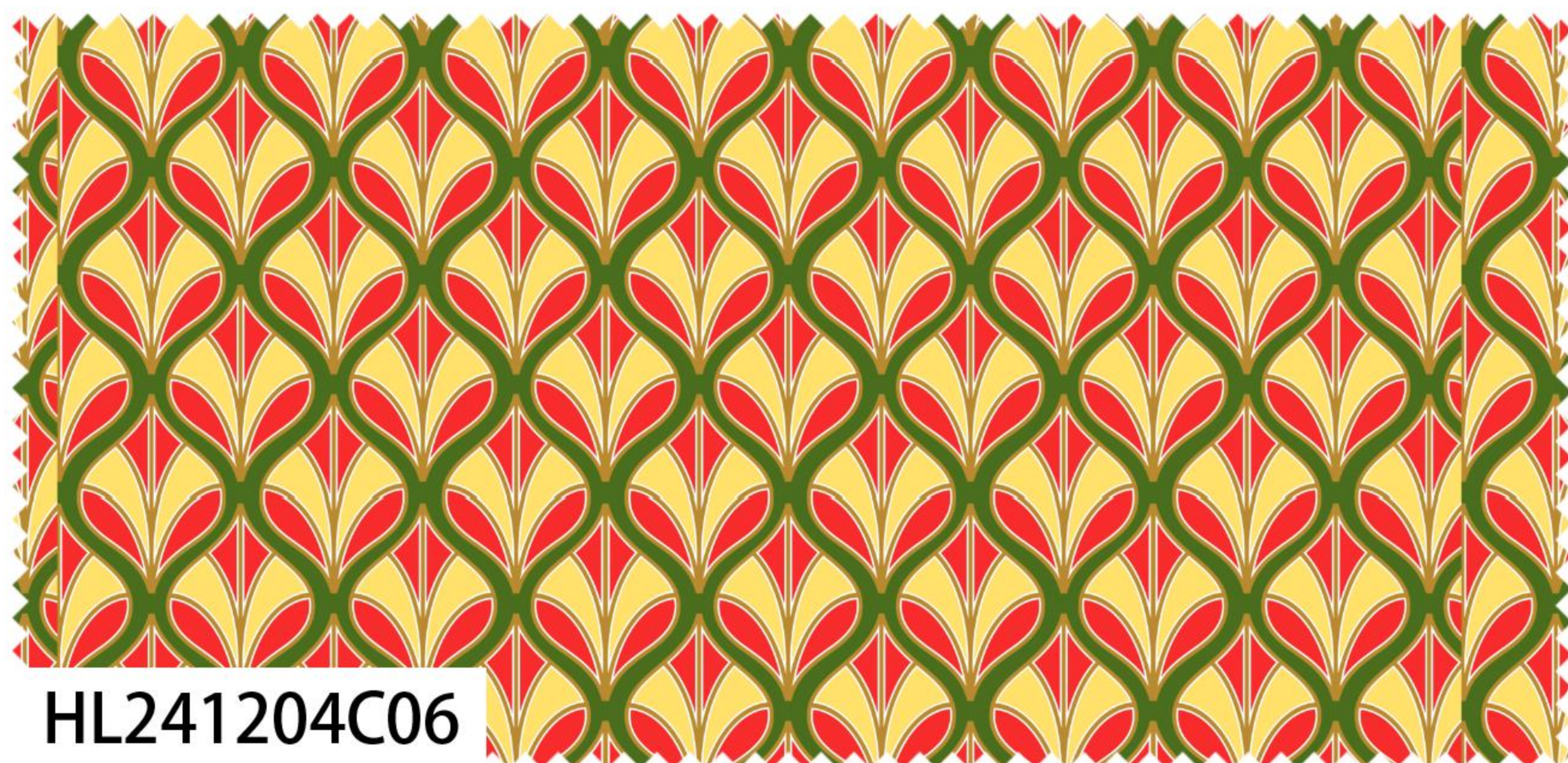




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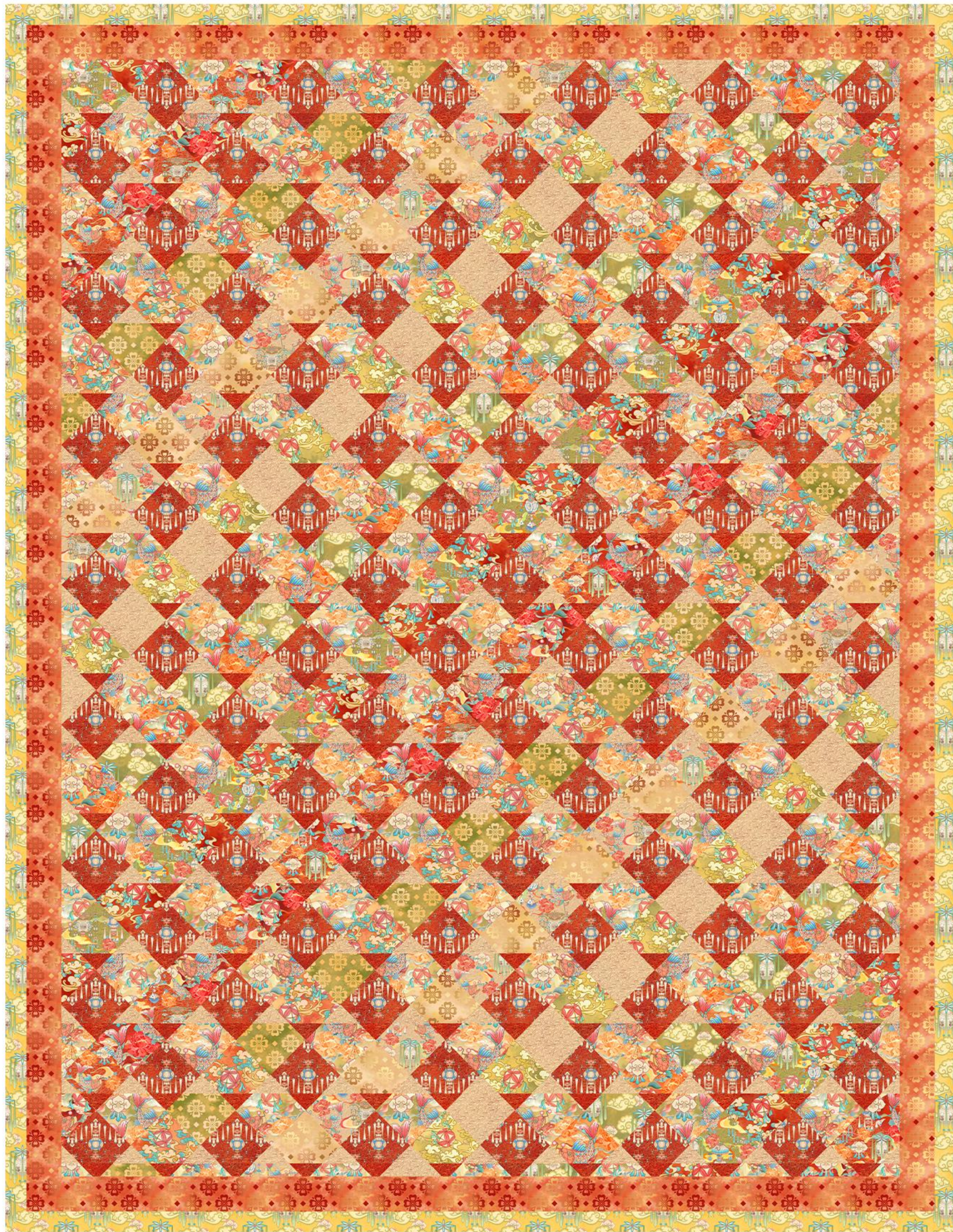


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# Lantern Night Banquet

Lanterns, traditional crafts that carry millennia of folk culture and heartfelt wishes, infuse this floral design with vibrant shapes, dazzling light and shadow, and profound symbolism. Drawing inspiration from the graceful carp lanterns swaying during the Lantern Festival and the exquisite palace lanterns seen in traditional temple fairs, this design incorporates classic Chinese motifs such as auspicious clouds and peonies to celebrate the beauty of Chinese heritage.

The primary color palette is dominated by warm tones, with orange and red as the main hues, reflecting the gentle glow of lanterns and symbolizing brightness and vitality. Centered around the image of a puppy, the design is enriched with watercolor illustrations of simple elements like bones, paw prints, and doghouses. These playful details harmonize with or complement the central theme, creating a style that is fresh, dreamy, and delightfully realistic.





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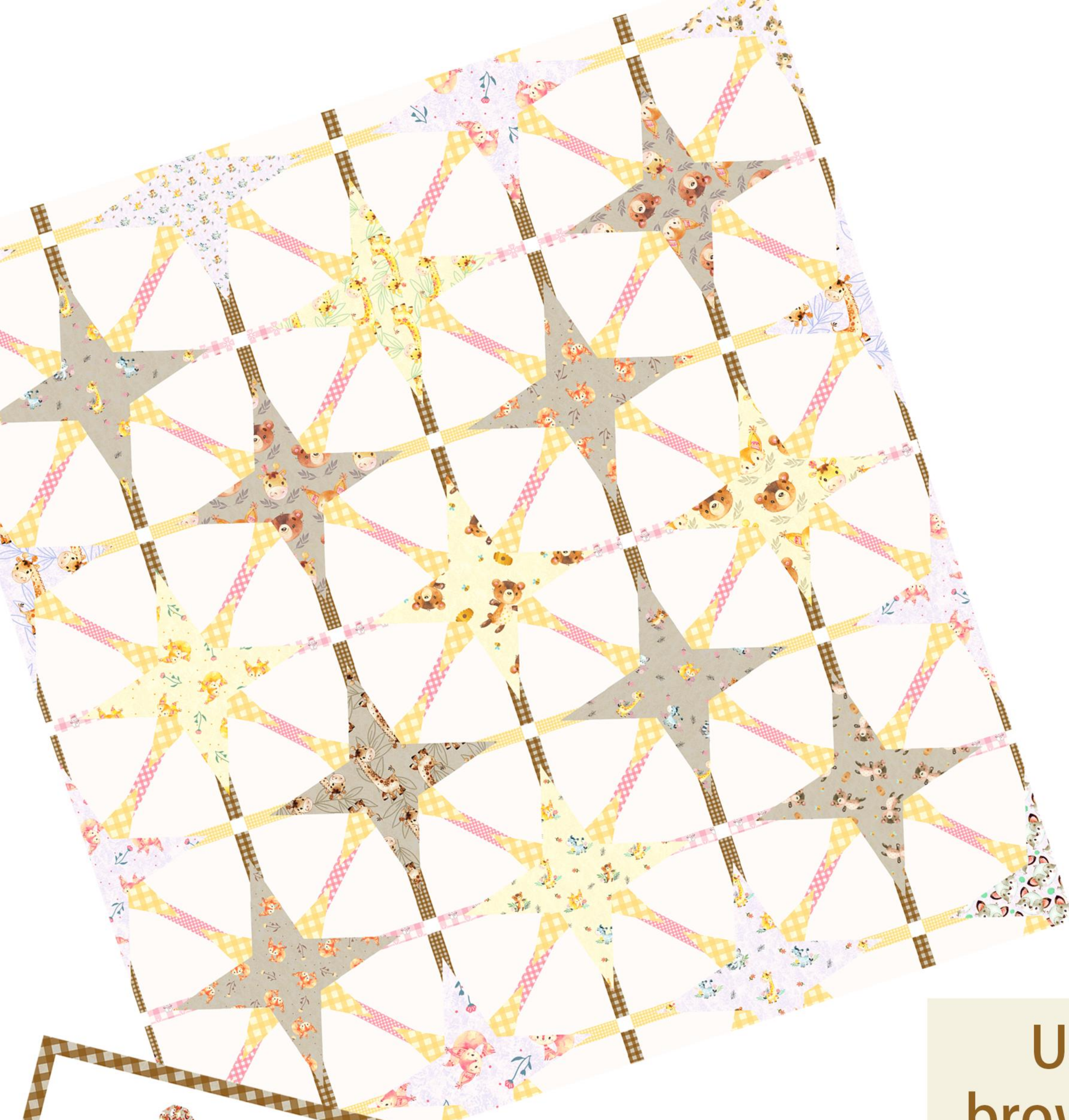


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# CUTE ANIMAL PATTERN



Use warm yellow, warm brown, and cool purple to create cute patterns of bears, giraffes, squirrels, and raccoons.

The bear uses warm yellow as the background color, warm brown outlines the ears, nose and other key parts, and depicts it standing and raising its hands, full of cuteness; The giraffe's body is warm yellow, warm brown painted antlers and other details, cold purple adds dreamy spots, elegant and unique; The squirrel is mainly warm brown, warm yellow lining the abdomen, etc., and the cold purple smudges the eyes; The raccoon's main body is warm gray, warm brown highlights the eye patch, tail stripes, and cold purple cloth spots.





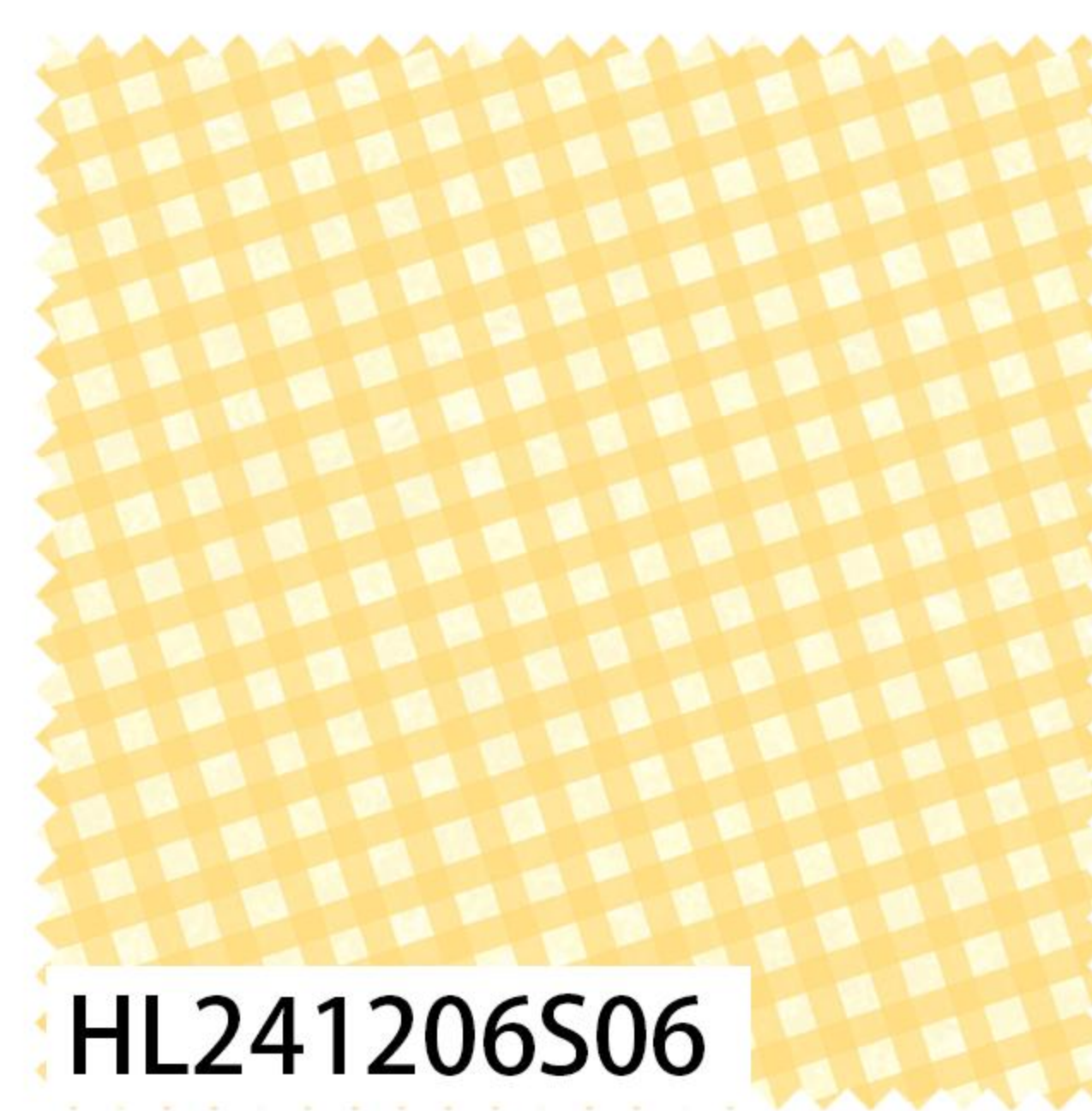
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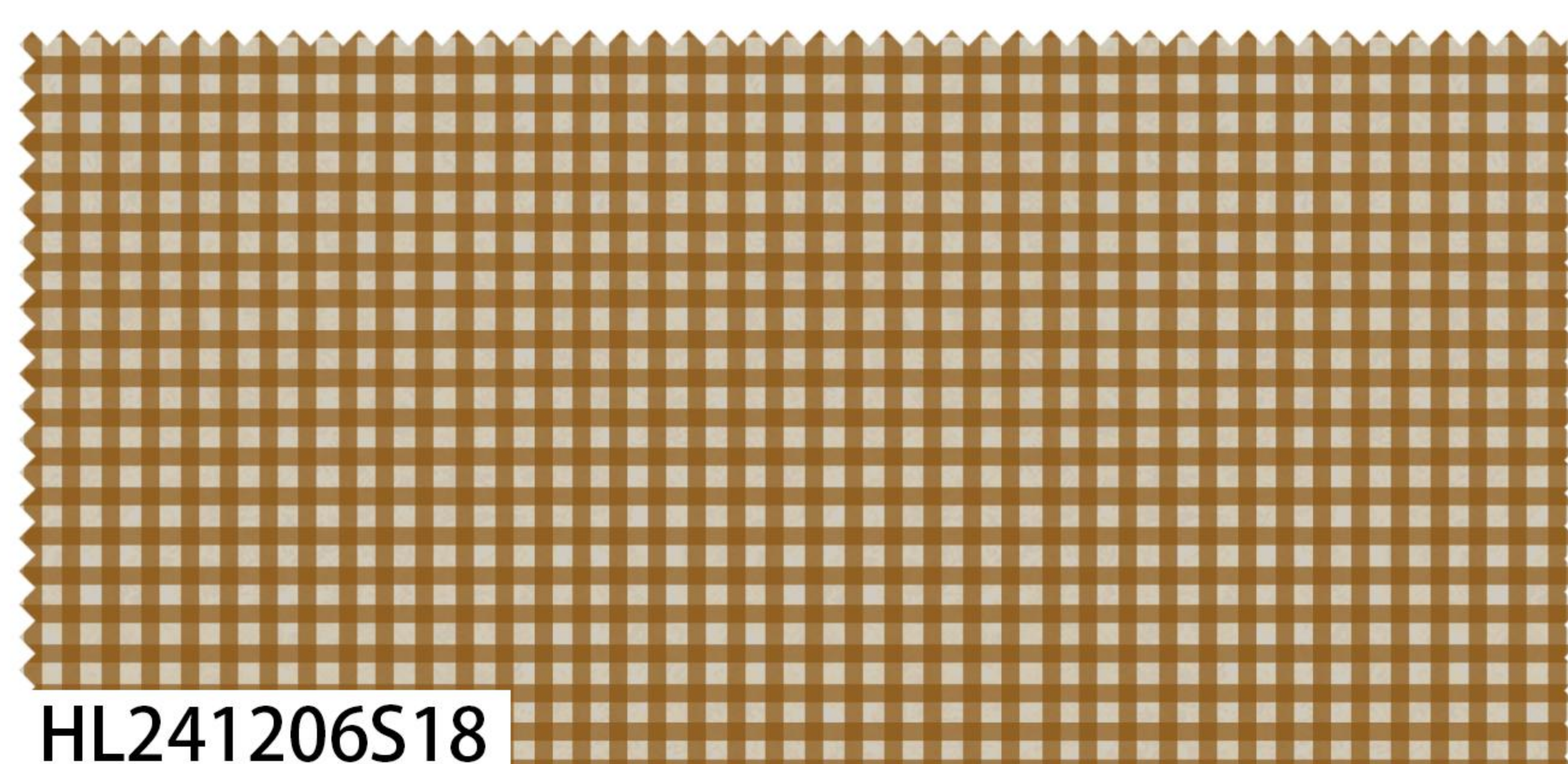
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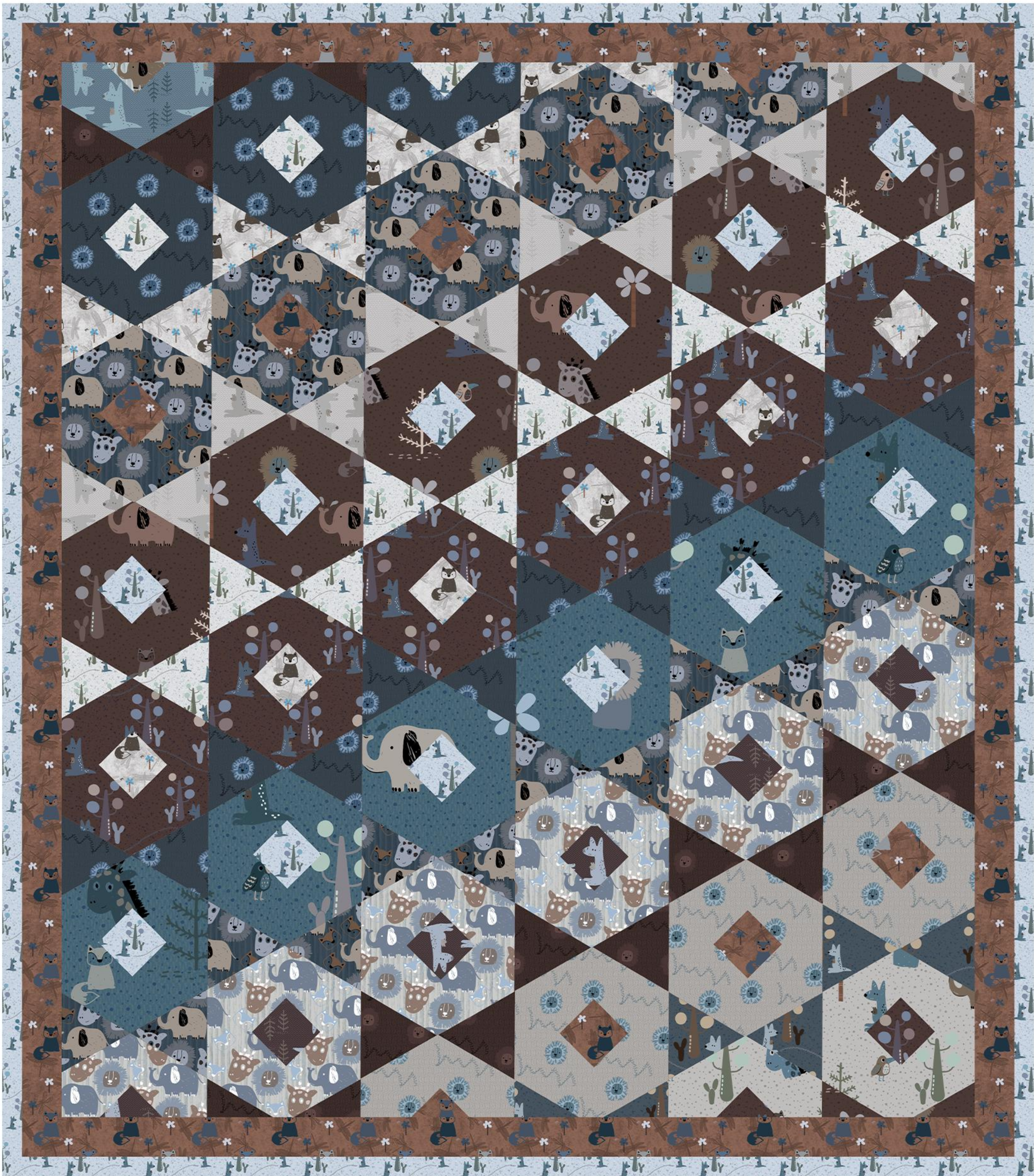




# ANIMAL PARK

Throughout history, animal and floral patterns have left an indelible mark on the fabric of time. Along the ancient Silk Road of the East, intricate textiles often wove together motifs of camels and desert roses, reflecting the exotic allure of the Western regions. In medieval Western aristocratic fashion, the pairing of falcons and irises was a frequent sight. The falcon symbolized the nobility's hunting power, while the iris stood for elegance and grace. Together, they complemented each other, highlighting the prestige of social hierarchy.

With a deep reverence for nature's creatures and the vibrant beauty of flowers, it is through ongoing exploration, innovation, and a profound understanding of animal behaviors and floral growth cycles that we can truly capture the harmonious beauty of their union, making these patterns come alive. Animal and floral motifs in fashion are not merely decorative; they serve as a bridge between humanity and nature, tradition and modernity, imagination and reality. In the midst of the concrete jungle, they allow us to carry with us a deep love for the natural world.







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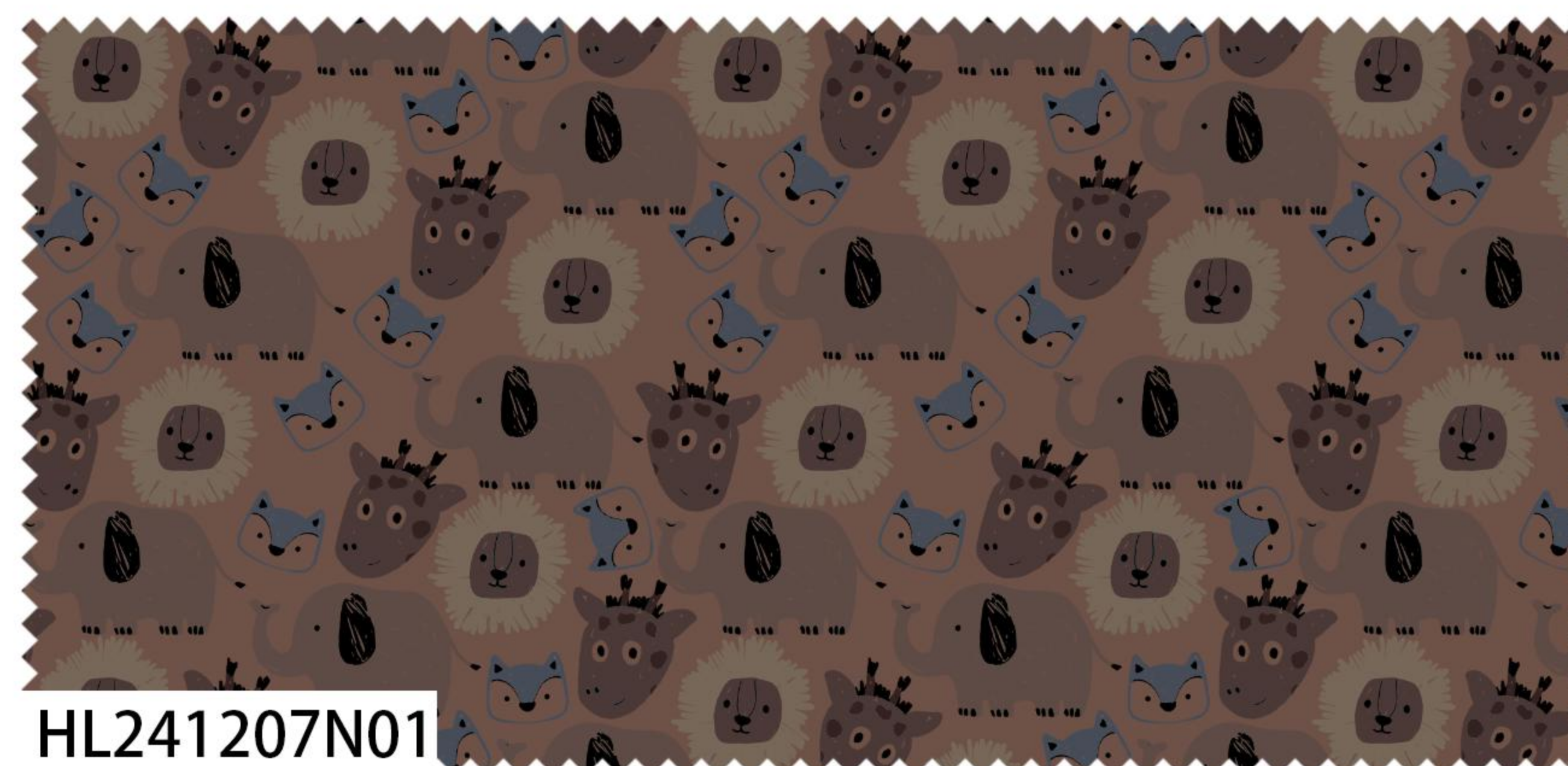
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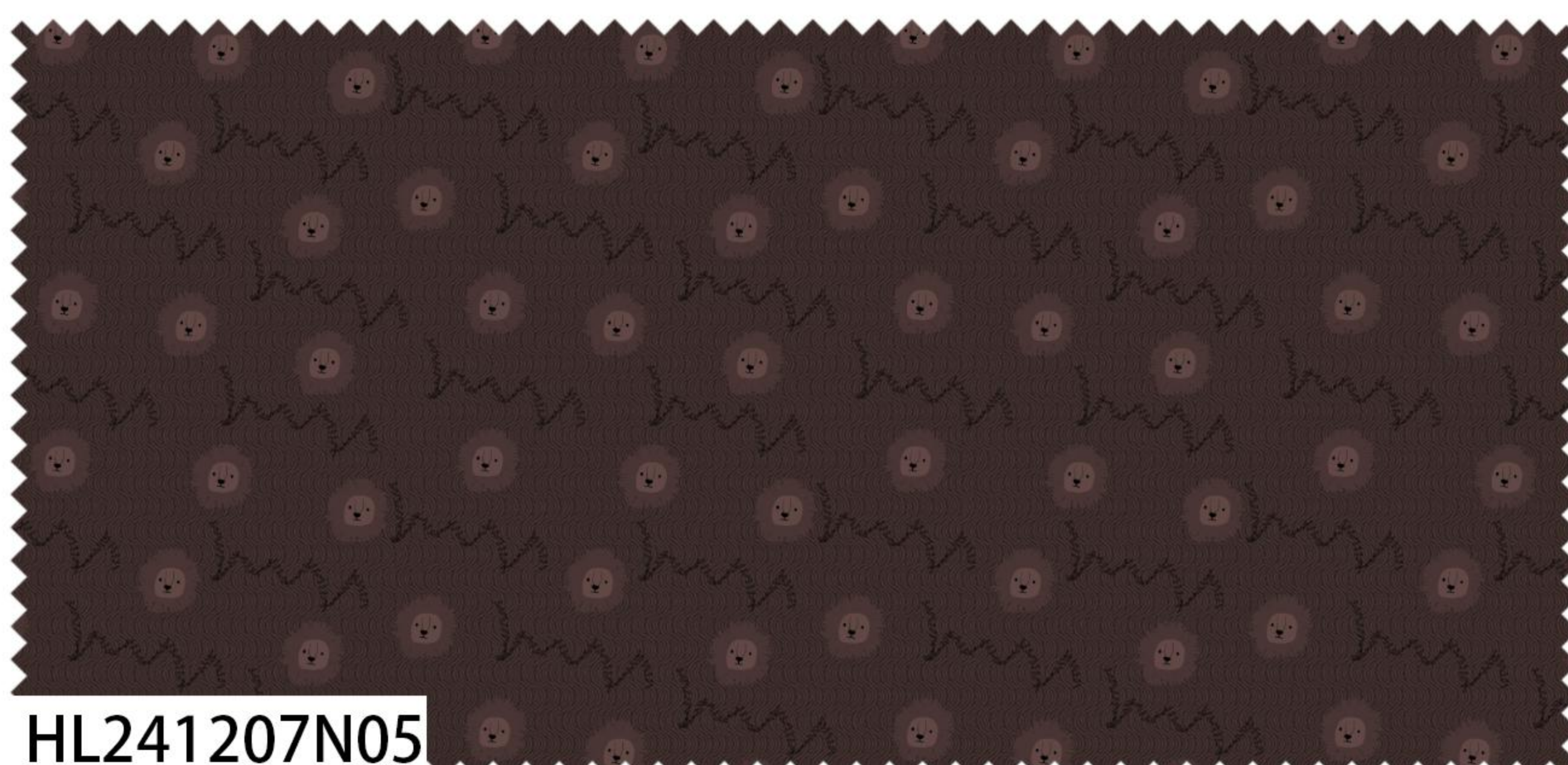
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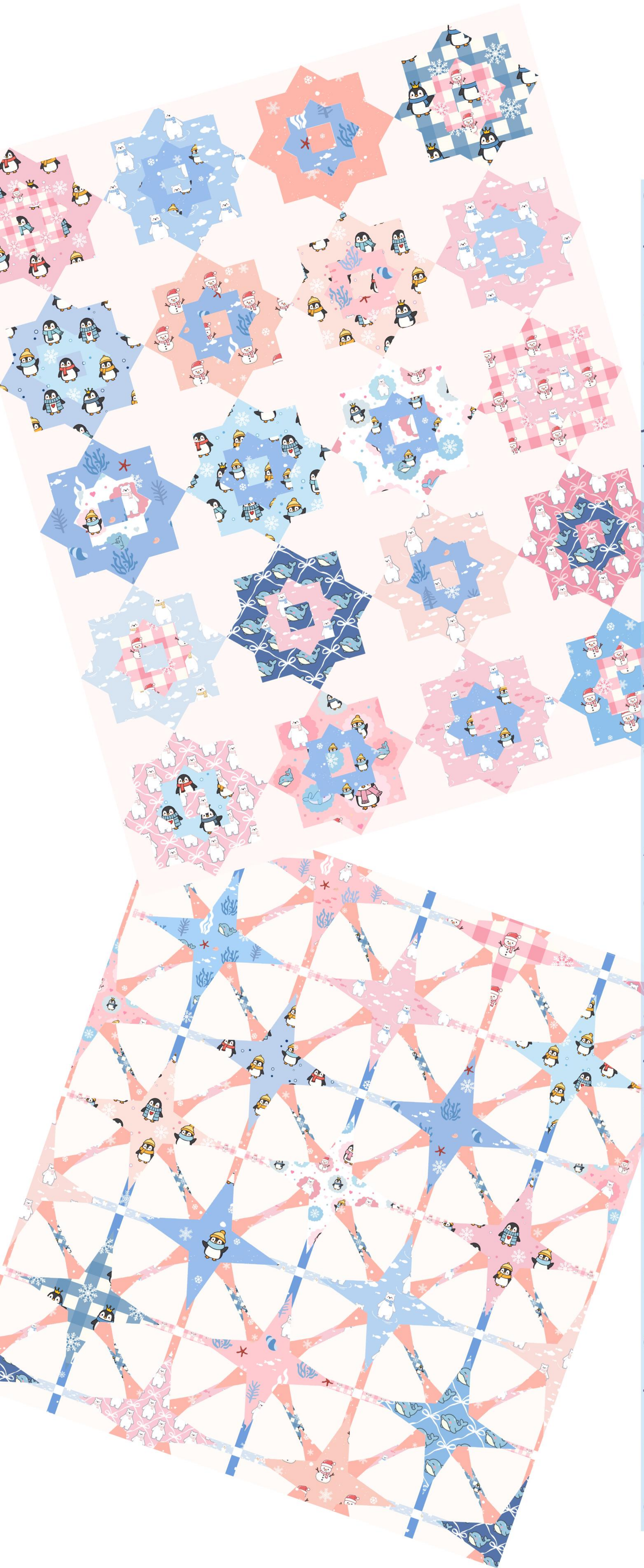




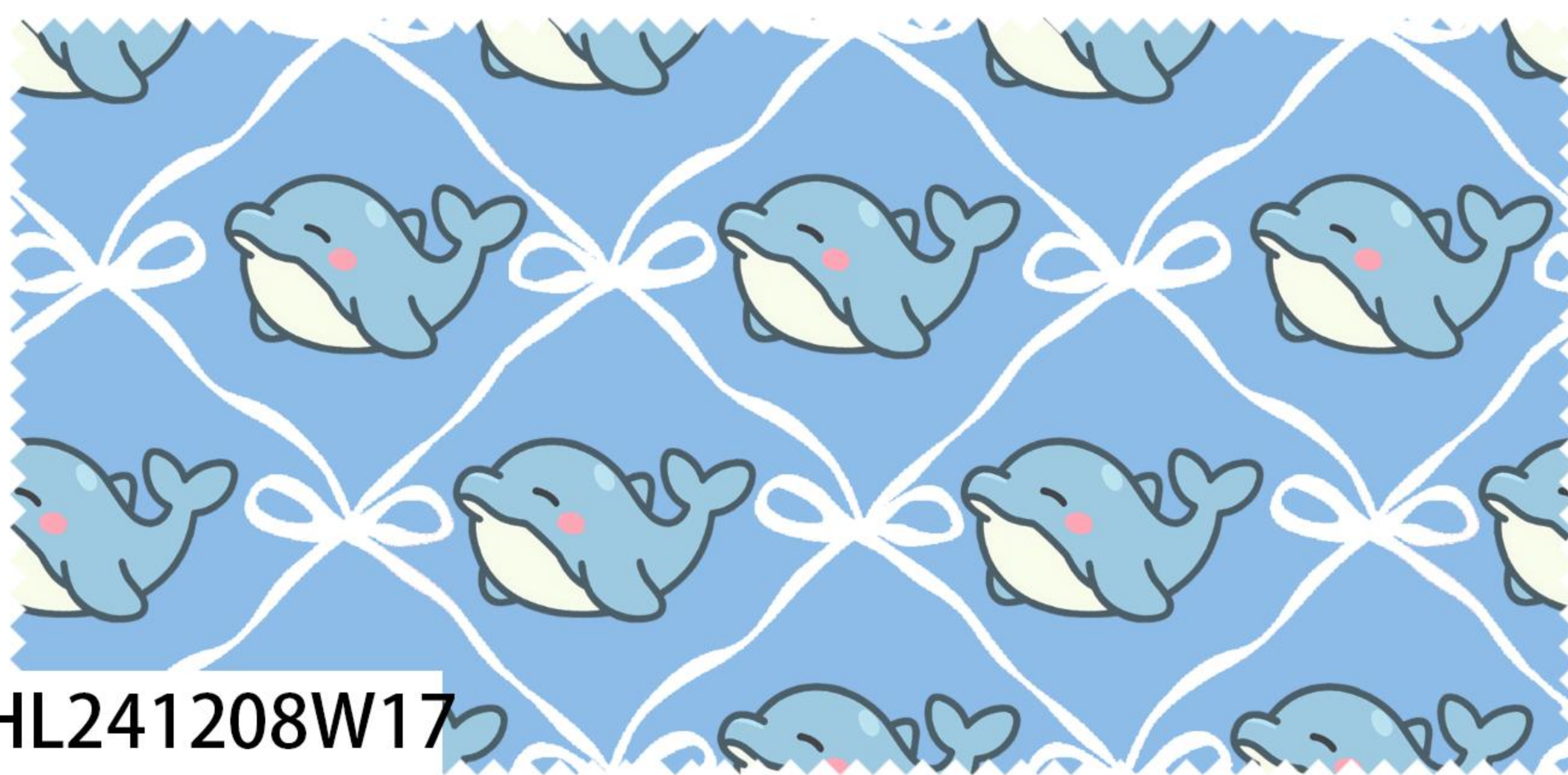
# DEEP SEA

Cartoon animals serve as powerful tools for moral education, often personifying virtues such as kindness, courage, and honesty. Through their journeys of growth and self-discovery, these characters inspire children to embrace resilience and cultivate meaningful friendships. By doing so, they help instill a strong moral compass and foster a positive, forward-looking attitude toward life.

As the cradle of life and a cornerstone of ecological balance, the ocean nurtures not only countless species but also humanity's dreams and aspirations. Marine animals play a crucial role in maintaining environmental harmony, exemplifying the delicate interdependence between living beings and their habitats. Their significance serves as a poignant reminder of the urgent need to protect and preserve our environment for future generations.











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HL241208W06



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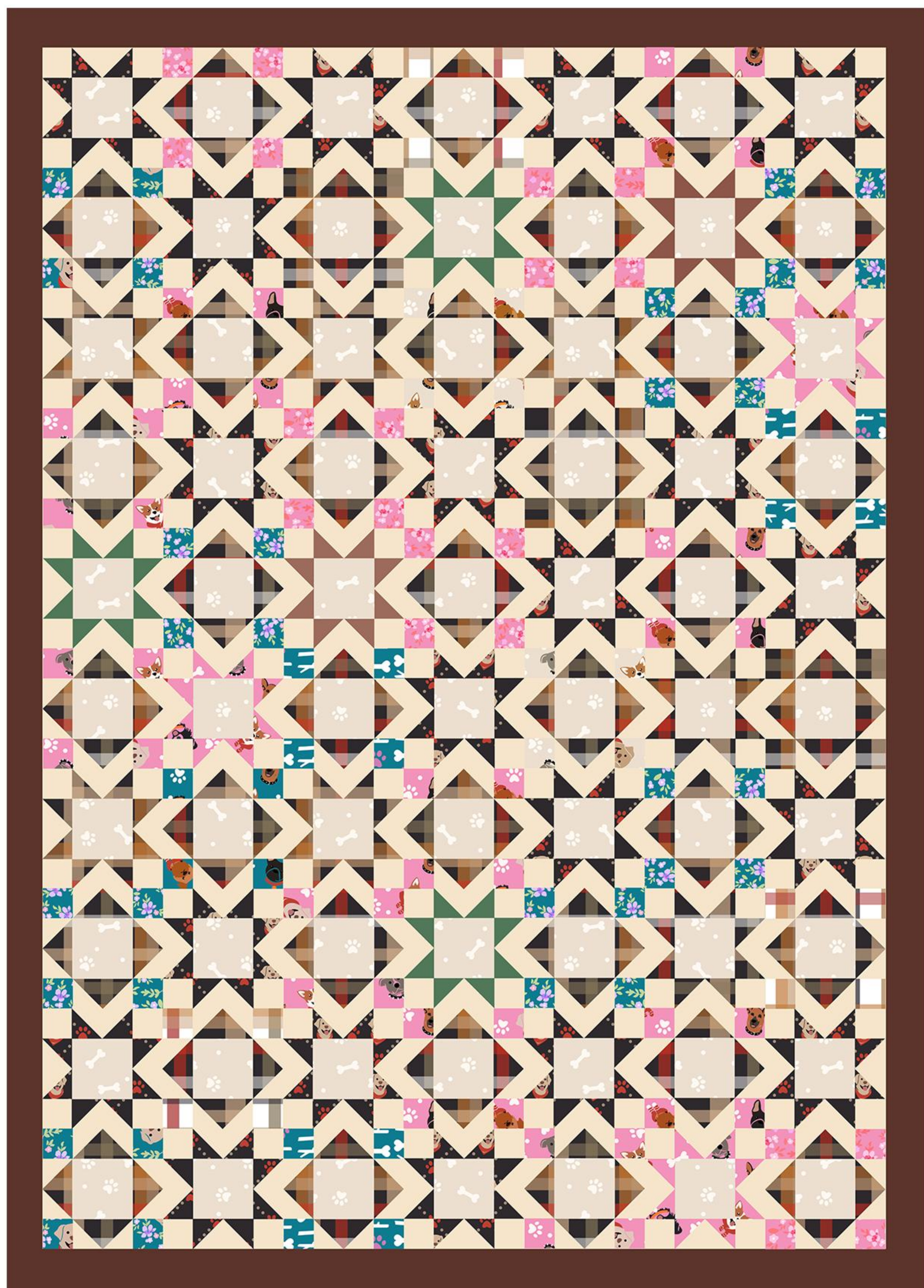
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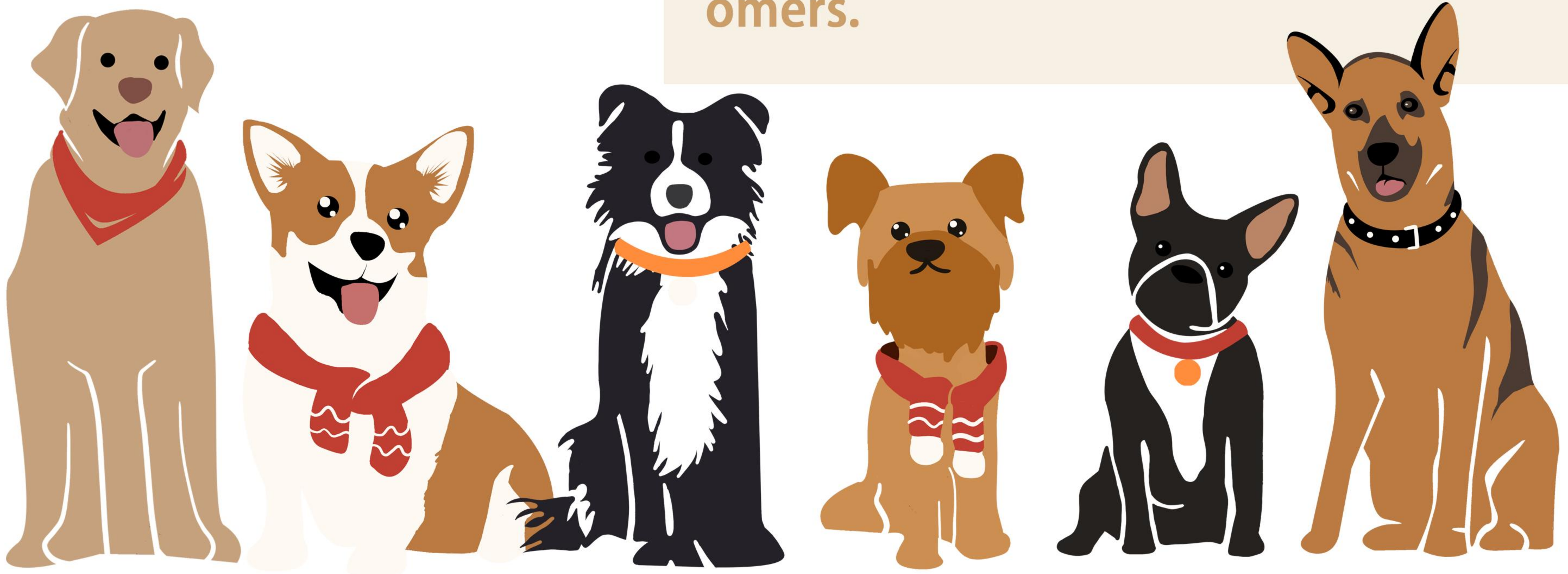




# "Paw Print Warmth"

The 'Paw Print Warmth' home textile design series aims to convey the warmth of home and the liveliness of a pet dog through the combination of colourful and fun graphics. Inspired by the paw prints left by dogs, the design adopts a rich colour palette, such as warm orange, serene blue, vibrant green and soft pink, to create a cheerful and cosy atmosphere.

These colours not only inspire pleasant emotions in users, but also echo the lively character of the dogs. By incorporating these elements into our home textile products, we hope to create a comfortable and fun living environment for our customers.



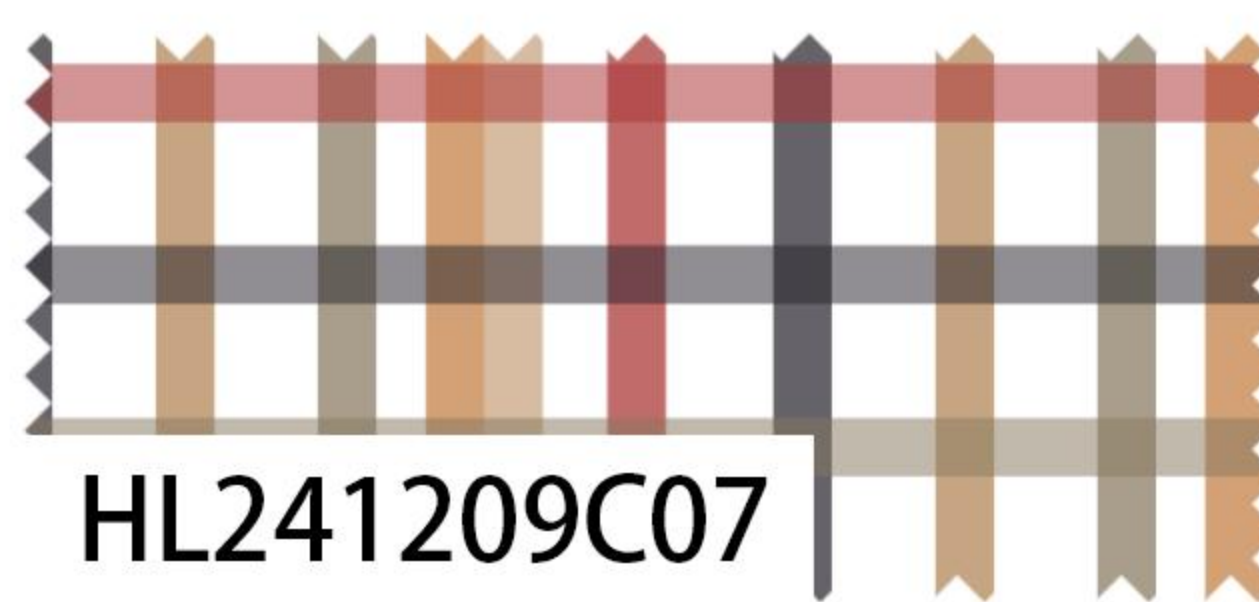




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# Flowery Dreams



The 'Flowery Dreams' home textile design series aims to create a dreamy, warm and romantic home atmosphere through delicate and exquisite floral patterns.

The design is inspired by the beautiful flowers in nature and integrates these beautiful flower elements into home textile products, choosing a variety of representative flowers as pattern elements, such as roses, tulips, lilies, peonies, etc., and adopting soft and rich colour combinations to show the different beauty of the life cycle of flowers. The aim is to bring users a visual and tactile feast, as if they were in a garden full of floral fragrance and fantasy.











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HL241210C19



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HL241210C10



HL241210C16



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# ***SERENE AUTUMN SCENERY***

In the ever-evolving realm of fashion, floral patterns have consistently been a favorite among designers. During the autumn and winter seasons, they take on a distinctive allure, becoming the true icons of seasonal trends. The design inspiration for autumn and winter floral patterns comes from various facets of life, particularly the intricate beauty of nature. Additionally, the rich tapestry of global cultures provides an endless well of creative inspiration, infusing these patterns with profound symbolism and folkloric charm.

- ✦ Color serves as the soul of autumn and winter floral designs. In this season, earth tones undoubtedly take center stage. Deep, rich hues such as crimson-brown, warm yet restrained khaki, and calm, mysterious olive green establish a grounded and serene mood throughout the designs. These colors breathe new life into autumn and winter florals, sparking unexpected creativity. They act as a bridge for cross-cultural and interdisciplinary exchanges, guiding us toward a more vibrant, dynamic future in fashion.
- ✦
- ✦
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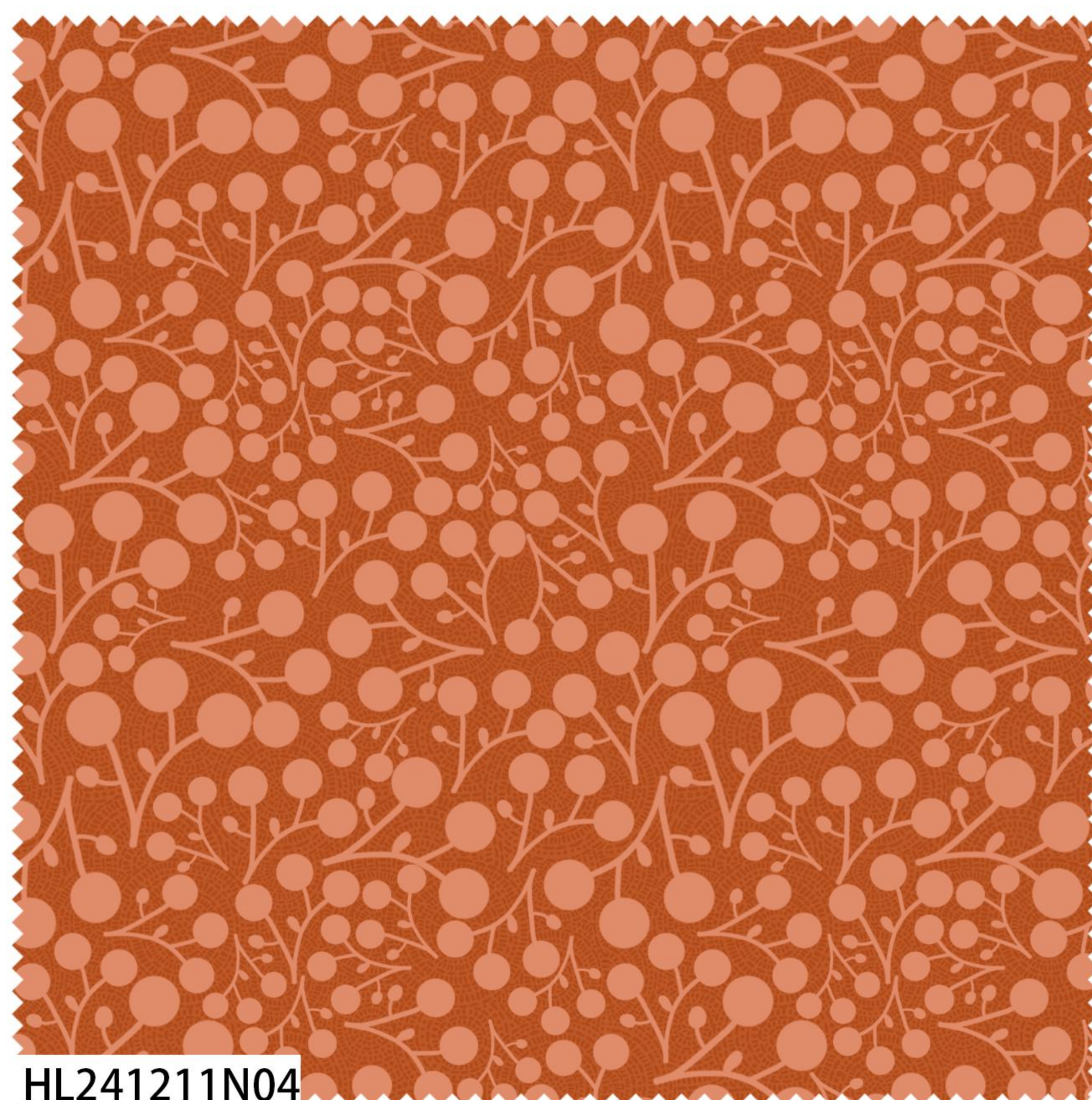
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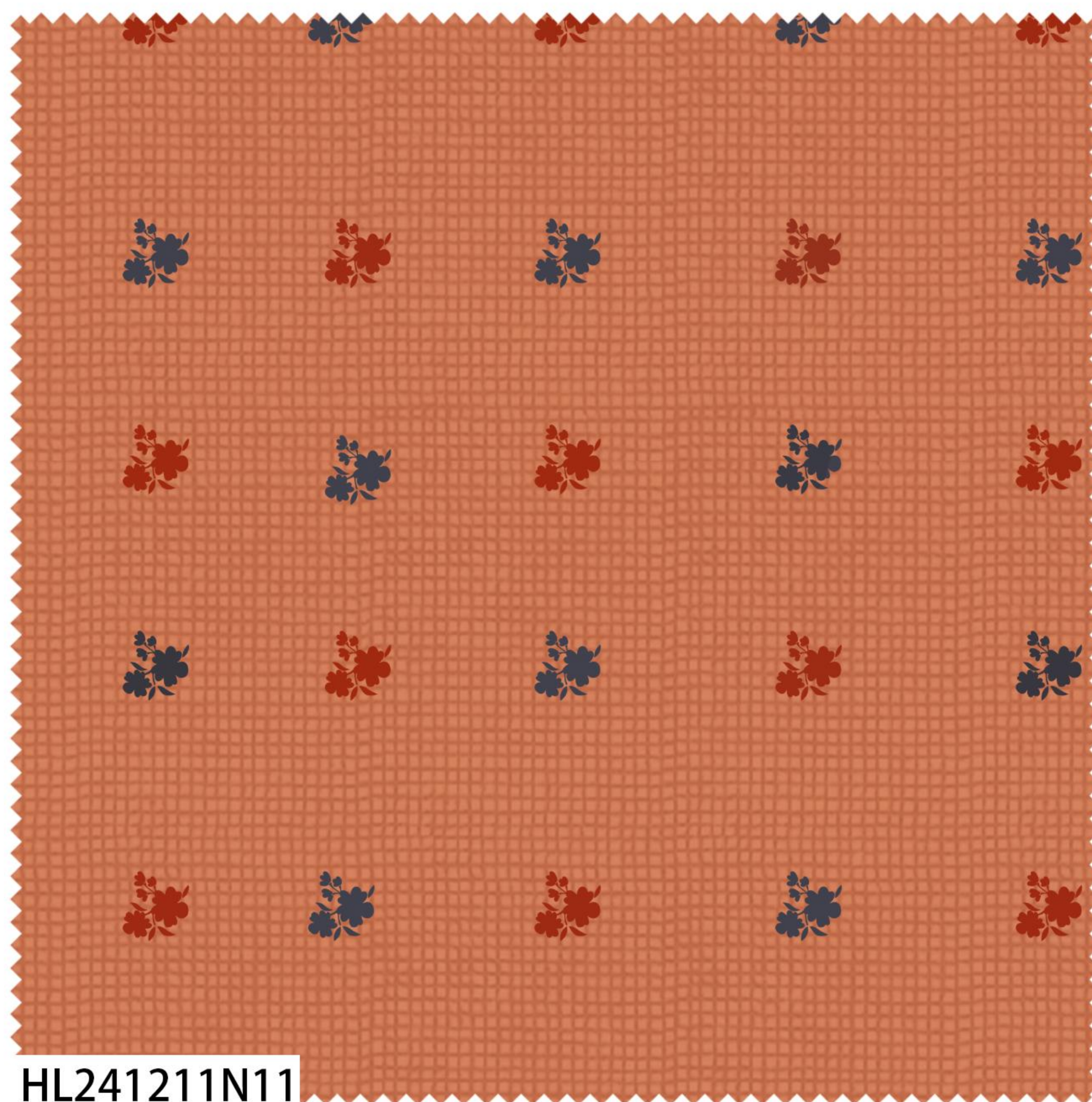
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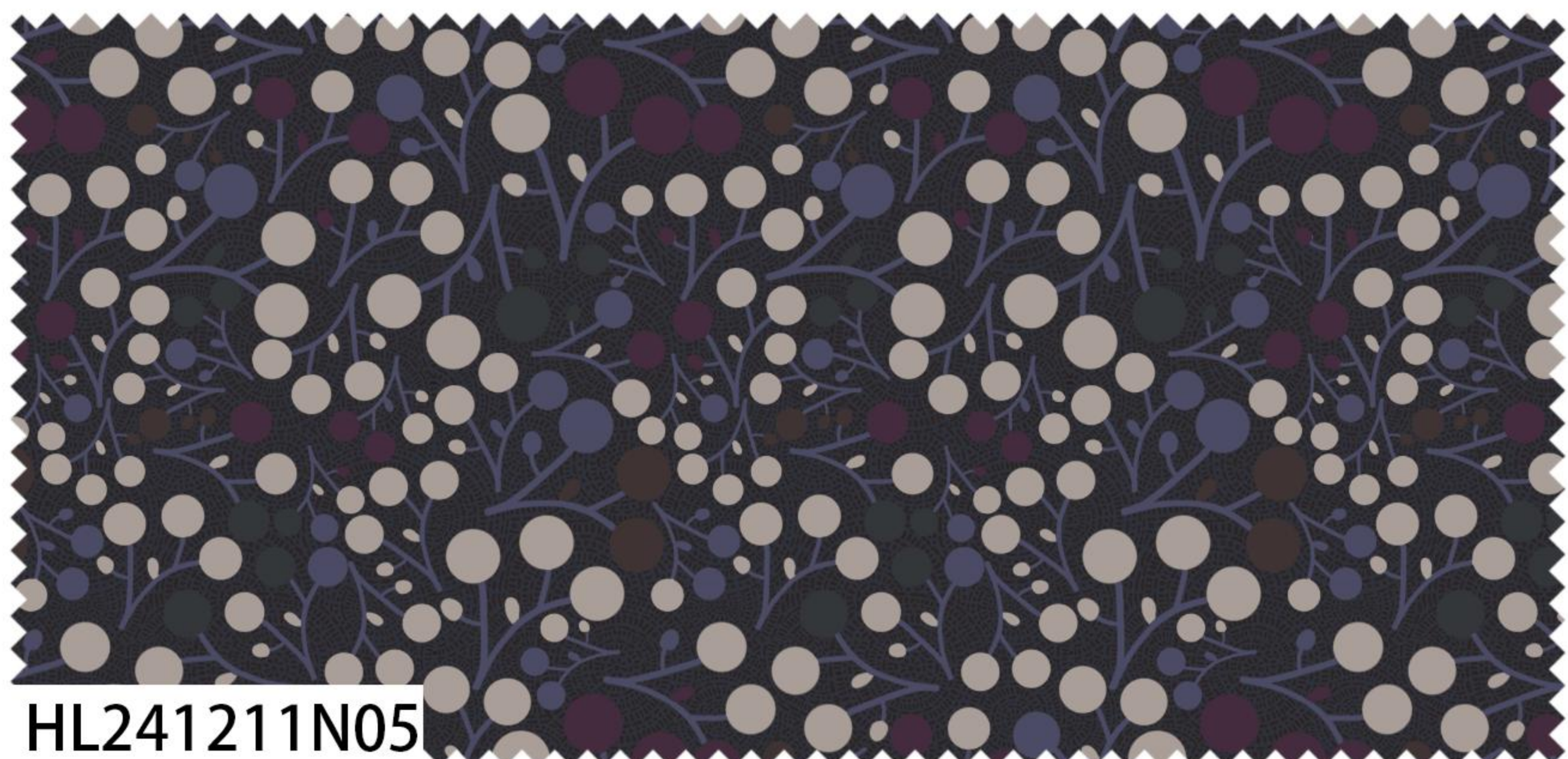
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# AUTUMN AND WINTER FLOWERS



The colors of autumn and winter floral patterns usually tend to be warm and calm.

For autumn floral patterns, the main colors are golden yellow, orange, tan and so on. As for winter floral patterns, apart from using warm colors to set off the main body of the flowers, white (symbolizing snowflakes) will also be adopted. The red blossoms of plum blossoms are particularly eye-catching against the background of white snow, which not only gives people a warm feeling but also reflects the vitality of the flowers in the severe cold.







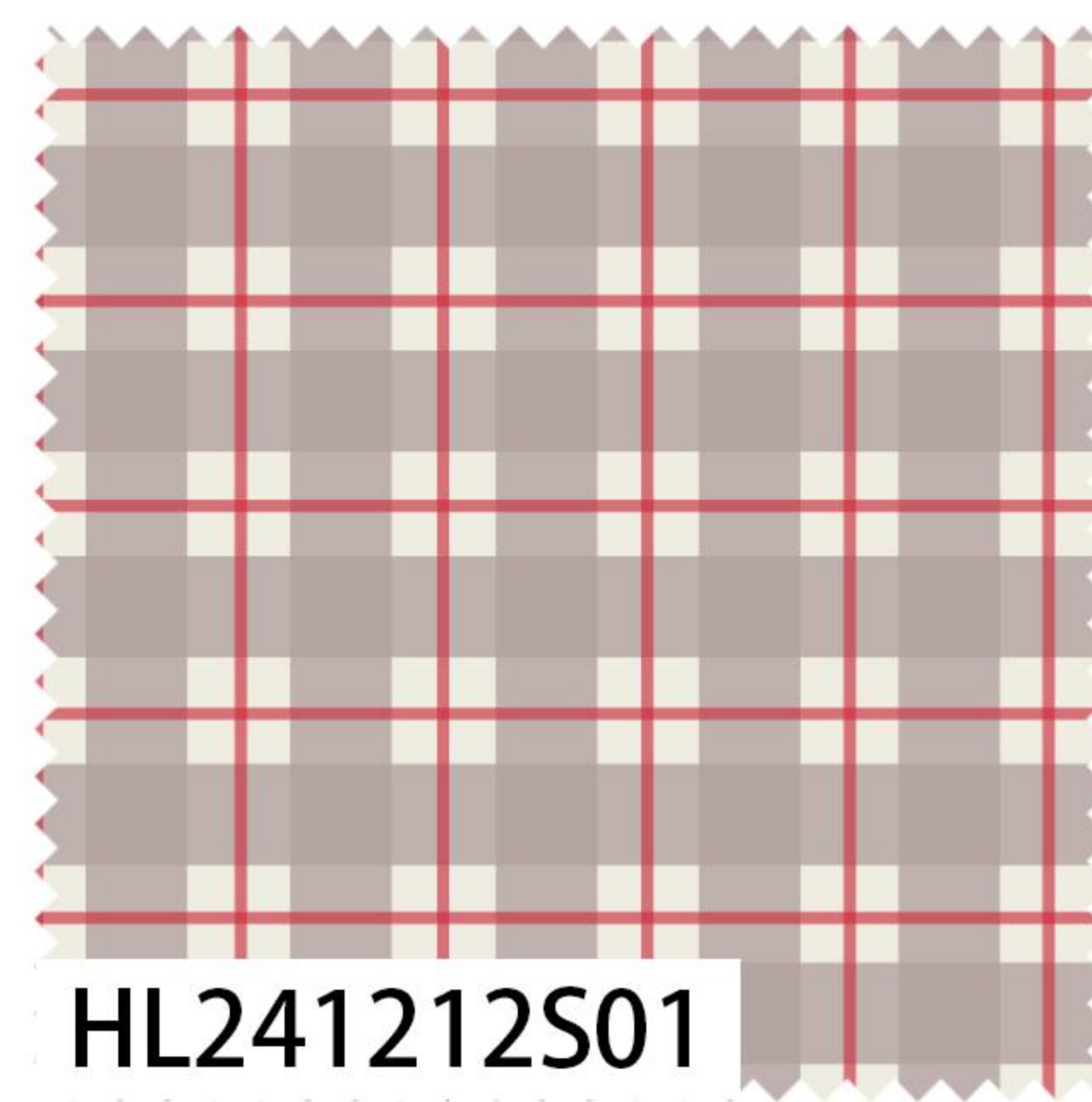
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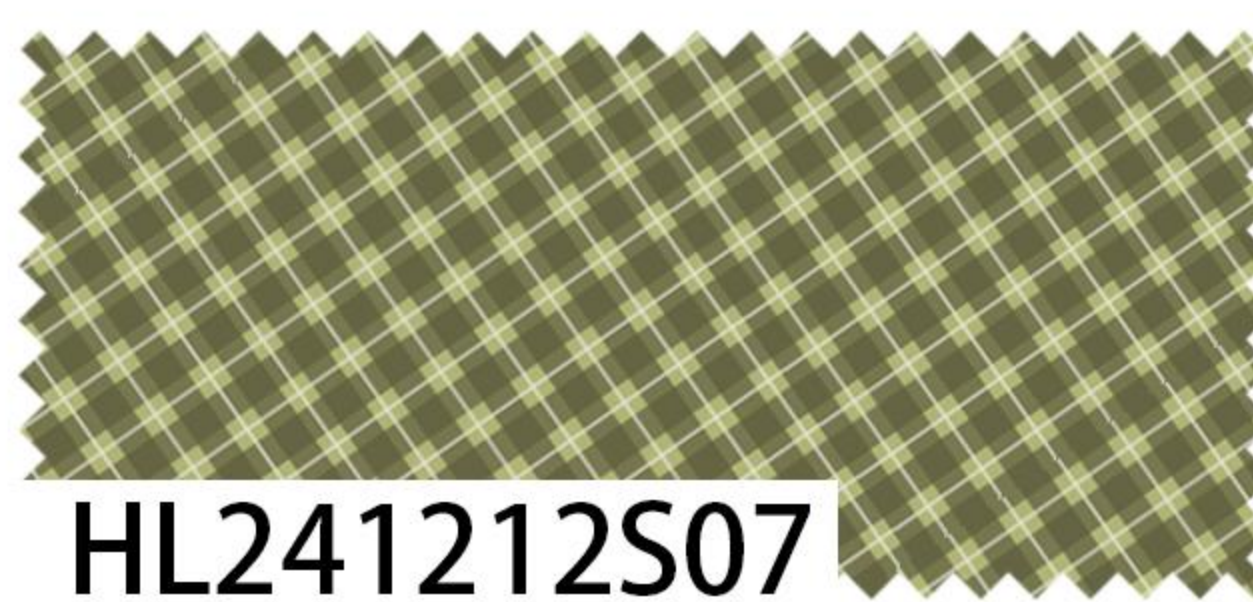




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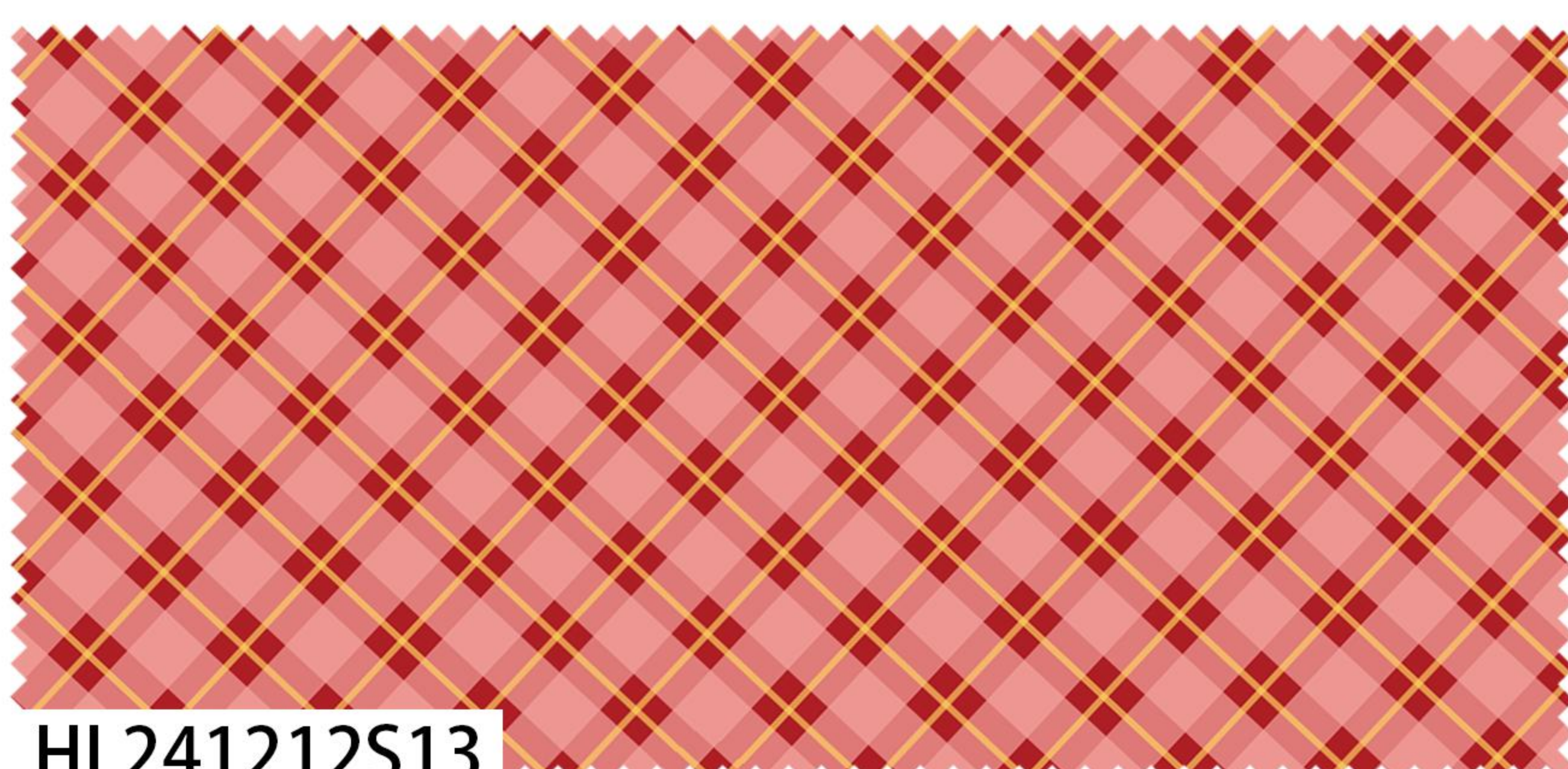
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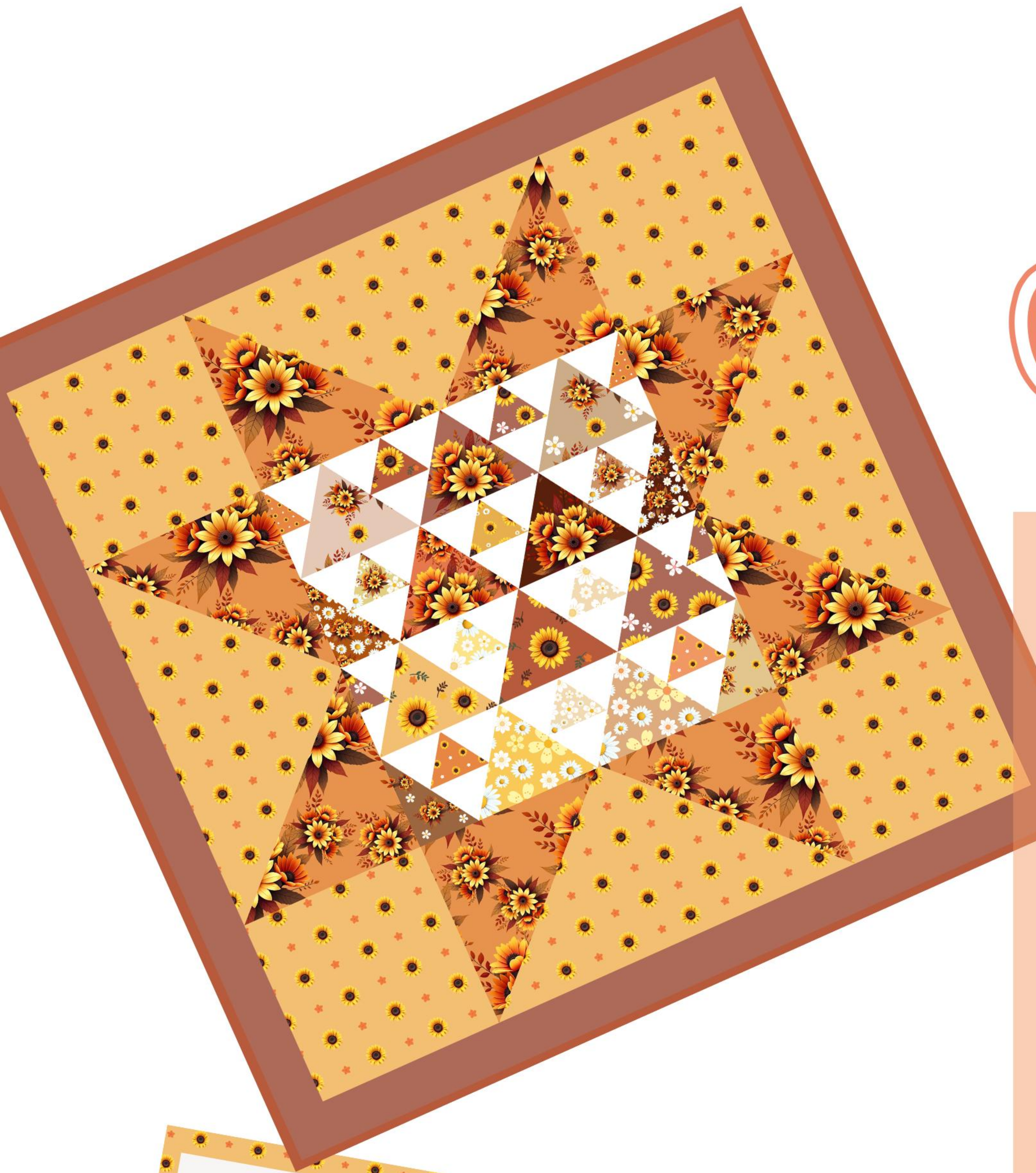


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# Will Bloom

“Flowers are the smiles of the earth.” With their vivid colors and diverse forms, flowers bring not only ecological benefits but also exceptional ornamental value. They are a source of healing and beauty, adding vibrancy to life while calming the mind and soothing the soul.

For those who value the art of meaningful living, flowers are an essential element, imbuing every occasion with warmth, romance, and heartfelt blessings. Their presence elevates ordinary moments, transforming them into unforgettable celebrations of beauty and emotion.







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# POLAR ELF

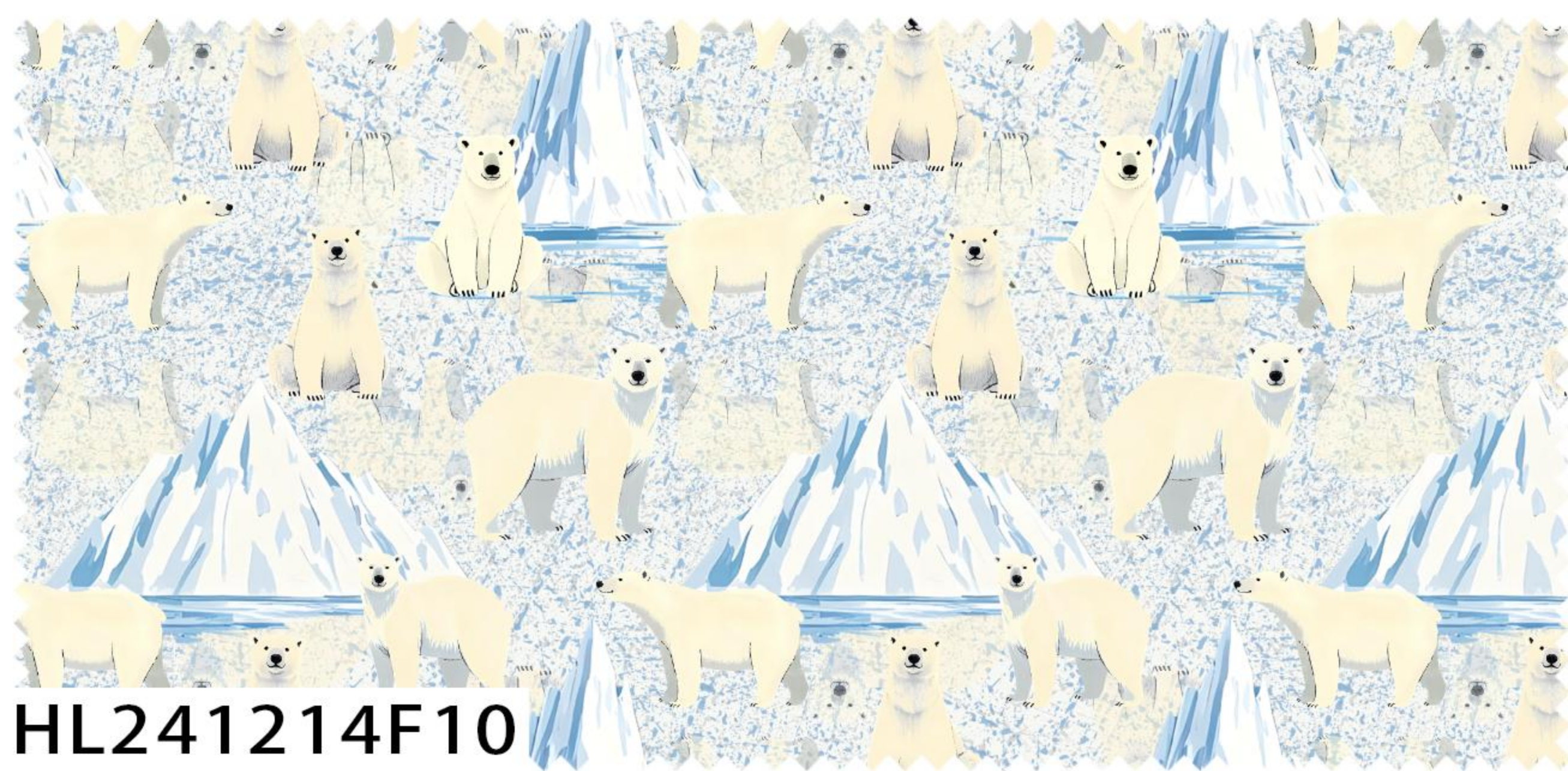


The polar regions, like mystical sanctuaries at the Earth's edge, are home to extraordinary creatures that thrive in extreme conditions. The waddling charm of penguins, the majestic gait of polar bears, and the sparkling, expressive eyes of seals inspire this design. Together with glaciers and oceans, these animals form a scene that is both starkly beautiful and deeply heartwarming.

This design embraces the polar theme by incorporating elements such as polar bears, penguins, glaciers, and snowflakes. The color palette is grounded in cool tones, with blue as the dominant color, complemented by shades of gray and white. This combination instantly evokes the chill and purity of the polar landscape, transporting viewers to a serene and icy wonderland.



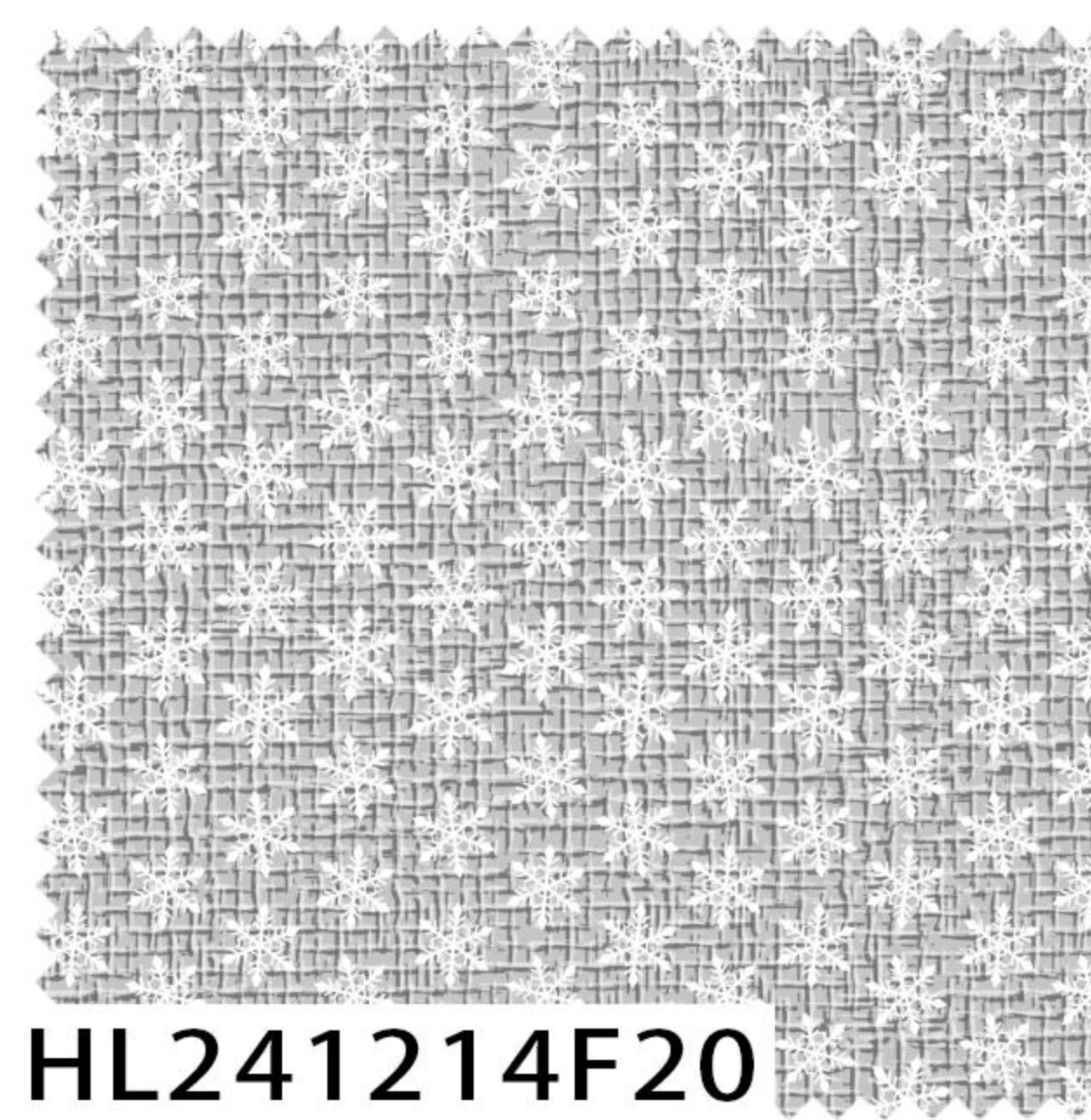




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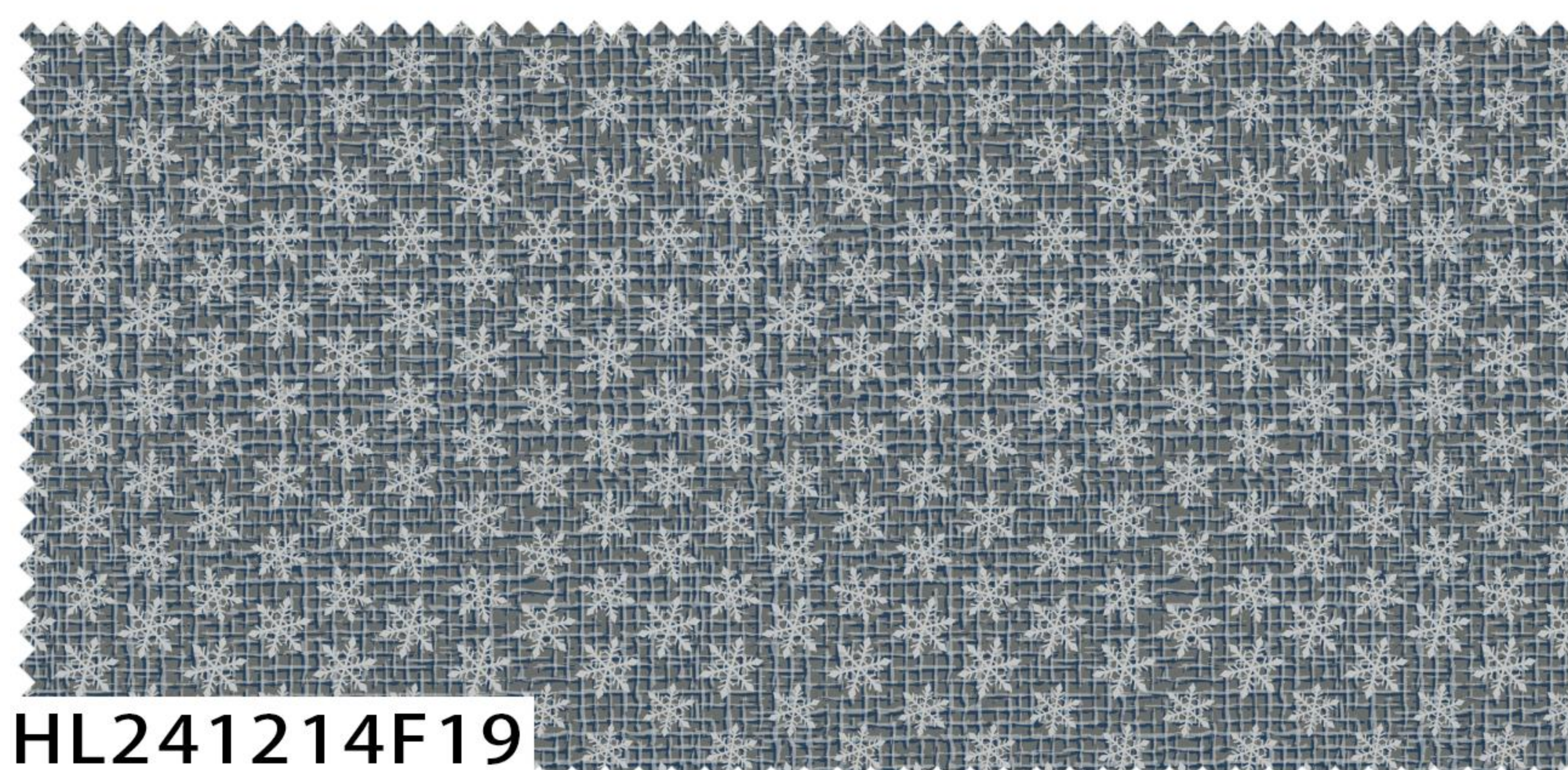
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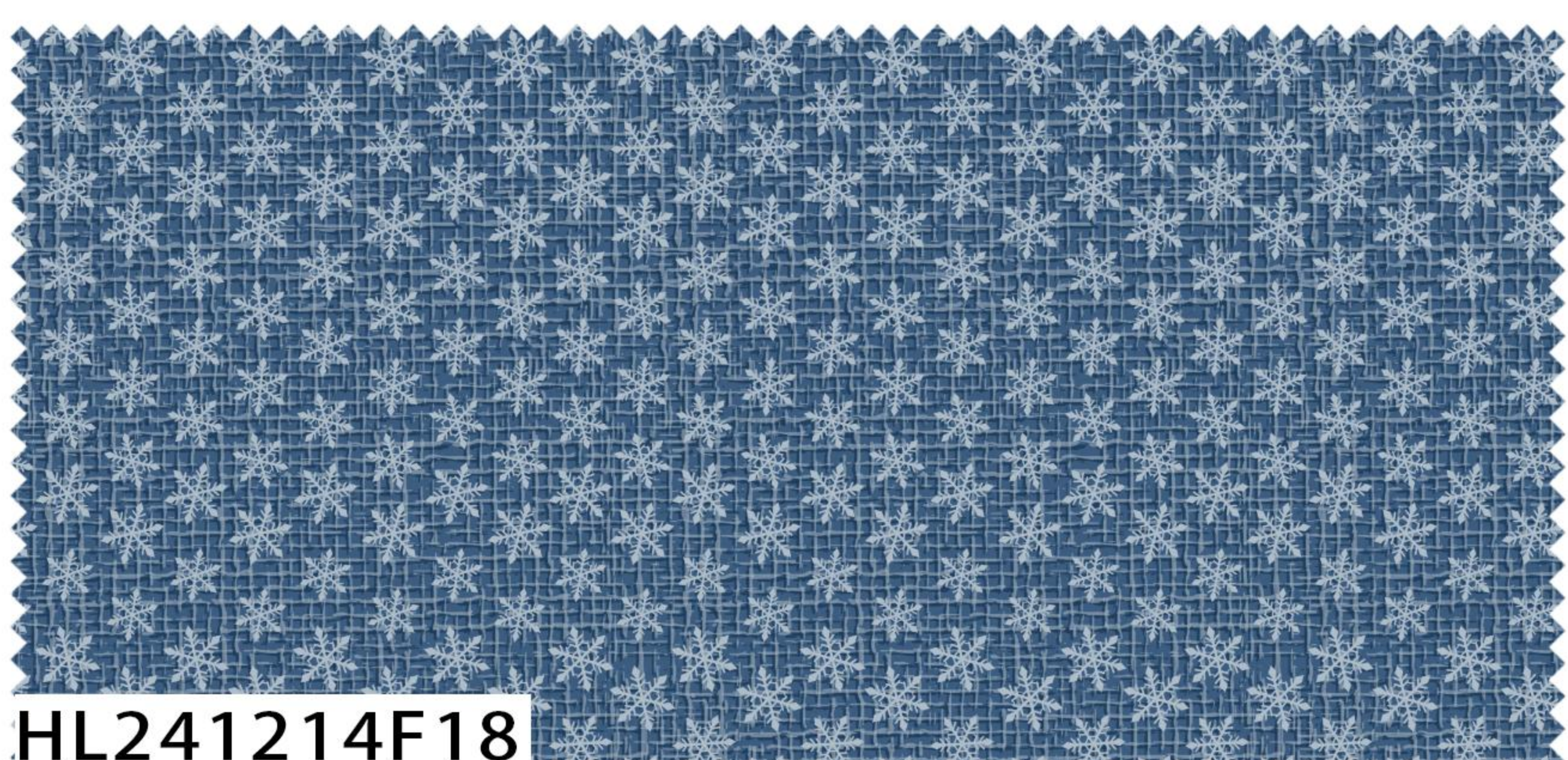
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# CUTE MONSTER

This design celebrates a cartoon style, unleashing imagination to create whimsical, lovable monsters that exist only in the world of fantasy. These playful designs exude childlike charm and inspire joy and positivity.

The monsters are characterized by exaggerated features that amplify their humor and uniqueness. Bright, cheerful warm colors such as orange and yellow are used to enhance the lively atmosphere. The vivid and fantastical hues not only brighten moods but also open a gateway to an enchanting world, helping viewers rediscover a sense of innocence and carefree delight.







HL241215F15



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HL241215F14



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HL241215F13









# *Frost and snow*

Winter, like nature's serene blank canvas, offers a quiet elegance with its snow-covered landscapes and crisp air. The dazzling purity of freshly fallen snow becomes a wellspring of inspiration, igniting a passion for capturing winter's tonal beauty in this design.

Cold tones dominate to embody the essence of winter. Ice blue, reminiscent of frozen lakes, conveys depth and a biting chill, while silver-gray, akin to snow-dusted metals, adds a touch of industrial coolness and understated elegance. Together, these elements envelop viewers in a vivid, wintry aesthetic that is both striking and serene.





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HL241216F13



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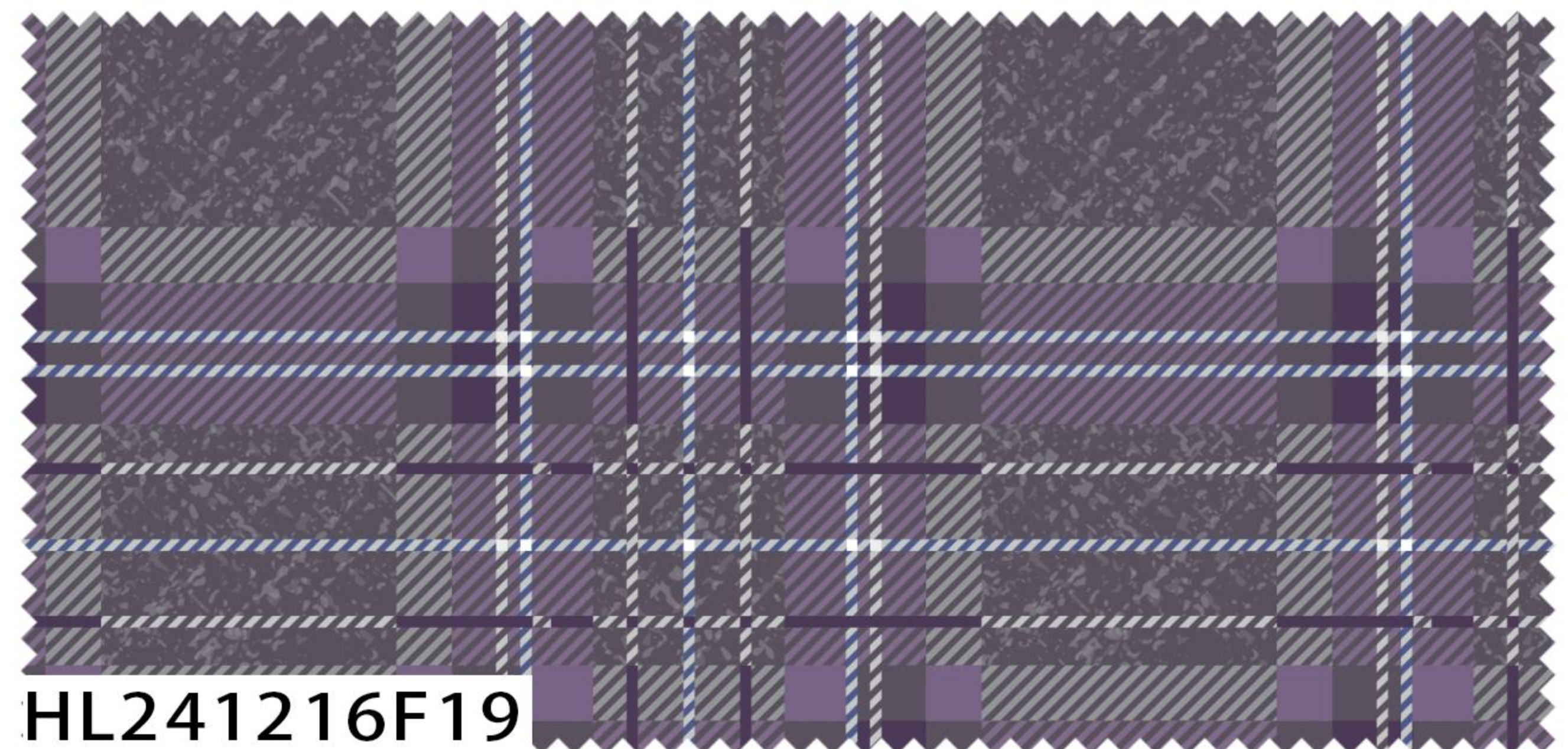
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