

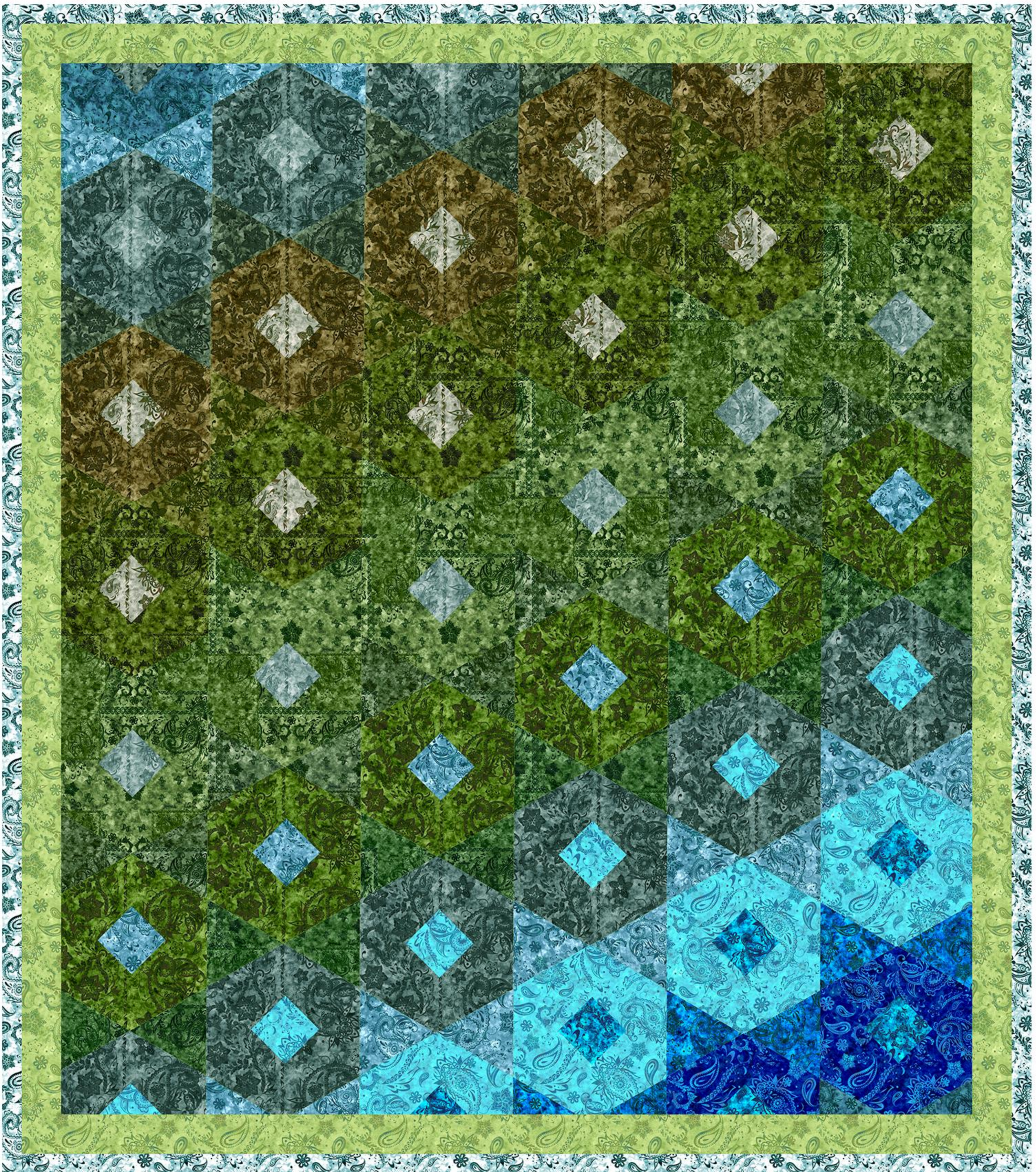
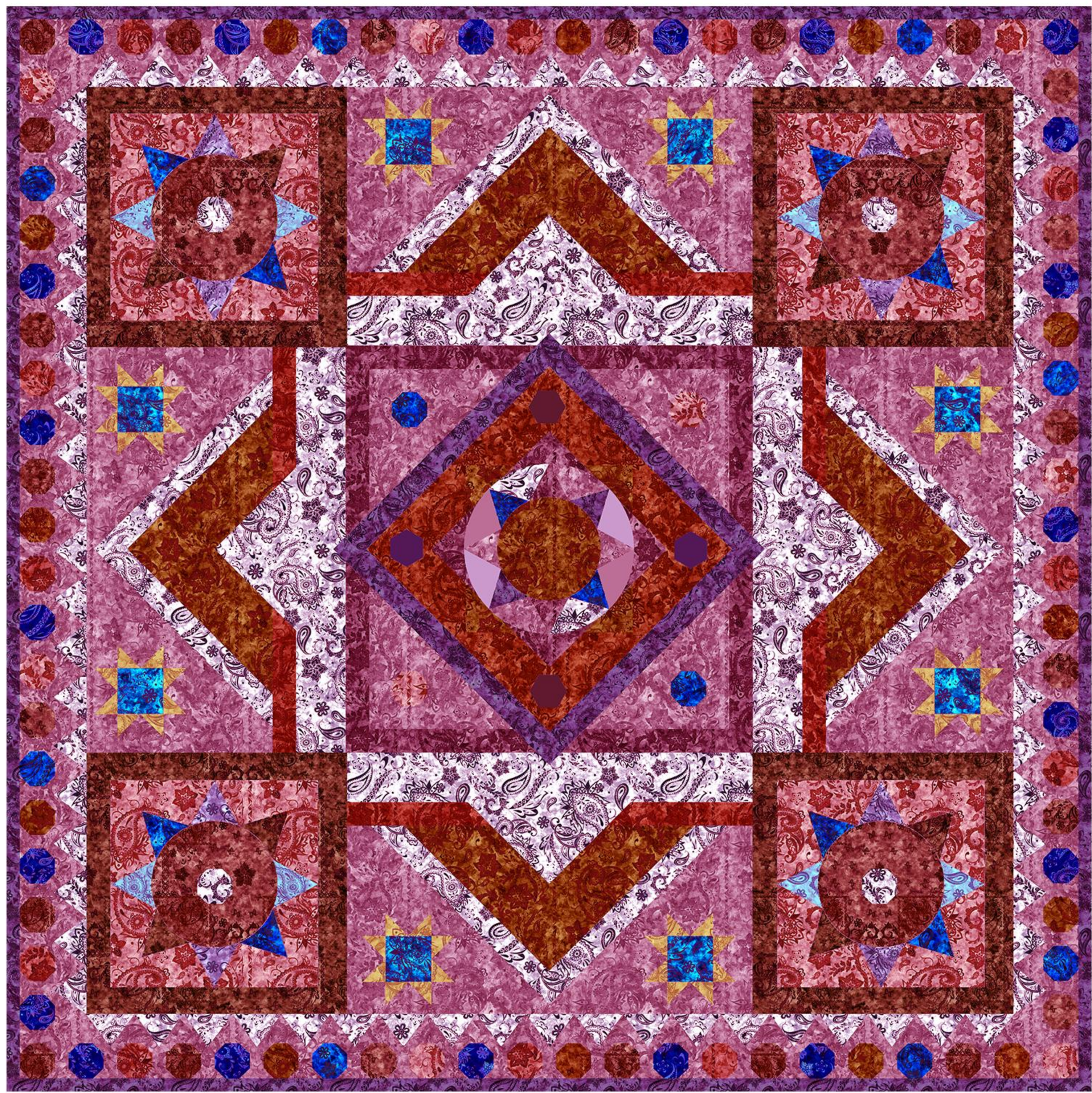


Pattern BOOK

NOVEMBER 2024 VERSION







Forest & Lake

The pattern design adopts blue, green, and brownish-yellow as the primary colors, aiming to outline floral patterns rich in natural charm and distinctive style through the harmonious blending of these three tones.

Blue evokes images of lakes and oceans, green reminds one of lush forests, and brownish-yellow conveys the scent of soil. Together, they depict a unique natural landscape.



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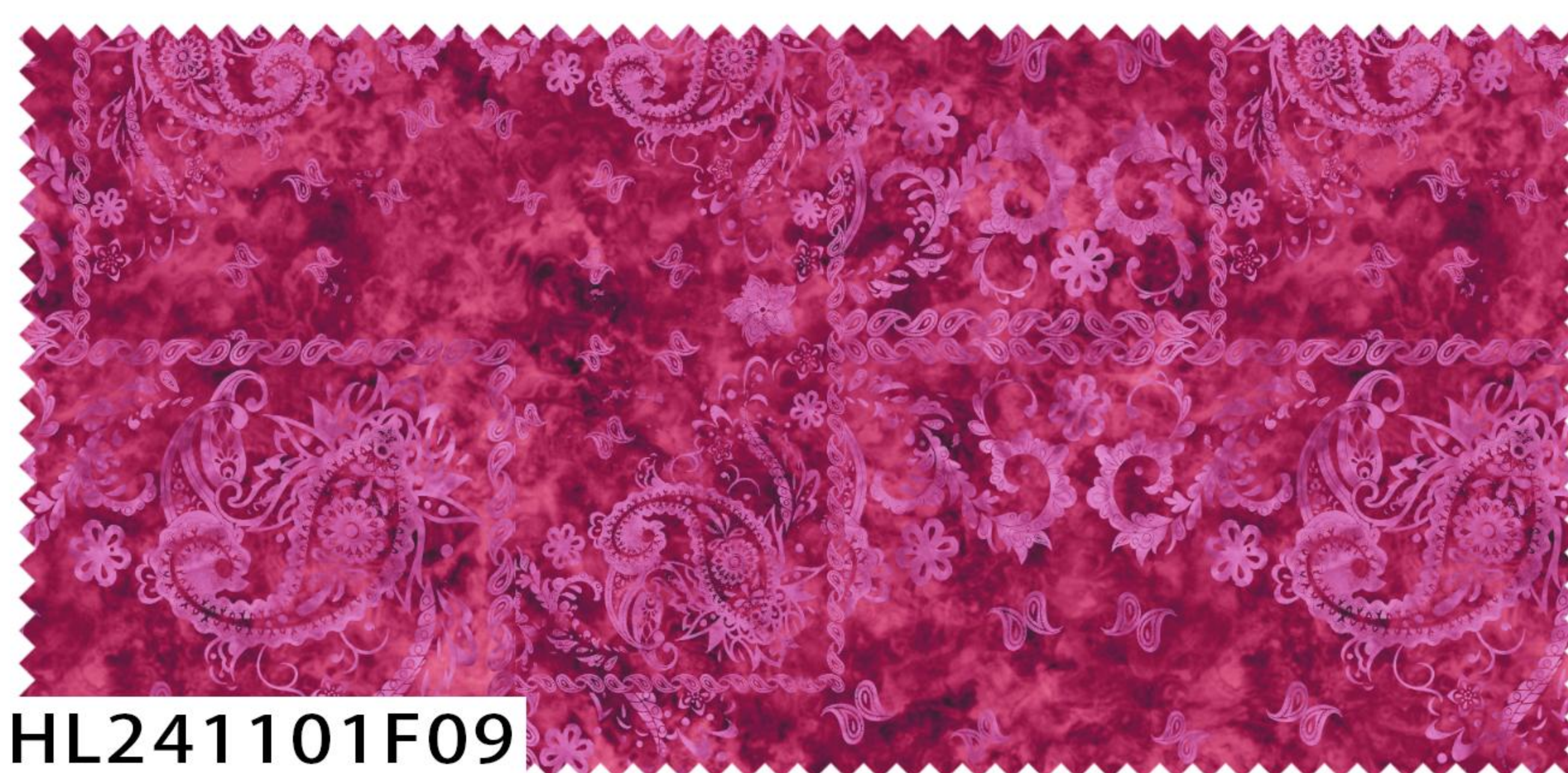
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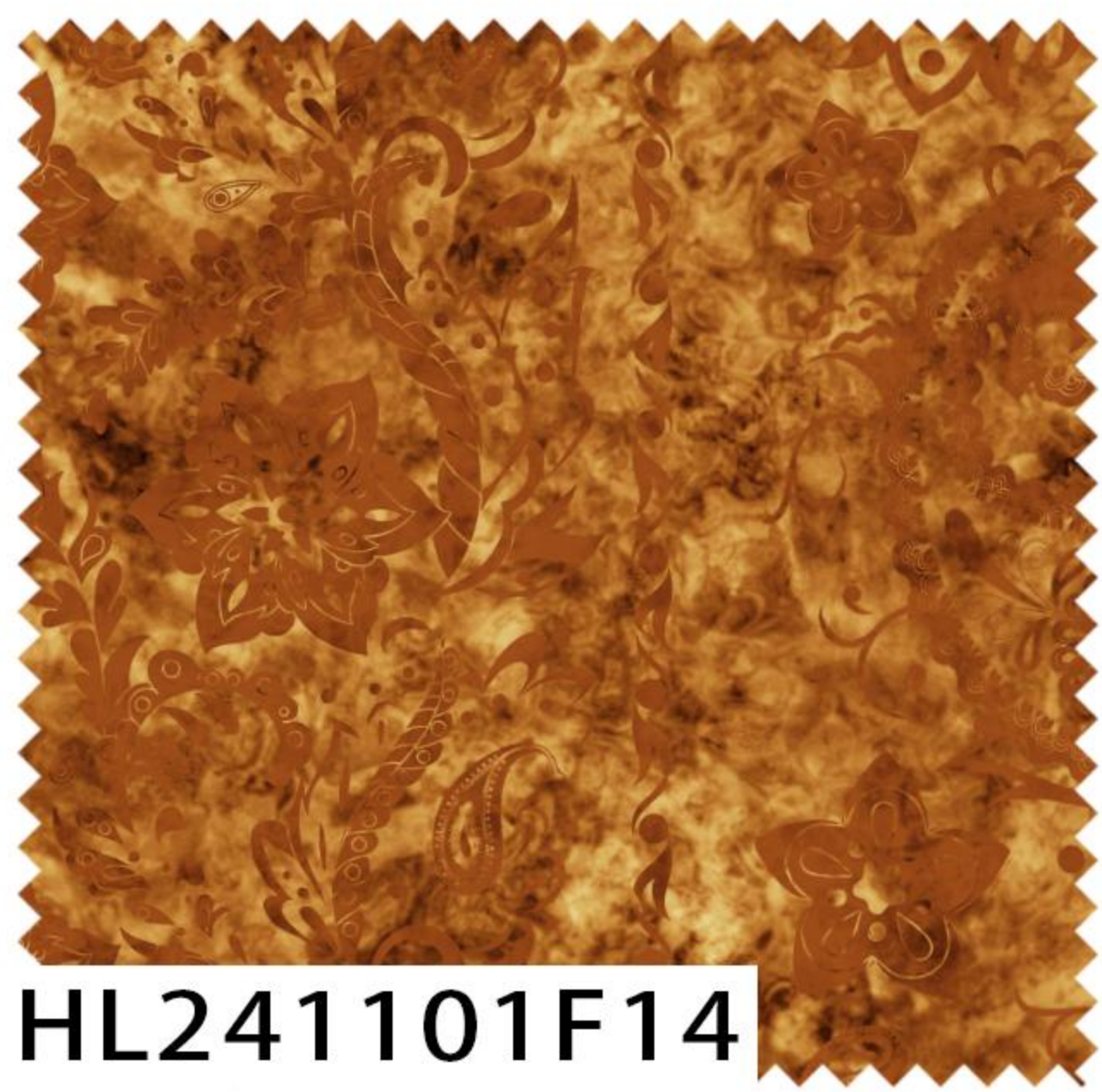
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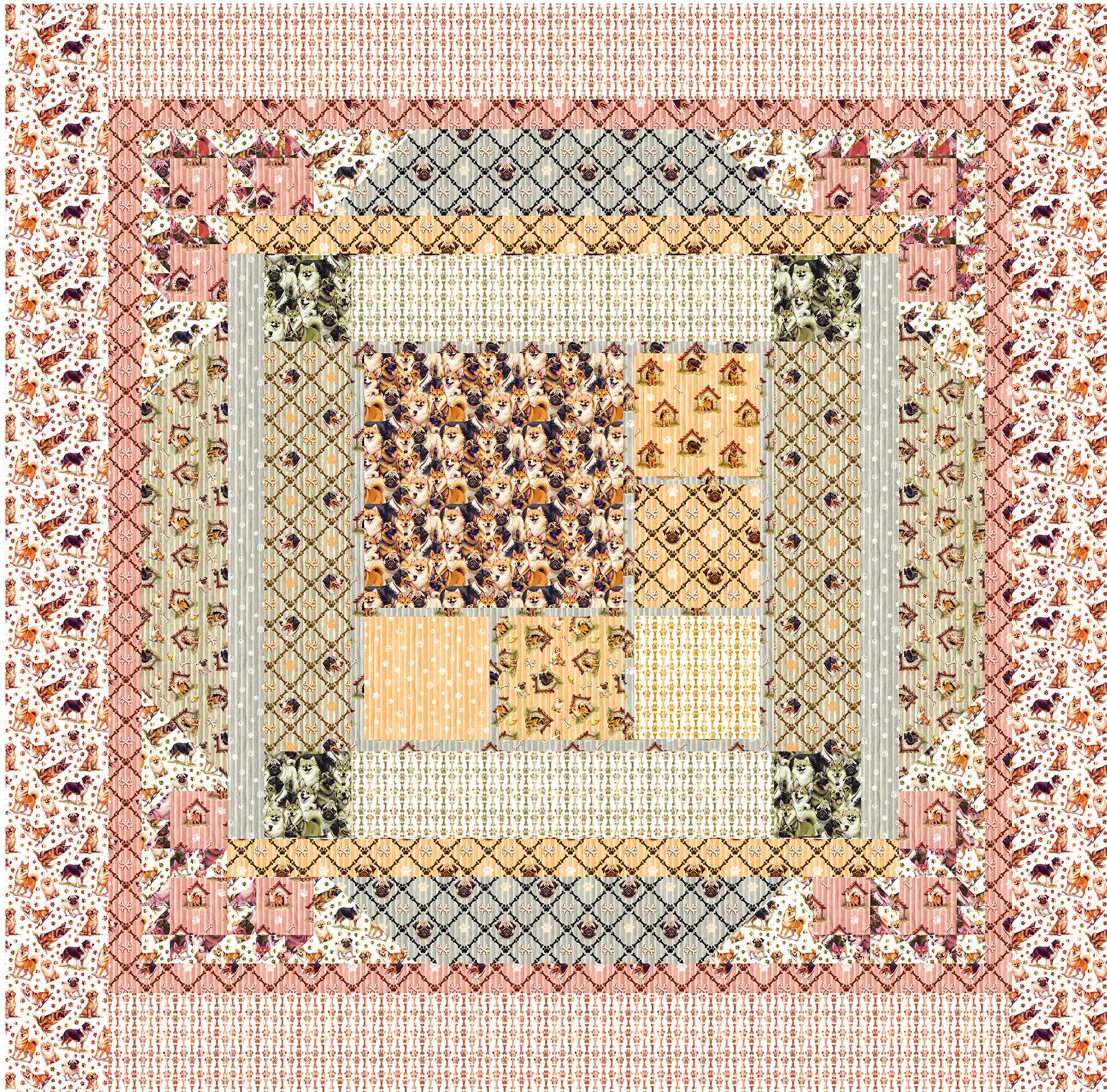
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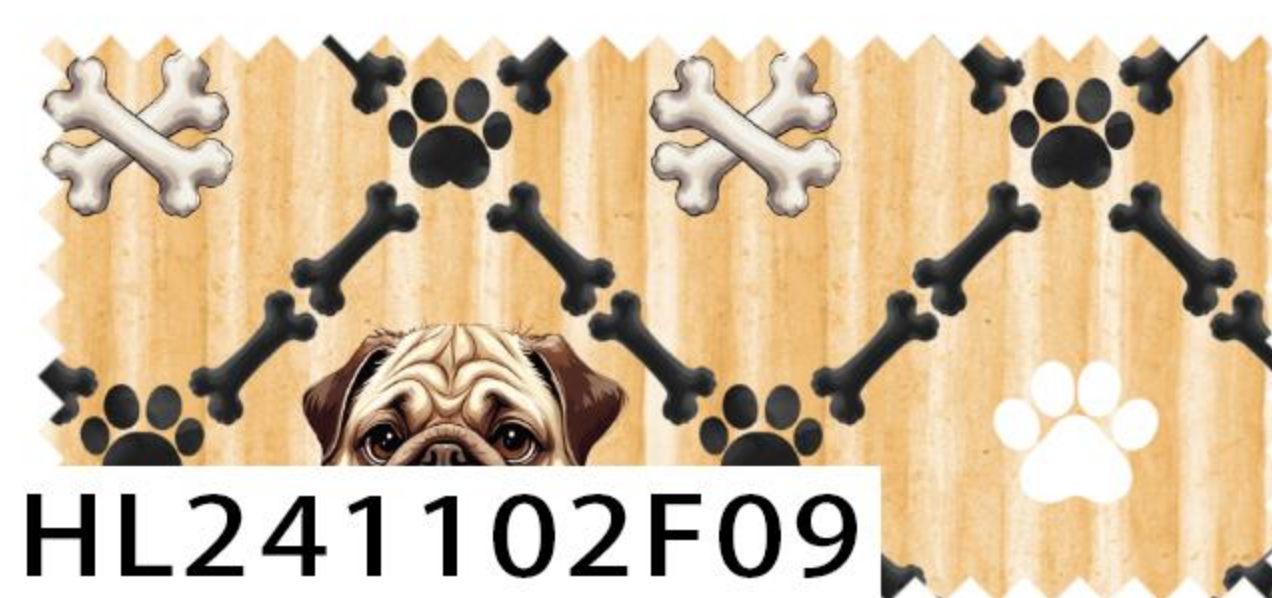
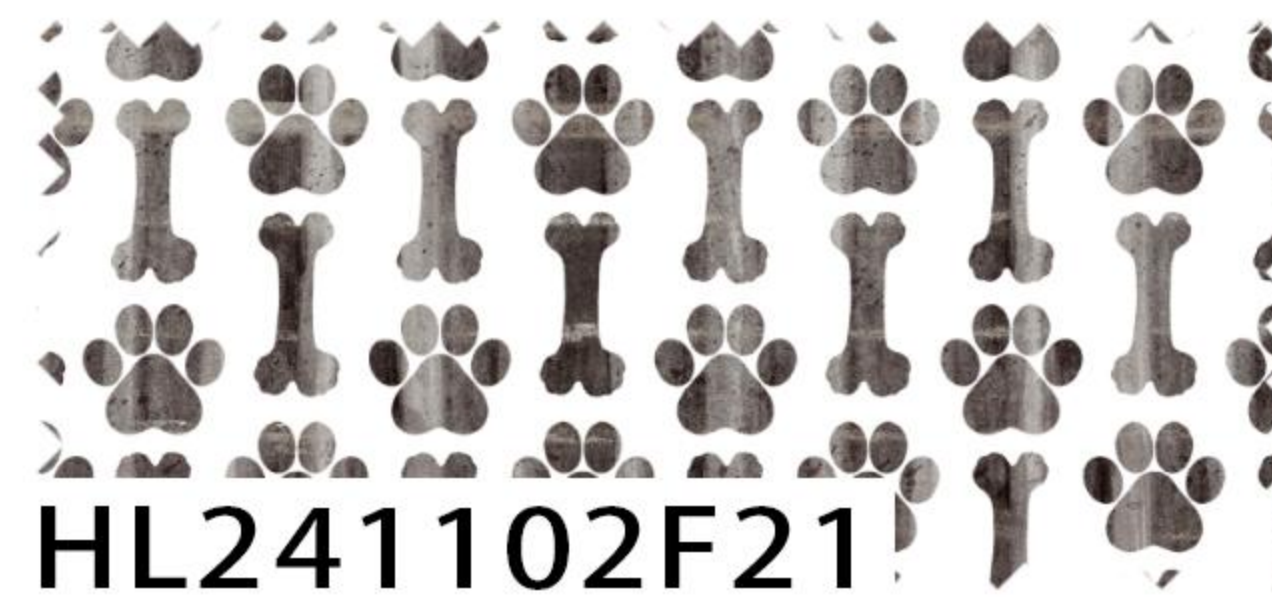
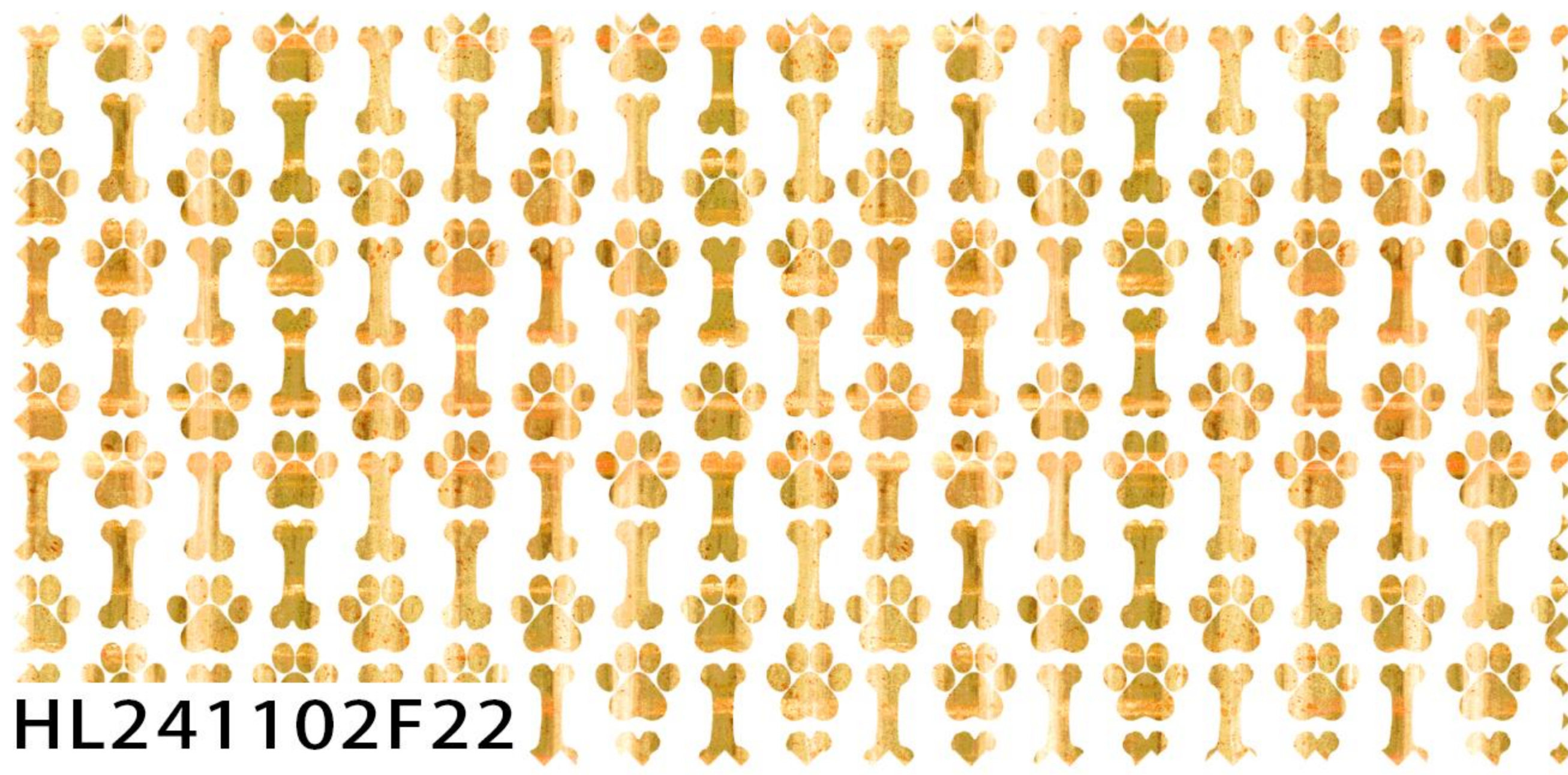
HAPPY DOG DAY



This design focuses on merging adorable dog imagery with watercolor art to create unique patterns that convey warmth, liveliness, and artistic emotion. It is suitable for a wide range of product fields, adding distinctive charm and a touch of humanity.

Centered on the dog, the surrounding decorations include watercolor-painted simple elements like bones, paw prints, and dog houses. The elements feature vibrant colors that either complement or contrast with the dog, presenting a fresh, dreamy, and realistic aesthetic.







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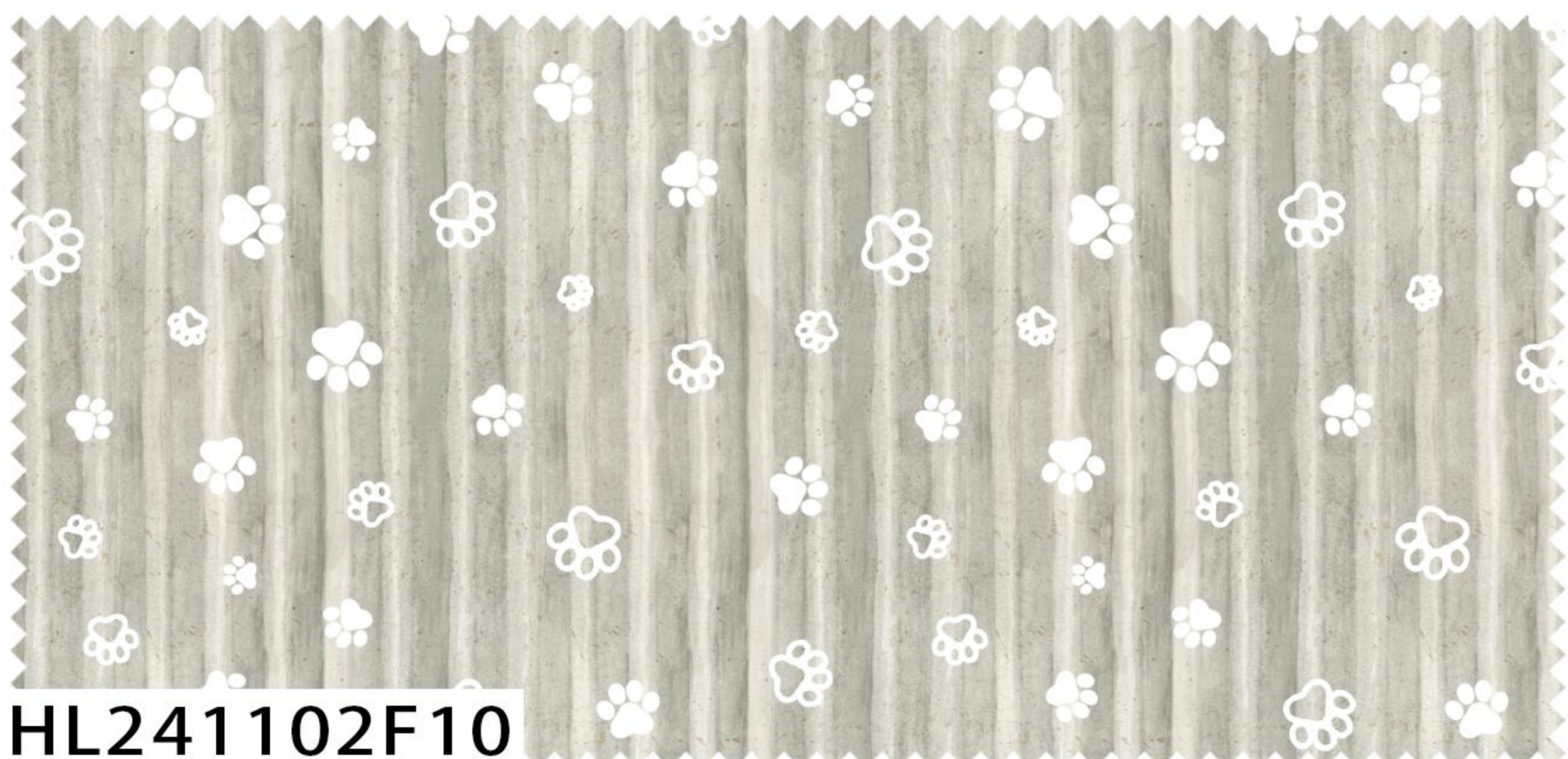
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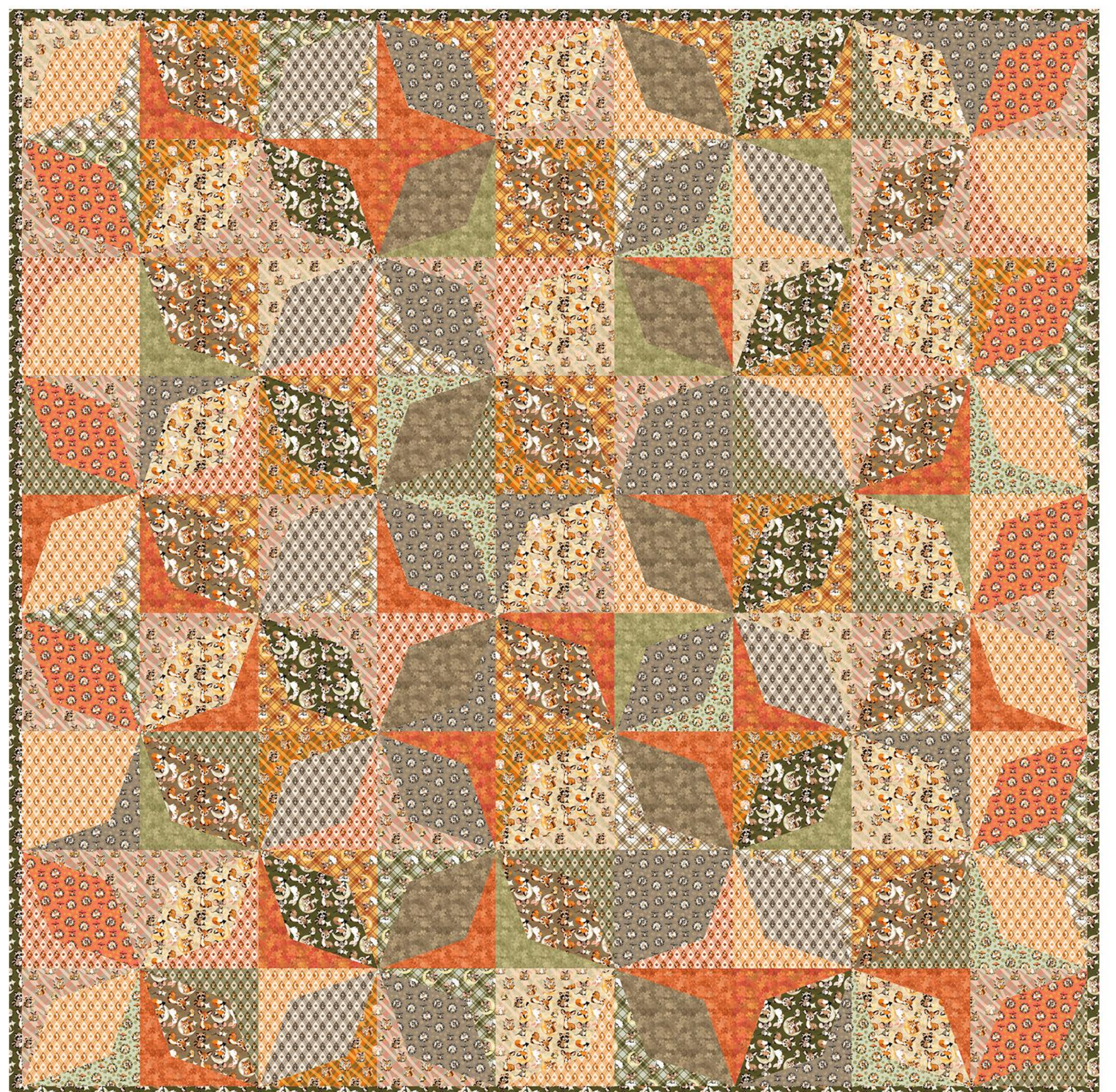
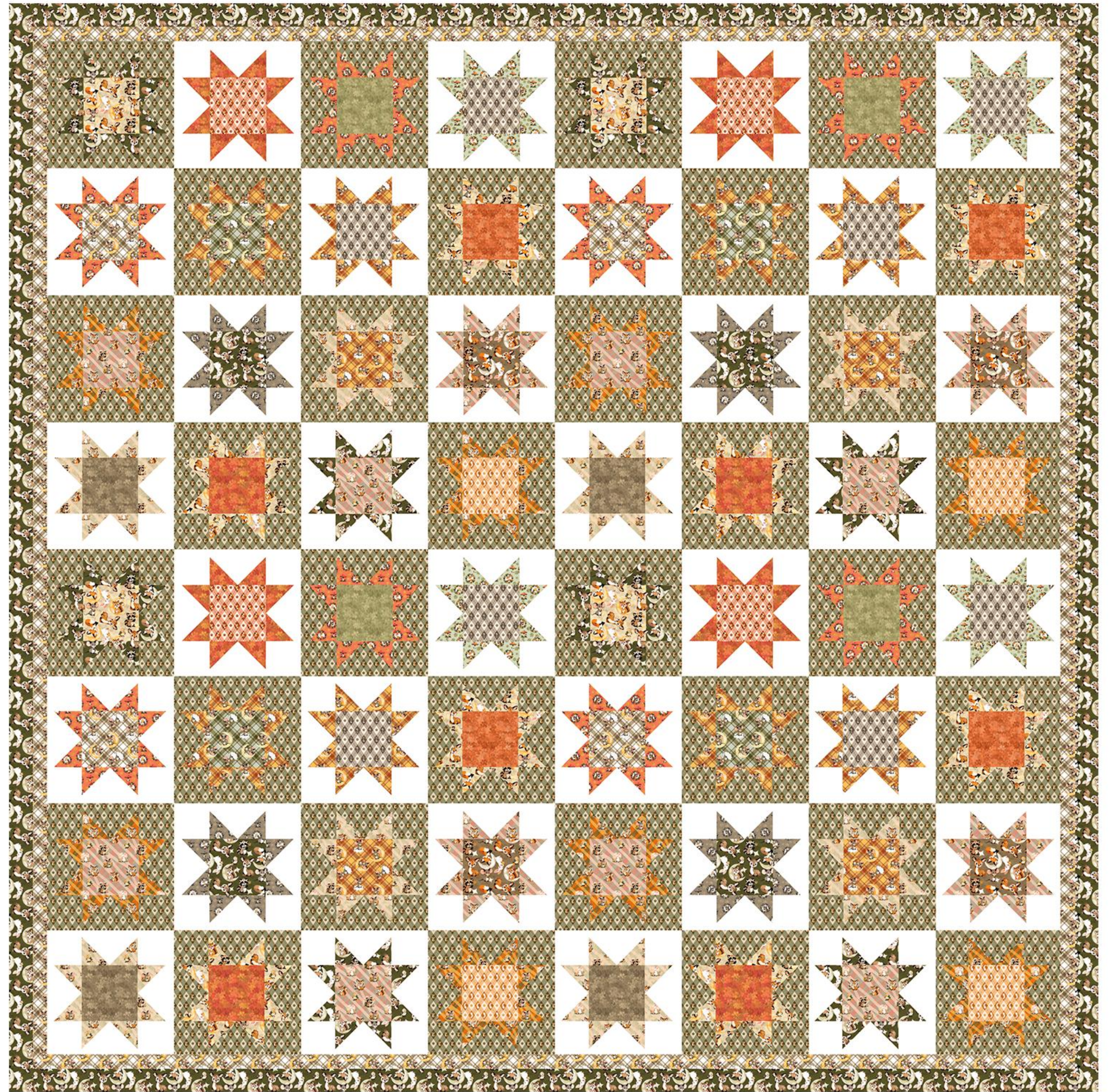




FAIRY TALE FOREST

This design incorporates various animal images into floral patterns with a unique illustrated style. Animals are the core, surrounded by flowers, leaves, and vines.

The flowers vary in size and shape, ranging from single-petaled simplicity to complex layered blooms, arranged densely or sparsely based on the animal's form. The vines intertwine and connect, creating a cohesive and dynamic composition reminiscent of a secret garden. The pattern adapts to various decorative layouts, whether for repetition or accents, showcasing its charm.





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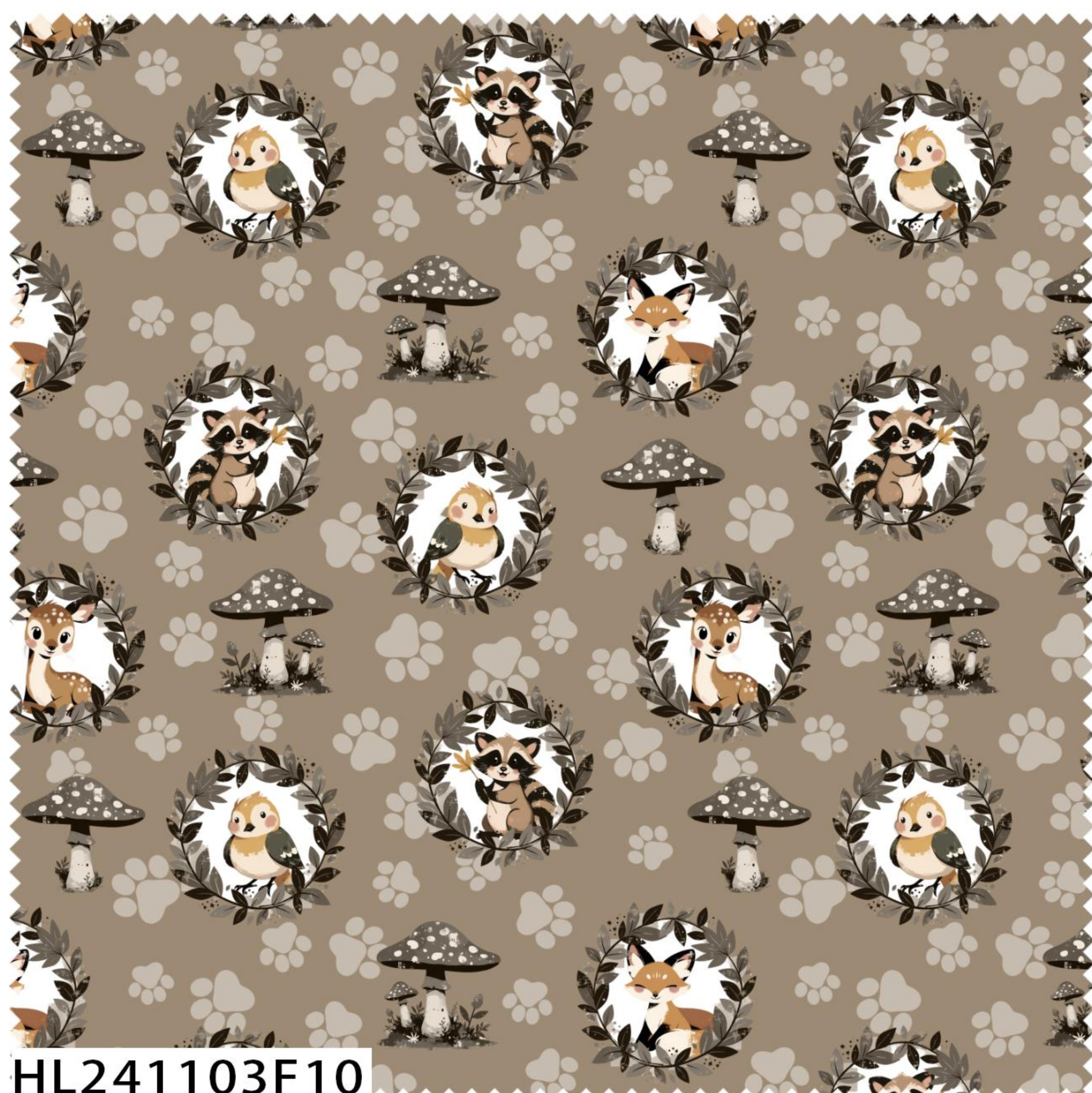
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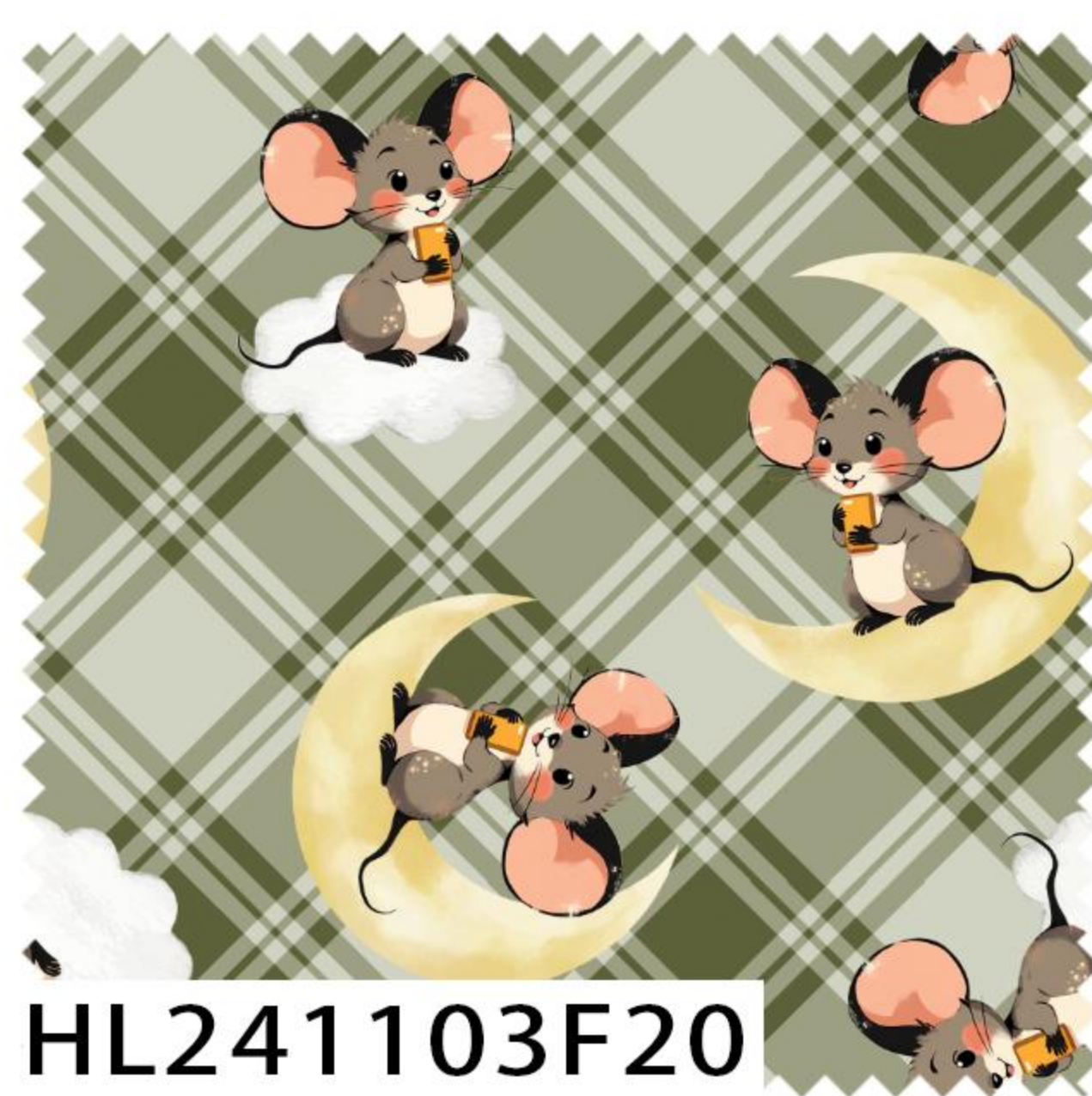
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HL241103F04



HL241103F13





Sail across the sea

This design combines nautical elements with floral patterns to create designs full of adventure, oceanic allure, and romantic sentiment.

The color palette focuses on blue and brown, representing the sea and land, blending realism with decorative style. Nautical elements are depicted with precise realism and stylized simplicity, incorporating weathered textures to enhance a vintage feel.



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HL241104F13



HL241104F04



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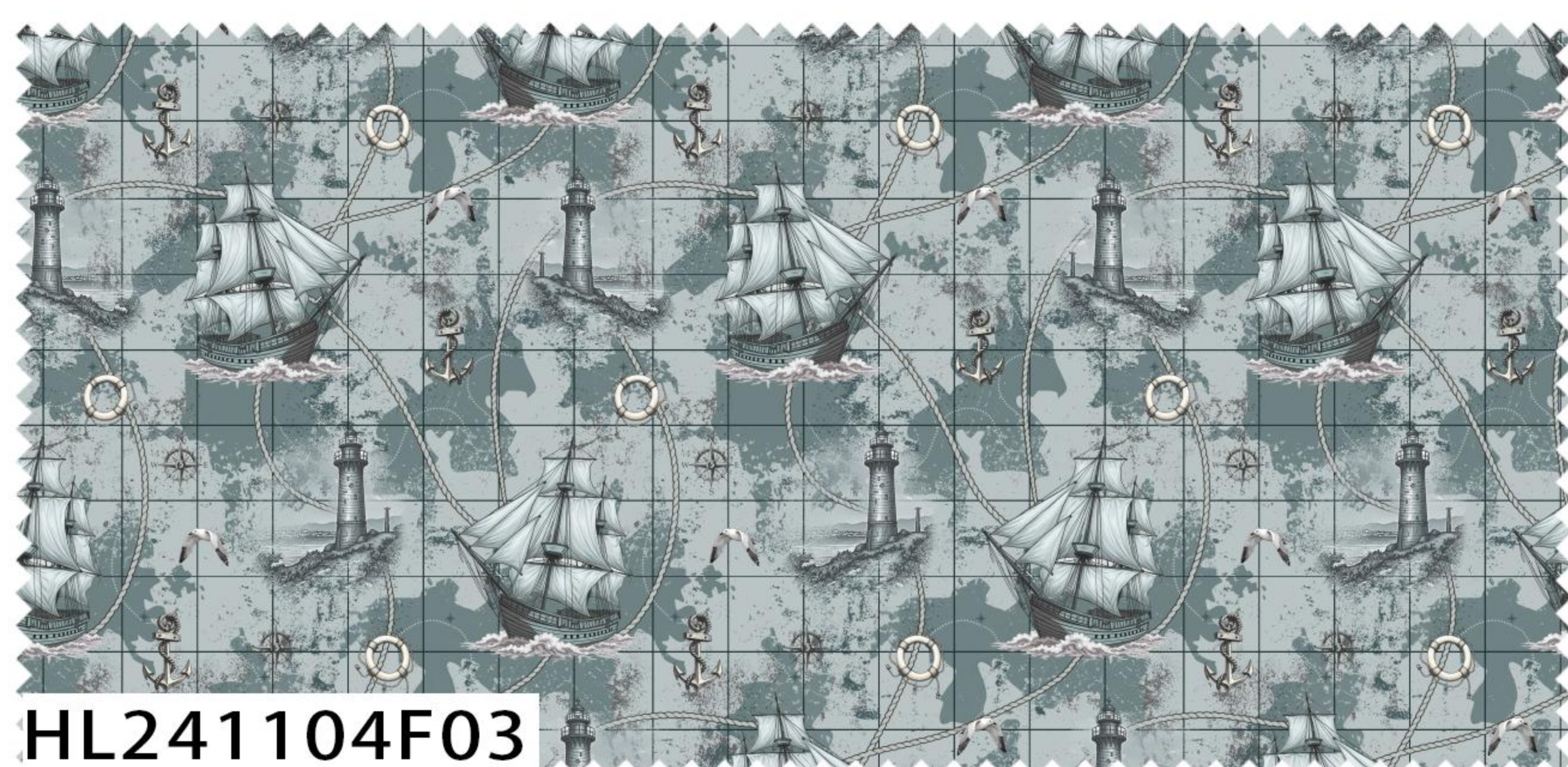
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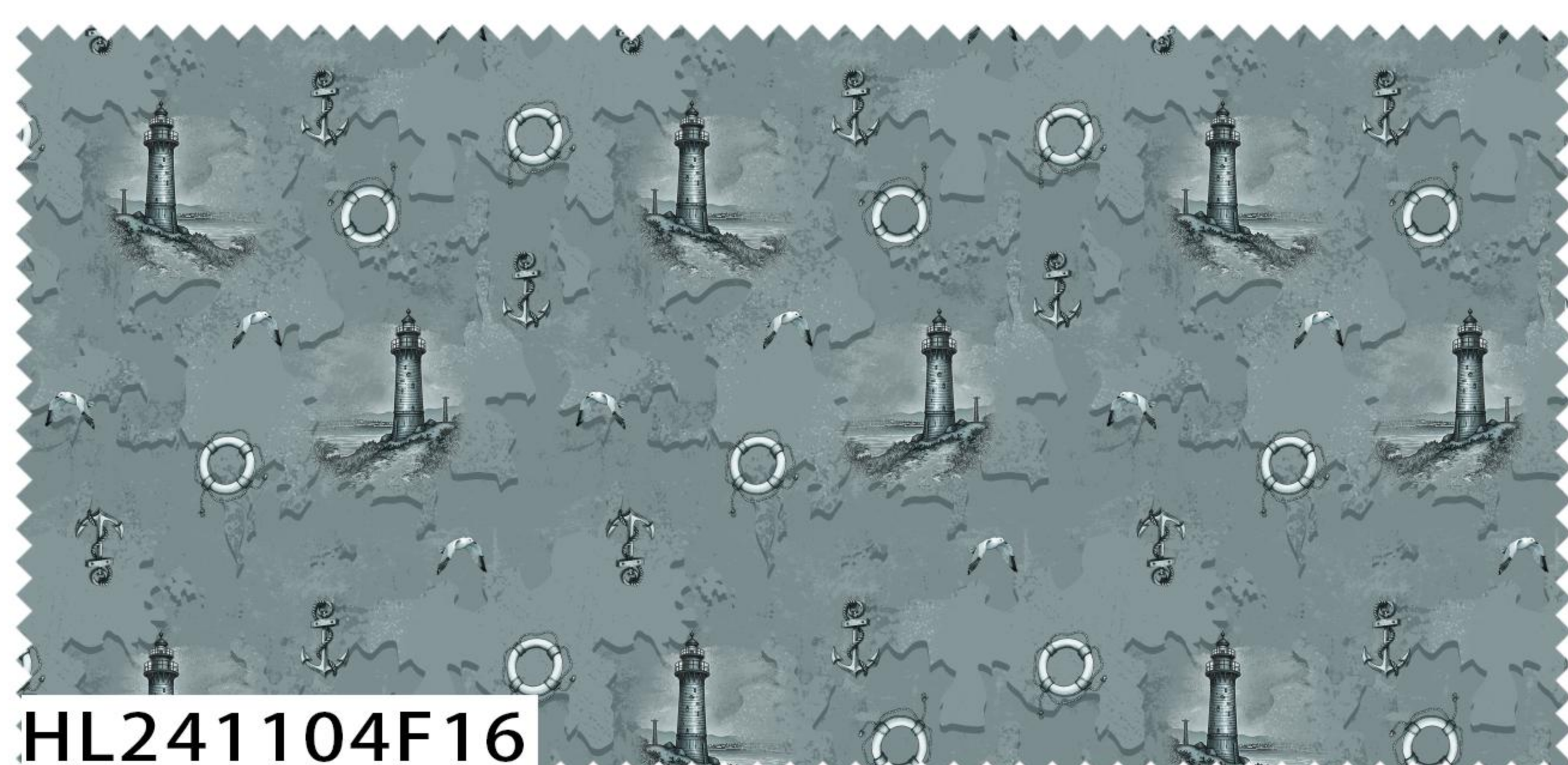
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BLOOM

This design uses the rich texture of oil painting to depict floral patterns, merging the natural beauty of flowers with the artistic intensity of oil painting.

Drawing inspiration from classic oil paintings, bold and vibrant colors like fiery red, deep violet, bright gold, and lush green are selected to highlight the flowers' vibrancy and vitality.

Using oil painting techniques, thick strokes add texture and a three-dimensional effect, while thin strokes create soft, ethereal backgrounds and transitions, evoking a play of light and shadow for an artistic and vivid appeal.



HL241105F20



HL241105F23



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HL241105F13



HL241105F10



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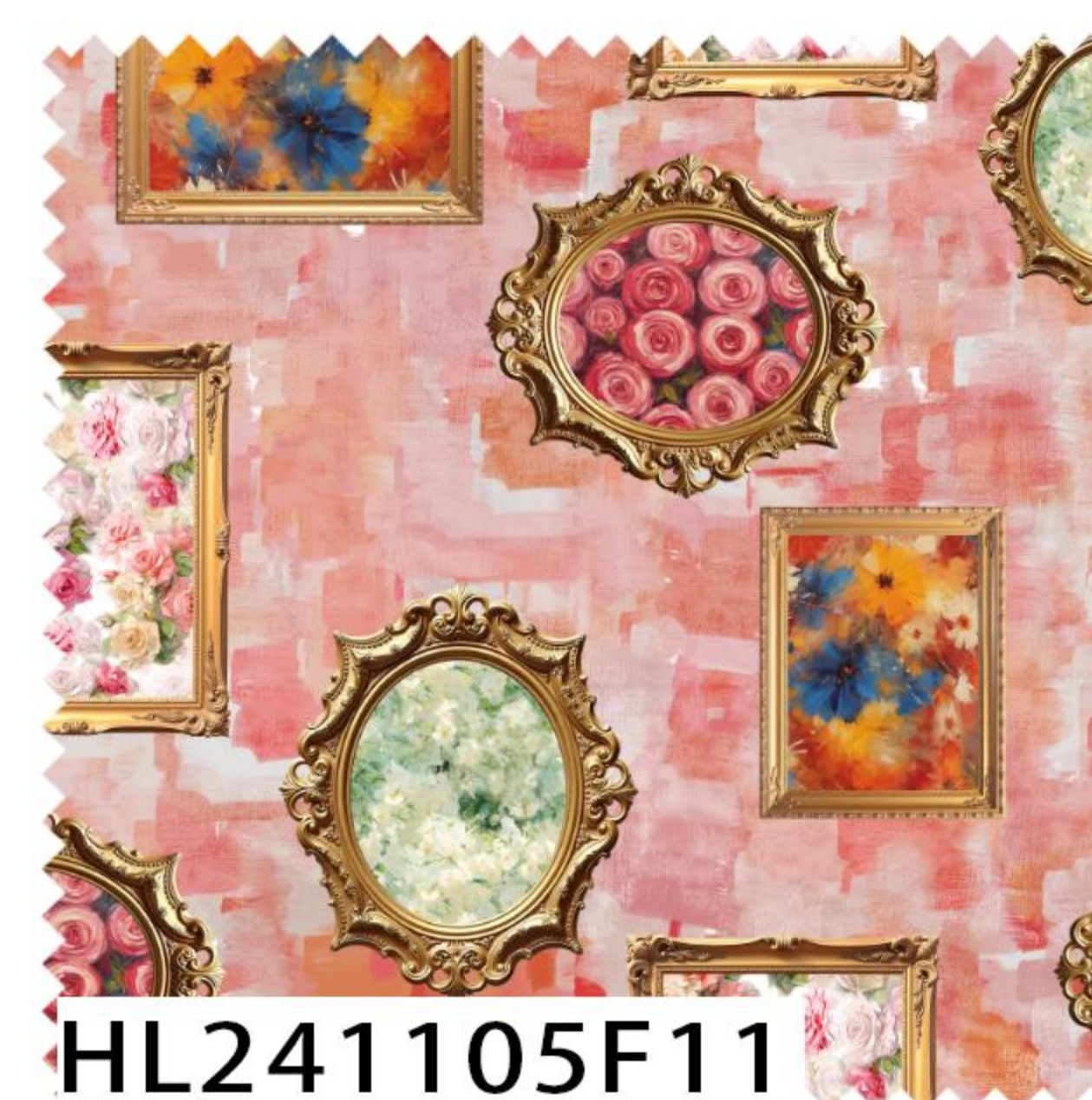
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FLOWER FIELD

The design employs fresh, soft colors such as cherry blossom pink, mint green, light orange-yellow, and sky blue to depict the floral subject, creating a clean and natural watercolor aesthetic.

Using watercolor's unique blending technique, wet-on-wet painting allows colors to merge naturally, creating a dreamy and soft atmosphere as if the flowers are veiled in mist.





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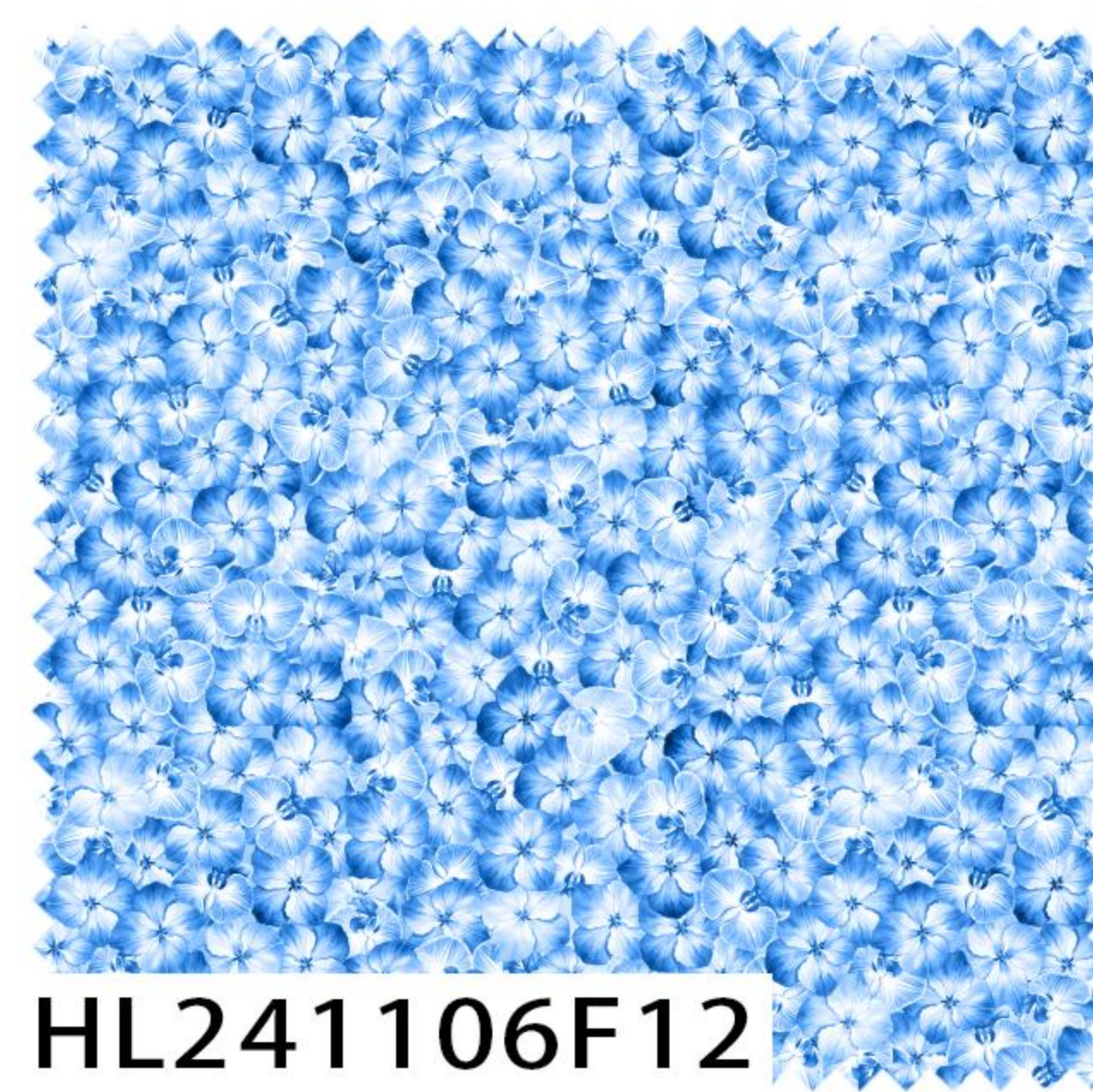
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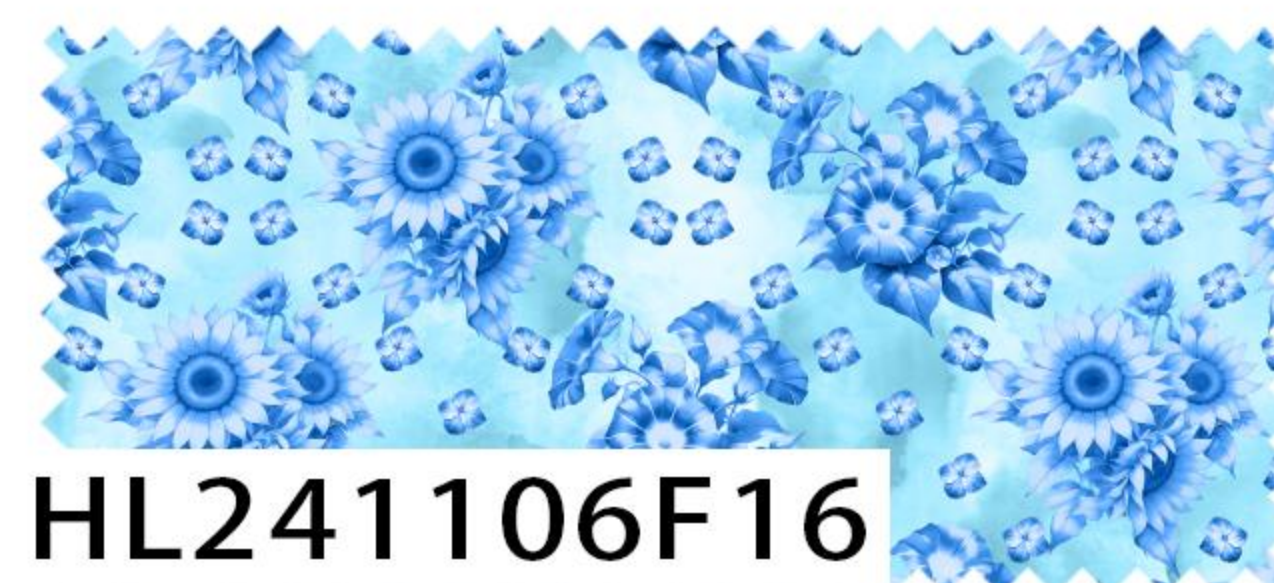
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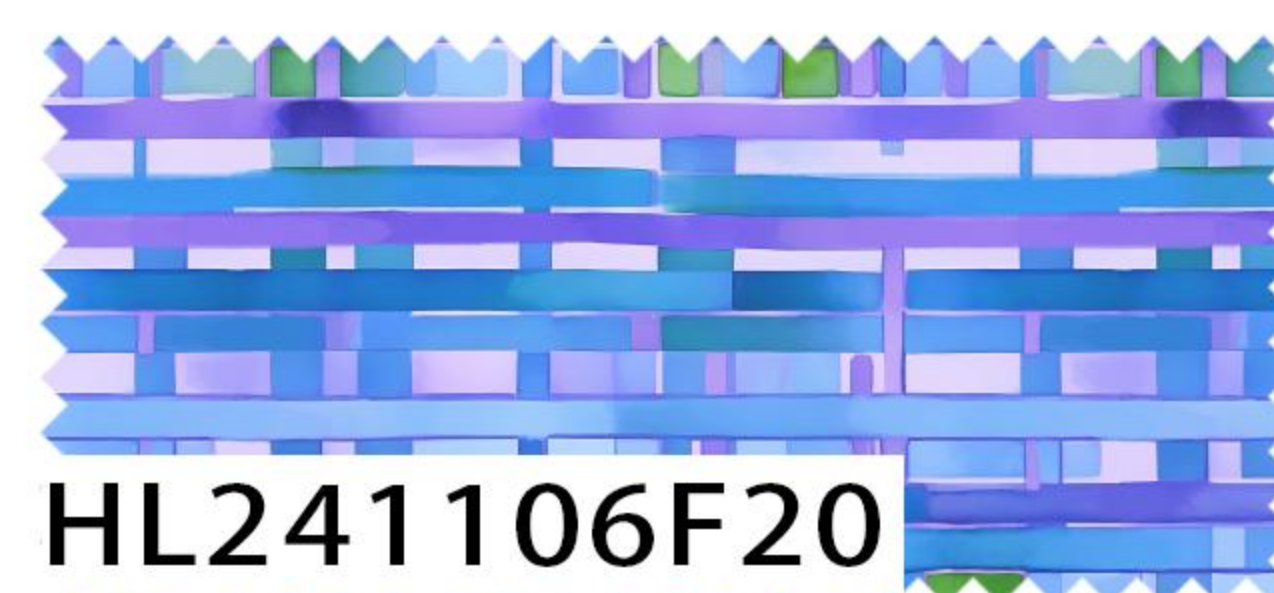
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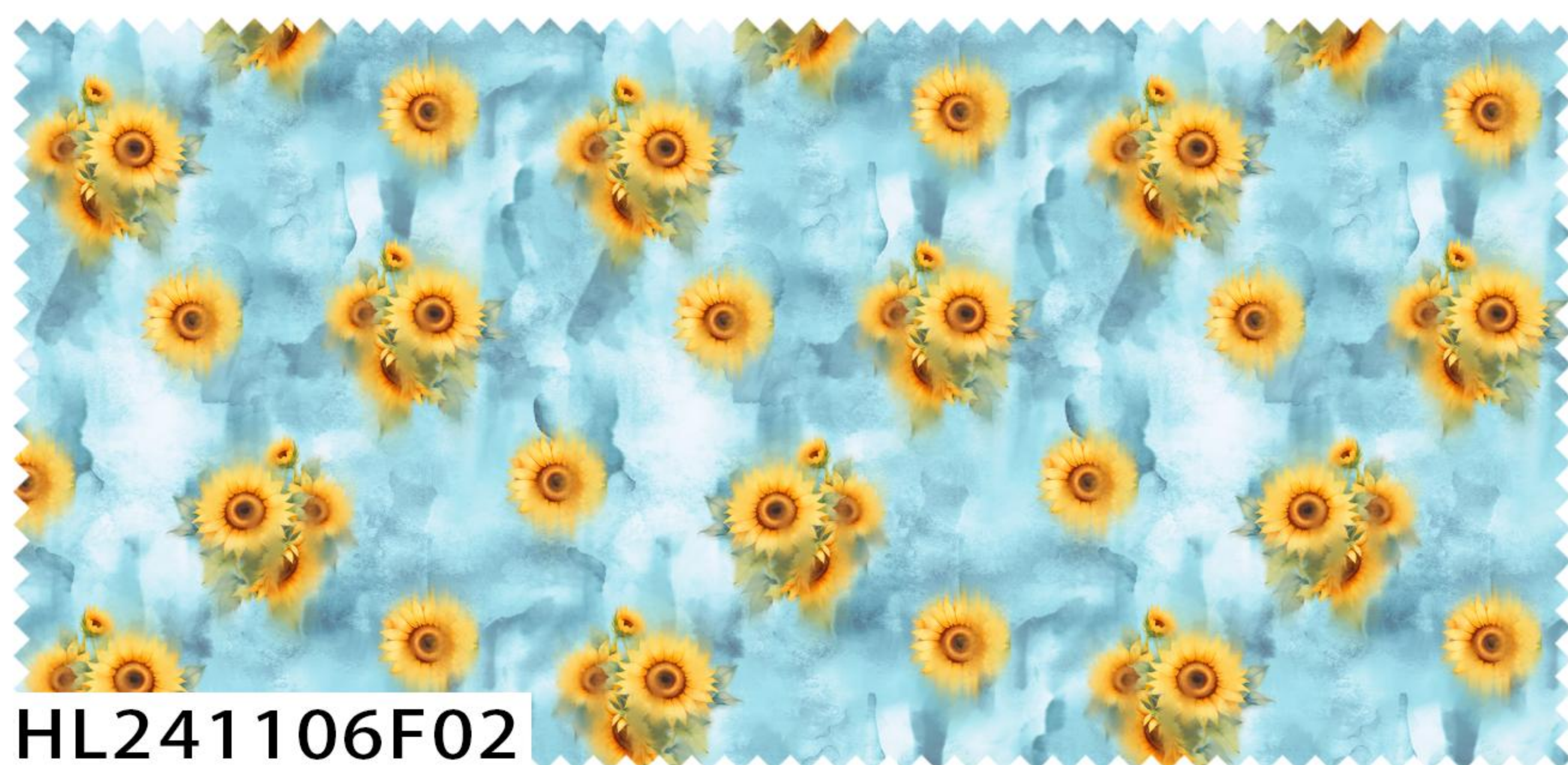
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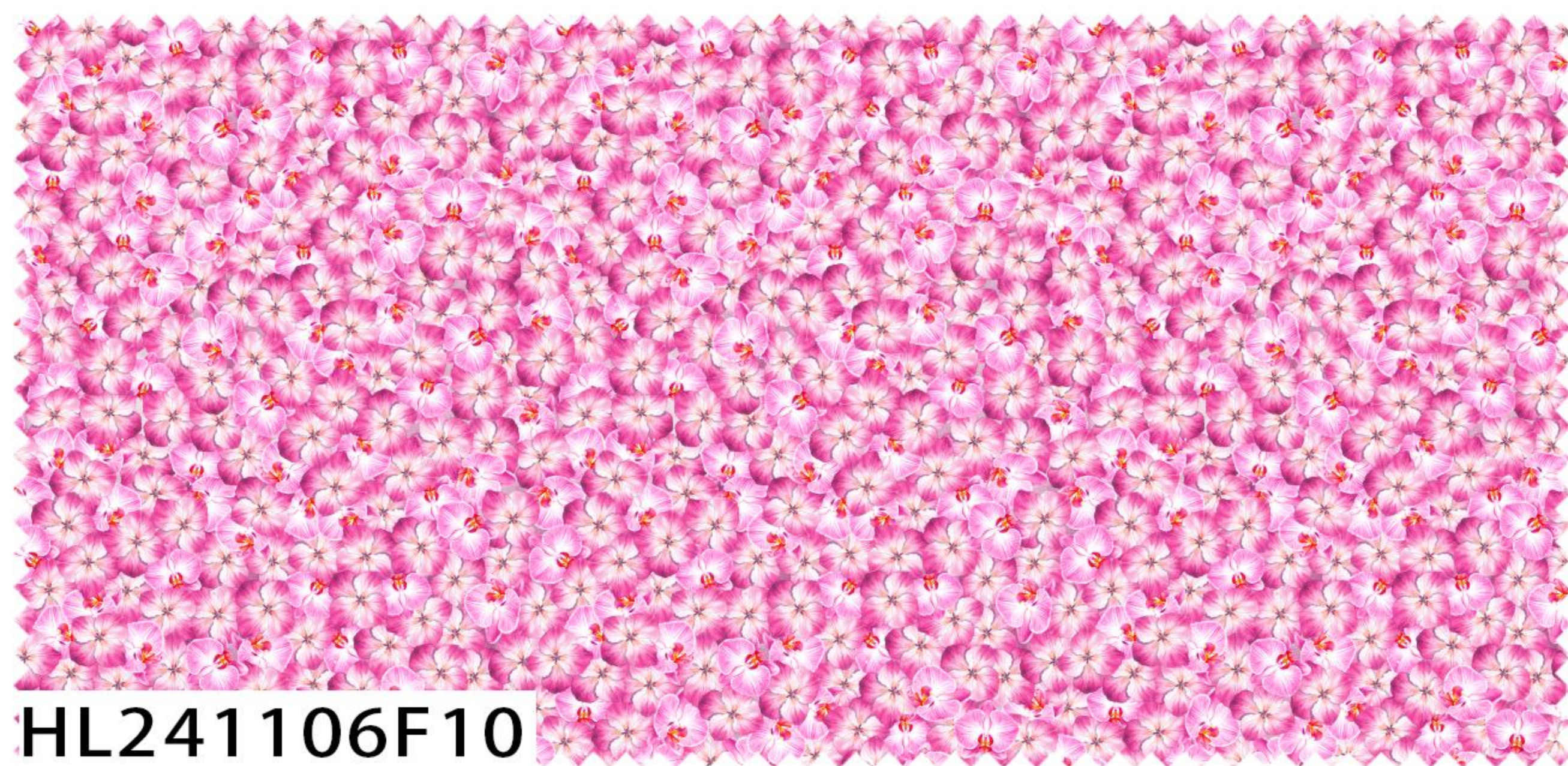
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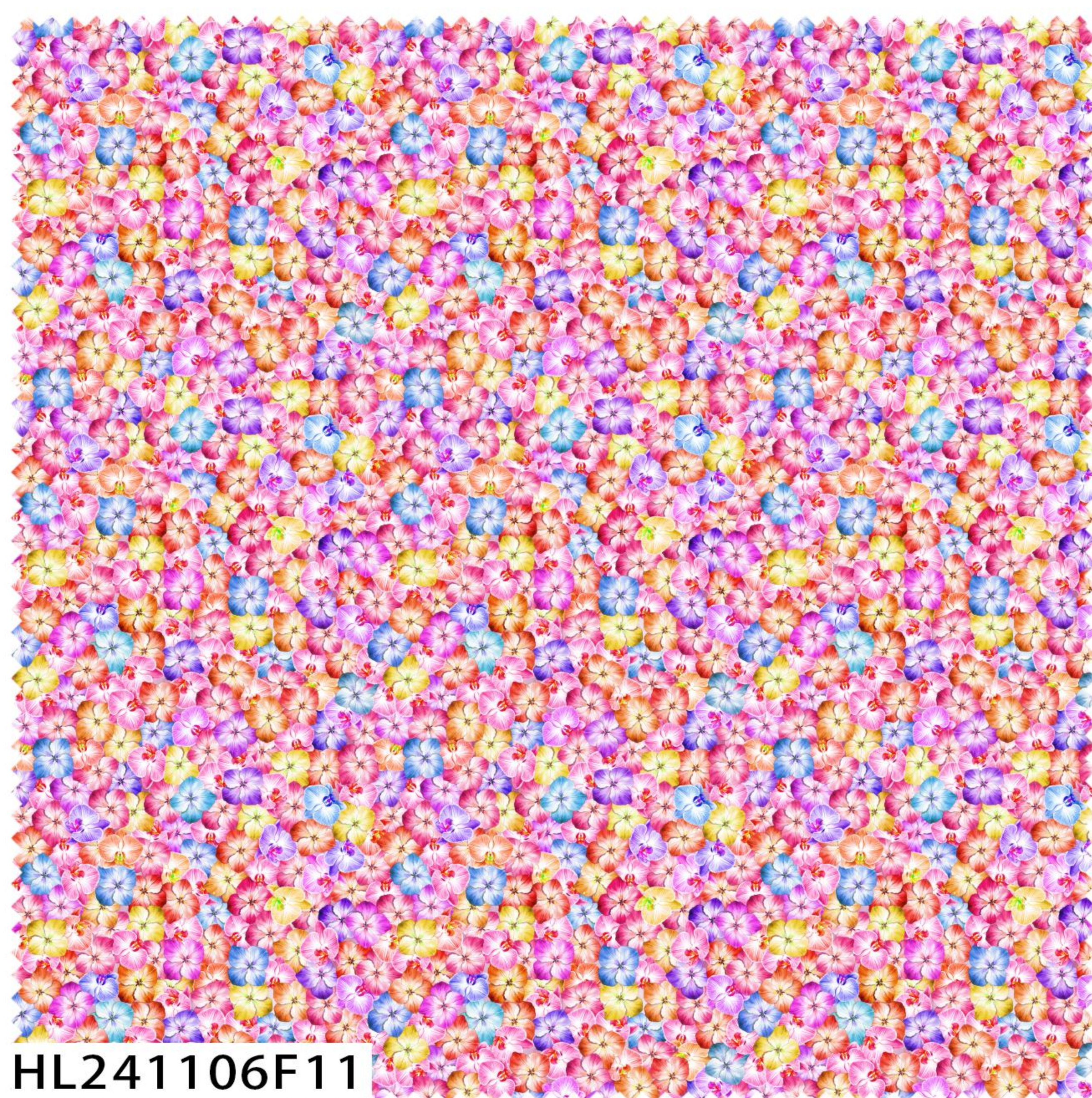
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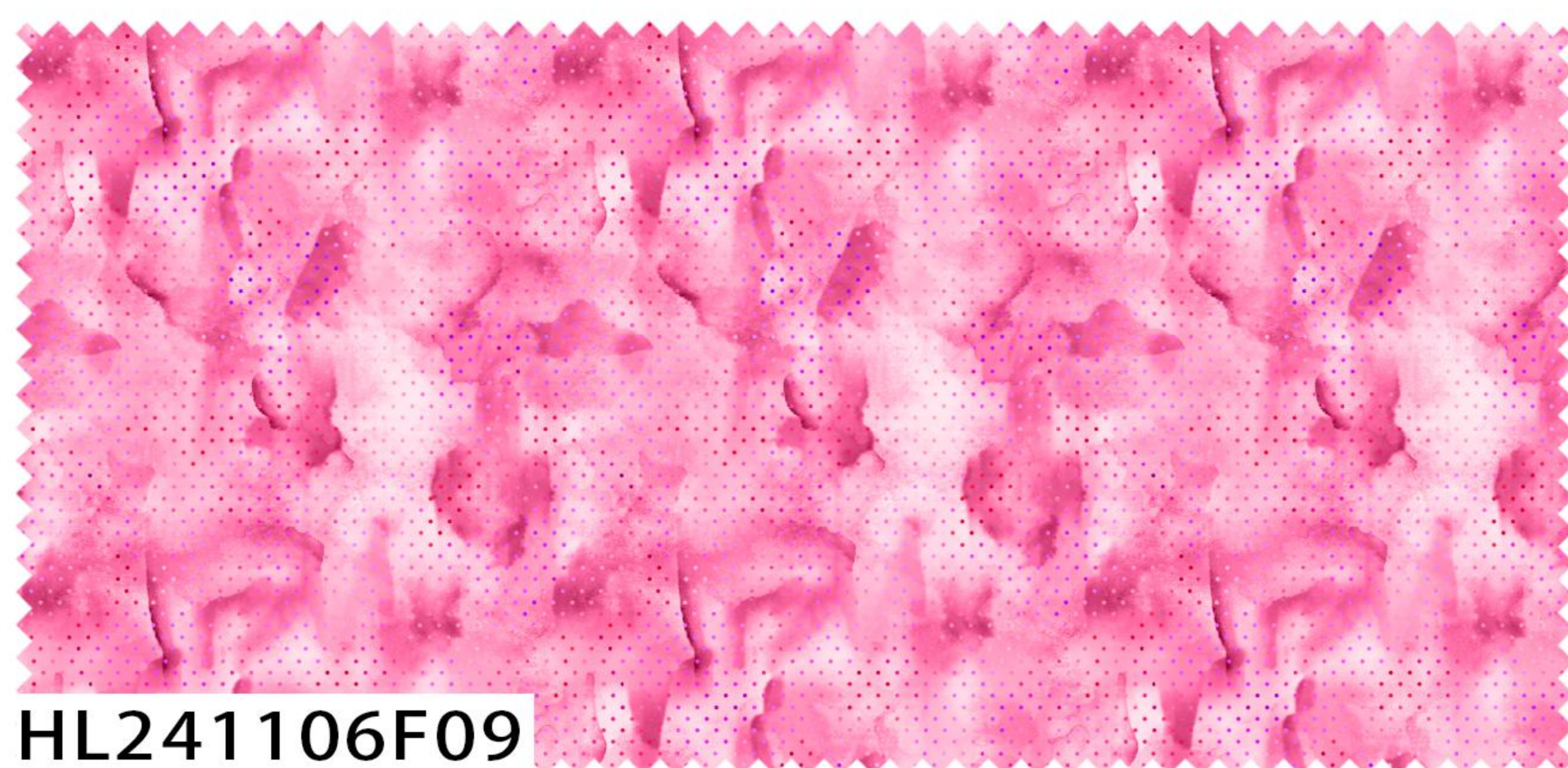
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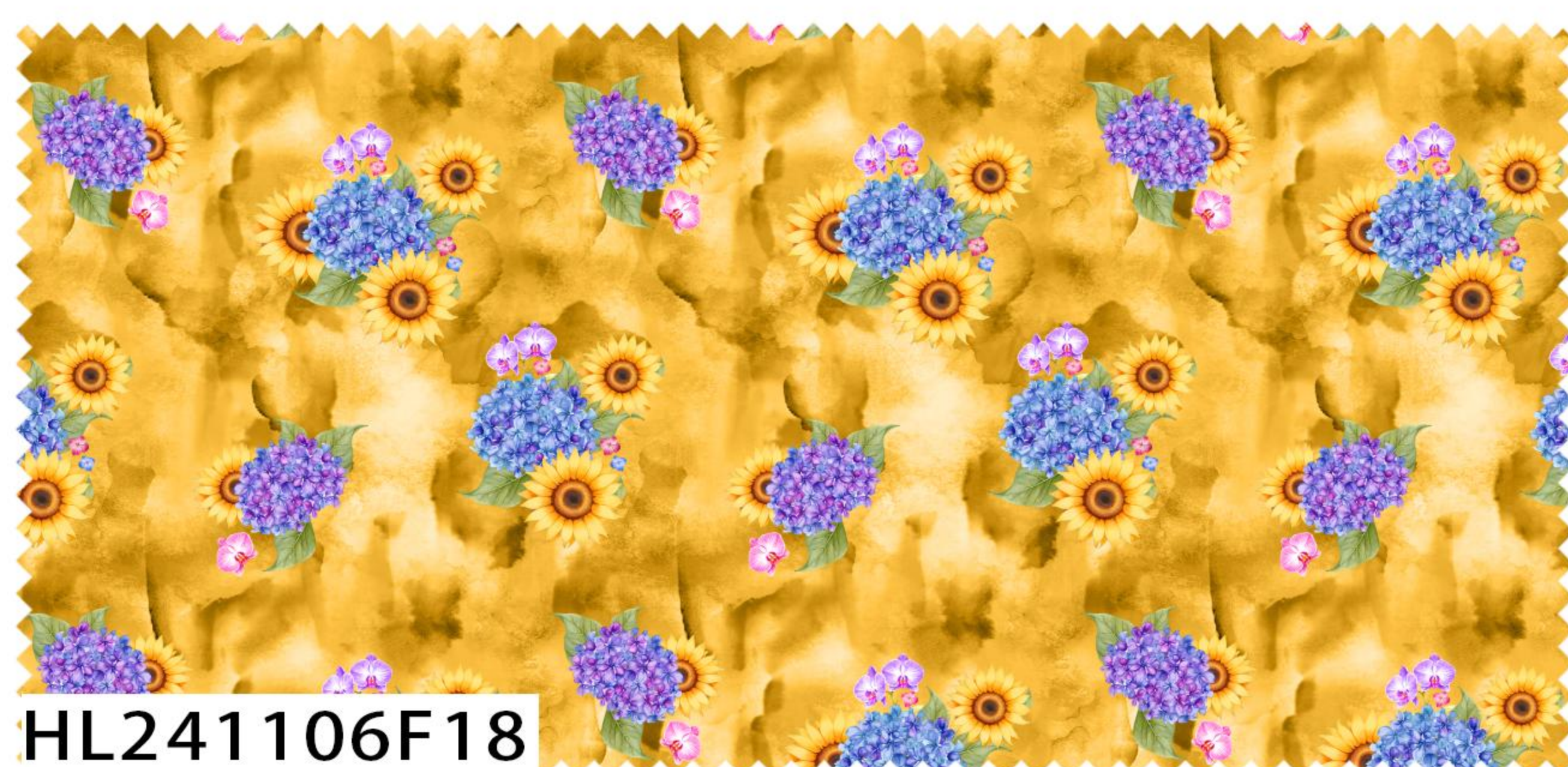
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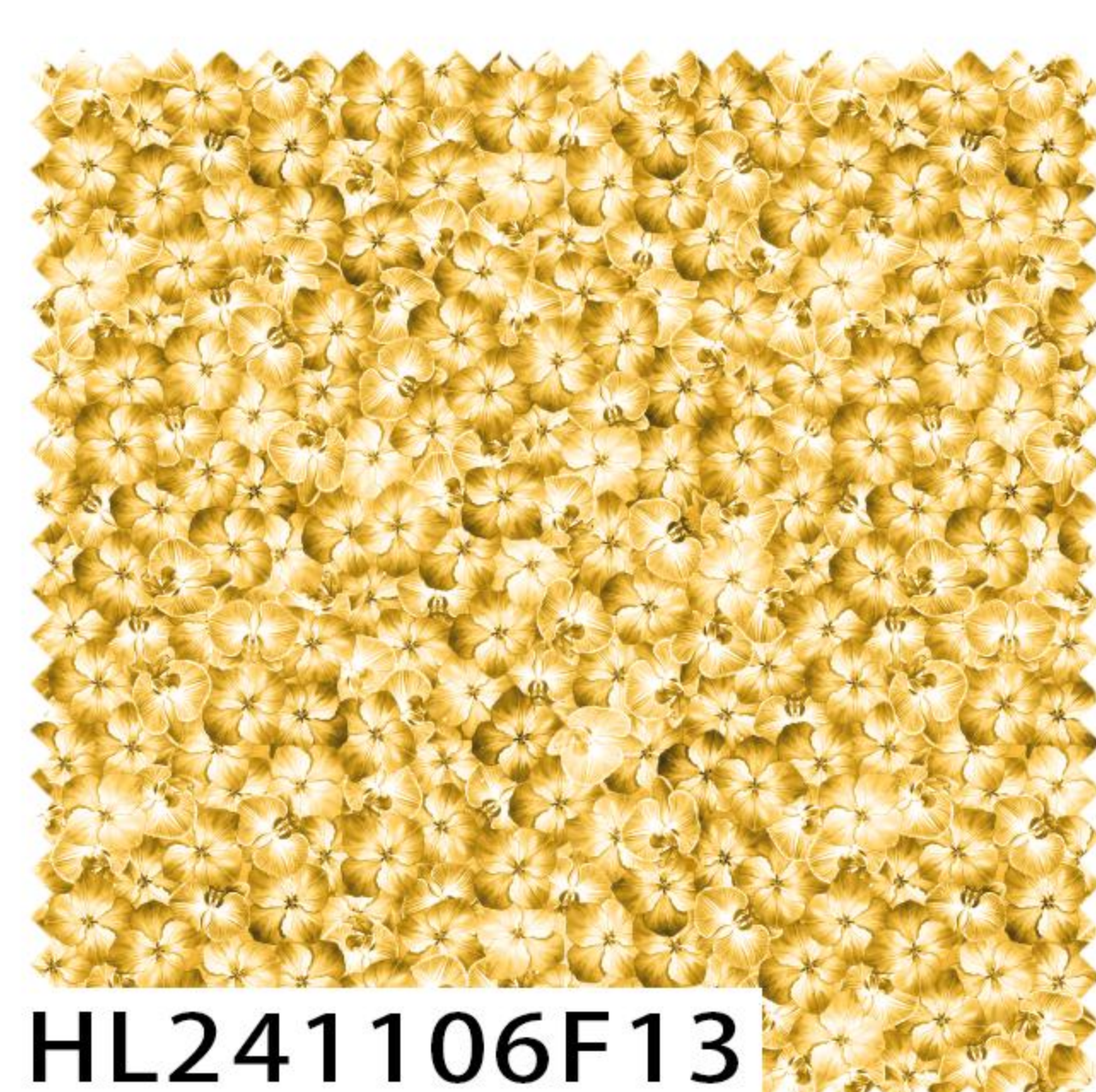
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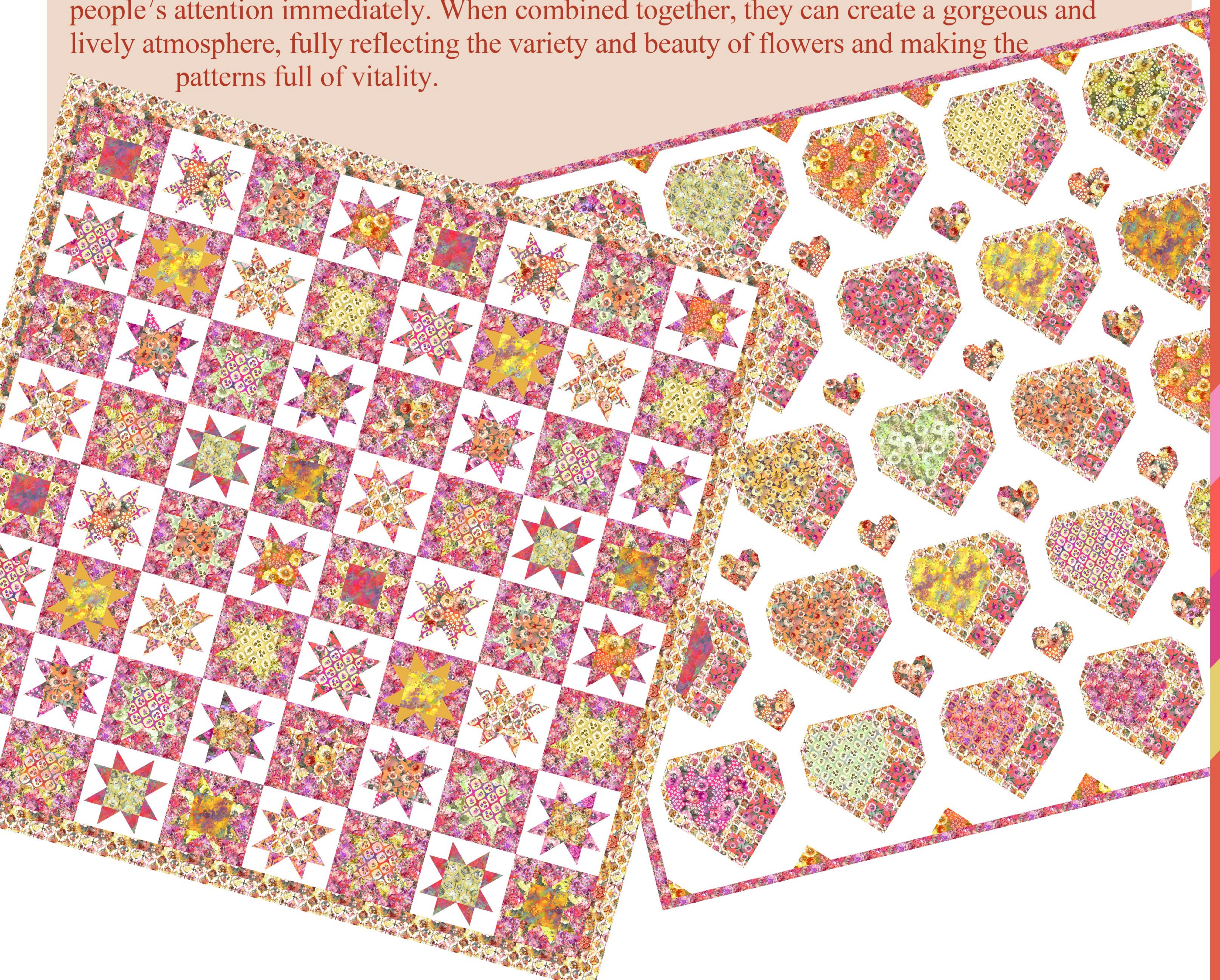


CARPET OF FLOWERS

This design focuses on constructing floral patterns by using a rich variety of color blocks, aiming to create pattern designs that possess extremely high visual impact, are full of vitality and artistic sense, and display the unique charm of flowers, making viewers feel as if they were in the midst of a colorful floral feast.

In terms of pattern design, abstract creations are carried out on the basis of simplification. It breaks free from the constraints of the conventional forms of flowers and boldly deforms and recombines the shapes and positions of elements such as petals and stamens.

When it comes to colors, a large number of high-saturation colors are selected, such as the passionate bright red, the vivid golden yellow, the deep blue, the rich emerald green, and the charming rose red. These colors themselves have a strong visual appeal and can catch people's attention immediately. When combined together, they can create a gorgeous and lively atmosphere, fully reflecting the variety and beauty of flowers and making the patterns full of vitality.





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HL241107F12



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HL241107F03



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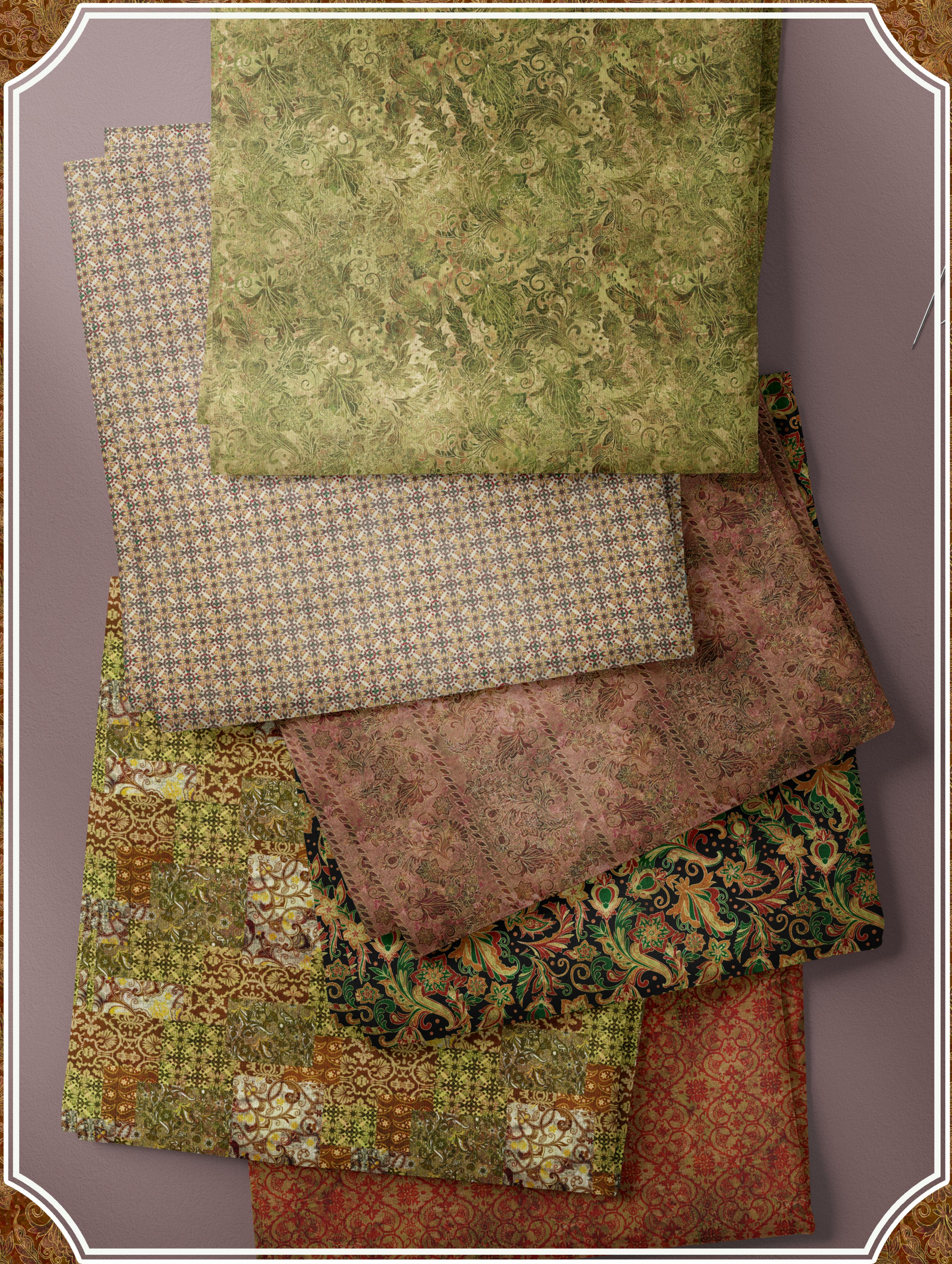
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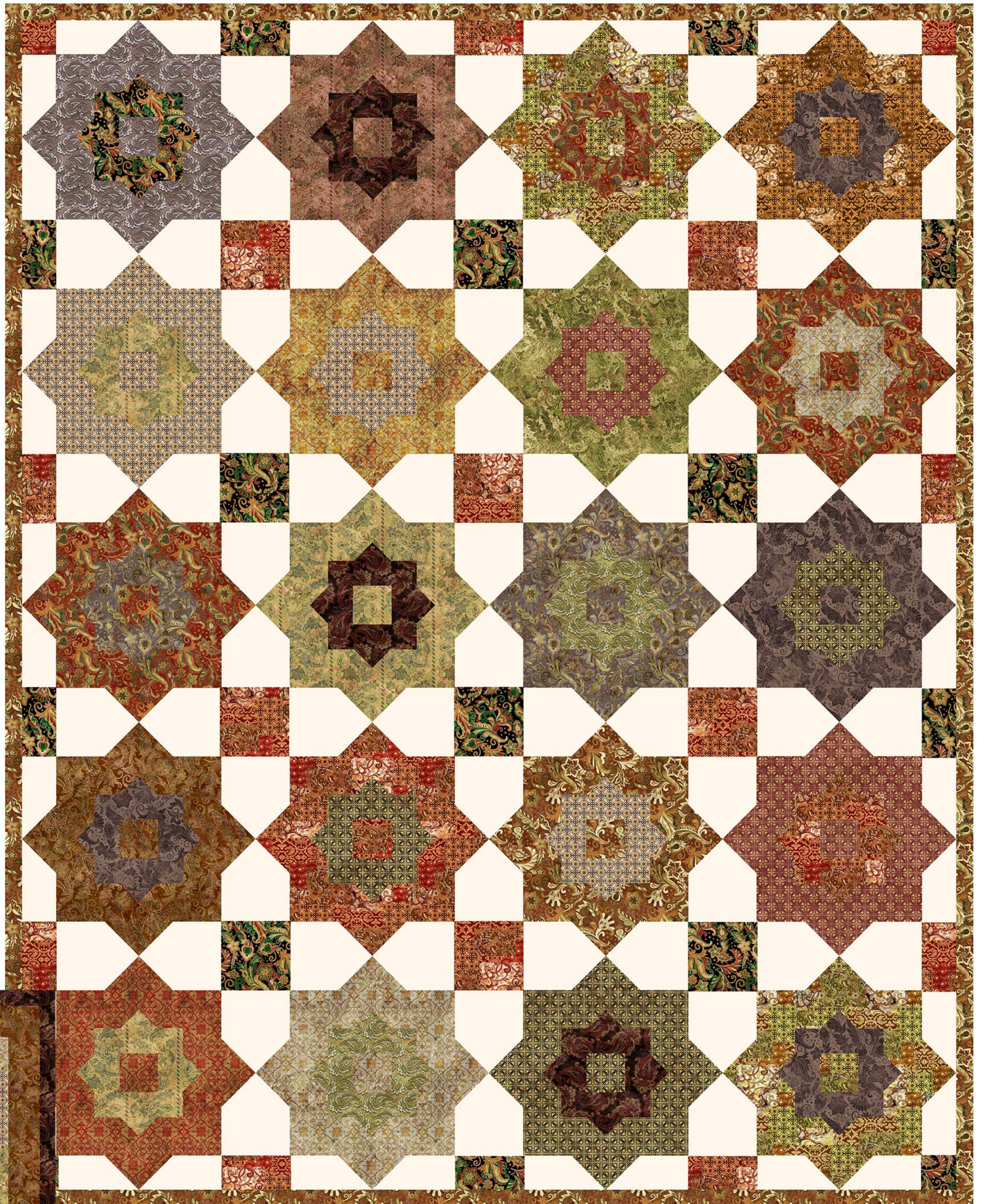
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AUTUMN SCENERY

This design is inspired by autumn and creates a series of floral patterns full of poetry and beauty by using the colors and elements unique to autumn. The design aims to capture the unique charm of autumn and integrate it into the floral patterns, bringing people a visual feast.

The main colors are those representative of autumn, such as golden yellow, orange-yellow, reddish-brown, and dark brown. These colors symbolize the harvest, maturity, and warmth of autumn. Meanwhile, in order to increase the layering and richness of the colors,



some complementary colors can be added to play the roles of harmonizing and setting off, making the whole design more harmonious and beautiful.

A combination method of contrast and harmony is adopted. For example, golden yellow and dark brown can be paired together to form a strong contrast, highlighting the rich atmosphere of autumn.



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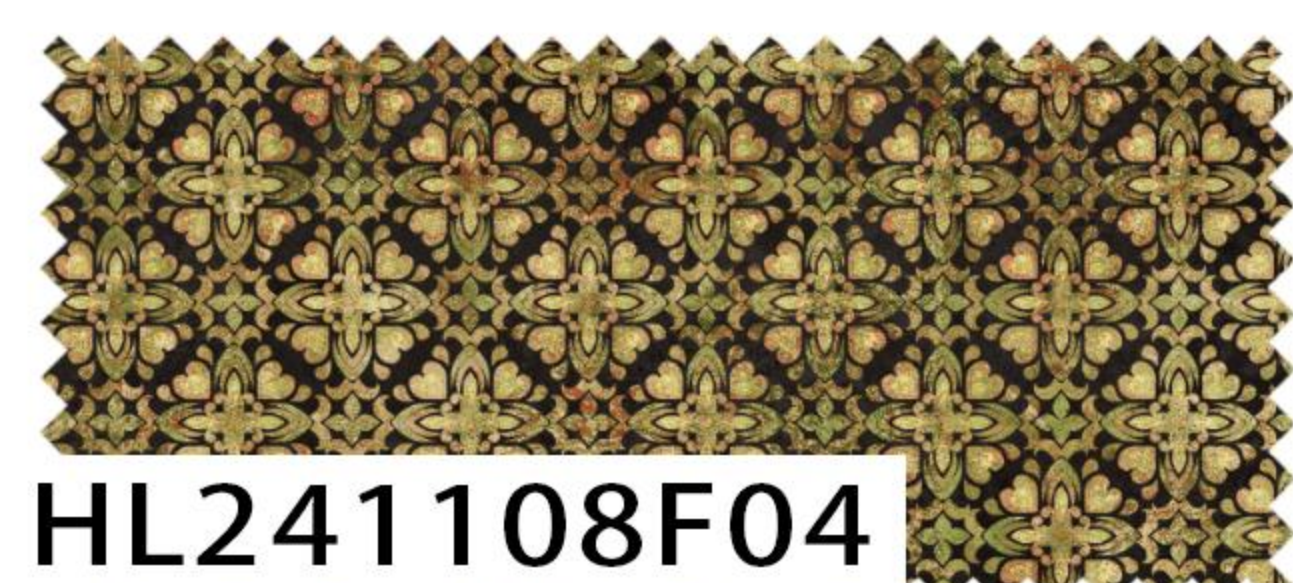
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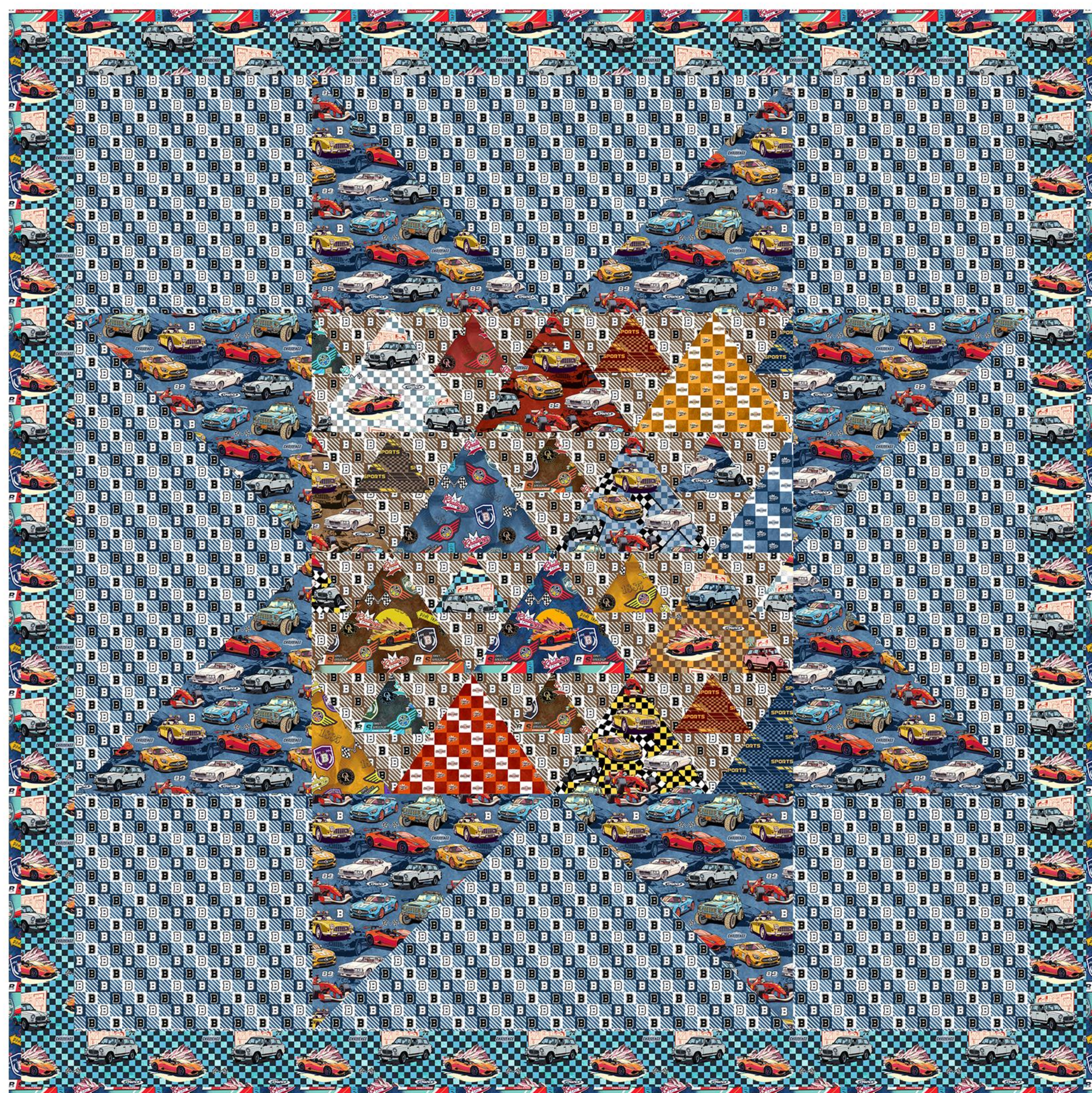
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SPEED UP

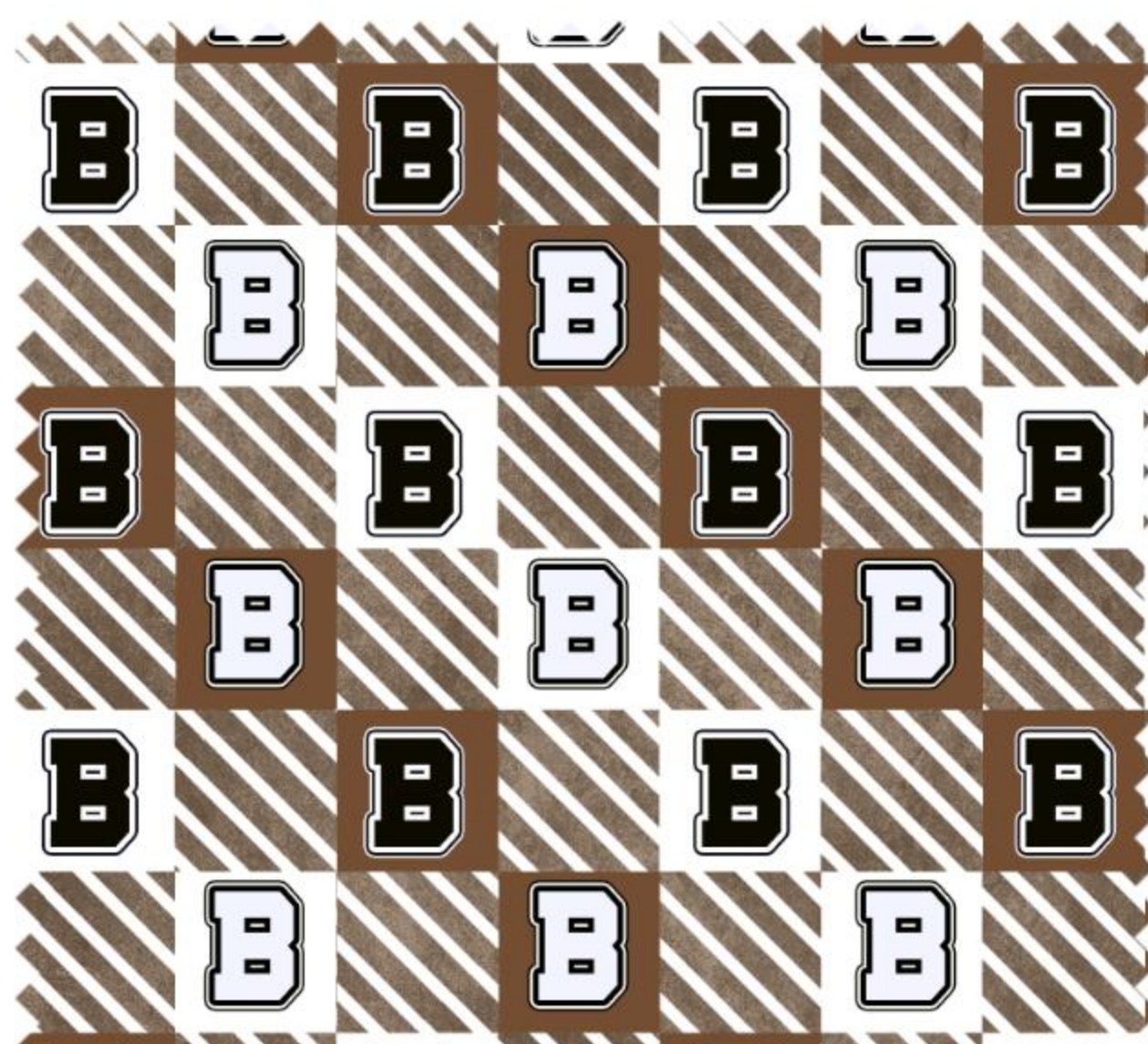


Centered on the thrilling theme of car racing, this design conveys the energy, speed, and unique allure of auto racing.

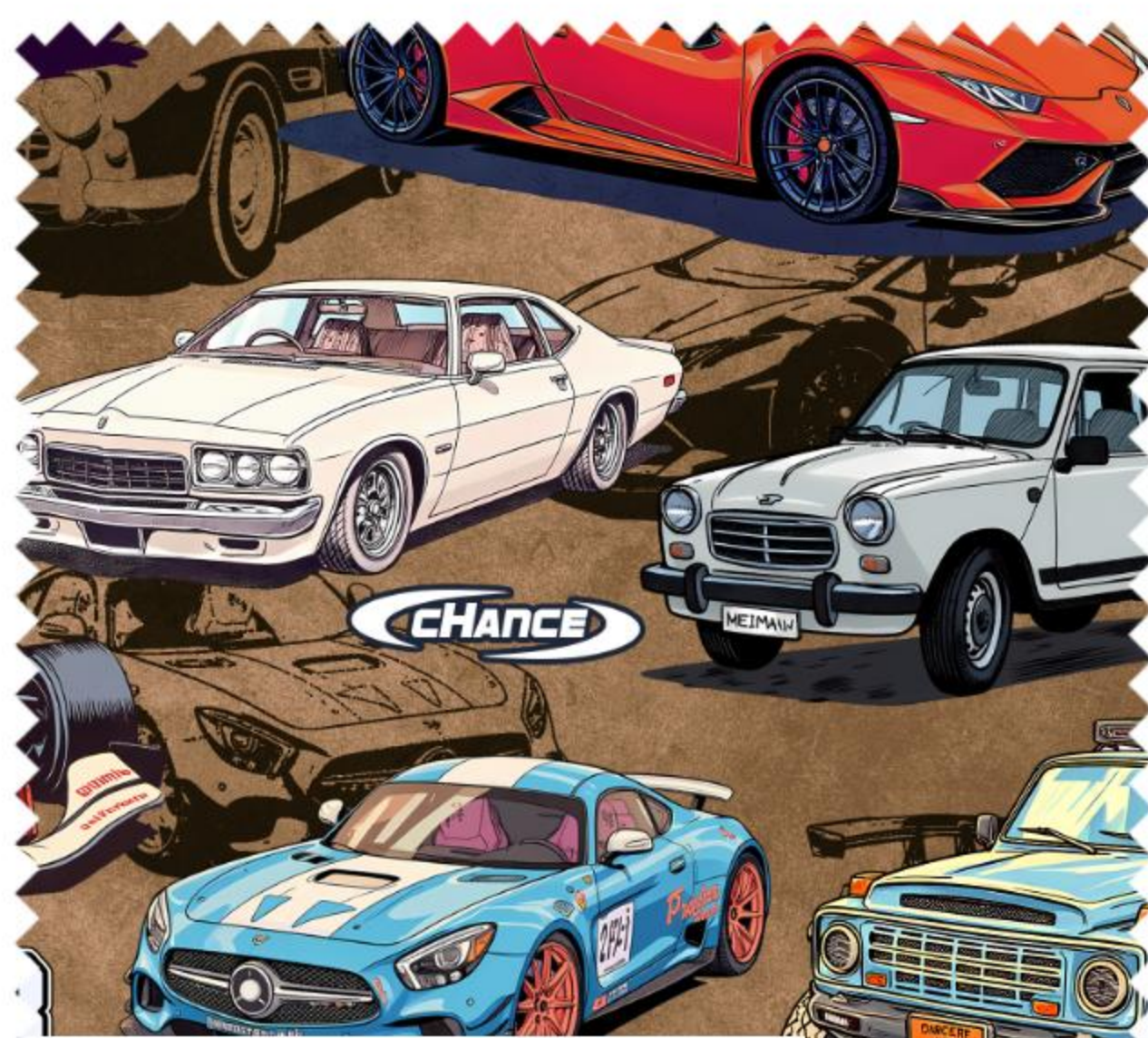
Inspired by racing scenes, elements like car shapes, waving flags, badges, and tire marks are stylized and integrated into the patterns.



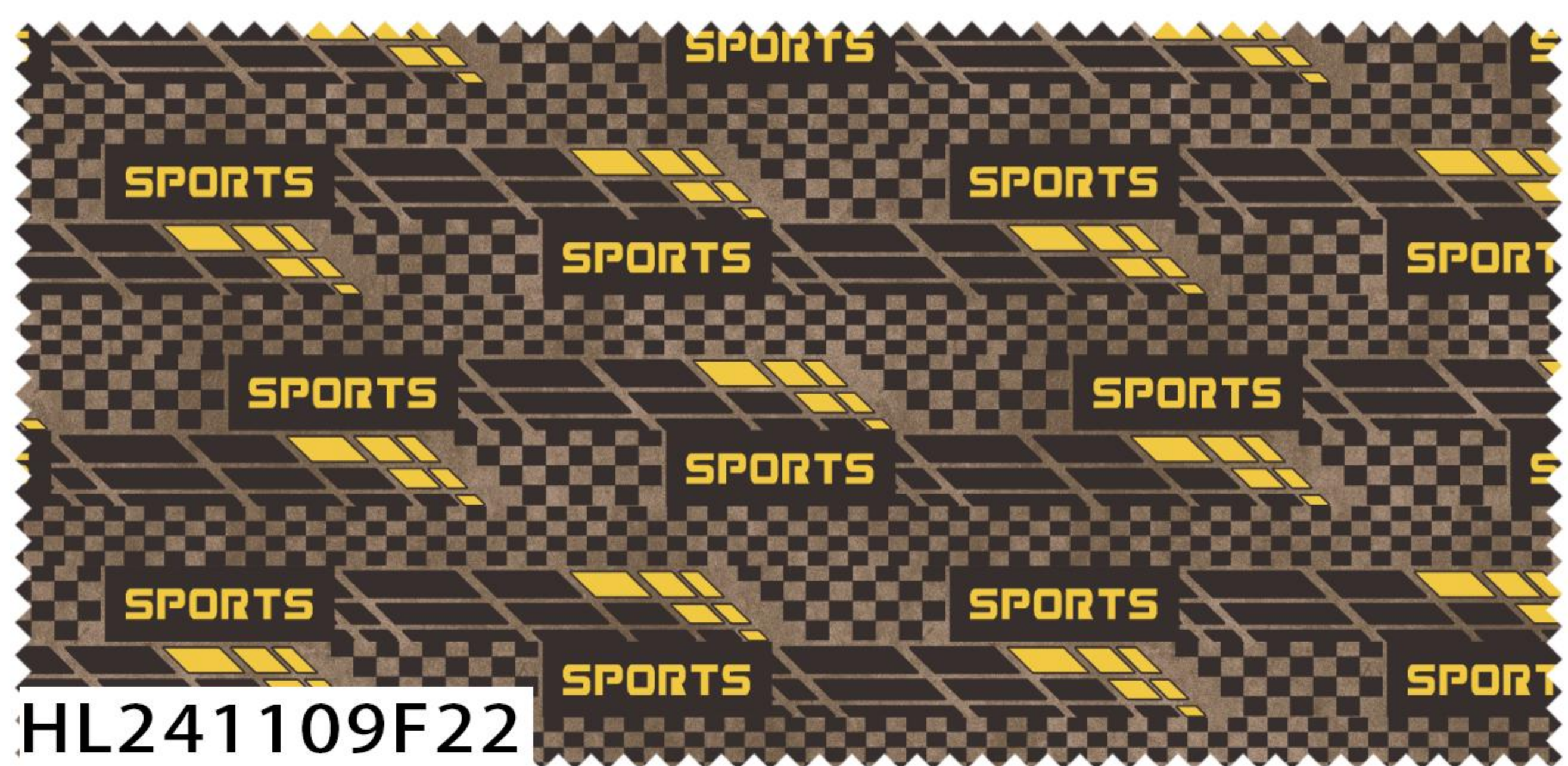
The color scheme features striking contrasts between reds and blues, enhanced with yellow and white as accents, creating a dynamic and visually impactful design.



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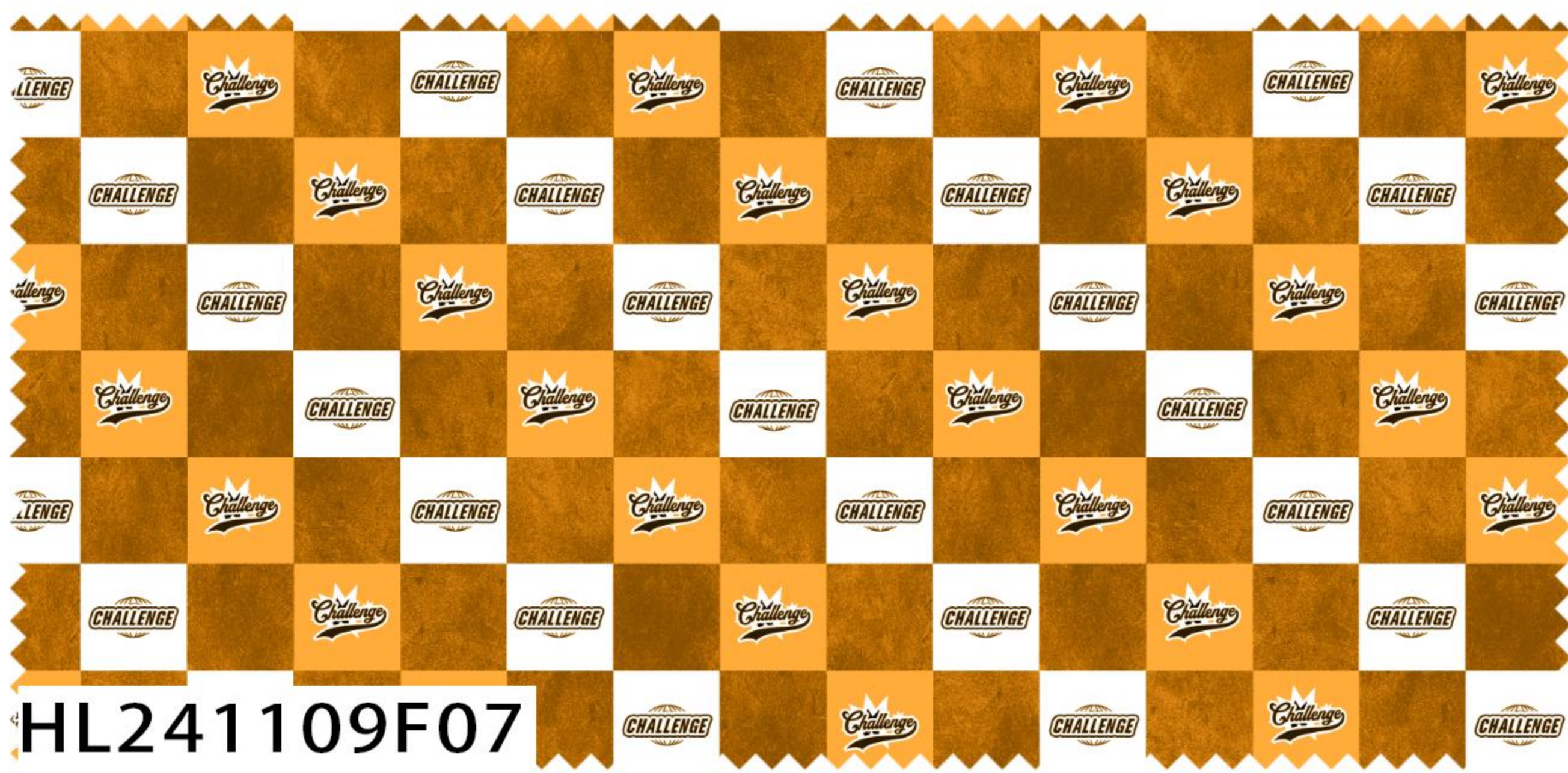
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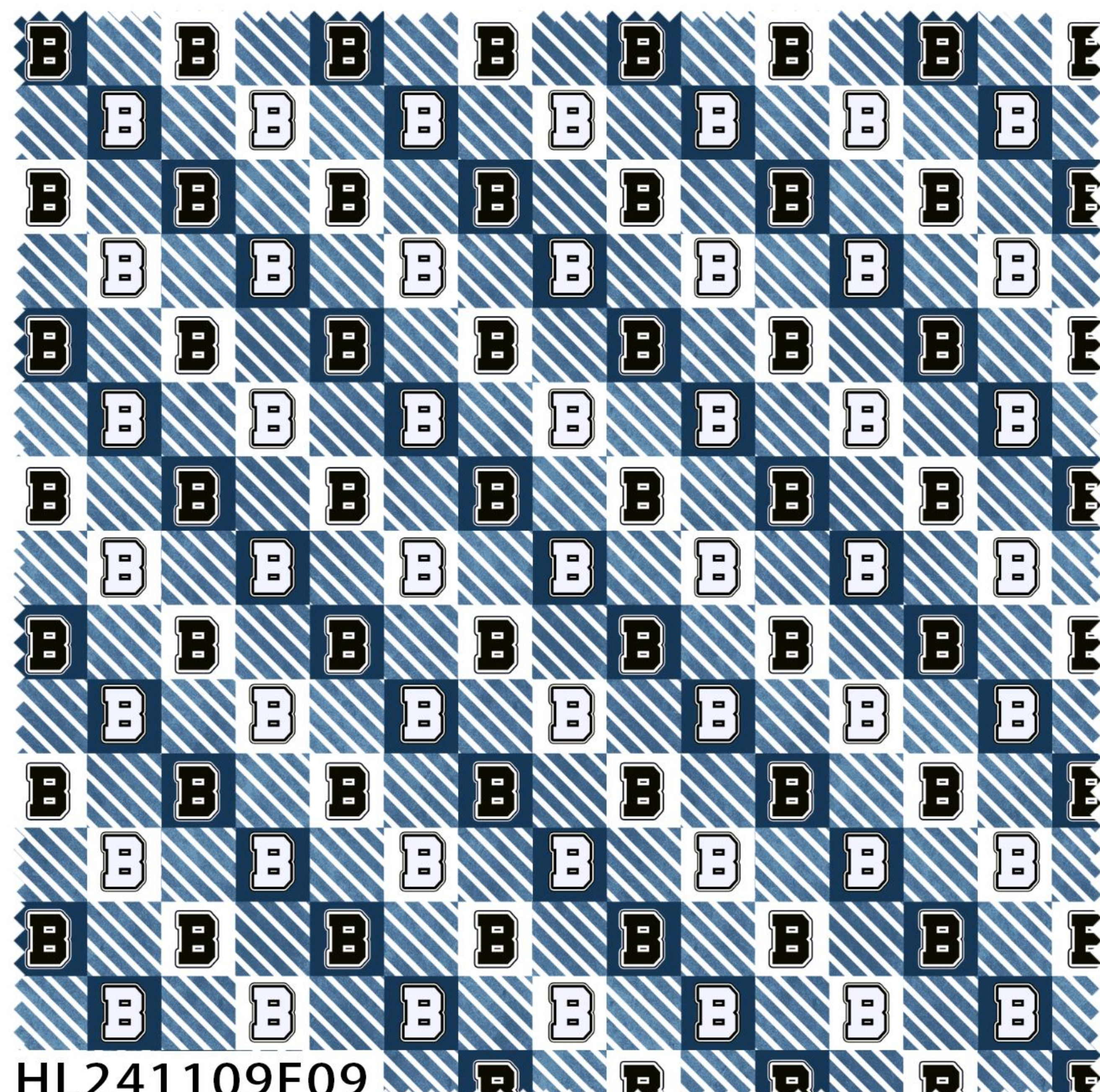
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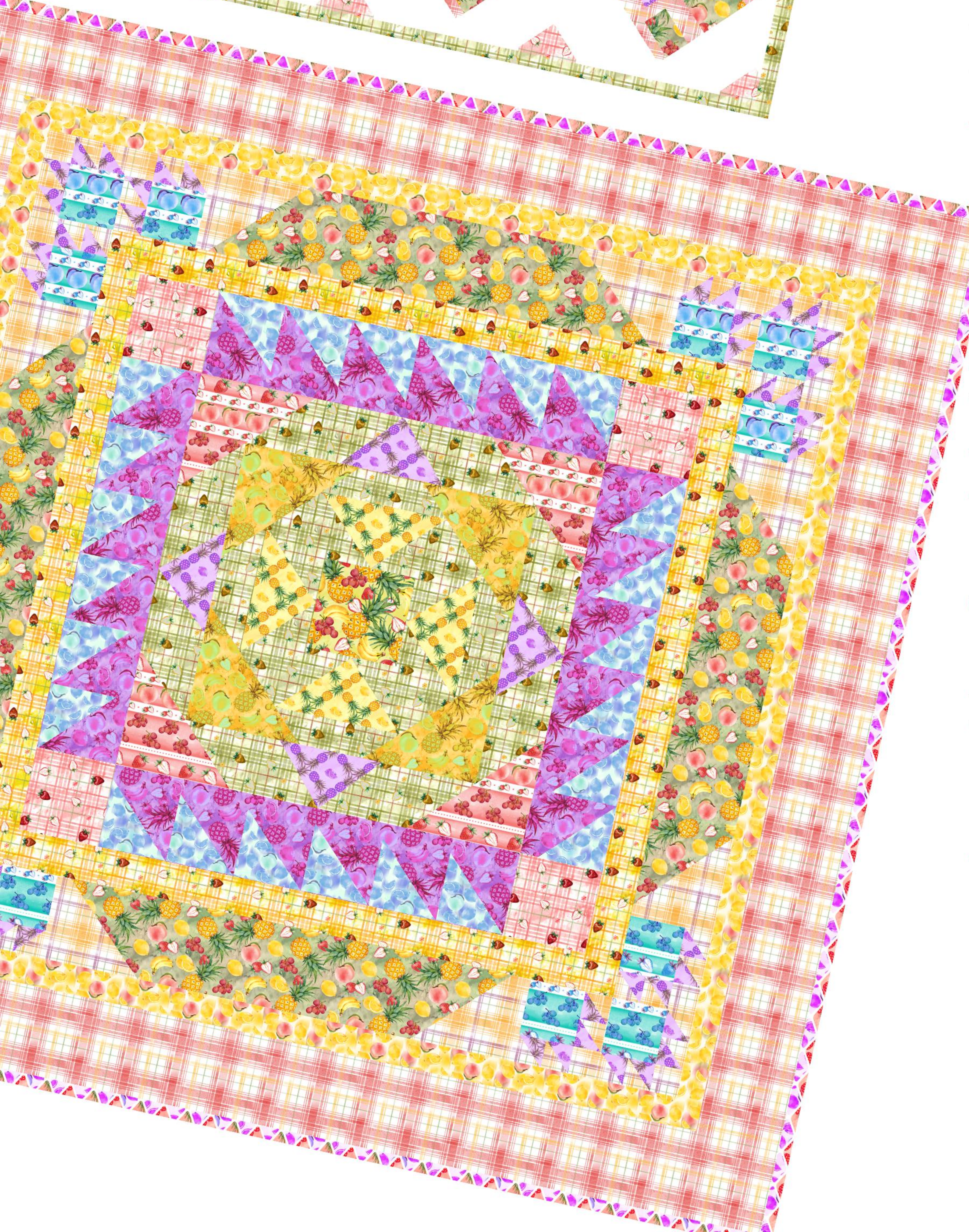


FRUIT GARDEN

This design showcases fruits through the expressive art of watercolor, creating fresh, natural, and artistically vibrant patterns.

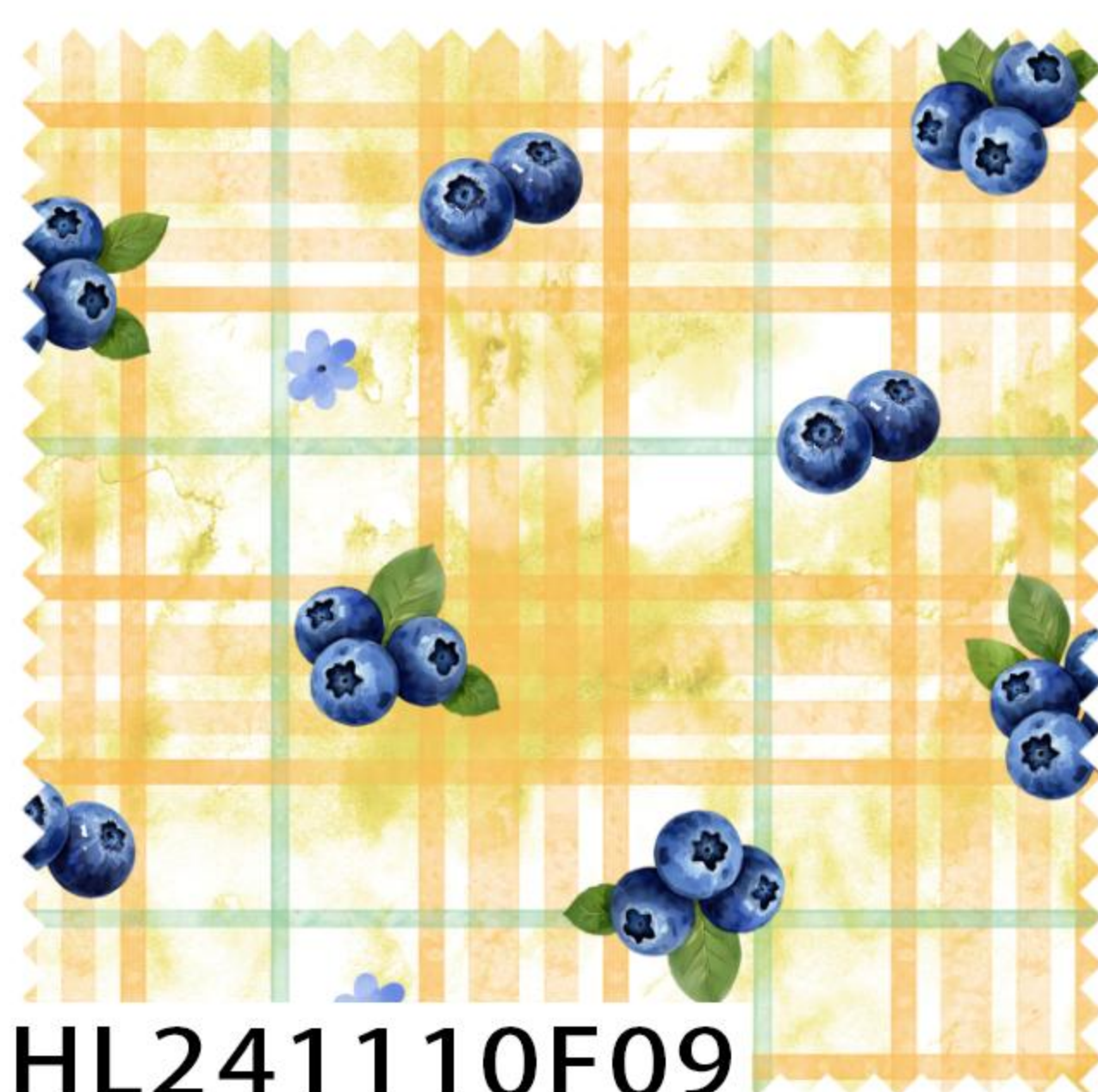
Fruits are depicted in various states, some whole and fresh, others halved to reveal juicy interiors, adding a playful touch.

The overall style is light, natural, and dynamic, showcasing watercolor's unique charm through soft blending and delicate details.





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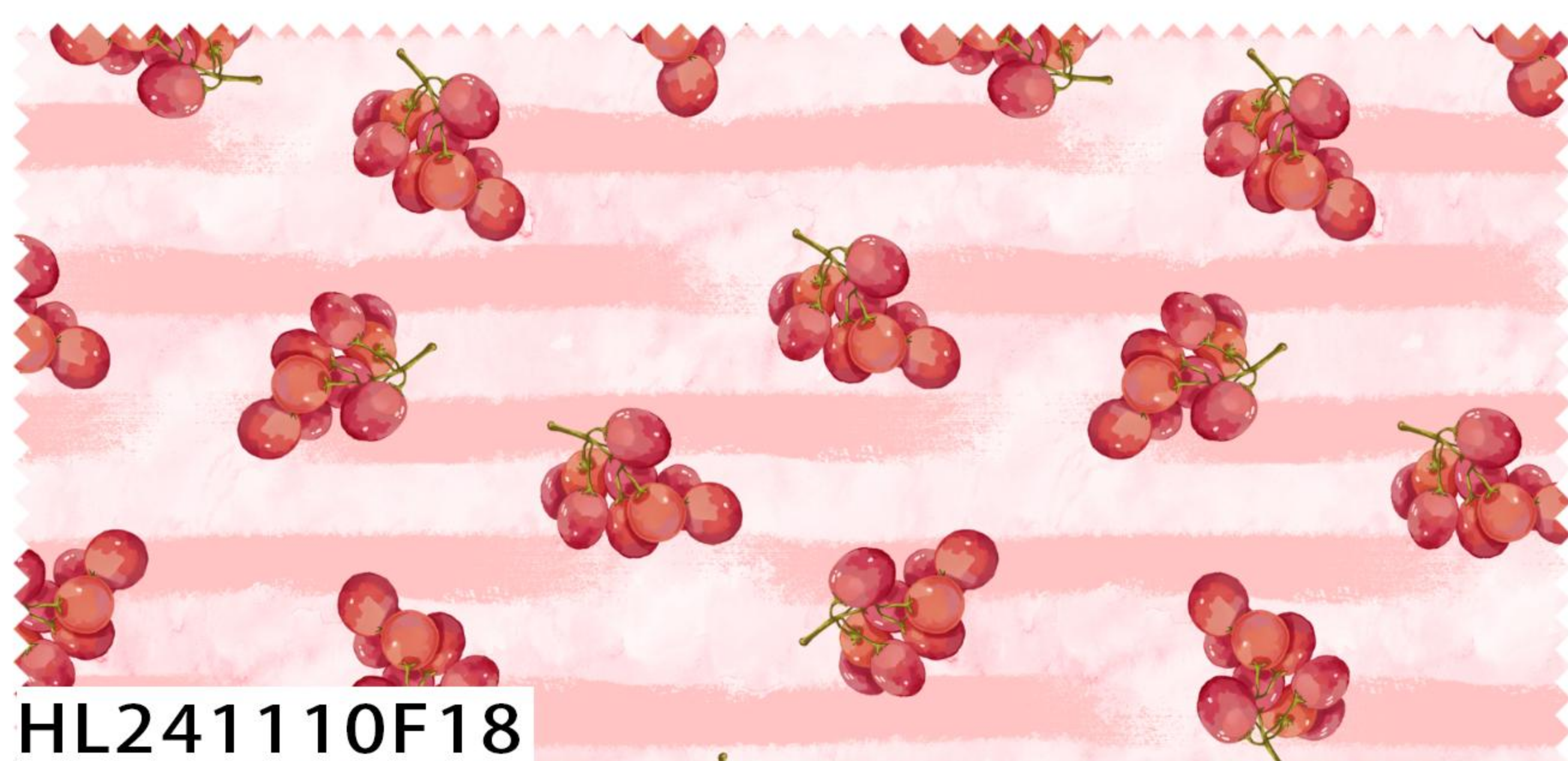
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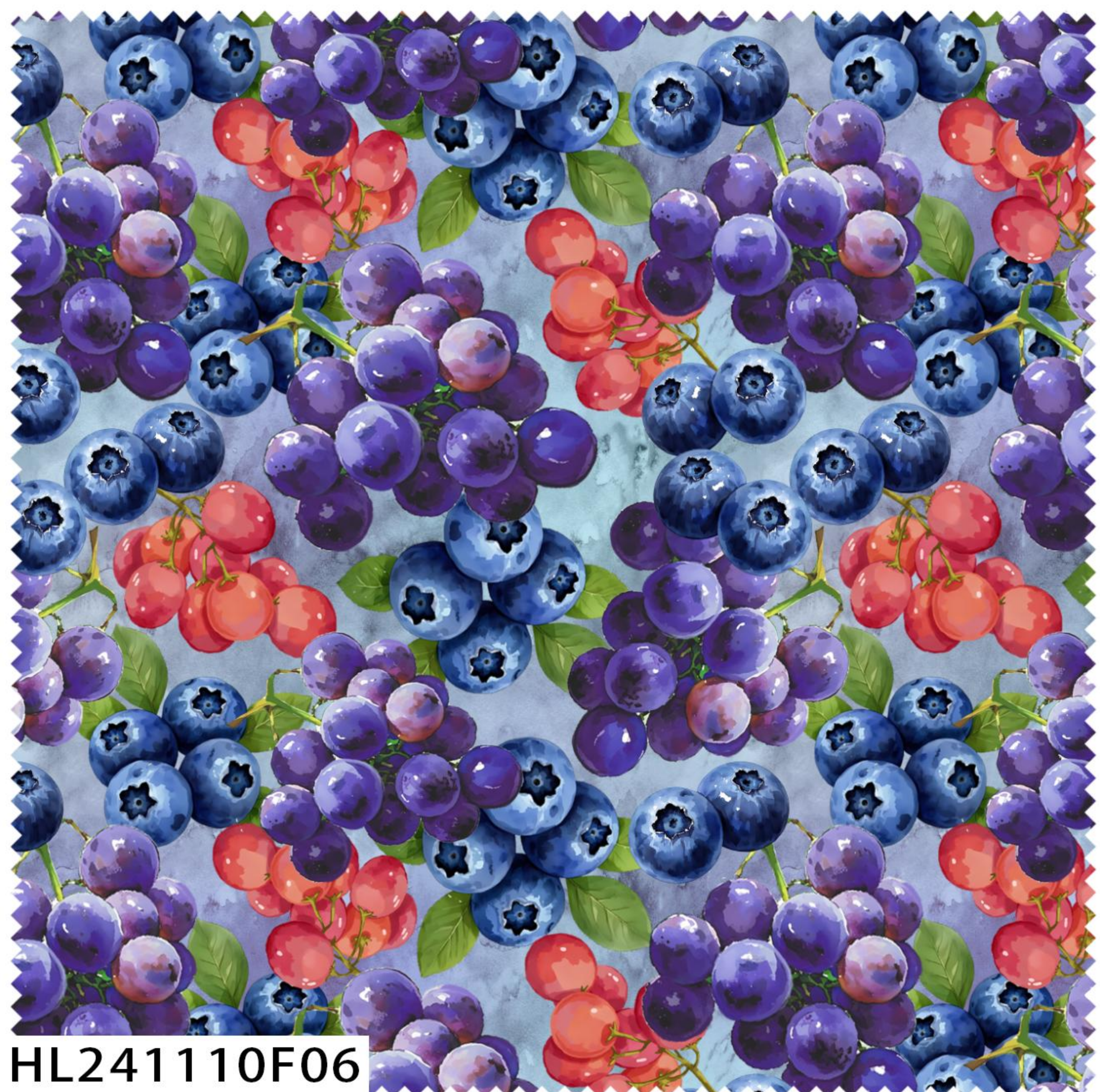
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CHILDHOOD DAYS



“Childhood Memories in Full Bloom” is a floral design that aims to evoke people’s fond memories of childhood. It showcases the innocence, joy, and vibrancy of those early years through elements such as childhood toys, foods, and household appliances.

The color palette is thoughtfully chosen to reflect the essence of childhood:

- Red symbolizes sweetness and tenderness, often associated with little girls’ dreams, princess dresses, and the carefree charm of youth.
- Blue represents the tranquility and vastness of childhood, reminiscent of summer skies and crystal-clear lakes, conveying a sense of peace and endless possibilities.
- Yellow and green embody vitality and happiness, like the sunlight of childhood, full of life and hope, evoking the carefree and vibrant spirit of those times.

This floral design is more than just decoration—it is an emotional expression. Through floral patterns, it brings the beauty of childhood memories into view, allowing people to pause amidst their busy lives and reminisce about those innocent and joyful moments. At the same time, the design seeks to convey a positive message, encouraging people to embrace a childlike heart and face life’s challenges with courage and optimism.





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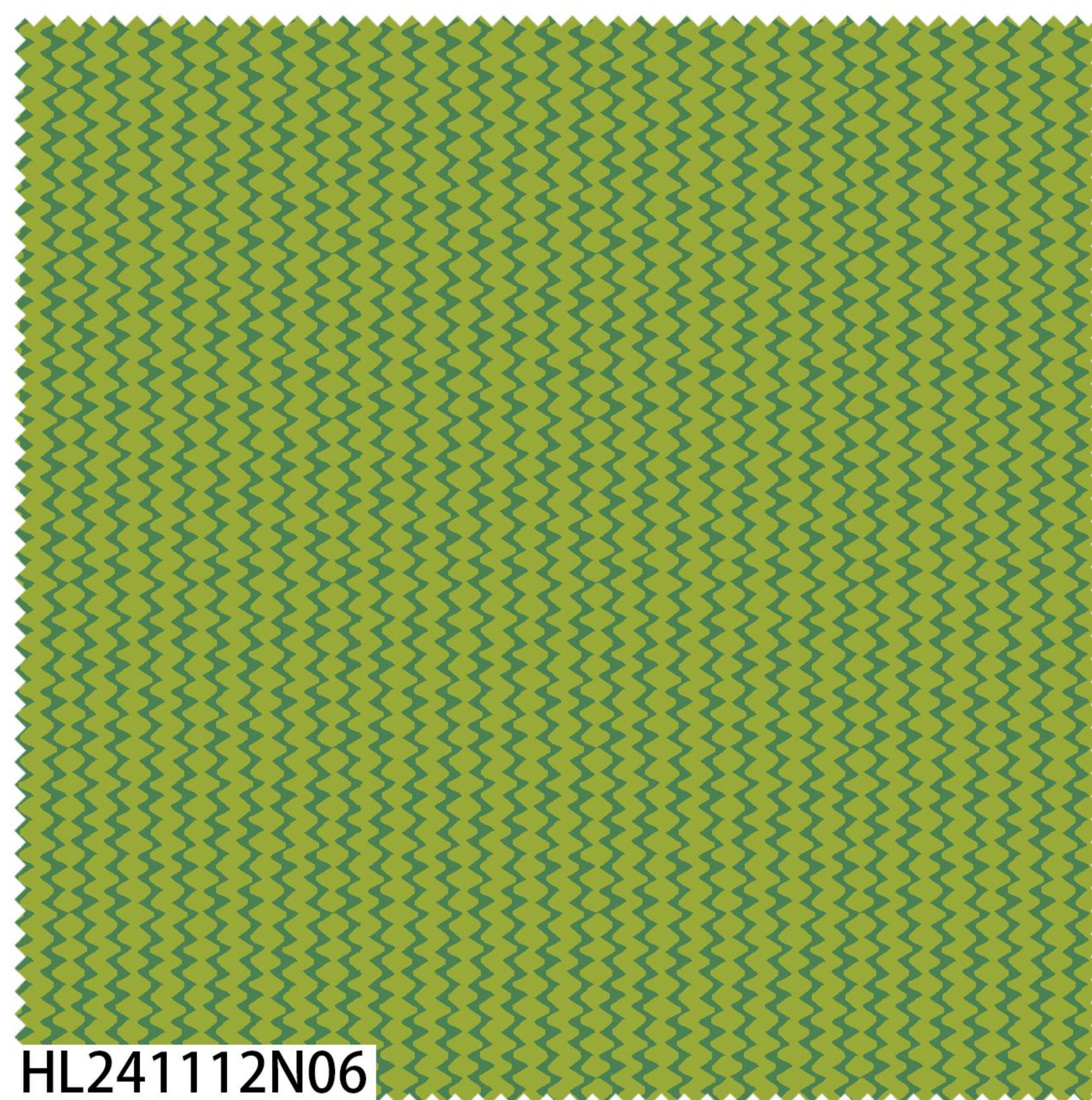
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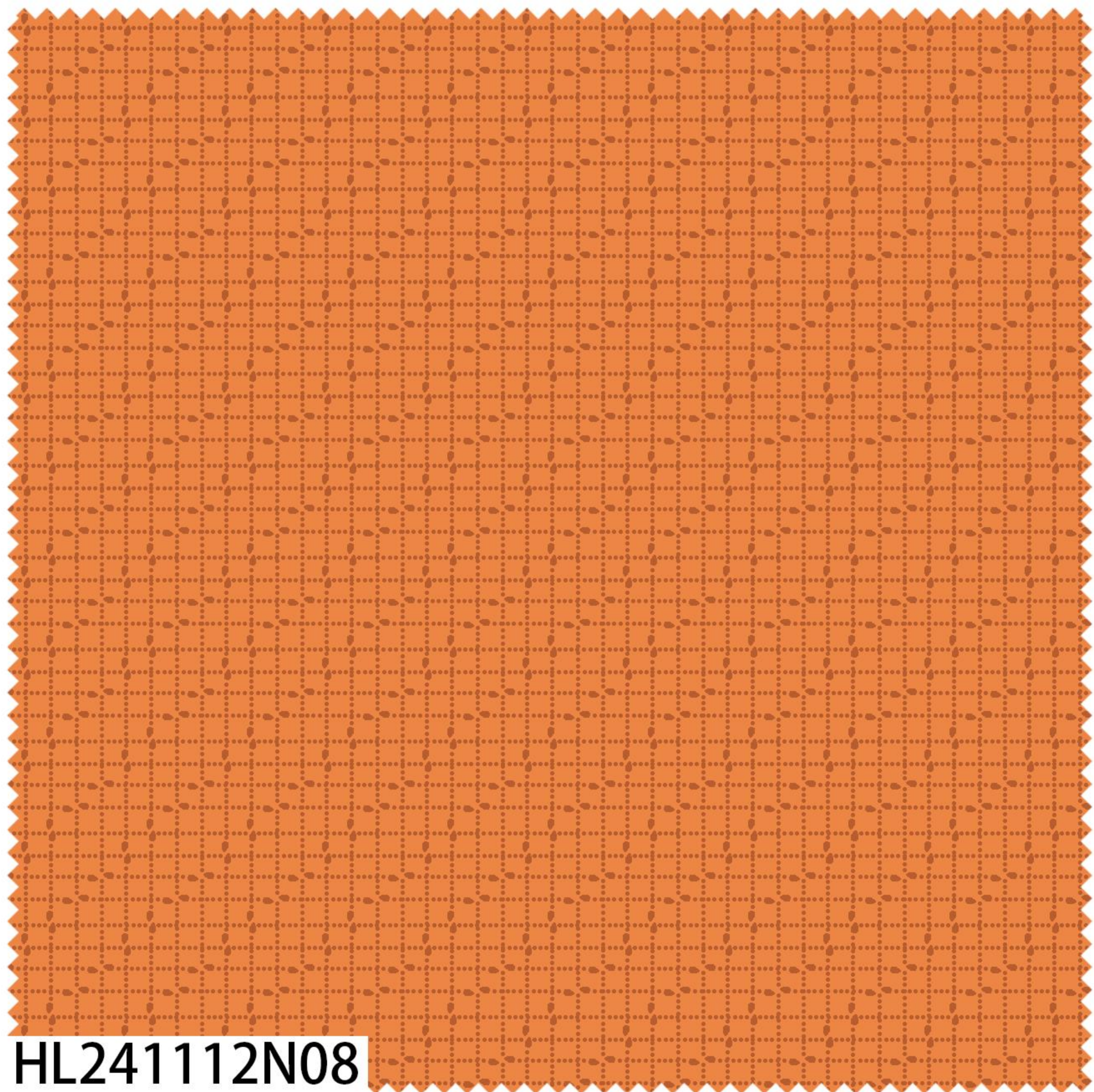
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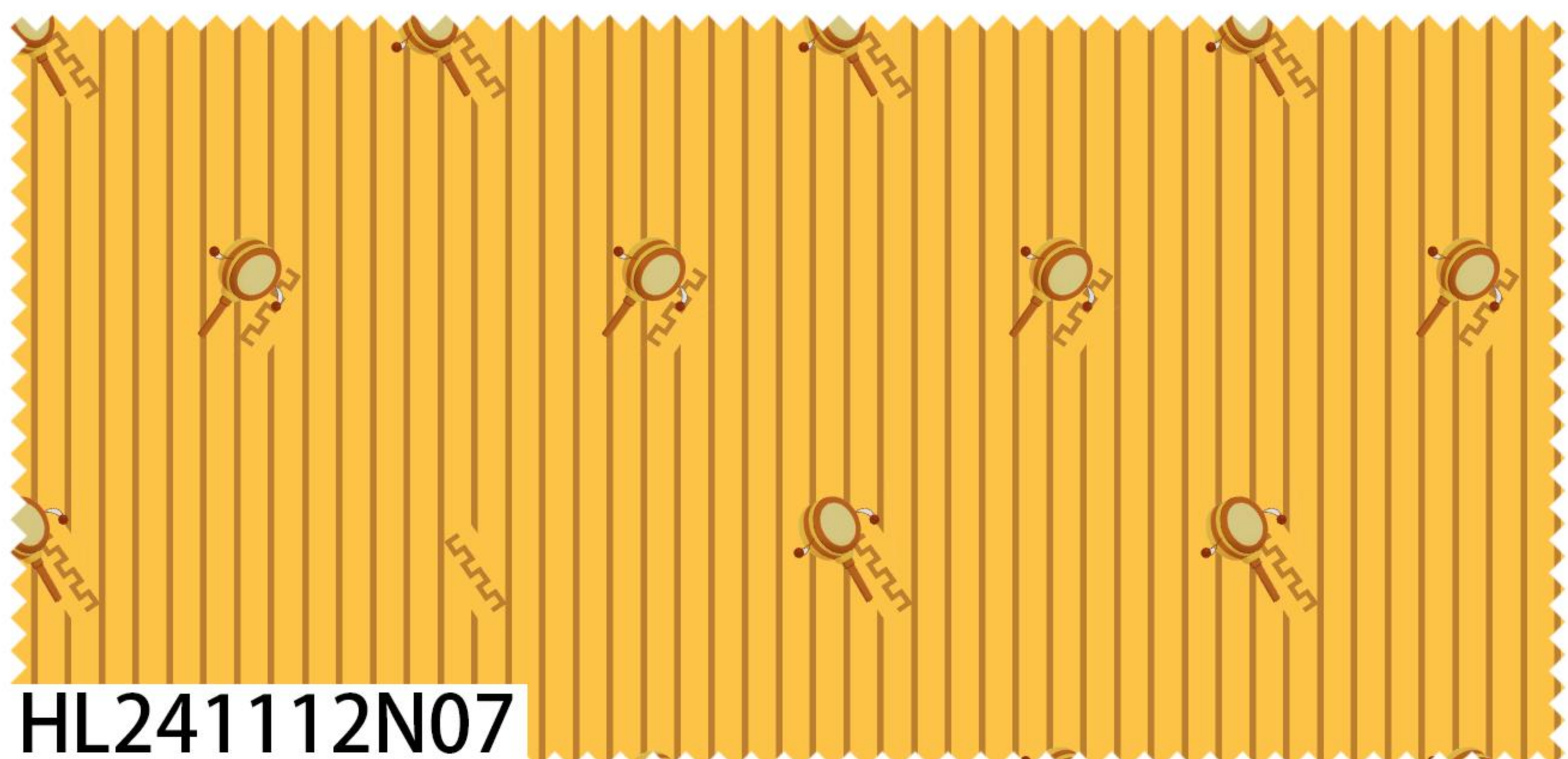
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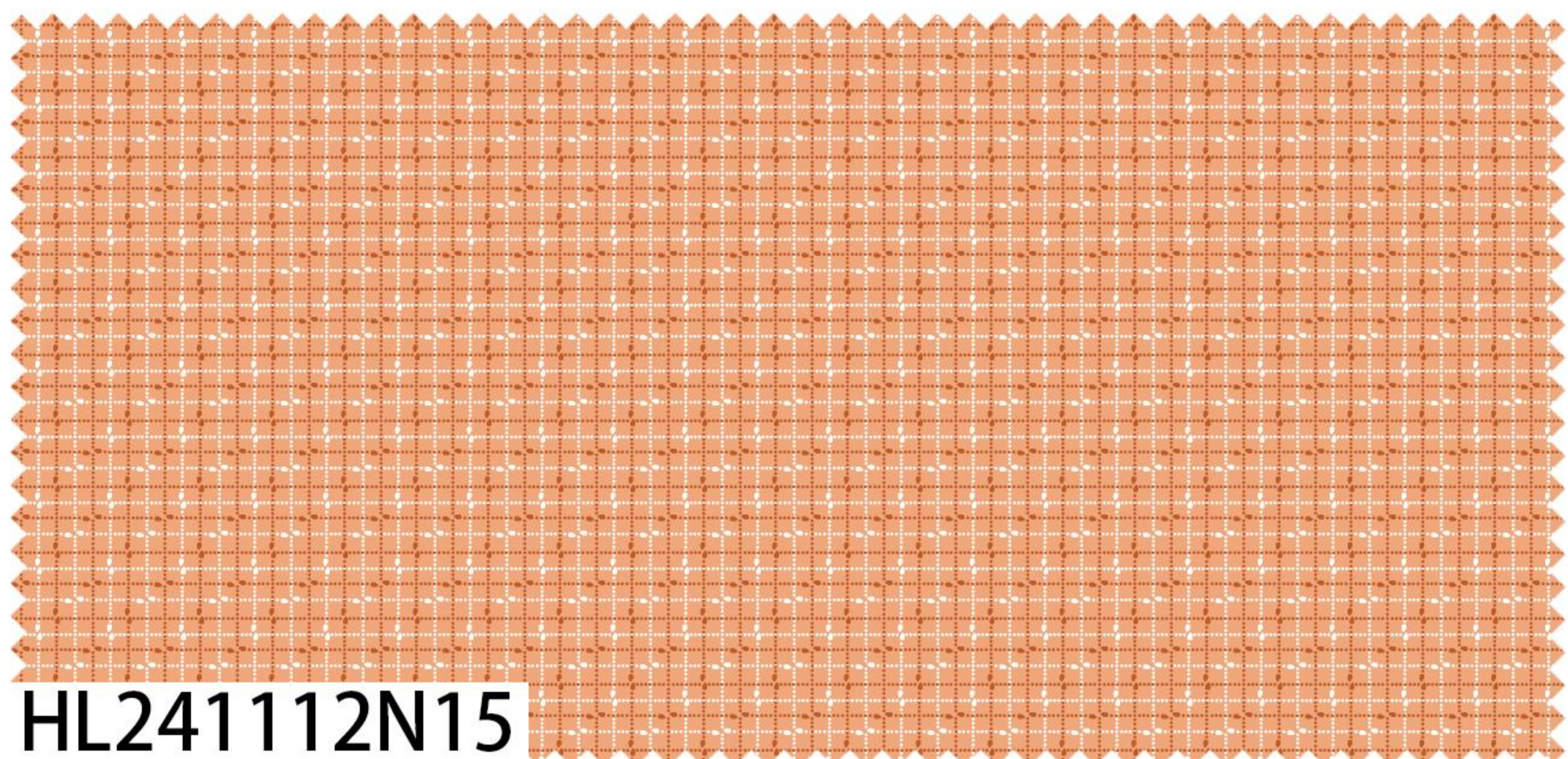
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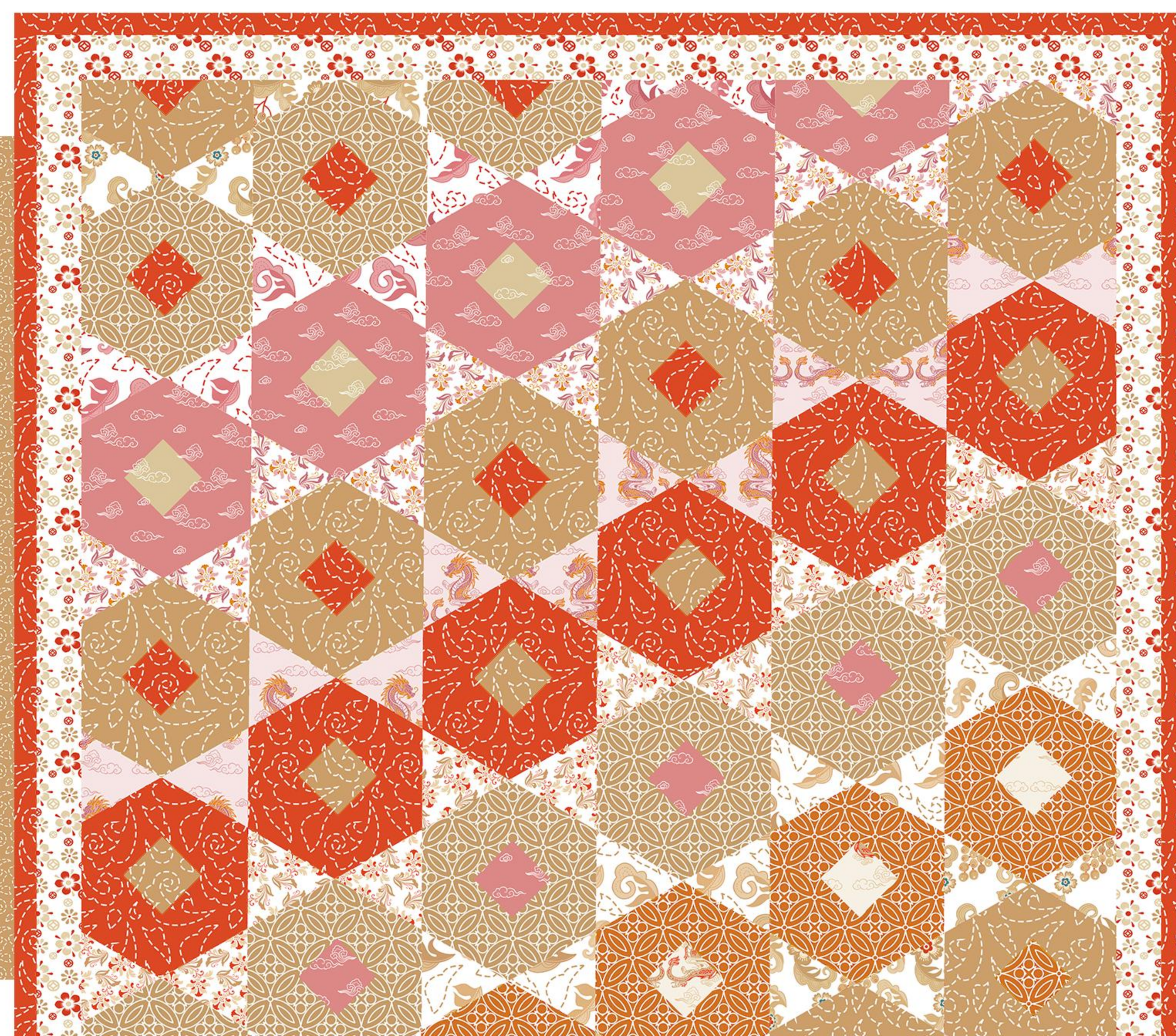
Dragon and Phoenix Dance

– Cherry Dream Brocade



This dragon and phoenix home textile design seamlessly integrates traditional patterns with modern elements, focusing on the dragon and phoenix as its core motif—a classic Chinese totem symbolizing nobility, good fortune, and harmony.

The dynamic postures and magnificent wings of the dragon and phoenix are vividly depicted, imbuing the fabric with vitality and a sense of storytelling. By combining clean lines with geometric segmentation, the patterns retain the distinctive features of the dragon and phoenix while gaining a modern and rhythmic aesthetic. This approach not only aligns with contemporary tastes but also allows for versatile application across various sizes and materials of bedding products, catering to diverse home decor styles while highlighting the timeless charm of Chinese cultural heritage.





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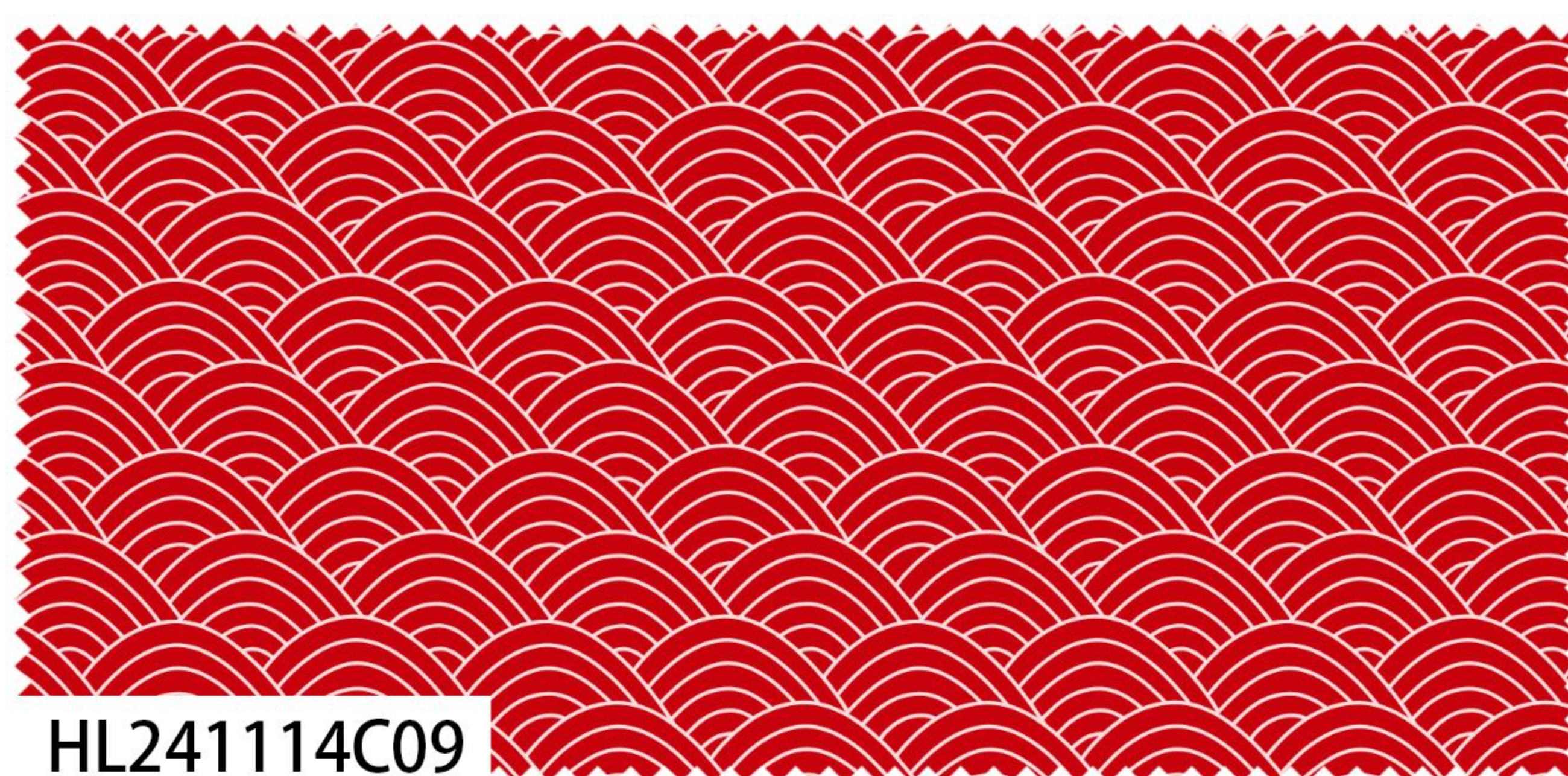
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DUNHUANG DREAM

This design takes Dunhuang culture as its source and draws inspiration from Dunhuang murals, painted sculptures, and grotto decorations. It skillfully combines the mystery and splendor of Dunhuang art with floral elements, aiming to create unique and highly culturally profound floral patterns. These patterns are intended to serve as artistic vehicles for inheriting Dunhuang culture and presenting Eastern aesthetics.

Classic color combinations from Dunhuang murals are chosen, such as earthy red, malachite green,

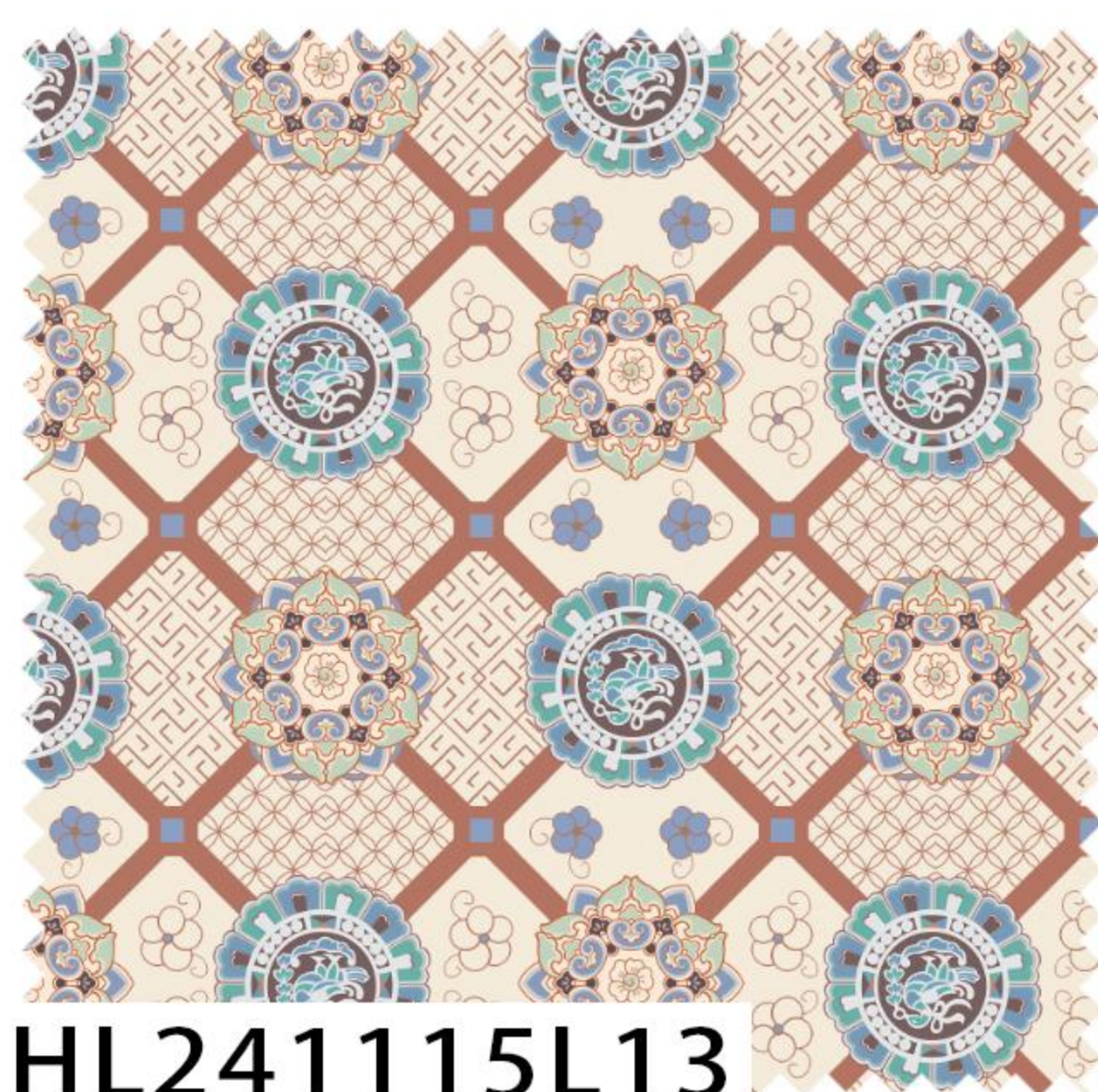
cobalt blue, golden yellow, black, and white. These colors interact and set off each other, just like the magical color clashes in Dunhuang murals, displaying a mysterious and magnificent quality.

The floral pattern design emphasizes symmetry and balance, striving for the unity of formal beauty and artistic conception. It makes viewers feel as if they have traveled through time and space and are in the midst of Dunhuang grottoes, experiencing the cultural shock and artistic allure conveyed by the ancient murals.

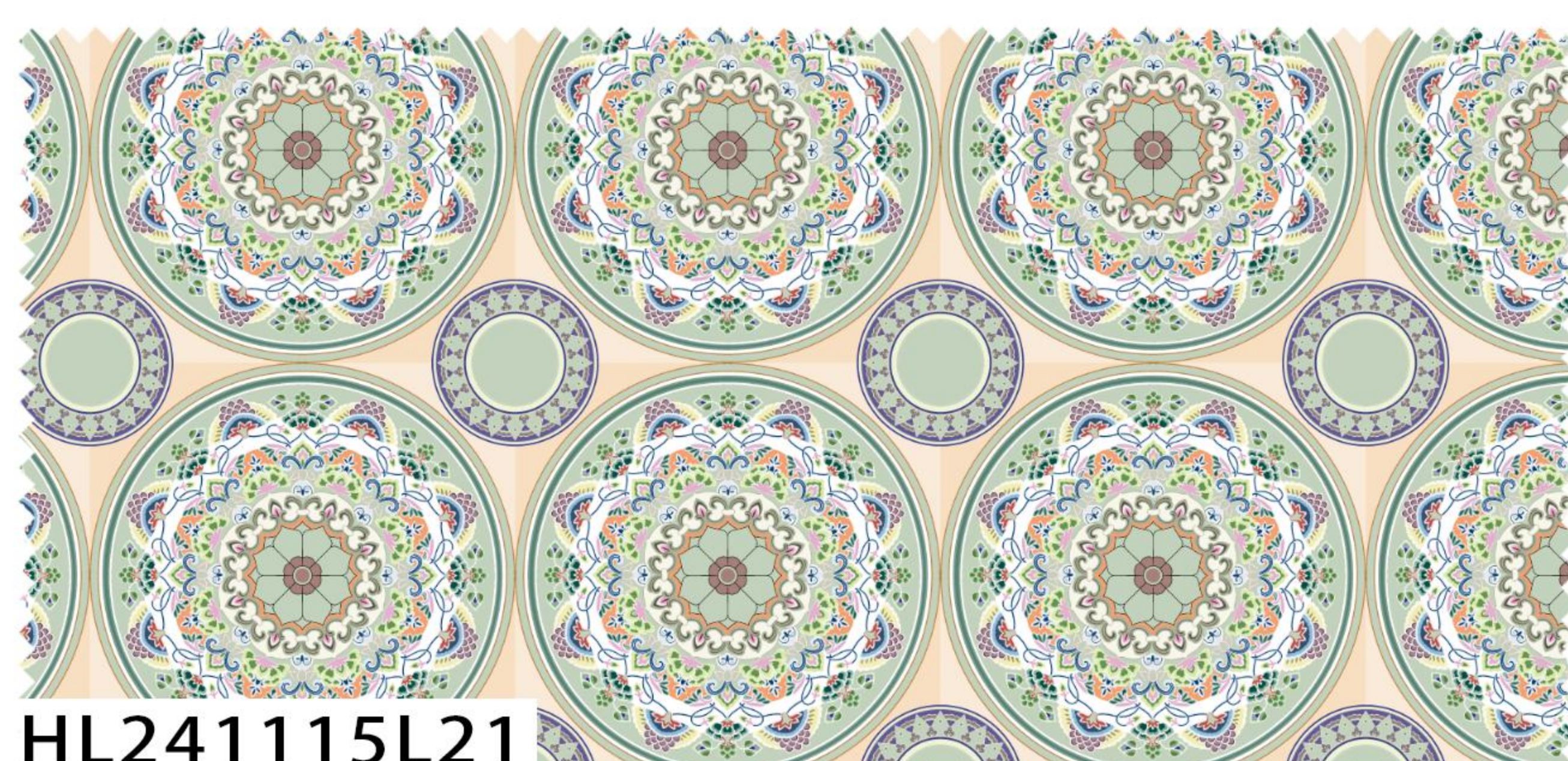




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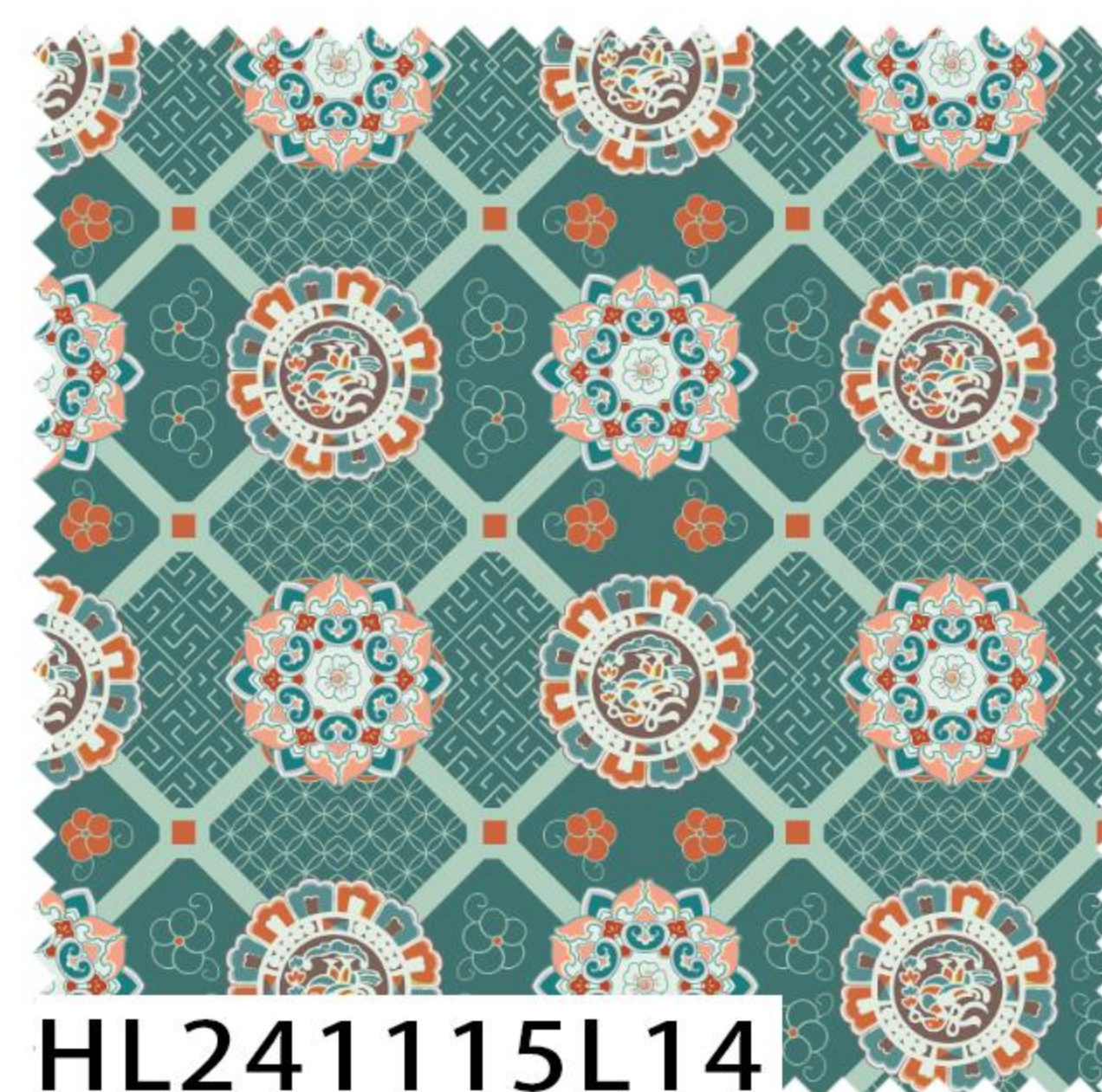
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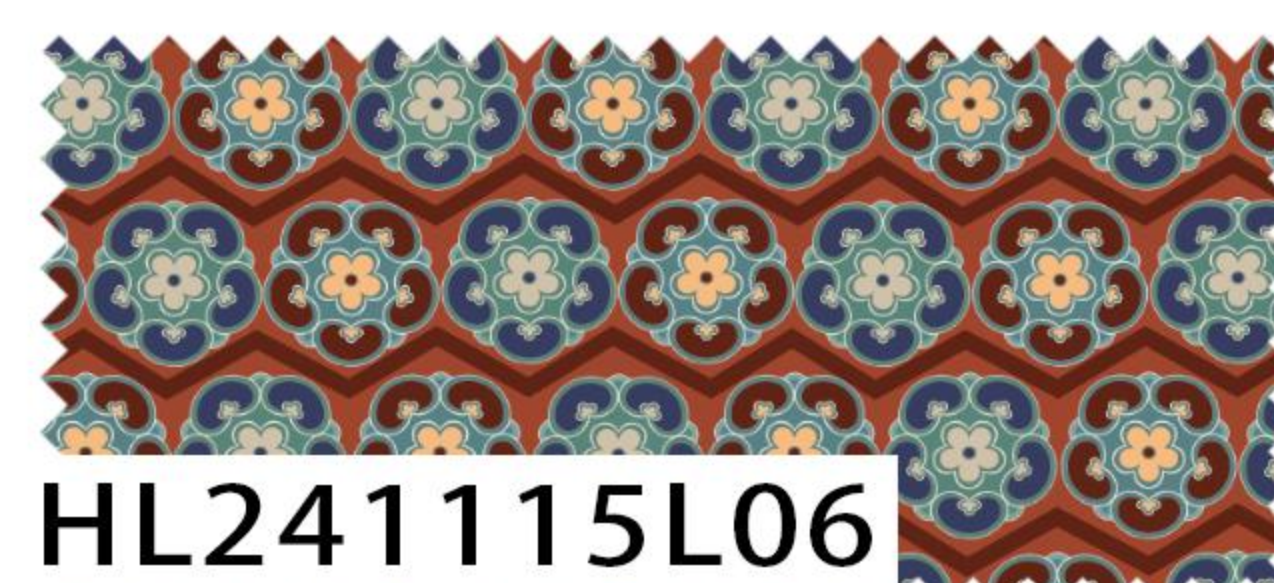
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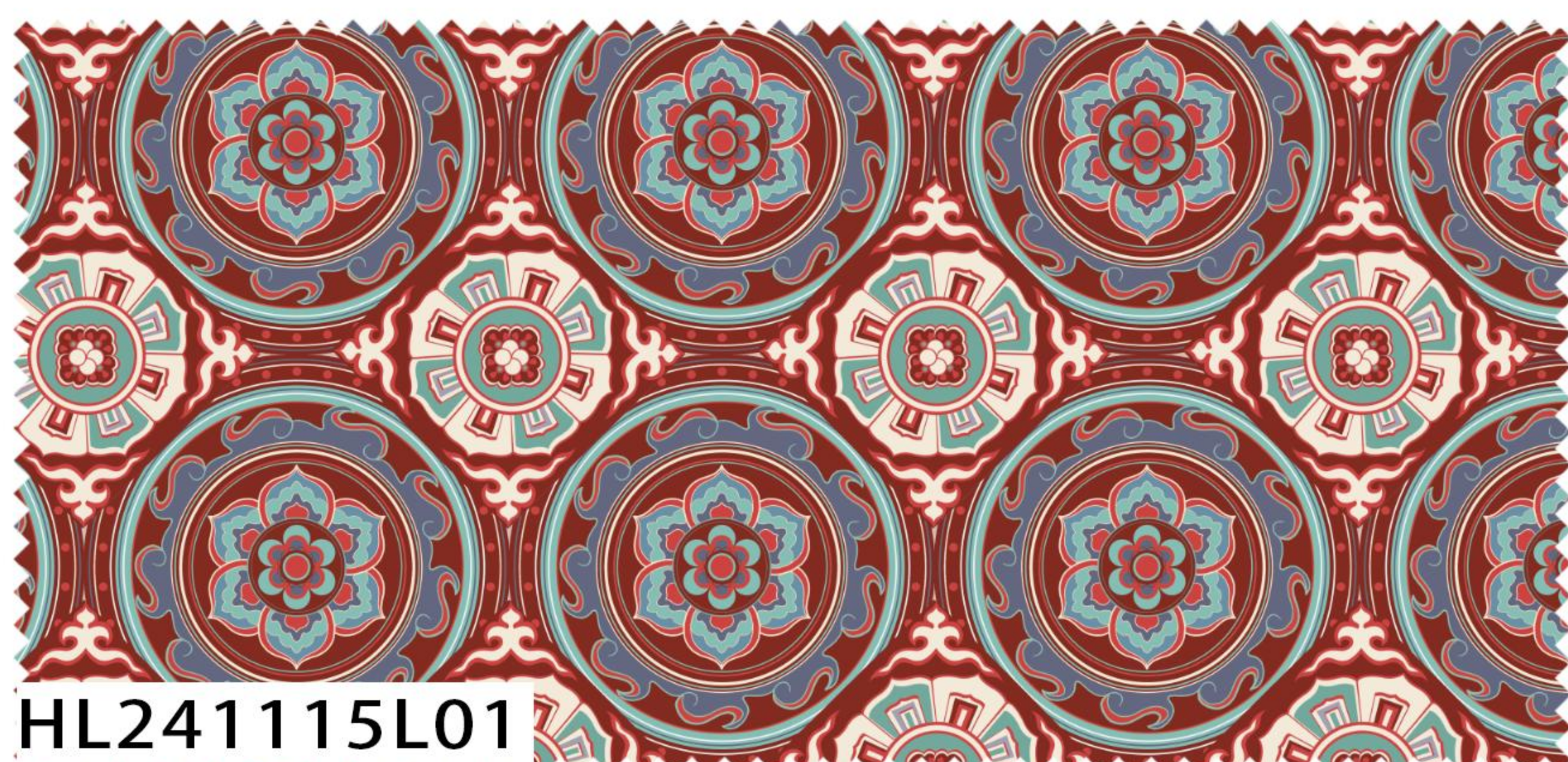
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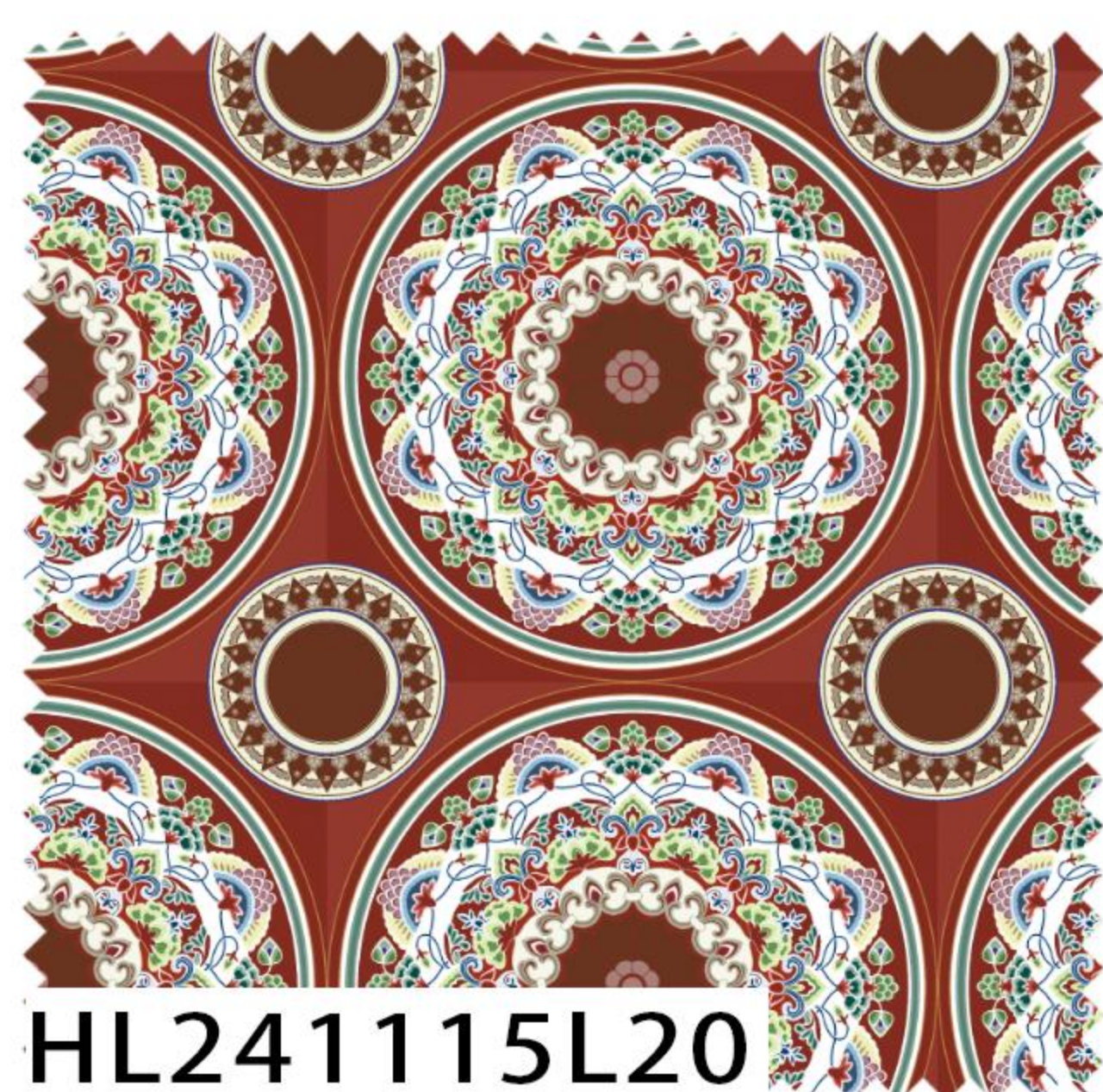
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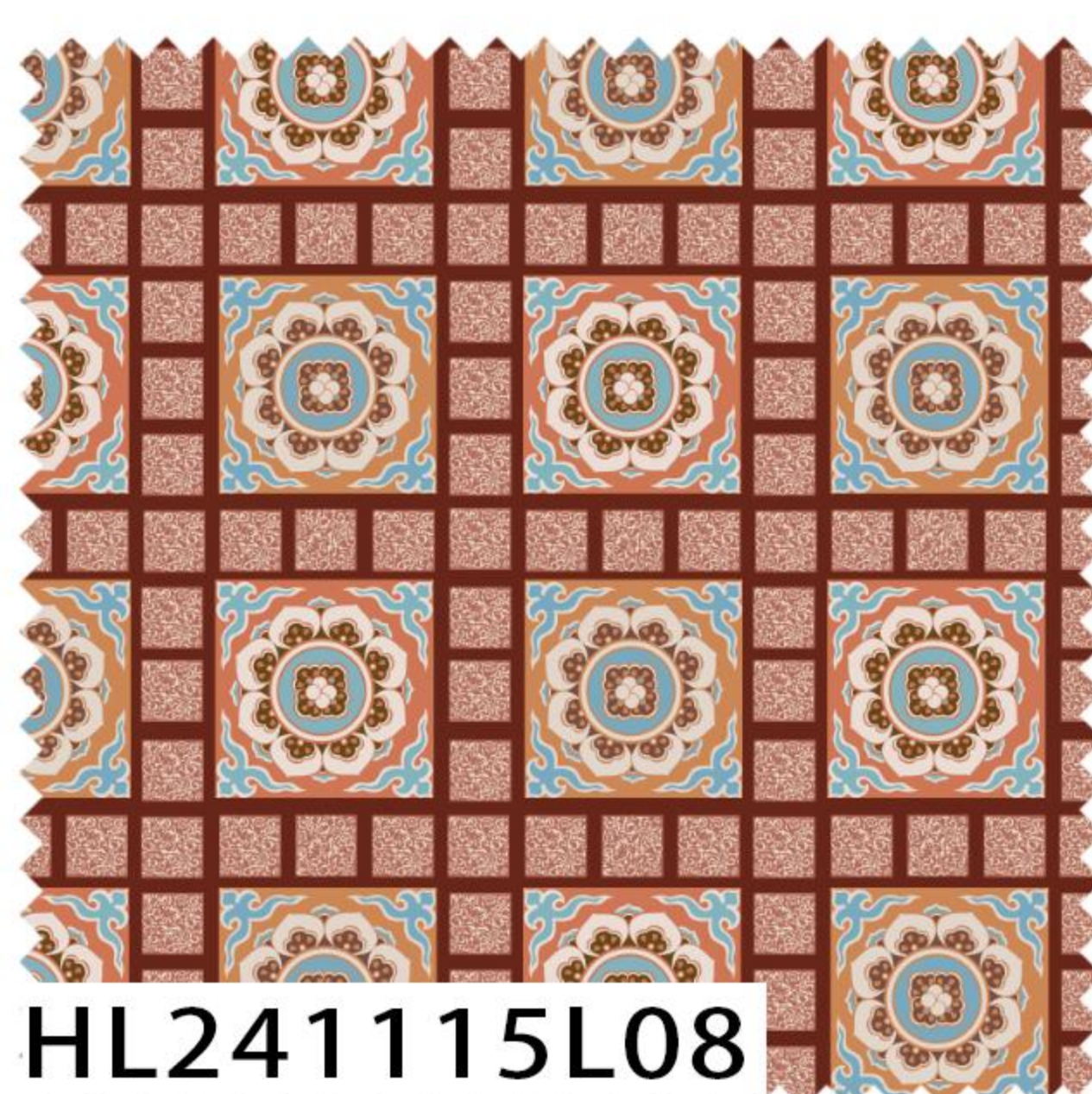
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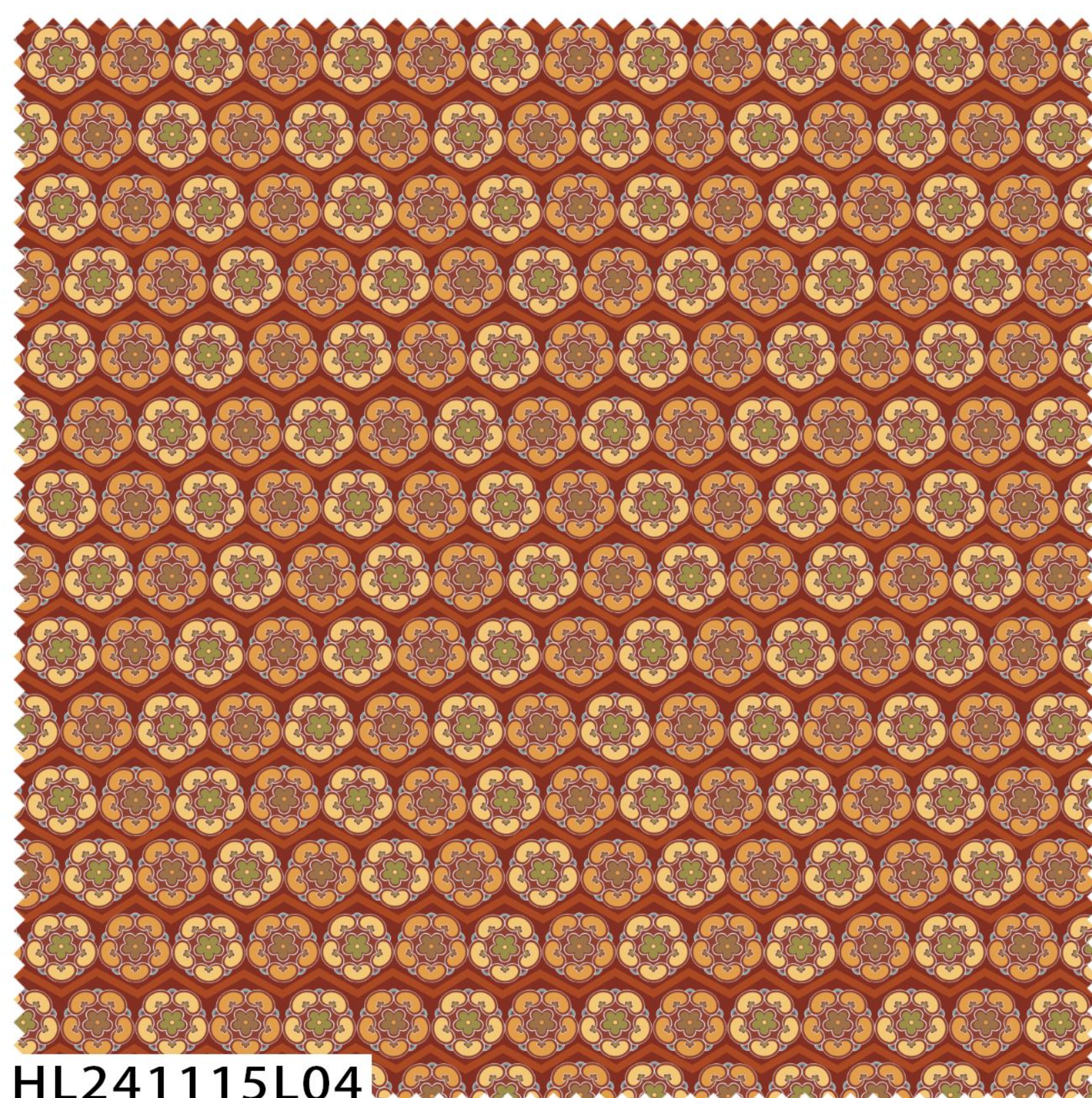
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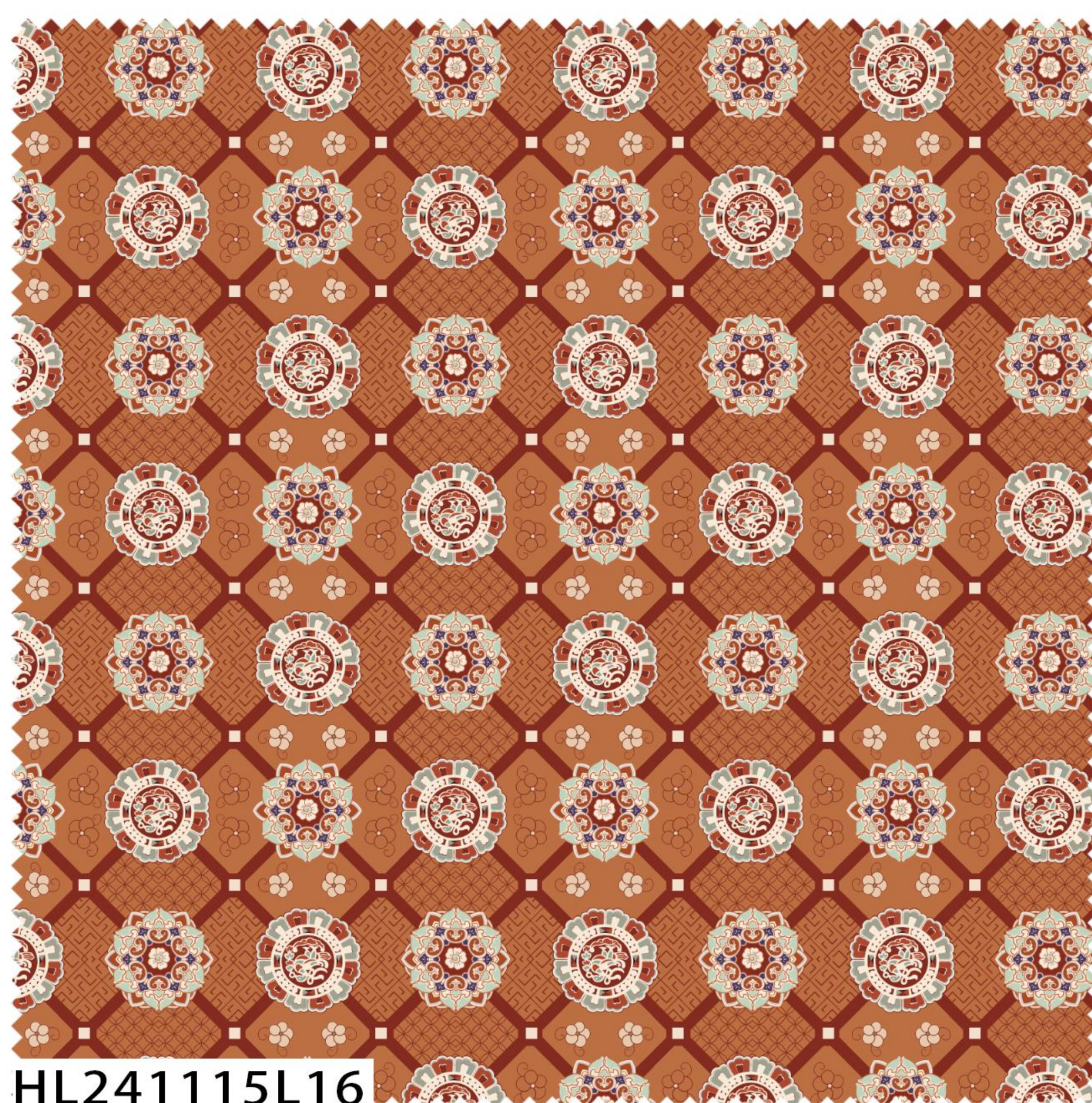
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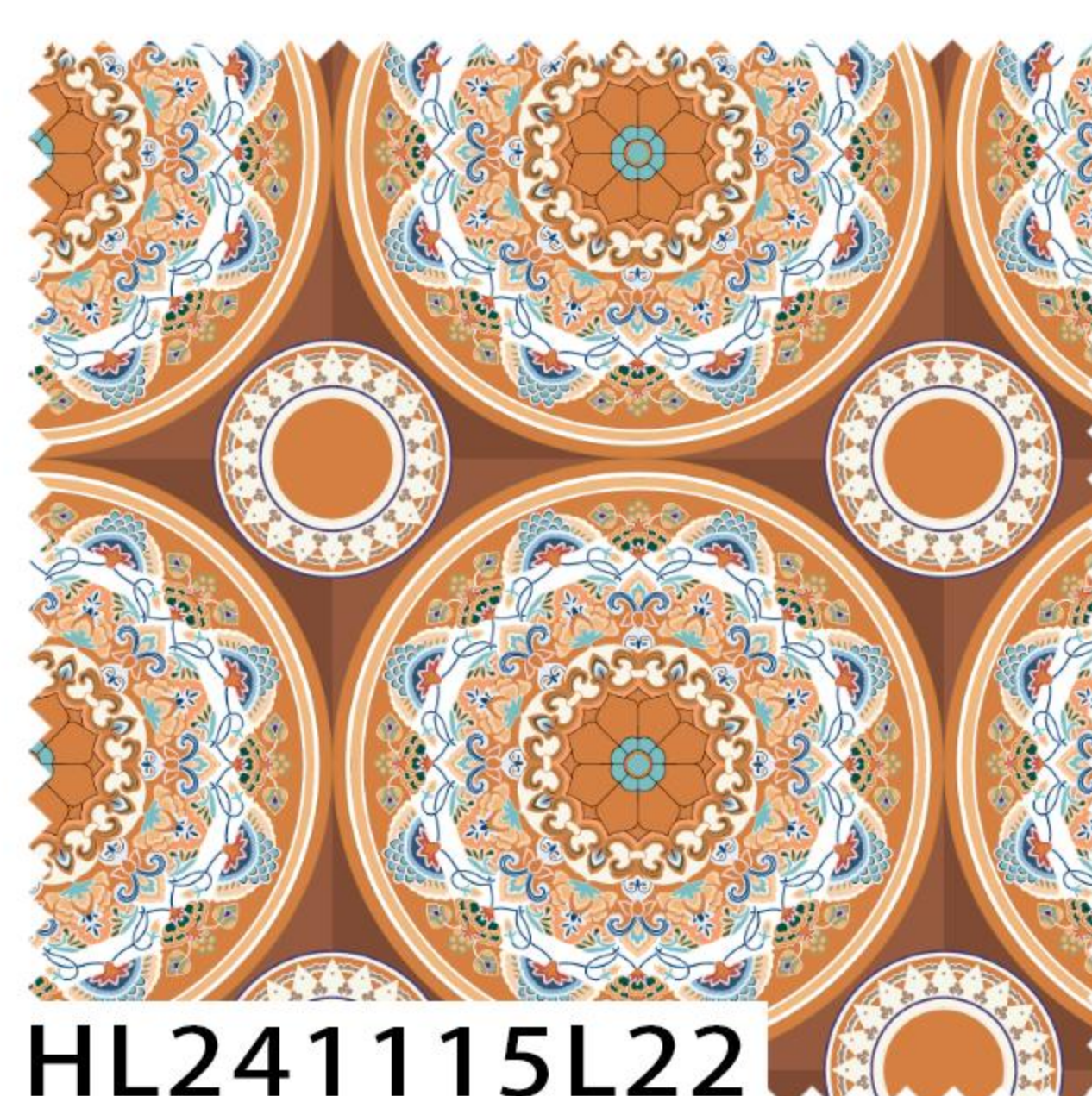
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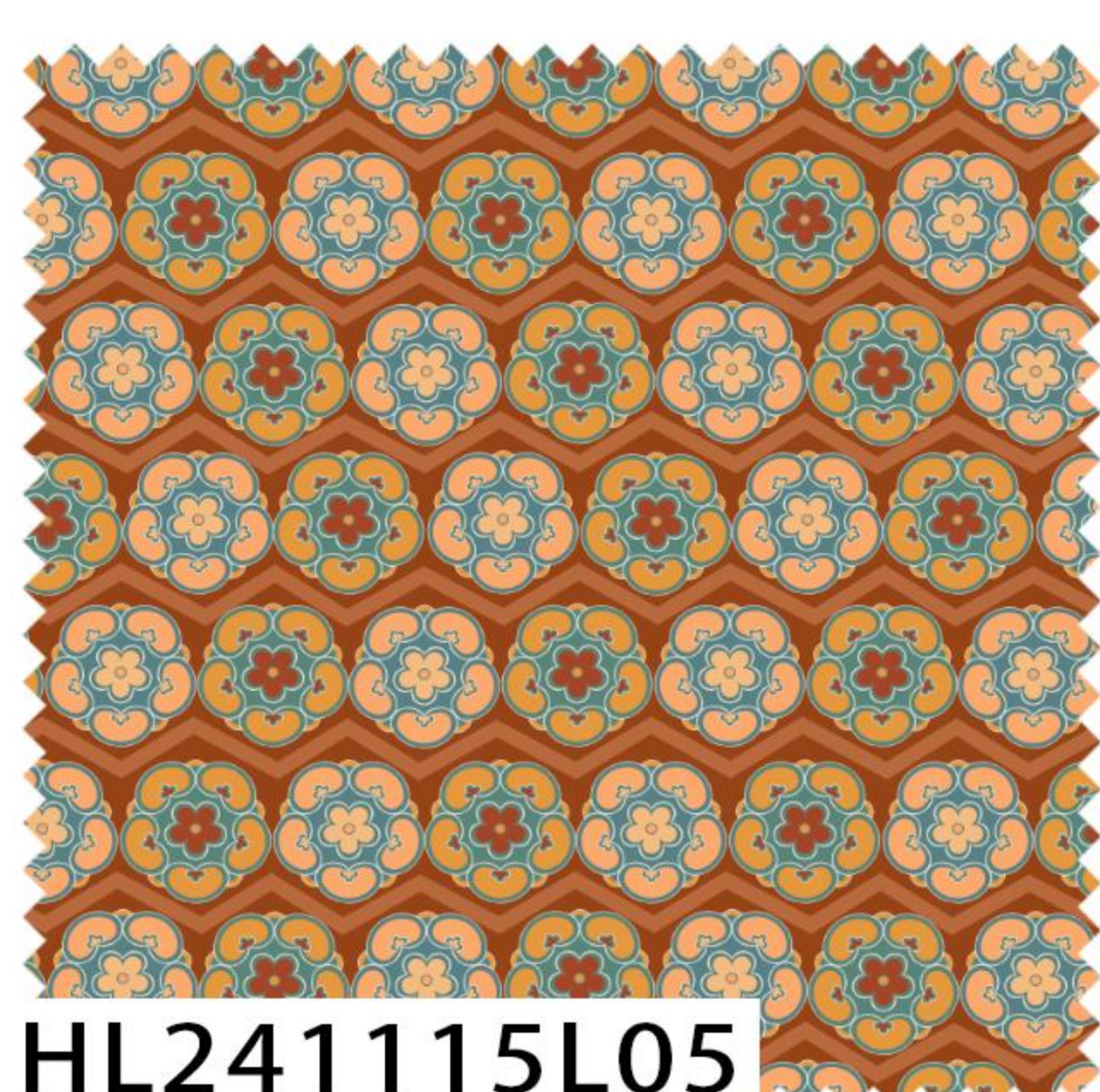
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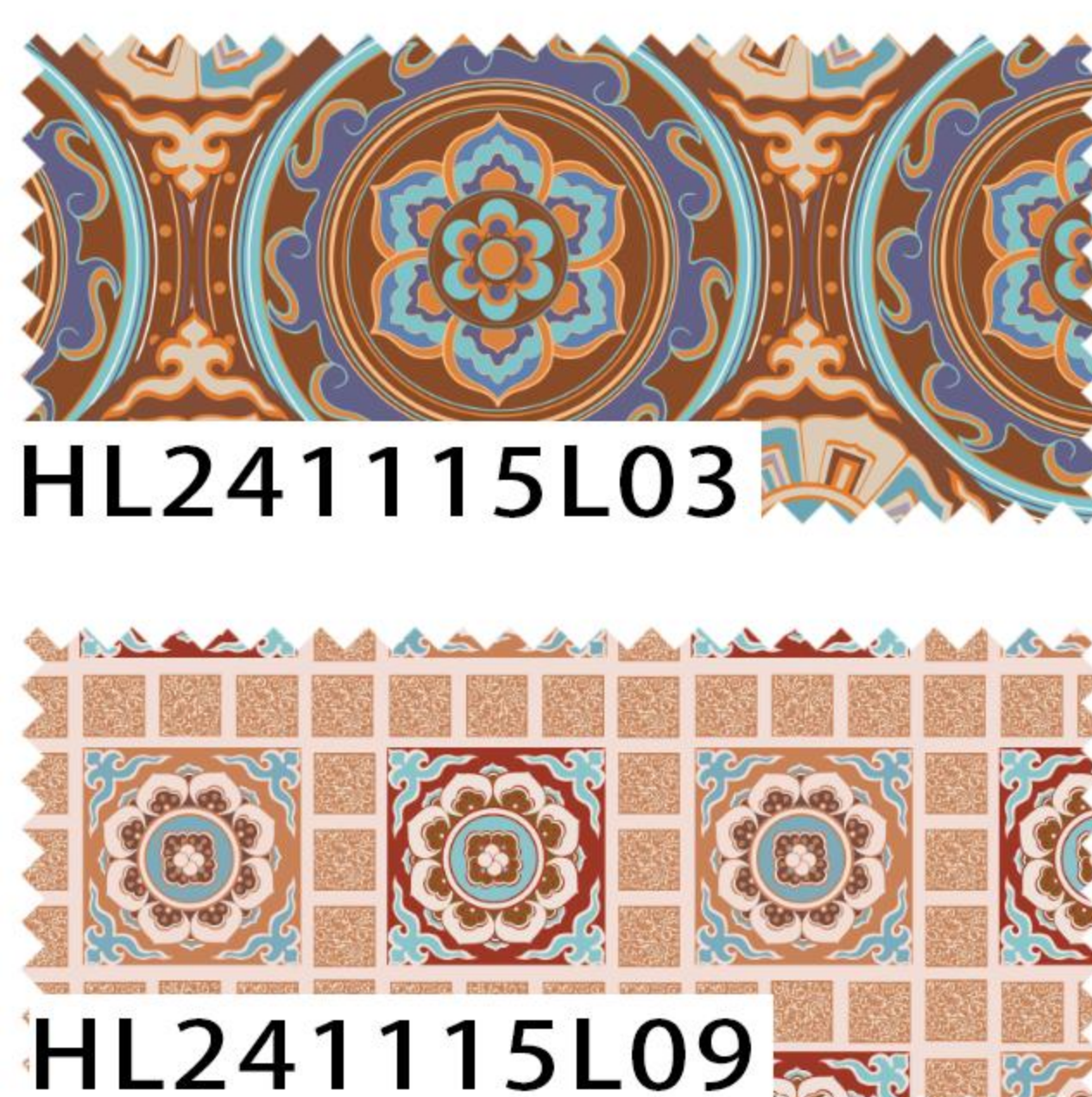
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HL241115L10



HL241115L05



HL241115L03



HL241115L18



HL241115L19